Southsea

q3 2011 business confidence report



headlines

- $\bullet~$ Q3 2011 saw a new record in company registrations in Southsea when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Southsea when compared to any previous September.
- September 2011 saw a new record in net growth in Southsea when compared to any previous September.

contents

Г	new company registrations
C	closed companies (dissolved)
_ r	net company growth
L	uk company share
C	director age
C	director gender
r	naming trends
S	sic data

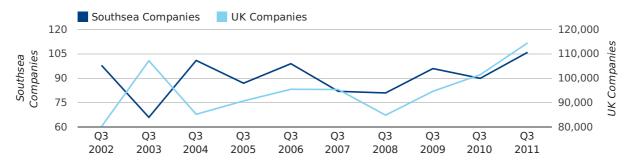
Q3 2011 saw a new record in company registrations in Southsea when compared to any previous Q3.

A total of 106 companies were registered in Southsea during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 17.8% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHSEA	UK
2011	106	114,512
2010	90	101,492
% CHANGE	17.8%	12.8%
RECORD YEAR	2011 (106)	2011 (114,512)

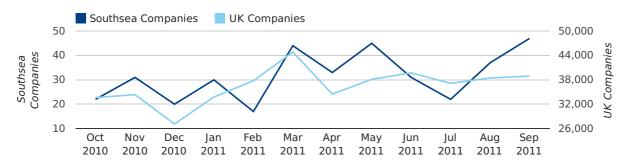
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Southsea when compared to any previous September.

new companies by month



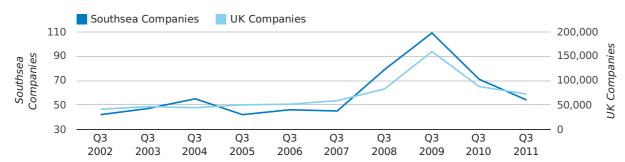
	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	22	37	47
NEW COMPANIES IN 2010	25	38	27
% CHANGE	-12.0%	-2.6%	74.1%
RECORD YEAR	2004 (33)	2010 (38)	2011 (47)

A total of 54 companies were dissolved in Southsea during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 23.9% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

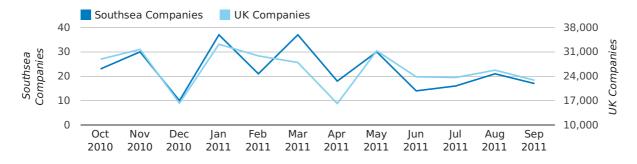
THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHSEA	UK
2011	54	72,230
2010	71	87,705
% CHANGE	-23.9%	-17.6%
RECORD YEAR	2009 (109)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



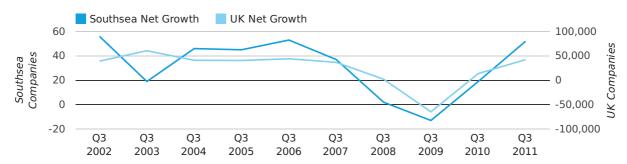
	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	16	21	17
CLOSED COMPANIES IN 2010	18	26	27
% CHANGE	-11.1%	-19.2%	-37%
RECORD YEAR	2002 (25)	2008 (59)	2009 (65)

Net company growth for Southsea during the third quarter of 2011 (Jul 2011 - Sep 2011) was 52 companies.

This represents an increase of 173.7% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHSEA	UK
2011	52	42,282
2010	19	13,787
% CHANGE	173.7%	206.7%
RECORD YEAR	2002 (56)	2003 (60,597)

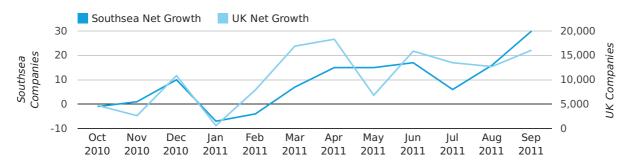
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Southsea when compared to any previous September.

net growth by month



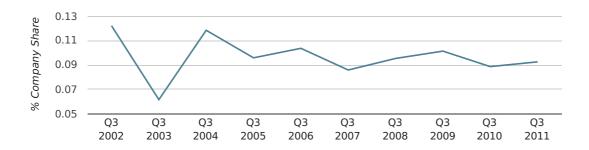
Warning: Division by zero in $\sqrt{\sqrt{y}}$ website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in \sqrt{y} website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1

	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	6	16	30
NET GROWTH IN 2010	7	12	0
% CHANGE	-14.3%	33.3%	0.0%
RECORD YEAR	2006 (21)	2005 (28)	2011 (30)

In the third quarter of 2011, Southsea formed 0.1% of all UK companies.

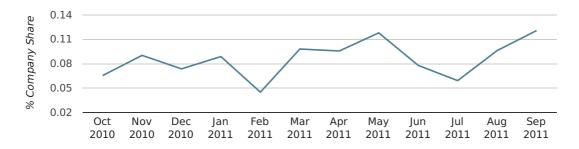
THIRD QUARTER (JUL 2011 - SEP 2011)	SOUTHSEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-19.6%	-18.1%	57.3%
RECORD YEAR	1965 (0.2%)	1968 (0.7%)	1962 (0.2%)

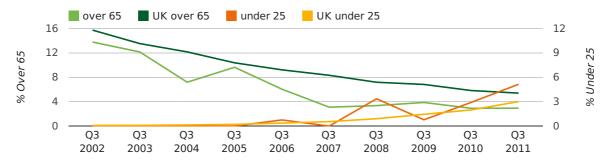
The average age of a director in the third quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 4.1%.

director age by quarter

director age



The record third quarter for female directors in Southsea was in 1862 when 50.0% of all directors were female.

22.7% of all director appointments in Southsea in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.19%	CONSULTING	5.11%
CONSTRUCTION	1.04%	MANAGEMENT	4.75%
SOUTHSEA	1.04%	CONSULTANCY	3.19%
CONSULTING	1.04%	PROPERTY	2.41%
PORTSMOUTH	0.89%	TRADING	2.06%
CATERING	0.89%	DESIGN	1.94%
ENGINEERING	0.74%	ASSOCIATES	1.85%
MEDIA	0.74%	BUSINESS	1.82%
BUILDING	0.59%	CONSULTANTS	1.76%
CONSULTANCY	0.59%	ENGINEERING	1.74%
CO	0.59%	MEDIA	1.72%
STUDENT	0.59%	CONSTRUCTION	1.72%
CONTRACTORS	0.59%	LONDON	1.63%
SOUTHERN	0.59%	J	1.47%
SALES	0.59%	GLOBAL	1.46%
ELECTRICAL	0.59%	INVESTMENTS	1.43%
ROAD	0.59%	CARE	1.42%
INTERNATIONAL	0.45%	IT	1.38%
SOUTH	0.45%	BUILDING	1.30%
FINEST	0.45%	PROPERTIES	1.28%
J	0.45%	ELECTRICAL	1.27%
CARS	0.45%	М	1.25%
(PORTSMOUTH)	0.45%	ENERGY	1.22%
REAL	0.45%	TRAINING	1.21%
FARM	0.45%	S	1.21%

 $\operatorname{duport} \varnothing$

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	199	204,493
7487 - Other business activities	48	65,177
82990 - Other business support service activities not elsewhere classified	21	29,245
99999 - Dormant Company	15	18,281
9999 - Dormant Company	13	22,587
9305 - Other service activities	11	10,525
7414 - Business & management consultancy	11	14,755
7260 - Other computer related activities	10	8,686
5530 - Restaurants	9	5,640
96090 - Other service activities not elsewhere classified	9	10,018
7499 - Non-trading company	9	11,543
7222 - Other software consultancy and supply	8	8,345
56101 - Licensed restaurants	7	2,332
62090 - Other information technology service activities	7	6,798
98000 - Residents property management	6	2,664
62020 - Information technology consultancy activities	6	10,137
5552 - Catering	6	2,363
4545 - Other building completion	6	2,731
56103 - Take-away food shops and mobile food stands	5	1,777
4533 - Plumbing	5	1,565