

# Southsea

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Southsea when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Southsea when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Southsea when compared to any previous February.
- January 2012 saw a new record in company registrations in Southsea when compared to any previous January.
- Q1 2012 saw a new record in net growth in Southsea when compared to any previous Q1.
- Q1 2012 was a record quarter for net growth in Southsea when compared to any quarter in history.
- February 2012 saw a new record in net growth in Southsea when compared to any previous February.
- January 2012 saw a new record in net growth in Southsea when compared to any previous January.

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### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in company registrations in Southsea when compared to any previous Q1.

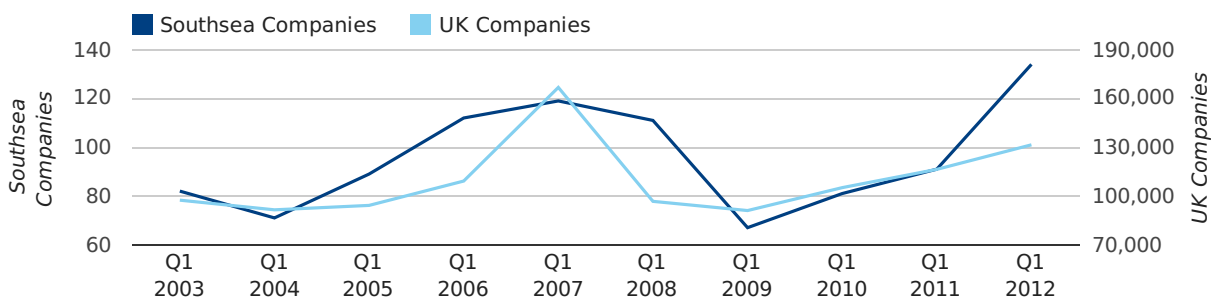
Q1 2012 was a record quarter for company registrations in Southsea when compared to any quarter in history.

A total of 134 companies were registered in Southsea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 47.3% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHSEA	UK
2012	134	131,491
2011	91	116,391
% CHANGE	47.3%	13.0%
RECORD YEAR	2012 (134)	2007 (166,814)

### new companies by quarter

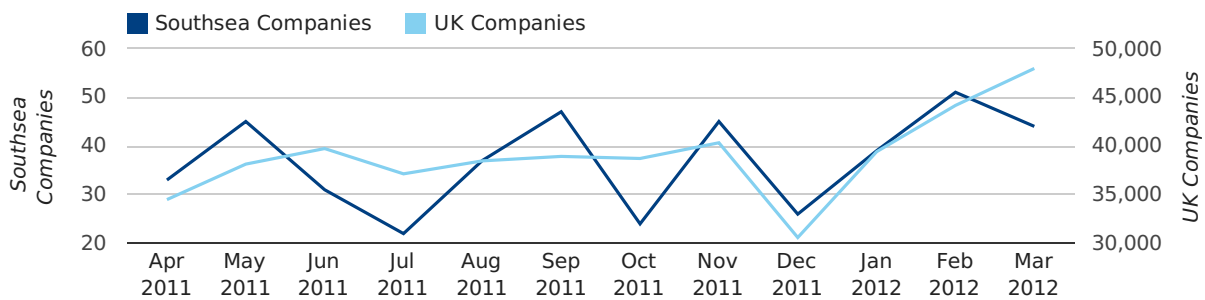


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Southsea when compared to any previous February.

January 2012 saw a new record in company registrations in Southsea when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	39	51	44
NEW COMPANIES IN 2011	30	17	44
% CHANGE	30.0%	200.0%	0.0%
RECORD YEAR	2012 (39)	2012 (51)	2007 (59)



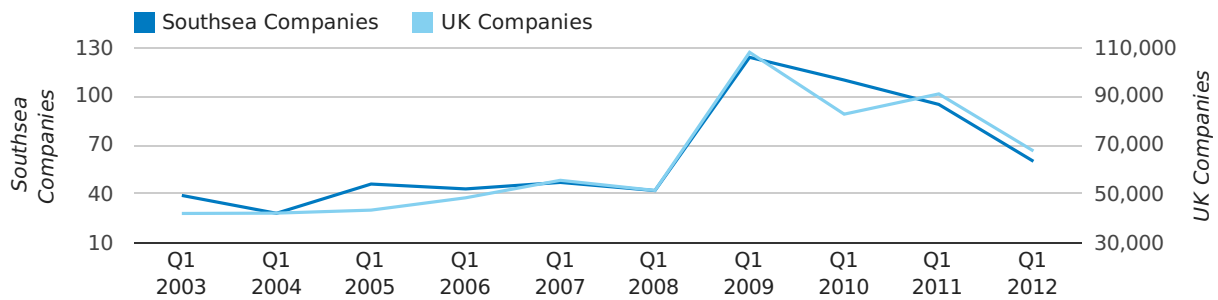
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 60 companies were dissolved in Southsea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 36.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

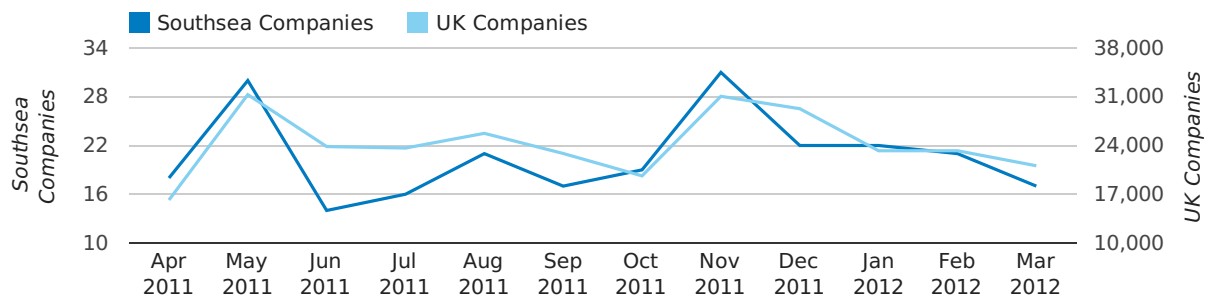
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHSEA	UK
2012	60	67,576
2011	95	90,986
% CHANGE	-36.8%	-25.7%
RECORD YEAR	2009 (124)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	22	21	17
CLOSED COMPANIES IN 2011	37	21	37
% CHANGE	-40.5%	0.0%	-54%
RECORD YEAR	2010 (40)	2009 (28)	2009 (80)

### Quarterly Data (Q1 Jan-Mar 2012)

Q1 2012 saw a new record in net growth in Southsea when compared to any previous Q1.

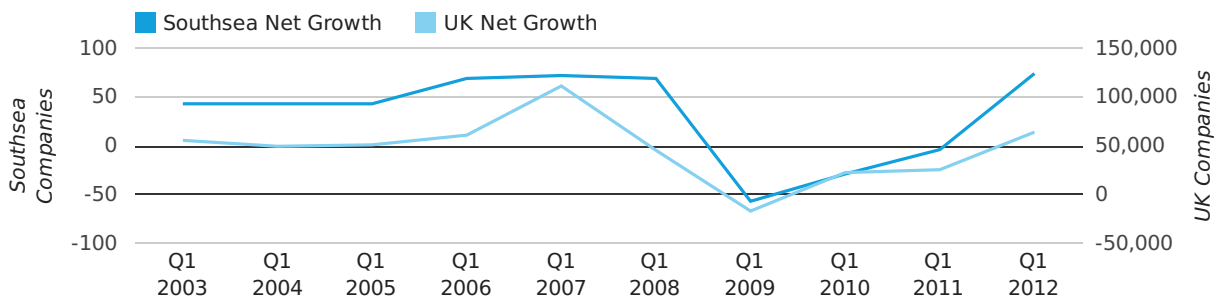
Q1 2012 was a record quarter for net growth in Southsea when compared to any quarter in history.

Net company growth for Southsea during the first quarter of 2012 (Jan 2012 - Mar 2012) was 74 companies.

This represents an increase of 1,950.0% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHSEA	UK
2012	74	63,915
2011	-4	25,405
% CHANGE	-1,950.0%	151.6%
RECORD YEAR	2012 (74)	2007 (111,282)

### net growth by quarter

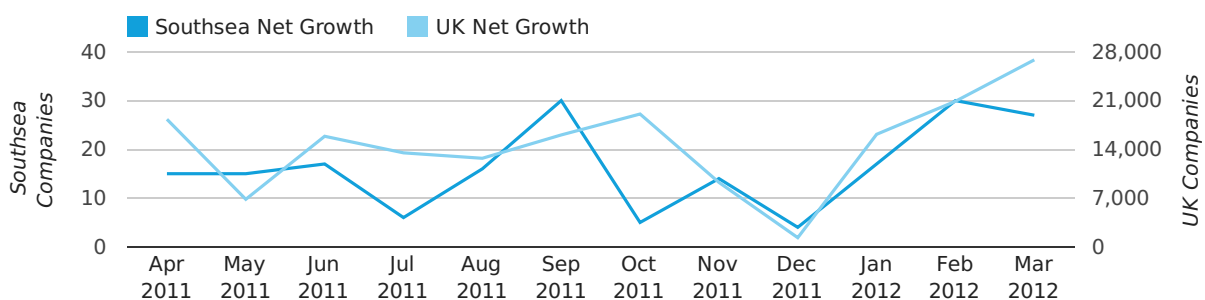


### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Southsea when compared to any previous February.

January 2012 saw a new record in net growth in Southsea when compared to any previous January.

### net growth by month



	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	17	30	27
NET GROWTH IN 2011	-7	-4	7
% CHANGE	-342.9%	-850.0%	285.7%
RECORD YEAR	2012 (17)	2012 (30)	2007 (45)

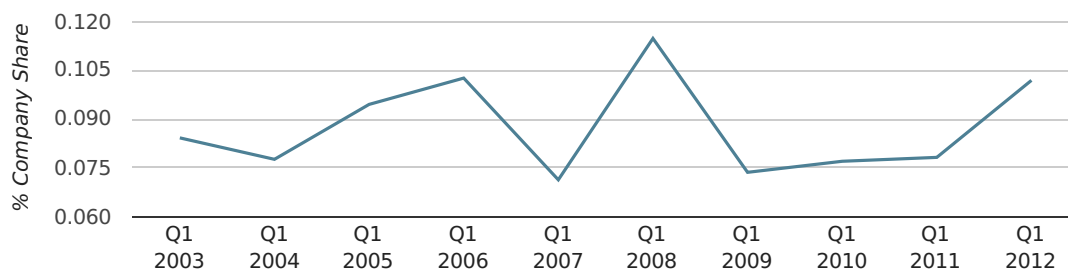


### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Southsea formed 0.1% of all UK companies.

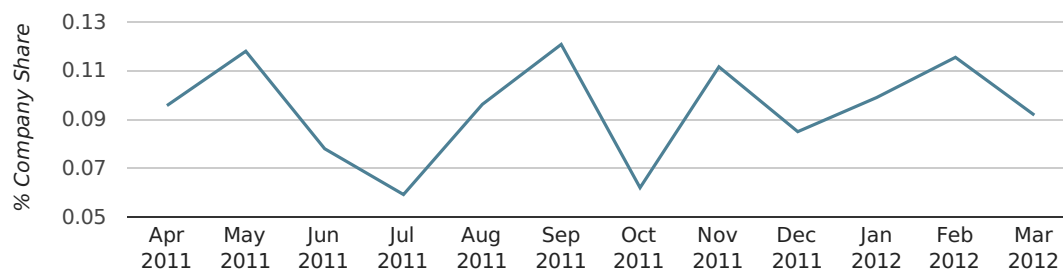
FIRST QUARTER (JAN 2012 - MAR 2012)	SOUTHSEA
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	11.5%	156.7%	-6.4%
RECORD YEAR	1967 (0.2%)	1978 (0.3%)	1978 (0.2%)



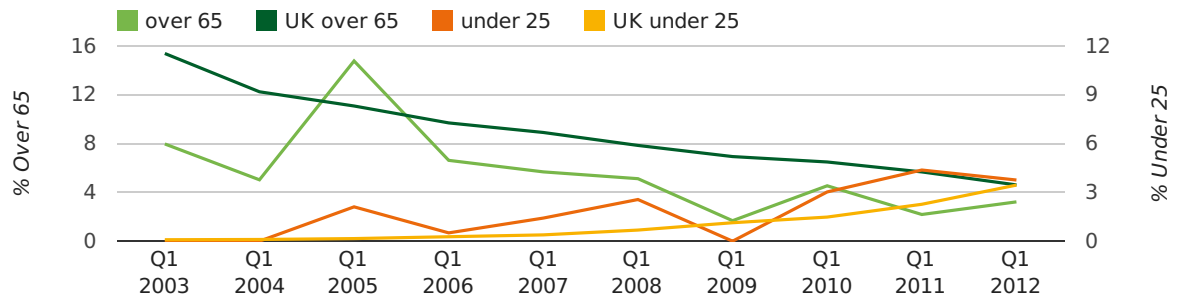
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 41.7.

The percentage of directors under the age of 25 was 3.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.5%.

#### director age by quarter

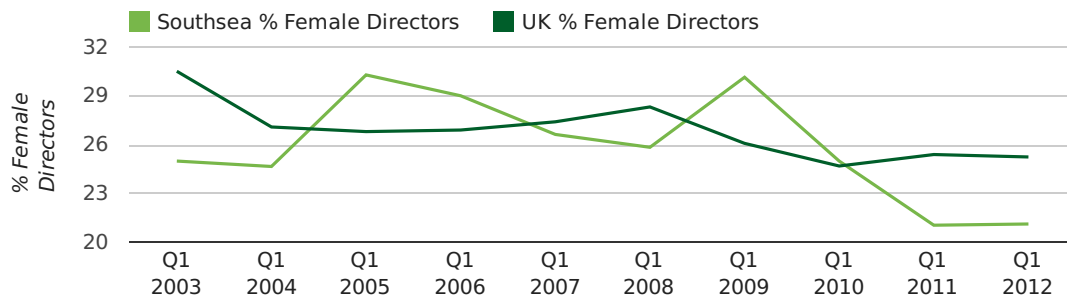


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Southsea was in 1861 when 40.0% of all directors were female.

21.1% of all director appointments in Southsea in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.30%	CONSULTING	5.07%
PORTSMOUTH	1.17%	MANAGEMENT	4.74%
CONSULTING	1.17%	CONSULTANCY	3.30%
SOUTHSEA	1.04%	PROPERTY	2.37%
BUILDING	0.78%	TRADING	2.07%
CONSULTANCY	0.78%	DESIGN	1.93%
SOUTHERN	0.78%	ENGINEERING	1.86%
CATERING	0.78%	ASSOCIATES	1.84%
CONSTRUCTION	0.78%	CONSULTANTS	1.79%
MEDIA	0.78%	BUSINESS	1.73%
STUDENT	0.65%	MEDIA	1.72%
PERFORMANCE	0.65%	CONSTRUCTION	1.72%
PROPERTY	0.65%	LONDON	1.66%
ENGINEERING	0.52%	J	1.54%
NMA	0.52%	INVESTMENTS	1.51%
ALBERT	0.52%	GLOBAL	1.50%
TECHNOLOGIES	0.52%	IT	1.40%
GREEN	0.52%	CARE	1.34%
ASSOCIATES	0.52%	PROPERTIES	1.31%
(PORTSMOUTH)	0.52%	ELECTRICAL	1.27%
PROPERTIES	0.39%	M	1.27%
L	0.39%	BUILDING	1.24%
INTERNATIONAL	0.39%	ENERGY	1.20%
SPICE	0.39%	S	1.20%
CAR	0.39%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	206	216,665
7487 - Other business activities	40	52,735
82990 - Other business support service activities not elsewhere classified	27	35,233
99999 - Dormant Company	16	25,084
96090 - Other service activities not elsewhere classified	12	13,637
62090 - Other information technology service activities	10	8,145
62020 - Information technology consultancy activities	10	14,303
7414 - Business & management consultancy	9	12,113
9305 - Other service activities	9	8,818
9999 - Dormant Company	8	18,617
7260 - Other computer related activities	8	7,154
5530 - Restaurants	8	4,633
98000 - Residents property management	8	3,050
5552 - Catering	7	1,960
74909 - Other professional, scientific and technical activities not elsewhere classified	7	9,892
56101 - Licenced restaurants	7	2,051
70229 - Management consultancy activities other than financial management	7	19,704
7222 - Other software consultancy and supply	6	6,934
7499 - Non-trading company	6	9,102
56101 - Licensed restaurants	5	1,885