

Southsea

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Southsea when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Southsea when compared to any half year in history.
- April 2012 saw a new record in company registrations in Southsea when compared to any previous April.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Southsea when compared to any previous first half year.

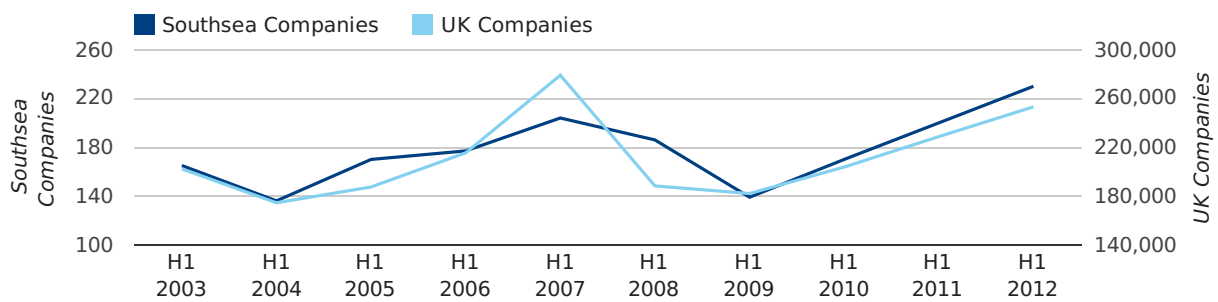
The first half of 2012 was a record first half year for company registrations in Southsea when compared to any half year in history.

In the first half of 2012 a total of 230 companies were formed in Southsea. This figure is 15.0% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Southsea occurred in 2012 when a total of 230 were formed.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2012	230	253,150
2011	200	228,735
% CHANGE	15.0%	10.7%
RECORD YEAR	2012 (230)	2007 (279,097)

new companies by half year



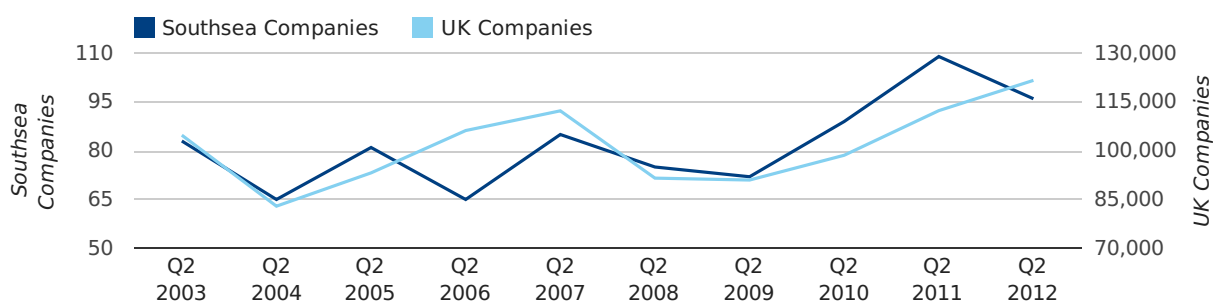
Quarterly Data (Q2 Apr-Jun 2012)

A total of 96 companies were registered in Southsea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 11.9% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHSEA	UK
2012	96	121,659
2011	109	112,344
% CHANGE	-11.9%	8.3%
RECORD YEAR	2011 (109)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Southsea when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	42	30	24
NEW COMPANIES IN 2011	33	45	31
% CHANGE	27.3%	-33.3%	-22.6%
RECORD YEAR	2012 (42)	2011 (45)	2007 (32)

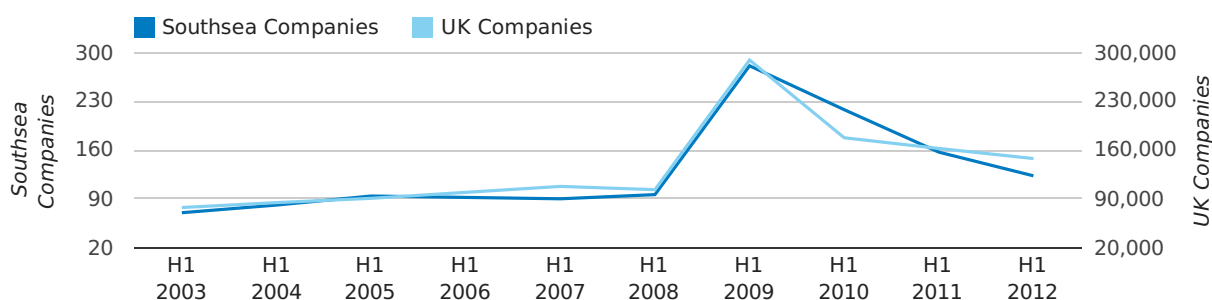
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 123 companies were dissolved in Southsea. This figure is 21.7% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Southsea occurred in 2009 when a total of 281 were closed.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2012	123	147,793
2011	157	162,310
% CHANGE	-21.7%	-8.9%
RECORD YEAR	2009 (281)	2009 (289,236)

dissolved companies by half year



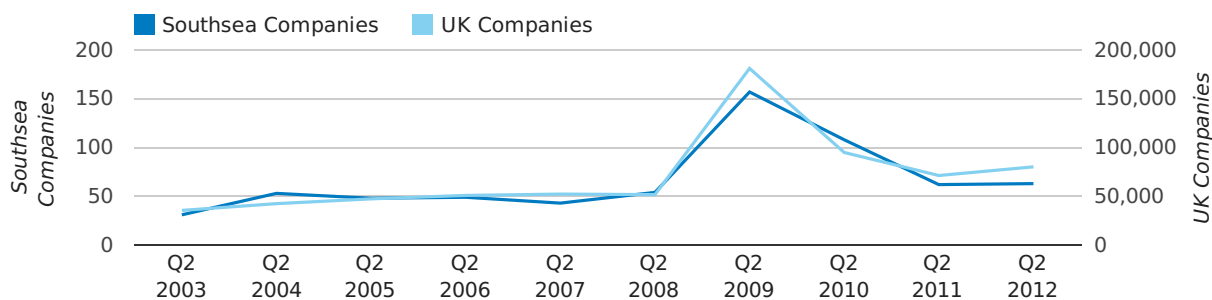
Quarterly Data (Q2 Apr-Jun 2012)

A total of 63 companies were dissolved in Southsea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 1.6% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHSEA	UK
2012	63	80,217
2011	62	71,324
% CHANGE	1.6%	12.5%
RECORD YEAR	2009 (157)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



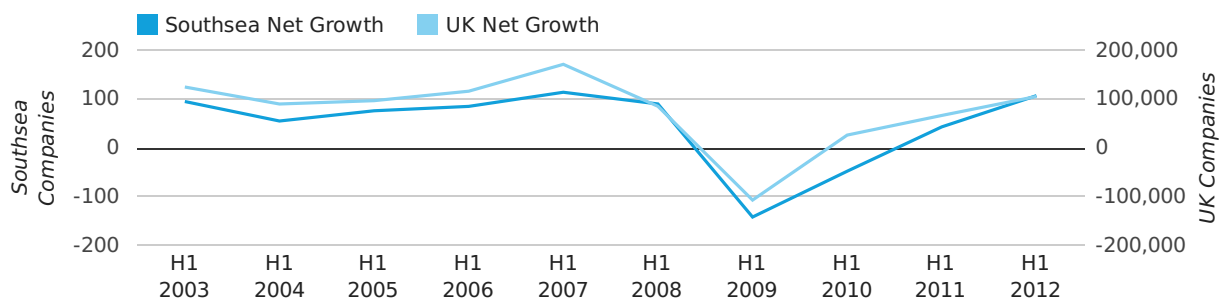
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	23	17	23
CLOSED COMPANIES IN 2011	18	30	14
% CHANGE	27.8%	-43.3%	64%
RECORD YEAR	2009 (47)	2009 (62)	2009 (48)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Southsea increased by 107 companies. This figure is 148.8% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SOUTHSEA	UK
2012	107	105,357
2011	43	66,425
% CHANGE	148.8%	58.6%
RECORD YEAR	2007 (114)	2007 (171,296)

net growth by half year



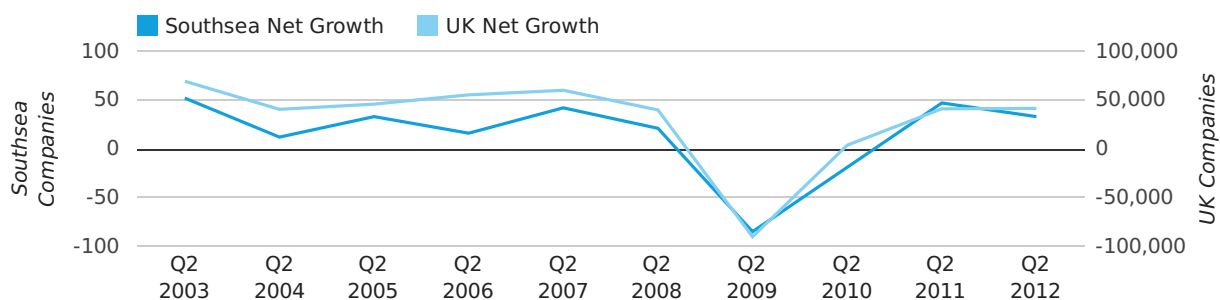
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Southsea during the second quarter of 2012 (Apr 2012 - Jun 2012) was 33 companies.

This represents a decrease of 29.8% on the same period last year.

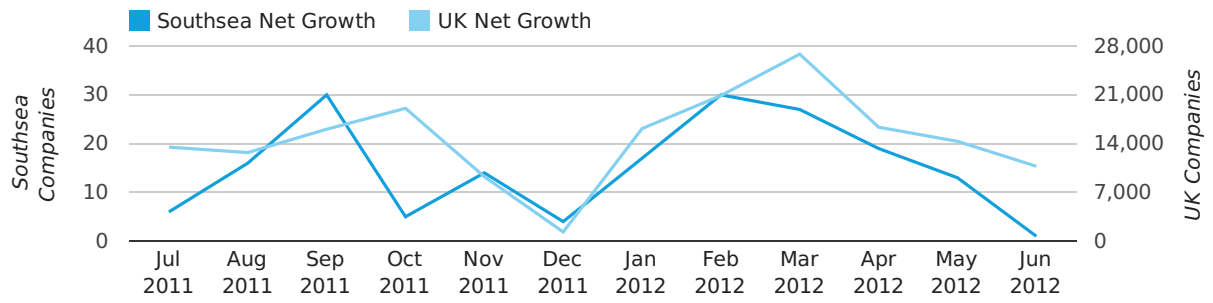
SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHSEA	UK
2012	33	41,442
2011	47	41,020
% CHANGE	-29.8%	1.0%
RECORD YEAR	2003 (52)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



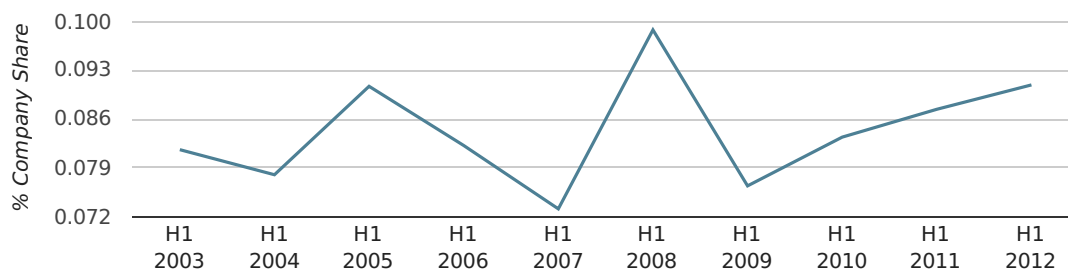
	APRIL	MAY	JUNE
NET GROWTH IN 2012	19	13	1
NET GROWTH IN 2011	15	15	17
% CHANGE	26.7%	-13.3%	-94.1%
RECORD YEAR	2007 (27)	2003 (18)	2003 (19)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Southsea formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SOUTHSEA
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by half year

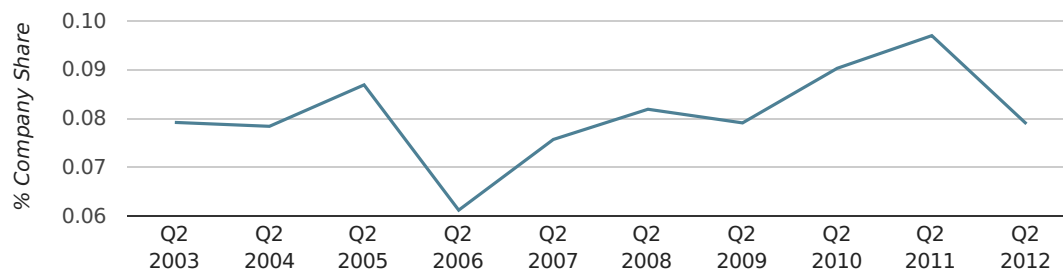


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Southsea formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	SOUTHSEA
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	7.1%	-41.5%	-17.3%
RECORD YEAR	1960 (0.3%)	1975 (0.3%)	1968 (0.3%)

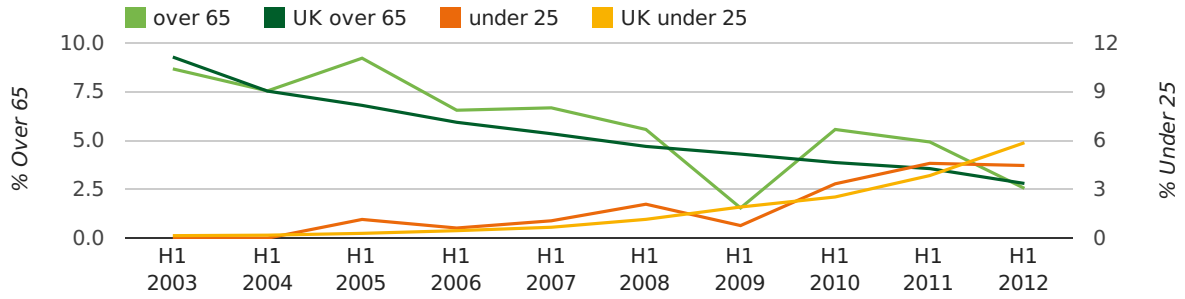
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.5.

The percentage of directors under the age of 25 was 4.5% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.4%.

director age by half year



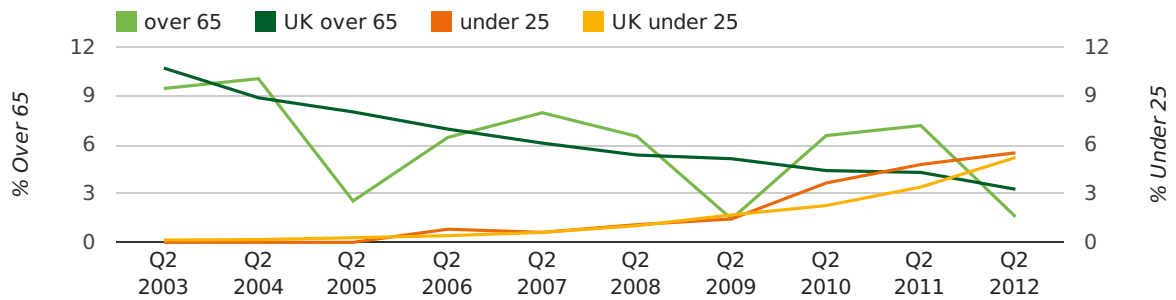
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.3.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 3.3%.

director age by quarter

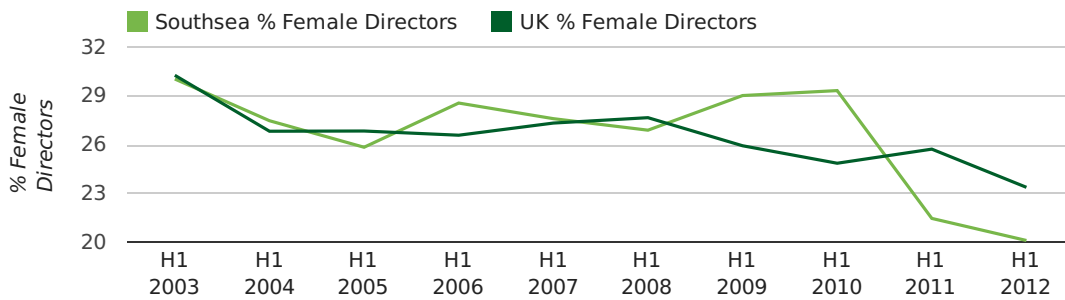


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Southsea was 1861 when 40.0% of all directors were female.

20.1% of all director appointments in Southsea in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

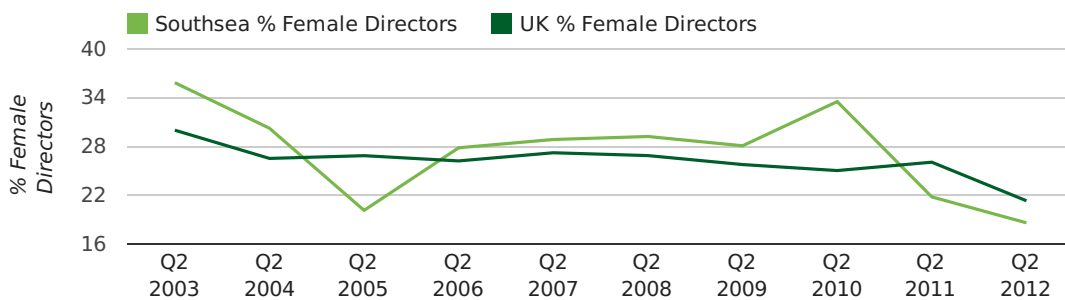


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Southsea was in 1866 when 66.7% of all directors were female.

18.6% of all director appointments in Southsea in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.86%	CONSULTING	5.07%
CONSULTING	1.20%	MANAGEMENT	4.74%
BUILDING	1.06%	CONSULTANCY	3.28%
SOUTHSEA	0.93%	PROPERTY	2.35%
SOUTHERN	0.93%	TRADING	2.10%
PORTSMOUTH	0.93%	DESIGN	1.89%
TRADING	0.80%	ENGINEERING	1.87%
PERFORMANCE	0.66%	ASSOCIATES	1.82%
CONSULTANCY	0.66%	CONSULTANTS	1.78%
R	0.66%	CONSTRUCTION	1.71%
(PORTSMOUTH)	0.66%	BUSINESS	1.70%
RESTAURANT	0.66%	MEDIA	1.69%
PROPERTY	0.66%	LONDON	1.68%
DESIGN	0.66%	J	1.57%
NMA	0.53%	GLOBAL	1.51%
INC	0.53%	INVESTMENTS	1.48%
FOOD	0.53%	IT	1.42%
ENGINEERING	0.53%	CARE	1.31%
PROPERTIES	0.53%	PROPERTIES	1.31%
CONSTRUCTION	0.53%	M	1.26%
ALBERT	0.53%	ELECTRICAL	1.23%
MEDIA	0.53%	BUILDING	1.23%
PRODUCTIONS	0.40%	SECURITY	1.19%
CONSULTANTS	0.40%	S	1.18%
CO	0.40%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	221	244,457
7487 - Other business activities	34	47,029
82990 - Other business support service activities not elsewhere classified	27	35,447
96090 - Other service activities not elsewhere classified	16	14,220
99999 - Dormant Company	16	26,088
62020 - Information technology consultancy activities	14	15,280
7414 - Business & management consultancy	9	10,978
9305 - Other service activities	9	7,926
56101 - Licenced restaurants	9	2,540
62090 - Other information technology service activities	8	8,258
70229 - Management consultancy activities other than financial management	8	20,390
9999 - Dormant Company	8	16,469
7260 - Other computer related activities	7	6,456
98000 - Residents property management	7	3,001
47910 - Retail sale via mail order houses or via Internet	7	3,818
5552 - Catering	6	1,722
7222 - Other software consultancy and supply	6	6,356
5530 - Restaurants	6	4,037
74909 - Other professional, scientific and technical activities not elsewhere classified	6	10,271
7499 - Non-trading company	6	8,023