# St Austell

2011 annual business confidence report





## headlines

- The second half of 2011 saw a new record in company registrations in St Austell when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in St Austell when compared to any previous Q4.
- December 2011 saw a new record in company registrations in St Austell when compared to any previous December.
- November 2011 saw a new record in company registrations in St Austell when compared to any previous November.
- The second half of 2011 saw a new record in net growth in St Austell when compared to any previous second half year.
- October 2011 saw a new record in net growth in St Austell when compared to any previous October.

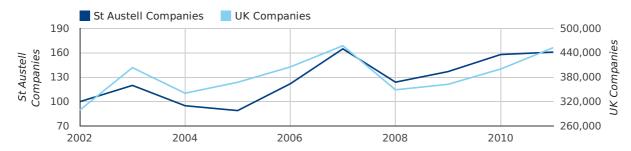
#### contents

n	new company registrations
С	closed companies (dissolved)
n	net company growth
u	uk company share
d	director age
d	director gender
n	naming trends
S	sic data

A total of 161 companies were formed in St Austell in 2011. This total is 1.9% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ST AUSTELL	UK
2011	161	452,870
2010	158	400,358
2009	137	362,675
2008	124	349,203
2007	165	457,649
RECORD YEAR	2007 (165)	2007 (457,649)

#### new companies by year



## Half Year Data (Jul-Dec 2011)

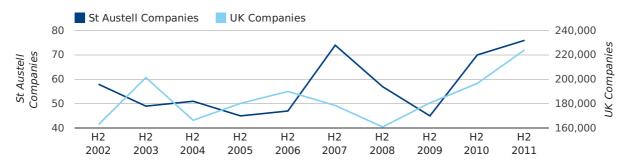
The second half of 2011 saw a new record in company registrations in St Austell when compared to any previous second half year.

In the second half of 2011 a total of 76 companies were formed in St Austell. This figure is 8.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in St Austell occurred in 2011 when a total of 76 were formed.

HALF YEAR (JUL-DEC)	ST AUSTELL	UK
2011	76	224,135
2010	70	196,609
% CHANGE	8.6%	14.0%
RECORD YEAR	2011 (76)	2011 (224,135)

#### new companies by half year



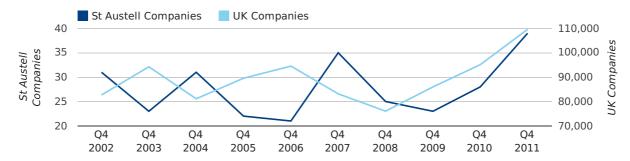
Q4 2011 saw a new record in company registrations in St Austell when compared to any previous Q4.

A total of 39 companies were registered in St Austell during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 39.3% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ST AUSTELL	UK
2011	39	109,623
2010	28	95,117
% CHANGE	39.3%	15.3%
RECORD YEAR	2011 (39)	2011 (109,623)

#### new companies by quarter

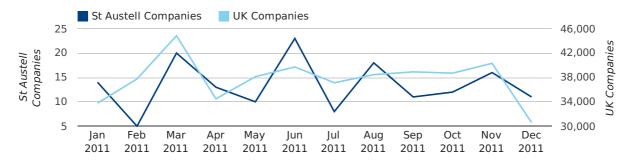


## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in St Austell when compared to any previous December.

November 2011 saw a new record in company registrations in St Austell when compared to any previous November.

## new companies by month

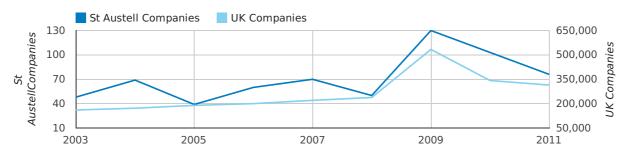


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	12	16	11
NEW COMPANIES IN 2010	11	10	7
% CHANGE	9.1%	60.0%	57.1%
RECORD YEAR	2007 (13)	2011 (16)	2011 (11)

A total of 76 companies were dissolved in St Austell in 2011. This total is 26.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ST AUSTELL	UK
2011	76	314,523
2010	103	342,232
2009	130	533,773
2008	50	237,901
2007	70	220,295
RECORD YEAR	2009 (130)	2009 (533,773)

## dissolved companies by year



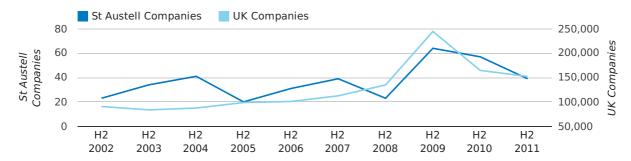
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 39 companies were dissolved in St Austell. This figure is 31.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in St Austell occurred in 2009 when a total of 64 were closed.

HALF YEAR (JUL-DEC)	ST AUSTELL	UK
2011	39	152,213
2010	57	164,601
% CHANGE	-31.6%	-7.5%
RECORD YEAR	2009 (64)	2009 (244,537)

## dissolved companies by half year

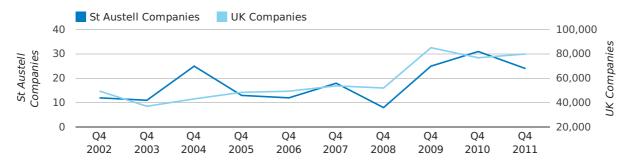


A total of 24 companies were dissolved in St Austell during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 22.6% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

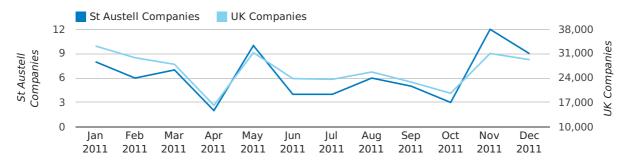
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST AUSTELL	UK
2011	24	79,983
2010	31	76,896
% CHANGE	-22.6%	4.0%
RECORD YEAR	2010 (31)	2009 (85,136)

#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	3	12	9
CLOSED COMPANIES IN 2010	9	16	6
% CHANGE	-66.7%	-25.0%	50%
RECORD YEAR	2009 (12)	2010 (16)	2004 (16)

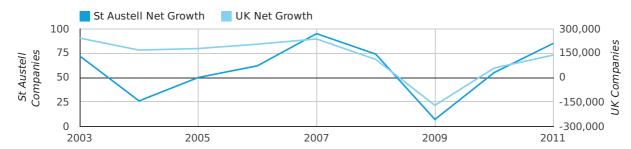
A total of 85 companies were added to the company register for St Austell in 2011. This number represents growth of 53.8% which compares favourably to the UK figure of 34.6%.

This number is 30 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the St Austell company register grew by 95 companies.

YEAR	ST AUSTELL	UK
2011	85	138,347
2010	55	58,126
2009	7	-171,098
2008	74	111,302
2007	95	237,354
RECORD YEAR	2007 (95)	2003 (242,543)

#### net growth by year



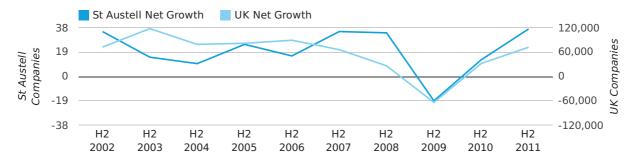
## Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in St Austell when compared to any previous second half year.

In the second half of 2011 the company register for St Austell increased by 37 companies. This figure is 184.6% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ST AUSTELL	UK
2011	37	71,922
2010	13	32,008
% CHANGE	184.6%	124.7%
RECORD YEAR	2011 (37)	2003 (117,772)

#### net growth by half year

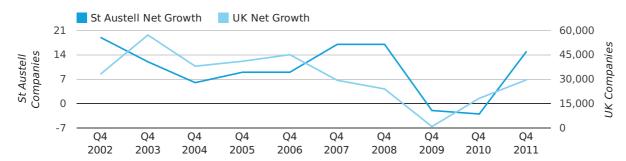


Net company growth for St Austell during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 15 companies.

This represents an increase of 600.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ST AUSTELL	UK
2011	15	29,640
2010	-3	18,221
% CHANGE	-600.0%	62.7%
RECORD YEAR	2002 (19)	2003 (57,175)

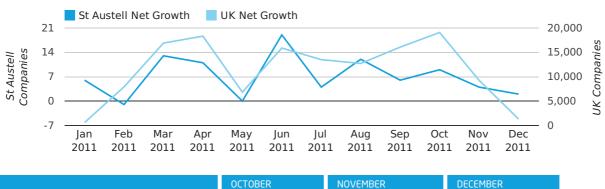
## net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in net growth in St Austell when compared to any previous October.

## net growth by month

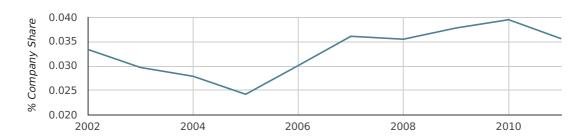


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	9	4	2
NET GROWTH IN 2010	2	-6	1
% CHANGE	350.0%	-166.7%	100.0%
RECORD YEAR	2011 (9)	2002 (9)	1997 (7)

In 2011 St Austell formed 0.0% of all UK companies. This is no change on 2010 when St Austell was responsible for 0.0% of all UK companies.

YEAR	ST AUSTELL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

## company share by year

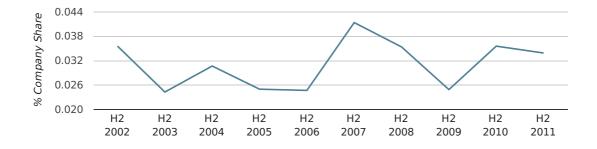


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 St Austell formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ST AUSTELL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.1%)

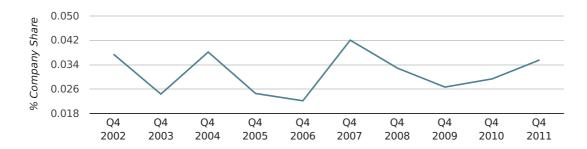
## company share by half year



In the fourth quarter of 2011, St Austell formed 0.0% of all UK companies.

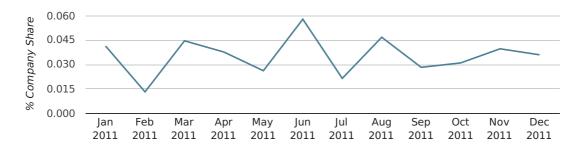
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST AUSTELL
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

## company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## company share by month



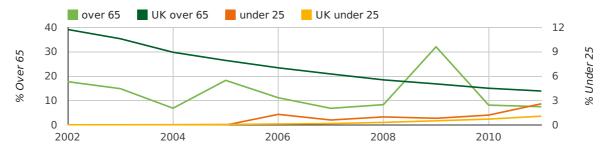
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	-5.2%	36.4%	39.5%
RECORD YEAR	1960 (0.2%)	1960 (0.4%)	1968 (0.2%)

The average age of a director in 2011 was 47.0.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.5% compared to the UK figure of 4.2%.

#### director age by year



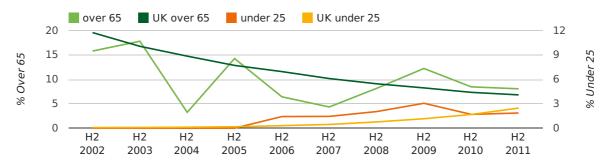
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.9.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.1%.

#### director age by half year

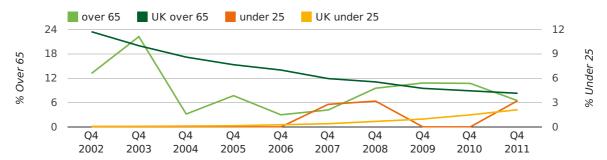


The average age of a director in the fourth quarter of 2011 was 47.1.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 6.5% compared to the UK figure of 4.1%.

## director age by quarter



The record year for female directors in St Austell was 1857 when 36.4% of all directors were female.

The percentage of female directors in St Austell in 2011 was 35.6%. The average for the UK during this time was 28.6%

#### director gender by year

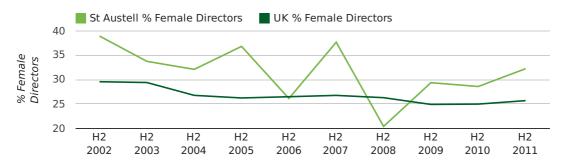


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in St Austell was 1860 when 42.9% of all directors were female.

32.2% of all director appointments in St Austell in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

## director gender by half year



Т

The record fourth quarter for female directors in St Austell was in 1977 when 31.1% of all directors were female.

42.0% of all director appointments in St Austell in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

## director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CORNWALL	2.92%	CONSULTING	5.07%
COMMUNITY	2.05%	MANAGEMENT	4.74%
SOUTH	1.75%	CONSULTANCY	3.26%
WEST	1.75%	PROPERTY	2.37%
ORIENTAL	1.46%	TRADING	2.07%
INVESTMENTS	1.46%	DESIGN	1.92%
ELECTRICAL	1.17%	ASSOCIATES	1.86%
C.I.C.	1.17%	ENGINEERING	1.78%
PROPERTY	0.88%	BUSINESS	1.78%
MID	0.88%	CONSULTANTS	1.76%
MANAGEMENT	0.88%	CONSTRUCTION	1.73%
ACADEMY	0.88%	MEDIA	1.71%
HOMES	0.88%	LONDON	1.63%
TECHNOLOGY	0.58%	J	1.51%
J	0.58%	INVESTMENTS	1.48%
MEVAGISSEY	0.58%	GLOBAL	1.46%
TRUST	0.58%	IT	1.41%
TAVERNS	0.58%	CARE	1.39%
SUREPASS	0.58%	PROPERTIES	1.29%
R	0.58%	ELECTRICAL	1.29%
TRAINING	0.58%	M	1.27%
ST	0.58%	BUILDING	1.26%
COMMERCIAL	0.58%	ENERGY	1.25%
HEALTHCARE	0.58%	S	1.20%
SAFETY	0.58%	ENTERPRISES	1.20%

 $\operatorname{duport} \varnothing$ 

# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	66	205,525
7487 - Other business activities	19	57,052
99999 - Dormant Company	11	21,846
9999 - Dormant Company	11	20,199
82990 - Other business support service activities not elsewhere classified	6	32,483
9305 - Other service activities	6	9,492
70229 - Management consultancy activities other than financial management	5	17,765
7414 - Business & management consultancy	5	13,034
4545 - Other building completion	5	2,369
5540 - Bars	4	2,147
86900 - Other human health activities	4	4,457
43999 - Other specialised construction activities not elsewhere classified	4	3,342
4521 - General construction & civil engineering	4	5,558
7260 - Other computer related activities	4	7,667
5530 - Restaurants	3	5,013
68209 - Other letting and operating of own or leased real estate	3	4,082
4533 - Plumbing	3	1,374
43220 - Plumbing, heat and air-conditioning installation	3	2,372
8514 - Other human health activities	3	2,637
93199 - Other sports activities	3	1,768