

St Helens

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in St Helens when compared to any year in history.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

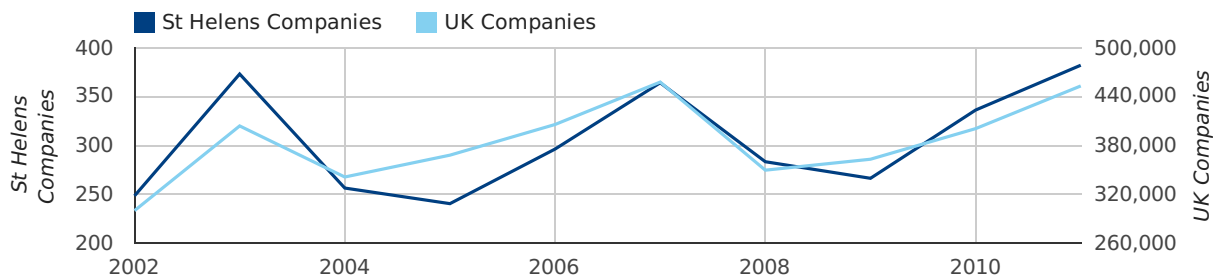
Annual Data (2011)

2011 was a record year for company registrations in St Helens when compared to any year in history.

A total of 382 companies were formed in St Helens in 2011. This total is 13.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ST HELENS	UK
2011	382	452,870
2010	336	400,358
2009	266	362,675
2008	283	349,203
2007	364	457,649
RECORD YEAR	2011 (382)	2007 (457,649)

new companies by year



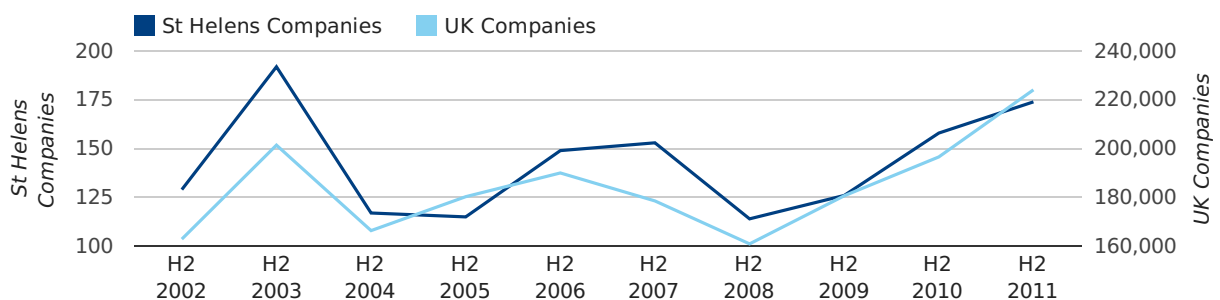
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 174 companies were formed in St Helens. This figure is 10.1% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in St Helens occurred in 2003 when a total of 192 were formed.

HALF YEAR (JUL-DEC)	ST HELENS	UK
2011	174	224,135
2010	158	196,609
% CHANGE	10.1%	14.0%
RECORD YEAR	2003 (192)	2011 (224,135)

new companies by half year



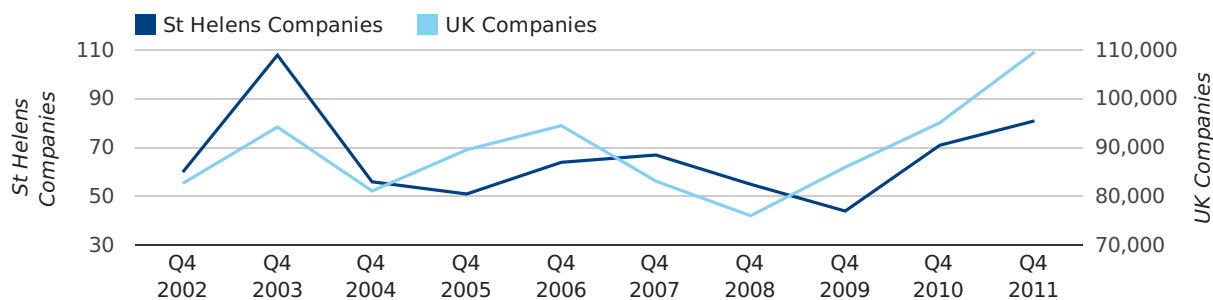
Quarterly Data (Q4 Oct-Dec 2011)

A total of 81 companies were registered in St Helens during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.1% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

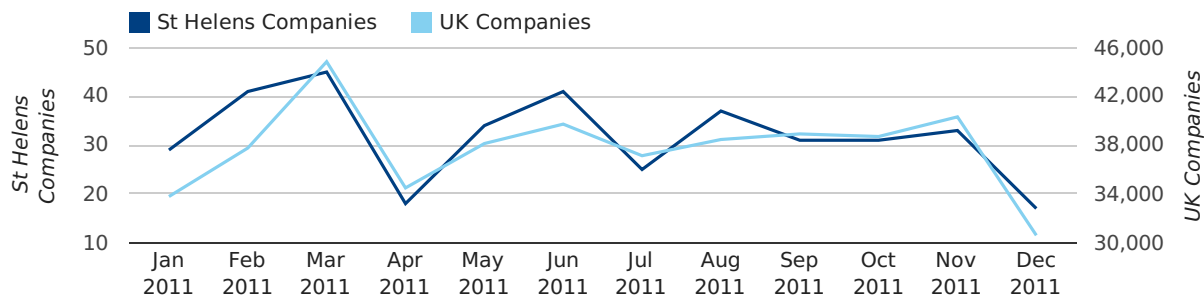
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST HELENS	UK
2011	81	109,623
2010	71	95,117
% CHANGE	14.1%	15.3%
RECORD YEAR	2003 (108)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	31	33	17
NEW COMPANIES IN 2010	24	33	14
% CHANGE	29.2%	0.0%	21.4%
RECORD YEAR	2003 (39)	2003 (37)	2003 (32)

Annual Data (2011)

A total of 211 companies were dissolved in St Helens in 2011. This total is 17.3% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ST HELENS	UK
2011	211	314,523
2010	255	342,232
2009	376	533,773
2008	136	237,901
2007	172	220,295
RECORD YEAR	2009 (376)	2009 (533,773)

dissolved companies by year



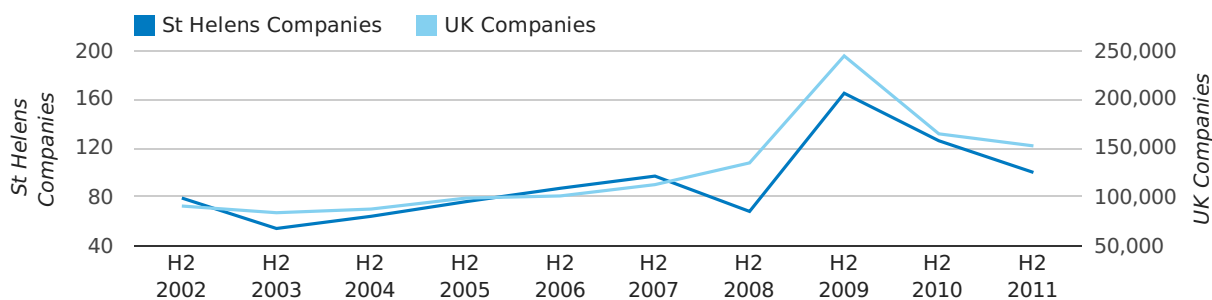
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 100 companies were dissolved in St Helens. This figure is 20.6% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in St Helens occurred in 2009 when a total of 165 were closed.

HALF YEAR (JUL-DEC)	ST HELENS	UK
2011	100	152,213
2010	126	164,601
% CHANGE	-20.6%	-7.5%
RECORD YEAR	2009 (165)	2009 (244,537)

dissolved companies by half year



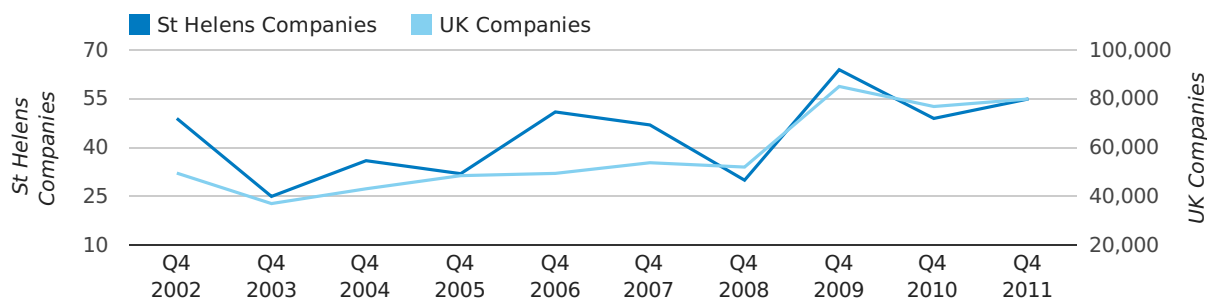
Quarterly Data (Q4 Oct-Dec 2011)

A total of 55 companies were dissolved in St Helens during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 12.2% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

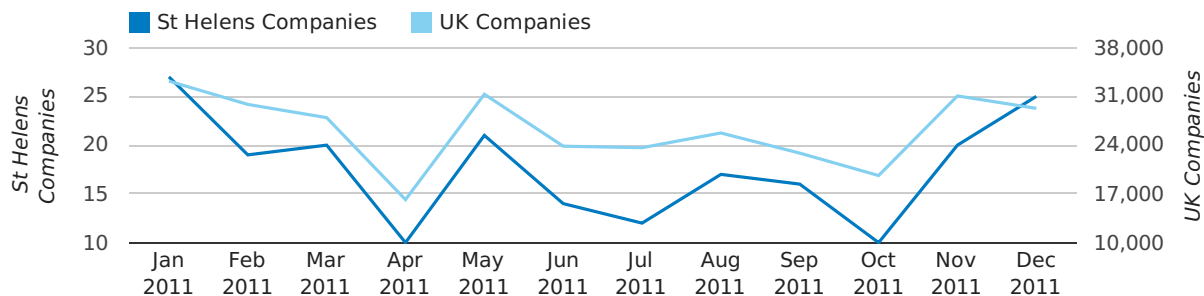
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST HELENS	UK
2011	55	79,983
2010	49	76,896
% CHANGE	12.2%	4.0%
RECORD YEAR	2009 (64)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	10	20	25
CLOSED COMPANIES IN 2010	14	24	11
% CHANGE	-28.6%	-16.7%	127%
RECORD YEAR	2006 (24)	2010 (24)	2009 (31)

Annual Data (2011)

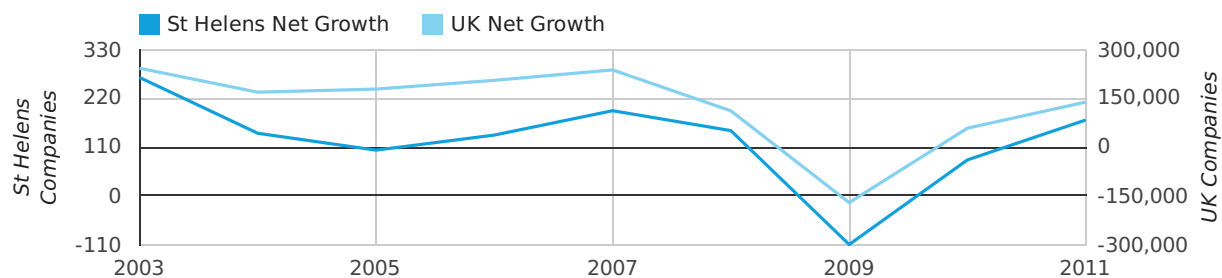
A total of 171 companies were added to the company register for St Helens in 2011. This number represents growth of 50.9% which compares favourably to the UK figure of 34.6%.

This number is 90 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the St Helens company register grew by 267 companies.

YEAR	ST HELENS	UK
2011	171	138,347
2010	81	58,126
2009	-110	-171,098
2008	147	111,302
2007	192	237,354
RECORD YEAR	2003 (267)	2003 (242,543)

net growth by year

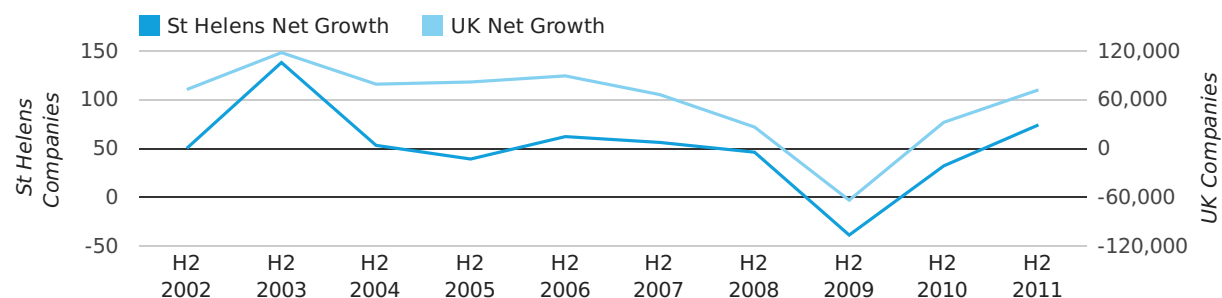


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for St Helens increased by 74 companies. This figure is 131.3% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ST HELENS	UK
2011	74	71,922
2010	32	32,008
% CHANGE	131.3%	124.7%
RECORD YEAR	2003 (138)	2003 (117,772)

net growth by half year



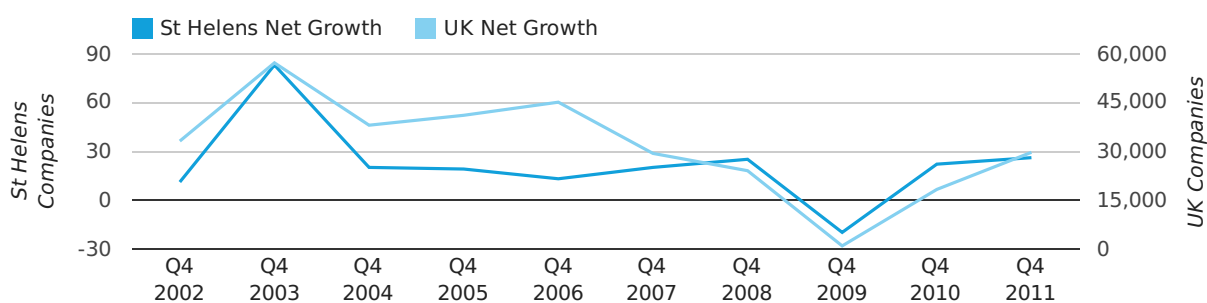
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for St Helens during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 26 companies.

This represents an increase of 18.2% on the same period last year.

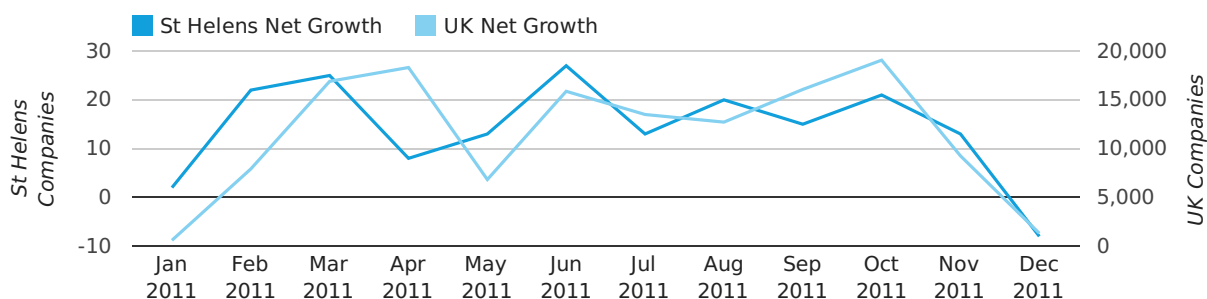
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST HELENS	UK
2011	26	29,640
2010	22	18,221
% CHANGE	18.2%	62.7%
RECORD YEAR	2003 (83)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



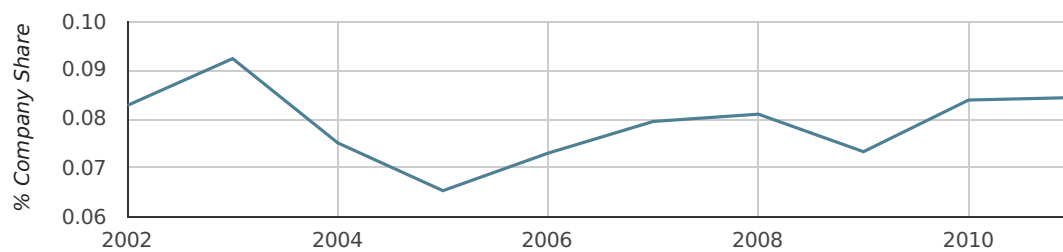
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	21	13	-8
NET GROWTH IN 2010	10	9	3
% CHANGE	110.0%	44.4%	-366.7%
RECORD YEAR	2003 (32)	2003 (24)	2003 (27)

Annual Data (2011)

In 2011 St Helens formed 0.1% of all UK companies. This is no change on 2010 when St Helens was responsible for 0.1% of all UK companies.

YEAR	ST HELENS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by year

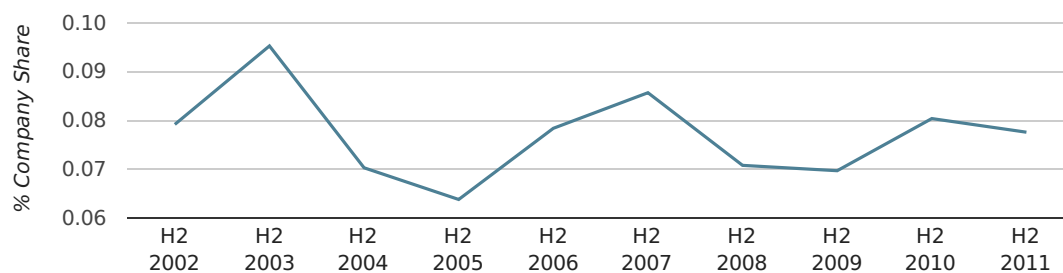


Half Year Data (Jul-Dec 2011)

In the second half of 2011 St Helens formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	ST HELENS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.2%)

company share by half year

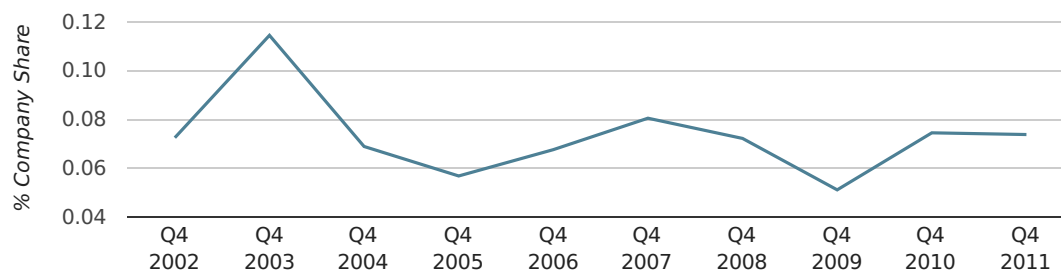


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, St Helens formed 0.1% of all UK companies.

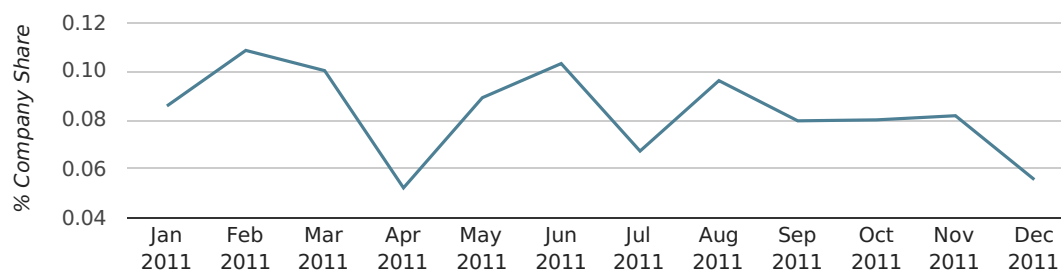
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST HELENS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1975 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	12.2%	-14.9%	7.8%
RECORD YEAR	1972 (0.5%)	1969 (0.4%)	1975 (0.3%)

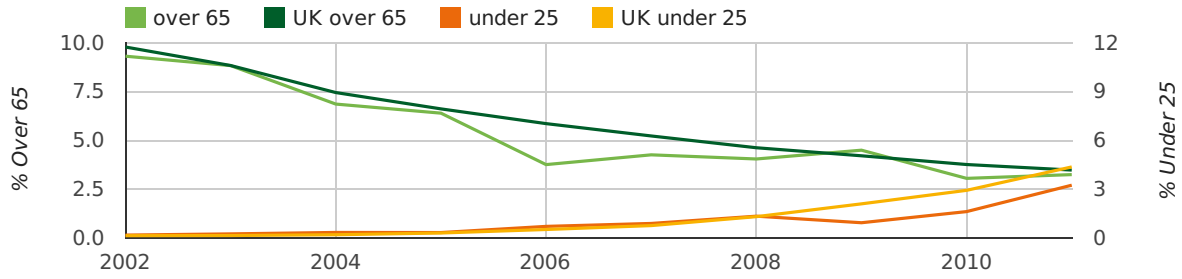
Annual Data (2011)

The average age of a director in 2011 was 43.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.2%.

director age by year



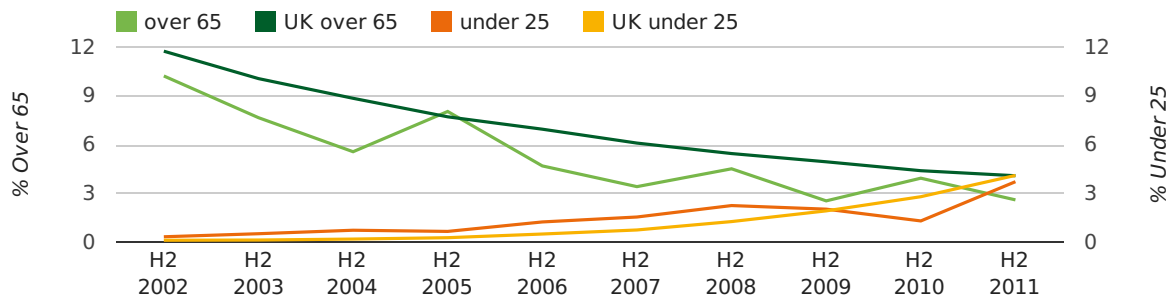
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.1%.

director age by half year



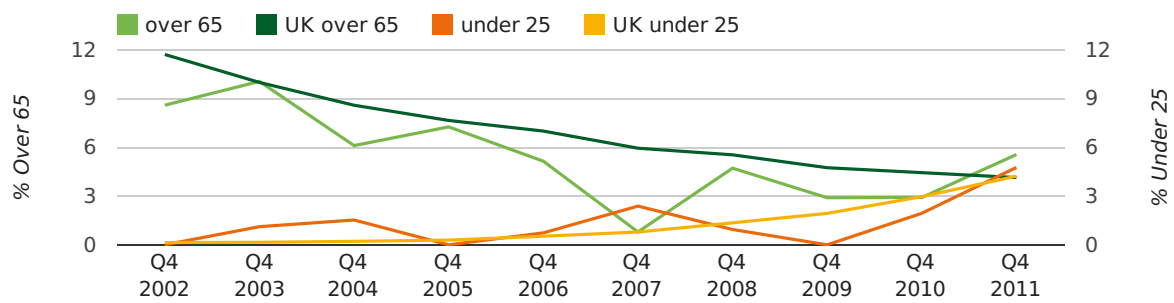
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 44.2.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 5.6% compared to the UK figure of 4.1%.

director age by quarter

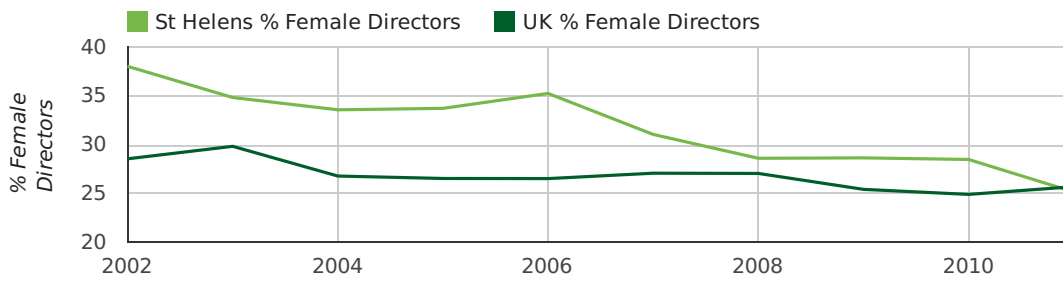


Annual Data (2011)

The record year for female directors in St Helens was 1857 when 36.4% of all directors were female.

The percentage of female directors in St Helens in 2011 was 38.1%. The average for the UK during this time was 28.6%

director gender by year

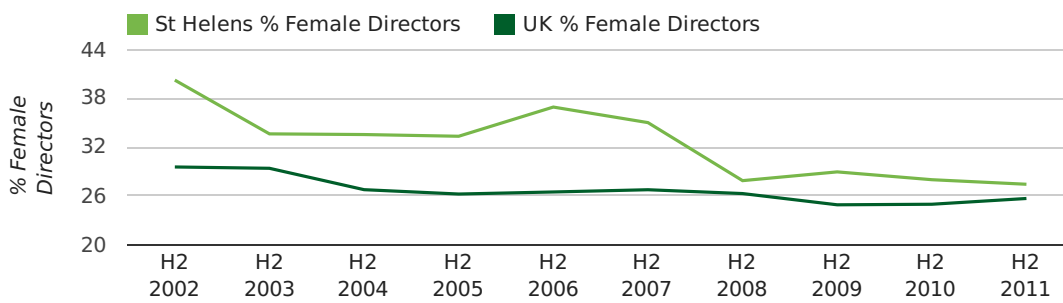


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in St Helens was 1860 when 42.9% of all directors were female.

27.4% of all director appointments in St Helens in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

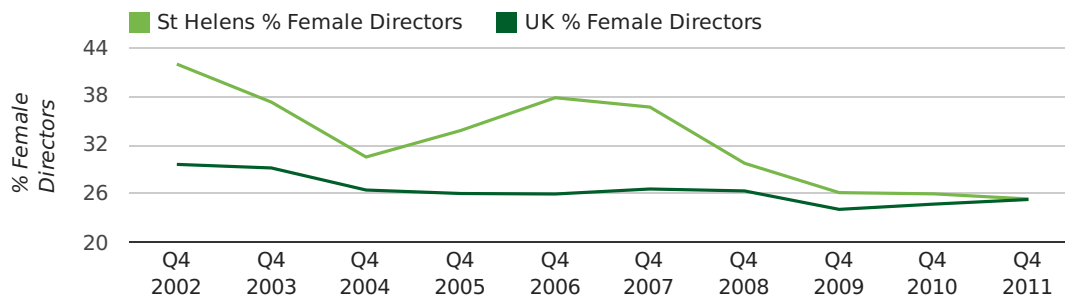


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in St Helens was in 1977 when 31.1% of all directors were female.

25.4% of all director appointments in St Helens in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
J	1.15%	CONSULTING	5.07%
ENERGY	1.15%	MANAGEMENT	4.74%
CONSULTANCY	0.86%	CONSULTANCY	3.26%
SECURITY	0.86%	PROPERTY	2.37%
IT	0.72%	TRADING	2.07%
CONSULTANTS	0.72%	DESIGN	1.92%
MANAGEMENT	0.72%	ASSOCIATES	1.86%
SYSTEMS	0.72%	ENGINEERING	1.78%
L	0.57%	BUSINESS	1.78%
KITCHENS	0.57%	CONSULTANTS	1.76%
HIRE	0.57%	CONSTRUCTION	1.73%
ST	0.57%	MEDIA	1.71%
ONE	0.57%	LONDON	1.63%
CONSTRUCTION	0.57%	J	1.51%
HELENS	0.57%	INVESTMENTS	1.48%
ELECTRICAL	0.57%	GLOBAL	1.46%
M	0.57%	IT	1.41%
BUSINESS	0.57%	CARE	1.39%
PROPERTY	0.57%	PROPERTIES	1.29%
S	0.57%	ELECTRICAL	1.29%
CONSULTING	0.57%	M	1.27%
D	0.57%	BUILDING	1.26%
ENGINEERING	0.57%	ENERGY	1.25%
DEVELOPMENTS	0.57%	S	1.20%
TRANSPORT	0.57%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	171	205,525
7487 - Other business activities	31	57,052
9999 - Dormant Company	18	20,199
82990 - Other business support service activities not elsewhere classified	13	32,483
70229 - Management consultancy activities other than financial management	12	17,765
62020 - Information technology consultancy activities	12	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	11	8,671
7414 - Business & management consultancy	10	13,034
96090 - Other service activities not elsewhere classified	9	11,768
9305 - Other service activities	7	9,492
4521 - General construction & civil engineering	6	5,558
43210 - Electrical installation	5	3,175
41100 - Development of building projects	5	4,331
7260 - Other computer related activities	5	7,667
99999 - Dormant Company	5	21,846
7499 - Non-trading company	5	9,957
69201 - Accounting and auditing activities	4	3,633
85600 - Educational support services	4	1,103
49410 - Freight transport by road	4	2,392
7450 - Labour recruitment	4	1,864