

# St Leonards-On-Sea

2011 half year business confidence report



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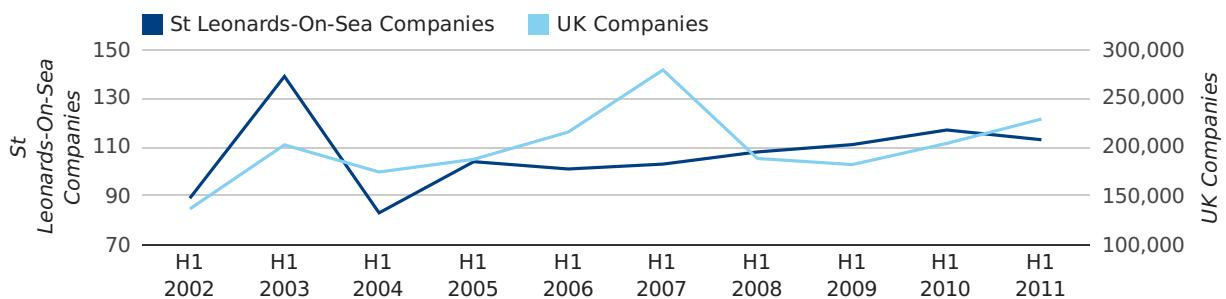
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 113 companies were formed in St Leonards-On-Sea. This figure is 3.4% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in St Leonards-On-Sea occurred in 2003 when a total of 139 were formed.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2011	113	228,735
2010	117	203,749
% CHANGE	-3.4%	12.3%
RECORD YEAR	2003 (139)	2007 (279,097)

### new companies by half year



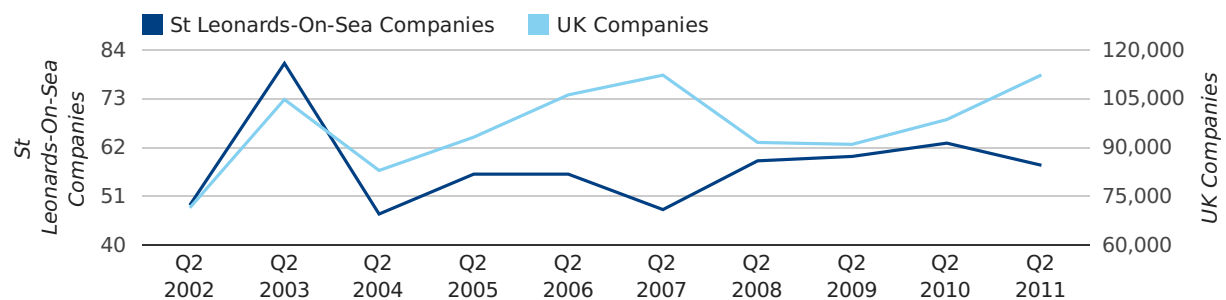
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 58 companies were registered in St Leonards-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 7.9% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

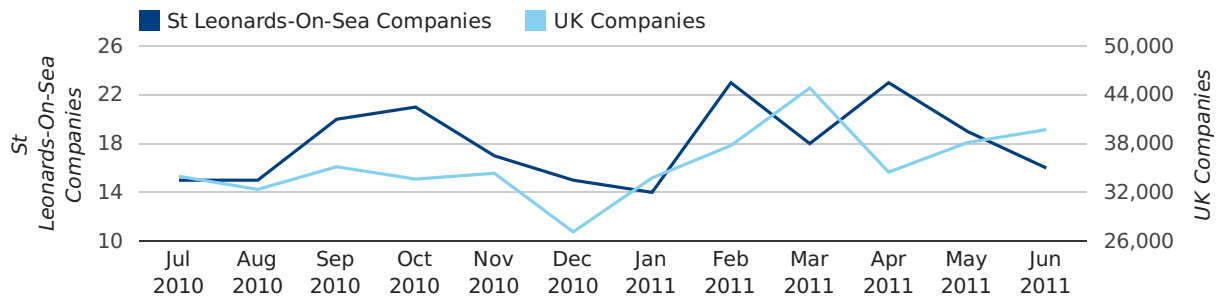
SECOND QUARTER (APR 2011 - JUN 2011)	ST LEONARDS-ON-SEA	UK
2011	58	112,344
2010	63	98,612
% CHANGE	-7.9%	13.9%
RECORD YEAR	2003 (81)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	23	19	16
NEW COMPANIES IN 2010	24	23	16
% CHANGE	-4.2%	-17.4%	0.0%
RECORD YEAR	2010 (24)	2003 (28)	2003 (29)

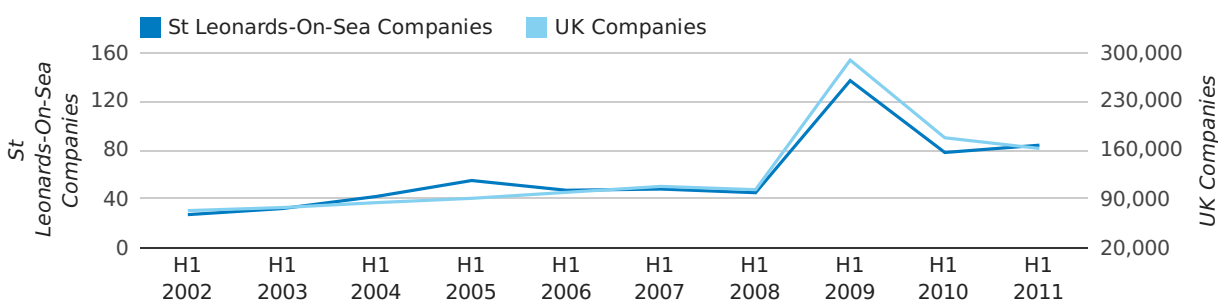
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 84 companies were dissolved in St Leonards-On-Sea. This figure is 7.7% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in St Leonards-On-Sea occurred in 2009 when a total of 137 were closed.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2011	84	162,310
2010	78	177,631
% CHANGE	7.7%	-8.6%
RECORD YEAR	2009 (137)	2009 (289,236)

### dissolved companies by half year



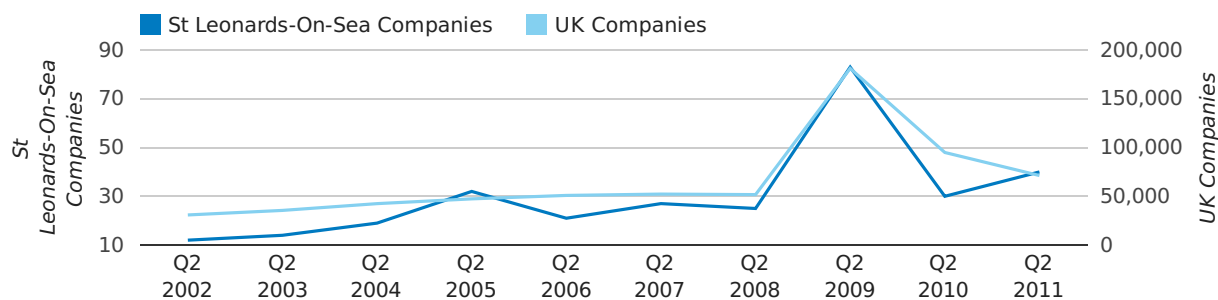
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 40 companies were dissolved in St Leonards-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 33.3% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

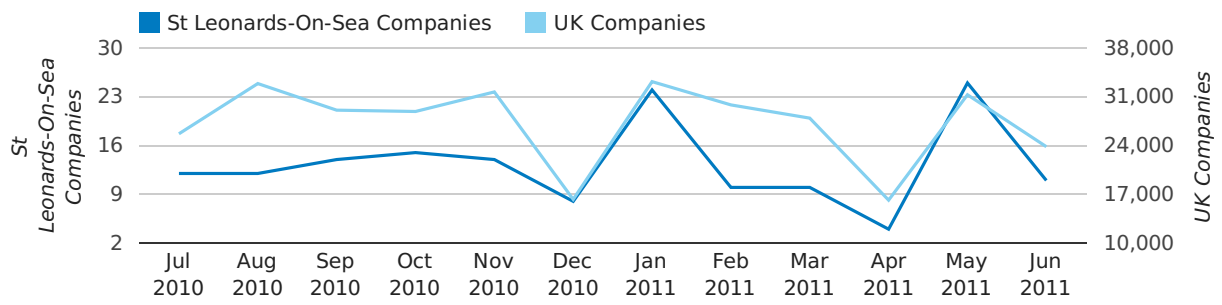
SECOND QUARTER (APR 2011 - JUN 2011)	ST LEONARDS-ON-SEA	UK
2011	40	71,324
2010	30	94,954
% CHANGE	33.3%	-24.9%
RECORD YEAR	2009 (83)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



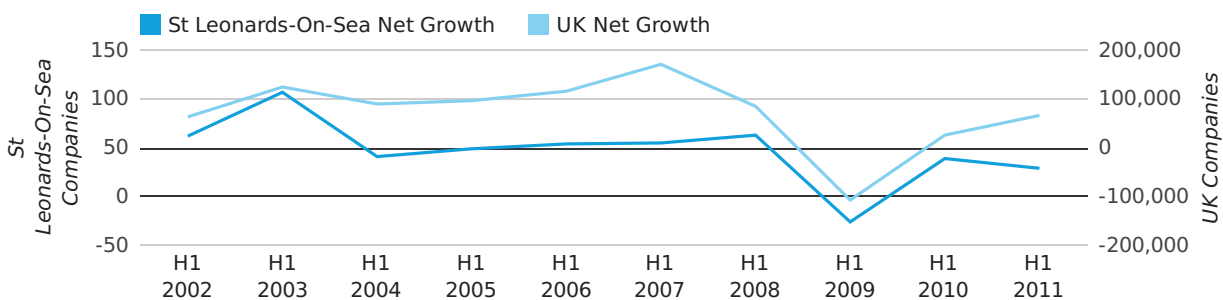
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	4	25	11
CLOSED COMPANIES IN 2010	7	13	10
% CHANGE	-42.9%	92.3%	10%
RECORD YEAR	2009 (29)	2009 (32)	2009 (22)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for St Leonards-On-Sea increased by 29 companies. This figure is 25.6% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2011	29	66,425
2010	39	26,118
% CHANGE	-25.6%	154.3%
RECORD YEAR	2003 (107)	2007 (171,296)

### net growth by half year



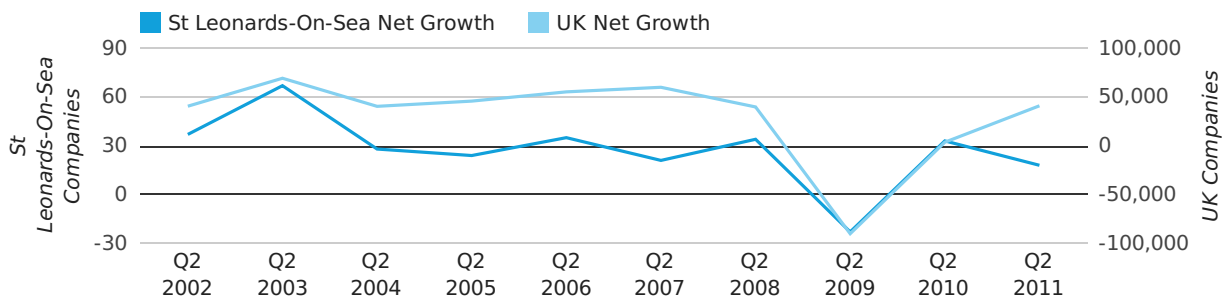
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for St Leonards-On-Sea during the second quarter of 2011 (Apr 2011 - Jun 2011) was 18 companies.

This represents a decrease of 45.5% on the same period last year.

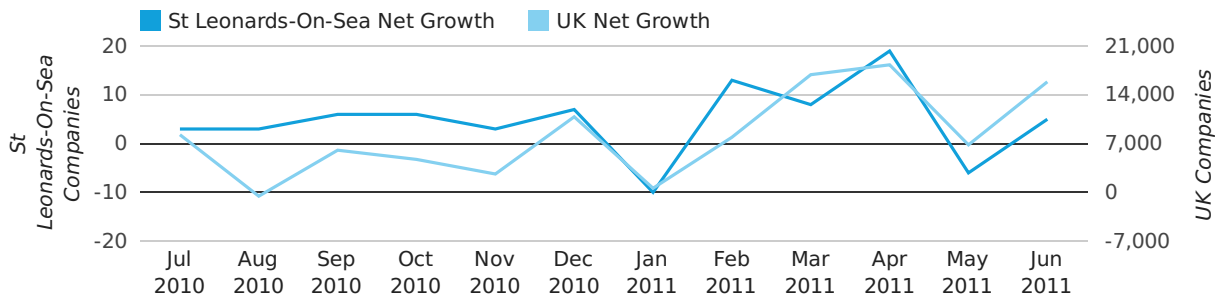
SECOND QUARTER (APR 2011 - JUN 2011)	ST LEONARDS-ON-SEA	UK
2011	18	41,020
2010	33	3,658
% CHANGE	-45.5%	1,021.4%
RECORD YEAR	2003 (67)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	19	-6	5
NET GROWTH IN 2010	17	10	6
% CHANGE	11.8%	-160.0%	-16.7%
RECORD YEAR	2003 (19)	2003 (24)	2003 (24)

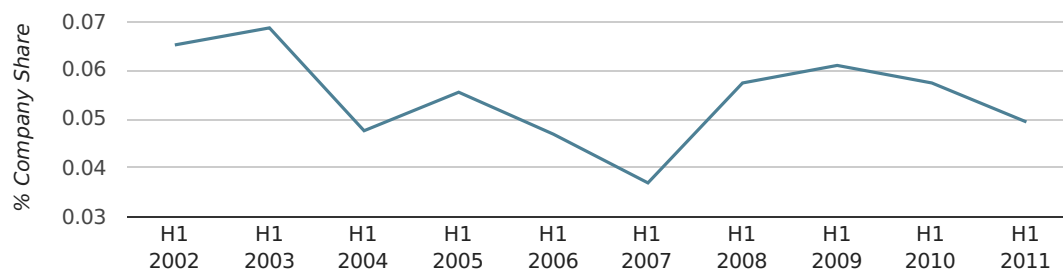


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 St Leonards-On-Sea formed 0.0% of all UK companies. This is less than the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

#### company share by half year

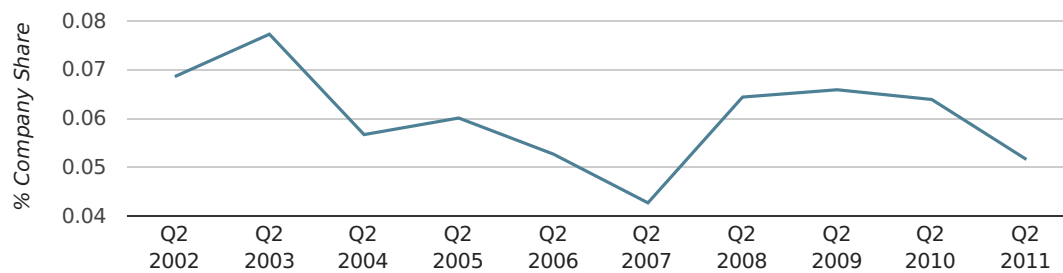


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, St Leonards-On-Sea formed 0.1% of all UK companies.

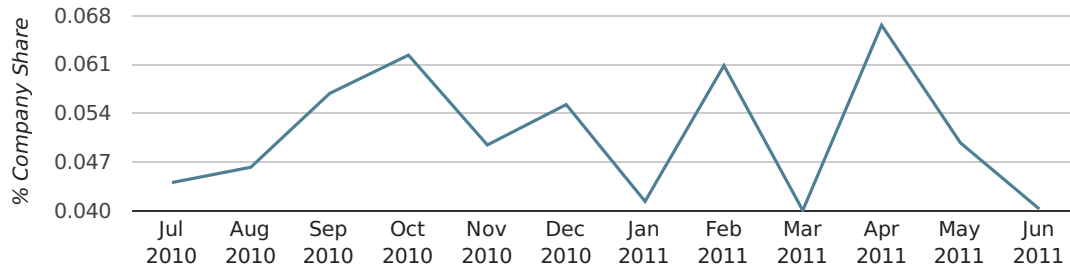
SECOND QUARTER (APR 2011 - JUN 2011)	ST LEONARDS-ON-SEA
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	-7.2%	-35.0%	-11.4%
RECORD YEAR	1967 (0.2%)	1967 (0.2%)	1967 (0.2%)

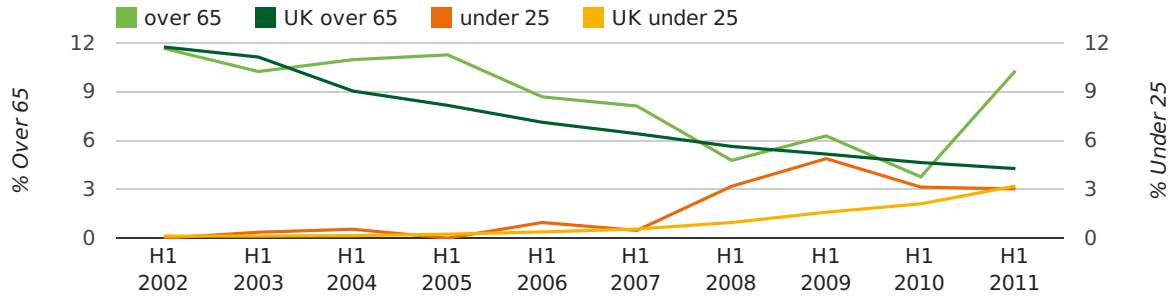
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 48.1.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 10.3% compared to the UK figure of 4.3%.

#### director age by half year



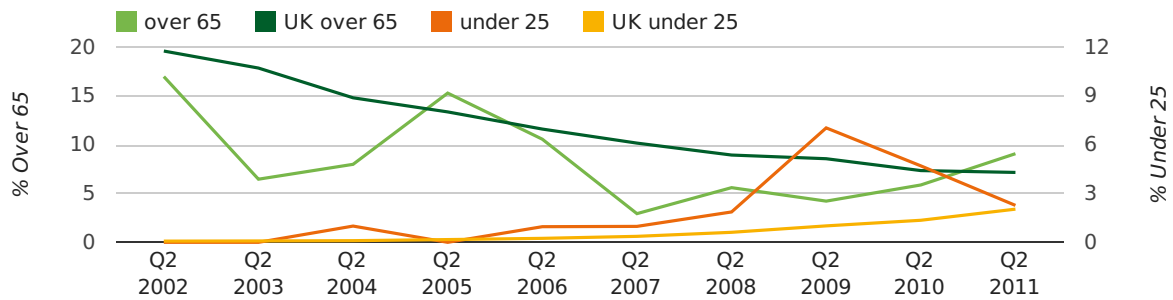
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 49.0.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 9.1% compared to the UK figure of 4.3%.

#### director age by quarter

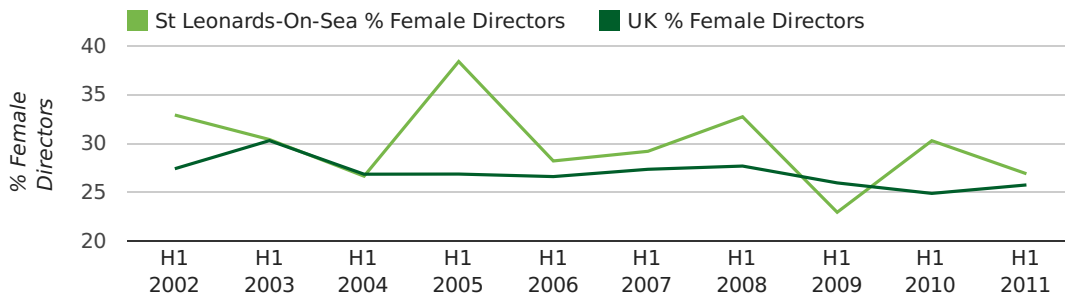


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in St Leonards-On-Sea was 1861 when 40.0% of all directors were female.

26.9% of all director appointments in St Leonards-On-Sea in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

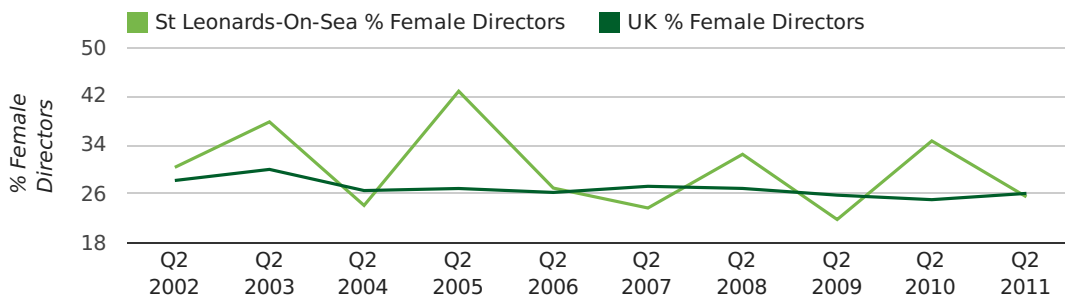


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in St Leonards-On-Sea was in 1866 when 66.7% of all directors were female.

25.5% of all director appointments in St Leonards-On-Sea in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
HASTINGS	1.36%	CONSULTING	5.09%
MANAGEMENT	1.36%	MANAGEMENT	4.86%
RTM	0.91%	CONSULTANCY	3.17%
MEDIA	0.91%	PROPERTY	2.43%
LEONARDS	0.68%	TRADING	2.05%
ST	0.68%	DESIGN	1.94%
SUSSEX	0.68%	ASSOCIATES	1.92%
H	0.68%	BUSINESS	1.87%
MARINA	0.68%	CONSTRUCTION	1.77%
M	0.68%	CONSULTANTS	1.76%
CONSTRUCTION	0.68%	MEDIA	1.73%
PROJECT	0.68%	ENGINEERING	1.67%
WINDOWS	0.68%	LONDON	1.60%
GROUP	0.68%	GLOBAL	1.46%
CLEANING	0.68%	J	1.44%
SALES	0.68%	CARE	1.44%
HOMES	0.68%	INVESTMENTS	1.42%
R	0.68%	IT	1.39%
Z	0.68%	BUILDING	1.32%
ENERGY	0.45%	PROPERTIES	1.31%
DESIGN	0.45%	ELECTRICAL	1.30%
BAR	0.45%	M	1.27%
1066	0.45%	S	1.23%
(EAST	0.45%	ENTERPRISES	1.20%
MANSIONS	0.45%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	107	202,072
7487 - Other business activities	33	60,758
96090 - Other service activities not elsewhere classified	13	10,322
99999 - Dormant Company	12	18,918
9800 - Residents Property Management	9	1,533
7260 - Other computer related activities	8	7,849
4521 - General construction & civil engineering	8	5,928
62090 - Other information technology service activities	7	7,095
82990 - Other business support service activities not elsewhere classified	6	30,647
86900 - Other human health activities	6	4,154
43290 - Other construction installation	5	1,421
43390 - Other building completion and finishing	5	2,641
70229 - Management consultancy activities other than financial management	5	16,419
68310 - Real estate agencies	4	1,908
47910 - Retail sale via mail order houses or via Internet	4	2,258
68209 - Other letting and operating of own or leased real estate	4	3,790
62020 - Information technology consultancy activities	4	10,545
74990 - Non-trading company	4	8,481
5530 - Restaurants	4	5,086
74909 - Other professional, scientific and technical activities not elsewhere classified	4	7,835