# St Leonards-On-Sea

2012 half year business confidence report



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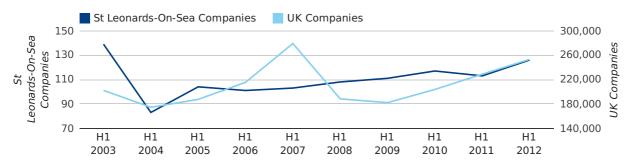
new company registrations	
closed companies (dissolved)	
net company growth	
uk company share	
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In the first half of 2012 a total of 126 companies were formed in St Leonards-On-Sea. This figure is 11.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in St Leonards-On-Sea occurred in 2003 when a total of 139 were formed.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2012	126	253,150
2011	113	228,735
% CHANGE	11.5%	10.7%
RECORD YEAR	2003 (139)	2007 (279,097)

#### new companies by half year



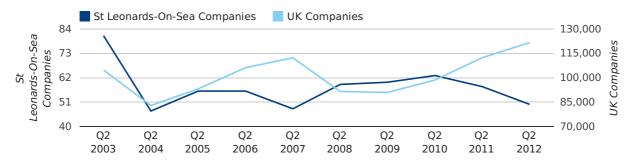
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 50 companies were registered in St Leonards-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

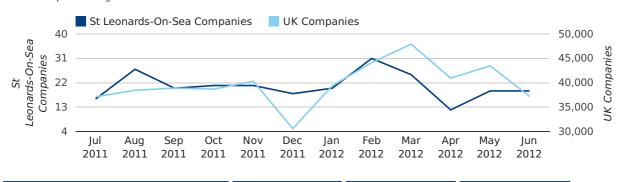
This figure is a decrease of 13.8% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ST LEONARDS-ON-SEA	UK
2012	50	121,659
2011	58	112,344
% CHANGE	-13.8%	8.3%
RECORD YEAR	2003 (81)	2012 (121,659)

#### new companies by quarter



# new companies by month



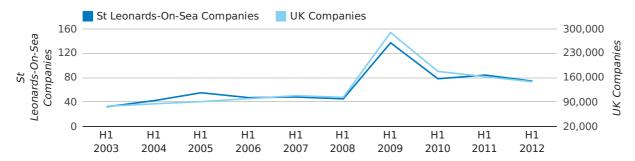
	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	12	19	19
NEW COMPANIES IN 2011	23	19	16
% CHANGE	-47.8%	0.0%	18.8%
RECORD YEAR	2003 (24)	2003 (28)	2003 (29)

In the first half of 2012 a total of 74 companies were dissolved in St Leonards-On-Sea. This figure is 11.9% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in St Leonards-On-Sea occurred in 2009 when a total of 137 were closed.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2012	74	147,793
2011	84	162,310
% CHANGE	-11.9%	-8.9%
RECORD YEAR	2009 (137)	2009 (289,236)

#### dissolved companies by half year



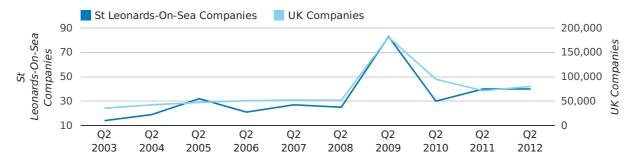
## Quarterly Data (Q2 Apr-Jun 2012)

A total of 40 companies were dissolved in St Leonards-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 0.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ST LEONARDS-ON-SEA	UK
2012	40	80,217
2011	40	71,324
% CHANGE	0.0%	12.5%
RECORD YEAR	2009 (83)	2009 (181,176)

#### dissolved companies by quarter



#### dissolved companies by month

% CHANGE

RECORD YEAR



50.0%

2009 (29)

-24.0%

2009 (32)

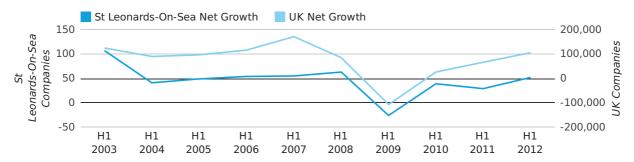
36%

2009 (22)

In the first half of 2012 the company register for St Leonards-On-Sea increased by 52 companies. This figure is 79.3% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA	UK
2012	52	105,357
2011	29	66,425
% CHANGE	79.3%	58.6%
RECORD YEAR	2003 (107)	2007 (171,296)

#### net growth by half year



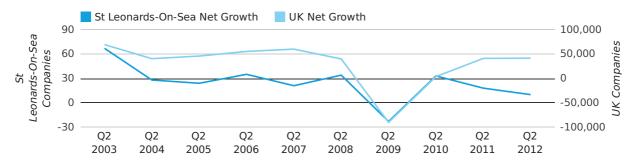
# Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for St Leonards-On-Sea during the second quarter of 2012 (Apr 2012 - Jun 2012) was 10 companies.

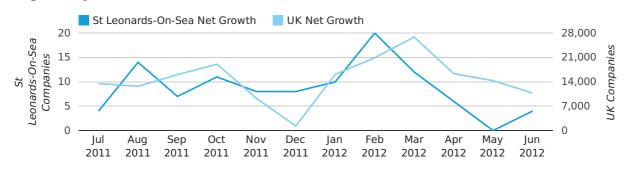
This represents a decrease of 44.4% on the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	ST LEONARDS-ON-SEA	UK
2012	10	41,442
2011	18	41,020
% CHANGE	-44.4%	1.0%
RECORD YEAR	2003 (67)	2003 (69,274)

#### net growth by quarter



# net growth by month

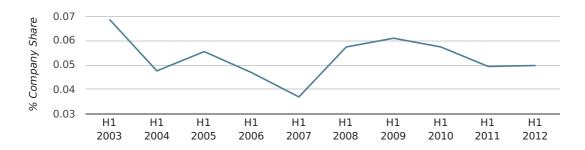


	APRIL	MAY	JUNE
NET GROWTH IN 2012	6	0	4
NET GROWTH IN 2011	19	-6	5
% CHANGE	-68.4%	-100.0%	-20.0%
RECORD YEAR	2011 (19)	2003 (24)	2003 (24)

In the first half of 2012 St Leonards-On-Sea formed 0.0% of all UK companies. This is the same as the 2011 figure of 0.0%.

HALF YEAR (JAN-JUN)	ST LEONARDS-ON-SEA
2012	0.0%
2011	0.0%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.1%)

## company share by half year

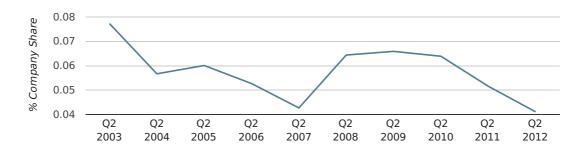


# Quarterly Data (Q2 Apr-Jun 2012)

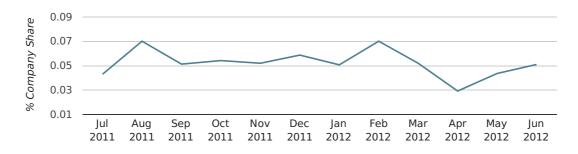
In the second quarter of 2012, St Leonards-On-Sea formed 0.0% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	ST LEONARDS-ON-SEA
2012	0.0%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

#### company share by quarter



# company share by month



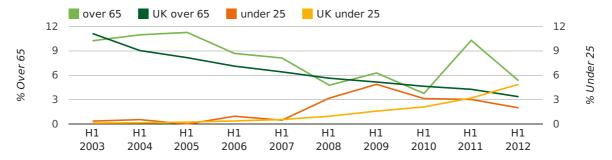
	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.0%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.0%
% CHANGE	-56.1%	-12.2%	26.8%
RECORD YEAR	1967 (0.2%)	1967 (0.2%)	1967 (0.2%)

The average age of a director in the first half of 2012 was 43.4.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 3.4%.

#### director age by half year



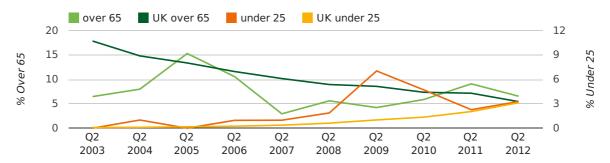
## Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.9.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 6.6% compared to the UK figure of 3.3%.

#### director age by quarter



The record first half year for female directors in St Leonards-On-Sea was 1861 when 40.0% of all directors were female.

25.7% of all director appointments in St Leonards-On-Sea in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year



## Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in St Leonards-On-Sea was in 1866 when 66.7% of all directors were female.

21.4% of all director appointments in St Leonards-On-Sea in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



naming trends  $\operatorname{duport} \omega$ 

# Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.30%	CONSULTING	5.07%
PROPERTY	1.30%	MANAGEMENT	4.74%
MANAGEMENT	1.30%	CONSULTANCY	3.28%
CONSTRUCTION	1.30%	PROPERTY	2.35%
ENTERPRISES	1.30%	TRADING	2.10%
HASTINGS	1.09%	DESIGN	1.89%
AZUR	0.87%	ENGINEERING	1.87%
CATERING	0.87%	ASSOCIATES	1.82%
R	0.87%	CONSULTANTS	1.78%
CONSULTANCY	0.87%	CONSTRUCTION	1.71%
INTEREST	0.65%	BUSINESS	1.70%
COMMUNITY	0.65%	MEDIA	1.69%
COAST	0.65%	LONDON	1.68%
MAINTENANCE	0.65%	J	1.57%
INTERIORS	0.65%	GLOBAL	1.51%
PROPERTIES	0.65%	INVESTMENTS	1.48%
SUSSEX	0.65%	IT	1.42%
LONDON	0.65%	CARE	1.31%
ENGINEERING	0.65%	PROPERTIES	1.31%
APPRENTICESHIPS	0.43%	М	1.26%
(HASTINGS)	0.43%	ELECTRICAL	1.23%
FOUNDATIONS	0.43%	BUILDING	1.23%
ESTATE	0.43%	SECURITY	1.19%
D	0.43%	S	1.18%
KITCHENS	0.43%	ENTERPRISES	1.17%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	113	244,457
7487 - Other business activities	20	47,029
99999 - Dormant Company	14	26,088
82990 - Other business support service activities not elsewhere classified	10	35,447
96090 - Other service activities not elsewhere classified	9	14,220
9800 - Residents Property Management	7	1,321
86900 - Other human health activities	7	5,222
62090 - Other information technology service activities	7	8,258
4521 - General construction & civil engineering	7	4,644
70229 - Management consultancy activities other than financial management	7	20,390
98000 - Residents property management	6	3,001
7011 - Development & sell real estate	6	1,921
47910 - Retail sale via mail order houses or via Internet	6	3,818
5530 - Restaurants	5	4,037
62020 - Information technology consultancy activities	5	15,280
62012 - Business and domestic software development	5	4,742
56101 - Licenced restaurants	5	2,540
43999 - Other specialised construction activities not elsewhere classified	4	4,091
7499 - Non-trading company	4	8,023
5552 - Catering	4	1,722