St Neots

2011 annual business confidence report





headlines

- 2011 was a record year for company registrations in St Neots when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in St Neots when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in St Neots when compared to any previous Q4.
- December 2011 saw a new record in company closures in St Neots when compared to any previous December.

contents

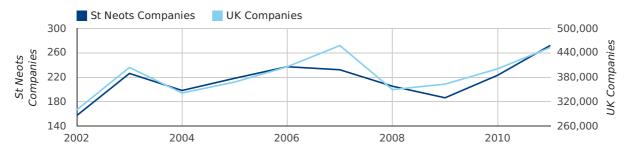
new company registrations
closed companies (dissolved)
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2011 was a record year for company registrations in St Neots when compared to any year in history.

A total of 272 companies were formed in St Neots in 2011. This total is 22.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	ST NEOTS	UK
2011	272	452,870
2010	223	400,358
2009	186	362,675
2008	205	349,203
2007	232	457,649
RECORD YEAR	2011 (272)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

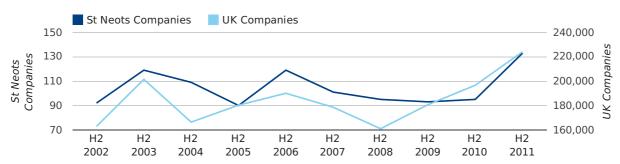
The second half of 2011 saw a new record in company registrations in St Neots when compared to any previous second half year.

In the second half of 2011 a total of 133 companies were formed in St Neots. This figure is 40.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in St Neots occurred in 2011 when a total of 133 were formed.

HALF YEAR (JUL-DEC)	ST NEOTS	UK
2011	133	224,135
2010	95	196,609
% CHANGE	40.0%	14.0%
RECORD YEAR	2011 (133)	2011 (224,135)

new companies by half year

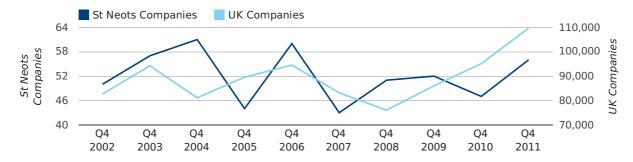


A total of 56 companies were registered in St Neots during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.1% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

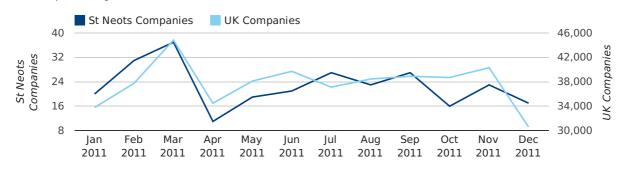
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST NEOTS	UK
2011	56	109,623
2010	47	95,117
% CHANGE	19.1%	15.3%
RECORD YEAR	2004 (61)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

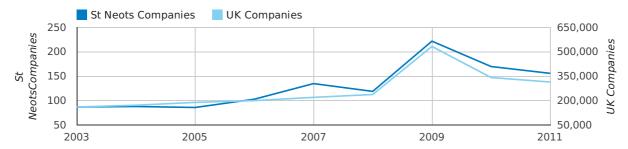


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	16	23	17
NEW COMPANIES IN 2010	22	18	7
% CHANGE	-27.3%	27.8%	142.9%
RECORD YEAR	2006 (27)	2004 (37)	2000 (21)

A total of 156 companies were dissolved in St Neots in 2011. This total is 8.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	ST NEOTS	UK
2011	156	314,523
2010	170	342,232
2009	222	533,773
2008	119	237,901
2007	135	220,295
RECORD YEAR	2009 (222)	2009 (533,773)

dissolved companies by year



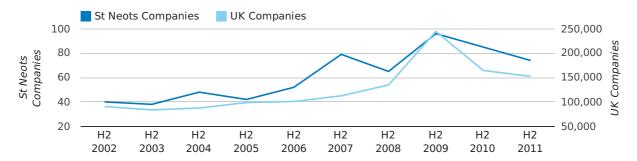
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 74 companies were dissolved in St Neots. This figure is 12.9% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in St Neots occurred in 2009 when a total of 96 were closed.

HALF YEAR (JUL-DEC)	ST NEOTS	UK
2011	74	152,213
2010	85	164,601
% CHANGE	-12.9%	-7.5%
RECORD YEAR	2009 (96)	2009 (244,537)

dissolved companies by half year



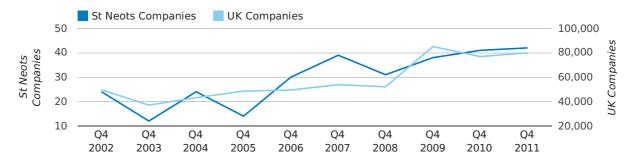
Q4 2011 saw a new record in company closures in St Neots when compared to any previous Q4.

A total of 42 companies were dissolved in St Neots during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	ST NEOTS	UK
2011	42	79,983
2010	41	76,896
% CHANGE	2.4%	4.0%
RECORD YEAR	2011 (42)	2009 (85,136)

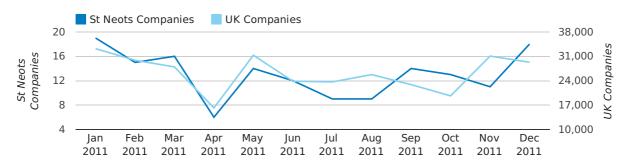
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in St Neots when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	13	11	18
CLOSED COMPANIES IN 2010	16	18	7
% CHANGE	-18.8%	-38.9%	157%
RECORD YEAR	2010 (16)	2007 (21)	2011 (18)

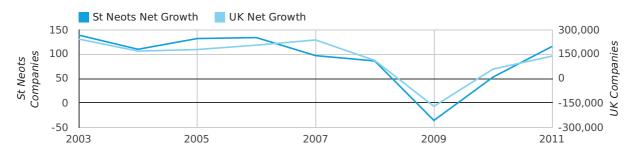
A total of 116 companies were added to the company register for St Neots in 2011. This number represents growth of 52.0% which compares favourably to the UK figure of 34.6%.

This number is 63 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the St Neots company register grew by 139 companies.

YEAR	ST NEOTS	UK
2011	116	138,347
2010	53	58,126
2009	-36	-171,098
2008	86	111,302
2007	97	237,354
RECORD YEAR	2003 (139)	2003 (242,543)

net growth by year

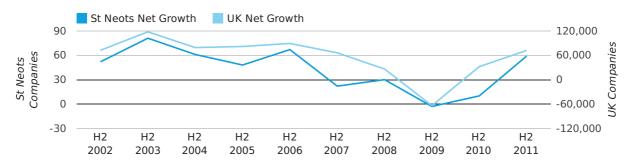


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for St Neots increased by 59 companies. This figure is 490.0% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	ST NEOTS	UK
2011	59	71,922
2010	10	32,008
% CHANGE	490.0%	124.7%
RECORD YEAR	2003 (81)	2003 (117,772)

net growth by half year

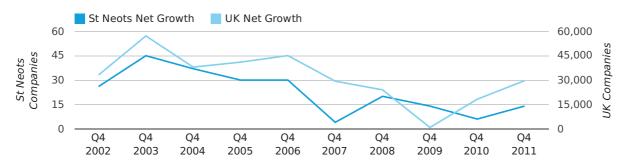


Net company growth for St Neots during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 14 companies.

This represents an increase of 133.3% on the same period last year.

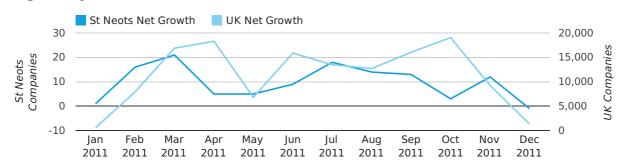
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST NEOTS	UK
2011	14	29,640
2010	6	18,221
% CHANGE	133.3%	62.7%
RECORD YEAR	2003 (45)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



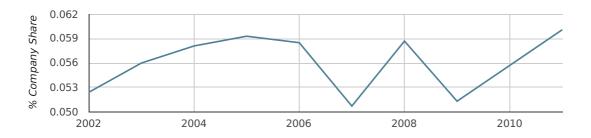
Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96): eval()'d code on line 1

	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	12	-1
NET GROWTH IN 2010	6	0	0
% CHANGE	-50.0%	0.0%	0.0%
RECORD YEAR	2003 (21)	2004 (28)	2000 (14)

In 2011 St Neots formed 0.1% of all UK companies. This is no change on 2010 when St Neots was responsible for 0.1% of all UK companies.

YEAR	ST NEOTS
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

company share by year

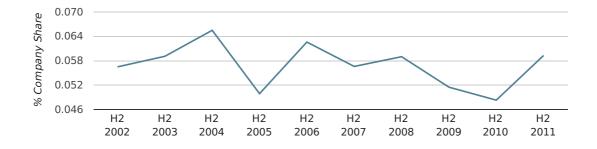


Half Year Data (Jul-Dec 2011)

In the second half of 2011 St Neots formed 0.1% of all UK companies. This is more than the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	ST NEOTS
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.1%)

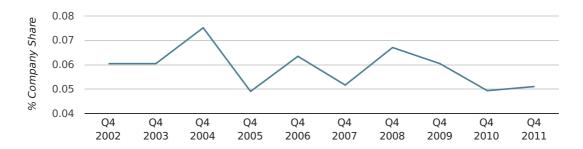
company share by half year



In the fourth quarter of 2011, St Neots formed 0.1% of all UK companies.

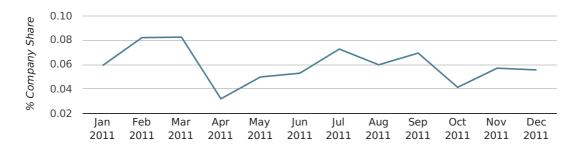
FOURTH QUARTER (OCT 2011 - DEC 2011)	ST NEOTS
2011	0.1%
2010	0.0%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



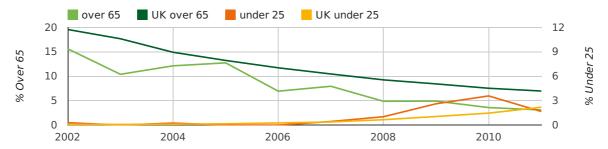
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.0%
% CHANGE	-36.9%	8.8%	115.5%
RECORD YEAR	1963 (0.3%)	1978 (0.4%)	1976 (0.2%)

The average age of a director in 2011 was 44.8.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.2%.

director age by year



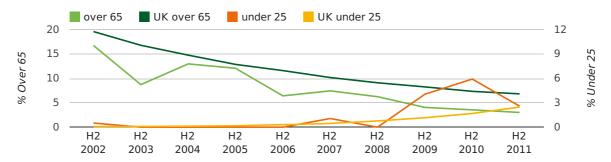
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.5.

The percentage of directors under the age of 25 was 2.6% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.1%.

director age by half year

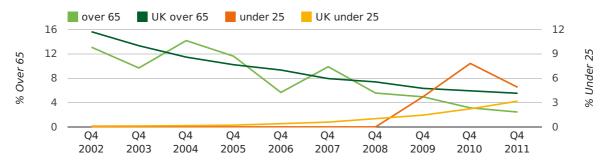


The average age of a director in the fourth quarter of 2011 was 43.7.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

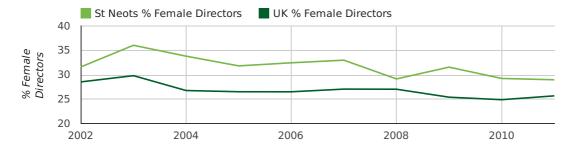
director age by quarter



The record year for female directors in St Neots was 1857 when 36.4% of all directors were female.

The percentage of female directors in St Neots in 2011 was 31.6%. The average for the UK during this time was 28.6%

director gender by year



Half Year Data (Jul-Dec 2011)

The record second half year for female directors in St Neots was 1860 when 42.9% of all directors were female.

33.5% of all director appointments in St Neots in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in St Neots was in 1977 when 31.1% of all directors were female.

23.4% of all director appointments in St Neots in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.59%	CONSULTING	5.07%
MANAGEMENT	1.39%	MANAGEMENT	4.74%
CONSULTANCY	1.20%	CONSULTANCY	3.26%
J	0.80%	PROPERTY	2.37%
BUILDING	0.80%	TRADING	2.07%
ST	0.80%	DESIGN	1.92%
HOUSE	0.80%	ASSOCIATES	1.86%
NEOTS	0.80%	ENGINEERING	1.78%
AFFINITY	0.80%	BUSINESS	1.78%
SECURITY	0.80%	CONSULTANTS	1.76%
IT	0.80%	CONSTRUCTION	1.73%
PROJECT	0.80%	MEDIA	1.71%
G	0.60%	LONDON	1.63%
SYSTEMS	0.60%	J	1.51%
TRAINING	0.60%	INVESTMENTS	1.48%
HEATING	0.60%	GLOBAL	1.46%
FITNESS	0.60%	IT	1.41%
MARKETING	0.60%	CARE	1.39%
CAMBRIDGE	0.60%	PROPERTIES	1.29%
Т	0.60%	ELECTRICAL	1.29%
PLUMBING	0.60%	M	1.27%
ASSOCIATES	0.60%	BUILDING	1.26%
PROPERTIES	0.60%	ENERGY	1.25%
R	0.60%	S	1.20%
S	0.60%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	77	205,525
7487 - Other business activities	23	57,052
99999 - Dormant Company	17	21,846
62020 - Information technology consultancy activities	14	12,072
82990 - Other business support service activities not elsewhere classified	13	32,483
70229 - Management consultancy activities other than financial management	13	17,765
9999 - Dormant Company	13	20,199
7414 - Business & management consultancy	10	13,034
96090 - Other service activities not elsewhere classified	9	11,768
74909 - Other professional, scientific and technical activities not elsewhere classified	6	8,671
9305 - Other service activities	6	9,492
62090 - Other information technology service activities	5	7,493
69201 - Accounting and auditing activities	4	3,633
96040 - Physical well-being activities	4	409
4525 - Other special trades construction	4	1,651
49410 - Freight transport by road	4	2,392
62012 - Business and domestic software development	4	3,714
86900 - Other human health activities	4	4,457
7260 - Other computer related activities	4	7,667
6024 - Freight transport by road	3	2,280