

Stafford

q3 2011 business confidence report



headlines

- Q3 2011 saw a new record in company registrations in Stafford when compared to any previous Q3.
- September 2011 saw a new record in company registrations in Stafford when compared to any previous September.
- September 2011 saw a new record in net growth in Stafford when compared to any previous September.

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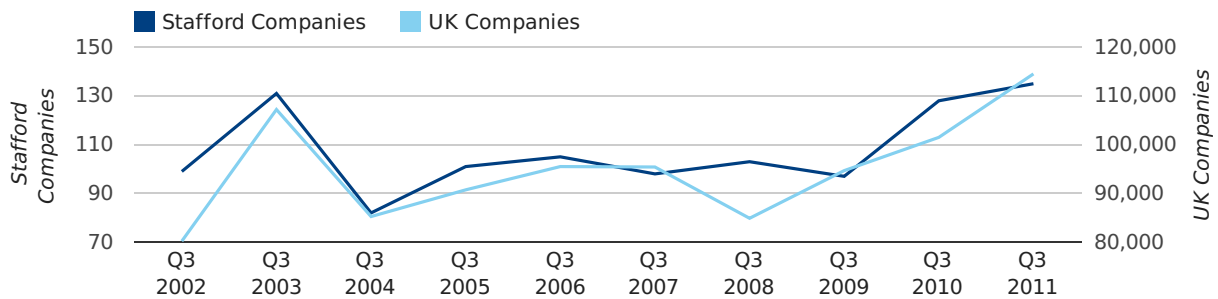
Q3 2011 saw a new record in company registrations in Stafford when compared to any previous Q3.

A total of 135 companies were registered in Stafford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 5.5% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	STAFFORD	UK
2011	135	114,512
2010	128	101,492
% CHANGE	5.5%	12.8%
RECORD YEAR	2011 (135)	2011 (114,512)

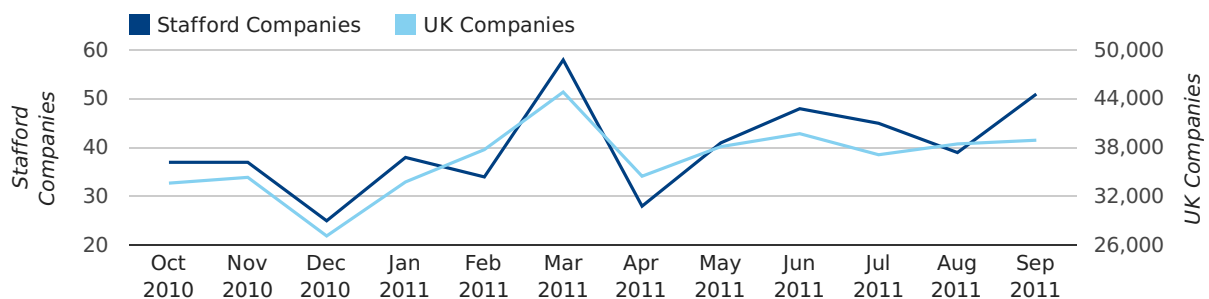
new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in company registrations in Stafford when compared to any previous September.

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	45	39	51
NEW COMPANIES IN 2010	52	45	31
% CHANGE	-13.5%	-13.3%	64.5%
RECORD YEAR	2003 (58)	2010 (45)	2011 (51)

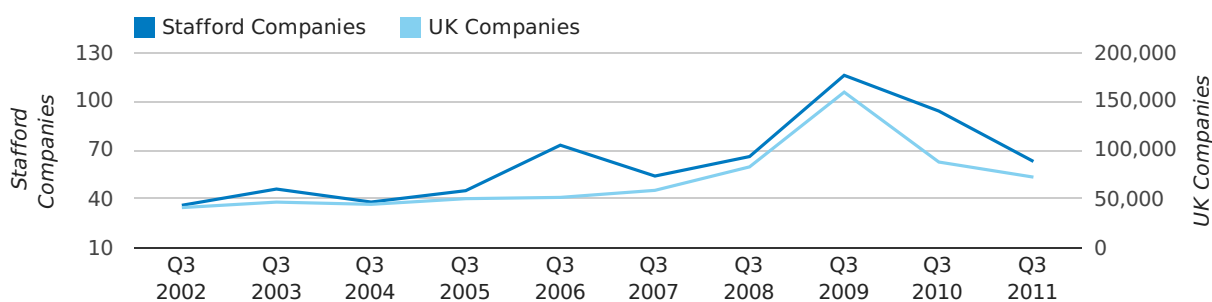
Quarterly Data (Q3 Jul-Sep 2011)

A total of 63 companies were dissolved in Stafford during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 33.0% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	STAFFORD	UK
2011	63	72,230
2010	94	87,705
% CHANGE	-33.0%	-17.6%
RECORD YEAR	2009 (116)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	16	28	19
CLOSED COMPANIES IN 2010	27	35	32
% CHANGE	-40.7%	-20.0%	-41%
RECORD YEAR	2010 (27)	2008 (57)	2009 (55)

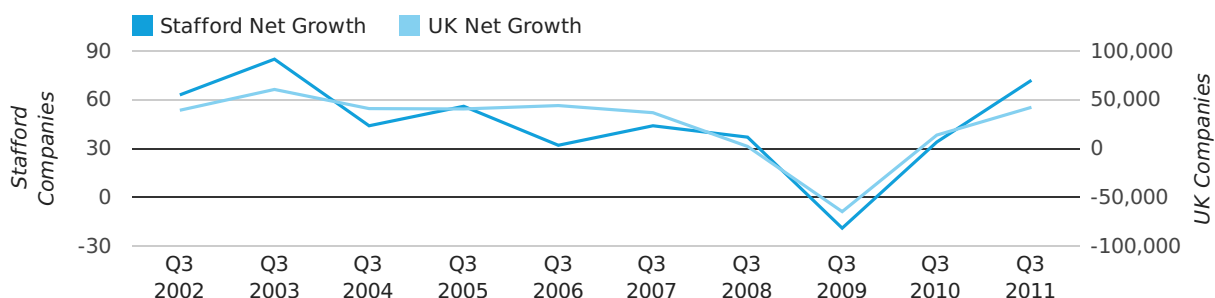
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Stafford during the third quarter of 2011 (Jul 2011 - Sep 2011) was 72 companies.

This represents an increase of 111.8% on the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	STAFFORD	UK
2011	72	42,282
2010	34	13,787
% CHANGE	111.8%	206.7%
RECORD YEAR	2003 (85)	2003 (60,597)

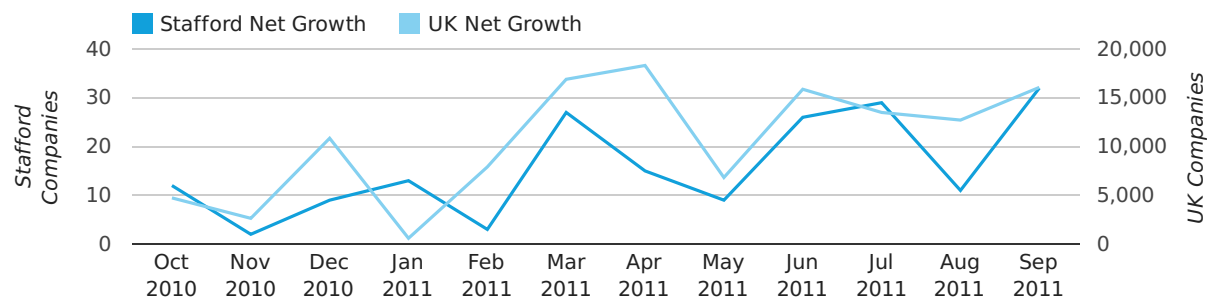
net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

September 2011 saw a new record in net growth in Stafford when compared to any previous September.

net growth by month



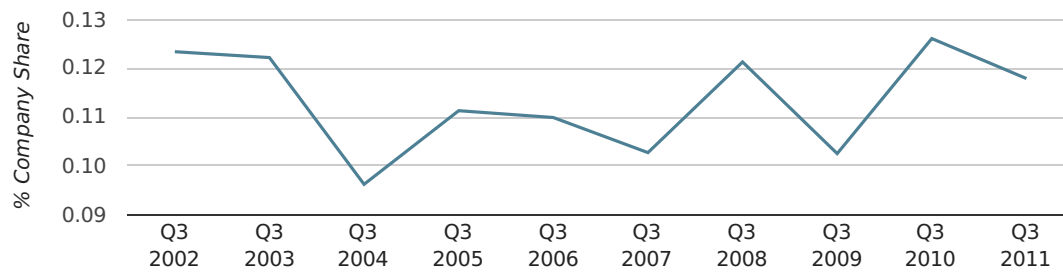
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	29	11	32
NET GROWTH IN 2010	25	10	-1
% CHANGE	16.0%	10.0%	-3,300.0%
RECORD YEAR	2003 (49)	2003 (24)	2011 (32)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Stafford formed 0.1% of all UK companies.

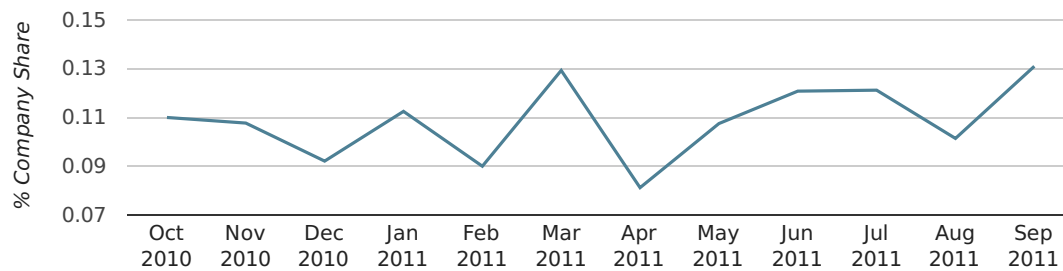
THIRD QUARTER (JUL 2011 - SEP 2011)	STAFFORD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-20.8%	-27.1%	48.5%
RECORD YEAR	1971 (0.3%)	1960 (0.4%)	1977 (0.2%)

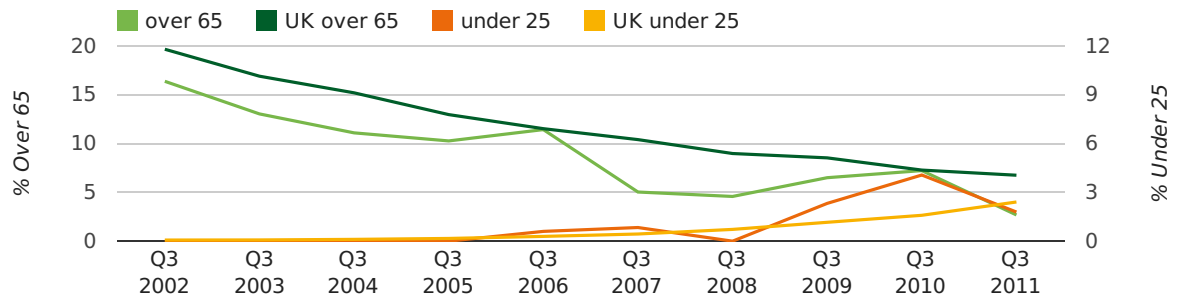
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 45.4.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.1%.

director age by quarter

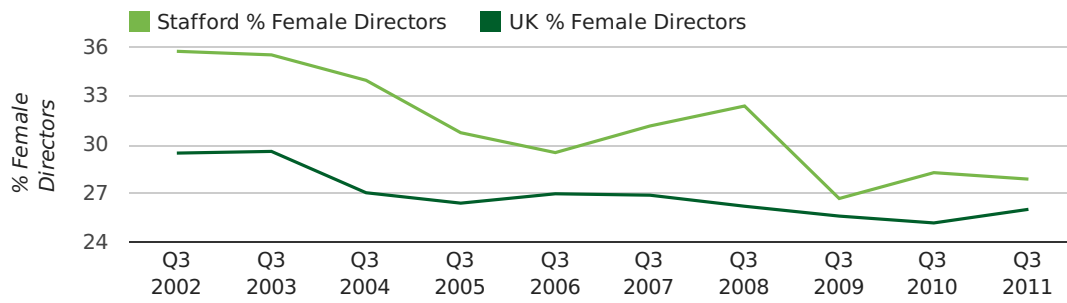


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Stafford was in 1862 when 50.0% of all directors were female.

27.9% of all director appointments in Stafford in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.50%	CONSULTING	5.11%
CONSULTANCY	1.15%	MANAGEMENT	4.75%
TRADING	1.15%	CONSULTANCY	3.19%
J	0.92%	PROPERTY	2.41%
STAFFORD	0.92%	TRADING	2.06%
(STAFFORD)	0.81%	DESIGN	1.94%
DESIGN	0.69%	ASSOCIATES	1.85%
BUILDING	0.69%	BUSINESS	1.82%
PROPERTIES	0.69%	CONSULTANTS	1.76%
D	0.69%	ENGINEERING	1.74%
B	0.58%	MEDIA	1.72%
HOME	0.58%	CONSTRUCTION	1.72%
ASSOCIATES	0.58%	LONDON	1.63%
SYSTEMS	0.58%	J	1.47%
TO	0.58%	GLOBAL	1.46%
P	0.58%	INVESTMENTS	1.43%
MANAGEMENT	0.58%	CARE	1.42%
CONSTRUCTION	0.58%	IT	1.38%
CONSULTANTS	0.58%	BUILDING	1.30%
DEVELOPMENT	0.58%	PROPERTIES	1.28%
SOCIAL	0.46%	ELECTRICAL	1.27%
SUPPORT	0.46%	M	1.25%
TRAINING	0.46%	ENERGY	1.22%
ENERGY	0.46%	TRAINING	1.21%
C	0.46%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	176	204,493
7487 - Other business activities	67	65,177
9999 - Dormant Company	31	22,587
70229 - Management consultancy activities other than financial management	20	15,760
82990 - Other business support service activities not elsewhere classified	19	29,245
99999 - Dormant Company	14	18,281
7260 - Other computer related activities	14	8,686
86900 - Other human health activities	13	4,019
9305 - Other service activities	13	10,525
7032 - Manage real estate, fee or contract	12	2,493
7414 - Business & management consultancy	12	14,755
7222 - Other software consultancy and supply	10	8,345
96020 - Hairdressing and other beauty treatment	8	2,009
43210 - Electrical installation	8	2,938
62020 - Information technology consultancy activities	8	10,137
74909 - Other professional, scientific and technical activities not elsewhere classified	8	7,551
68209 - Other letting and operating of own or leased real estate	8	3,614
62090 - Other information technology service activities	8	6,798
68320 - Management of real estate on a fee or contract basis	7	2,929
8514 - Other human health activities	7	2,943