

Stafford

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Stafford when compared to any previous first half year.
- Q2 2012 saw a new record in company registrations in Stafford when compared to any previous Q2.

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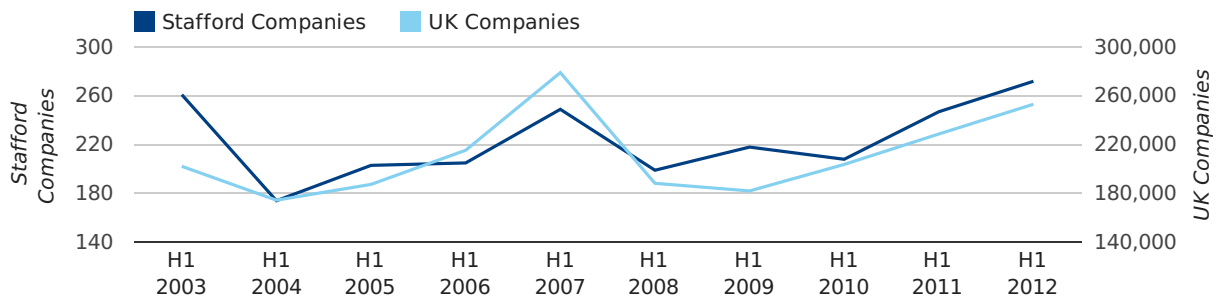
The first half of 2012 saw a new record in company registrations in Stafford when compared to any previous first half year.

In the first half of 2012 a total of 272 companies were formed in Stafford. This figure is 10.1% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Stafford occurred in 2012 when a total of 272 were formed.

HALF YEAR (JAN-JUN)	STAFFORD	UK
2012	272	253,150
2011	247	228,735
% CHANGE	10.1%	10.7%
RECORD YEAR	2012 (272)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

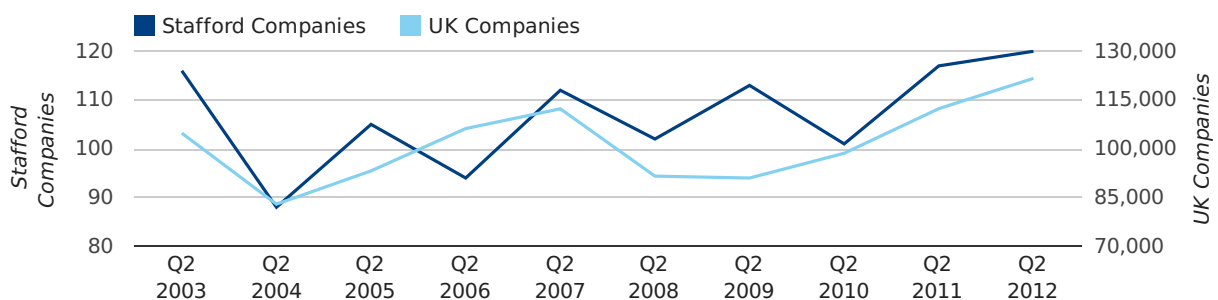
Q2 2012 saw a new record in company registrations in Stafford when compared to any previous Q2.

A total of 120 companies were registered in Stafford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 2.6% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORD	UK
2012	120	121,659
2011	117	112,344
% CHANGE	2.6%	8.3%
RECORD YEAR	2012 (120)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	44	40	36
NEW COMPANIES IN 2011	28	41	48
% CHANGE	57.1%	-2.4%	-25.0%
RECORD YEAR	2008 (53)	2007 (46)	2011 (48)

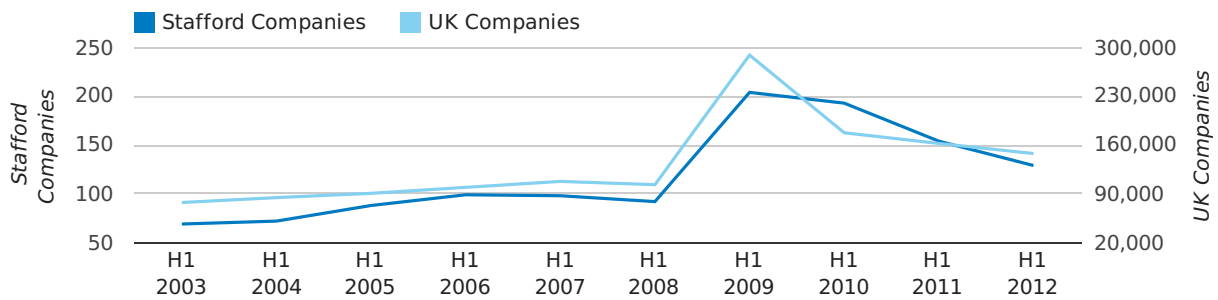
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 129 companies were dissolved in Stafford. This figure is 16.2% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Stafford occurred in 2009 when a total of 204 were closed.

HALF YEAR (JAN-JUN)	STAFFORD	UK
2012	129	147,793
2011	154	162,310
% CHANGE	-16.2%	-8.9%
RECORD YEAR	2009 (204)	2009 (289,236)

dissolved companies by half year



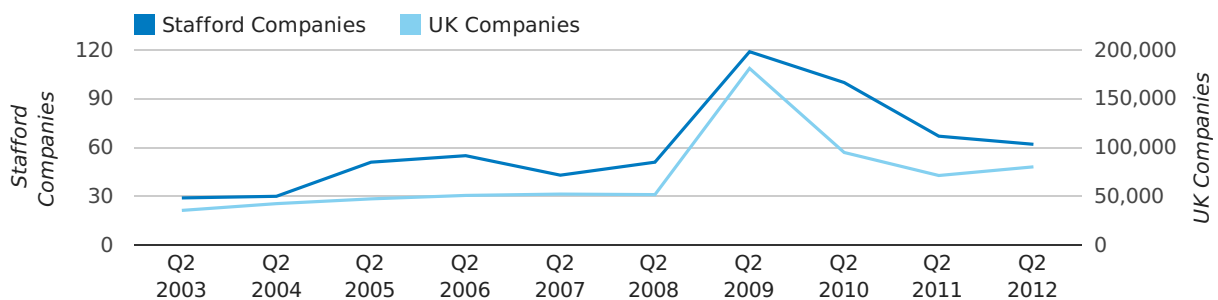
Quarterly Data (Q2 Apr-Jun 2012)

A total of 62 companies were dissolved in Stafford during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 7.5% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

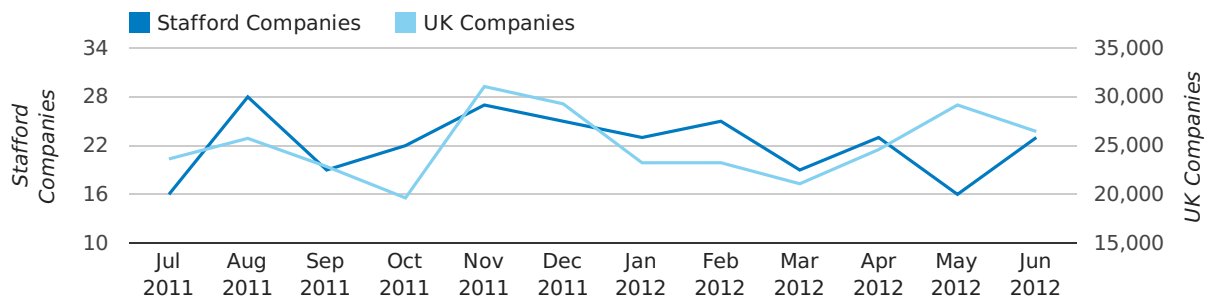
SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORD	UK
2012	62	80,217
2011	67	71,324
% CHANGE	-7.5%	12.5%
RECORD YEAR	2009 (119)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



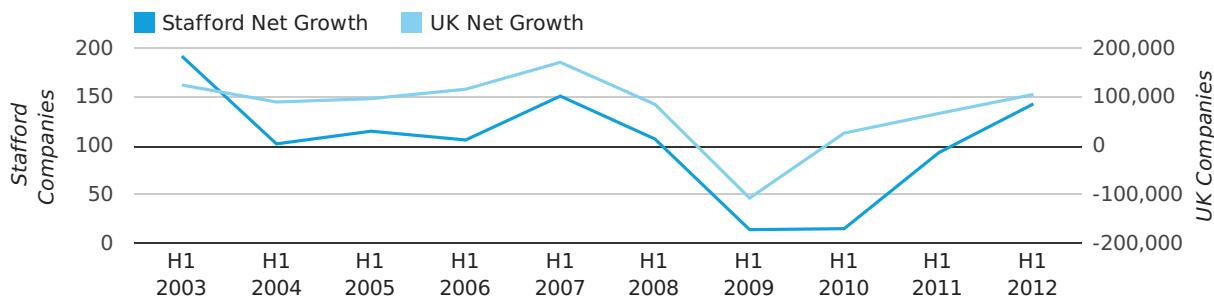
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	23	16	23
CLOSED COMPANIES IN 2011	13	32	22
% CHANGE	76.9%	-50.0%	5%
RECORD YEAR	2009 (27)	2009 (56)	2010 (40)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Stafford increased by 143 companies. This figure is 53.8% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	STAFFORD	UK
2012	143	105,357
2011	93	66,425
% CHANGE	53.8%	58.6%
RECORD YEAR	2003 (192)	2007 (171,296)

net growth by half year



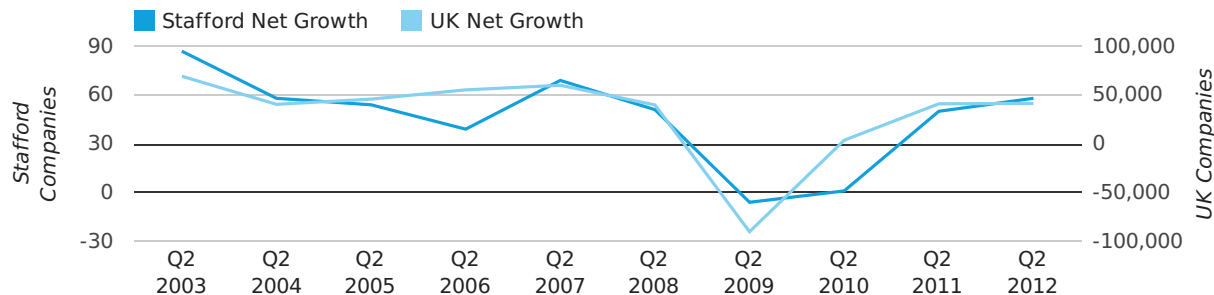
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Stafford during the second quarter of 2012 (Apr 2012 - Jun 2012) was 58 companies.

This represents an increase of 16.0% on the same period last year.

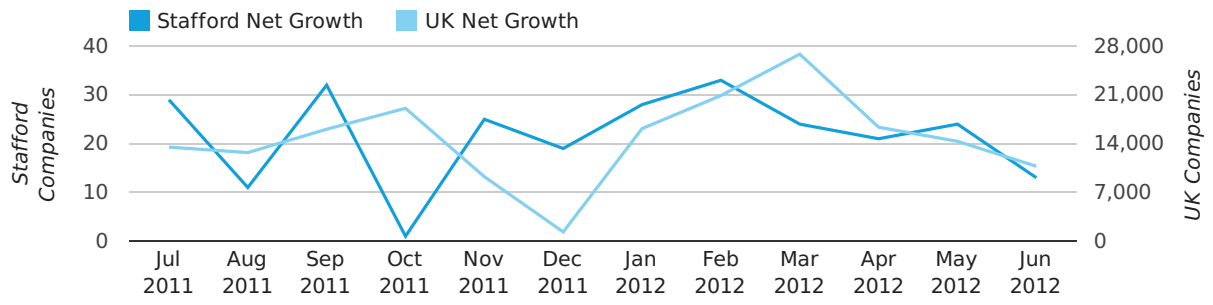
SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORD	UK
2012	58	41,442
2011	50	41,020
% CHANGE	16.0%	1.0%
RECORD YEAR	2003 (87)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



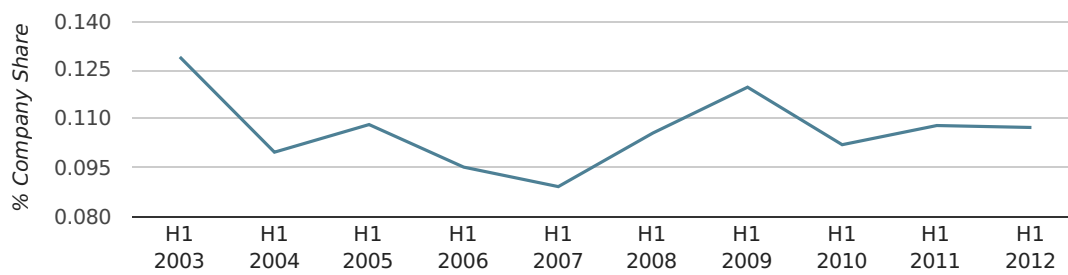
	APRIL	MAY	JUNE
NET GROWTH IN 2012	21	24	13
NET GROWTH IN 2011	15	9	26
% CHANGE	40.0%	166.7%	-50.0%
RECORD YEAR	2008 (27)	2003 (31)	2003 (35)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Stafford formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	STAFFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.2%)

company share by half year

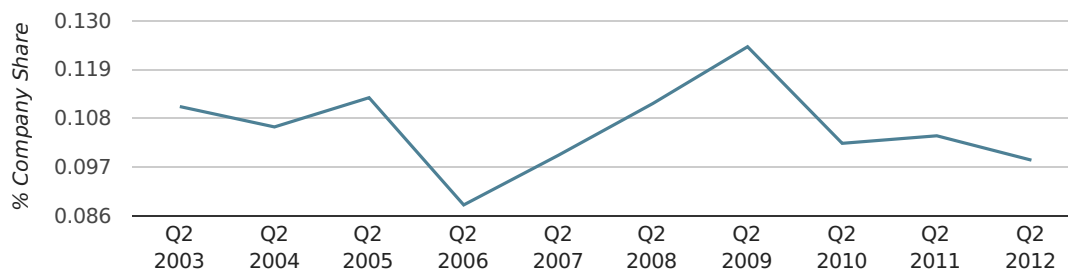


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Stafford formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORD
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1978 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	32.3%	-14.4%	-19.9%
RECORD YEAR	1971 (0.4%)	1992 (0.3%)	1962 (0.4%)

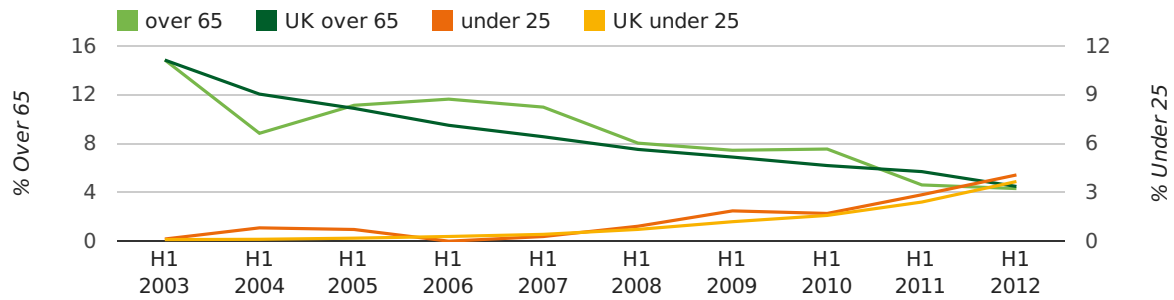
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 45.0.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.3% compared to the UK figure of 3.4%.

director age by half year



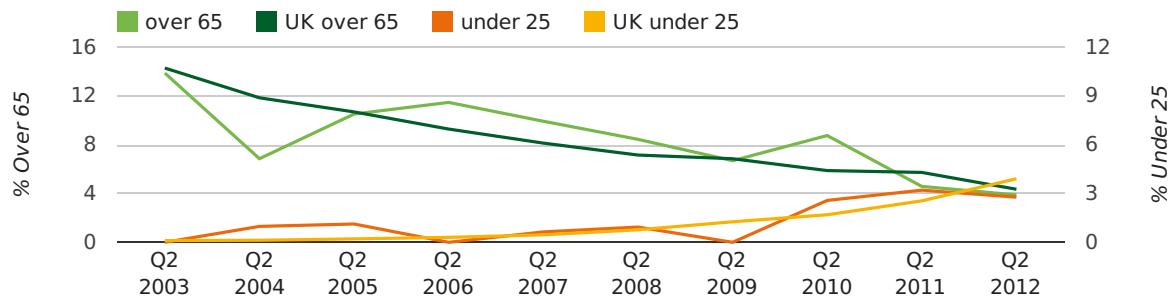
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 45.2.

The percentage of directors under the age of 25 was 2.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 3.3%.

director age by quarter

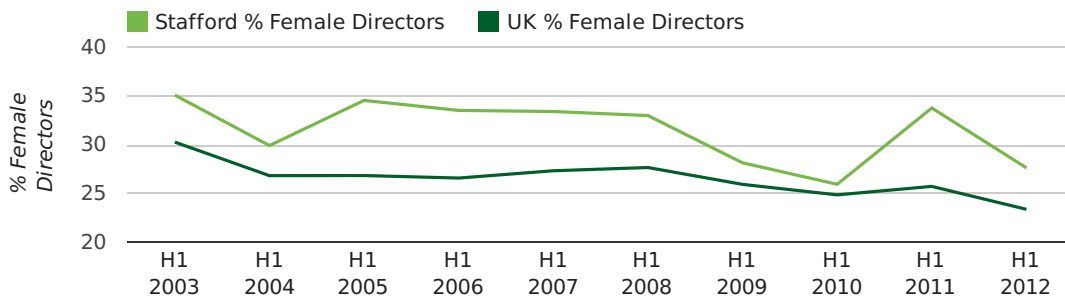


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Stafford was 1857 when 40.0% of all directors were female.

27.6% of all director appointments in Stafford in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

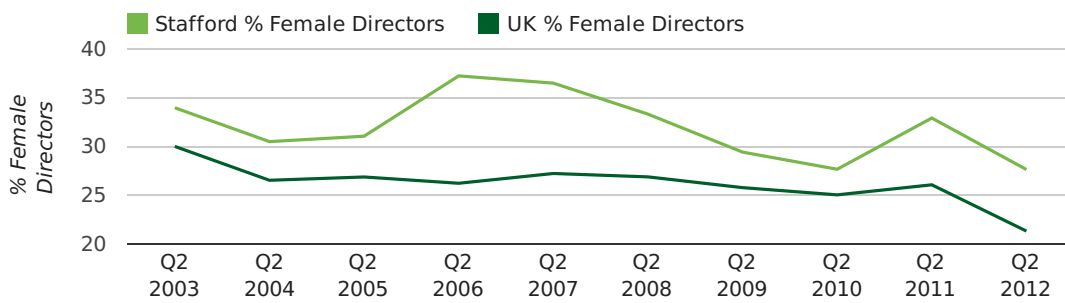


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Stafford was in 1866 when 66.7% of all directors were female.

27.6% of all director appointments in Stafford in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.61%	CONSULTING	5.07%
CONSULTANCY	1.29%	MANAGEMENT	4.74%
STAFFORD	1.18%	CONSULTANCY	3.28%
(STAFFORD)	0.96%	PROPERTY	2.35%
CARE	0.96%	TRADING	2.10%
BUILDING	0.75%	DESIGN	1.89%
STAFFORDSHIRE	0.75%	ENGINEERING	1.87%
ASSOCIATES	0.64%	ASSOCIATES	1.82%
CONSULTING	0.64%	CONSULTANTS	1.78%
TRAINING	0.64%	CONSTRUCTION	1.71%
DESIGN	0.64%	BUSINESS	1.70%
TRADING	0.64%	MEDIA	1.69%
DEVELOPMENT	0.64%	LONDON	1.68%
CONSTRUCTION	0.54%	J	1.57%
FARM	0.54%	GLOBAL	1.51%
SCHOOL	0.54%	INVESTMENTS	1.48%
MEDIA	0.54%	IT	1.42%
RECRUITMENT	0.54%	CARE	1.31%
ENGINEERING	0.54%	PROPERTIES	1.31%
WEALTH	0.54%	M	1.26%
PROPERTY	0.54%	ELECTRICAL	1.23%
SOCIAL	0.54%	BUILDING	1.23%
HEALTH	0.54%	SECURITY	1.19%
GREEN	0.43%	S	1.18%
HOME	0.43%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	198	244,457
7487 - Other business activities	47	47,029
70229 - Management consultancy activities other than financial management	29	20,390
99999 - Dormant Company	23	26,088
9999 - Dormant Company	21	16,469
82990 - Other business support service activities not elsewhere classified	20	35,447
86900 - Other human health activities	14	5,222
74909 - Other professional, scientific and technical activities not elsewhere classified	13	10,271
62020 - Information technology consultancy activities	13	15,280
62090 - Other information technology service activities	12	8,258
62012 - Business and domestic software development	11	4,742
96090 - Other service activities not elsewhere classified	10	14,220
7414 - Business & management consultancy	9	10,978
7260 - Other computer related activities	9	6,456
41100 - Development of building projects	9	5,149
96020 - Hairdressing and other beauty treatment	9	2,993
69201 - Accounting and auditing activities	9	4,295
7222 - Other software consultancy and supply	8	6,356
43210 - Electrical installation	8	3,557
9305 - Other service activities	8	7,926