

Staffordshire

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Staffordshire when compared to any previous Q1.
- Q1 2012 was a record quarter for company registrations in Staffordshire when compared to any quarter in history.
- February 2012 saw a new record in company registrations in Staffordshire when compared to any previous February.
- January 2012 saw a new record in company registrations in Staffordshire when compared to any previous January.
- February 2012 saw a new record in net growth in Staffordshire when compared to any previous February.
- January 2012 saw a new record in net growth in Staffordshire when compared to any previous January.

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Q1 2012 saw a new record in company registrations in Staffordshire when compared to any previous Q1.

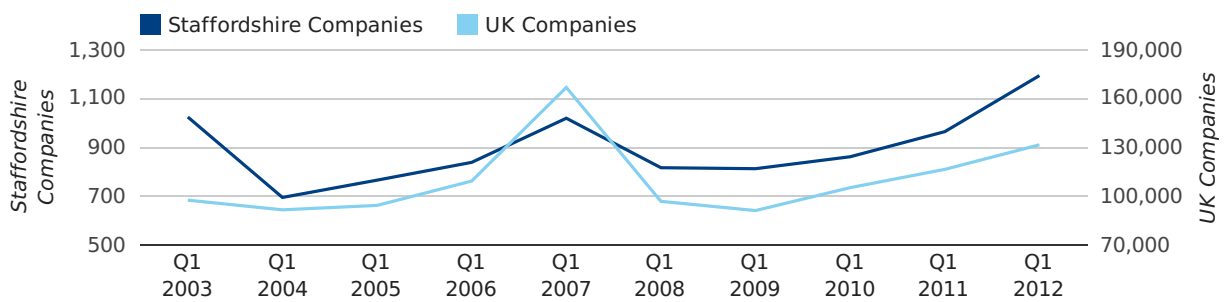
Q1 2012 was a record quarter for company registrations in Staffordshire when compared to any quarter in history.

A total of 1,194 companies were registered in Staffordshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 23.9% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	STAFFORDSHIRE	UK
2012	1,194	131,491
2011	964	116,391
% CHANGE	23.9%	13.0%
RECORD YEAR	2012 (1,194)	2007 (166,814)

new companies by quarter

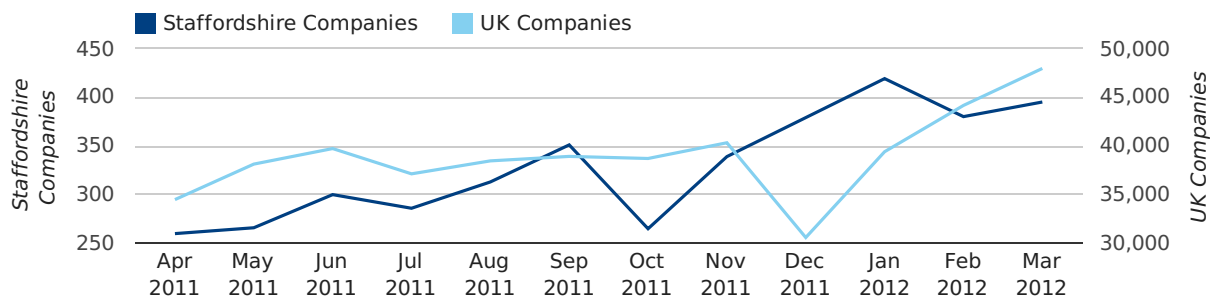


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Staffordshire when compared to any previous February.

January 2012 saw a new record in company registrations in Staffordshire when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	419	380	395
NEW COMPANIES IN 2011	262	334	368
% CHANGE	59.9%	13.8%	7.3%
RECORD YEAR	2012 (419)	2012 (380)	2007 (421)

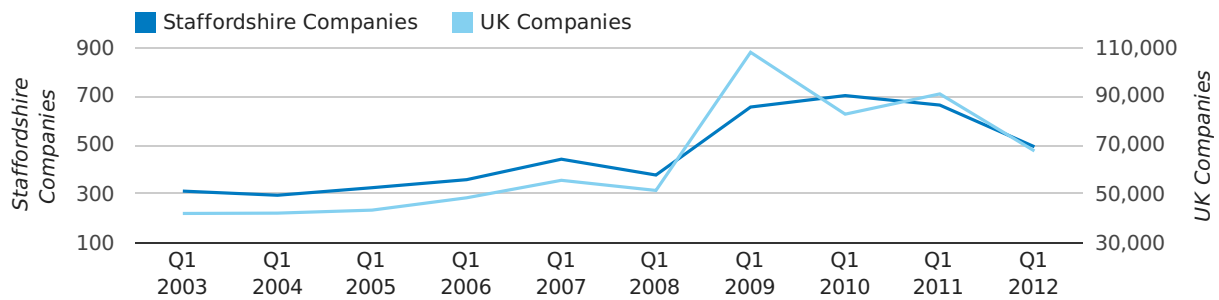
Quarterly Data (Q1 Jan-Mar 2012)

A total of 493 companies were dissolved in Staffordshire during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 25.8% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

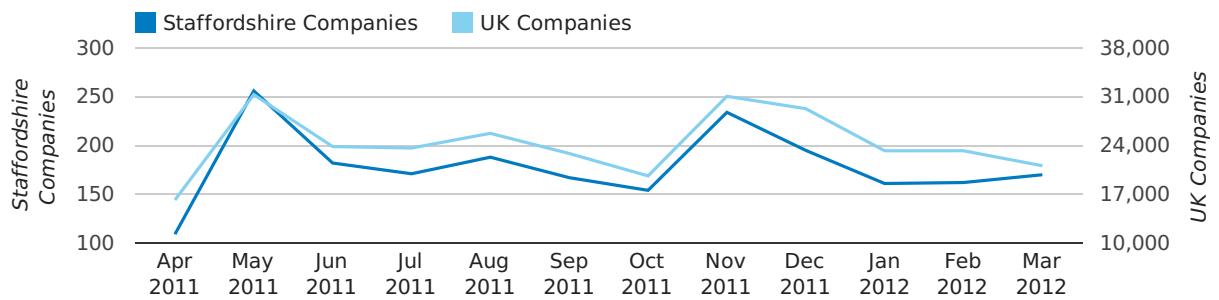
FIRST QUARTER (JAN 2012 - MAR 2012)	STAFFORDSHIRE	UK
2012	493	67,576
2011	664	90,986
% CHANGE	-25.8%	-25.7%
RECORD YEAR	2010 (703)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	161	162	170
CLOSED COMPANIES IN 2011	239	208	217
% CHANGE	-32.6%	-22.1%	-22%
RECORD YEAR	2011 (239)	2008 (217)	2009 (400)

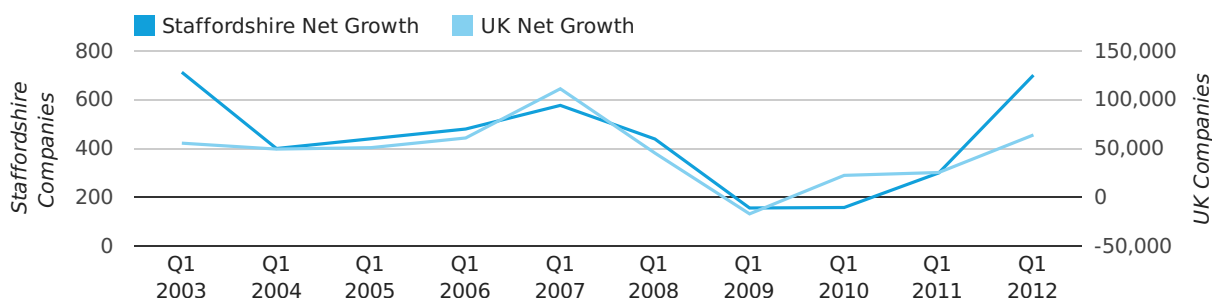
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Staffordshire during the first quarter of 2012 (Jan 2012 - Mar 2012) was 701 companies.

This represents an increase of 133.7% on the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	STAFFORDSHIRE	UK
2012	701	63,915
2011	300	25,405
% CHANGE	133.7%	151.6%
RECORD YEAR	2003 (713)	2007 (111,282)

net growth by quarter

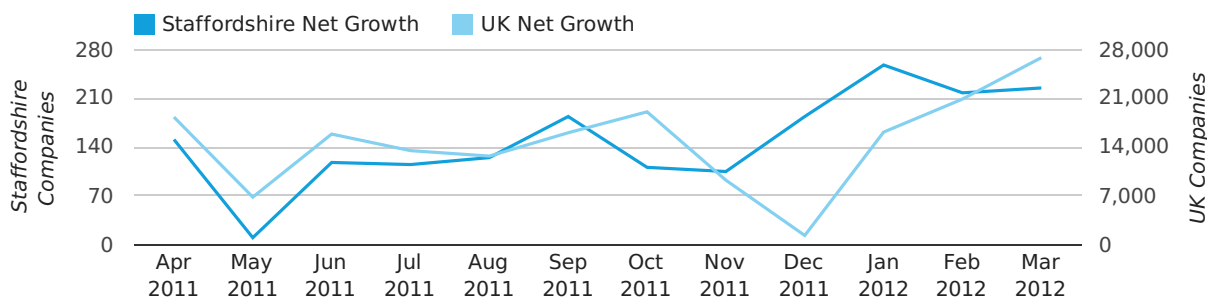


Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in net growth in Staffordshire when compared to any previous February.

January 2012 saw a new record in net growth in Staffordshire when compared to any previous January.

net growth by month



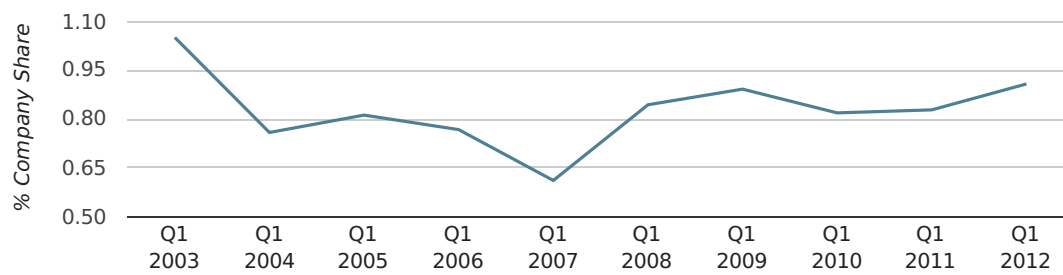
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	258	218	225
NET GROWTH IN 2011	23	126	151
% CHANGE	1,021.7%	73.0%	49.0%
RECORD YEAR	2012 (258)	2012 (218)	2008 (279)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Staffordshire formed 0.9% of all UK companies.

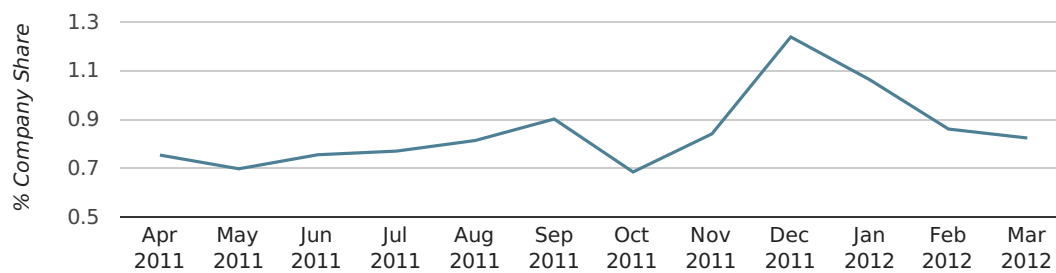
FIRST QUARTER (JAN 2012 - MAR 2012)	STAFFORDSHIRE
2012	0.9%
2011	0.8%
2010	0.8%
2009	0.9%
2008	0.8%
RECORD YEAR (SINCE 1960)	1965 (1.3%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	1.1%	0.9%	0.8%
UK FORMATION SHARE IN 2011	0.8%	0.9%	0.8%
% CHANGE	37.1%	-2.7%	0.4%
RECORD YEAR	1980 (1.4%)	1967 (2.0%)	1965 (1.5%)

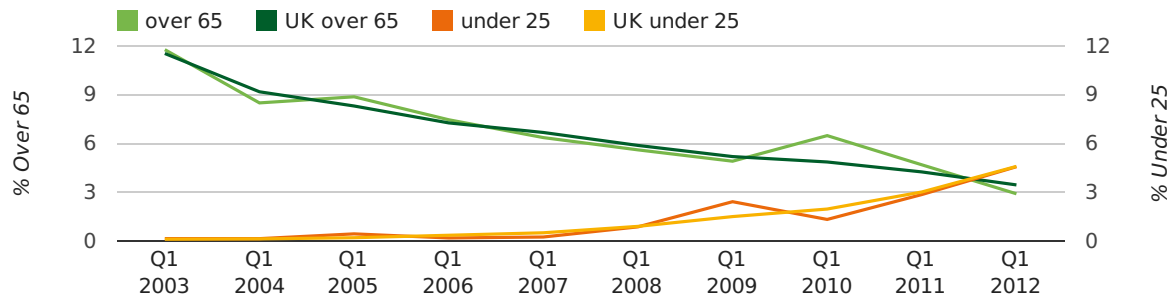
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 42.9.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.9% compared to the UK figure of 3.5%.

director age by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	1.86%	CONSULTING	5.07%
MANAGEMENT	1.61%	MANAGEMENT	4.74%
J	1.23%	CONSULTANCY	3.30%
CONSULTANCY	1.16%	PROPERTY	2.37%
CONSULTING	1.06%	TRADING	2.07%
M	0.99%	DESIGN	1.93%
S	0.91%	ENGINEERING	1.86%
PROPERTY	0.80%	ASSOCIATES	1.84%
D	0.80%	CONSULTANTS	1.79%
C	0.80%	BUSINESS	1.73%
TRAINING	0.78%	MEDIA	1.72%
BUSINESS	0.74%	CONSTRUCTION	1.72%
TRADING	0.74%	LONDON	1.66%
ELECTRICAL	0.74%	J	1.54%
R	0.72%	INVESTMENTS	1.51%
DESIGN	0.68%	GLOBAL	1.50%
PROPERTIES	0.68%	IT	1.40%
CONSTRUCTION	0.68%	CARE	1.34%
ASSOCIATES	0.68%	PROPERTIES	1.31%
G	0.66%	ELECTRICAL	1.27%
CENTRE	0.63%	M	1.27%
SYSTEMS	0.59%	BUILDING	1.24%
BUILDING	0.59%	ENERGY	1.20%
B	0.57%	S	1.20%
MARKETING	0.55%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,524	216,665
7487 - Other business activities	354	52,735
99999 - Dormant Company	172	25,084
82990 - Other business support service activities not elsewhere classified	172	35,233
70229 - Management consultancy activities other than financial management	156	19,704
9999 - Dormant Company	125	18,617
96090 - Other service activities not elsewhere classified	110	13,637
7414 - Business & management consultancy	101	12,113
74909 - Other professional, scientific and technical activities not elsewhere classified	95	9,892
62020 - Information technology consultancy activities	82	14,303
9305 - Other service activities	69	8,818
7499 - Non-trading company	67	9,102
74990 - Non-trading company	65	9,729
43210 - Electrical installation	62	3,573
49410 - Freight transport by road	56	2,781
4521 - General construction & civil engineering	53	5,169
96020 - Hairdressing and other beauty treatment	51	2,798
62090 - Other information technology service activities	48	8,145
43999 - Other specialised construction activities not elsewhere classified	46	3,931
6024 - Freight transport by road	45	2,121