

Staffordshire

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Staffordshire when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Staffordshire when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Staffordshire when compared to any previous Q2.
- May 2012 saw a new record in company registrations in Staffordshire when compared to any previous May.
- April 2012 saw a new record in company registrations in Staffordshire when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Staffordshire when compared to any previous first half year.

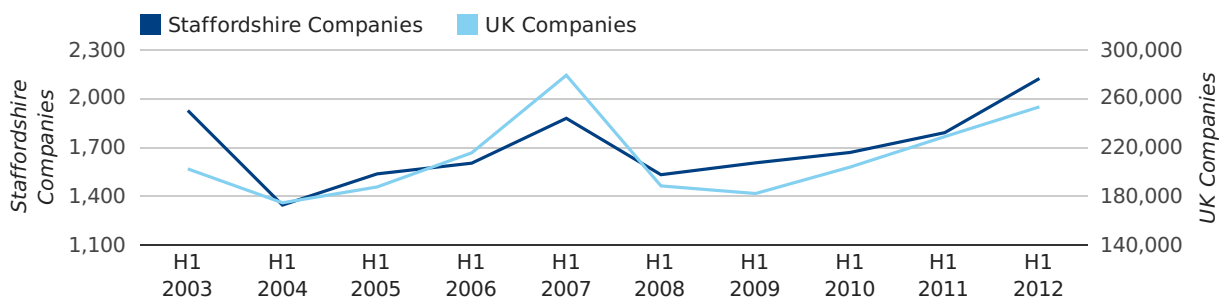
The first half of 2012 was a record first half year for company registrations in Staffordshire when compared to any half year in history.

In the first half of 2012 a total of 2,123 companies were formed in Staffordshire. This figure is 18.6% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Staffordshire occurred in 2012 when a total of 2,123 were formed.

HALF YEAR (JAN-JUN)	STAFFORDSHIRE	UK
2012	2,123	253,150
2011	1,790	228,735
% CHANGE	18.6%	10.7%
RECORD YEAR	2012 (2,123)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

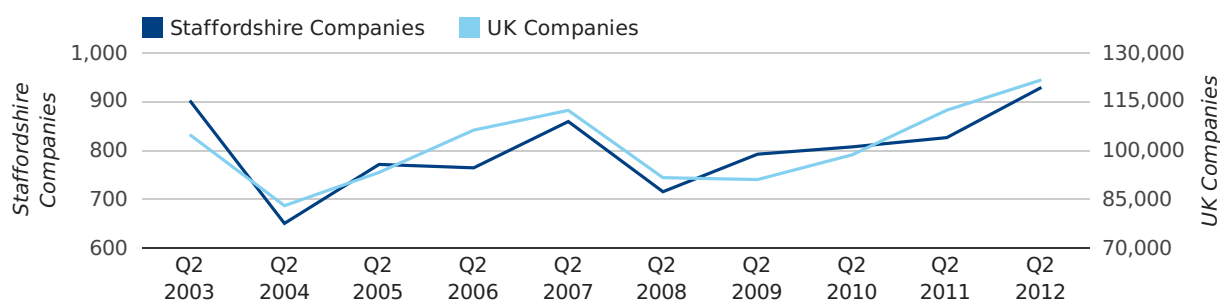
Q2 2012 saw a new record in company registrations in Staffordshire when compared to any previous Q2.

A total of 929 companies were registered in Staffordshire during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 12.5% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORDSHIRE	UK
2012	929	121,659
2011	826	112,344
% CHANGE	12.5%	8.3%
RECORD YEAR	2012 (929)	2012 (121,659)

new companies by quarter

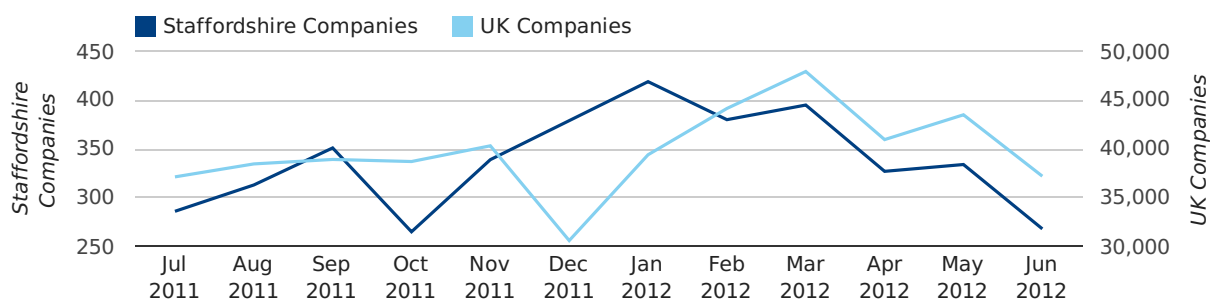


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Staffordshire when compared to any previous May.

April 2012 saw a new record in company registrations in Staffordshire when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	327	334	268
NEW COMPANIES IN 2011	260	266	300
% CHANGE	25.8%	25.6%	-10.7%
RECORD YEAR	2012 (327)	2012 (334)	2010 (315)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 1,138 companies were dissolved in Staffordshire. This figure is 6.0% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Staffordshire occurred in 2009 when a total of 1,695 were closed.

HALF YEAR (JAN-JUN)	STAFFORDSHIRE	UK
2012	1,138	147,793
2011	1,211	162,310
% CHANGE	-6.0%	-8.9%
RECORD YEAR	2009 (1,695)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 645 companies were dissolved in Staffordshire during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 17.9% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORDSHIRE	UK
2012	645	80,217
2011	547	71,324
% CHANGE	17.9%	12.5%
RECORD YEAR	2009 (1,039)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



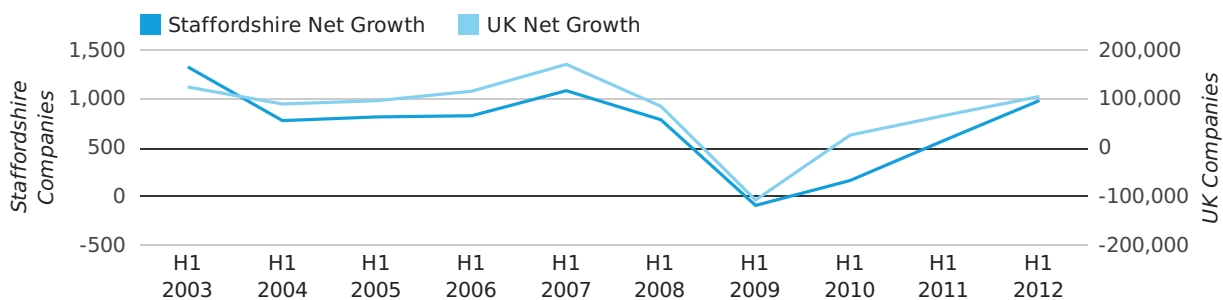
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	184	239	222
CLOSED COMPANIES IN 2011	109	256	182
% CHANGE	68.8%	-6.6%	22%
RECORD YEAR	2009 (284)	2009 (460)	2009 (295)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Staffordshire increased by 985 companies. This figure is 70.1% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	STAFFORDSHIRE	UK
2012	985	105,357
2011	579	66,425
% CHANGE	70.1%	58.6%
RECORD YEAR	2003 (1,330)	2007 (171,296)

net growth by half year



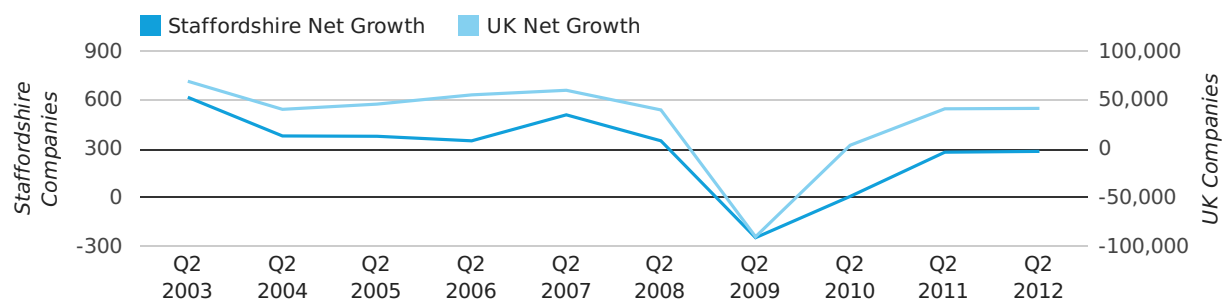
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Staffordshire during the second quarter of 2012 (Apr 2012 - Jun 2012) was 284 companies.

This represents an increase of 1.8% on the same period last year.

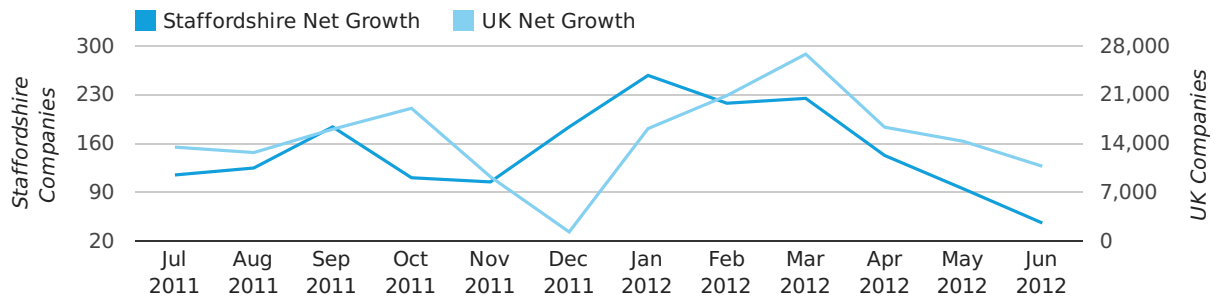
SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORDSHIRE	UK
2012	284	41,442
2011	279	41,020
% CHANGE	1.8%	1.0%
RECORD YEAR	2003 (617)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



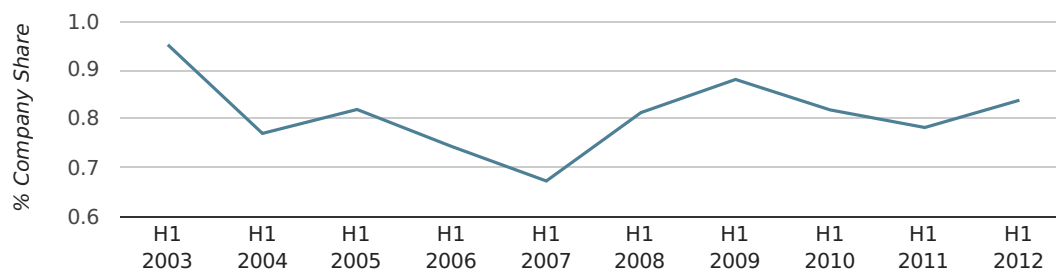
	APRIL	MAY	JUNE
NET GROWTH IN 2012	143	95	46
NET GROWTH IN 2011	151	10	118
% CHANGE	-5.3%	850.0%	-61.0%
RECORD YEAR	2007 (217)	2003 (237)	2008 (196)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Staffordshire formed 0.8% of all UK companies. This is the same as the 2011 figure of 0.8%.

HALF YEAR (JAN-JUN)	STAFFORDSHIRE
2012	0.8%
2011	0.8%
2010	0.8%
2009	0.9%
2008	0.8%
RECORD YEAR (SINCE 1960)	1981 (1.2%)

company share by half year

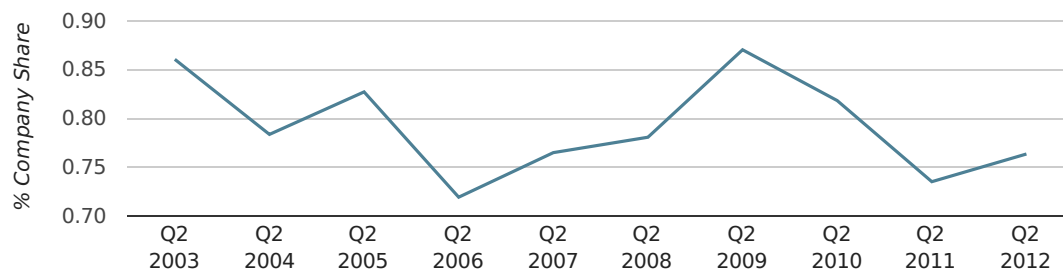


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Staffordshire formed 0.8% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	STAFFORDSHIRE
2012	0.8%
2011	0.7%
2010	0.8%
2009	0.9%
2008	0.8%
RECORD YEAR (SINCE 1960)	1981 (1.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.8%	0.8%	0.7%
UK FORMATION SHARE IN 2011	0.8%	0.7%	0.8%
% CHANGE	5.9%	10.1%	-4.6%
RECORD YEAR	1971 (1.5%)	1962 (1.5%)	1981 (1.3%)

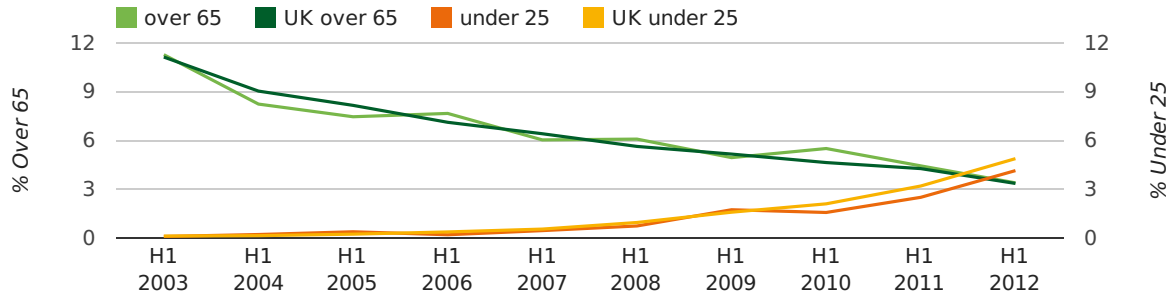
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 43.3.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 3.4%.

director age by half year



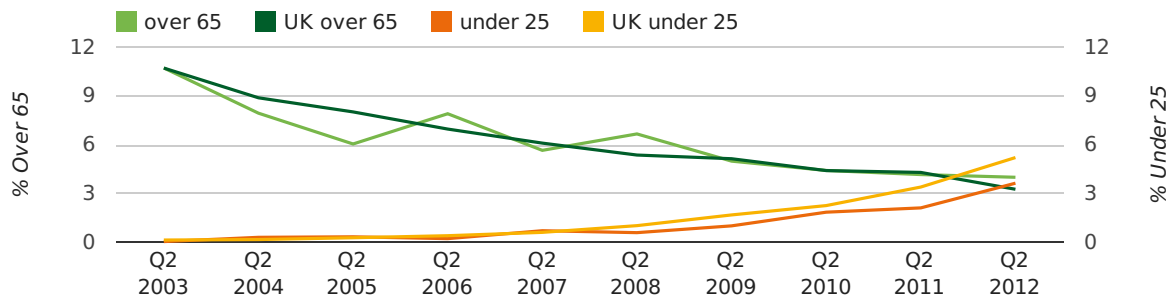
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.3%.

director age by quarter

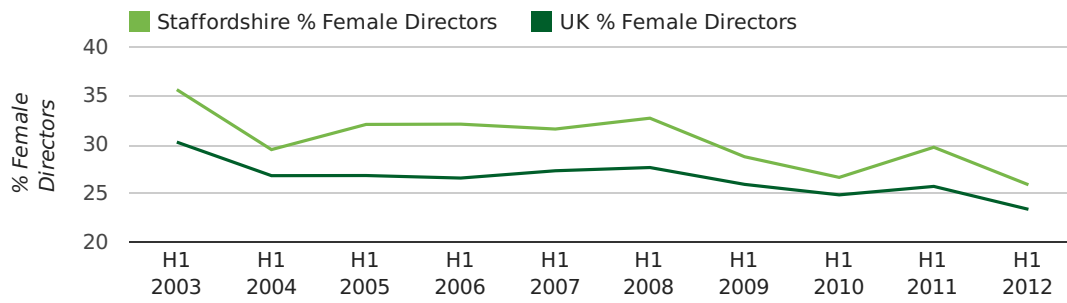


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Staffordshire was 1861 when 40.0% of all directors were female.

25.9% of all director appointments in Staffordshire in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
ENGINEERING	1.93%	CONSULTING	5.07%
MANAGEMENT	1.70%	MANAGEMENT	4.74%
CONSULTANCY	1.21%	CONSULTANCY	3.28%
J	1.09%	PROPERTY	2.35%
PROPERTY	0.97%	TRADING	2.10%
M	0.97%	DESIGN	1.89%
C	0.94%	ENGINEERING	1.87%
CONSULTING	0.90%	ASSOCIATES	1.82%
S	0.84%	CONSULTANTS	1.78%
TRAINING	0.80%	CONSTRUCTION	1.71%
TRADING	0.78%	BUSINESS	1.70%
ELECTRICAL	0.74%	MEDIA	1.69%
R	0.74%	LONDON	1.68%
DESIGN	0.72%	J	1.57%
G	0.70%	GLOBAL	1.51%
D	0.66%	INVESTMENTS	1.48%
ASSOCIATES	0.62%	IT	1.42%
BUSINESS	0.60%	CARE	1.31%
CENTRE	0.60%	PROPERTIES	1.31%
CONSTRUCTION	0.60%	M	1.26%
PROPERTIES	0.58%	ELECTRICAL	1.23%
BUILDING	0.55%	BUILDING	1.23%
GREEN	0.55%	SECURITY	1.19%
MEDIA	0.53%	S	1.18%
STAFFORDSHIRE	0.53%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	1,682	244,457
7487 - Other business activities	312	47,029
82990 - Other business support service activities not elsewhere classified	172	35,447
99999 - Dormant Company	170	26,088
70229 - Management consultancy activities other than financial management	165	20,390
9999 - Dormant Company	109	16,469
96090 - Other service activities not elsewhere classified	107	14,220
7414 - Business & management consultancy	96	10,978
74909 - Other professional, scientific and technical activities not elsewhere classified	90	10,271
62020 - Information technology consultancy activities	84	15,280
74990 - Non-trading company	65	9,706
7499 - Non-trading company	63	8,023
9305 - Other service activities	60	7,926
43210 - Electrical installation	58	3,557
43999 - Other specialised construction activities not elsewhere classified	55	4,091
49410 - Freight transport by road	52	2,912
96020 - Hairdressing and other beauty treatment	49	2,993
4521 - General construction & civil engineering	49	4,644
62090 - Other information technology service activities	48	8,258
86900 - Other human health activities	47	5,222