Staines

2011 annual business confidence report





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Staines 2011 annual report

headlines

- 2011 was a record year for company registrations in Staines when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Staines when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Staines when compared to any previous Q4.
- October 2011 saw a new record in company registrations in Staines when compared to any previous October.
- The second half of 2011 saw a new record in company closures in Staines when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Staines when compared to any previous Q4.
- November 2011 saw a new record in company closures in Staines when compared to any previous November.

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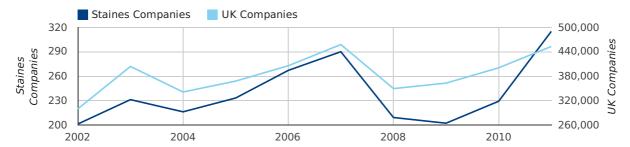
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2011 was a record year for company registrations in Staines when compared to any year in history.

A total of 315 companies were formed in Staines in 2011. This total is 37.6% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	STAINES	UK
2011	315	452,870
2010	229	400,358
2009	202	362,675
2008	209	349,203
2007	290	457,649
RECORD YEAR	2011 (315)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company registrations in Staines when compared to any previous second half year.

In the second half of 2011 a total of 154 companies were formed in Staines. This figure is 36.3% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Staines occurred in 2011 when a total of 154 were formed.

HALF YEAR (JUL-DEC)	STAINES	UK
2011	154	224,135
2010	113	196,609
% CHANGE	36.3%	14.0%
RECORD YEAR	2011 (154)	2011 (224,135)

new companies by half year



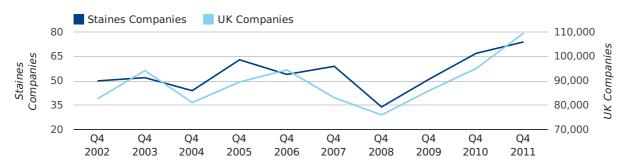
Q4 2011 saw a new record in company registrations in Staines when compared to any previous Q4.

A total of 74 companies were registered in Staines during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 10.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	STAINES	UK
2011	74	109,623
2010	67	95,117
% CHANGE	10.4%	15.3%
RECORD YEAR	2011 (74)	2011 (109,623)

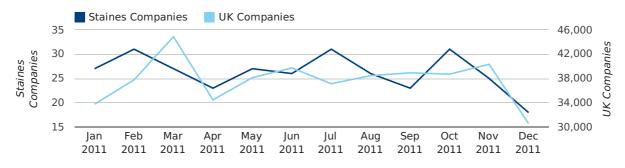
new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company registrations in Staines when compared to any previous October.

new companies by month

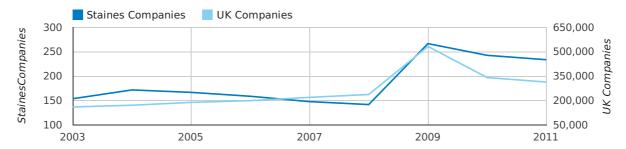


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	31	25	18
NEW COMPANIES IN 2010	24	21	22
% CHANGE	29.2%	19.0%	-18.2%
RECORD YEAR	2011 (31)	2007 (25)	2010 (22)

A total of 234 companies were dissolved in Staines in 2011. This total is 3.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	STAINES	UK
2011	234	314,523
2010	243	342,232
2009	267	533,773
2008	142	237,901
2007	148	220,295
RECORD YEAR	2009 (267)	2009 (533,773)

dissolved companies by year



Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in company closures in Staines when compared to any previous second half year.

In the second half of 2011 a total of 121 companies were dissolved in Staines. This figure is 4.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Staines occurred in 2011 when a total of 121 were closed.

HALF YEAR (JUL-DEC)	STAINES	UK
2011	121	152,213
2010	116	164,601
% CHANGE	4.3%	-7.5%
RECORD YEAR	2011 (121)	2009 (244,537)

dissolved companies by half year



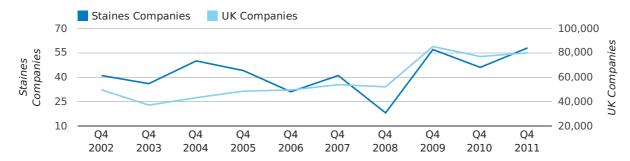
Q4 2011 saw a new record in company closures in Staines when compared to any previous Q4.

A total of 58 companies were dissolved in Staines during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 26.1% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	STAINES	UK
2011	58	79,983
2010	46	76,896
% CHANGE	26.1%	4.0%
RECORD YEAR	2011 (58)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Staines when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	15	27	16
CLOSED COMPANIES IN 2010	16	20	10
% CHANGE	-6.3%	35.0%	60%
RECORD YEAR	2007 (22)	2011 (27)	2005 (17)

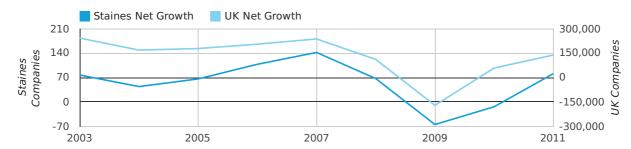
A total of 81 companies were added to the company register for Staines in 2011. This number represents growth of 35.4% which compares favourably to the UK figure of 34.6%.

This number is 95 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Staines company register grew by 142 companies.

YEAR	STAINES	UK
2011	81	138,347
2010	-14	58,126
2009	-65	-171,098
2008	67	111,302
2007	142	237,354
RECORD YEAR	2007 (142)	2003 (242,543)

net growth by year

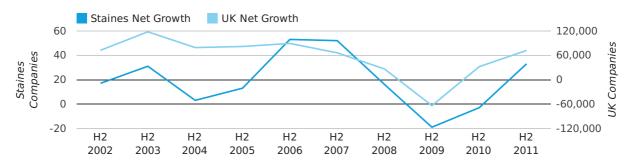


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Staines increased by 33 companies. This figure is 1,200.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	STAINES	UK
2011	33	71,922
2010	-3	32,008
% CHANGE	-1,200.0%	124.7%
RECORD YEAR	2006 (53)	2003 (117,772)

net growth by half year

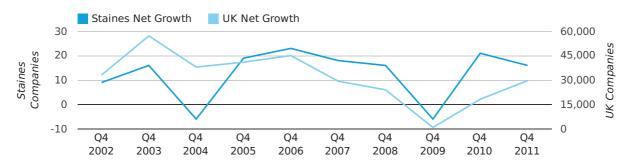


Net company growth for Staines during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 16 companies.

This represents a decrease of 23.8% on the same period last year.

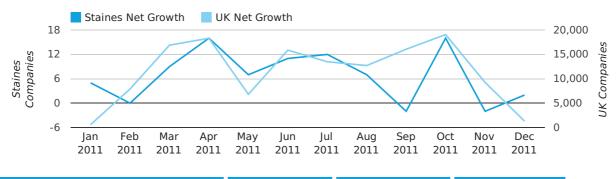
FOURTH QUARTER (OCT 2011 - DEC 2011)	STAINES	UK
2011	16	29,640
2010	21	18,221
% CHANGE	-23.8%	62.7%
RECORD YEAR	1993 (26)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

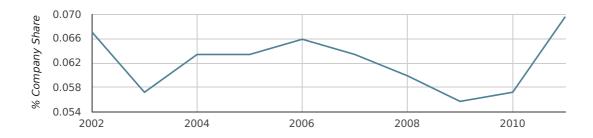


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	16	-2	2
NET GROWTH IN 2010	8	1	12
% CHANGE	100.0%	-300.0%	-83.3%
RECORD YEAR	1998 (18)	2007 (14)	2010 (12)

In 2011 Staines formed 0.1% of all UK companies. This is no change on 2010 when Staines was responsible for 0.1% of all UK companies.

YEAR	STAINES
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by year

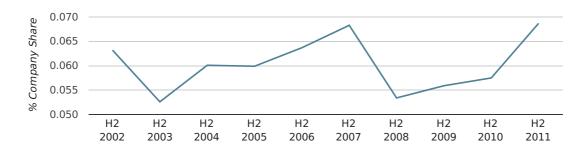


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Staines formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	STAINES
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1965 (0.2%)

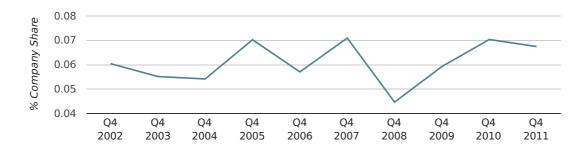
company share by half year



In the fourth quarter of 2011, Staines formed 0.1% of all UK companies.

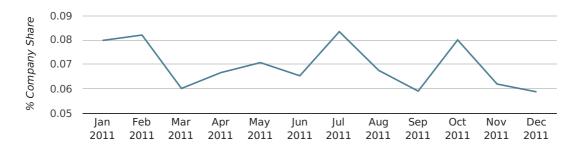
FOURTH QUARTER (OCT 2011 - DEC 2011)	STAINES
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1969 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



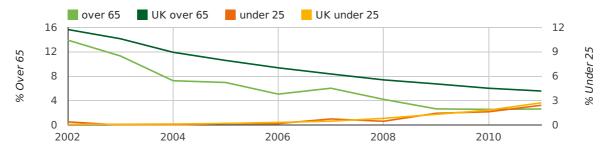
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	12.2%	1.5%	-27.5%
RECORD YEAR	1965 (0.4%)	1966 (0.5%)	1971 (0.4%)

The average age of a director in 2011 was 42.7.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 4.2%.

director age by year



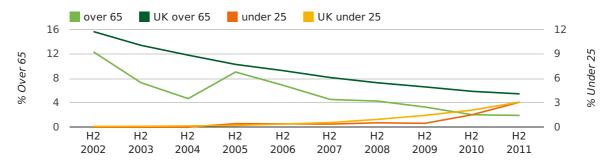
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.3.

The percentage of directors under the age of 25 was 3.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.1%.

director age by half year

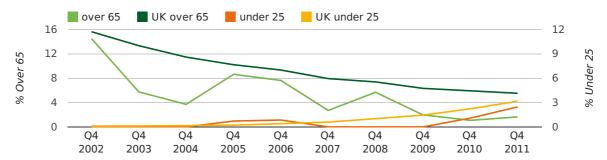


The average age of a director in the fourth quarter of 2011 was 41.9.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.1%.

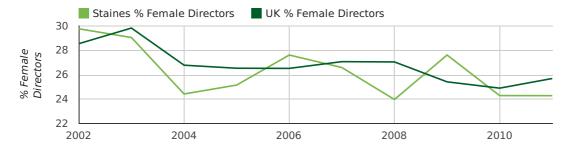
director age by quarter



The record year for female directors in Staines was 1857 when 36.4% of all directors were female.

The percentage of female directors in Staines in 2011 was 29.8%. The average for the UK during this time was 28.6%

director gender by year

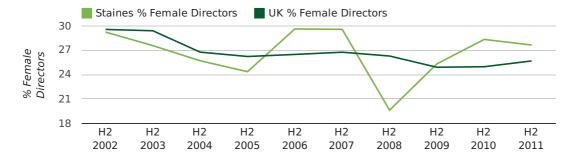


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Staines was 1860 when 42.9% of all directors were female.

27.6% of all director appointments in Staines in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



The record fourth quarter for female directors in Staines was in 1977 when 31.1% of all directors were female.

34.8% of all director appointments in Staines in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.63%	CONSULTING	5.07%
CONSULTANCY	1.23%	MANAGEMENT	4.74%
TRADING	1.05%	CONSULTANCY	3.26%
1	1.05%	PROPERTY	2.37%
MANAGEMENT	0.88%	TRADING	2.07%
CONSTRUCTION	0.88%	DESIGN	1.92%
TECHNOLOGIES	0.88%	ASSOCIATES	1.86%
SYSTEMS	0.88%	ENGINEERING	1.78%
CONSULTANTS	0.70%	BUSINESS	1.78%
SCH00L	0.70%	CONSULTANTS	1.76%
SOUTHERN	0.70%	CONSTRUCTION	1.73%
ENGINEERING	0.70%	MEDIA	1.71%
PROPERTIES	0.70%	LONDON	1.63%
J	0.70%	J	1.51%
TECHNOLOGY	0.70%	INVESTMENTS	1.48%
IT	0.53%	GLOBAL	1.46%
BUSINESS	0.53%	IT	1.41%
HOMES	0.53%	CARE	1.39%
SECURITY	0.53%	PROPERTIES	1.29%
S	0.53%	ELECTRICAL	1.29%
ALPHA	0.53%	М	1.27%
PROJECTS	0.53%	BUILDING	1.26%
NETWORK	0.53%	ENERGY	1.25%
WENTWORTH	0.53%	S	1.20%
DESIGN	0.53%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

None Supplied 98 205,525 7487 - Other business activities 31 57,052 62020 - Information technology consultancy activities 24 12,072 82990 - Other business support service activities not elsewhere classified 18 32,483 99999 - Dormant Company 14 21,846 70229 - Management consultancy activities other than financial management 14 17,765 7222 - Other software consultancy and supply 11 7,398 9999 - Dormant Company 11 20,199 9305 - Other service activities 10 9,492 62012 - Business and domestic software development 8 3,714 7414 - Business & management consultancy 8 13,034 7260 - Other computer related activities 7 7,667 74909 - Other professional, scientific and technical activities not elsewhere classified 62090 - Other information technology service activities 6 7,493 49410 - Freight transport by road 6 2,392 9234 - Other entertainment activities 4 1,471 71129 - Other engineering activities 4 1,823 96090 - Other service activities not elsewhere classified 4 1,823 96090 - Other service activities not elsewhere classified 3 11,768 41100 - Development of building projects 3 4,331 45200 - Maintenance and repair of motor vehicles	SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
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7 7,667 74909 - Other professional, scientific and technical activities not elsewhere classified 62090 - Other information technology service activities 6 7,493 49410 - Freight transport by road 6 2,392 9234 - Other entertainment activities 4 1,471 71129 - Other engineering activities 4 1,823 96090 - Other service activities not elsewhere classified 3 11,768 41100 - Development of building projects 3 4,331	62012 - Business and domestic software development	8	3,714
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	45200 - Maintenance and repair of motor vehicles	3	2,452