

# Stevenage

q1 2011 business confidence report



## headlines

- January 2011 saw a new record in company registrations in Stevenage when compared to any previous January.
- January 2011 saw a new record in company closures in Stevenage when compared to any previous January.

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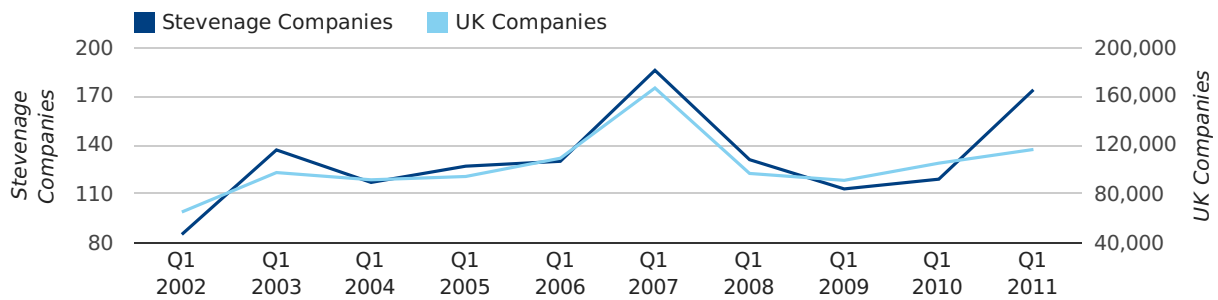
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 174 companies were registered in Stevenage during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 46.2% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	STEVENAGE	UK
2011	174	116,391
2010	119	105,137
% CHANGE	46.2%	10.7%
RECORD YEAR	2007 (186)	2007 (166,814)

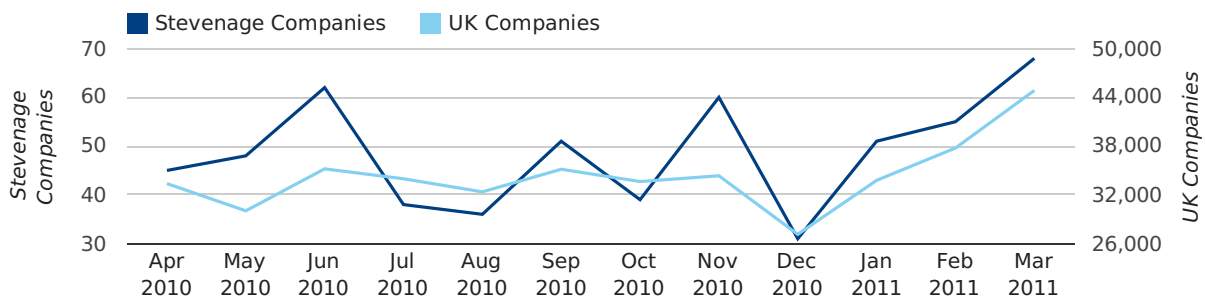
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company registrations in Stevenage when compared to any previous January.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	51	55	68
NEW COMPANIES IN 2010	32	44	43
% CHANGE	59.4%	25.0%	58.1%
RECORD YEAR	2011 (51)	2007 (61)	2007 (84)

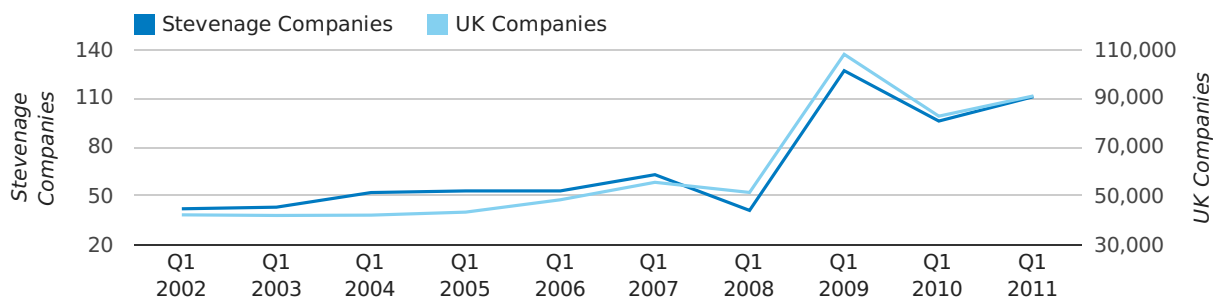
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 111 companies were dissolved in Stevenage during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 15.6% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	STEVENAGE	UK
2011	111	90,986
2010	96	82,677
% CHANGE	15.6%	10.0%
RECORD YEAR	2009 (127)	2009 (108,060)

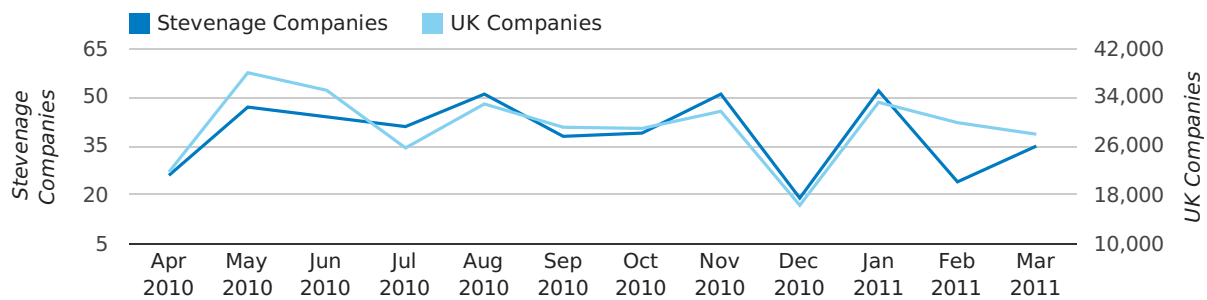
### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Stevenage when compared to any previous January.

### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	52	24	35
CLOSED COMPANIES IN 2010	28	30	38
% CHANGE	85.7%	-20.0%	-8%
RECORD YEAR	2011 (52)	2010 (30)	2009 (83)

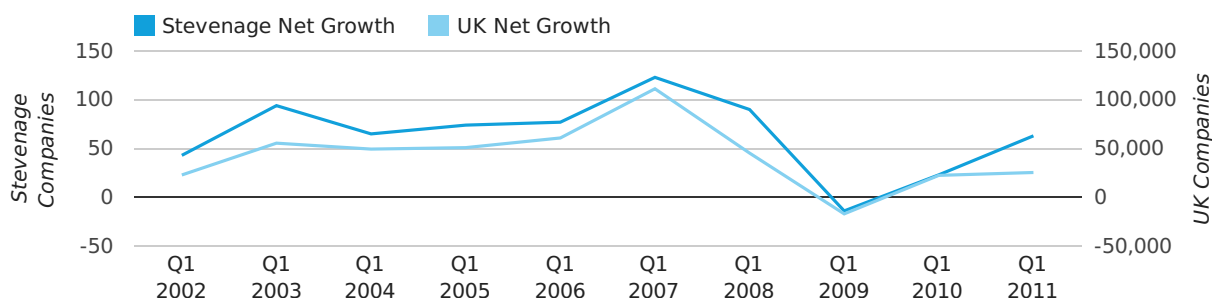
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Stevenage during the first quarter of 2011 (Jan 2011 - Mar 2011) was 63 companies.

This represents an increase of 173.9% on the same period last year.

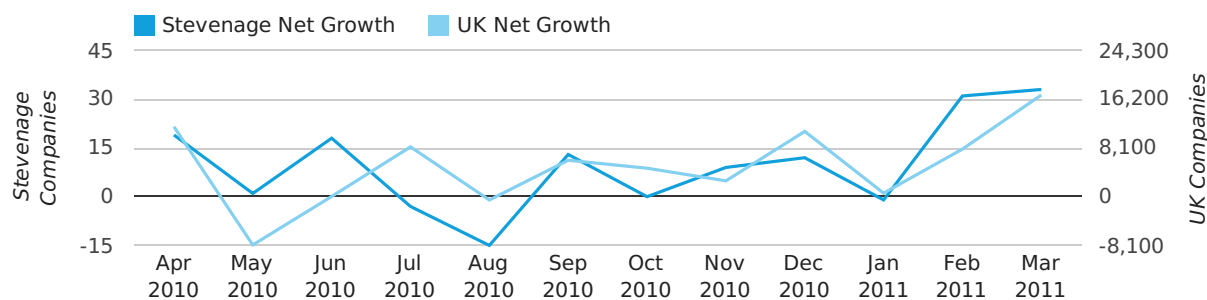
FIRST QUARTER (JAN 2011 - MAR 2011)	STEVENAGE	UK
2011	63	25,405
2010	23	22,460
% CHANGE	173.9%	13.1%
RECORD YEAR	2007 (123)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

#### net growth by month



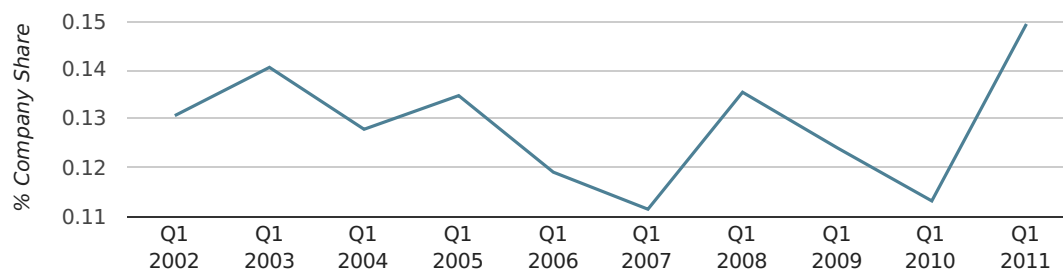
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-1	31	33
NET GROWTH IN 2010	4	14	5
% CHANGE	-125.0%	121.4%	560.0%
RECORD YEAR	2003 (35)	2007 (41)	2007 (64)

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Stevenage formed 0.1% of all UK companies.

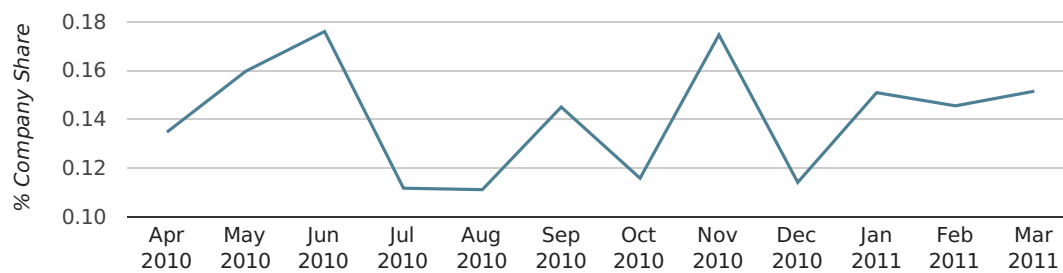
FIRST QUARTER (JAN 2011 - MAR 2011)	STEVENAGE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1967 (0.2%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	37.5%	9.9%	50.8%
RECORD YEAR	1967 (0.5%)	1974 (0.4%)	1978 (0.3%)

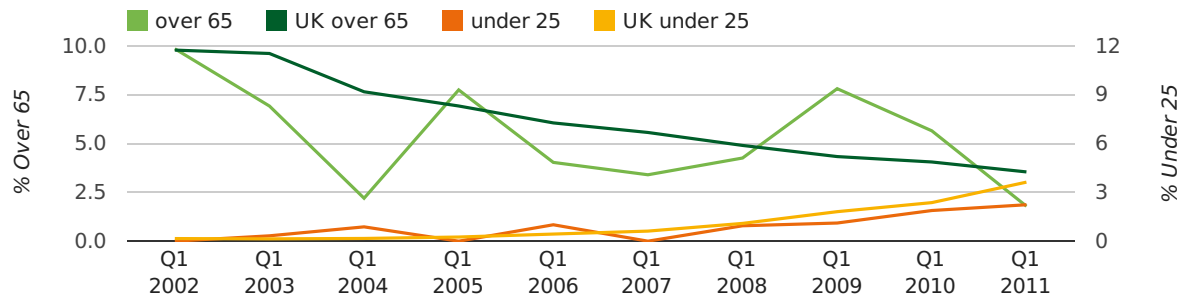
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 42.4.

The percentage of directors under the age of 25 was 2.2% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 1.8% compared to the UK figure of 4.3%.

### director age by quarter

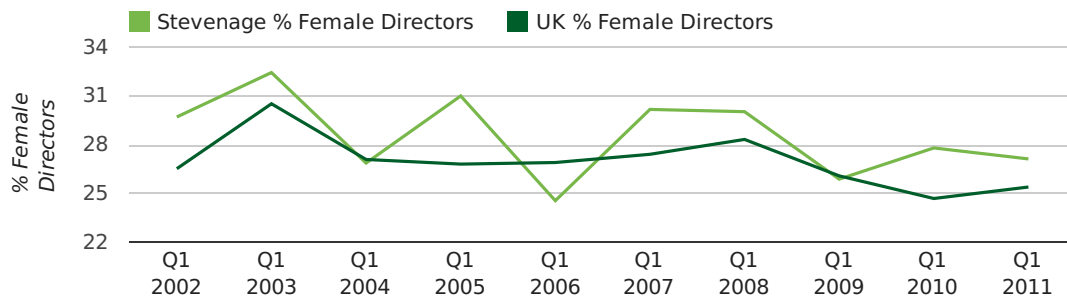


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Stevenage was in 1861 when 40.0% of all directors were female.

27.1% of all director appointments in Stevenage in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	3.41%	CONSULTING	5.04%
INVESTMENT	1.96%	MANAGEMENT	4.97%
CONSULTING	1.76%	CONSULTANCY	3.16%
ASSOCIATES	1.34%	PROPERTY	2.38%
ENTERPRISES	0.83%	TRADING	2.10%
THINK	0.83%	DESIGN	1.93%
PROPERTY	0.83%	ASSOCIATES	1.92%
BUSINESS	0.83%	BUSINESS	1.87%
MEDIA	0.72%	CONSTRUCTION	1.80%
BUILDING	0.72%	CONSULTANTS	1.76%
IT	0.72%	MEDIA	1.69%
TRADING	0.72%	ENGINEERING	1.61%
CARE	0.62%	LONDON	1.60%
DESIGN	0.62%	CARE	1.45%
CONSULTANCY	0.62%	J	1.45%
HERTS	0.62%	GLOBAL	1.44%
STEVENAGE	0.62%	INVESTMENTS	1.43%
M	0.52%	IT	1.41%
J	0.52%	PROPERTIES	1.36%
TECHNOLOGIES	0.52%	BUILDING	1.34%
HAIR	0.52%	M	1.30%
CONTRACTORS	0.52%	ELECTRICAL	1.28%
MARKETING	0.52%	S	1.24%
SYSTEMS	0.41%	INTERNATIONAL	1.23%
CONSTRUCTION	0.41%	SYSTEMS	1.23%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	231	202,798
7487 - Other business activities	86	60,968
70229 - Management consultancy activities other than financial management	32	16,150
82990 - Other business support service activities not elsewhere classified	28	30,253
62020 - Information technology consultancy activities	23	10,246
7414 - Business & management consultancy	22	12,916
99999 - Dormant Company	22	18,336
96090 - Other service activities not elsewhere classified	20	10,085
7260 - Other computer related activities	20	7,789
9999 - Dormant Company	19	19,765
7499 - Non-trading company	16	11,316
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,788
62090 - Other information technology service activities	13	6,996
74990 - Non-trading company	12	8,695
9305 - Other service activities	12	8,740
4521 - General construction & civil engineering	10	6,183
7222 - Other software consultancy and supply	9	7,000
69201 - Accounting and auditing activities	8	3,436
43390 - Other building completion and finishing	6	2,707
43210 - Electrical installation	6	3,172