

Stevenage

2011 half year business confidence report



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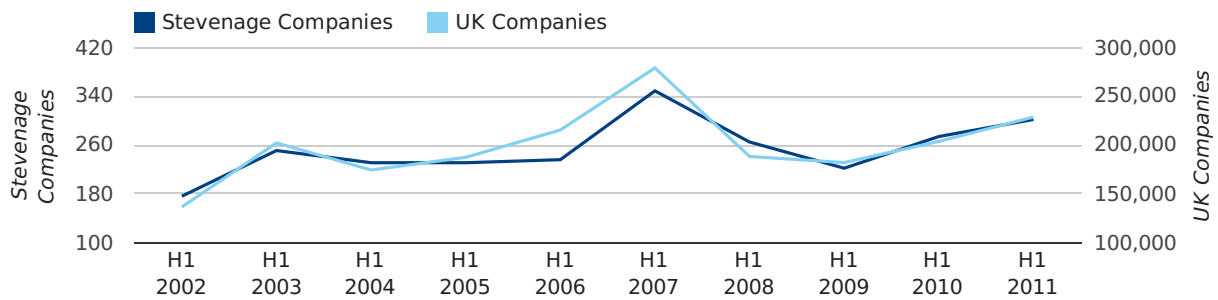
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 302 companies were formed in Stevenage. This figure is 10.2% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Stevenage occurred in 2007 when a total of 349 were formed.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2011	302	228,735
2010	274	203,749
% CHANGE	10.2%	12.3%
RECORD YEAR	2007 (349)	2007 (279,097)

new companies by half year



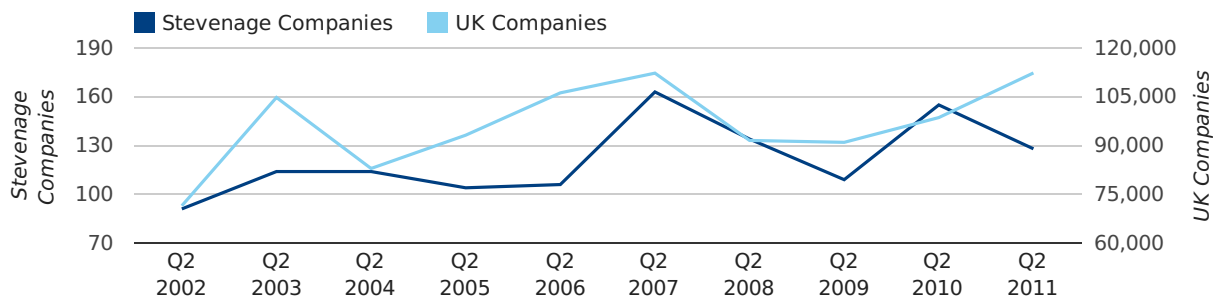
Quarterly Data (Q2 Apr-Jun 2011)

A total of 128 companies were registered in Stevenage during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 17.4% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

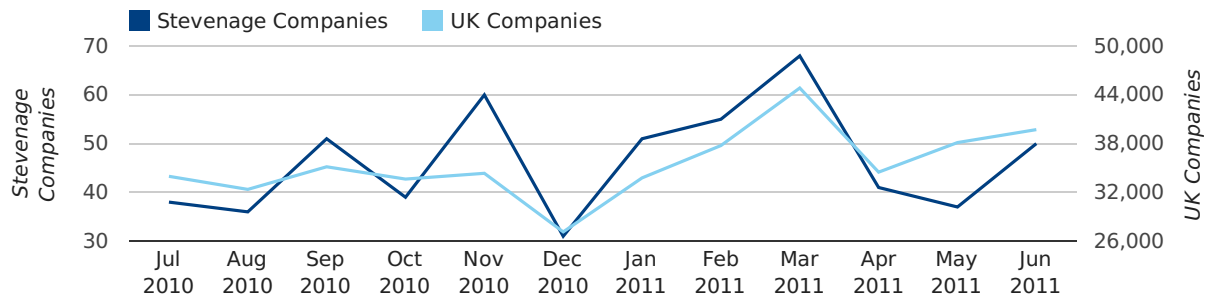
SECOND QUARTER (APR 2011 - JUN 2011)	STEVENAGE	UK
2011	128	112,344
2010	155	98,612
% CHANGE	-17.4%	13.9%
RECORD YEAR	2007 (163)	2011 (112,344)

new companies by quarter



Monthly Data (Apr, May & Jun 2011)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	41	37	50
NEW COMPANIES IN 2010	45	48	62
% CHANGE	-8.9%	-22.9%	-19.4%
RECORD YEAR	2008 (53)	2007 (60)	2010 (62)

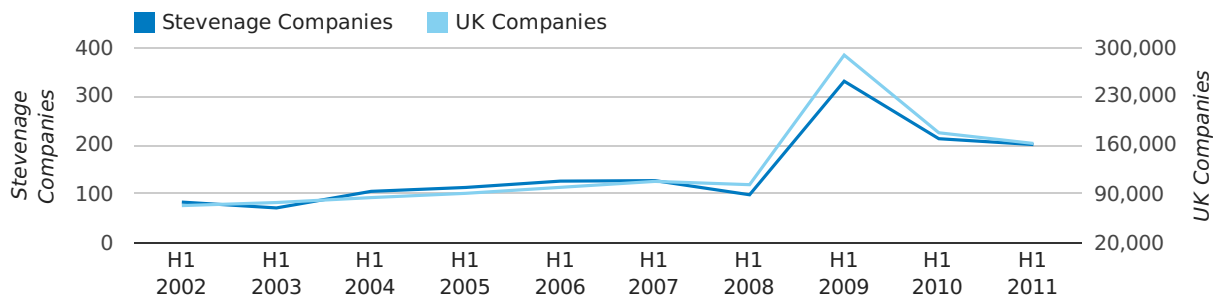
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 201 companies were dissolved in Stevenage. This figure is 5.6% lower than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Stevenage occurred in 2009 when a total of 331 were closed.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2011	201	162,310
2010	213	177,631
% CHANGE	-5.6%	-8.6%
RECORD YEAR	2009 (331)	2009 (289,236)

dissolved companies by half year



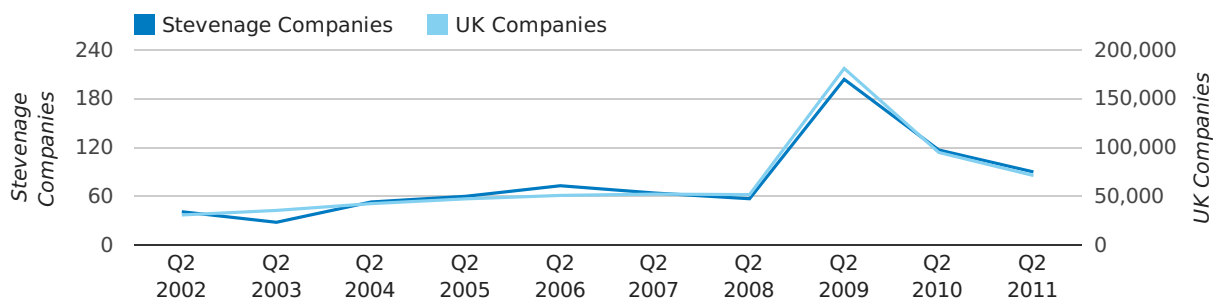
Quarterly Data (Q2 Apr-Jun 2011)

A total of 90 companies were dissolved in Stevenage during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 23.1% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

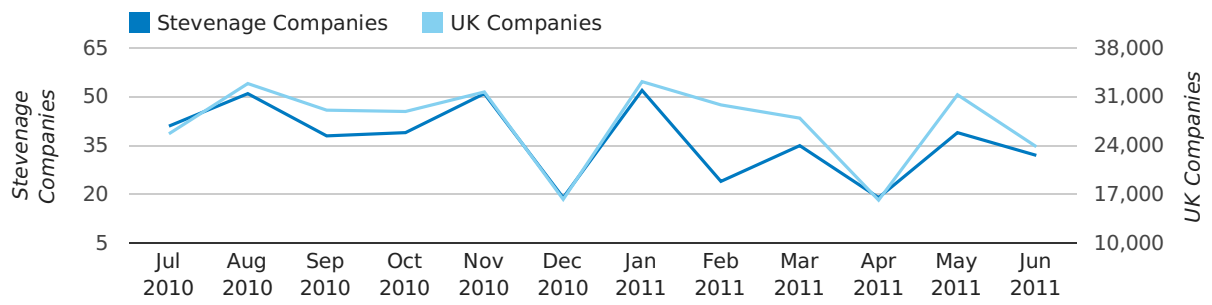
SECOND QUARTER (APR 2011 - JUN 2011)	STEVENAGE	UK
2011	90	71,324
2010	117	94,954
% CHANGE	-23.1%	-24.9%
RECORD YEAR	2009 (204)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



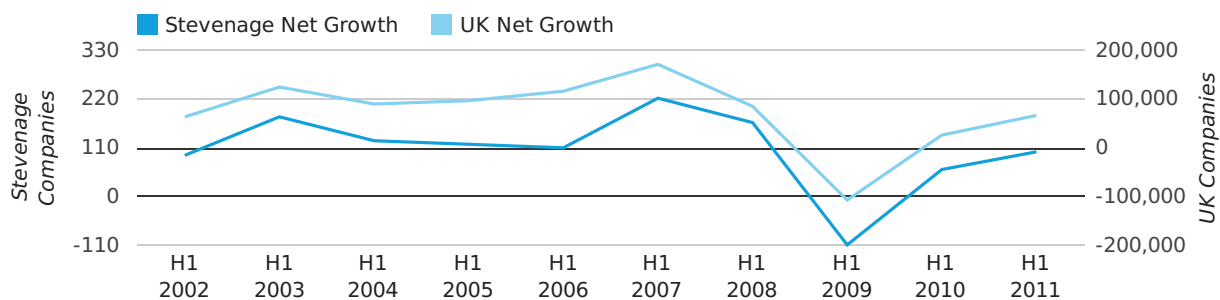
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	19	39	32
CLOSED COMPANIES IN 2010	26	47	44
% CHANGE	-26.9%	-17.0%	-27%
RECORD YEAR	2009 (57)	2009 (88)	2009 (59)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Stevenage increased by 101 companies. This figure is 65.6% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2011	101	66,425
2010	61	26,118
% CHANGE	65.6%	154.3%
RECORD YEAR	2007 (222)	2007 (171,296)

net growth by half year



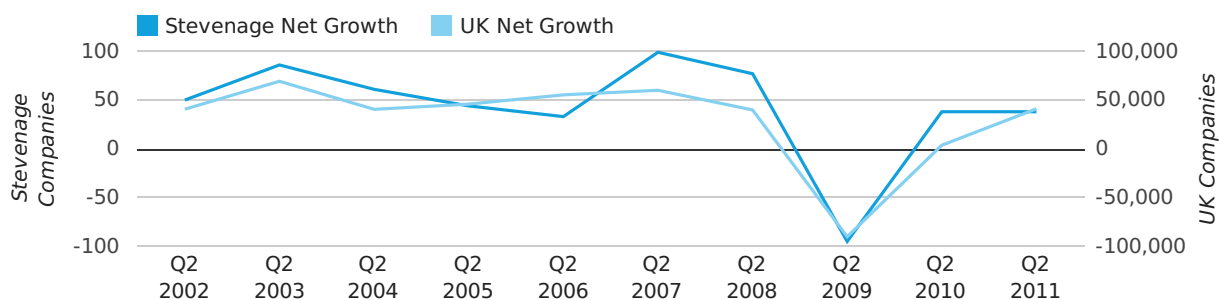
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Stevenage during the second quarter of 2011 (Apr 2011 - Jun 2011) was 38 companies.

This represents an increase of 0.0% on the same period last year.

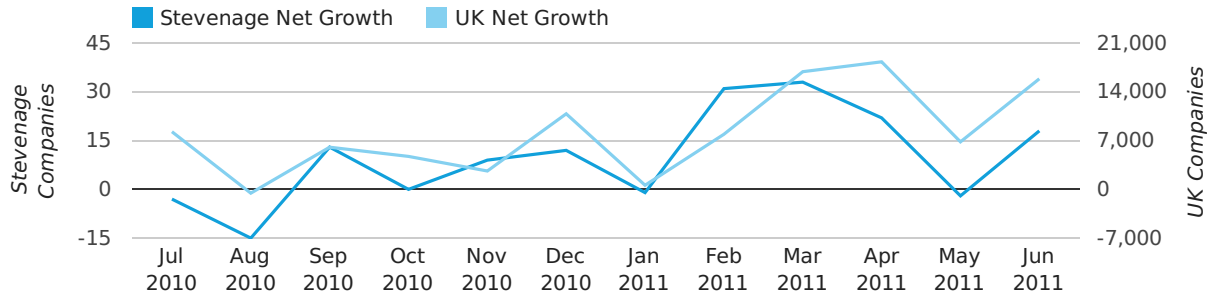
SECOND QUARTER (APR 2011 - JUN 2011)	STEVENAGE	UK
2011	38	41,020
2010	38	3,658
% CHANGE	0.0%	1,021.4%
RECORD YEAR	2007 (99)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



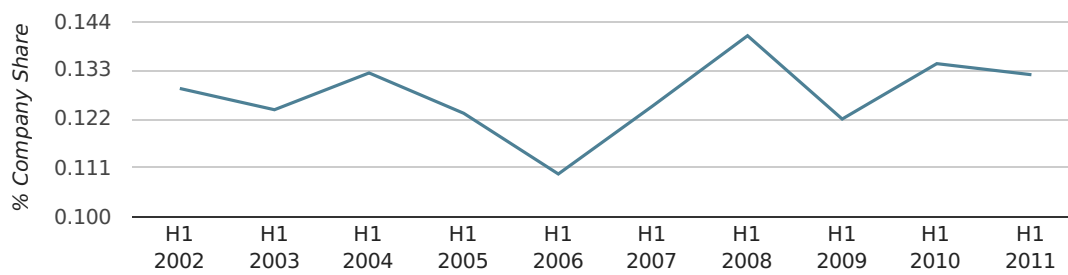
	APRIL	MAY	JUNE
NET GROWTH IN 2011	22	-2	18
NET GROWTH IN 2010	19	1	18
% CHANGE	15.8%	-300.0%	0.0%
RECORD YEAR	1997 (42)	2007 (39)	2008 (43)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Stevenage formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	STEVENAGE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by half year

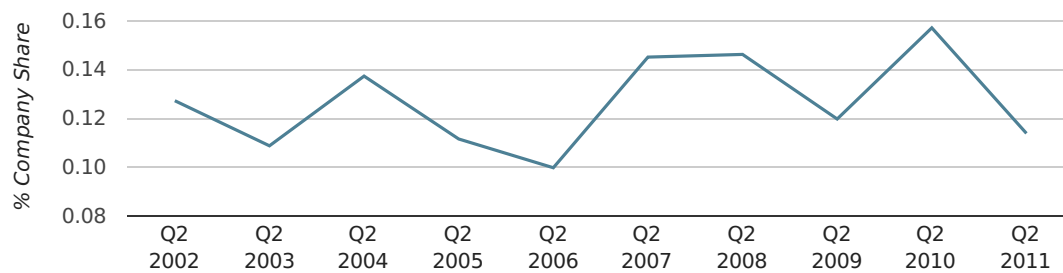


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Stevenage formed 0.1% of all UK companies.

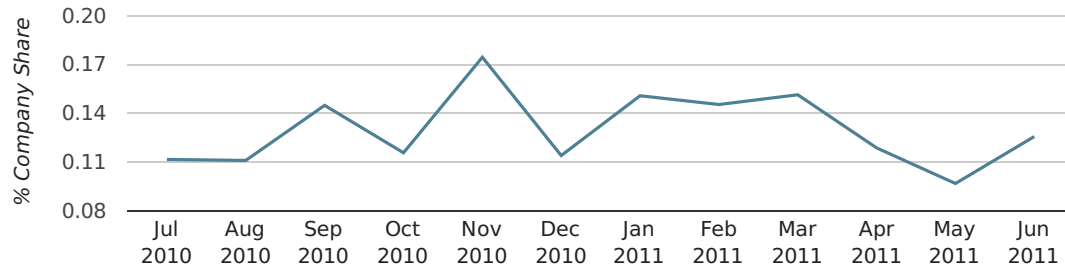
SECOND QUARTER (APR 2011 - JUN 2011)	STEVENAGE
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	-11.8%	-39.3%	-28.5%
RECORD YEAR	1974 (0.3%)	1967 (0.4%)	1968 (0.6%)

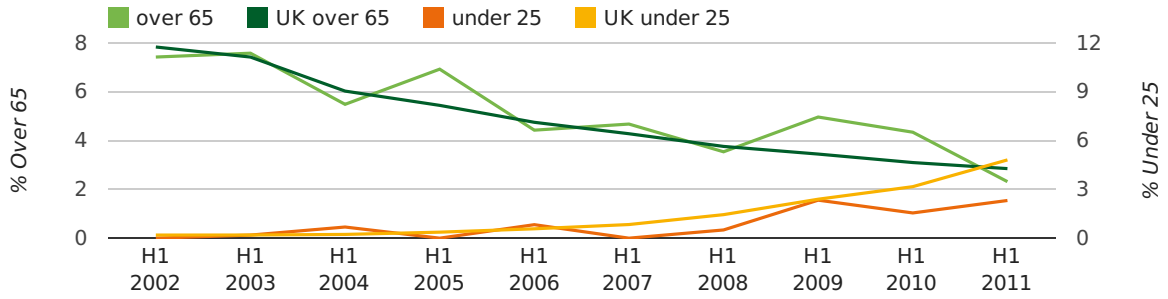
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.3.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 4.3%.

director age by half year



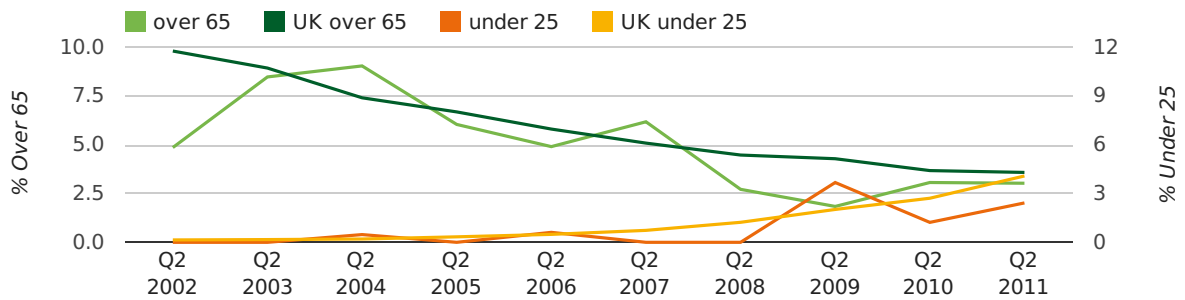
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.4.

The percentage of directors under the age of 25 was 2.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

director age by quarter

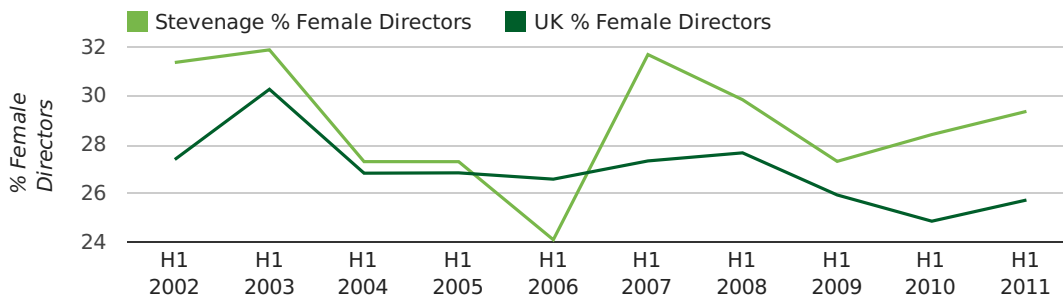


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Stevenage was 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Stevenage in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

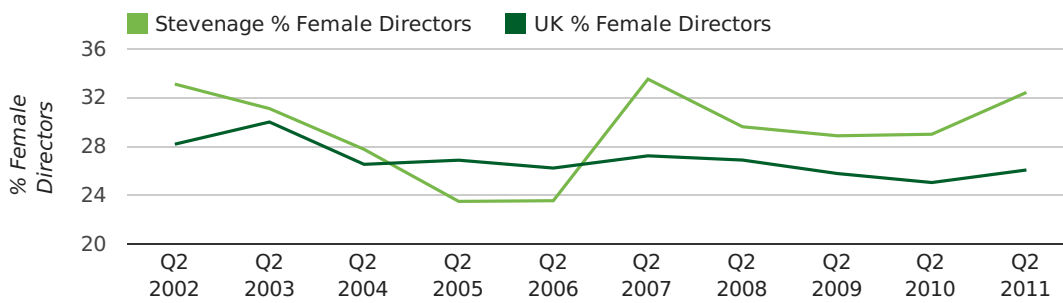


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Stevenage was in 1866 when 66.7% of all directors were female.

32.4% of all director appointments in Stevenage in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.88%	CONSULTING	5.09%
INVESTMENT	1.60%	MANAGEMENT	4.86%
CONSULTING	1.60%	CONSULTANCY	3.17%
PROPERTY	0.96%	PROPERTY	2.43%
ENTERPRISES	0.96%	TRADING	2.05%
STEVENAGE	0.85%	DESIGN	1.94%
IT	0.85%	ASSOCIATES	1.92%
M	0.75%	BUSINESS	1.87%
BUILDING	0.75%	CONSTRUCTION	1.77%
BUSINESS	0.75%	CONSULTANTS	1.76%
ASSOCIATES	0.75%	MEDIA	1.73%
MEDIA	0.64%	ENGINEERING	1.67%
CONSULTANCY	0.64%	LONDON	1.60%
HERTS	0.64%	GLOBAL	1.46%
J	0.53%	J	1.44%
TECHNOLOGIES	0.53%	CARE	1.44%
PROJECT	0.53%	INVESTMENTS	1.42%
C	0.53%	IT	1.39%
CONTRACTORS	0.53%	BUILDING	1.32%
(HERTS)	0.53%	PROPERTIES	1.31%
COMMUNICATIONS	0.43%	ELECTRICAL	1.30%
CARE	0.43%	M	1.27%
PRODUCTIONS	0.43%	S	1.23%
HAIR	0.43%	ENTERPRISES	1.20%
LAW	0.43%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	246	202,072
7487 - Other business activities	85	60,758
70229 - Management consultancy activities other than financial management	31	16,419
82990 - Other business support service activities not elsewhere classified	29	30,647
7414 - Business & management consultancy	26	13,053
99999 - Dormant Company	25	18,918
9999 - Dormant Company	23	20,111
62020 - Information technology consultancy activities	22	10,545
96090 - Other service activities not elsewhere classified	22	10,322
7260 - Other computer related activities	20	7,849
7499 - Non-trading company	17	10,955
62090 - Other information technology service activities	14	7,095
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,835
74990 - Non-trading company	14	8,481
9305 - Other service activities	11	9,063
4521 - General construction & civil engineering	11	5,928
7222 - Other software consultancy and supply	10	7,143
69201 - Accounting and auditing activities	9	3,394
7412 - Accounting, auditing; tax consult	6	2,422
41202 - Construction of domestic buildings	6	2,238