Stevenage

q3 2011 business confidence report



contents

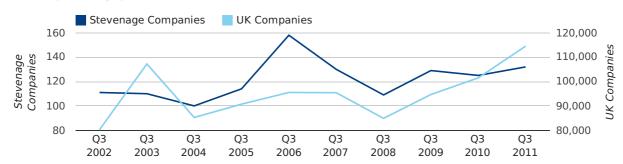
new company registrations	
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A total of 132 companies were registered in Stevenage during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 5.6% versus the same period last year (Q3 2010). This figure compares equally to the UK as a whole, which saw an increase of 12.8% against the same period last year.

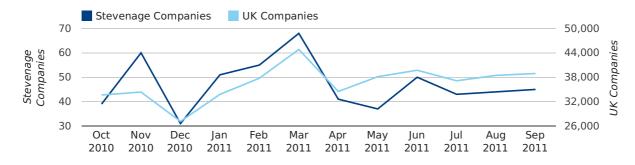
THIRD QUARTER (JUL 2011 - SEP 2011)	STEVENAGE	UK
2011	132	114,512
2010	125	101,492
% CHANGE	5.6%	12.8%
RECORD YEAR	2006 (158)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

new companies by month



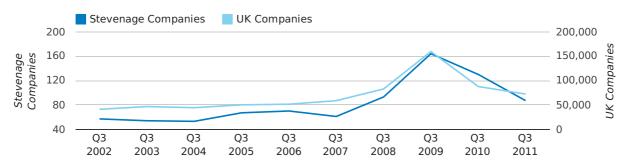
	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	43	44	45
NEW COMPANIES IN 2010	38	36	51
% CHANGE	13.2%	22.2%	-11.8%
RECORD YEAR	2006 (45)	2007 (48)	2006 (68)

A total of 87 companies were dissolved in Stevenage during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 33.1% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

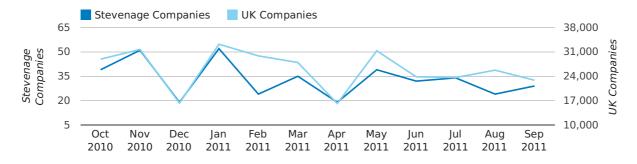
THIRD QUARTER (JUL 2011 - SEP 2011)	STEVENAGE	UK
2011	87	72,230
2010	130	87,705
% CHANGE	-33.1%	-17.6%
RECORD YEAR	2009 (164)	2009 (159,401)

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



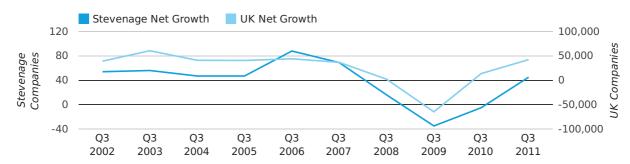
	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	34	24	29
CLOSED COMPANIES IN 2010	41	51	38
% CHANGE	-17.1%	-52.9%	-24%
RECORD YEAR	2010 (41)	2008 (71)	2009 (79)

Net company growth for Stevenage during the third quarter of 2011 (Jul 2011 - Sep 2011) was 45 companies.

This represents an increase of 1,000.0% on the same period last year.

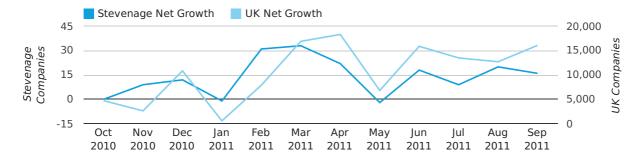
THIRD QUARTER (JUL 2011 - SEP 2011)	STEVENAGE	UK
2011	45	42,282
2010	-5	13,787
% CHANGE	-1,000.0%	206.7%
RECORD YEAR	2006 (88)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month

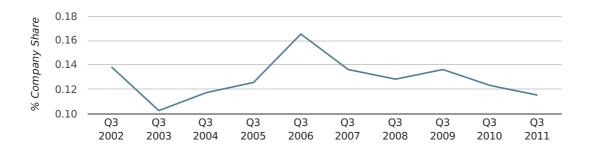


	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	9	20	16
NET GROWTH IN 2010	-3	-15	13
% CHANGE	-400.0%	-233.3%	23.1%
RECORD YEAR	2005 (29)	2007 (29)	2006 (44)

In the third quarter of 2011, Stevenage formed 0.1% of all UK companies.

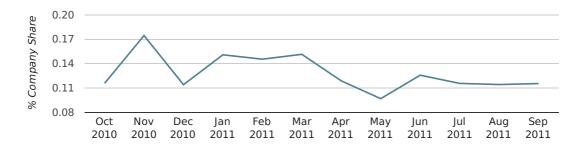
THIRD QUARTER (JUL 2011 - SEP 2011)	STEVENAGE
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1976 (0.3%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



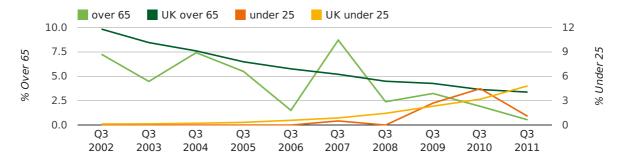
	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	3.6%	2.9%	-20.3%
RECORD YEAR	1972 (0.4%)	1976 (0.3%)	1976 (0.4%)

The average age of a director in the third quarter of 2011 was 42.7.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 0.5% compared to the UK figure of 4.1%.

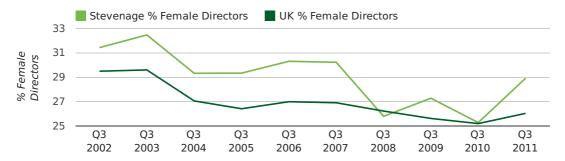
director age by quarter



The record third quarter for female directors in Stevenage was in 1862 when 50.0% of all directors were female.

28.9% of all director appointments in Stevenage in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.80%	CONSULTING	5.11%
CONSULTING	1.55%	MANAGEMENT	4.75%
INVESTMENT	1.45%	CONSULTANCY	3.19%
BUSINESS	0.93%	PROPERTY	2.41%
ASSOCIATES	0.93%	TRADING	2.06%
PROPERTY	0.93%	DESIGN	1.94%
CONSULTANCY	0.83%	ASSOCIATES	1.85%
MEDIA	0.83%	BUSINESS	1.82%
CONSULTANTS	0.83%	CONSULTANTS	1.76%
STEVENAGE	0.83%	ENGINEERING	1.74%
М	0.72%	MEDIA	1.72%
HERTS	0.72%	CONSTRUCTION	1.72%
CLEANING	0.62%	LONDON	1.63%
IT	0.62%	J	1.47%
С	0.52%	GLOBAL	1.46%
TRAINING	0.52%	INVESTMENTS	1.43%
PRODUCTIONS	0.52%	CARE	1.42%
HEALTH	0.52%	IT	1.38%
BUILDING	0.52%	BUILDING	1.30%
ENTERPRISES	0.52%	PROPERTIES	1.28%
INTERNATIONAL	0.52%	ELECTRICAL	1.27%
CARE	0.52%	М	1.25%
PROJECT	0.52%	ENERGY	1.22%
MAINTENANCE	0.41%	TRAINING	1.21%
ELECTRICAL	0.41%	S	1.21%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	236	204,493
7487 - Other business activities	93	65,177
70229 - Management consultancy activities other than financial management	31	15,760
82990 - Other business support service activities not elsewhere classified	31	29,245
99999 - Dormant Company	25	18,281
9305 - Other service activities	23	10,525
62020 - Information technology consultancy activities	22	10,137
96090 - Other service activities not elsewhere classified	21	10,018
7260 - Other computer related activities	21	8,686
7414 - Business & management consultancy	21	14,755
9999 - Dormant Company	20	22,587
7499 - Non-trading company	19	11,543
74990 - Non-trading company	14	8,064
62090 - Other information technology service activities	14	6,798
74909 - Other professional, scientific and technical activities not elsewhere classified	14	7,551
4521 - General construction & civil engineering	13	6,321
7222 - Other software consultancy and supply	12	8,345
69201 - Accounting and auditing activities	9	3,271
41202 - Construction of domestic buildings	6	2,164
43290 - Other construction installation	6	1,374