

# Stevenage

2012 half year business confidence report



## headlines

- Q2 2012 saw a new record in company registrations in Stevenage when compared to any previous Q2.
- April 2012 saw a new record in company registrations in Stevenage when compared to any previous April.

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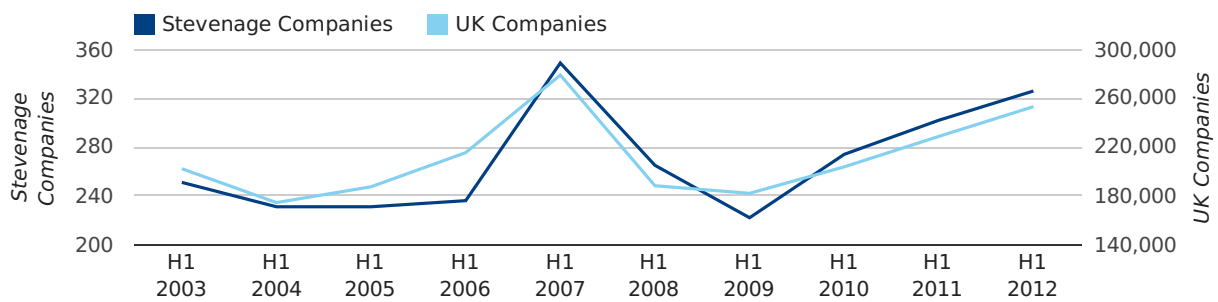
## Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 326 companies were formed in Stevenage. This figure is 7.9% higher than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Stevenage occurred in 2007 when a total of 349 were formed.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2012	326	253,150
2011	302	228,735
% CHANGE	7.9%	10.7%
RECORD YEAR	2007 (349)	2007 (279,097)

### new companies by half year



## Quarterly Data (Q2 Apr-Jun 2012)

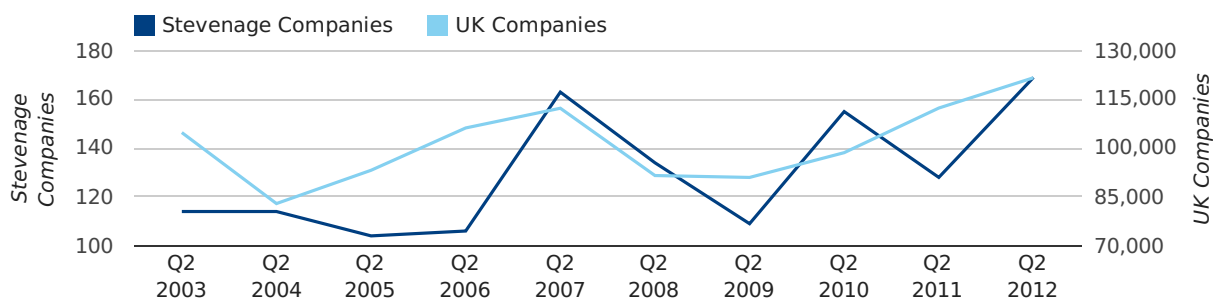
Q2 2012 saw a new record in company registrations in Stevenage when compared to any previous Q2.

A total of 169 companies were registered in Stevenage during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 32.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STEVENAGE	UK
2012	169	121,659
2011	128	112,344
% CHANGE	32.0%	8.3%
RECORD YEAR	2012 (169)	2012 (121,659)

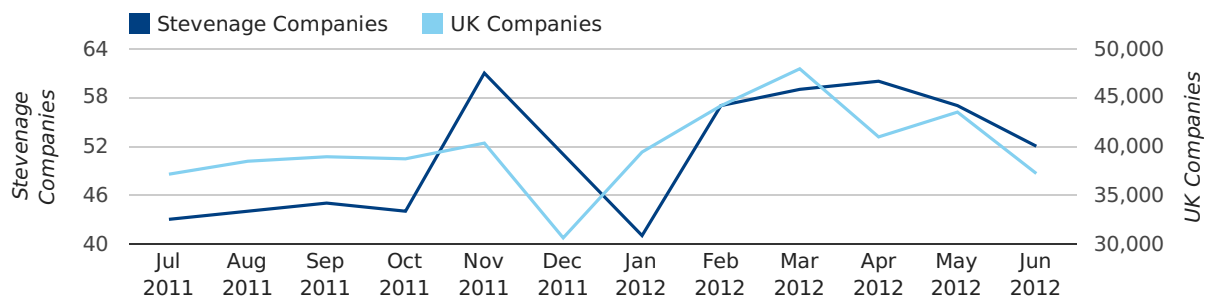
### new companies by quarter



## Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company registrations in Stevenage when compared to any previous April.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	60	57	52
NEW COMPANIES IN 2011	41	37	50
% CHANGE	46.3%	54.1%	4.0%
RECORD YEAR	2012 (60)	2007 (60)	2010 (62)

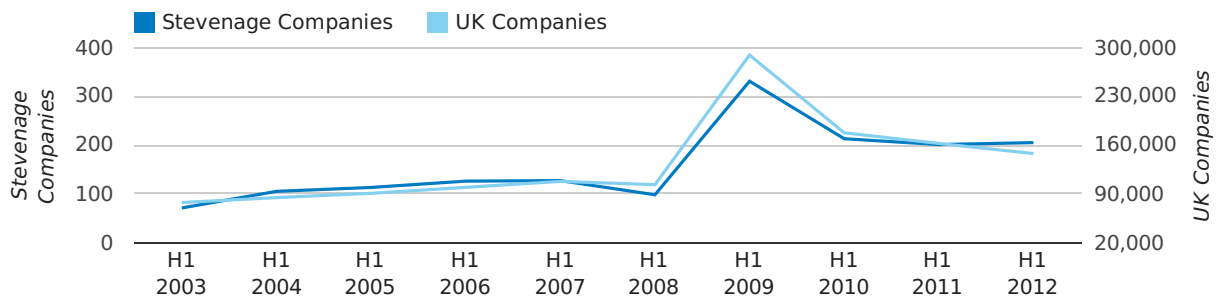
### Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 205 companies were dissolved in Stevenage. This figure is 2.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Stevenage occurred in 2009 when a total of 331 were closed.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2012	205	147,793
2011	201	162,310
% CHANGE	2.0%	-8.9%
RECORD YEAR	2009 (331)	2009 (289,236)

### dissolved companies by half year



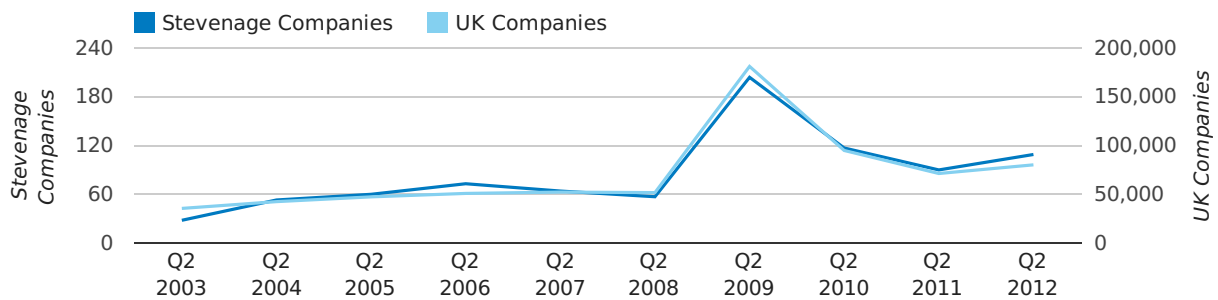
### Quarterly Data (Q2 Apr-Jun 2012)

A total of 109 companies were dissolved in Stevenage during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 21.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

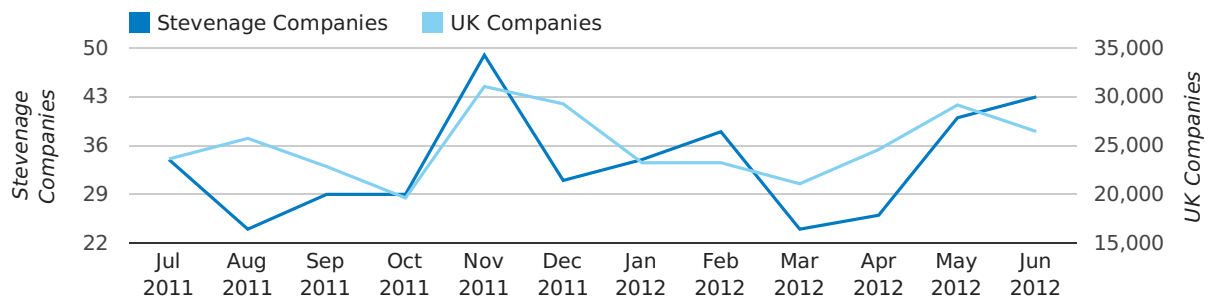
SECOND QUARTER (APR 2012 - JUN 2012)	STEVENAGE	UK
2012	109	80,217
2011	90	71,324
% CHANGE	21.1%	12.5%
RECORD YEAR	2009 (204)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2012)

## dissolved companies by month



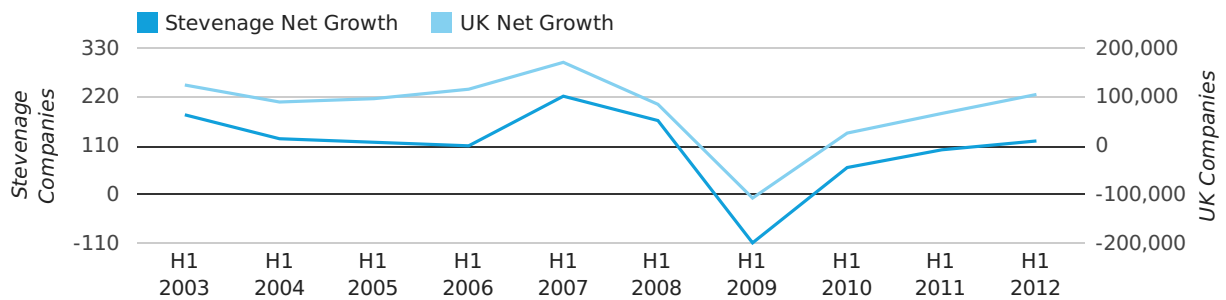
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	26	40	43
CLOSED COMPANIES IN 2011	19	39	32
% CHANGE	36.8%	2.6%	34%
RECORD YEAR	2009 (57)	2009 (88)	2009 (59)

### Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Stevenage increased by 121 companies. This figure is 19.8% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	STEVENAGE	UK
2012	121	105,357
2011	101	66,425
% CHANGE	19.8%	58.6%
RECORD YEAR	2007 (222)	2007 (171,296)

### net growth by half year



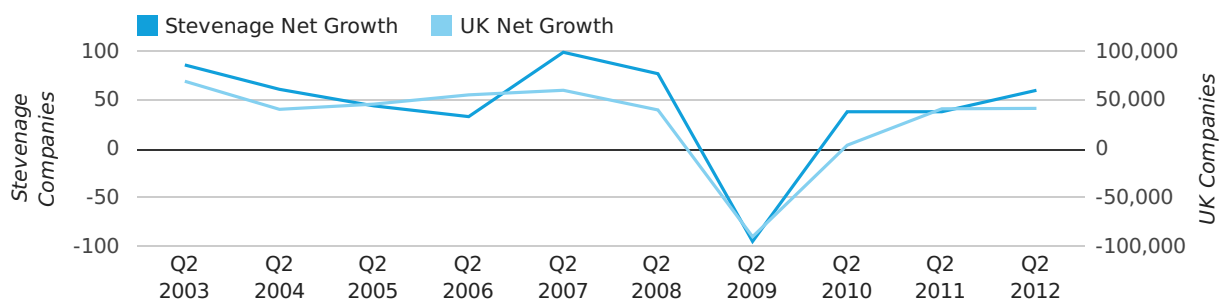
### Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Stevenage during the second quarter of 2012 (Apr 2012 - Jun 2012) was 60 companies.

This represents an increase of 57.9% on the same period last year.

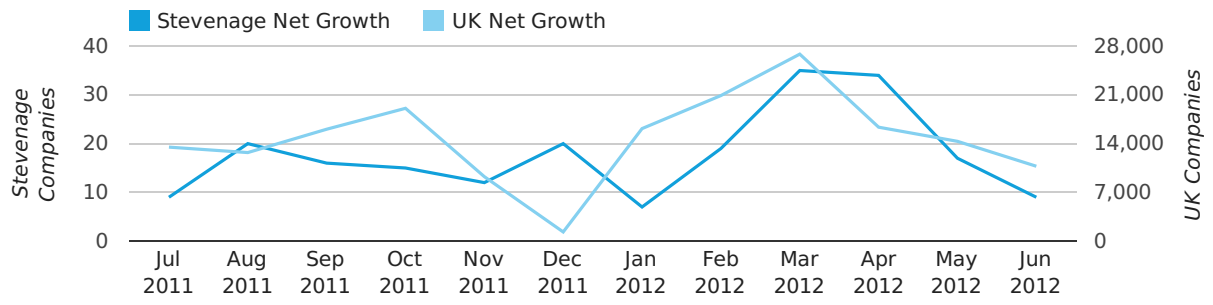
SECOND QUARTER (APR 2012 - JUN 2012)	STEVENAGE	UK
2012	60	41,442
2011	38	41,020
% CHANGE	57.9%	1.0%
RECORD YEAR	2007 (99)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2012)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2012	34	17	9
NET GROWTH IN 2011	22	-2	18
% CHANGE	54.5%	-950.0%	-50.0%
RECORD YEAR	1997 (42)	2007 (39)	2008 (43)

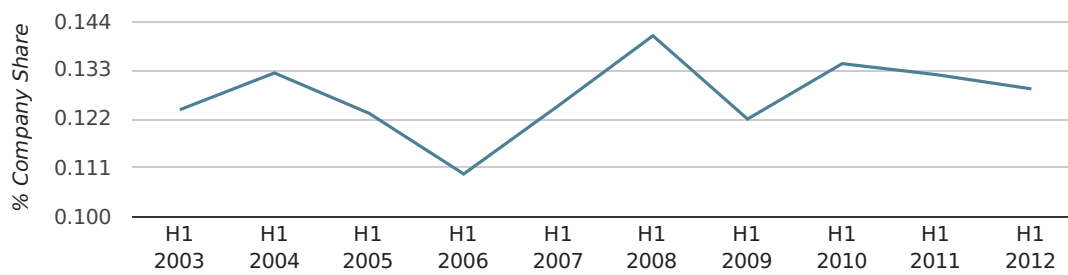


### Half Year Data (Jan-Jun 2012)

In the first half of 2012 Stevenage formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	STEVENAGE
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

#### company share by half year

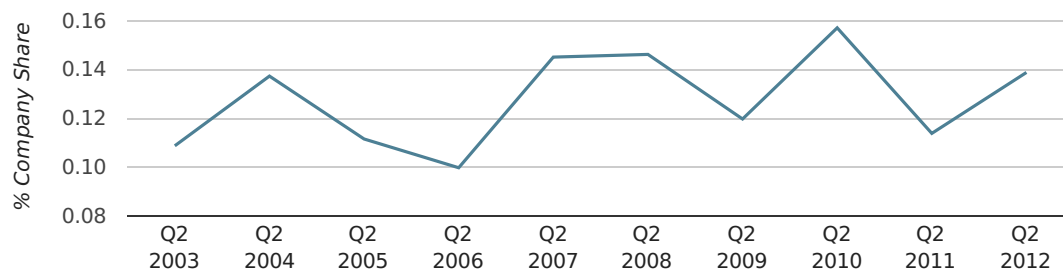


### Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Stevenage formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	STEVENAGE
2012	0.1%
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1968 (0.3%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2012)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	23.2%	35.1%	11.0%
RECORD YEAR	1974 (0.3%)	1967 (0.4%)	1968 (0.6%)

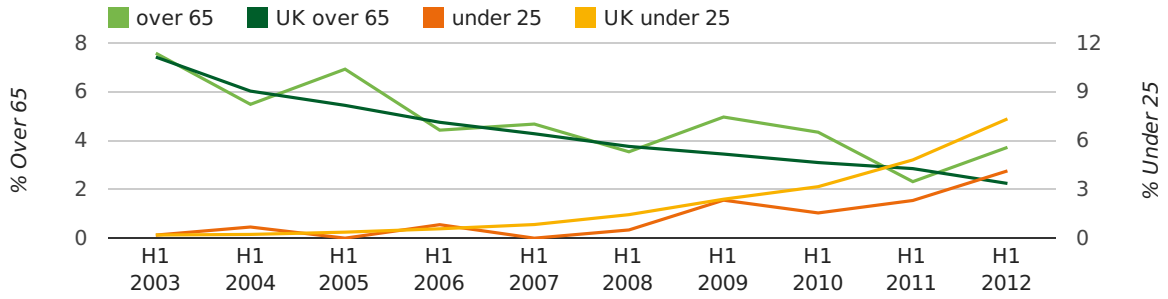
### Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.2.

The percentage of directors under the age of 25 was 4.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 3.4%.

#### director age by half year



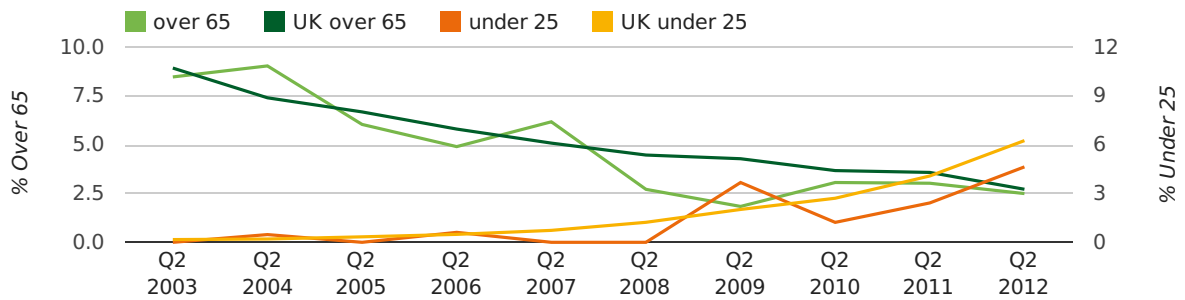
### Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.5.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 3.3%.

#### director age by quarter

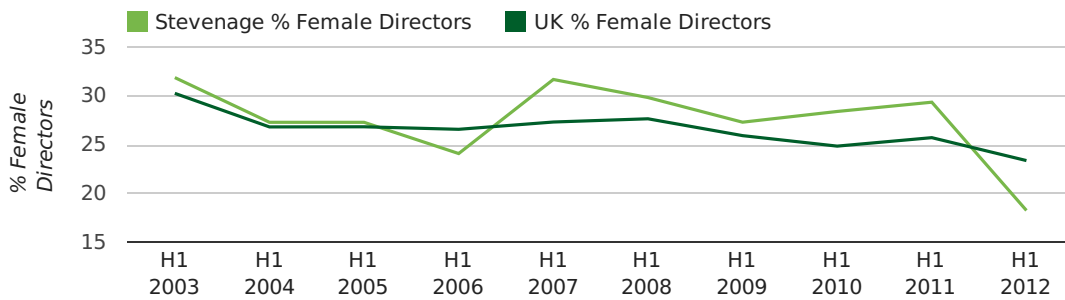


### Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Stevenage was 1857 when 40.0% of all directors were female.

18.3% of all director appointments in Stevenage in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

#### director gender by half year

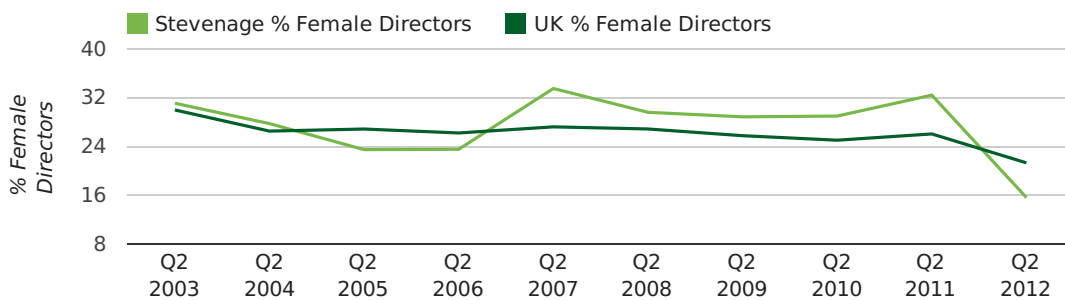


### Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Stevenage was in 1866 when 66.7% of all directors were female.

15.6% of all director appointments in Stevenage in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.77%	CONSULTING	5.07%
CONSULTING	1.40%	MANAGEMENT	4.74%
CONSTRUCTION	0.93%	CONSULTANCY	3.28%
PROPERTY	0.93%	PROPERTY	2.35%
CONSULTANCY	0.84%	TRADING	2.10%
CARE	0.84%	DESIGN	1.89%
INVESTMENTS	0.74%	ENGINEERING	1.87%
4	0.74%	ASSOCIATES	1.82%
BUILDING	0.74%	CONSULTANTS	1.78%
IT	0.74%	CONSTRUCTION	1.71%
CONSULTANTS	0.74%	BUSINESS	1.70%
TRAINING	0.65%	MEDIA	1.69%
MEDIA	0.65%	LONDON	1.68%
ENGINEERING	0.65%	J	1.57%
HERTS	0.56%	GLOBAL	1.51%
J	0.56%	INVESTMENTS	1.48%
MARKETING	0.56%	IT	1.42%
ASSOCIATES	0.56%	CARE	1.31%
INTERNATIONAL	0.56%	PROPERTIES	1.31%
M	0.56%	M	1.26%
ELECTRICAL	0.47%	ELECTRICAL	1.23%
ENERGY	0.47%	BUILDING	1.23%
CLEANING	0.47%	SECURITY	1.19%
CONTRACTORS	0.47%	S	1.18%
HERTFORDSHIRE	0.47%	ENTERPRISES	1.17%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	279	244,457
7487 - Other business activities	70	47,029
70229 - Management consultancy activities other than financial management	46	20,390
82990 - Other business support service activities not elsewhere classified	46	35,447
96090 - Other service activities not elsewhere classified	34	14,220
99999 - Dormant Company	34	26,088
62020 - Information technology consultancy activities	28	15,280
74909 - Other professional, scientific and technical activities not elsewhere classified	21	10,271
9305 - Other service activities	20	7,926
62090 - Other information technology service activities	18	8,258
7260 - Other computer related activities	18	6,456
9999 - Dormant Company	18	16,469
74990 - Non-trading company	17	9,706
7414 - Business & management consultancy	14	10,978
7222 - Other software consultancy and supply	12	6,356
7499 - Non-trading company	12	8,023
41202 - Construction of domestic buildings	10	3,185
4521 - General construction & civil engineering	10	4,644
69201 - Accounting and auditing activities	9	4,295
62012 - Business and domestic software development	8	4,742