

Stoke-On-Trent

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Stoke-On-Trent when compared to any previous February.
- February 2011 saw a new record in company closures in Stoke-On-Trent when compared to any previous February.
- January 2011 saw a new record in company closures in Stoke-On-Trent when compared to any previous January.

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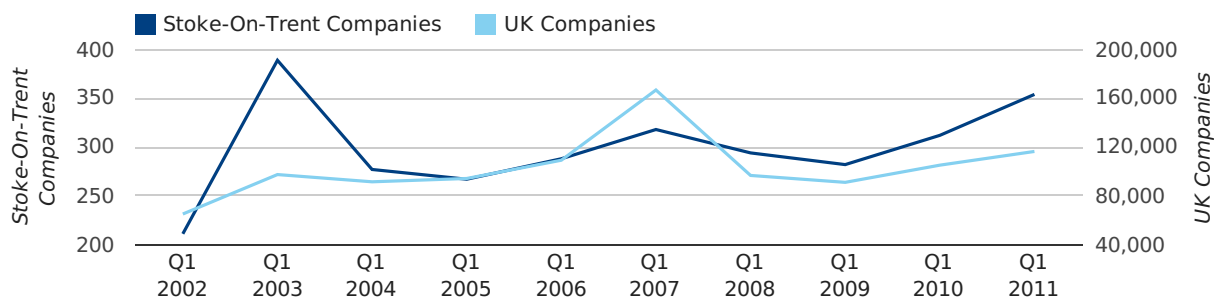
Quarterly Data (Q1 Jan-Mar 2011)

A total of 354 companies were registered in Stoke-On-Trent during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 13.5% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	STOKE-ON-TRENT	UK
2011	354	116,391
2010	312	105,137
% CHANGE	13.5%	10.7%
RECORD YEAR	2003 (389)	2007 (166,814)

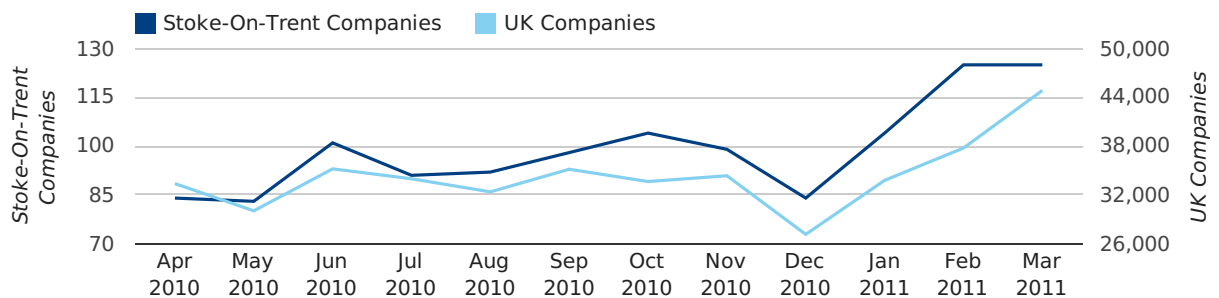
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Stoke-On-Trent when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	104	125	125
NEW COMPANIES IN 2010	92	96	124
% CHANGE	13.0%	30.2%	0.8%
RECORD YEAR	2003 (125)	2011 (125)	2003 (151)

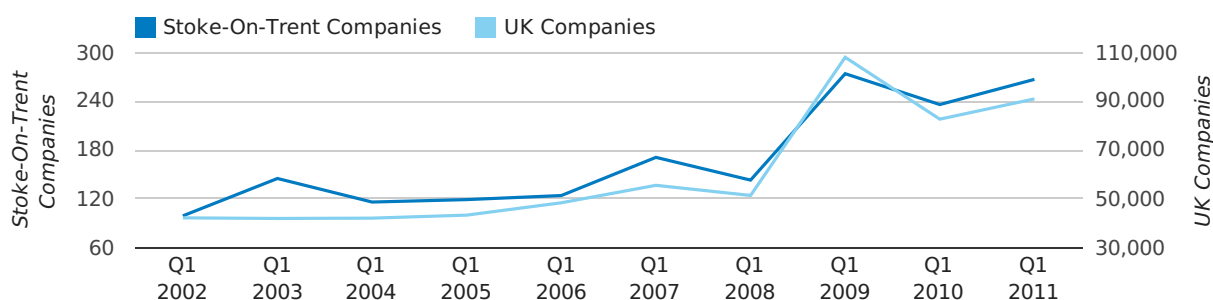
Quarterly Data (Q1 Jan-Mar 2011)

A total of 267 companies were dissolved in Stoke-On-Trent during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 13.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	STOKE-ON-TRENT	UK
2011	267	90,986
2010	236	82,677
% CHANGE	13.1%	10.0%
RECORD YEAR	2009 (274)	2009 (108,060)

dissolved companies by quarter

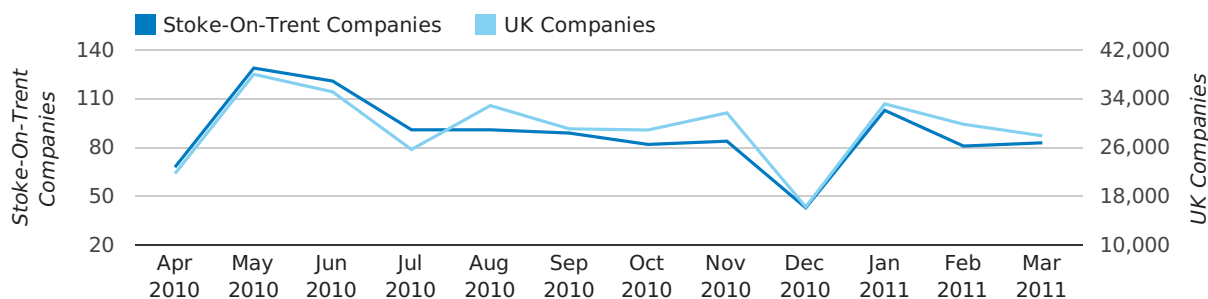


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Stoke-On-Trent when compared to any previous February.

January 2011 saw a new record in company closures in Stoke-On-Trent when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	103	81	83
CLOSED COMPANIES IN 2010	63	73	100
% CHANGE	63.5%	11.0%	-17%
RECORD YEAR	2011 (103)	2011 (81)	2009 (156)

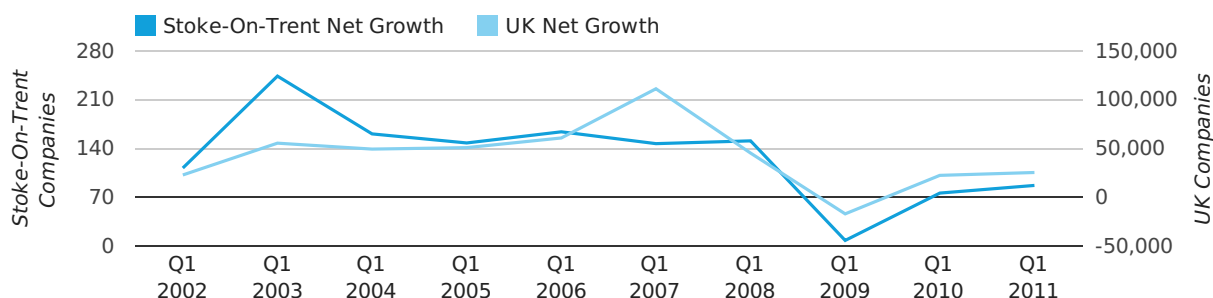
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Stoke-On-Trent during the first quarter of 2011 (Jan 2011 - Mar 2011) was 87 companies.

This represents an increase of 14.5% on the same period last year.

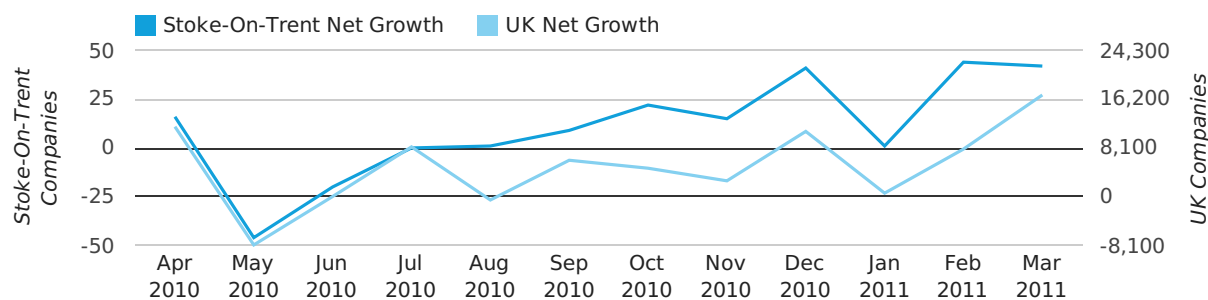
FIRST QUARTER (JAN 2011 - MAR 2011)	STOKE-ON-TRENT	UK
2011	87	25,405
2010	76	22,460
% CHANGE	14.5%	13.1%
RECORD YEAR	2003 (244)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



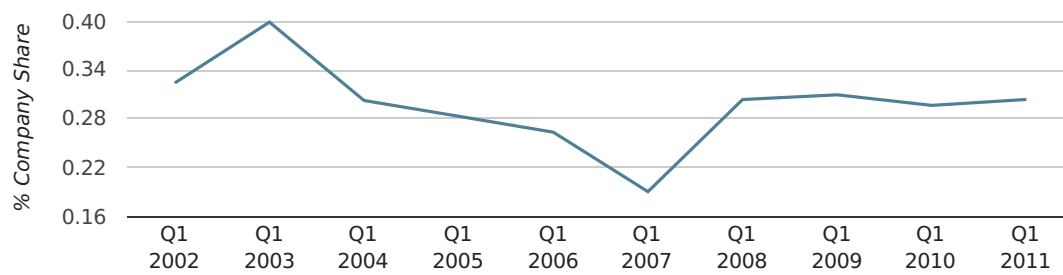
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	1	44	42
NET GROWTH IN 2010	29	23	24
% CHANGE	-96.6%	91.3%	75.0%
RECORD YEAR	2003 (65)	2003 (76)	2008 (104)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Stoke-On-Trent formed 0.3% of all UK companies.

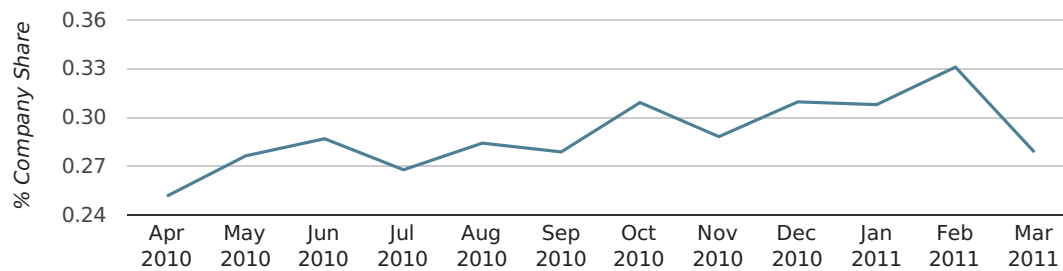
FIRST QUARTER (JAN 2011 - MAR 2011)	STOKE-ON-TRENT
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.6%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-2.5%	14.5%	-3.9%
RECORD YEAR	1975 (0.6%)	1969 (0.9%)	1981 (0.8%)

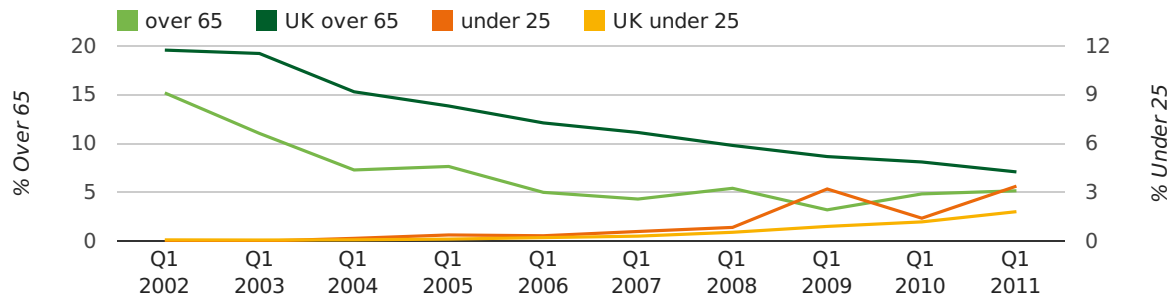
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 4.3%.

director age by quarter

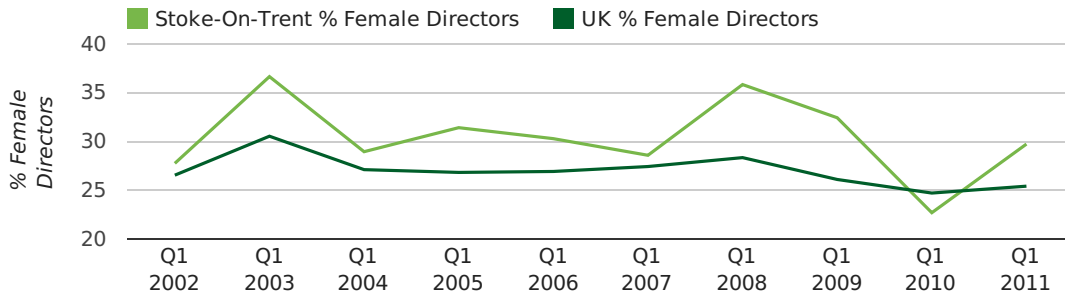


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Stoke-On-Trent was in 1861 when 40.0% of all directors were female.

29.7% of all director appointments in Stoke-On-Trent in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.21%	CONSULTING	5.04%
CARE	0.94%	MANAGEMENT	4.97%
MEDIA	0.77%	CONSULTANCY	3.16%
J	0.72%	PROPERTY	2.38%
PROPERTY	0.72%	TRADING	2.10%
ESTATES	0.72%	DESIGN	1.93%
CONSULTING	0.66%	ASSOCIATES	1.92%
BUSINESS	0.66%	BUSINESS	1.87%
TRADING	0.66%	CONSTRUCTION	1.80%
STAFFORDSHIRE	0.66%	CONSULTANTS	1.76%
DESIGN	0.66%	MEDIA	1.69%
CONSULTANCY	0.66%	ENGINEERING	1.61%
GROUP	0.61%	LONDON	1.60%
MARKETING	0.61%	CARE	1.45%
IT	0.61%	J	1.45%
STOKE	0.55%	GLOBAL	1.44%
PROPERTIES	0.55%	INVESTMENTS	1.43%
CONSTRUCTION	0.55%	IT	1.41%
TRAINING	0.55%	PROPERTIES	1.36%
BGC	0.55%	BUILDING	1.34%
COMMUNITY	0.55%	M	1.30%
SECURITY	0.55%	ELECTRICAL	1.28%
D	0.50%	S	1.24%
(STOKE)	0.50%	INTERNATIONAL	1.23%
CAR	0.50%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	575	202,798
7487 - Other business activities	145	60,968
82990 - Other business support service activities not elsewhere classified	63	30,253
99999 - Dormant Company	50	18,336
9999 - Dormant Company	43	19,765
70229 - Management consultancy activities other than financial management	36	16,150
74990 - Non-trading company	34	8,695
96090 - Other service activities not elsewhere classified	30	10,085
7414 - Business & management consultancy	29	12,916
9305 - Other service activities	29	8,740
7499 - Non-trading company	22	11,316
49410 - Freight transport by road	19	2,167
4521 - General construction & civil engineering	18	6,183
5530 - Restaurants	16	4,898
62020 - Information technology consultancy activities	15	10,246
68209 - Other letting and operating of own or leased real estate	15	3,895
43210 - Electrical installation	15	3,172
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,788
43220 - Plumbing, heat and air-conditioning installation	14	2,312
7222 - Other software consultancy and supply	14	7,000