

# Stoke-On-Trent

2011 half year business confidence report



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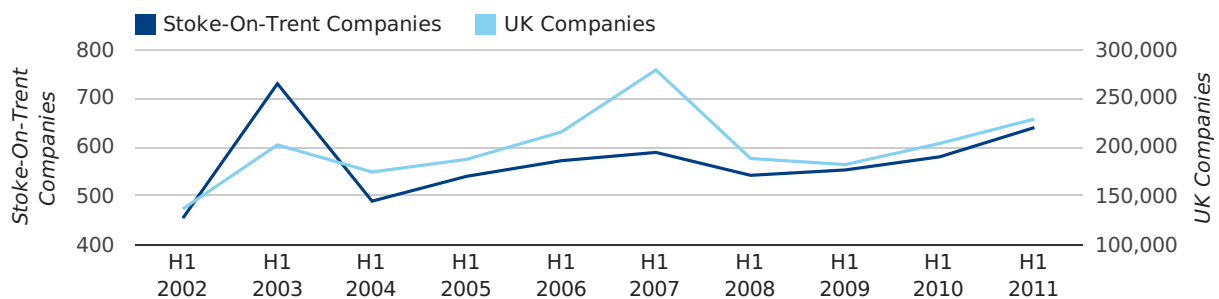
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 640 companies were formed in Stoke-On-Trent. This figure is 10.3% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Stoke-On-Trent occurred in 2003 when a total of 730 were formed.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2011	640	228,735
2010	580	203,749
% CHANGE	10.3%	12.3%
RECORD YEAR	2003 (730)	2007 (279,097)

### new companies by half year



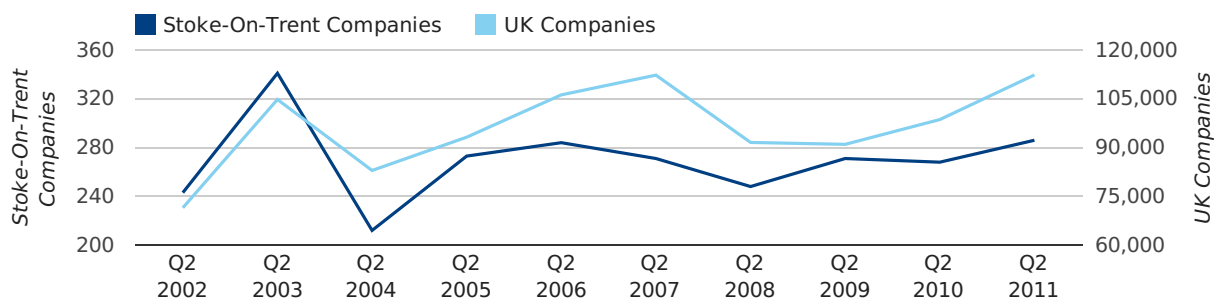
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 286 companies were registered in Stoke-On-Trent during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 6.7% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

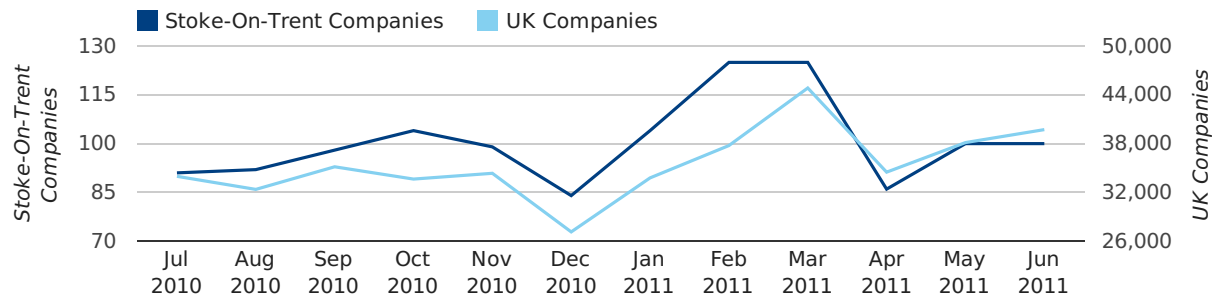
SECOND QUARTER (APR 2011 - JUN 2011)	STOKE-ON-TRENT	UK
2011	286	112,344
2010	268	98,612
% CHANGE	6.7%	13.9%
RECORD YEAR	2003 (341)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	86	100	100
NEW COMPANIES IN 2010	84	83	101
% CHANGE	2.4%	20.5%	-1.0%
RECORD YEAR	2005 (108)	2003 (131)	2003 (108)

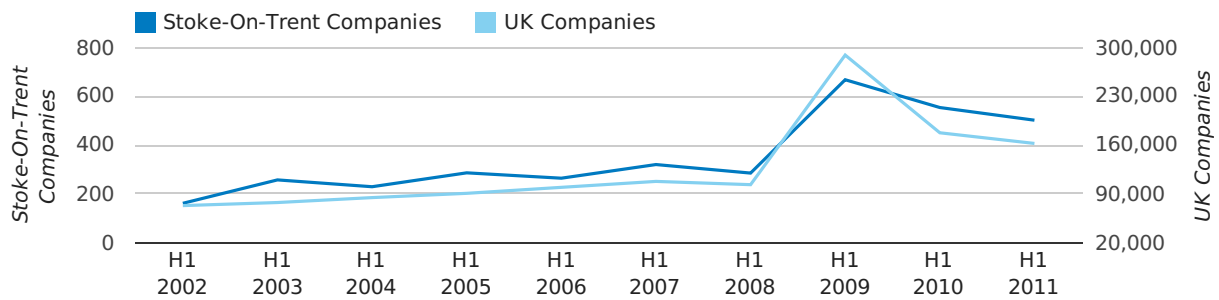
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 502 companies were dissolved in Stoke-On-Trent. This figure is 9.4% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Stoke-On-Trent occurred in 2009 when a total of 668 were closed.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2011	502	162,310
2010	554	177,631
% CHANGE	-9.4%	-8.6%
RECORD YEAR	2009 (668)	2009 (289,236)

### dissolved companies by half year



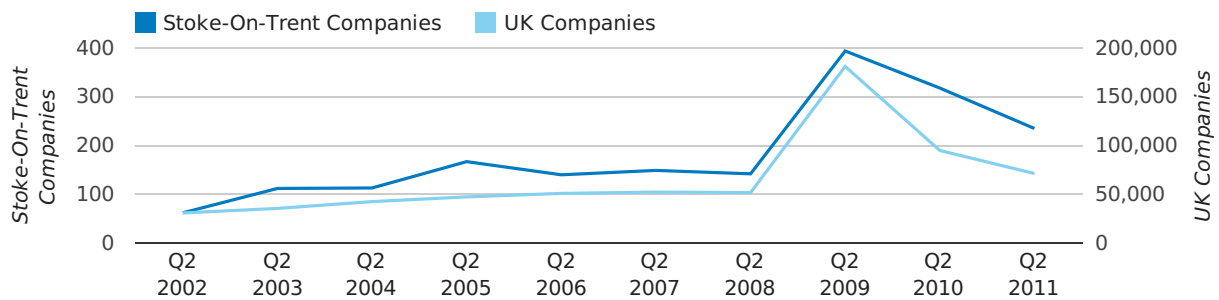
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 235 companies were dissolved in Stoke-On-Trent during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 26.1% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

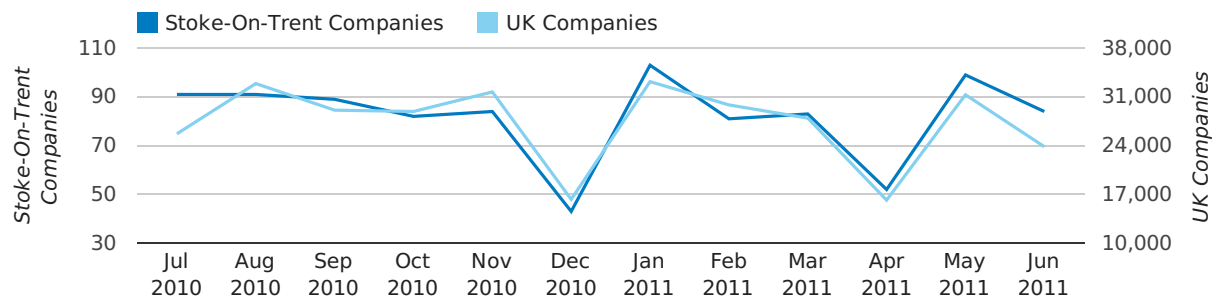
SECOND QUARTER (APR 2011 - JUN 2011)	STOKE-ON-TRENT	UK
2011	235	71,324
2010	318	94,954
% CHANGE	-26.1%	-24.9%
RECORD YEAR	2009 (394)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



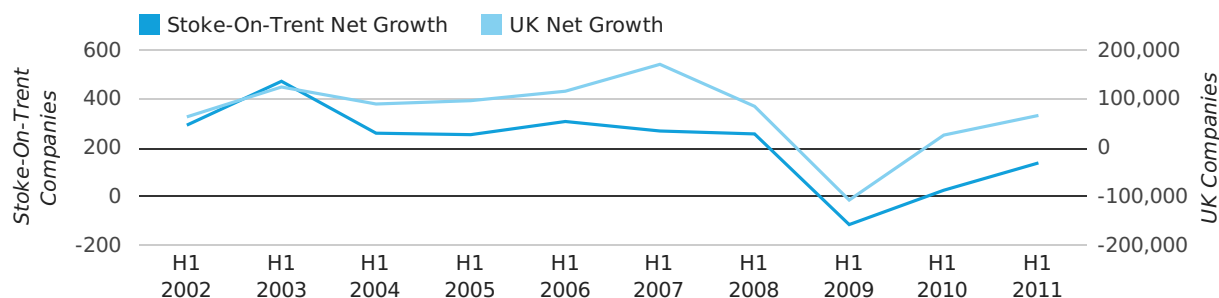
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	52	99	84
CLOSED COMPANIES IN 2010	68	129	121
% CHANGE	-23.5%	-23.3%	-31%
RECORD YEAR	2009 (119)	2009 (168)	2010 (121)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Stoke-On-Trent increased by 138 companies. This figure is 430.8% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2011	138	66,425
2010	26	26,118
% CHANGE	430.8%	154.3%
RECORD YEAR	2003 (473)	2007 (171,296)

#### net growth by half year



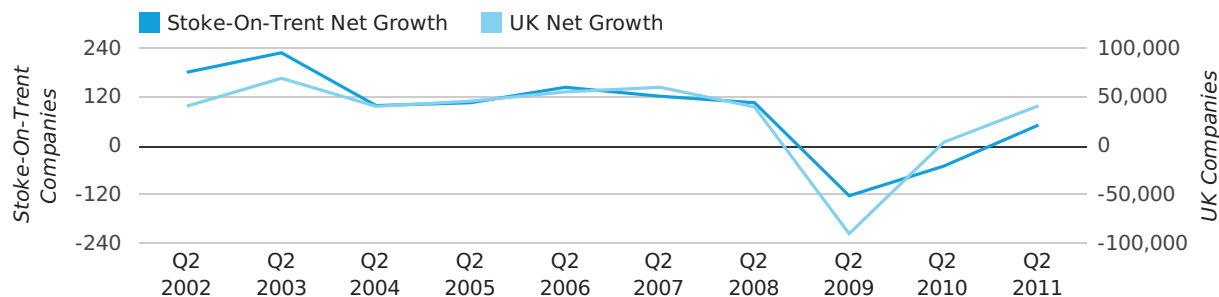
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Stoke-On-Trent during the second quarter of 2011 (Apr 2011 - Jun 2011) was 51 companies.

This represents an increase of 202.0% on the same period last year.

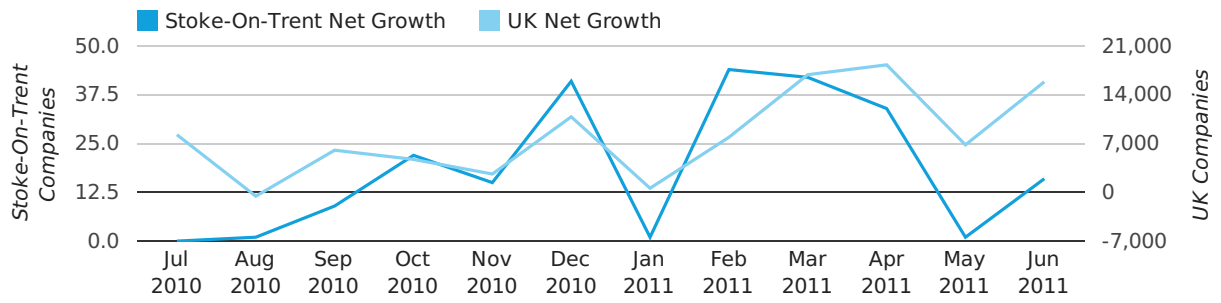
SECOND QUARTER (APR 2011 - JUN 2011)	STOKE-ON-TRENT	UK
2011	51	41,020
2010	-50	3,658
% CHANGE	-202.0%	1,021.4%
RECORD YEAR	2003 (229)	2003 (69,274)

#### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	34	1	16
NET GROWTH IN 2010	16	-46	-20
% CHANGE	112.5%	-102.2%	-180.0%
RECORD YEAR	2005 (68)	2003 (101)	2008 (76)

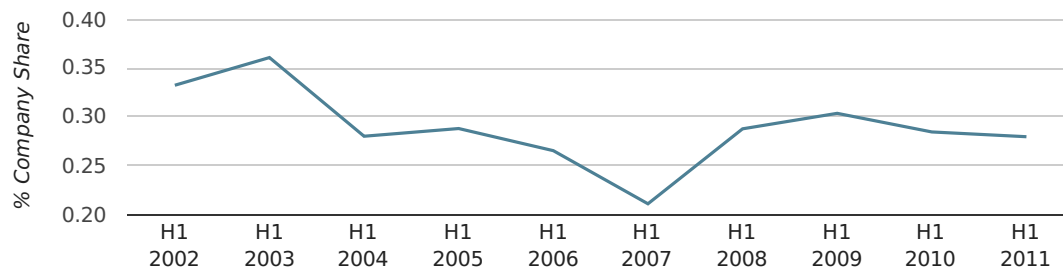


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Stoke-On-Trent formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1981 (0.6%)

#### company share by half year

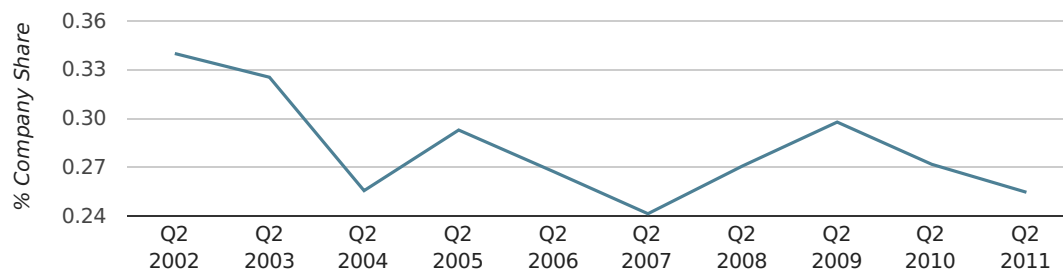


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Stoke-On-Trent formed 0.3% of all UK companies.

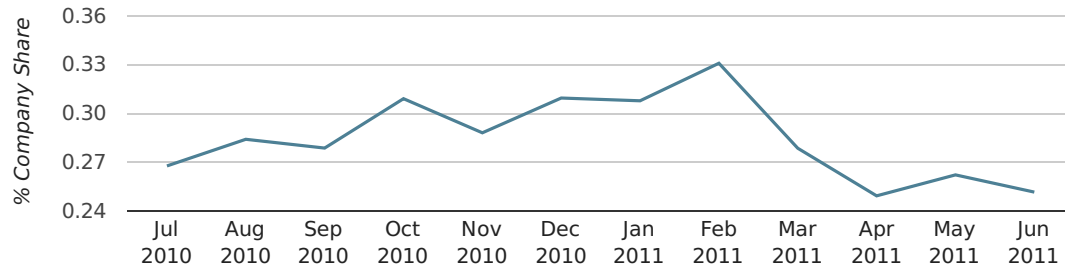
SECOND QUARTER (APR 2011 - JUN 2011)	STOKE-ON-TRENT
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

#### company share by quarter



## Monthly Data (Apr, May & Jun 2011)

### company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-0.9%	-5.1%	-12.3%
RECORD YEAR	1980 (0.8%)	1962 (0.8%)	1961 (0.9%)

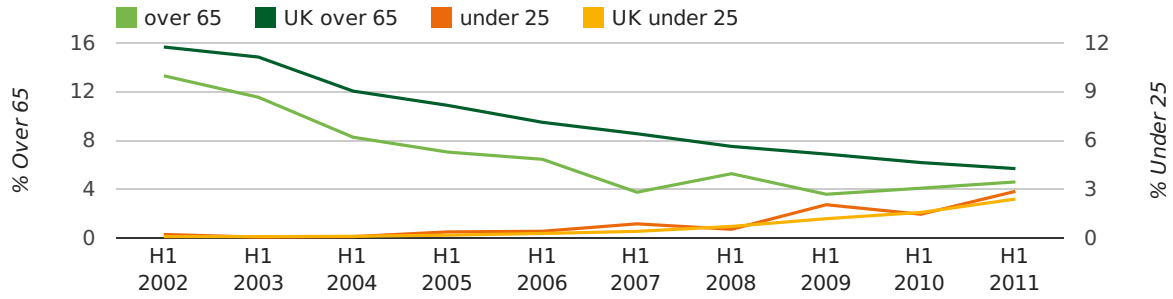
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 43.5.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 4.3%.

#### director age by half year



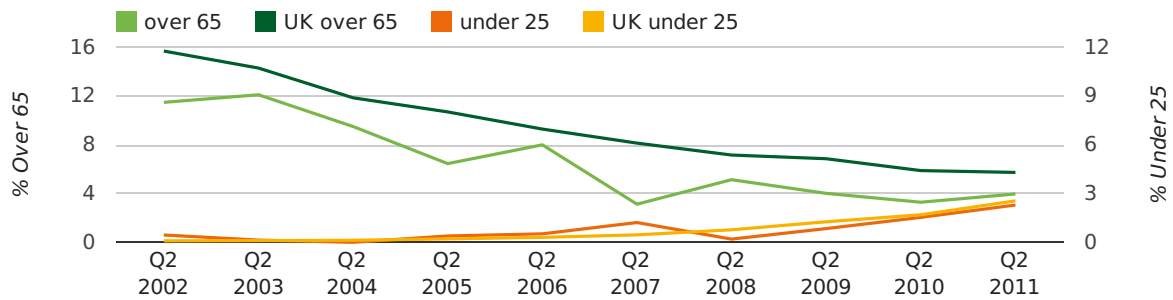
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 43.1.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 4.3%.

#### director age by quarter

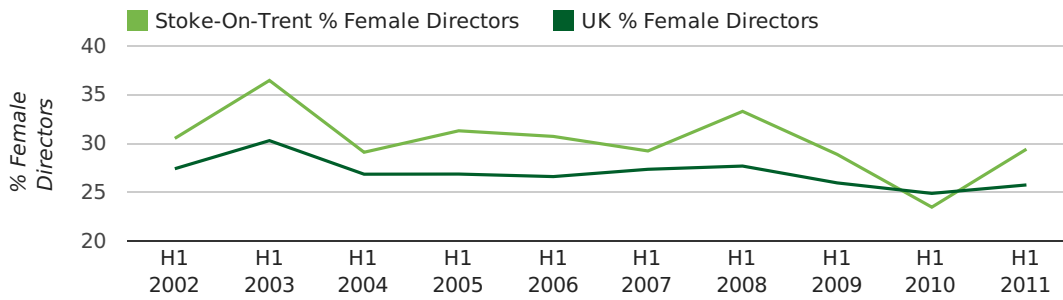


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Stoke-On-Trent was 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Stoke-On-Trent in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

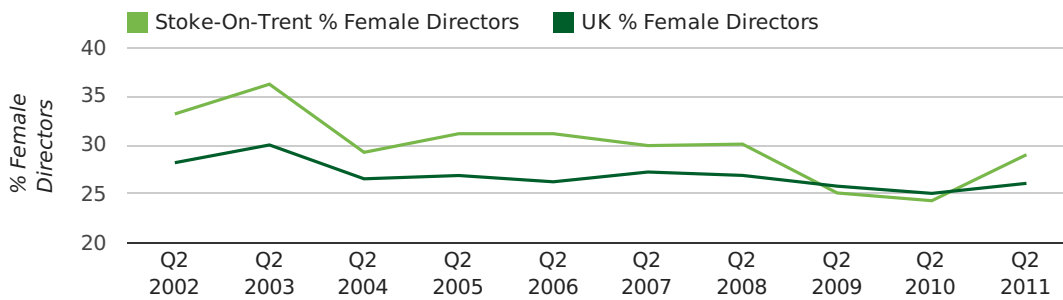


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Stoke-On-Trent was in 1866 when 66.7% of all directors were female.

29.0% of all director appointments in Stoke-On-Trent in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CARE	0.98%	CONSULTING	5.09%
MANAGEMENT	0.93%	MANAGEMENT	4.86%
CONSULTANCY	0.77%	CONSULTANCY	3.17%
TRADING	0.77%	PROPERTY	2.43%
BUSINESS	0.71%	TRADING	2.05%
MEDIA	0.71%	DESIGN	1.94%
J	0.71%	ASSOCIATES	1.92%
CAR	0.66%	BUSINESS	1.87%
CONSULTING	0.66%	CONSTRUCTION	1.77%
ESTATES	0.66%	CONSULTANTS	1.76%
COMMUNITY	0.66%	MEDIA	1.73%
ENGINEERING	0.66%	ENGINEERING	1.67%
MARKETING	0.66%	LONDON	1.60%
CONSTRUCTION	0.66%	GLOBAL	1.46%
CONSULTANTS	0.66%	J	1.44%
SECURITY	0.66%	CARE	1.44%
GROUP	0.60%	INVESTMENTS	1.42%
DESIGN	0.60%	IT	1.39%
PROPERTIES	0.60%	BUILDING	1.32%
BGC	0.55%	PROPERTIES	1.31%
IT	0.55%	ELECTRICAL	1.30%
S	0.55%	M	1.27%
T	0.49%	S	1.23%
STOKE	0.49%	ENTERPRISES	1.20%
PROPERTY	0.49%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	591	202,072
7487 - Other business activities	140	60,758
82990 - Other business support service activities not elsewhere classified	57	30,647
99999 - Dormant Company	52	18,918
9999 - Dormant Company	42	20,111
7414 - Business & management consultancy	34	13,053
9305 - Other service activities	31	9,063
70229 - Management consultancy activities other than financial management	31	16,419
74990 - Non-trading company	29	8,481
96090 - Other service activities not elsewhere classified	29	10,322
7499 - Non-trading company	23	10,955
5530 - Restaurants	17	5,086
4521 - General construction & civil engineering	17	5,928
68209 - Other letting and operating of own or leased real estate	16	3,790
74909 - Other professional, scientific and technical activities not elsewhere classified	16	7,835
49410 - Freight transport by road	15	2,142
7222 - Other software consultancy and supply	14	7,143
62020 - Information technology consultancy activities	13	10,545
43220 - Plumbing, heat and air-conditioning installation	13	2,223
7260 - Other computer related activities	13	7,849