

# Stoke-On-Trent

q3 2011 business confidence report



## headlines

- August 2011 saw a new record in company registrations in Stoke-On-Trent when compared to any previous August.

## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

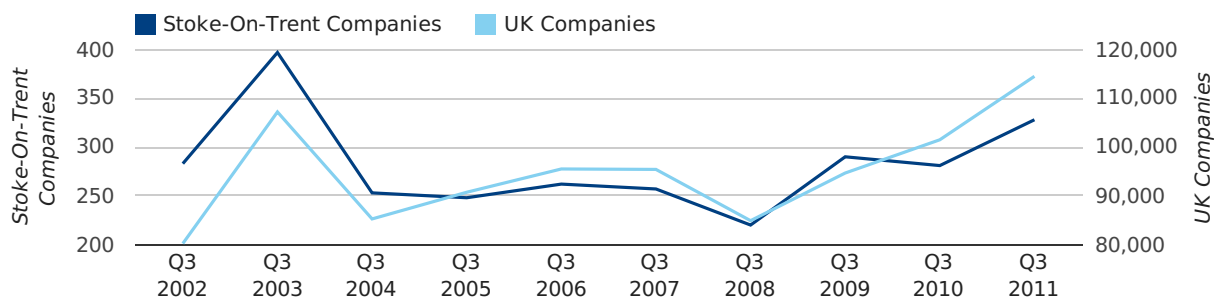
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 328 companies were registered in Stoke-On-Trent during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 16.7% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw an increase of 12.8% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	STOKE-ON-TRENT	UK
2011	328	114,512
2010	281	101,492
% CHANGE	16.7%	12.8%
RECORD YEAR	2003 (397)	2011 (114,512)

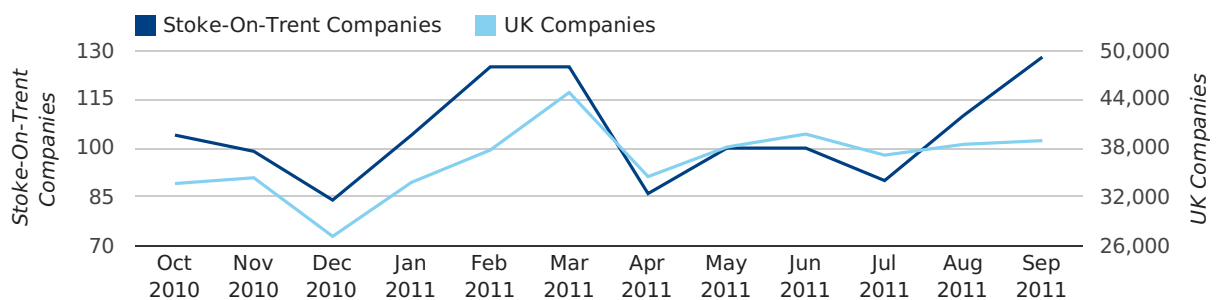
### new companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Stoke-On-Trent when compared to any previous August.

### new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	90	110	128
NEW COMPANIES IN 2010	91	92	98
% CHANGE	-1.1%	19.6%	30.6%
RECORD YEAR	2003 (148)	2011 (110)	2003 (141)

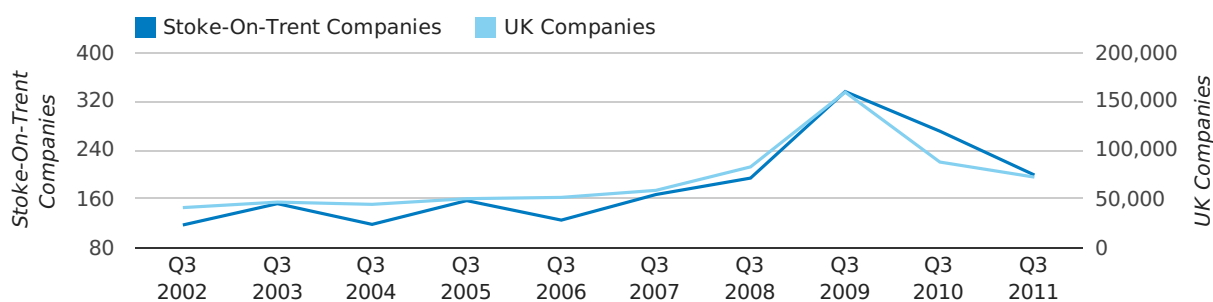
### Quarterly Data (Q3 Jul-Sep 2011)

A total of 199 companies were dissolved in Stoke-On-Trent during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 26.6% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

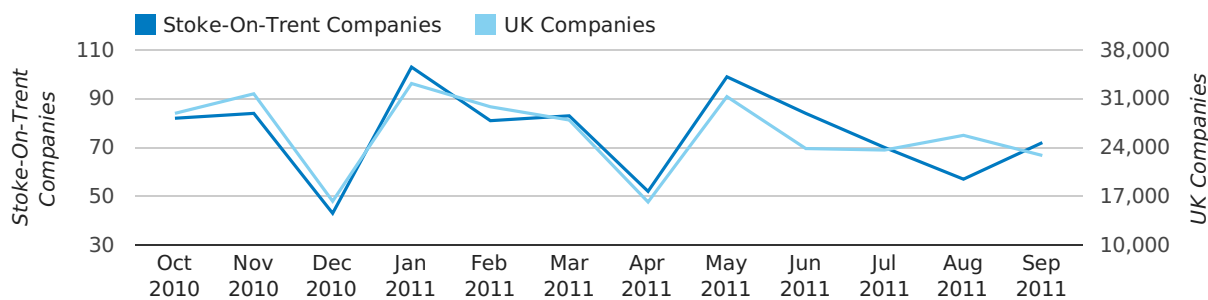
THIRD QUARTER (JUL 2011 - SEP 2011)	STOKE-ON-TRENT	UK
2011	199	72,230
2010	271	87,705
% CHANGE	-26.6%	-17.6%
RECORD YEAR	2009 (336)	2009 (159,401)

### dissolved companies by quarter



### Monthly Data (Jul, Aug & Sep 2011)

#### dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	70	57	72
CLOSED COMPANIES IN 2010	91	91	89
% CHANGE	-23.1%	-37.4%	-19%
RECORD YEAR	2010 (91)	2008 (144)	2009 (162)

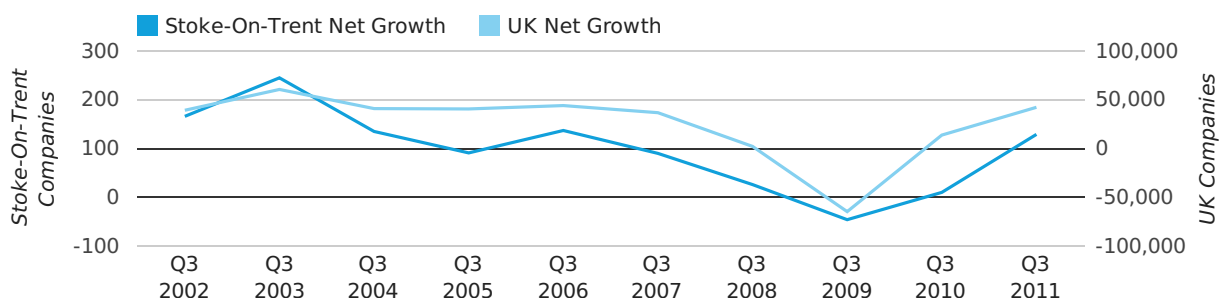
### Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Stoke-On-Trent during the third quarter of 2011 (Jul 2011 - Sep 2011) was 129 companies.

This represents an increase of 1,190.0% on the same period last year.

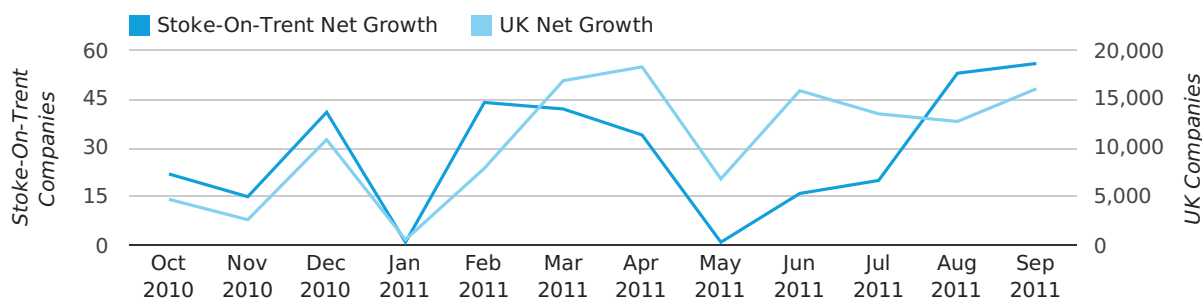
THIRD QUARTER (JUL 2011 - SEP 2011)	STOKE-ON-TRENT	UK
2011	129	42,282
2010	10	13,787
% CHANGE	1,190.0%	206.7%
RECORD YEAR	2003 (245)	2003 (60,597)

### net growth by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### net growth by month



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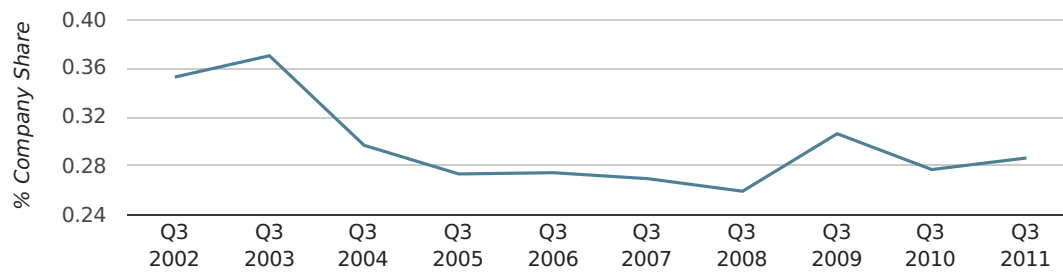
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	20	53	56
NET GROWTH IN 2010	0	1	9
% CHANGE	0.0%	5,200.0%	522.2%
RECORD YEAR	2003 (97)	2003 (68)	2003 (80)

### Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Stoke-On-Trent formed 0.3% of all UK companies.

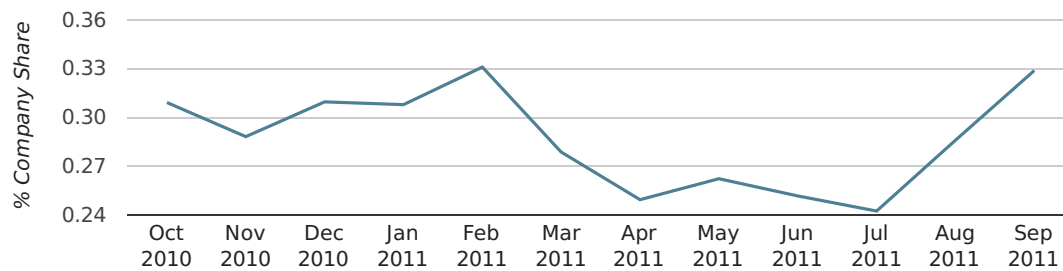
THIRD QUARTER (JUL 2011 - SEP 2011)	STOKE-ON-TRENT
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.3%
RECORD YEAR (SINCE 1960)	1967 (0.6%)

### company share by quarter



### Monthly Data (Jul, Aug & Sep 2011)

### company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	-9.5%	0.6%	18.0%
RECORD YEAR	1961 (0.9%)	1976 (0.7%)	1962 (0.9%)

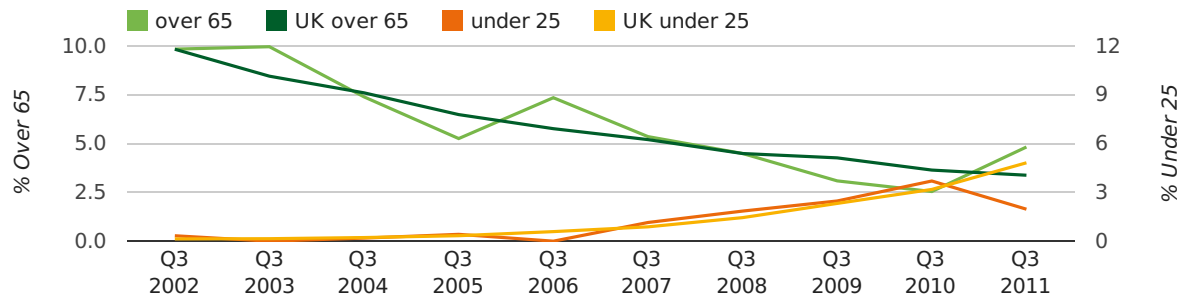
### Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.9.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.1%.

#### director age by quarter

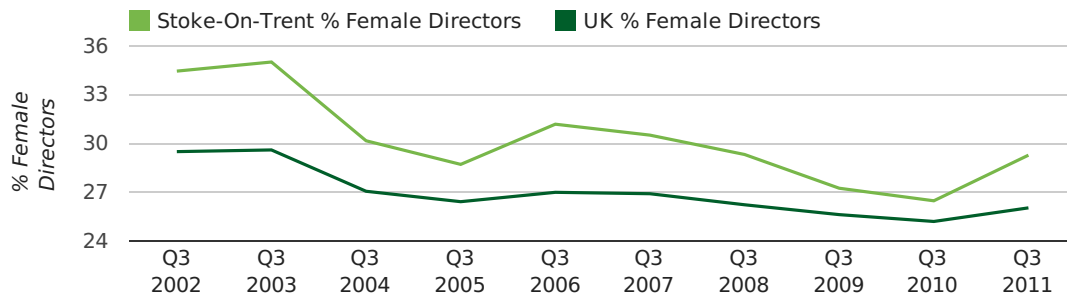


### Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Stoke-On-Trent was in 1862 when 50.0% of all directors were female.

29.3% of all director appointments in Stoke-On-Trent in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

#### director gender by quarter





## Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.11%	CONSULTING	5.11%
ENGINEERING	1.00%	MANAGEMENT	4.75%
DESIGN	0.84%	CONSULTANCY	3.19%
CARE	0.84%	PROPERTY	2.41%
BUSINESS	0.84%	TRADING	2.06%
COMMUNITY	0.74%	DESIGN	1.94%
PROPERTY	0.74%	ASSOCIATES	1.85%
CONSULTANCY	0.74%	BUSINESS	1.82%
TRADING	0.69%	CONSULTANTS	1.76%
CONSTRUCTION	0.69%	ENGINEERING	1.74%
GROUP	0.63%	MEDIA	1.72%
CAR	0.63%	CONSTRUCTION	1.72%
MARKETING	0.63%	LONDON	1.63%
CONSULTING	0.63%	J	1.47%
C	0.63%	GLOBAL	1.46%
MEDIA	0.63%	INVESTMENTS	1.43%
PROPERTIES	0.63%	CARE	1.42%
ESTATES	0.63%	IT	1.38%
J	0.58%	BUILDING	1.30%
T	0.58%	PROPERTIES	1.28%
DEVELOPMENTS	0.58%	ELECTRICAL	1.27%
MULLER	0.53%	M	1.25%
PUB	0.53%	ENERGY	1.22%
GREEN	0.47%	TRAINING	1.21%
STOKE	0.47%	S	1.21%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	590	204,493
7487 - Other business activities	148	65,177
82990 - Other business support service activities not elsewhere classified	54	29,245
99999 - Dormant Company	51	18,281
9999 - Dormant Company	45	22,587
7414 - Business & management consultancy	43	14,755
7499 - Non-trading company	41	11,543
9305 - Other service activities	34	10,525
70229 - Management consultancy activities other than financial management	29	15,760
74990 - Non-trading company	29	8,064
96090 - Other service activities not elsewhere classified	27	10,018
6024 - Freight transport by road	18	2,601
7222 - Other software consultancy and supply	18	8,345
5530 - Restaurants	17	5,640
68209 - Other letting and operating of own or leased real estate	16	3,614
7260 - Other computer related activities	16	8,686
74909 - Other professional, scientific and technical activities not elsewhere classified	16	7,551
4521 - General construction & civil engineering	15	6,321
49410 - Freight transport by road	14	2,049
62020 - Information technology consultancy activities	13	10,137