

Stoke-On-Trent

2012 half year business confidence report



headlines

- June 2012 saw a new record in company registrations in Stoke-On-Trent when compared to any previous June.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

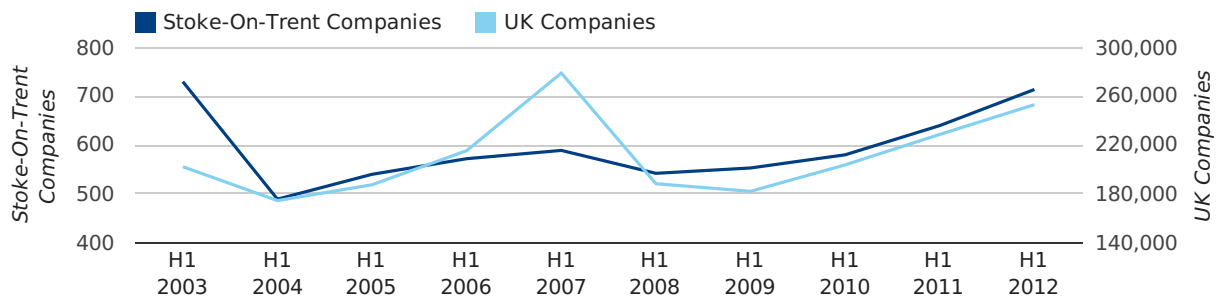
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 714 companies were formed in Stoke-On-Trent. This figure is 11.6% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Stoke-On-Trent occurred in 2003 when a total of 730 were formed.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2012	714	253,150
2011	640	228,735
% CHANGE	11.6%	10.7%
RECORD YEAR	2003 (730)	2007 (279,097)

new companies by half year



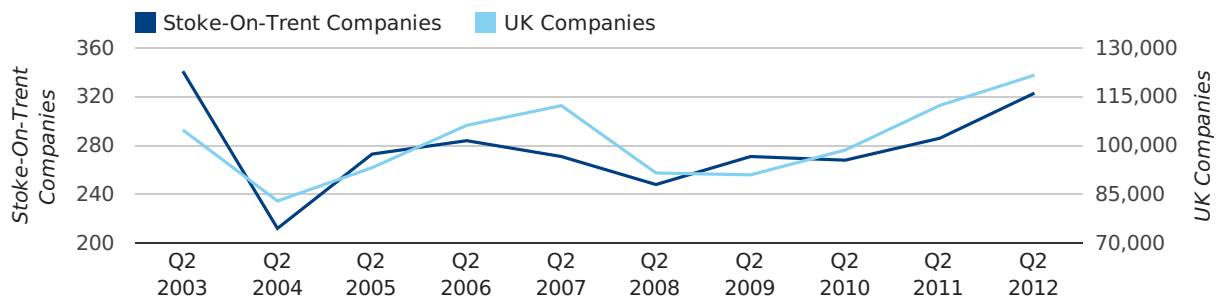
Quarterly Data (Q2 Apr-Jun 2012)

A total of 323 companies were registered in Stoke-On-Trent during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 12.9% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STOKE-ON-TRENT	UK
2012	323	121,659
2011	286	112,344
% CHANGE	12.9%	8.3%
RECORD YEAR	2003 (341)	2012 (121,659)

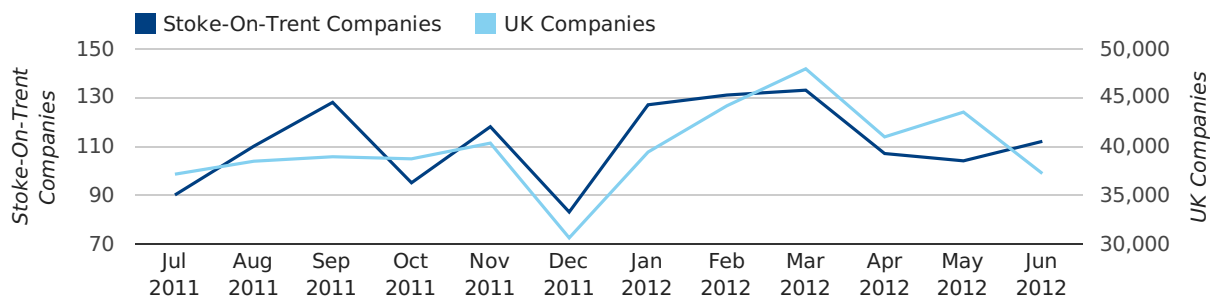
new companies by quarter



Monthly Data (Apr, May & Jun 2012)

June 2012 saw a new record in company registrations in Stoke-On-Trent when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	107	104	112
NEW COMPANIES IN 2011	86	100	100
% CHANGE	24.4%	4.0%	12.0%
RECORD YEAR	2005 (108)	2003 (131)	2012 (112)

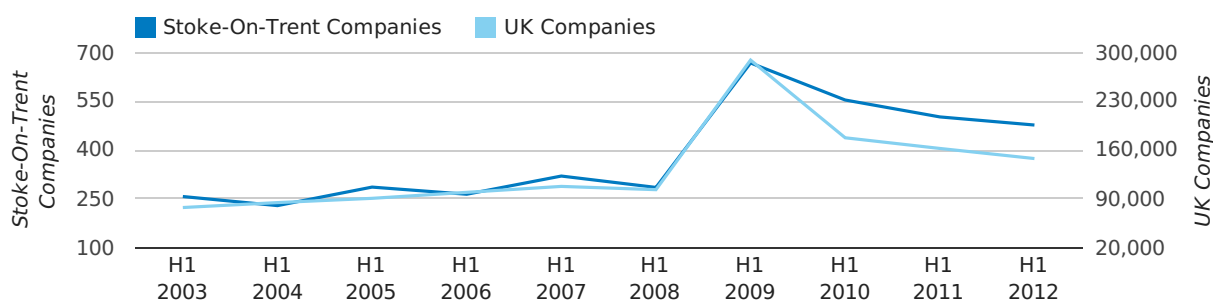
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 477 companies were dissolved in Stoke-On-Trent. This figure is 5.0% lower than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Stoke-On-Trent occurred in 2009 when a total of 668 were closed.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2012	477	147,793
2011	502	162,310
% CHANGE	-5.0%	-8.9%
RECORD YEAR	2009 (668)	2009 (289,236)

dissolved companies by half year



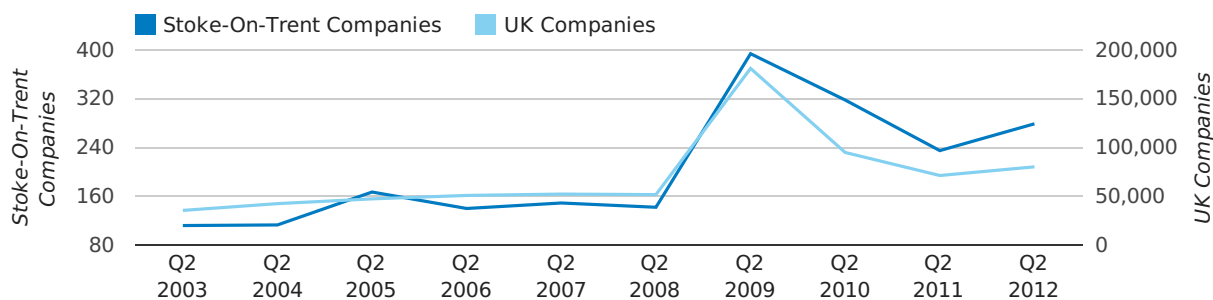
Quarterly Data (Q2 Apr-Jun 2012)

A total of 279 companies were dissolved in Stoke-On-Trent during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 18.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	STOKE-ON-TRENT	UK
2012	279	80,217
2011	235	71,324
% CHANGE	18.7%	12.5%
RECORD YEAR	2009 (394)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



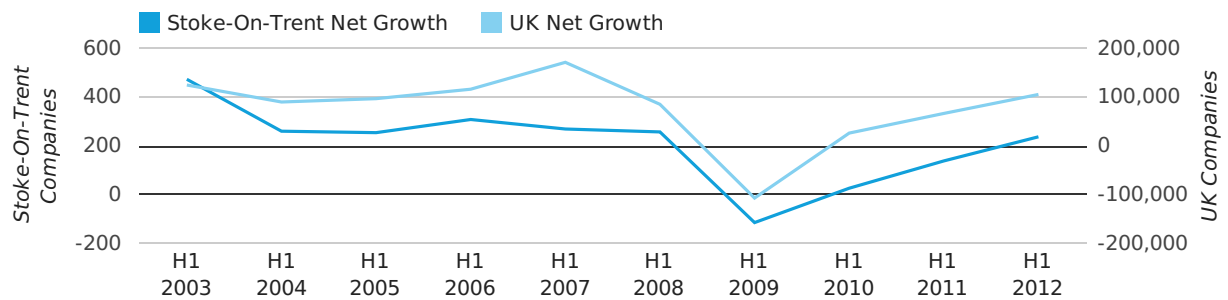
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	79	109	91
CLOSED COMPANIES IN 2011	52	99	84
% CHANGE	51.9%	10.1%	8%
RECORD YEAR	2009 (119)	2009 (168)	2010 (121)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Stoke-On-Trent increased by 237 companies. This figure is 71.7% higher than last year, which compares well to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT	UK
2012	237	105,357
2011	138	66,425
% CHANGE	71.7%	58.6%
RECORD YEAR	2003 (473)	2007 (171,296)

net growth by half year



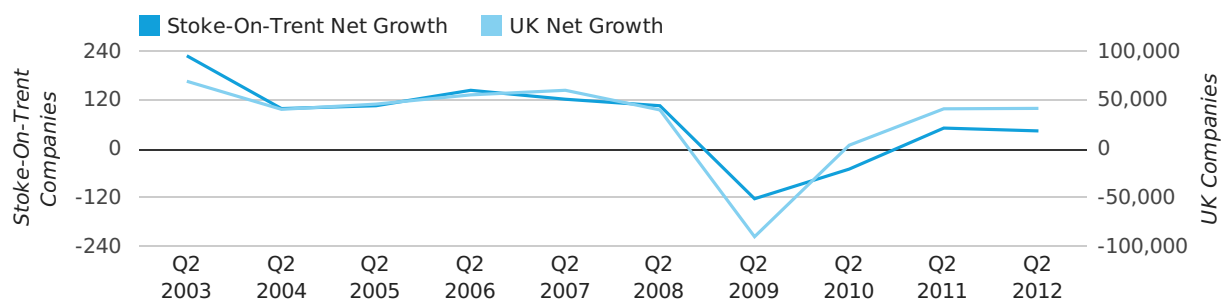
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Stoke-On-Trent during the second quarter of 2012 (Apr 2012 - Jun 2012) was 44 companies.

This represents a decrease of 13.7% on the same period last year.

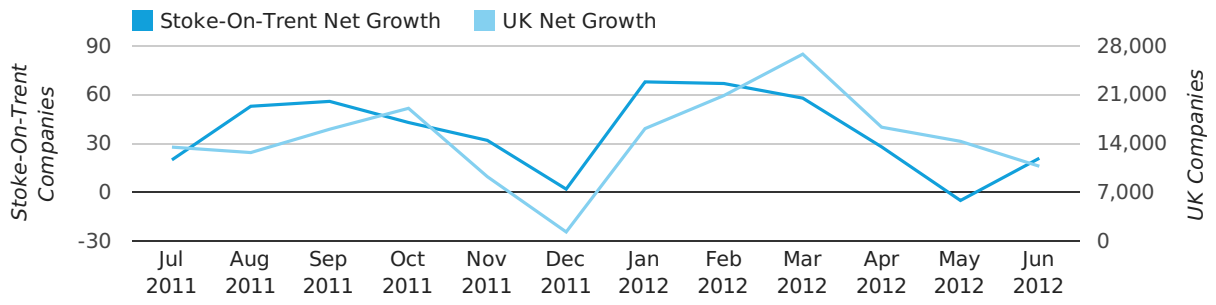
SECOND QUARTER (APR 2012 - JUN 2012)	STOKE-ON-TRENT	UK
2012	44	41,442
2011	51	41,020
% CHANGE	-13.7%	1.0%
RECORD YEAR	2003 (229)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



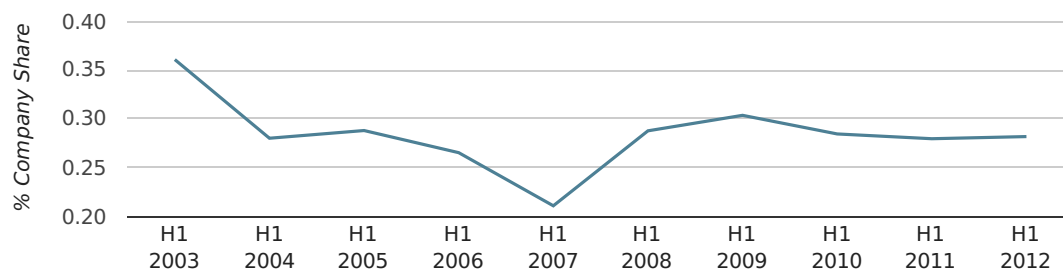
	APRIL	MAY	JUNE
NET GROWTH IN 2012	28	-5	21
NET GROWTH IN 2011	34	1	16
% CHANGE	-17.6%	-600.0%	31.3%
RECORD YEAR	2005 (68)	2003 (101)	2008 (76)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Stoke-On-Trent formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	STOKE-ON-TRENT
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1981 (0.6%)

company share by half year

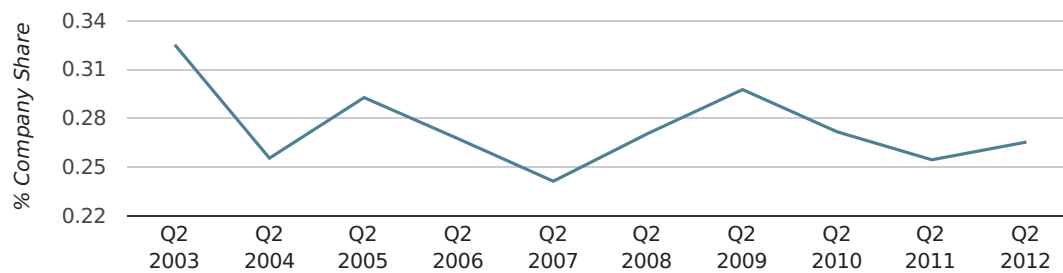


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Stoke-On-Trent formed 0.3% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	STOKE-ON-TRENT
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1966 (0.6%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.2%	0.3%
UK FORMATION SHARE IN 2011	0.2%	0.3%	0.3%
% CHANGE	4.8%	-8.8%	19.6%
RECORD YEAR	1980 (0.8%)	1962 (0.8%)	1961 (0.9%)

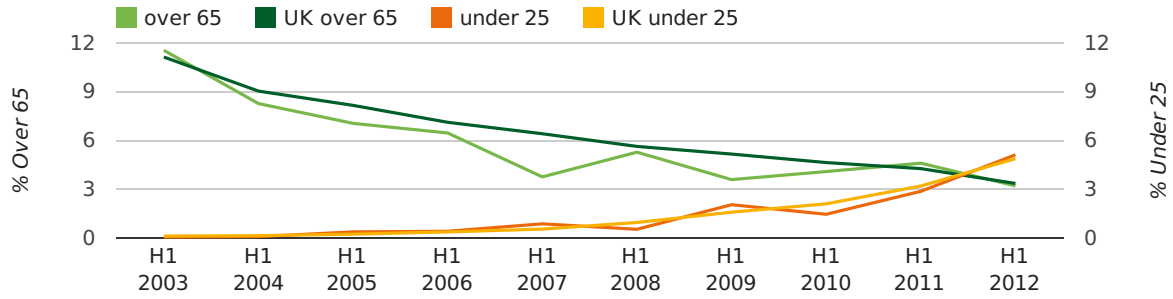
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 41.8.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 3.4%.

director age by half year



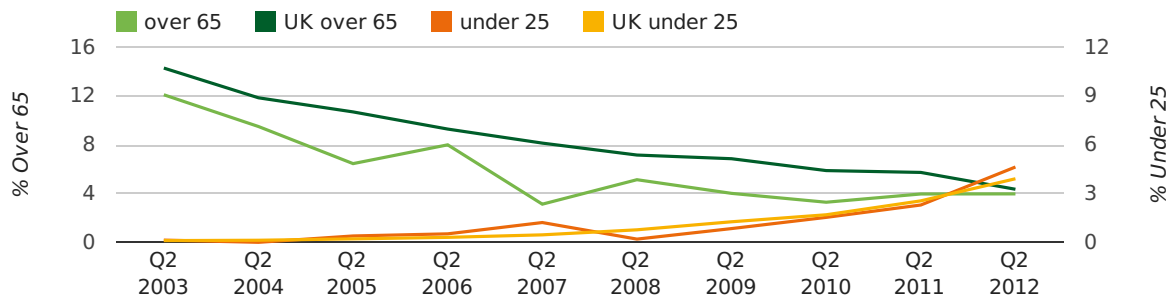
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.1.

The percentage of directors under the age of 25 was 4.6% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 4.0% compared to the UK figure of 3.3%.

director age by quarter

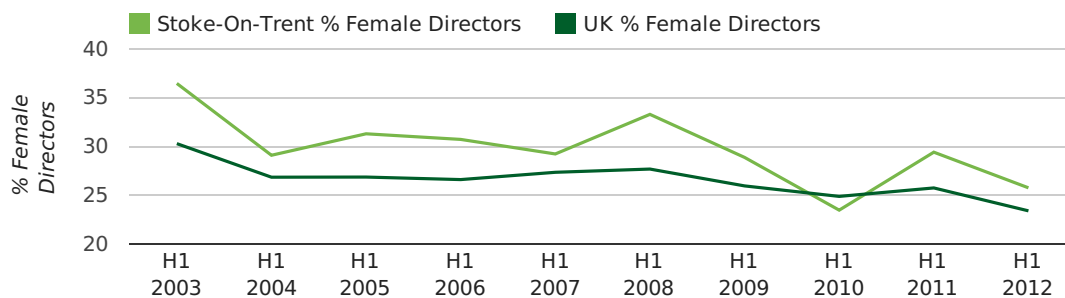


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Stoke-On-Trent was 1857 when 40.0% of all directors were female.

25.7% of all director appointments in Stoke-On-Trent in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

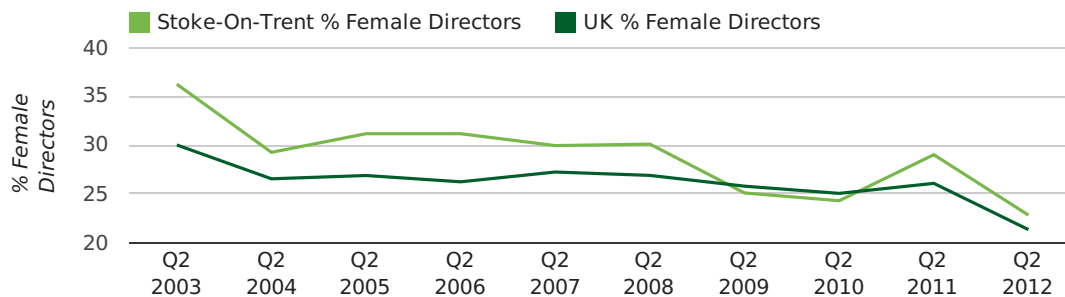


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Stoke-On-Trent was in 1866 when 66.7% of all directors were female.

22.8% of all director appointments in Stoke-On-Trent in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.24%	CONSULTING	5.07%
PROPERTY	0.95%	MANAGEMENT	4.74%
TRADING	0.90%	CONSULTANCY	3.28%
CONSULTANCY	0.90%	PROPERTY	2.35%
TRAINING	0.90%	TRADING	2.10%
ENGINEERING	0.80%	DESIGN	1.89%
CENTRE	0.80%	ENGINEERING	1.87%
C	0.80%	ASSOCIATES	1.82%
R	0.80%	CONSULTANTS	1.78%
PROPERTIES	0.75%	CONSTRUCTION	1.71%
J	0.65%	BUSINESS	1.70%
(STOKE)	0.65%	MEDIA	1.69%
DEVELOPMENTS	0.65%	LONDON	1.68%
HOLDINGS	0.65%	J	1.57%
CLEANING	0.65%	GLOBAL	1.51%
D	0.60%	INVESTMENTS	1.48%
GROUP	0.60%	IT	1.42%
ELECTRICAL	0.60%	CARE	1.31%
S	0.60%	PROPERTIES	1.31%
STAFFORDSHIRE	0.60%	M	1.26%
DESIGN	0.55%	ELECTRICAL	1.23%
LEISURE	0.55%	BUILDING	1.23%
CONSULTING	0.55%	SECURITY	1.19%
COMMERCIAL	0.55%	S	1.18%
HOUSE	0.55%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	690	244,457
7487 - Other business activities	102	47,029
99999 - Dormant Company	63	26,088
82990 - Other business support service activities not elsewhere classified	61	35,447
70229 - Management consultancy activities other than financial management	43	20,390
96090 - Other service activities not elsewhere classified	37	14,220
7499 - Non-trading company	35	8,023
7414 - Business & management consultancy	35	10,978
74990 - Non-trading company	35	9,706
9999 - Dormant Company	32	16,469
62020 - Information technology consultancy activities	25	15,280
9305 - Other service activities	23	7,926
47990 - Other retail sale not in stores, stalls or markets	21	3,233
68209 - Other letting and operating of own or leased real estate	18	4,535
74909 - Other professional, scientific and technical activities not elsewhere classified	18	10,271
49410 - Freight transport by road	16	2,912
56302 - Public houses and bars	16	2,913
47910 - Retail sale via mail order houses or via Internet	16	3,818
32990 - Other manufacturing not elsewhere classified	15	1,870
70100 - Activities of head offices	15	2,678