Stourport-On-Severn

2011 annual business confidence report



headlines

• November 2011 saw a new record in company closures in Stourport-On-Severn when compared to any previous November.

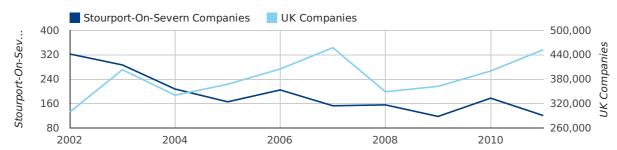
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A total of 121 companies were formed in Stourport-On-Severn in 2011. This total is 32.0% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	STOURPORT-ON-SEVERN	UK
2011	121	452,870
2010	178	400,358
2009	118	362,675
2008	156	349,203
2007	153	457,649
RECORD YEAR	2002 (323)	2007 (457,649)

new companies by year



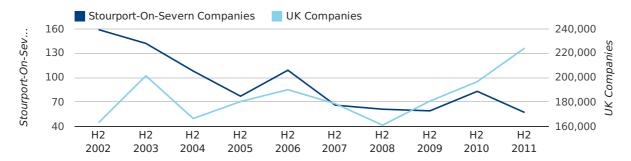
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 57 companies were formed in Stourport-On-Severn. This figure is 31.3% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Stourport-On-Severn occurred in 2002 when a total of 159 were formed.

HALF YEAR (JUL-DEC)	STOURPORT-ON-SEVERN	UK
2011	57	224,135
2010	83	196,609
% CHANGE	-31.3%	14.0%
RECORD YEAR	2002 (159)	2011 (224,135)

new companies by half year

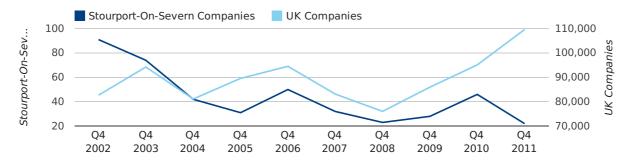


A total of 22 companies were registered in Stourport-On-Severn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 52.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

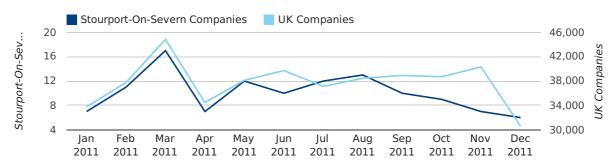
FOURTH QUARTER (OCT 2011 - DEC 2011)	STOURPORT-ON-SEVERN	UK
2011	22	109,623
2010	46	95,117
% CHANGE	-52.2%	15.3%
RECORD YEAR	2002 (91)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

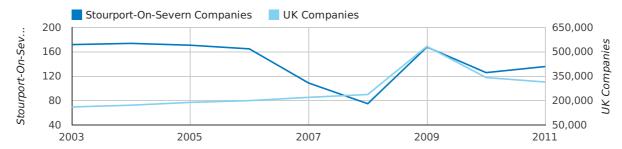


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	9	7	6
NEW COMPANIES IN 2010	32	9	5
% CHANGE	-71.9%	-22.2%	20.0%
RECORD YEAR	2010 (32)	2003 (32)	2002 (37)

A total of 136 companies were dissolved in Stourport-On-Severn in 2011. This total is 7.9% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	STOURPORT-ON-SEVERN	UK
2011	136	314,523
2010	126	342,232
2009	168	533,773
2008	75	237,901
2007	109	220,295
RECORD YEAR	2004 (174)	2009 (533,773)

dissolved companies by year



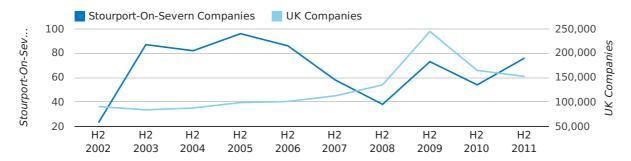
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 76 companies were dissolved in Stourport-On-Severn. This figure is 40.7% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Stourport-On-Severn occurred in 2005 when a total of 96 were closed.

HALF YEAR (JUL-DEC)	STOURPORT-ON-SEVERN	UK
2011	76	152,213
2010	54	164,601
% CHANGE	40.7%	-7.5%
RECORD YEAR	2005 (96)	2009 (244,537)

dissolved companies by half year

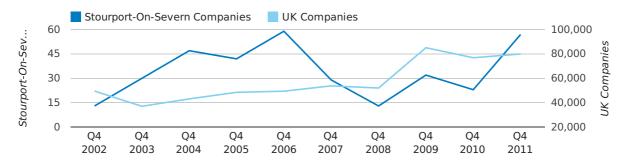


A total of 57 companies were dissolved in Stourport-On-Severn during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 147.8% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	STOURPORT-ON-SEVERN	UK
2011	57	79,983
2010	23	76,896
% CHANGE	147.8%	4.0%
RECORD YEAR	2006 (59)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Stourport-On-Severn when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	4	38	15
CLOSED COMPANIES IN 2010	13	7	3
% CHANGE	-69.2%	442.9%	400%
RECORD YEAR	2006 (26)	2011 (38)	2009 (19)

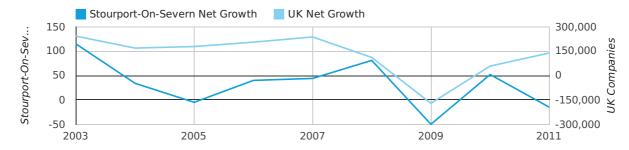
A total of -15 companies were removed to the company register for Stourport-On-Severn in 2011. This number represents decline of 8.4% which compares unfavourably to the UK figure of 34.6%.

This number is 67 companies lower than the previous year.

The highest net company growth figure ever seen in one year came in 2002 when the Stourport-On-Severn company register grew by 283 companies.

YEAR	STOURPORT-ON-SEVERN	UK
2011	-15	138,347
2010	52	58,126
2009	-50	-171,098
2008	81	111,302
2007	44	237,354
RECORD YEAR	2002 (283)	2003 (242,543)

net growth by year

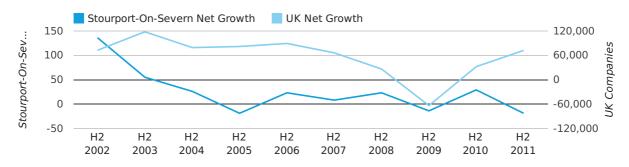


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Stourport-On-Severn decreased by 19 companies. This figure is 165.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	STOURPORT-ON-SEVERN	UK
2011	-19	71,922
2010	29	32,008
% CHANGE	-165.5%	124.7%
RECORD YEAR	2002 (136)	2003 (117,772)

net growth by half year

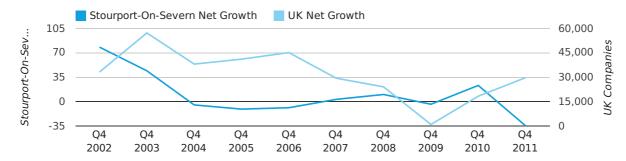


Net company growth for Stourport-On-Severn during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -35 companies.

This represents a decrease of 252.2% on the same period last year.

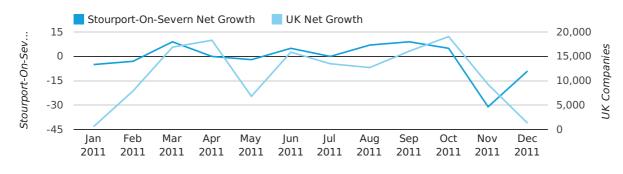
FOURTH QUARTER (OCT 2011 - DEC 2011)	STOURPORT-ON-SEVERN	UK
2011	-35	29,640
2010	23	18,221
% CHANGE	-252.2%	62.7%
RECORD YEAR	2002 (78)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

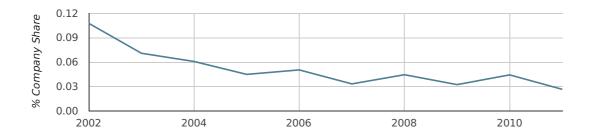


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	-31	-9
NET GROWTH IN 2010	19	2	2
% CHANGE	-73.7%	-1,650.0%	-550.0%
RECORD YEAR	2002 (23)	2001 (26)	2002 (35)

In 2011 Stourport-On-Severn formed 0.0% of all UK companies. This is no change on 2010 when Stourport-On-Severn was responsible for 0.0% of all UK companies.

YEAR	STOURPORT-ON-SEVERN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2002 (0.1%)

company share by year

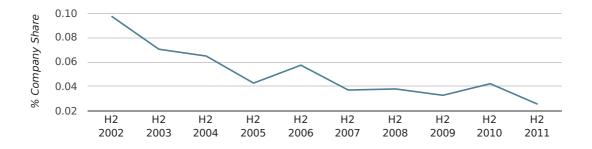


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Stourport-On-Severn formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	STOURPORT-ON-SEVERN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2002 (0.1%)

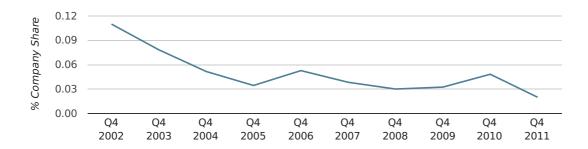
company share by half year



In the fourth quarter of 2011, Stourport-On-Severn formed 0.0% of all UK companies.

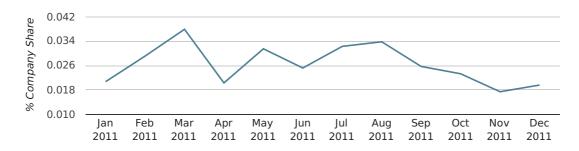
FOURTH QUARTER (OCT 2011 - DEC 2011)	STOURPORT-ON-SEVERN
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1965 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



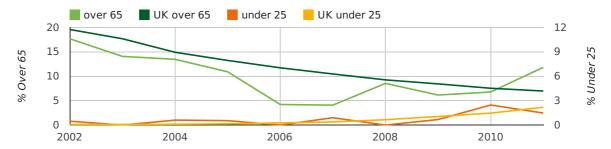
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.0%
% CHANGE	-75.5%	-33.6%	6.5%
RECORD YEAR	1966 (0.2%)	1965 (0.2%)	1969 (0.2%)

The average age of a director in 2011 was 49.3.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 11.9% compared to the UK figure of 4.2%.

director age by year



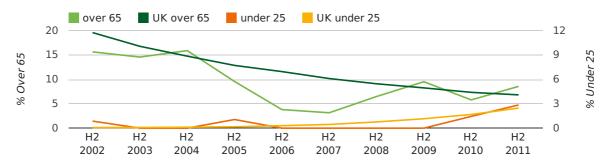
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.7.

The percentage of directors under the age of 25 was 2.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 8.6% compared to the UK figure of 4.1%.

director age by half year

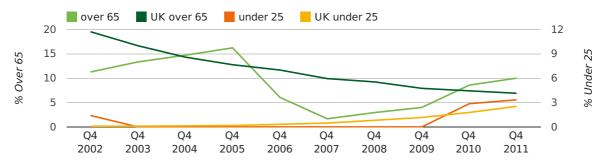


The average age of a director in the fourth quarter of 2011 was 48.5.

The percentage of directors under the age of 25 was 3.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 10.0% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Stourport-On-Severn was 1857 when 36.4% of all directors were female.

The percentage of female directors in Stourport-On-Severn in 2011 was 38.5%. The average for the UK during this time was 28.6%

director gender by year

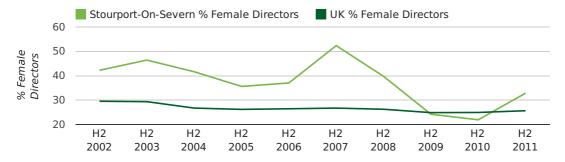


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Stourport-On-Severn was 1860 when 42.9% of all directors were female.

32.9% of all director appointments in Stourport-On-Severn in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



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The record fourth quarter for female directors in Stourport-On-Severn was in 1977 when 31.1% of all directors were female.

36.4% of all director appointments in Stourport-On-Severn in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
GLOB0	1.59%	CONSULTING	5.07%
IT	1.19%	MANAGEMENT	4.74%
AUTO	1.19%	CONSULTANCY	3.26%
STOURPORT	1.19%	PROPERTY	2.37%
MANAGEMENT	1.19%	TRADING	2.07%
SCH00L	0.79%	DESIGN	1.92%
FINANCIAL	0.79%	ASSOCIATES	1.86%
SYSTEMS	0.79%	ENGINEERING	1.78%
PROJECTS	0.79%	BUSINESS	1.78%
(WORCESTER)	0.79%	CONSULTANTS	1.76%
CAFE	0.79%	CONSTRUCTION	1.73%
ASSOCIATES	0.79%	MEDIA	1.71%
HOME	0.79%	LONDON	1.63%
CONSULTING	0.79%	J	1.51%
ADAM	0.79%	INVESTMENTS	1.48%
LEISURE	0.79%	GLOBAL	1.46%
BIG	0.79%	IT	1.41%
CONFORMAL	0.79%	CARE	1.39%
PHOTOGRAPHY	0.79%	PROPERTIES	1.29%
CENTRE	0.79%	ELECTRICAL	1.29%
HIRE	0.79%	М	1.27%
ENTERPRISES	0.79%	BUILDING	1.26%
CRAFT	0.79%	ENERGY	1.25%
J	0.79%	S	1.20%
SECURITY	0.79%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	101	205,525
82990 - Other business support service activities not elsewhere classified	18	32,483
9999 - Dormant Company	15	20,199
7487 - Other business activities	11	57,052
9305 - Other service activities	7	9,492
47430 - Retail sale of audio and video equipment in specialised stores	7	104
99999 - Dormant Company	7	21,846
7260 - Other computer related activities	4	7,667
7011 - Development & sell real estate	3	2,287
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
5212 - Other retail non-specialised stores	2	1,088
45200 - Maintenance and repair of motor vehicles	2	2,452
5010 - Sale of motor vehicles	2	1,040
7222 - Other software consultancy and supply	2	7,398
5552 - Catering	2	2,110
7412 - Accounting, auditing; tax consult	2	2,496
5248 - Other retail specialised stores	2	1,968
4521 - General construction & civil engineering	2	5,558
8513 - Dental practice activities	2	642
96090 - Other service activities not elsewhere classified	2	11,768