

# Stratford-Upon-Avon

2011 half year business confidence report



## headlines

- Q2 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous Q2.
- June 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous June.
- May 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous May.
- Q2 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous Q2.
- June 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous June.
- May 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous May.

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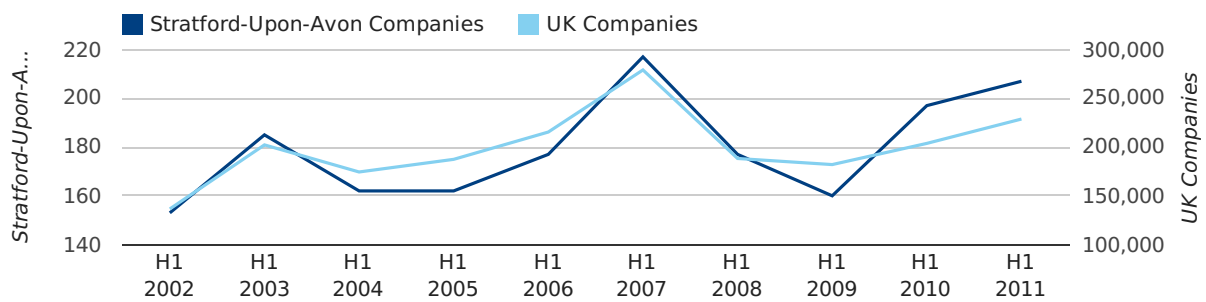
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 207 companies were formed in Stratford-Upon-Avon. This figure is 5.1% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Stratford-Upon-Avon occurred in 2007 when a total of 217 were formed.

HALF YEAR (JAN-JUN)	STRATFORD-UPON-AVON	UK
2011	207	228,735
2010	197	203,749
% CHANGE	5.1%	12.3%
RECORD YEAR	2007 (217)	2007 (279,097)

### new companies by half year



### Quarterly Data (Q2 Apr-Jun 2011)

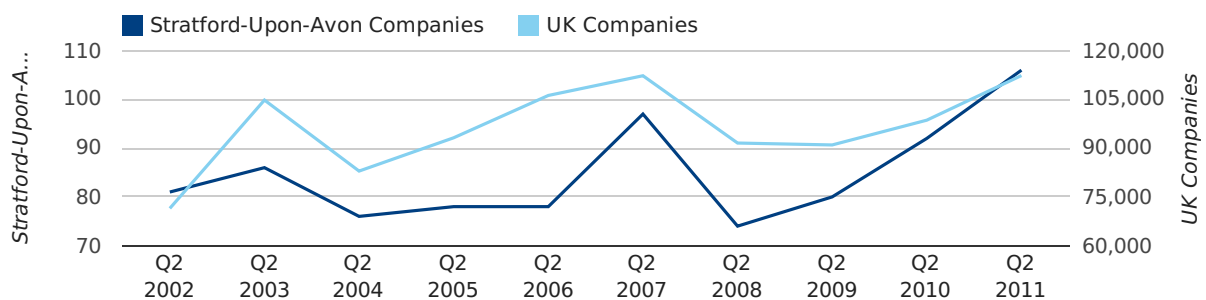
Q2 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous Q2.

A total of 106 companies were registered in Stratford-Upon-Avon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 15.2% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	STRATFORD-UPON-AVON	UK
2011	106	112,344
2010	92	98,612
% CHANGE	15.2%	13.9%
RECORD YEAR	2011 (106)	2011 (112,344)

### new companies by quarter

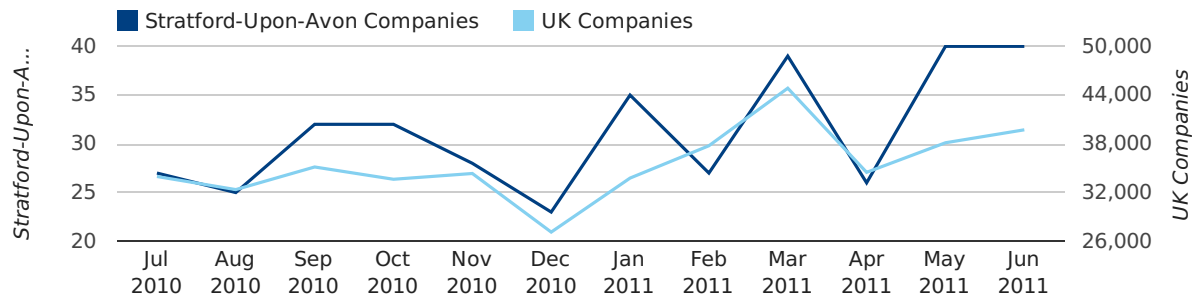


## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous June.

May 2011 saw a new record in company registrations in Stratford-Upon-Avon when compared to any previous May.

### new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	26	40	40
NEW COMPANIES IN 2010	32	29	31
% CHANGE	-18.8%	37.9%	29.0%
RECORD YEAR	2003 (34)	2011 (40)	2011 (40)

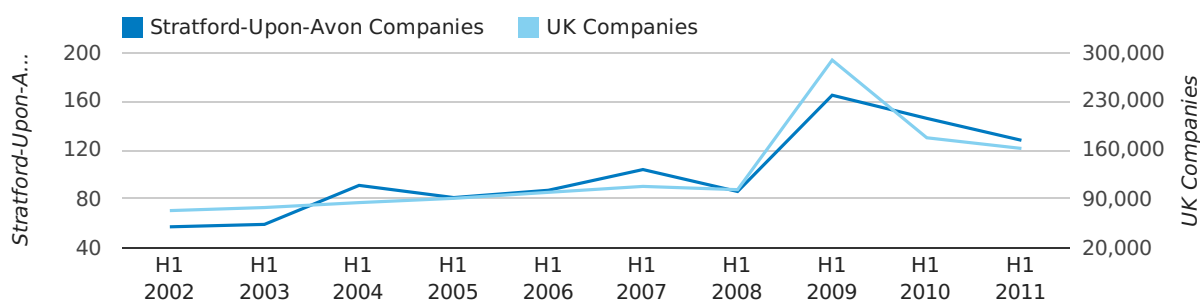
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 128 companies were dissolved in Stratford-Upon-Avon. This figure is 12.3% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Stratford-Upon-Avon occurred in 2009 when a total of 165 were closed.

HALF YEAR (JAN-JUN)	STRATFORD-UPON-AVON	UK
2011	128	162,310
2010	146	177,631
% CHANGE	-12.3%	-8.6%
RECORD YEAR	2009 (165)	2009 (289,236)

### dissolved companies by half year



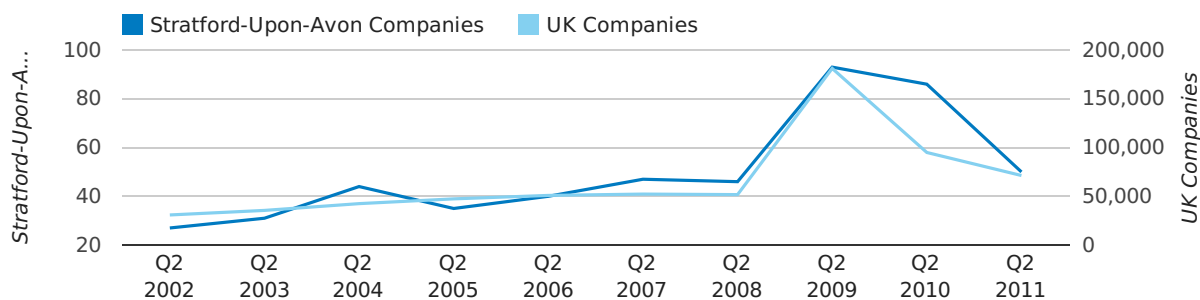
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 50 companies were dissolved in Stratford-Upon-Avon during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 41.9% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

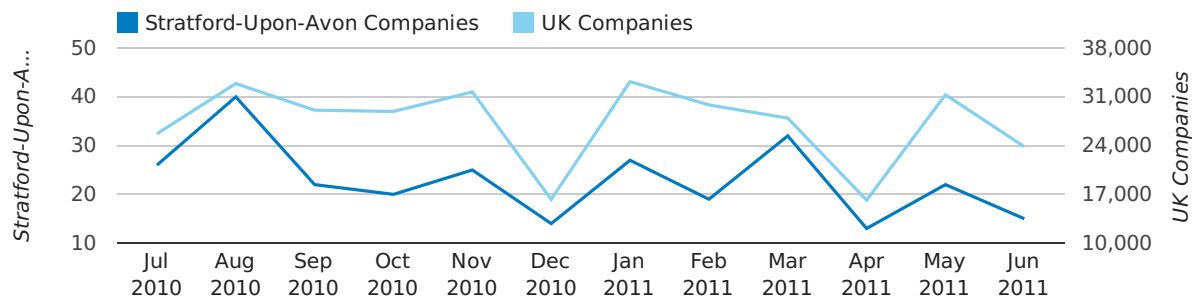
SECOND QUARTER (APR 2011 - JUN 2011)	STRATFORD-UPON-AVON	UK
2011	50	71,324
2010	86	94,954
% CHANGE	-41.9%	-24.9%
RECORD YEAR	2009 (93)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



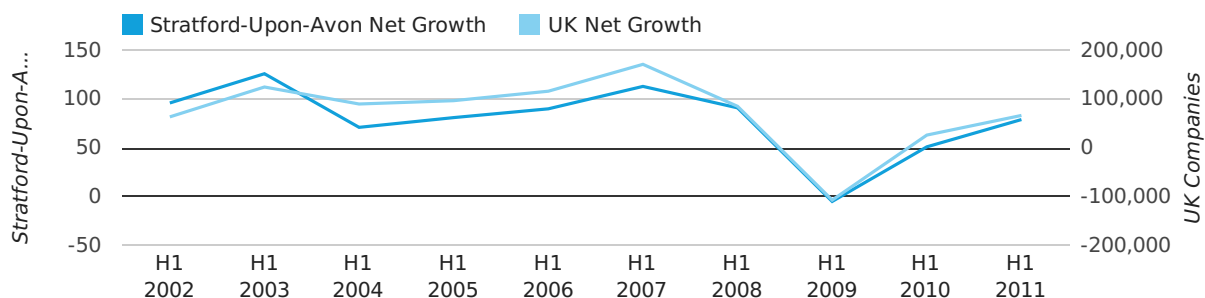
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	13	22	15
CLOSED COMPANIES IN 2010	25	31	30
% CHANGE	-48.0%	-29.0%	-50%
RECORD YEAR	2009 (27)	2009 (40)	2010 (30)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Stratford-Upon-Avon increased by 79 companies. This figure is 54.9% higher than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	STRATFORD-UPON-AVON	UK
2011	79	66,425
2010	51	26,118
% CHANGE	54.9%	154.3%
RECORD YEAR	2003 (126)	2007 (171,296)

### net growth by half year



### Quarterly Data (Q2 Apr-Jun 2011)

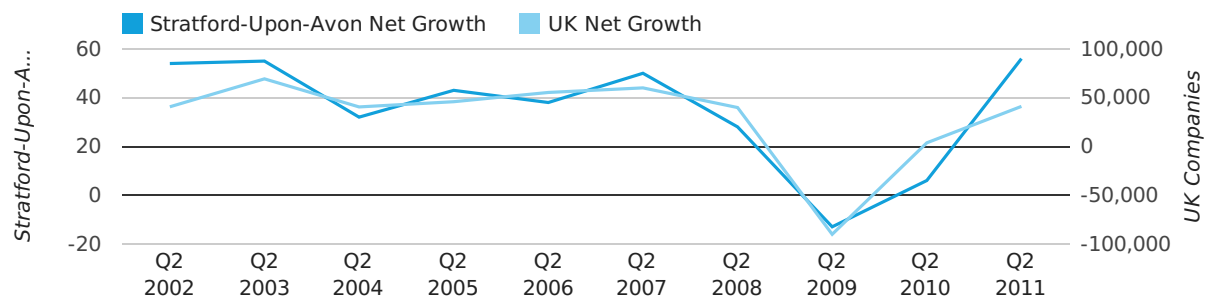
Q2 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous Q2.

Net company growth for Stratford-Upon-Avon during the second quarter of 2011 (Apr 2011 - Jun 2011) was 56 companies.

This represents an increase of 833.3% on the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	STRATFORD-UPON-AVON	UK
2011	56	41,020
2010	6	3,658
% CHANGE	833.3%	1,021.4%
RECORD YEAR	2011 (56)	2003 (69,274)

### net growth by quarter

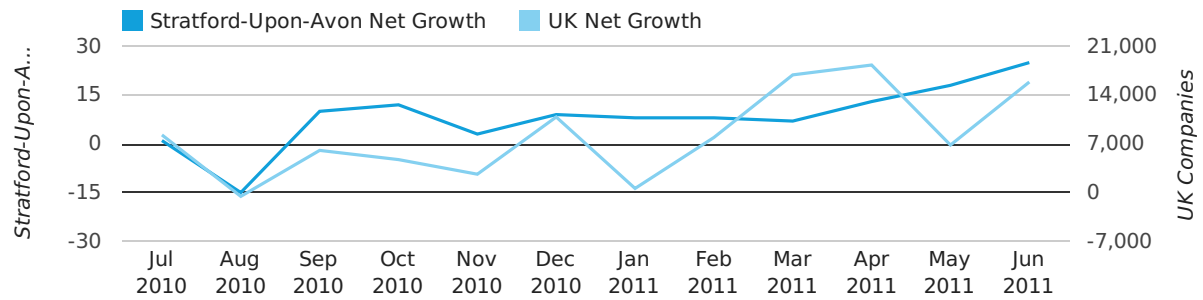


## Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous June.

May 2011 saw a new record in net growth in Stratford-Upon-Avon when compared to any previous May.

### net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	13	18	25
NET GROWTH IN 2010	7	-2	1
% CHANGE	85.7%	-1,000.0%	2,400.0%
RECORD YEAR	2007 (28)	2011 (18)	2011 (25)

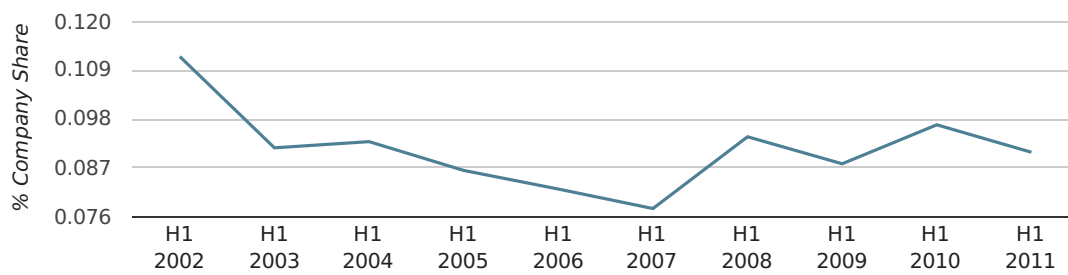


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Stratford-Upon-Avon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	STRATFORD-UPON-AVON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

#### company share by half year

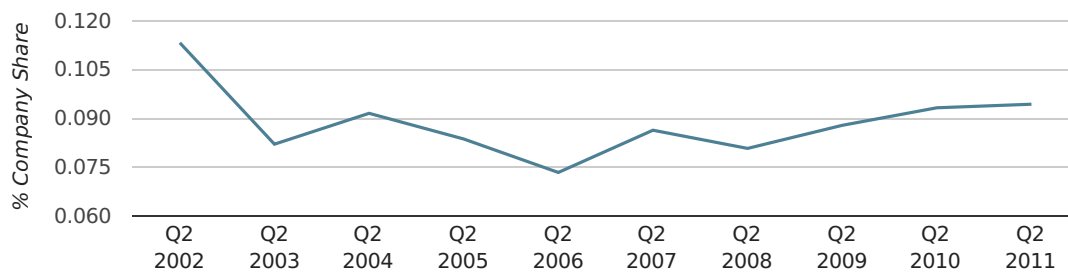


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Stratford-Upon-Avon formed 0.1% of all UK companies.

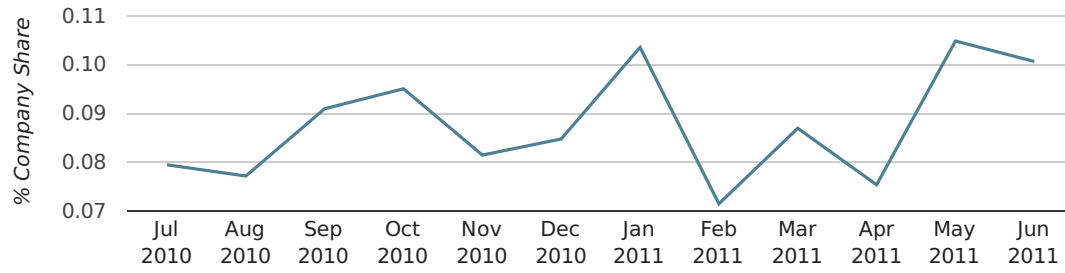
SECOND QUARTER (APR 2011 - JUN 2011)	STRATFORD-UPON-AVON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1979 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-21.4%	8.6%	14.3%
RECORD YEAR	1964 (0.3%)	1972 (0.3%)	1979 (0.2%)

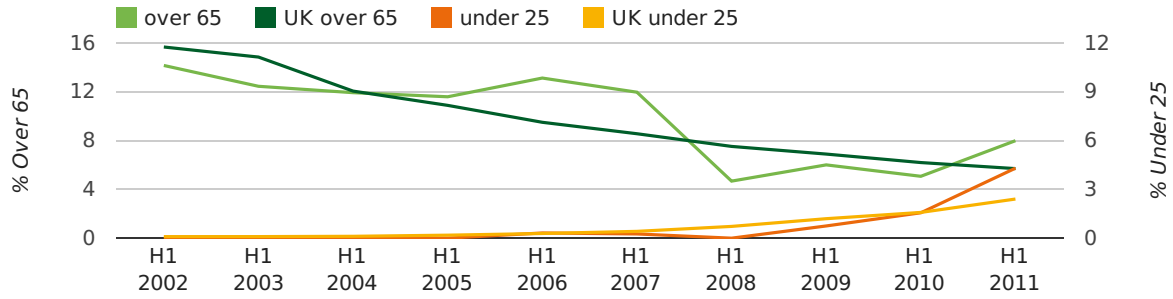
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 48.1.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 8.0% compared to the UK figure of 4.3%.

#### director age by half year



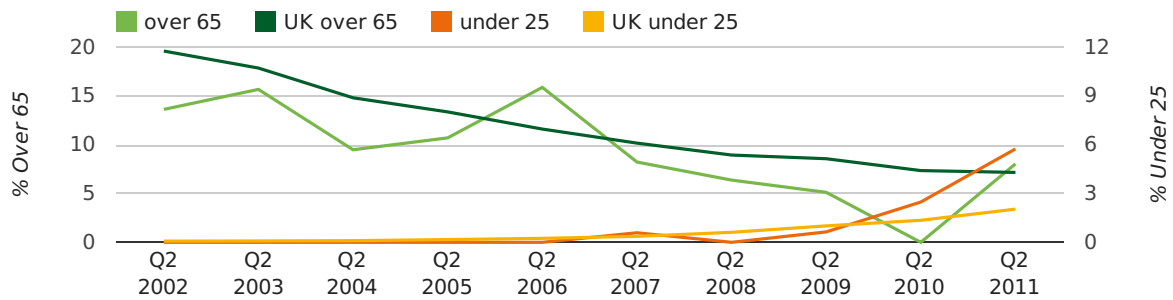
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 47.6.

The percentage of directors under the age of 25 was 5.7% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 8.0% compared to the UK figure of 4.3%.

#### director age by quarter

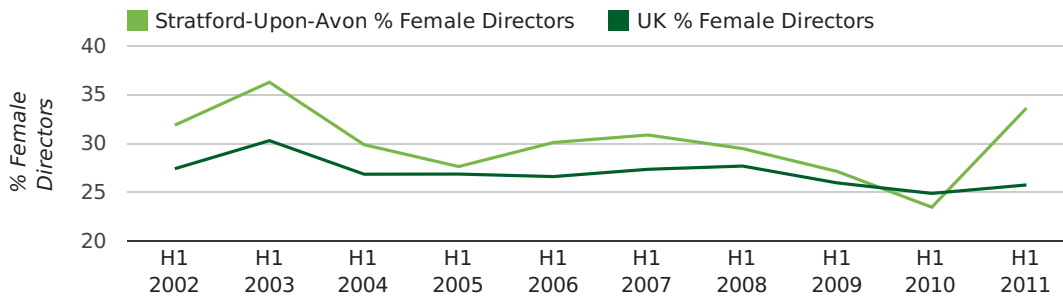


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Stratford-Upon-Avon was 1861 when 40.0% of all directors were female.

33.6% of all director appointments in Stratford-Upon-Avon in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

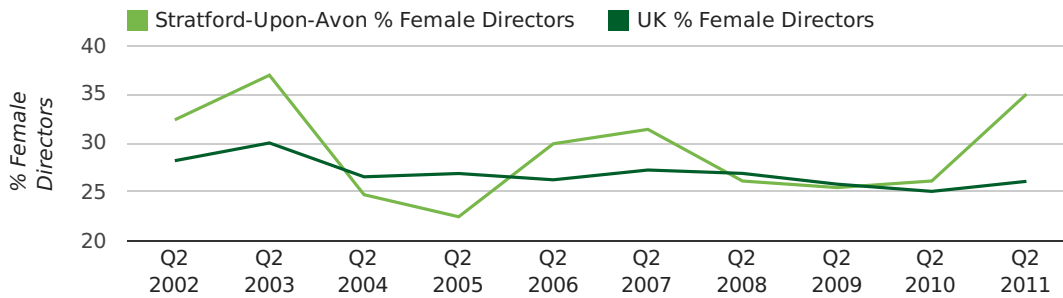


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Stratford-Upon-Avon was in 1866 when 66.7% of all directors were female.

35.0% of all director appointments in Stratford-Upon-Avon in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &amp;, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.75%	CONSULTING	5.09%
DEVELOPMENTS	1.17%	MANAGEMENT	4.86%
CONSULTANCY	1.02%	CONSULTANCY	3.17%
STRATFORD	0.88%	PROPERTY	2.43%
CONSULTING	0.88%	TRADING	2.05%
TRADING	0.73%	DESIGN	1.94%
CONSULTANTS	0.73%	ASSOCIATES	1.92%
CARE	0.73%	BUSINESS	1.87%
AVON	0.73%	CONSTRUCTION	1.77%
EVENTS	0.73%	CONSULTANTS	1.76%
TECHNOLOGY	0.58%	MEDIA	1.73%
MARKETING	0.58%	ENGINEERING	1.67%
ASSOCIATES	0.58%	LONDON	1.60%
PROBIZ	0.58%	GLOBAL	1.46%
FOR	0.58%	J	1.44%
(STRATFORD)	0.58%	CARE	1.44%
SYSTEMS	0.58%	INVESTMENTS	1.42%
TECHNOLOGIES	0.44%	IT	1.39%
CONTRACTORS	0.44%	BUILDING	1.32%
TAX	0.44%	PROPERTIES	1.31%
ACCOUNTING	0.44%	ELECTRICAL	1.30%
ENERGY	0.44%	M	1.27%
WARWICK	0.44%	S	1.23%
NICK	0.44%	ENTERPRISES	1.20%
PROPERTY	0.44%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	133	202,072
82990 - Other business support service activities not elsewhere classified	48	30,647
7487 - Other business activities	40	60,758
70229 - Management consultancy activities other than financial management	29	16,419
99999 - Dormant Company	23	18,918
9999 - Dormant Company	22	20,111
7414 - Business & management consultancy	20	13,053
7499 - Non-trading company	14	10,955
62020 - Information technology consultancy activities	14	10,545
74909 - Other professional, scientific and technical activities not elsewhere classified	11	7,835
7260 - Other computer related activities	11	7,849
96090 - Other service activities not elsewhere classified	10	10,322
7222 - Other software consultancy and supply	9	7,143
93290 - Other amusement and recreation activities not elsewhere classified	8	1,521
98000 - Residents property management	8	2,888
62090 - Other information technology service activities	7	7,095
64999 - Financial intermediation not elsewhere classified	7	2,739
68100 - Buying and selling of own real estate	6	2,543
70100 - Activities of head offices	6	2,632
47910 - Retail sale via mail order houses or via Internet	5	2,258