

Stratford-Upon-Avon

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous Q4.
- December 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous December.
- November 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous November.

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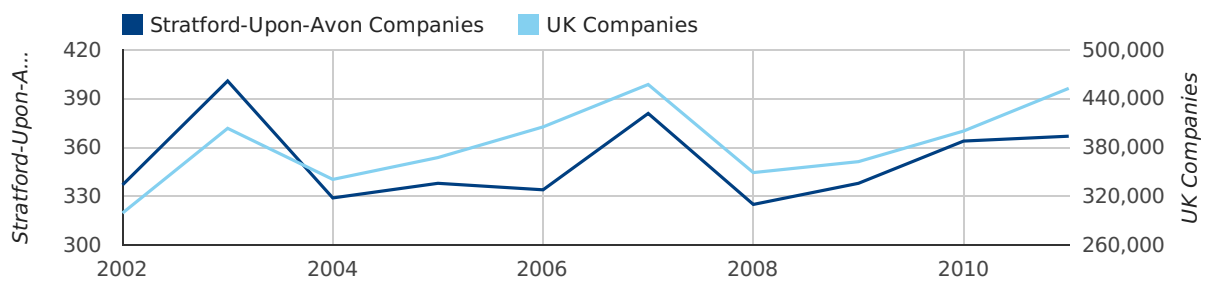
sic data

Annual Data (2011)

A total of 367 companies were formed in Stratford-Upon-Avon in 2011. This total is 0.8% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	STRATFORD-UPON-AVON	UK
2011	367	452,870
2010	364	400,358
2009	338	362,675
2008	325	349,203
2007	381	457,649
RECORD YEAR	2003 (401)	2007 (457,649)

new companies by year



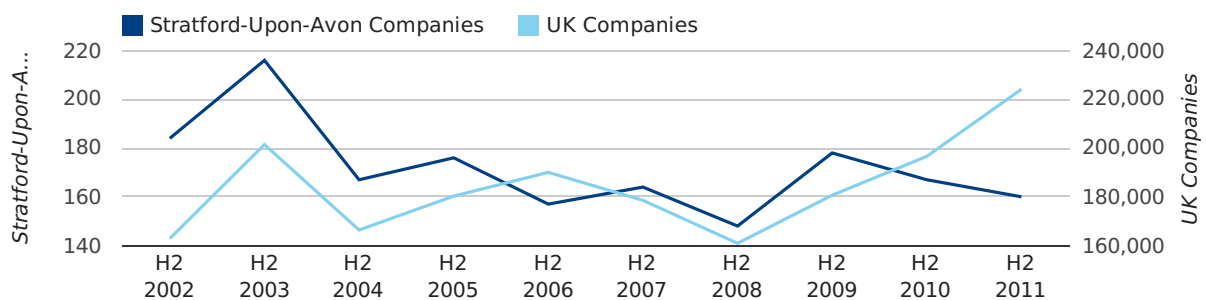
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 160 companies were formed in Stratford-Upon-Avon. This figure is 4.2% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Stratford-Upon-Avon occurred in 2003 when a total of 216 were formed.

HALF YEAR (JUL-DEC)	STRATFORD-UPON-AVON	UK
2011	160	224,135
2010	167	196,609
% CHANGE	-4.2%	14.0%
RECORD YEAR	2003 (216)	2011 (224,135)

new companies by half year



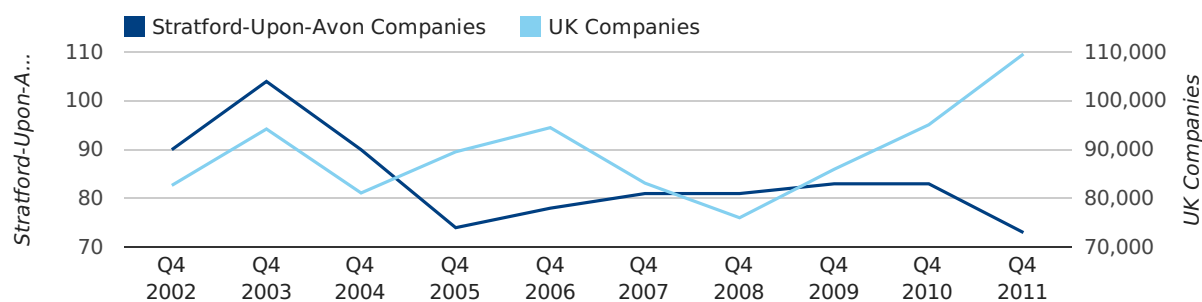
Quarterly Data (Q4 Oct-Dec 2011)

A total of 73 companies were registered in Stratford-Upon-Avon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 12.0% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

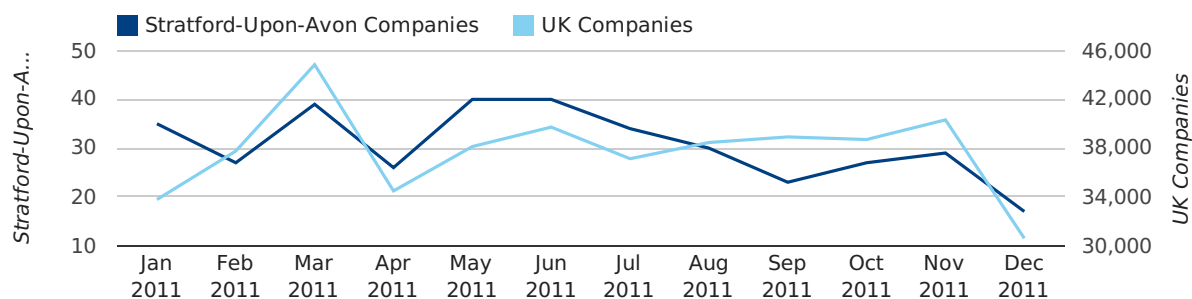
FOURTH QUARTER (OCT 2011 - DEC 2011)	STRATFORD-UPON-AVON	UK
2011	73	109,623
2010	83	95,117
% CHANGE	-12.0%	15.3%
RECORD YEAR	2003 (104)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	27	29	17
NEW COMPANIES IN 2010	32	28	23
% CHANGE	-15.6%	3.6%	-26.1%
RECORD YEAR	2003 (43)	2007 (35)	2004 (32)

Annual Data (2011)

A total of 269 companies were dissolved in Stratford-Upon-Avon in 2011. This total is 8.2% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	STRATFORD-UPON-AVON	UK
2011	269	314,523
2010	293	342,232
2009	319	533,773
2008	184	237,901
2007	200	220,295
RECORD YEAR	2009 (319)	2009 (533,773)

dissolved companies by year



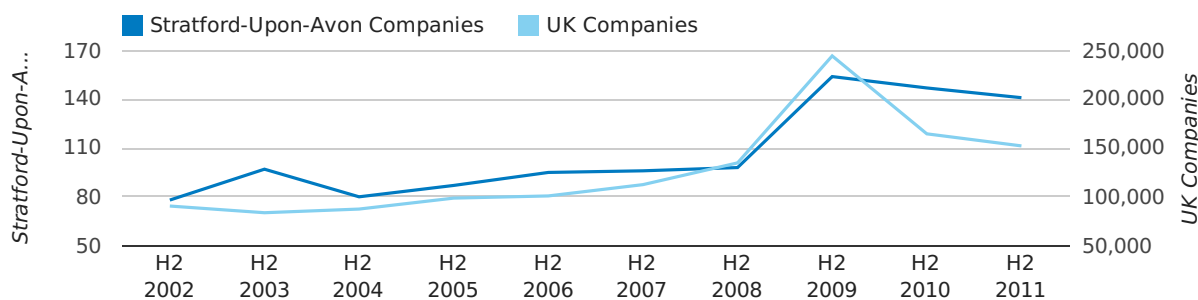
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 141 companies were dissolved in Stratford-Upon-Avon. This figure is 4.1% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Stratford-Upon-Avon occurred in 2009 when a total of 154 were closed.

HALF YEAR (JUL-DEC)	STRATFORD-UPON-AVON	UK
2011	141	152,213
2010	147	164,601
% CHANGE	-4.1%	-7.5%
RECORD YEAR	2009 (154)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

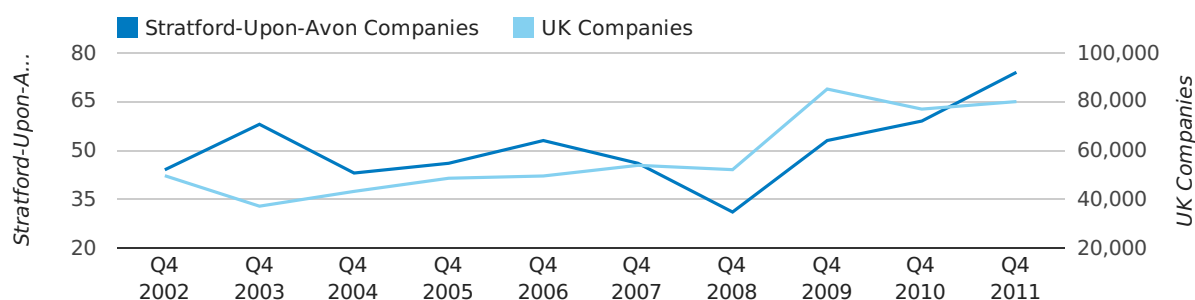
Q4 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous Q4.

A total of 74 companies were dissolved in Stratford-Upon-Avon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 25.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	STRATFORD-UPON-AVON	UK
2011	74	79,983
2010	59	76,896
% CHANGE	25.4%	4.0%
RECORD YEAR	2011 (74)	2009 (85,136)

dissolved companies by quarter

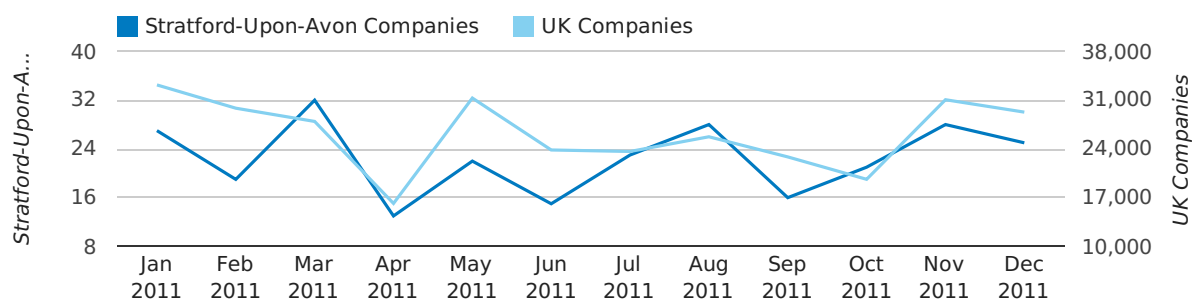


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous December.

November 2011 saw a new record in company closures in Stratford-Upon-Avon when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	21	28	25
CLOSED COMPANIES IN 2010	20	25	14
% CHANGE	5.0%	12.0%	79%
RECORD YEAR	2002 (22)	2011 (28)	2011 (25)

Annual Data (2011)

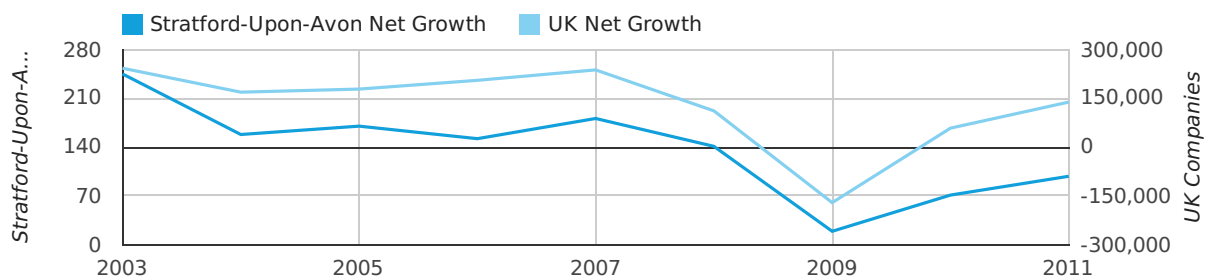
A total of 98 companies were added to the company register for Stratford-Upon-Avon in 2011. This number represents growth of 26.9% which compares unfavourably to the UK figure of 34.6%.

This number is 27 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Stratford-Upon-Avon company register grew by 245 companies.

YEAR	STRATFORD-UPON-AVON	UK
2011	98	138,347
2010	71	58,126
2009	19	-171,098
2008	141	111,302
2007	181	237,354
RECORD YEAR	2003 (245)	2003 (242,543)

net growth by year

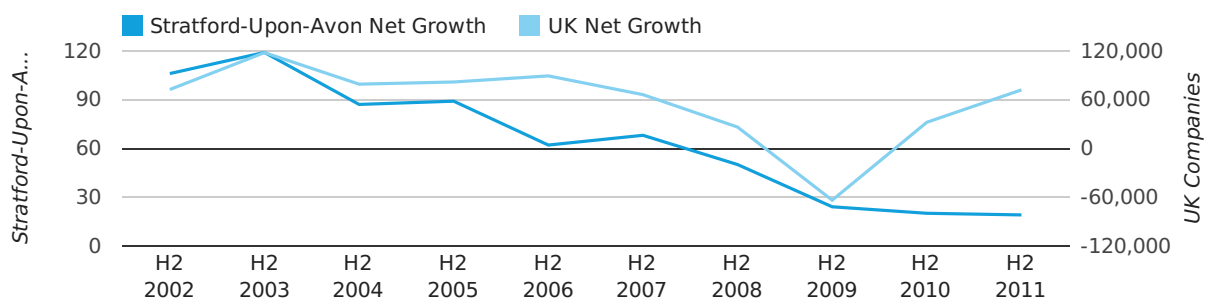


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Stratford-Upon-Avon increased by 19 companies. This figure is 5.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	STRATFORD-UPON-AVON	UK
2011	19	71,922
2010	20	32,008
% CHANGE	-5.0%	124.7%
RECORD YEAR	2003 (119)	2003 (117,772)

net growth by half year



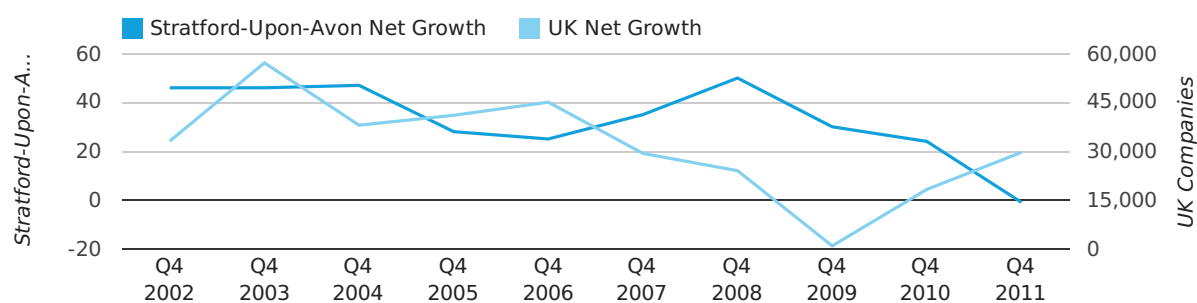
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Stratford-Upon-Avon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was -1 companies.

This represents a decrease of 104.2% on the same period last year.

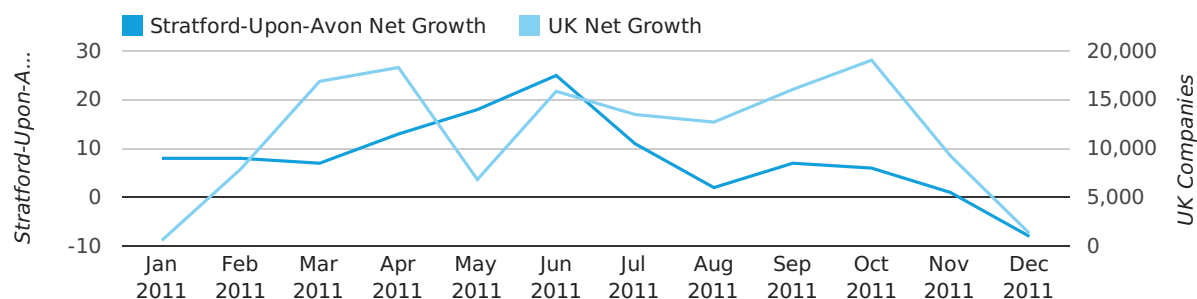
FOURTH QUARTER (OCT 2011 - DEC 2011)	STRATFORD-UPON-AVON	UK
2011	-1	29,640
2010	24	18,221
% CHANGE	-104.2%	62.7%
RECORD YEAR	1999 (51)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



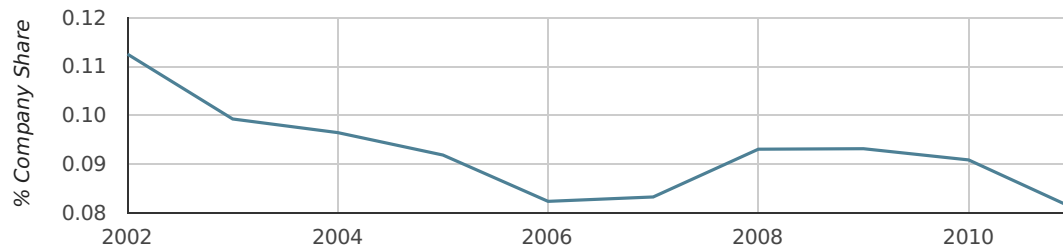
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	6	1	-8
NET GROWTH IN 2010	12	3	9
% CHANGE	-50.0%	-66.7%	-188.9%
RECORD YEAR	2003 (29)	2002 (20)	1996 (28)

Annual Data (2011)

In 2011 Stratford-Upon-Avon formed 0.1% of all UK companies. This is no change on 2010 when Stratford-Upon-Avon was responsible for 0.1% of all UK companies.

YEAR	STRATFORD-UPON-AVON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by year

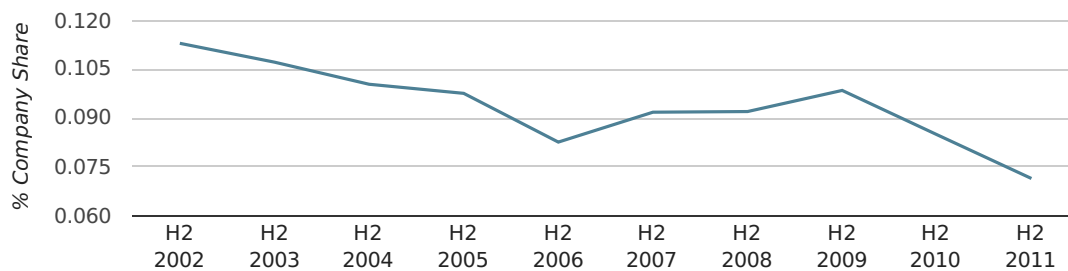


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Stratford-Upon-Avon formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	STRATFORD-UPON-AVON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1966 (0.2%)

company share by half year

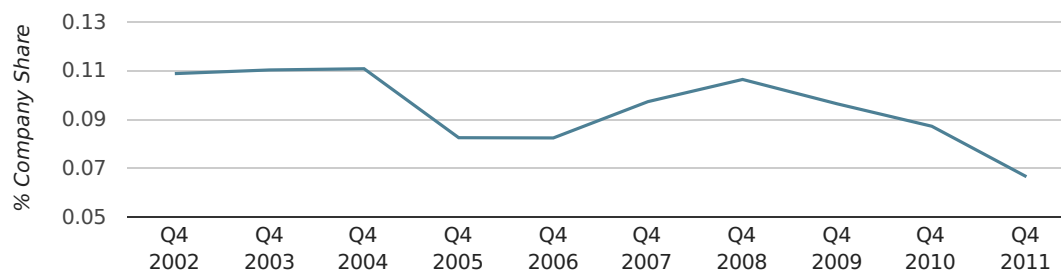


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Stratford-Upon-Avon formed 0.1% of all UK companies.

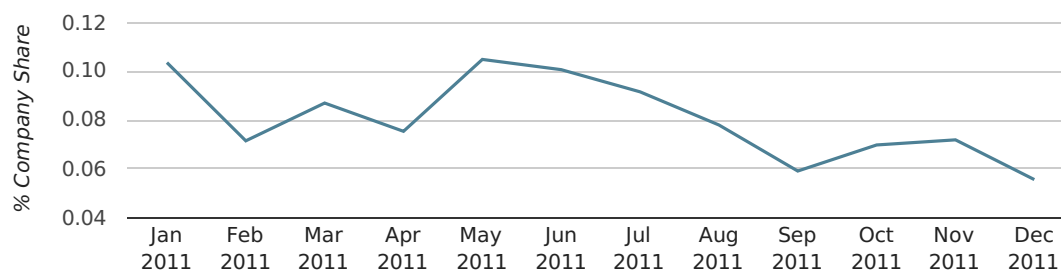
FOURTH QUARTER (OCT 2011 - DEC 2011)	STRATFORD-UPON-AVON
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.3%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-26.6%	-11.8%	-34.4%
RECORD YEAR	1964 (0.5%)	1961 (0.3%)	1969 (0.6%)

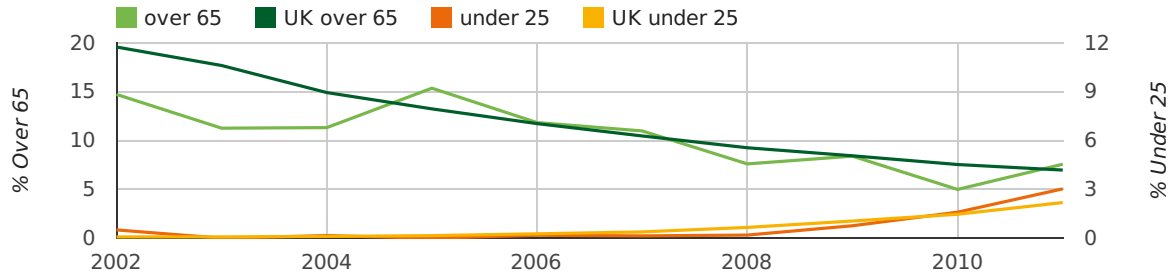
Annual Data (2011)

The average age of a director in 2011 was 47.8.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 7.6% compared to the UK figure of 4.2%.

director age by year



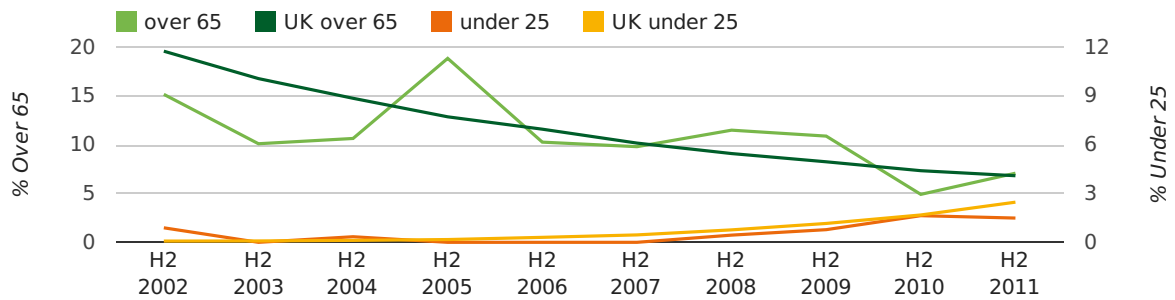
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.4.

The percentage of directors under the age of 25 was 1.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.1%.

director age by half year



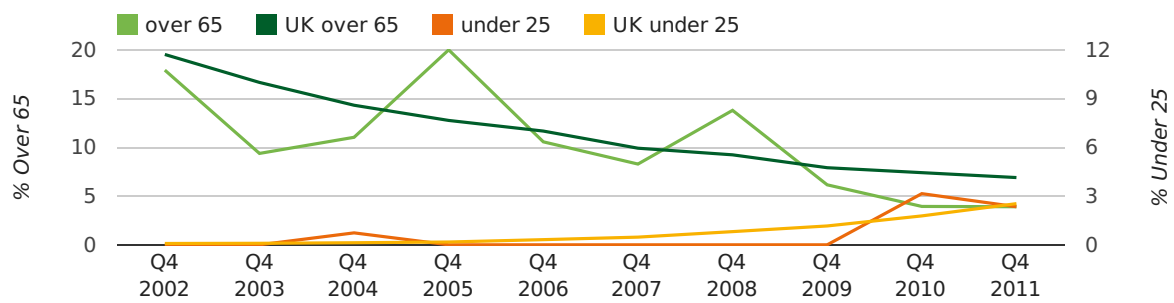
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 45.7.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter

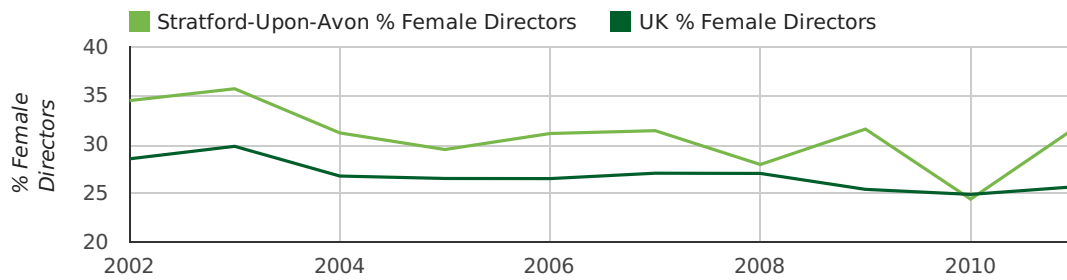


Annual Data (2011)

The record year for female directors in Stratford-Upon-Avon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Stratford-Upon-Avon in 2011 was 34.5%. The average for the UK during this time was 28.6%

director gender by year

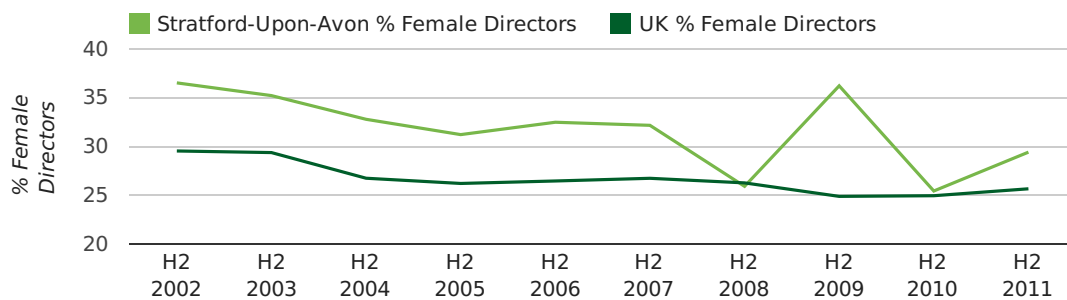


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Stratford-Upon-Avon was 1860 when 42.9% of all directors were female.

29.4% of all director appointments in Stratford-Upon-Avon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

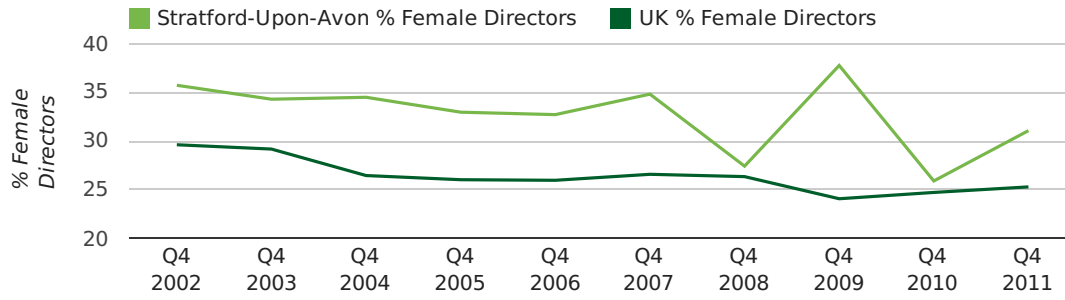


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Stratford-Upon-Avon was in 1977 when 31.1% of all directors were female.

31.1% of all director appointments in Stratford-Upon-Avon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.17%	CONSULTING	5.07%
CONSULTANCY	1.02%	MANAGEMENT	4.74%
CARE	0.88%	CONSULTANCY	3.26%
DEVELOPMENTS	0.88%	PROPERTY	2.37%
INTERIORS	0.73%	TRADING	2.07%
J	0.73%	DESIGN	1.92%
CONSULTING	0.73%	ASSOCIATES	1.86%
STRATFORD-UPON-AVON	0.59%	ENGINEERING	1.78%
ENTERPRISES	0.59%	BUSINESS	1.78%
CONSULTANTS	0.59%	CONSULTANTS	1.76%
(STRATFORD)	0.59%	CONSTRUCTION	1.73%
SCHOOL	0.59%	MEDIA	1.71%
MARKETING	0.59%	LONDON	1.63%
CATERING	0.44%	J	1.51%
INTERIOR	0.44%	INVESTMENTS	1.48%
AVON	0.44%	GLOBAL	1.46%
FARM	0.44%	IT	1.41%
FOR	0.44%	CARE	1.39%
CLEANING	0.44%	PROPERTIES	1.29%
SOFTWARE	0.44%	ELECTRICAL	1.29%
BUSINESS	0.44%	M	1.27%
ASSOCIATES	0.44%	BUILDING	1.26%
CO	0.44%	ENERGY	1.25%
TRADING	0.44%	S	1.20%
MAINTENANCE	0.44%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	121	205,525
82990 - Other business support service activities not elsewhere classified	43	32,483
7487 - Other business activities	41	57,052
70229 - Management consultancy activities other than financial management	30	17,765
99999 - Dormant Company	23	21,846
7414 - Business & management consultancy	21	13,034
62020 - Information technology consultancy activities	16	12,072
9999 - Dormant Company	13	20,199
74909 - Other professional, scientific and technical activities not elsewhere classified	12	8,671
7499 - Non-trading company	12	9,957
96090 - Other service activities not elsewhere classified	11	11,768
62090 - Other information technology service activities	10	7,493
7260 - Other computer related activities	9	7,667
70100 - Activities of head offices	8	2,662
7222 - Other software consultancy and supply	7	7,398
93290 - Other amusement and recreation activities not elsewhere classified	7	1,595
74990 - Non-trading company	7	8,929
98000 - Residents property management	7	2,874
64999 - Financial intermediation not elsewhere classified	7	2,946
68100 - Buying and selling of own real estate	6	2,749