# **Stroud**

2011 annual business confidence report





# headlines

• December 2011 saw a new record in company closures in Stroud when compared to any previous December.

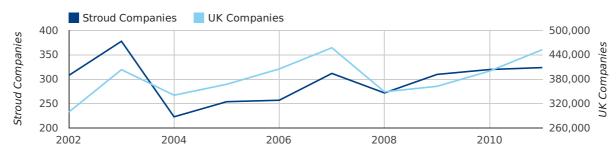
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A total of 324 companies were formed in Stroud in 2011. This total is 1.3% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	STROUD	UK
2011	324	452,870
2010	320	400,358
2009	310	362,675
2008	272	349,203
2007	312	457,649
RECORD YEAR	2003 (378)	2007 (457,649)

#### new companies by year



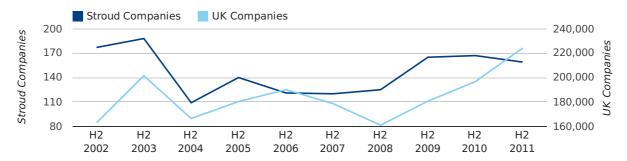
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 159 companies were formed in Stroud. This figure is 4.8% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Stroud occurred in 2003 when a total of 188 were formed.

HALF YEAR (JUL-DEC)	STROUD	UK
2011	159	224,135
2010	167	196,609
% CHANGE	-4.8%	14.0%
RECORD YEAR	2003 (188)	2011 (224,135)

#### new companies by half year

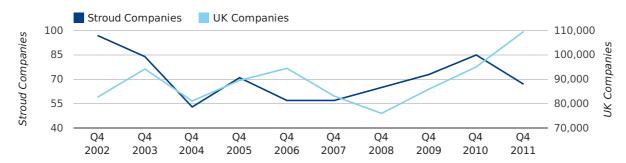


A total of 67 companies were registered in Stroud during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 21.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

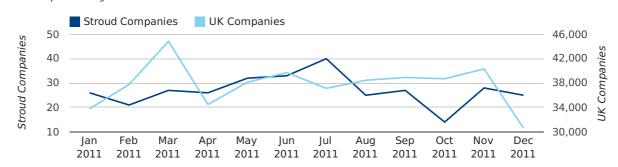
FOURTH QUARTER (OCT 2011 - DEC 2011)	STROUD	UK
2011	67	109,623
2010	85	95,117
% CHANGE	-21.2%	15.3%
RECORD YEAR	2002 (97)	2011 (109,623)

#### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### new companies by month

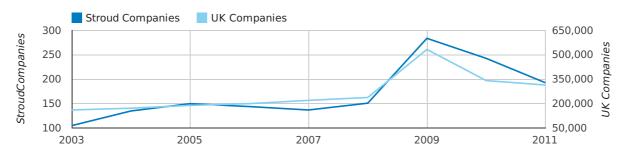


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	14	28	25
NEW COMPANIES IN 2010	30	31	24
% CHANGE	-53.3%	-9.7%	4.2%
RECORD YEAR	2002 (42)	2002 (36)	2003 (27)

A total of 193 companies were dissolved in Stroud in 2011. This total is 20.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	STROUD	UK
2011	193	314,523
2010	243	342,232
2009	284	533,773
2008	151	237,901
2007	137	220,295
RECORD YEAR	2009 (284)	2009 (533,773)

#### dissolved companies by year



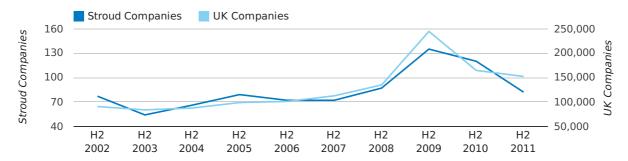
#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 82 companies were dissolved in Stroud. This figure is 31.7% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Stroud occurred in 2009 when a total of 135 were closed.

HALF YEAR (JUL-DEC)	STROUD	UK
2011	82	152,213
2010	120	164,601
% CHANGE	-31.7%	-7.5%
RECORD YEAR	2009 (135)	2009 (244,537)

#### dissolved companies by half year

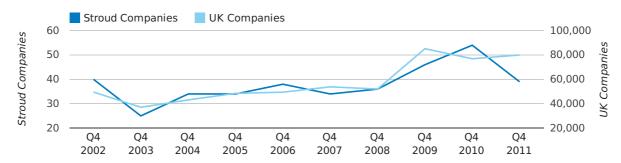


A total of 39 companies were dissolved in Stroud during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 27.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	STROUD	UK
2011	39	79,983
2010	54	76,896
% CHANGE	-27.8%	4.0%
RECORD YEAR	2010 (54)	2009 (85,136)

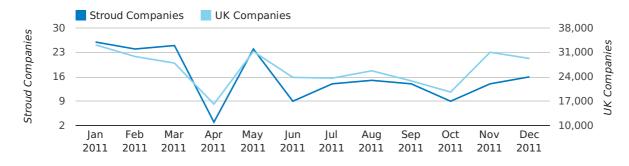
#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Stroud when compared to any previous December.

#### dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	14	16
CLOSED COMPANIES IN 2010	23	17	14
% CHANGE	-60.9%	-17.6%	14%
RECORD YEAR	2010 (23)	2002 (20)	2011 (16)

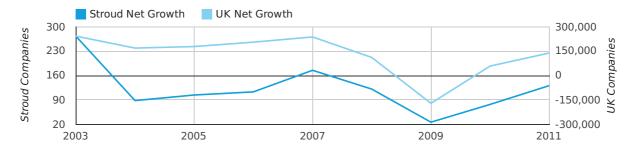
A total of 131 companies were added to the company register for Stroud in 2011. This number represents growth of 40.9% which compares favourably to the UK figure of 34.6%.

This number is 54 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Stroud company register grew by 273 companies.

YEAR	STROUD	UK
2011	131	138,347
2010	77	58,126
2009	26	-171,098
2008	121	111,302
2007	175	237,354
RECORD YEAR	2003 (273)	2003 (242,543)

#### net growth by year

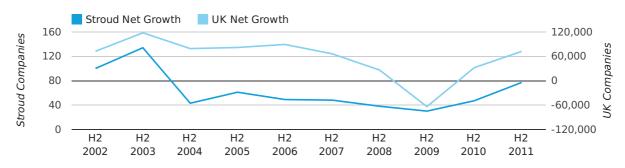


#### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Stroud increased by 77 companies. This figure is 63.8% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	STROUD	UK
2011	77	71,922
2010	47	32,008
% CHANGE	63.8%	124.7%
RECORD YEAR	2003 (134)	2003 (117,772)

#### net growth by half year

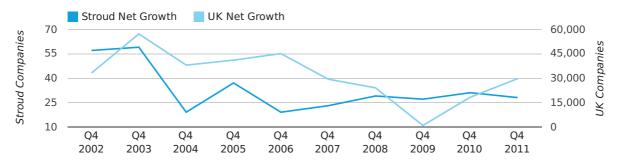


Net company growth for Stroud during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 28 companies.

This represents a decrease of 9.7% on the same period last year.

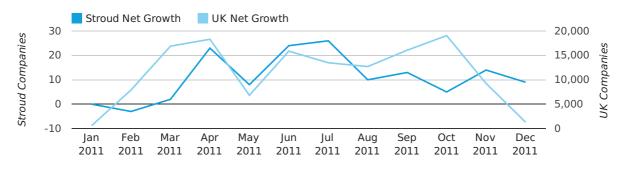
FOURTH QUARTER (OCT 2011 - DEC 2011)	STROUD	UK
2011	28	29,640
2010	31	18,221
% CHANGE	-9.7%	62.7%
RECORD YEAR	2003 (59)	2003 (57,175)

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month

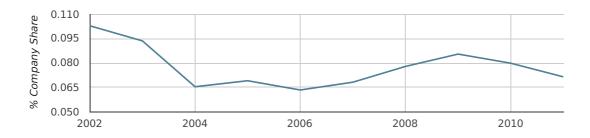


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	5	14	9
NET GROWTH IN 2010	7	14	10
% CHANGE	-28.6%	0.0%	-10.0%
RECORD YEAR	2002 (32)	2003 (17)	2003 (16)

In 2011 Stroud formed 0.1% of all UK companies. This is no change on 2010 when Stroud was responsible for 0.1% of all UK companies.

YEAR	STROUD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1983 (0.1%)

#### company share by year

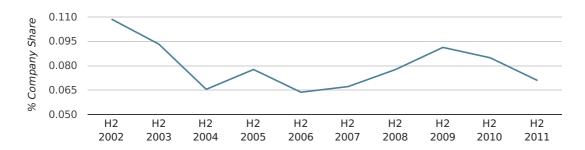


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 Stroud formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	STROUD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1971 (0.2%)

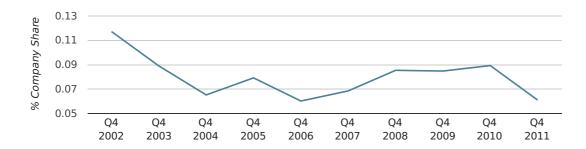
#### company share by half year



In the fourth quarter of 2011, Stroud formed 0.1% of all UK companies.

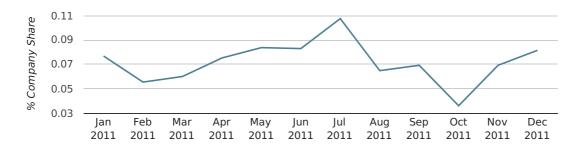
FOURTH QUARTER (OCT 2011 - DEC 2011)	STROUD
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.2%)

#### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### company share by month



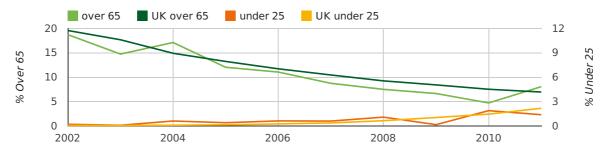
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	-59.4%	-23.1%	-7.6%
RECORD YEAR	1964 (0.3%)	1962 (0.5%)	1965 (0.6%)

The average age of a director in 2011 was 48.8.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 8.1% compared to the UK figure of 4.2%.

#### director age by year



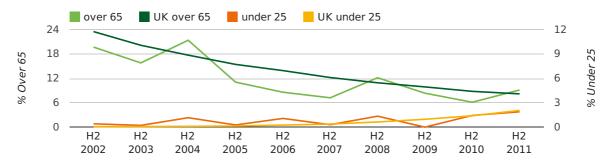
## Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 48.6.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 9.1% compared to the UK figure of 4.1%.

#### director age by half year

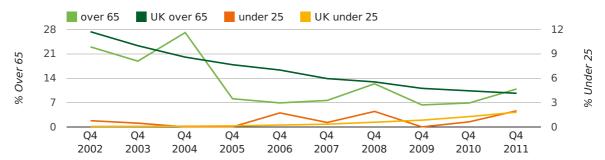


The average age of a director in the fourth quarter of 2011 was 47.9.

The percentage of directors under the age of 25 was 2.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 10.9% compared to the UK figure of 4.1%.

#### director age by quarter



The record year for female directors in Stroud was 1857 when 36.4% of all directors were female.

The percentage of female directors in Stroud in 2011 was 36.0%. The average for the UK during this time was 28.6%

#### director gender by year

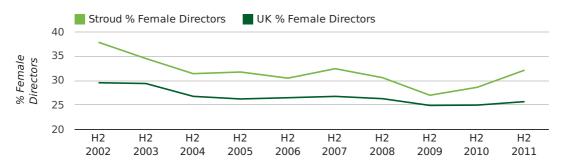


## Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Stroud was 1860 when 42.9% of all directors were female.

32.1% of all director appointments in Stroud in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

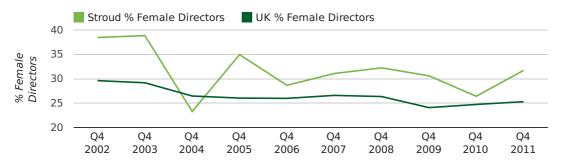


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The record fourth quarter for female directors in Stroud was in 1977 when 31.1% of all directors were female.

31.7% of all director appointments in Stroud in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

#### director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
DESIGN	1.49%	CONSULTING	5.07%
ASSOCIATES	1.32%	MANAGEMENT	4.74%
MANAGEMENT	1.16%	CONSULTANCY	3.26%
CONSULTING	1.16%	PROPERTY	2.37%
CONSULTANCY	0.99%	TRADING	2.07%
VOLANTE	0.99%	DESIGN	1.92%
SCH00L	0.83%	ASSOCIATES	1.86%
BUILDING	0.83%	ENGINEERING	1.78%
CLEANING	0.66%	BUSINESS	1.78%
PLANNING	0.66%	CONSULTANTS	1.76%
(STROUD)	0.66%	CONSTRUCTION	1.73%
VALLEYS	0.66%	MEDIA	1.71%
FIVE	0.66%	LONDON	1.63%
VP	0.66%	J	1.51%
SPORTS	0.66%	INVESTMENTS	1.48%
CONSULTANTS	0.66%	GLOBAL	1.46%
STROUD	0.66%	IT	1.41%
ENTERTAINMENT	0.50%	CARE	1.39%
KITCHEN	0.50%	PROPERTIES	1.29%
PHOENIX	0.50%	ELECTRICAL	1.29%
COTSWOLD	0.50%	М	1.27%
GREEN	0.50%	BUILDING	1.26%
MEDIA	0.50%	ENERGY	1.25%
TRAINING	0.50%	S	1.20%
KINGDOM	0.50%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	111	205,525
7487 - Other business activities	37	57,052
82990 - Other business support service activities not elsewhere classified	26	32,483
99999 - Dormant Company	18	21,846
70229 - Management consultancy activities other than financial management	15	17,765
7414 - Business & management consultancy	14	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	14	8,671
85590 - Other education not elsewhere classified	12	2,395
9999 - Dormant Company	8	20,199
96090 - Other service activities not elsewhere classified	8	11,768
62012 - Business and domestic software development	8	3,714
9305 - Other service activities	8	9,492
7420 - Architectural, technical consult	8	1,569
69201 - Accounting and auditing activities	7	3,633
4521 - General construction & civil engineering	7	5,558
62090 - Other information technology service activities	7	7,493
62020 - Information technology consultancy activities	7	12,072
47990 - Other retail sale not in stores, stalls or markets	6	2,699
7222 - Other software consultancy and supply	6	7,398
70221 - Financial management	5	1,014