

Sunderland

2011 half year business confidence report



headlines

- June 2011 saw a new record in company registrations in Sunderland when compared to any previous June.

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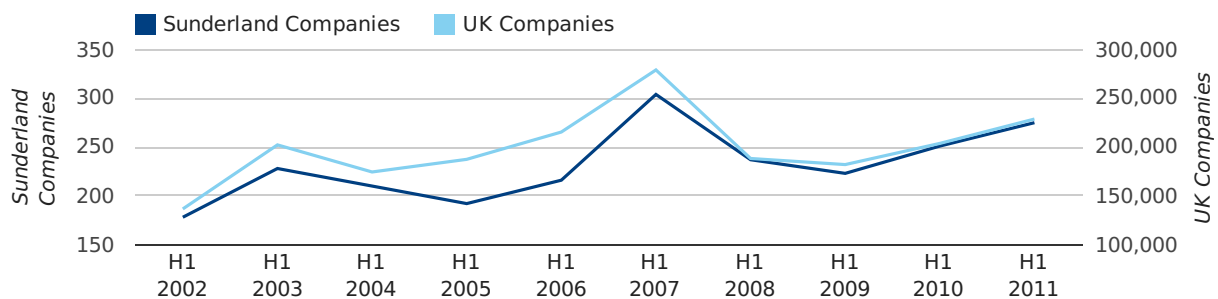
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 275 companies were formed in Sunderland. This figure is 9.6% higher than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Sunderland occurred in 2007 when a total of 304 were formed.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2011	275	228,735
2010	251	203,749
% CHANGE	9.6%	12.3%
RECORD YEAR	2007 (304)	2007 (279,097)

new companies by half year



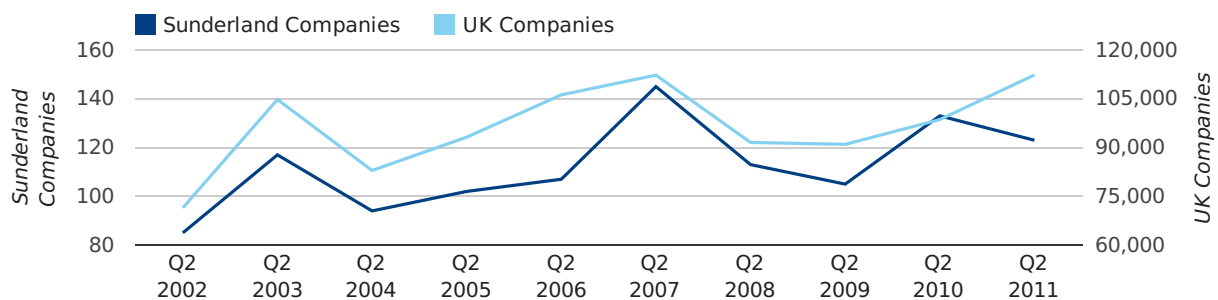
Quarterly Data (Q2 Apr-Jun 2011)

A total of 123 companies were registered in Sunderland during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 7.5% versus the same period last year (Q2 2010). This figure compares badly to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	SUNDERLAND	UK
2011	123	112,344
2010	133	98,612
% CHANGE	-7.5%	13.9%
RECORD YEAR	2007 (145)	2011 (112,344)

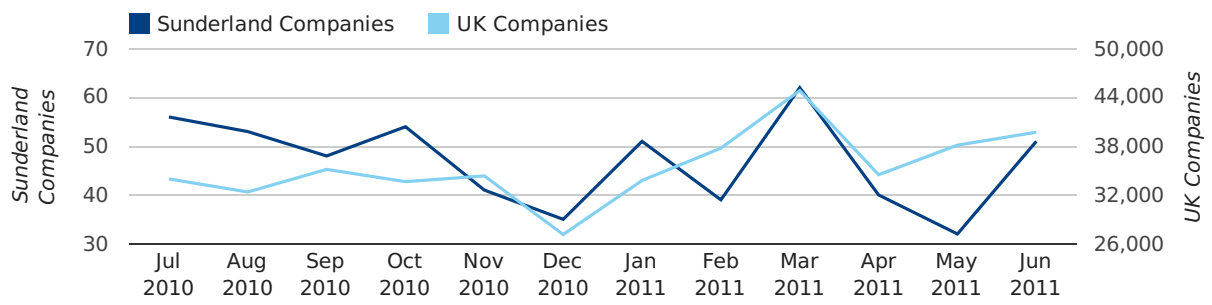
new companies by quarter



Monthly Data (Apr, May & Jun 2011)

June 2011 saw a new record in company registrations in Sunderland when compared to any previous June.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	40	32	51
NEW COMPANIES IN 2010	43	47	43
% CHANGE	-7.0%	-31.9%	18.6%
RECORD YEAR	2008 (56)	2007 (55)	2011 (51)

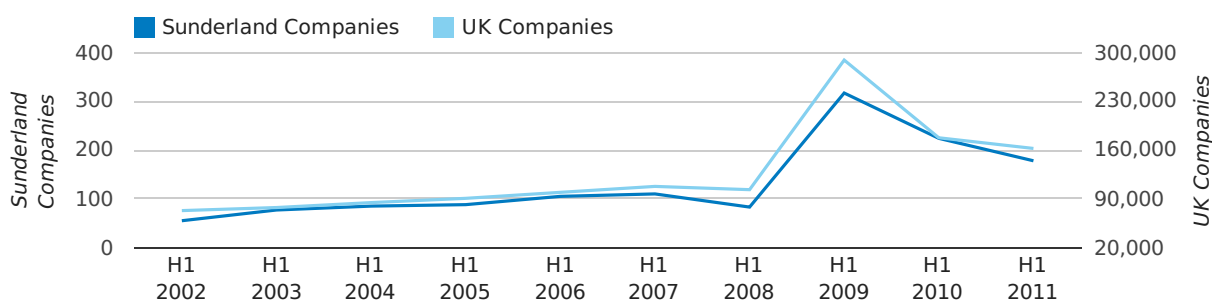
Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 178 companies were dissolved in Sunderland. This figure is 20.5% lower than last year, which compares well to the UK wide change of -8.6%.

The highest total for a first half year in Sunderland occurred in 2009 when a total of 317 were closed.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2011	178	162,310
2010	224	177,631
% CHANGE	-20.5%	-8.6%
RECORD YEAR	2009 (317)	2009 (289,236)

dissolved companies by half year



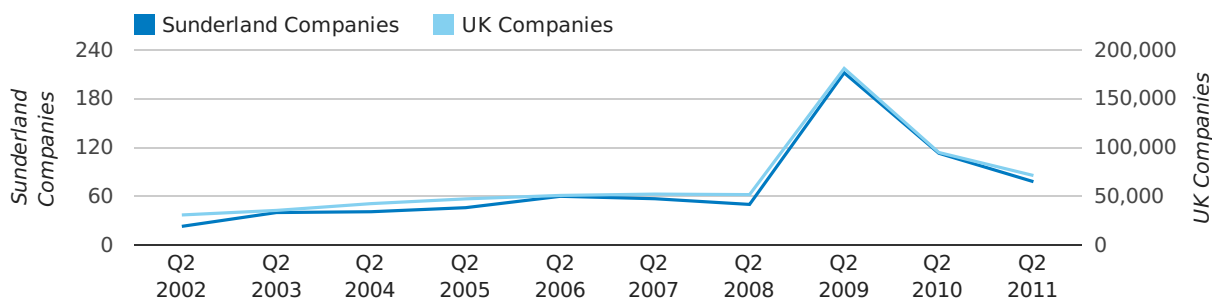
Quarterly Data (Q2 Apr-Jun 2011)

A total of 78 companies were dissolved in Sunderland during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is a decrease of 31.0% versus the same period last year (Q2 2010). This figure compares well to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

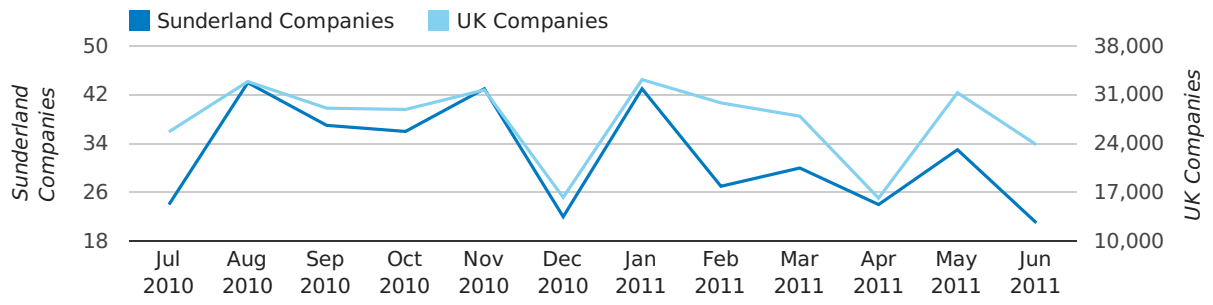
SECOND QUARTER (APR 2011 - JUN 2011)	SUNDERLAND	UK
2011	78	71,324
2010	113	94,954
% CHANGE	-31.0%	-24.9%
RECORD YEAR	2009 (212)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2011)

dissolved companies by month



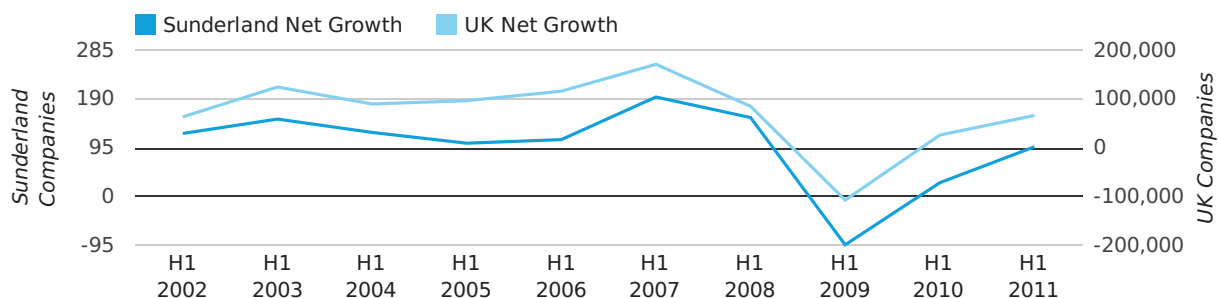
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	24	33	21
CLOSED COMPANIES IN 2010	32	39	42
% CHANGE	-25.0%	-15.4%	-50%
RECORD YEAR	2009 (61)	2009 (87)	2009 (64)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Sunderland increased by 97 companies. This figure is 259.3% higher than last year, which compares well to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2011	97	66,425
2010	27	26,118
% CHANGE	259.3%	154.3%
RECORD YEAR	2007 (194)	2007 (171,296)

net growth by half year



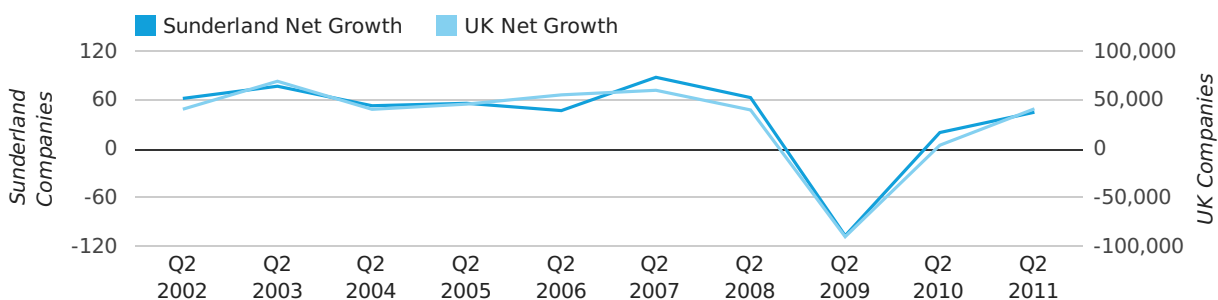
Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Sunderland during the second quarter of 2011 (Apr 2011 - Jun 2011) was 45 companies.

This represents an increase of 125.0% on the same period last year.

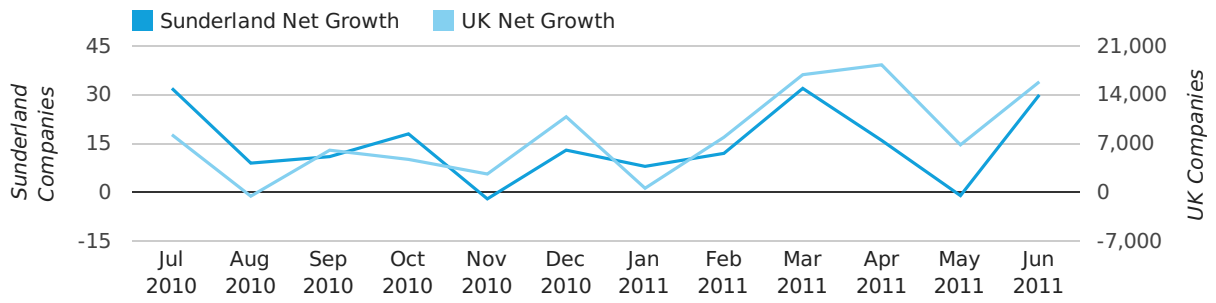
SECOND QUARTER (APR 2011 - JUN 2011)	SUNDERLAND	UK
2011	45	41,020
2010	20	3,658
% CHANGE	125.0%	1,021.4%
RECORD YEAR	2007 (88)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2011)

net growth by month



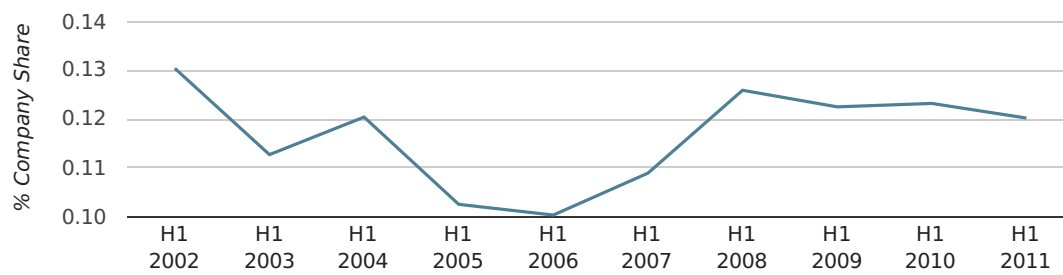
	APRIL	MAY	JUNE
NET GROWTH IN 2011	16	-1	30
NET GROWTH IN 2010	11	8	1
% CHANGE	45.5%	-112.5%	2,900.0%
RECORD YEAR	2007 (46)	2002 (34)	2008 (32)

Half Year Data (Jan-Jun 2011)

In the first half of 2011 Sunderland formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	SUNDERLAND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1986 (0.3%)

company share by half year

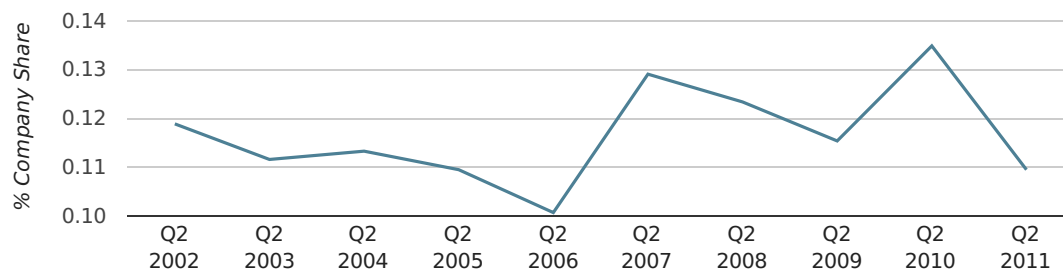


Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Sunderland formed 0.1% of all UK companies.

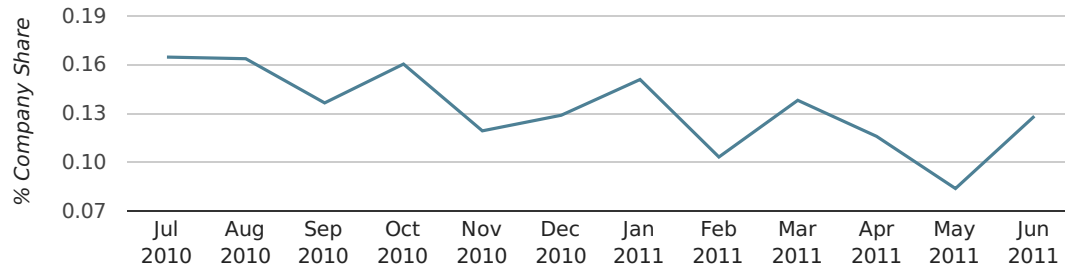
SECOND QUARTER (APR 2011 - JUN 2011)	SUNDERLAND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2011)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	-9.9%	-46.4%	5.1%
RECORD YEAR	1968 (0.5%)	1960 (0.4%)	1967 (0.4%)

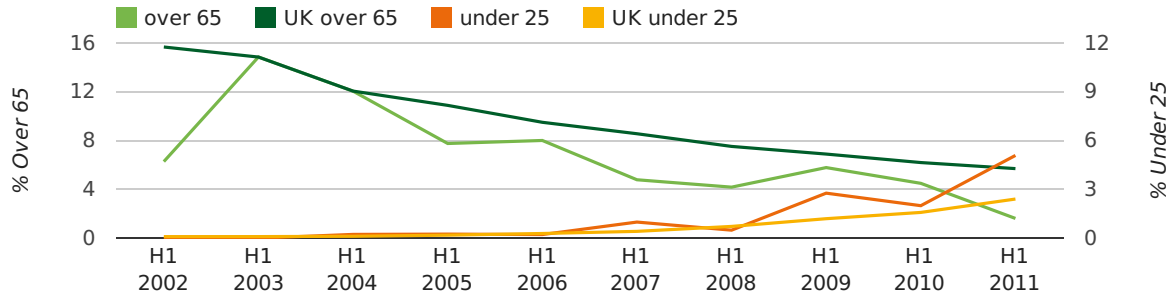
Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 42.6.

The percentage of directors under the age of 25 was 5.1% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 1.6% compared to the UK figure of 4.3%.

director age by half year



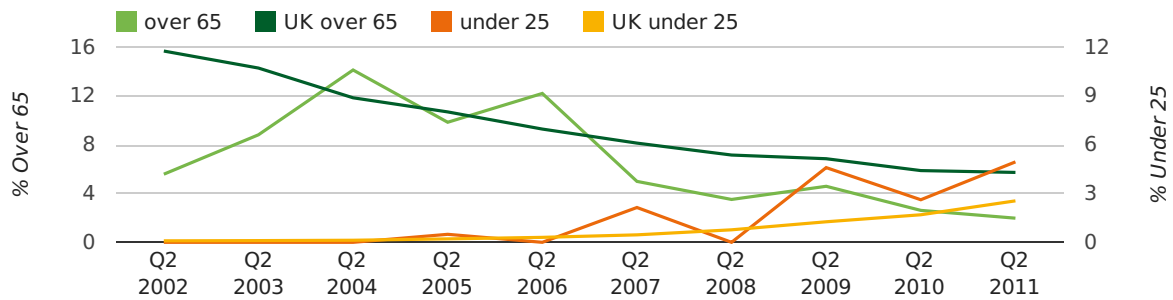
Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 42.8.

The percentage of directors under the age of 25 was 5.0% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 2.0% compared to the UK figure of 4.3%.

director age by quarter

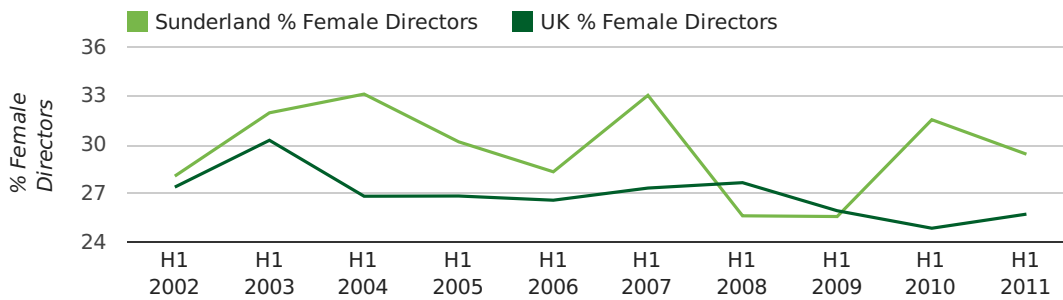


Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Sunderland was 1861 when 40.0% of all directors were female.

29.4% of all director appointments in Sunderland in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

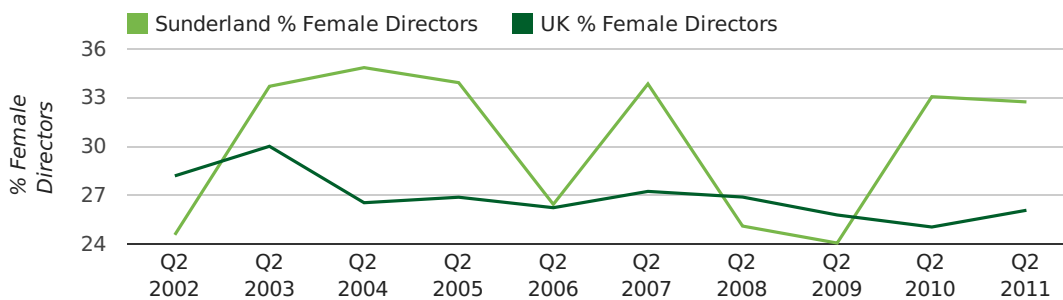


Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Sunderland was in 1866 when 66.7% of all directors were female.

32.8% of all director appointments in Sunderland in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

director gender by quarter



Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EAST	2.63%	CONSULTING	5.09%
NORTH	2.63%	MANAGEMENT	4.86%
COMMUNITY	2.11%	CONSULTANCY	3.17%
INTEREST	1.69%	PROPERTY	2.43%
CONTACT	1.37%	TRADING	2.05%
(SUNDERLAND)	1.16%	DESIGN	1.94%
(NORTH	1.05%	ASSOCIATES	1.92%
EAST)	1.05%	BUSINESS	1.87%
C	0.95%	CONSTRUCTION	1.77%
(NE)	0.95%	CONSULTANTS	1.76%
LEISURE	0.84%	MEDIA	1.73%
PROPERTY	0.84%	ENGINEERING	1.67%
CONSULTANCY	0.84%	LONDON	1.60%
NORTHERN	0.84%	GLOBAL	1.46%
MANAGEMENT	0.84%	J	1.44%
TRAINING	0.74%	CARE	1.44%
CONSTRUCTION	0.63%	INVESTMENTS	1.42%
SYSTEMS	0.63%	IT	1.39%
SECURITY	0.63%	BUILDING	1.32%
R	0.63%	PROPERTIES	1.31%
NE	0.63%	ELECTRICAL	1.30%
PROPERTIES	0.63%	M	1.27%
DESIGN	0.63%	S	1.23%
BUSINESS	0.63%	ENTERPRISES	1.20%
D	0.63%	SYSTEMS	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	257	202,072
7487 - Other business activities	57	60,758
82990 - Other business support service activities not elsewhere classified	25	30,647
96090 - Other service activities not elsewhere classified	25	10,322
9999 - Dormant Company	24	20,111
9305 - Other service activities	23	9,063
99999 - Dormant Company	18	18,918
7499 - Non-trading company	16	10,955
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,835
7414 - Business & management consultancy	13	13,053
5530 - Restaurants	13	5,086
7260 - Other computer related activities	12	7,849
4521 - General construction & civil engineering	10	5,928
70229 - Management consultancy activities other than financial management	10	16,419
62020 - Information technology consultancy activities	10	10,545
74990 - Non-trading company	9	8,481
8514 - Other human health activities	8	2,515
7222 - Other software consultancy and supply	8	7,143
56302 - Public houses and bars	7	1,900
68209 - Other letting and operating of own or leased real estate	7	3,790