

Sunderland

q3 2011 business confidence report



headlines

- July 2011 saw a new record in company closures in Sunderland when compared to any previous July.

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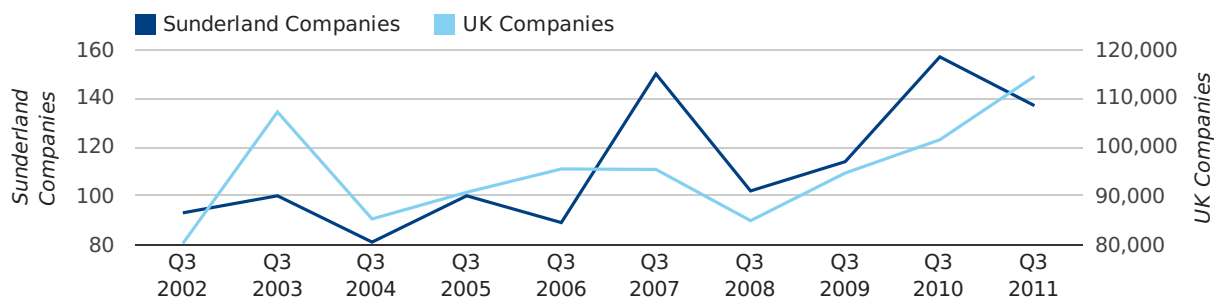
Quarterly Data (Q3 Jul-Sep 2011)

A total of 137 companies were registered in Sunderland during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 12.7% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

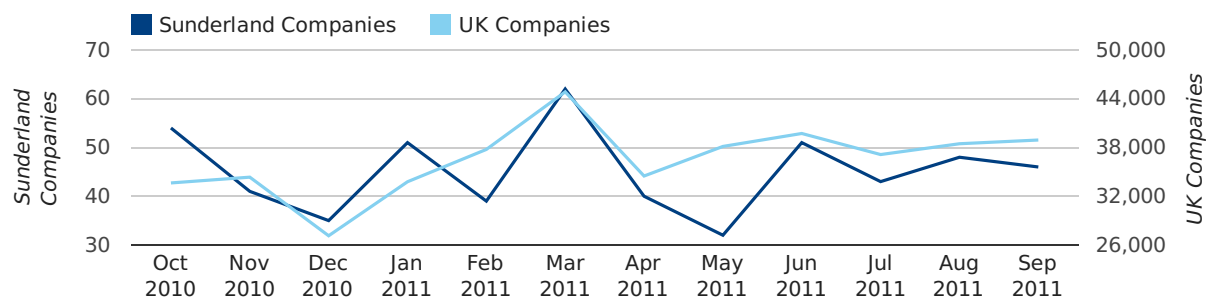
THIRD QUARTER (JUL 2011 - SEP 2011)	SUNDERLAND	UK
2011	137	114,512
2010	157	101,492
% CHANGE	-12.7%	12.8%
RECORD YEAR	2010 (157)	2011 (114,512)

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

new companies by month



	JULY	AUGUST	SEPTEMBER
NEW COMPANIES IN 2011	43	48	46
NEW COMPANIES IN 2010	56	53	48
% CHANGE	-23.2%	-9.4%	-4.2%
RECORD YEAR	2010 (56)	2007 (63)	2010 (48)

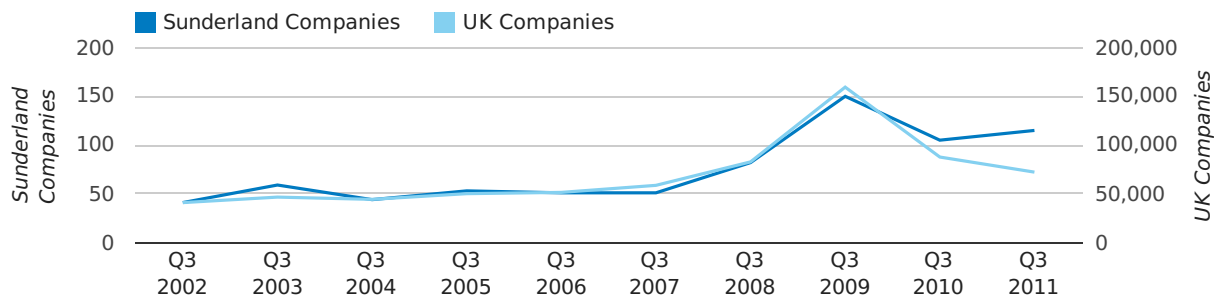
Quarterly Data (Q3 Jul-Sep 2011)

A total of 115 companies were dissolved in Sunderland during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is an increase of 9.5% versus the same period last year (Q3 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

THIRD QUARTER (JUL 2011 - SEP 2011)	SUNDERLAND	UK
2011	115	72,230
2010	105	87,705
% CHANGE	9.5%	-17.6%
RECORD YEAR	2009 (150)	2009 (159,401)

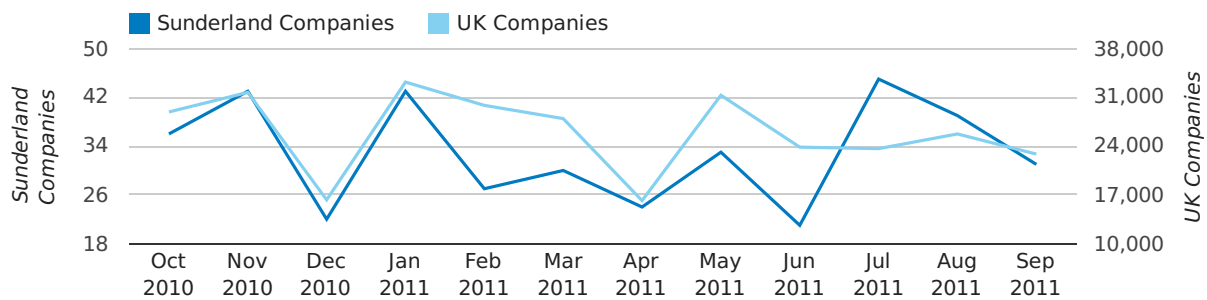
dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

July 2011 saw a new record in company closures in Sunderland when compared to any previous July.

dissolved companies by month



	JULY	AUGUST	SEPTEMBER
CLOSED COMPANIES IN 2011	45	39	31
CLOSED COMPANIES IN 2010	24	44	37
% CHANGE	87.5%	-11.4%	-16%
RECORD YEAR	2011 (45)	2008 (61)	2009 (76)

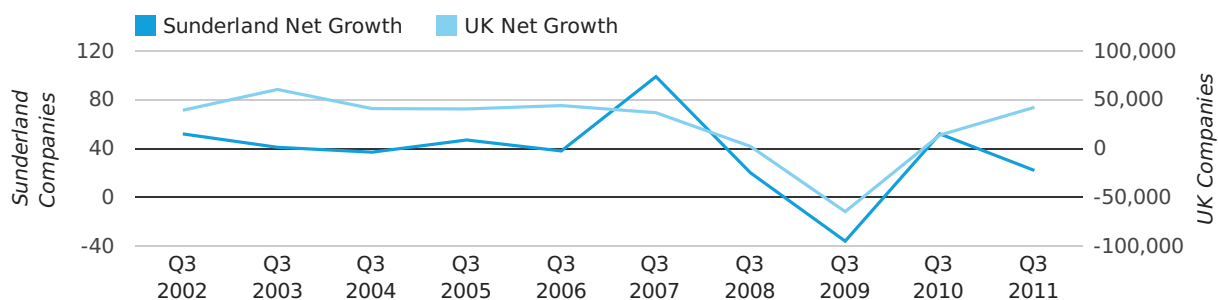
Quarterly Data (Q3 Jul-Sep 2011)

Net company growth for Sunderland during the third quarter of 2011 (Jul 2011 - Sep 2011) was 22 companies.

This represents a decrease of 57.7% on the same period last year.

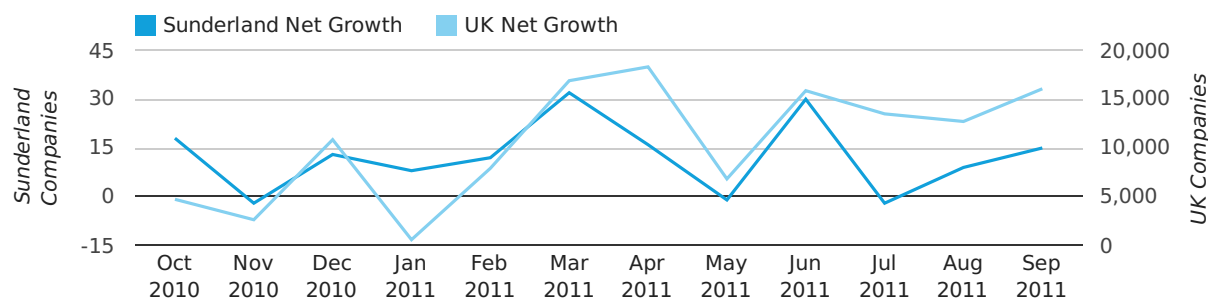
THIRD QUARTER (JUL 2011 - SEP 2011)	SUNDERLAND	UK
2011	22	42,282
2010	52	13,787
% CHANGE	-57.7%	206.7%
RECORD YEAR	2007 (99)	2003 (60,597)

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month



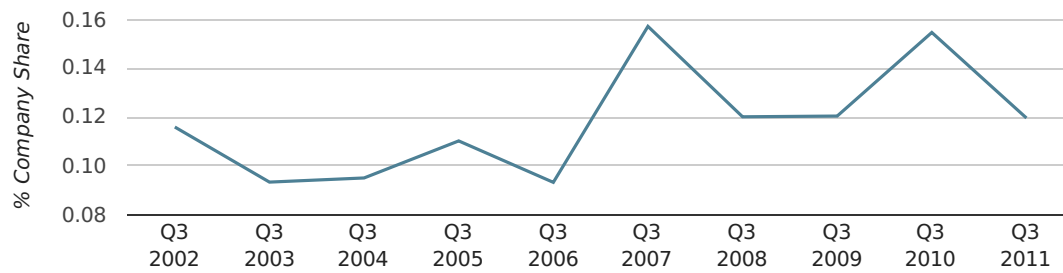
	JULY	AUGUST	SEPTEMBER
NET GROWTH IN 2011	-2	9	15
NET GROWTH IN 2010	32	9	11
% CHANGE	-106.3%	0.0%	36.4%
RECORD YEAR	2007 (35)	2007 (46)	2006 (24)

Quarterly Data (Q3 Jul-Sep 2011)

In the third quarter of 2011, Sunderland formed 0.1% of all UK companies.

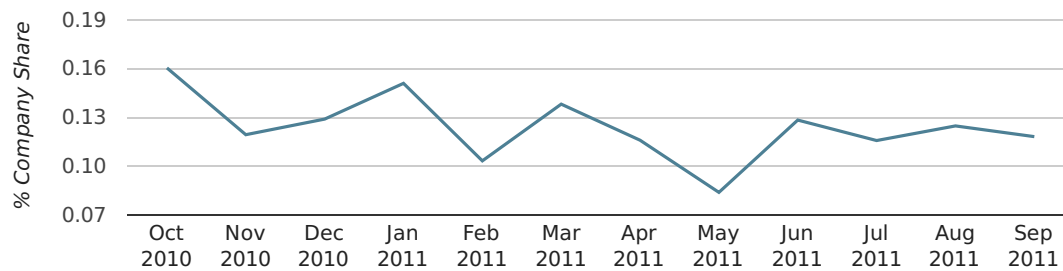
THIRD QUARTER (JUL 2011 - SEP 2011)	SUNDERLAND
2011	0.1%
2010	0.2%
2009	0.1%
2008	0.1%
2007	0.2%
RECORD YEAR (SINCE 1960)	1966 (0.4%)

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



	JULY	AUGUST	SEPTEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.2%	0.1%
% CHANGE	-29.7%	-23.8%	-13.5%
RECORD YEAR	1965 (0.8%)	1960 (0.8%)	1966 (0.5%)

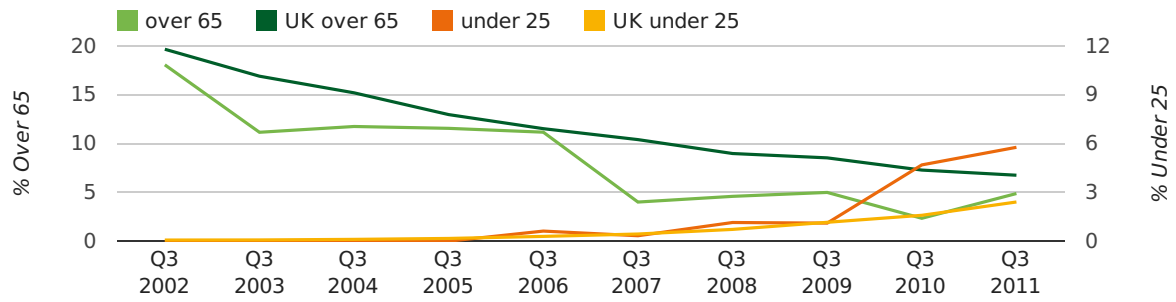
Quarterly Data (Q3 Jul-Sep 2011)

The average age of a director in the third quarter of 2011 was 43.0.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.9% compared to the UK figure of 4.1%.

director age by quarter

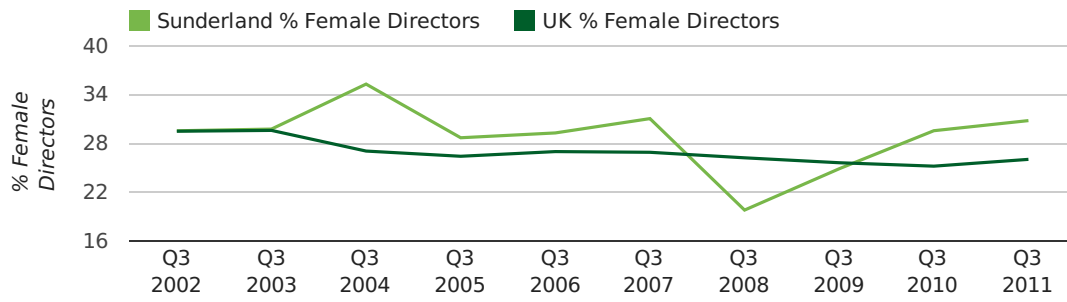


Quarterly Data (Q3 Jul-Sep 2011)

The record third quarter for female directors in Sunderland was in 1862 when 50.0% of all directors were female.

30.8% of all director appointments in Sunderland in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EAST	2.35%	CONSULTING	5.11%
NORTH	2.24%	MANAGEMENT	4.75%
COMMUNITY	1.49%	CONSULTANCY	3.19%
INTEREST	1.28%	PROPERTY	2.41%
MANAGEMENT	1.17%	TRADING	2.06%
(NORTH	1.07%	DESIGN	1.94%
CONSULTANCY	1.07%	ASSOCIATES	1.85%
EAST)	1.07%	BUSINESS	1.82%
SUNDERLAND	0.96%	CONSULTANTS	1.76%
C	0.96%	ENGINEERING	1.74%
CONSULTANTS	0.85%	MEDIA	1.72%
SECURITY	0.85%	CONSTRUCTION	1.72%
(SUNDERLAND)	0.85%	LONDON	1.63%
D	0.85%	J	1.47%
DESIGN	0.75%	GLOBAL	1.46%
NORTHERN	0.75%	INVESTMENTS	1.43%
NE	0.75%	CARE	1.42%
ENGINEERING	0.75%	IT	1.38%
J	0.64%	BUILDING	1.30%
COMMUNICATIONS	0.64%	PROPERTIES	1.28%
TRAINING	0.64%	ELECTRICAL	1.27%
E	0.64%	M	1.25%
CONSTRUCTION	0.64%	ENERGY	1.22%
LEISURE	0.64%	TRAINING	1.21%
CO	0.64%	S	1.21%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	287	204,493
7487 - Other business activities	64	65,177
9999 - Dormant Company	28	22,587
9305 - Other service activities	25	10,525
96090 - Other service activities not elsewhere classified	24	10,018
82990 - Other business support service activities not elsewhere classified	23	29,245
99999 - Dormant Company	17	18,281
74909 - Other professional, scientific and technical activities not elsewhere classified	15	7,551
7499 - Non-trading company	15	11,543
7414 - Business & management consultancy	13	14,755
5530 - Restaurants	12	5,640
7260 - Other computer related activities	11	8,686
70229 - Management consultancy activities other than financial management	10	15,760
62020 - Information technology consultancy activities	10	10,137
8514 - Other human health activities	9	2,943
74990 - Non-trading company	9	8,064
7486 - Call centre activities	9	244
4521 - General construction & civil engineering	8	6,321
7222 - Other software consultancy and supply	8	8,345
56302 - Public houses and bars	7	1,873