

Sunderland

2011 annual business confidence report



headlines

- Q4 2011 saw a new record in company registrations in Sunderland when compared to any previous Q4.
- December 2011 saw a new record in company registrations in Sunderland when compared to any previous December.
- November 2011 saw a new record in company registrations in Sunderland when compared to any previous November.
- Q4 2011 saw a new record in company closures in Sunderland when compared to any previous Q4.
- December 2011 saw a new record in company closures in Sunderland when compared to any previous December.
- November 2011 saw a new record in company closures in Sunderland when compared to any previous November.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

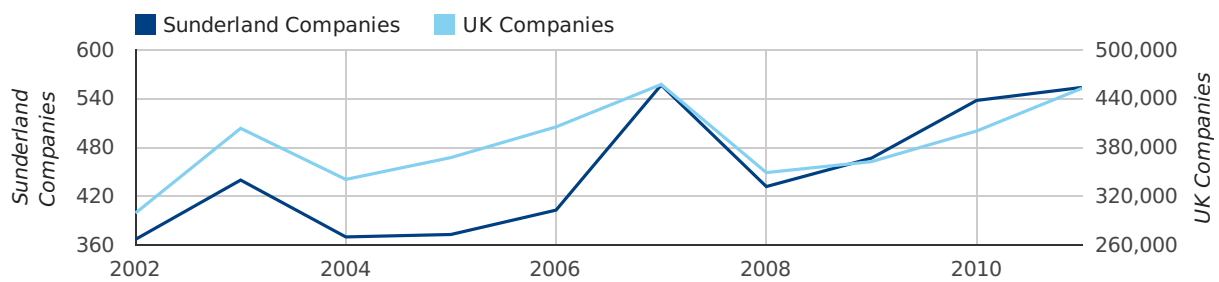
sic data

Annual Data (2011)

A total of 554 companies were formed in Sunderland in 2011. This total is 3.0% higher than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SUNDERLAND	UK
2011	554	452,870
2010	538	400,358
2009	467	362,675
2008	432	349,203
2007	557	457,649
RECORD YEAR	2007 (557)	2007 (457,649)

new companies by year



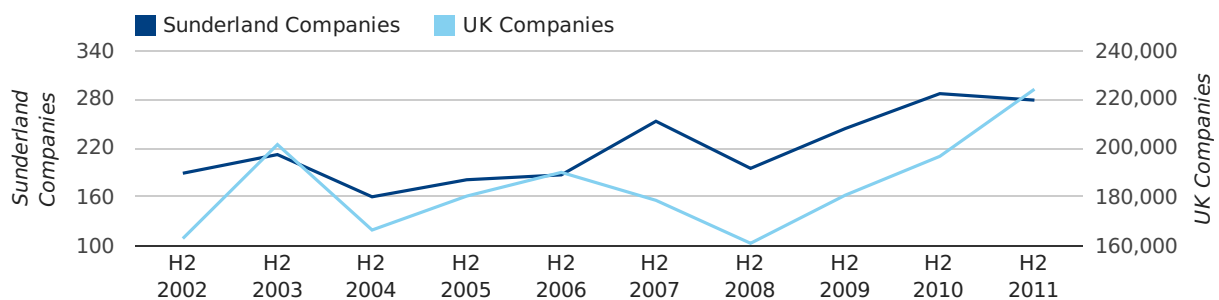
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 279 companies were formed in Sunderland. This figure is 2.8% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Sunderland occurred in 2010 when a total of 287 were formed.

HALF YEAR (JUL-DEC)	SUNDERLAND	UK
2011	279	224,135
2010	287	196,609
% CHANGE	-2.8%	14.0%
RECORD YEAR	2010 (287)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

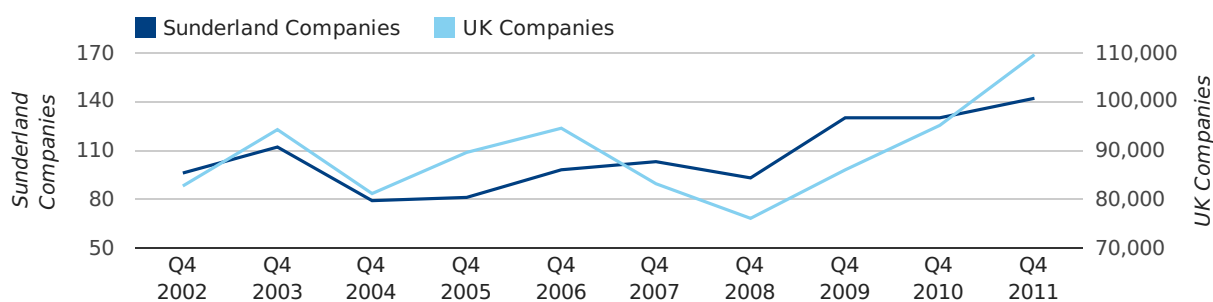
Q4 2011 saw a new record in company registrations in Sunderland when compared to any previous Q4.

A total of 142 companies were registered in Sunderland during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 9.2% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SUNDERLAND	UK
2011	142	109,623
2010	130	95,117
% CHANGE	9.2%	15.3%
RECORD YEAR	2011 (142)	2011 (109,623)

new companies by quarter

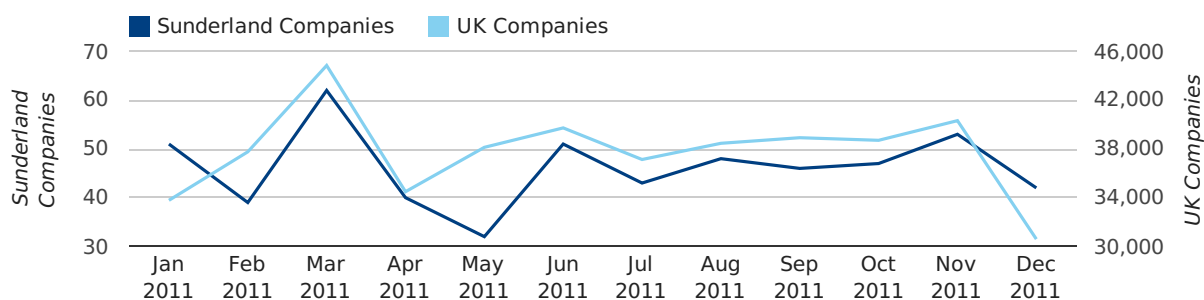


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Sunderland when compared to any previous December.

November 2011 saw a new record in company registrations in Sunderland when compared to any previous November.

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	47	53	42
NEW COMPANIES IN 2010	54	41	35
% CHANGE	-13.0%	29.3%	20.0%
RECORD YEAR	2003 (54)	2011 (53)	2011 (42)

Annual Data (2011)

A total of 427 companies were dissolved in Sunderland in 2011. This total is 0.7% lower than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SUNDERLAND	UK
2011	427	314,523
2010	430	342,232
2009	567	533,773
2008	230	237,901
2007	200	220,295
RECORD YEAR	2009 (567)	2009 (533,773)

dissolved companies by year



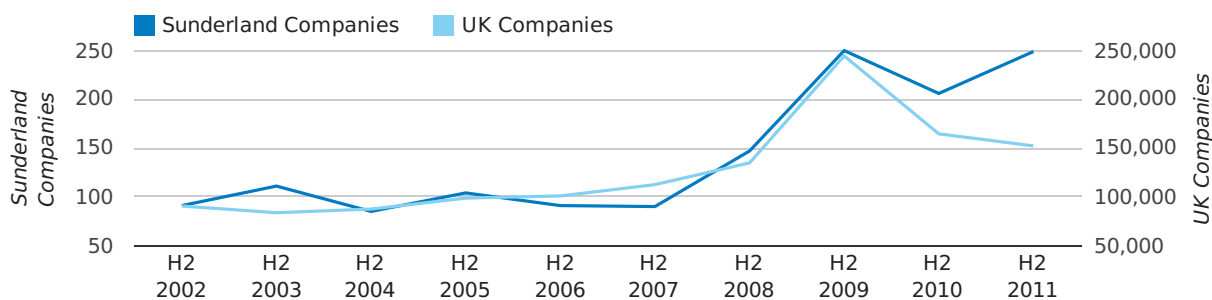
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 249 companies were dissolved in Sunderland. This figure is 20.9% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Sunderland occurred in 2009 when a total of 250 were closed.

HALF YEAR (JUL-DEC)	SUNDERLAND	UK
2011	249	152,213
2010	206	164,601
% CHANGE	20.9%	-7.5%
RECORD YEAR	2009 (250)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

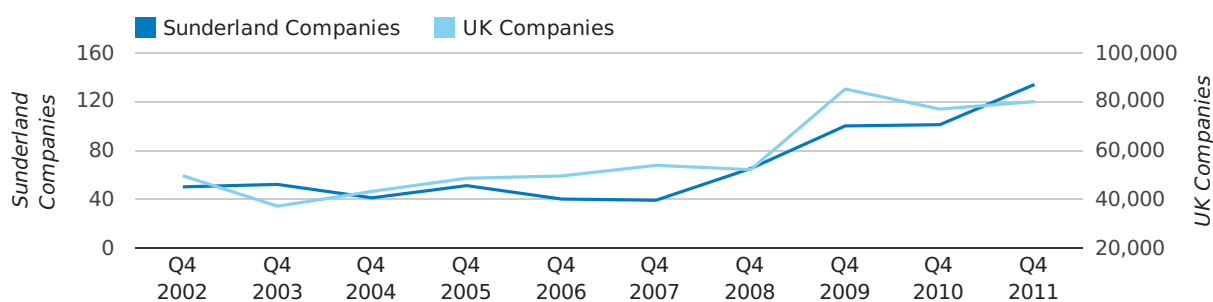
Q4 2011 saw a new record in company closures in Sunderland when compared to any previous Q4.

A total of 134 companies were dissolved in Sunderland during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 32.7% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SUNDERLAND	UK
2011	134	79,983
2010	101	76,896
% CHANGE	32.7%	4.0%
RECORD YEAR	2011 (134)	2009 (85,136)

dissolved companies by quarter

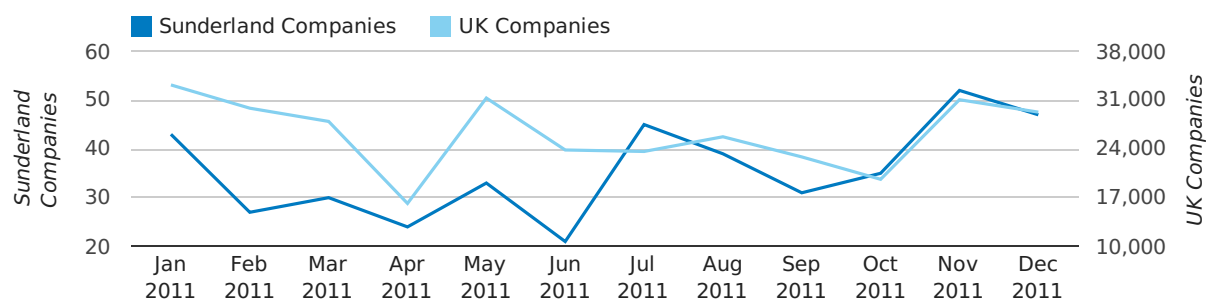


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Sunderland when compared to any previous December.

November 2011 saw a new record in company closures in Sunderland when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	35	52	47
CLOSED COMPANIES IN 2010	36	43	22
% CHANGE	-2.8%	20.9%	114%
RECORD YEAR	2009 (41)	2011 (52)	2011 (47)

Annual Data (2011)

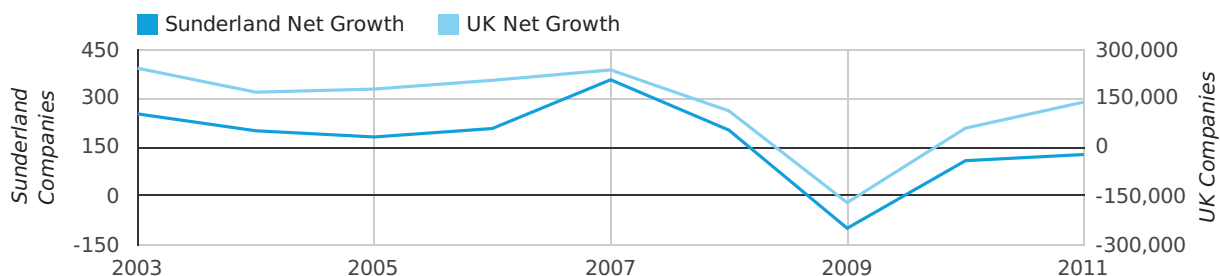
A total of 127 companies were added to the company register for Sunderland in 2011. This number represents growth of 23.6% which compares unfavourably to the UK figure of 34.6%.

This number is 19 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Sunderland company register grew by 357 companies.

YEAR	SUNDERLAND	UK
2011	127	138,347
2010	108	58,126
2009	-100	-171,098
2008	202	111,302
2007	357	237,354
RECORD YEAR	2007 (357)	2003 (242,543)

net growth by year

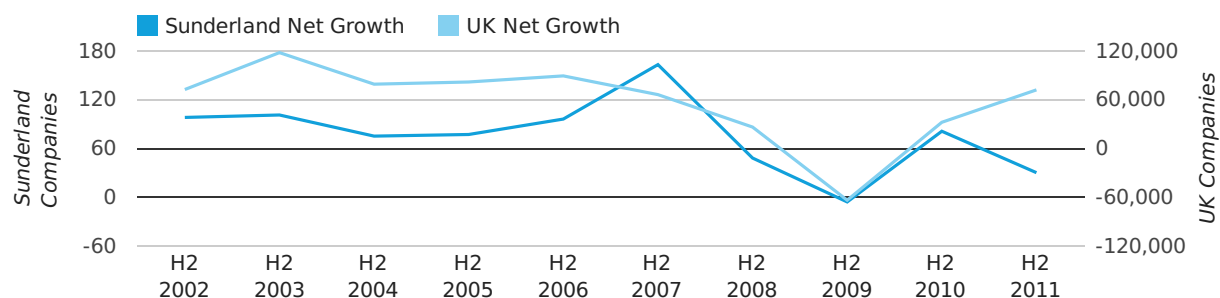


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sunderland increased by 30 companies. This figure is 63.0% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SUNDERLAND	UK
2011	30	71,922
2010	81	32,008
% CHANGE	-63.0%	124.7%
RECORD YEAR	2007 (163)	2003 (117,772)

net growth by half year



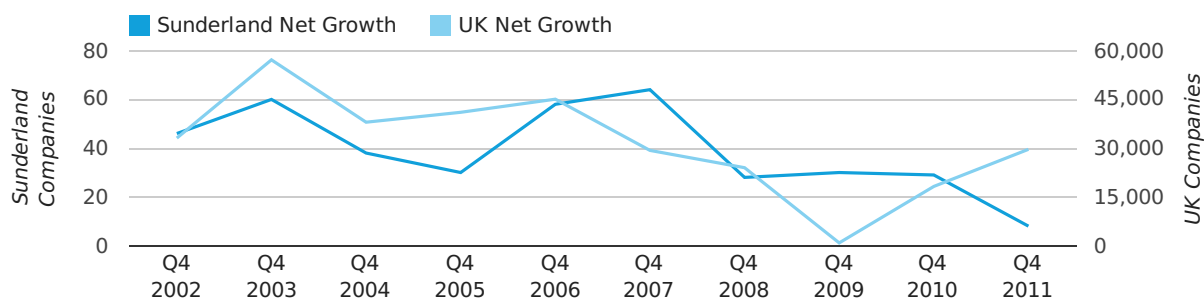
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Sunderland during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 8 companies.

This represents a decrease of 72.4% on the same period last year.

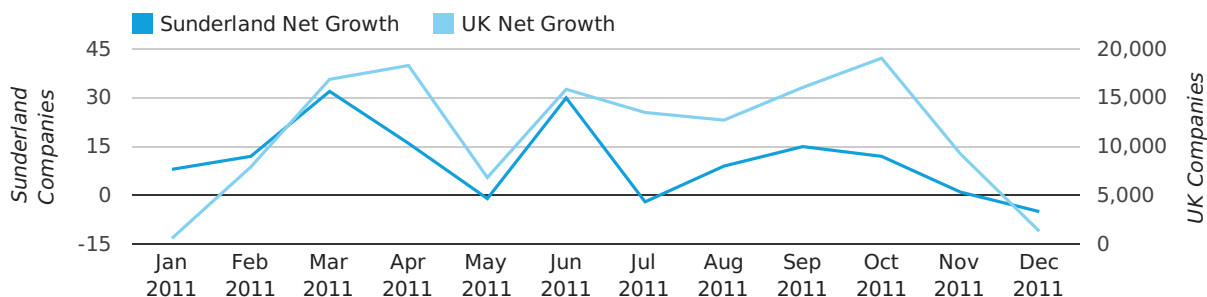
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUNDERLAND	UK
2011	8	29,640
2010	29	18,221
% CHANGE	-72.4%	62.7%
RECORD YEAR	2007 (64)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



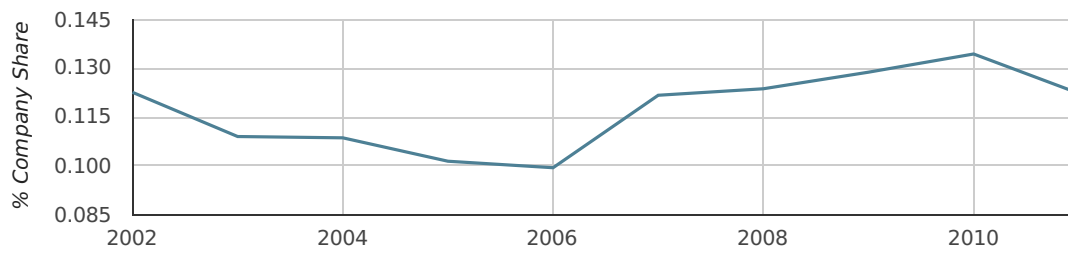
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	12	1	-5
NET GROWTH IN 2010	18	-2	13
% CHANGE	-33.3%	-150.0%	-138.5%
RECORD YEAR	2003 (37)	2006 (32)	2006 (23)

Annual Data (2011)

In 2011 Sunderland formed 0.1% of all UK companies. This is no change on 2010 when Sunderland was responsible for 0.1% of all UK companies.

YEAR	SUNDERLAND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.2%)

company share by year

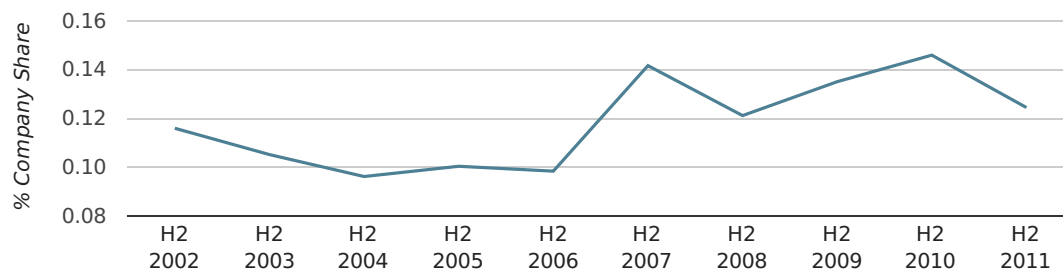


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sunderland formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	SUNDERLAND
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.3%)

company share by half year

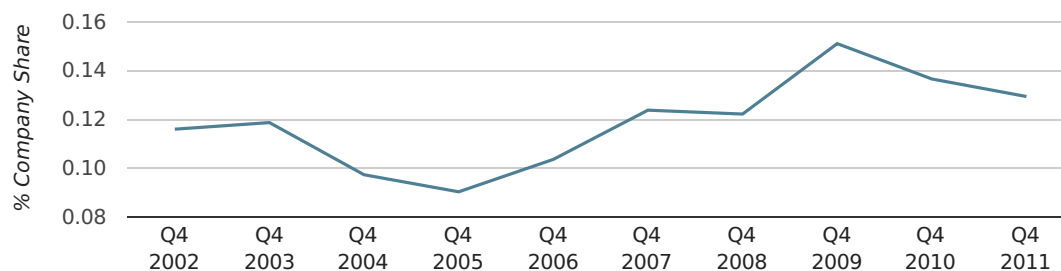


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Sunderland formed 0.1% of all UK companies.

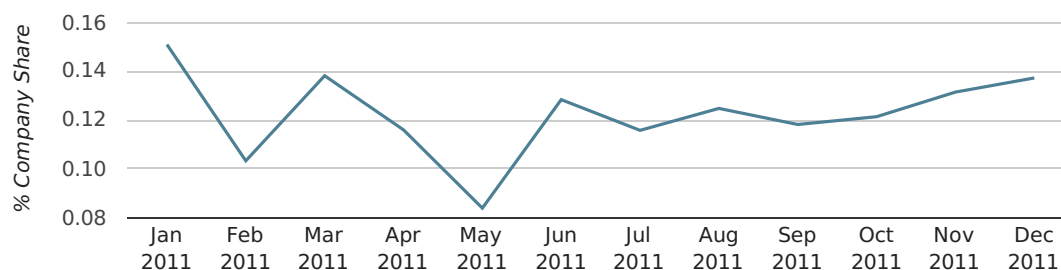
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUNDERLAND
2011	0.1%
2010	0.1%
2009	0.2%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.4%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.2%	0.1%	0.1%
% CHANGE	-24.4%	10.1%	6.4%
RECORD YEAR	1964 (0.4%)	1962 (0.6%)	1961 (0.4%)

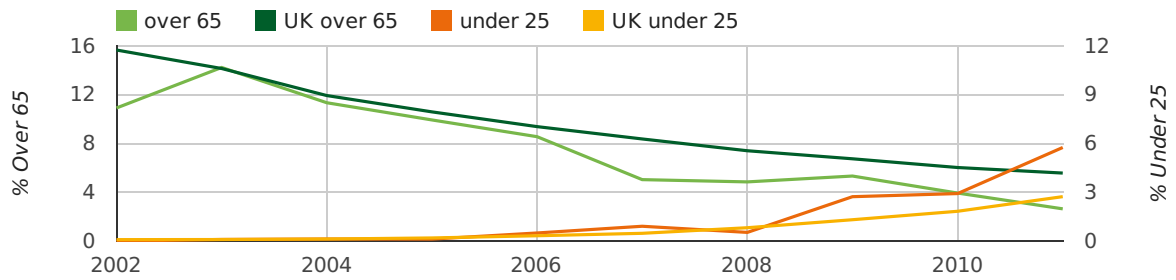
Annual Data (2011)

The average age of a director in 2011 was 42.7.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.7% compared to the UK figure of 4.2%.

director age by year



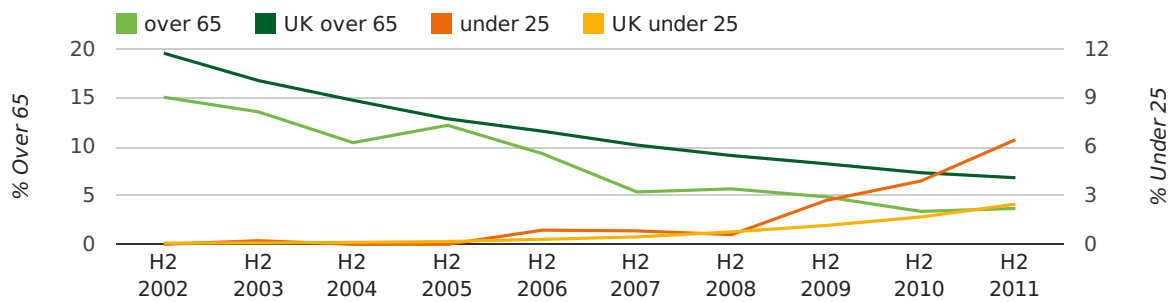
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 42.8.

The percentage of directors under the age of 25 was 6.4% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.1%.

director age by half year



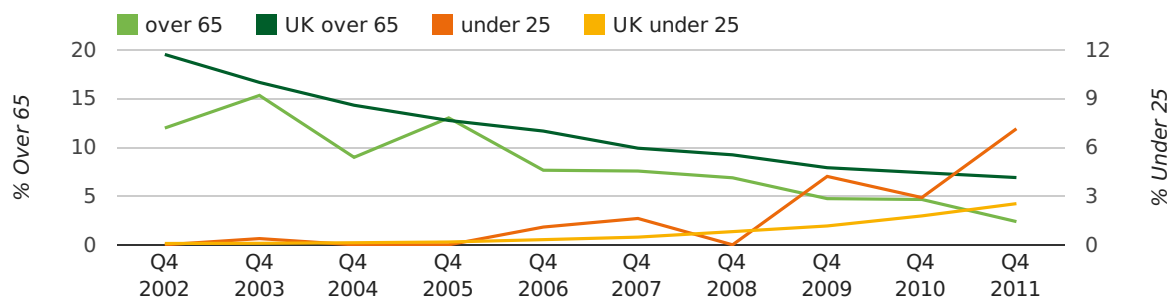
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.6.

The percentage of directors under the age of 25 was 7.1% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 2.4% compared to the UK figure of 4.1%.

director age by quarter

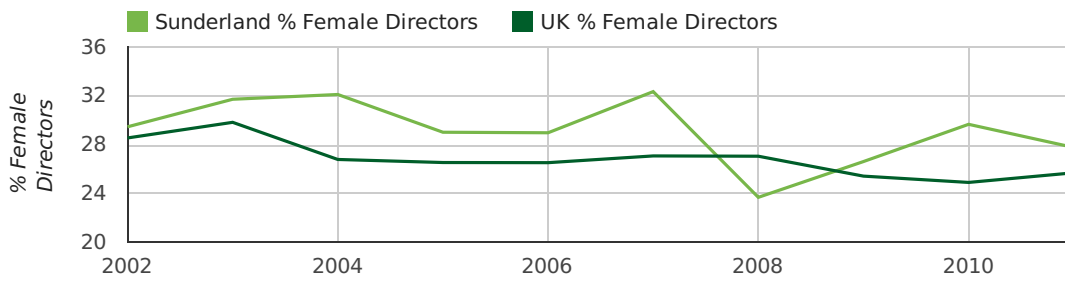


Annual Data (2011)

The record year for female directors in Sunderland was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sunderland in 2011 was 29.5%. The average for the UK during this time was 28.6%

director gender by year

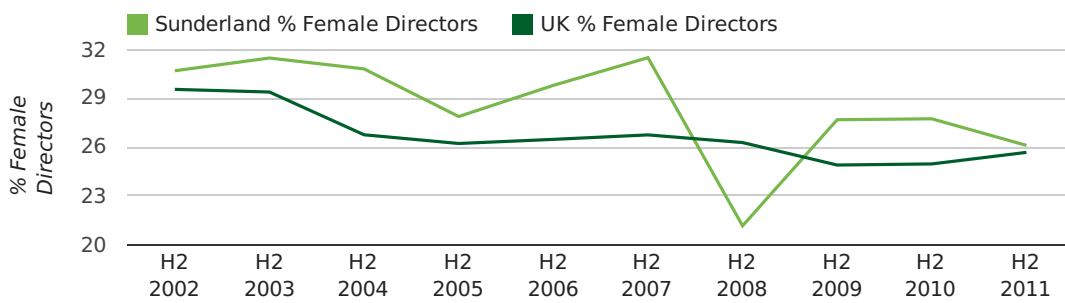


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sunderland was 1860 when 42.9% of all directors were female.

26.1% of all director appointments in Sunderland in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

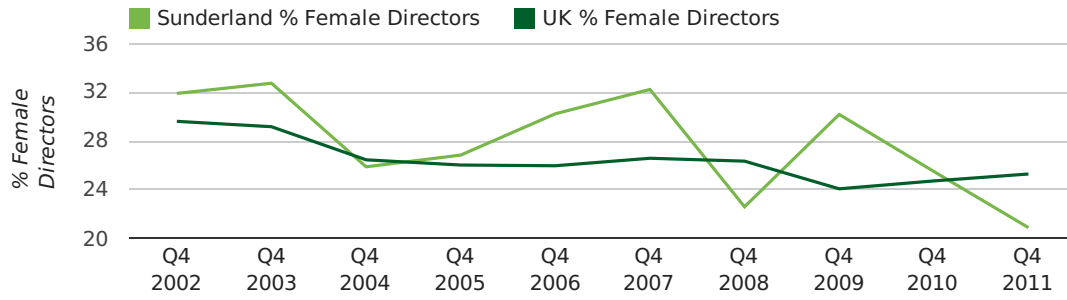


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Sunderland was in 1977 when 31.1% of all directors were female.

20.9% of all director appointments in Sunderland in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EAST	1.92%	CONSULTING	5.07%
NORTH	1.92%	MANAGEMENT	4.74%
COMMUNITY	1.28%	CONSULTANCY	3.26%
INTEREST	1.17%	PROPERTY	2.37%
CONSULTANCY	1.07%	TRADING	2.07%
SECURITY	1.07%	DESIGN	1.92%
SUNDERLAND	1.07%	ASSOCIATES	1.86%
C	0.96%	ENGINEERING	1.78%
(SUNDERLAND)	0.96%	BUSINESS	1.78%
DESIGN	0.96%	CONSULTANTS	1.76%
MEDIA	0.85%	CONSTRUCTION	1.73%
LEISURE	0.85%	MEDIA	1.71%
CONSULTANTS	0.85%	LONDON	1.63%
(NORTH	0.85%	J	1.51%
EAST)	0.85%	INVESTMENTS	1.48%
D	0.85%	GLOBAL	1.46%
ENGINEERING	0.85%	IT	1.41%
NE	0.85%	CARE	1.39%
CO	0.75%	PROPERTIES	1.29%
TRAINING	0.75%	ELECTRICAL	1.29%
MANAGEMENT	0.75%	M	1.27%
CONSULTING	0.64%	BUILDING	1.26%
S	0.64%	ENERGY	1.25%
(NE)	0.64%	S	1.20%
BUILDING	0.64%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	307	205,525
7487 - Other business activities	55	57,052
96090 - Other service activities not elsewhere classified	28	11,768
82990 - Other business support service activities not elsewhere classified	28	32,483
9999 - Dormant Company	24	20,199
9305 - Other service activities	23	9,492
99999 - Dormant Company	20	21,846
74909 - Other professional, scientific and technical activities not elsewhere classified	18	8,671
7499 - Non-trading company	13	9,957
70229 - Management consultancy activities other than financial management	13	17,765
7414 - Business & management consultancy	12	13,034
56302 - Public houses and bars	11	2,308
74990 - Non-trading company	10	8,929
7260 - Other computer related activities	10	7,667
5530 - Restaurants	9	5,013
7486 - Call centre activities	9	219
62020 - Information technology consultancy activities	9	12,072
8514 - Other human health activities	8	2,637
7222 - Other software consultancy and supply	7	7,398
68209 - Other letting and operating of own or leased real estate	7	4,082