

Sunderland

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company closures in Sunderland when compared to any previous Q1.
- March 2012 saw a new record in company closures in Sunderland when compared to any previous March.
- February 2012 saw a new record in company closures in Sunderland when compared to any previous February.
- January 2012 saw a new record in company closures in Sunderland when compared to any previous January.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

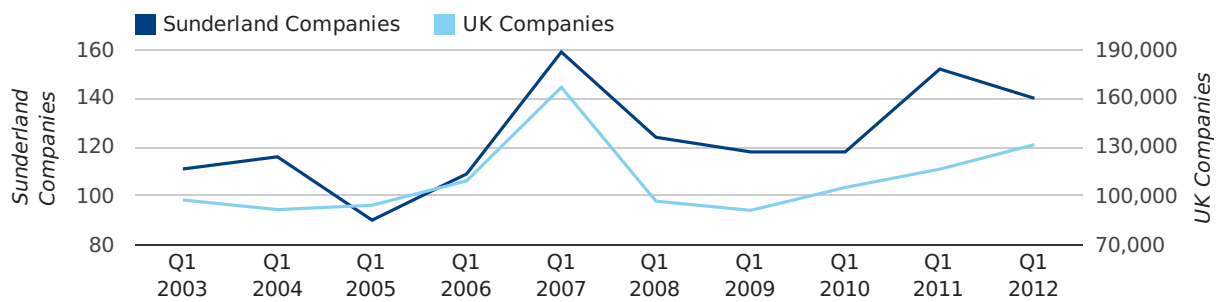
Quarterly Data (Q1 Jan-Mar 2012)

A total of 140 companies were registered in Sunderland during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 7.9% versus the same period last year (Q1 2011). This figure compares badly to the UK as a whole, which saw an increase of 13.0% against the same period last year.

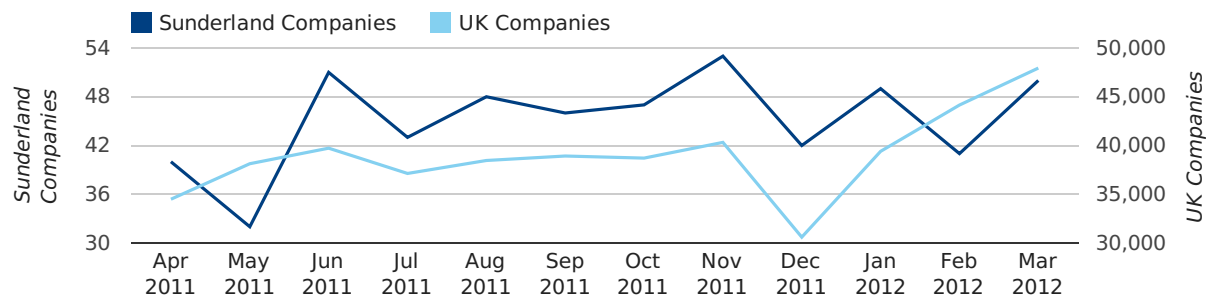
FIRST QUARTER (JAN 2012 - MAR 2012)	SUNDERLAND	UK
2012	140	131,491
2011	152	116,391
% CHANGE	-7.9%	13.0%
RECORD YEAR	2007 (159)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	49	41	50
NEW COMPANIES IN 2011	51	39	62
% CHANGE	-3.9%	5.1%	-19.4%
RECORD YEAR	2011 (51)	2008 (48)	2007 (79)

Quarterly Data (Q1 Jan-Mar 2012)

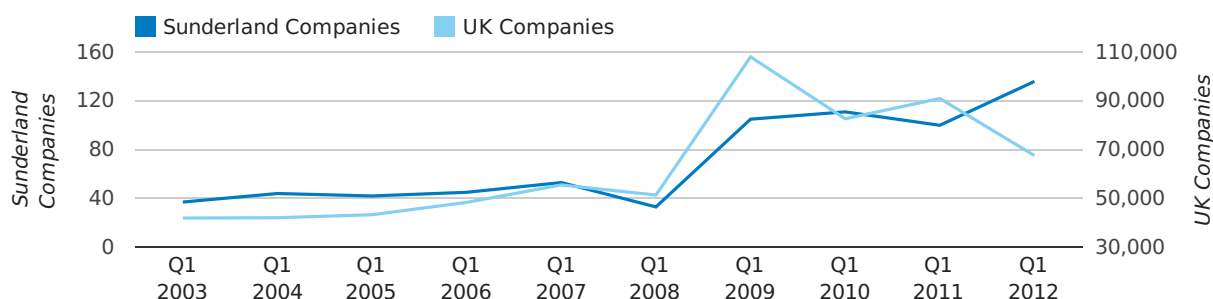
Q1 2012 saw a new record in company closures in Sunderland when compared to any previous Q1.

A total of 136 companies were dissolved in Sunderland during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 36.0% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SUNDERLAND	UK
2012	136	67,576
2011	100	90,986
% CHANGE	36.0%	-25.7%
RECORD YEAR	2012 (136)	2009 (108,060)

dissolved companies by quarter



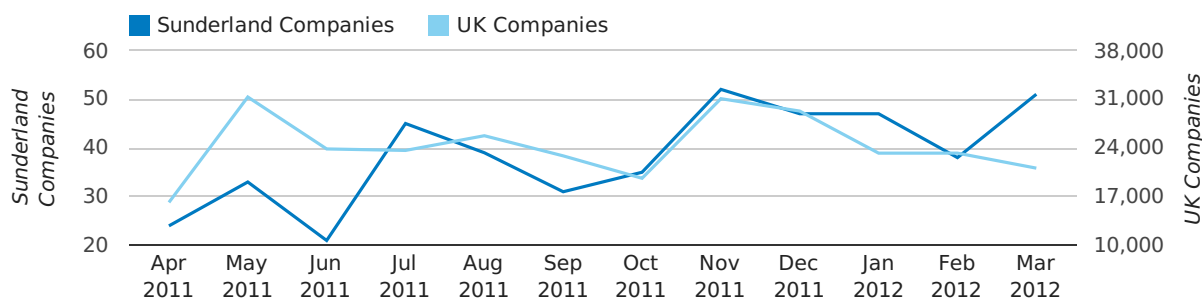
Monthly Data (Jan, Feb & Mar 2012)

March 2012 saw a new record in company closures in Sunderland when compared to any previous March.

February 2012 saw a new record in company closures in Sunderland when compared to any previous February.

January 2012 saw a new record in company closures in Sunderland when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	47	38	51
CLOSED COMPANIES IN 2011	43	27	30
% CHANGE	9.3%	40.7%	70%
RECORD YEAR	2012 (47)	2012 (38)	2012 (51)

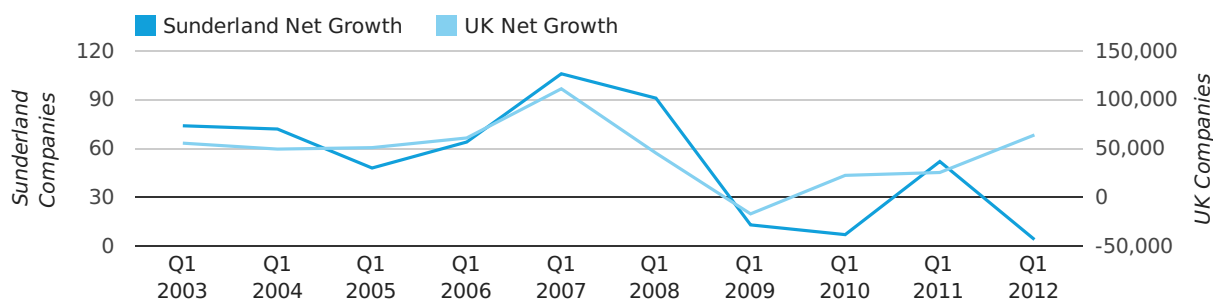
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Sunderland during the first quarter of 2012 (Jan 2012 - Mar 2012) was 4 companies.

This represents a decrease of 92.3% on the same period last year.

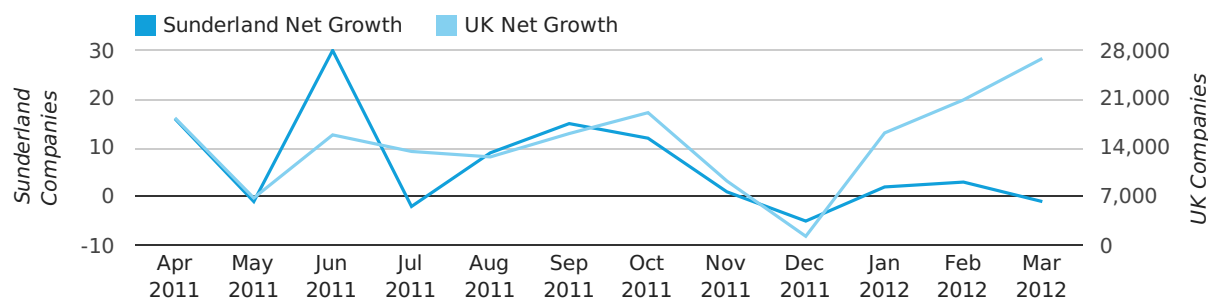
FIRST QUARTER (JAN 2012 - MAR 2012)	SUNDERLAND	UK
2012	4	63,915
2011	52	25,405
% CHANGE	-92.3%	151.6%
RECORD YEAR	2007 (106)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



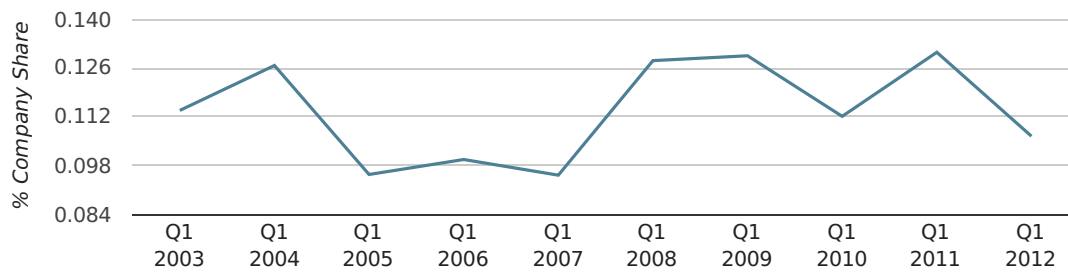
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	2	3	-1
NET GROWTH IN 2011	8	12	32
% CHANGE	-75.0%	-75.0%	-103.1%
RECORD YEAR	2008 (28)	2008 (32)	2007 (56)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Sunderland formed 0.1% of all UK companies.

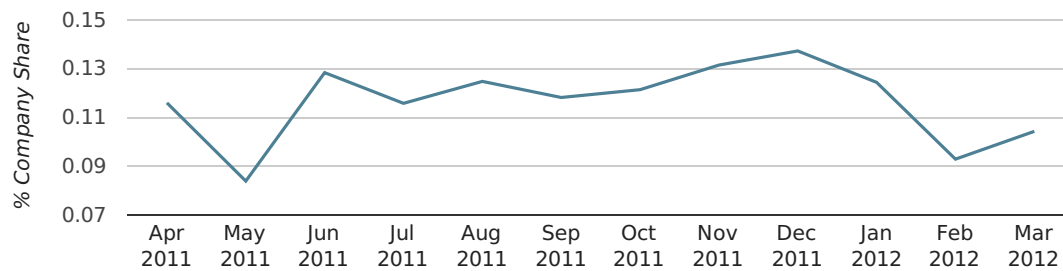
FIRST QUARTER (JAN 2012 - MAR 2012)	SUNDERLAND
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-17.6%	-10.1%	-24.5%
RECORD YEAR	1978 (0.6%)	1975 (0.5%)	1972 (0.4%)

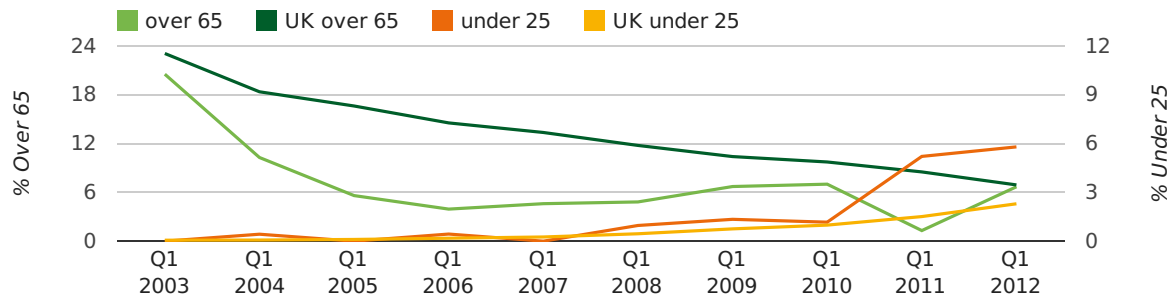
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 5.8% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 6.7% compared to the UK figure of 3.5%.

director age by quarter

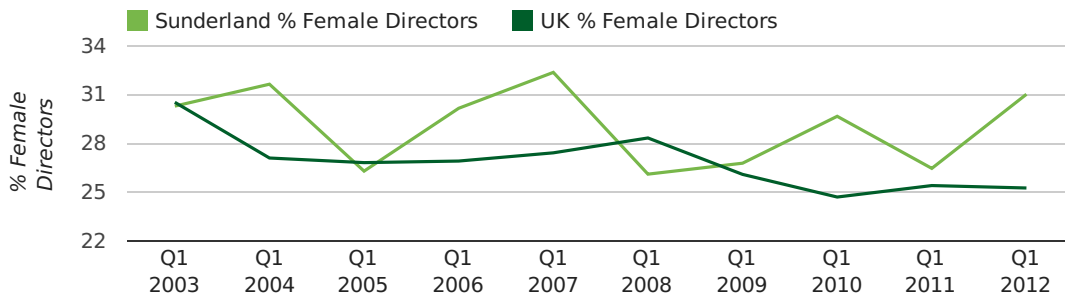


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Sunderland was in 1861 when 40.0% of all directors were female.

31.0% of all director appointments in Sunderland in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
NORTH	1.61%	CONSULTING	5.07%
EAST	1.61%	MANAGEMENT	4.74%
SUNDERLAND	1.50%	CONSULTANCY	3.30%
LEISURE	1.18%	PROPERTY	2.37%
(SUNDERLAND)	1.07%	TRADING	2.07%
ENGINEERING	1.07%	DESIGN	1.93%
DESIGN	1.07%	ENGINEERING	1.86%
CONSULTANCY	0.96%	ASSOCIATES	1.84%
MANAGEMENT	0.96%	CONSULTANTS	1.79%
SECURITY	0.86%	BUSINESS	1.73%
COMMUNITY	0.86%	MEDIA	1.72%
NE	0.86%	CONSTRUCTION	1.72%
MEDIA	0.86%	LONDON	1.66%
TRAINING	0.75%	J	1.54%
(NE)	0.75%	INVESTMENTS	1.51%
INTEREST	0.75%	GLOBAL	1.50%
CONSULTANTS	0.64%	IT	1.40%
PROPERTY	0.64%	CARE	1.34%
CONSULTING	0.64%	PROPERTIES	1.31%
CARPETS	0.64%	ELECTRICAL	1.27%
BUILDING	0.64%	M	1.27%
M	0.54%	BUILDING	1.24%
COMMUNICATIONS	0.54%	ENERGY	1.20%
MAINTENANCE	0.54%	S	1.20%
CO	0.54%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	333	216,665
7487 - Other business activities	51	52,735
82990 - Other business support service activities not elsewhere classified	29	35,233
96090 - Other service activities not elsewhere classified	26	13,637
9305 - Other service activities	22	8,818
9999 - Dormant Company	22	18,617
74909 - Other professional, scientific and technical activities not elsewhere classified	21	9,892
99999 - Dormant Company	19	25,084
70229 - Management consultancy activities other than financial management	14	19,704
86900 - Other human health activities	12	5,066
7499 - Non-trading company	12	9,102
56302 - Public houses and bars	11	2,795
7414 - Business & management consultancy	11	12,113
68209 - Other letting and operating of own or leased real estate	11	4,427
74990 - Non-trading company	11	9,729
7260 - Other computer related activities	10	7,154
62020 - Information technology consultancy activities	10	14,303
7486 - Call centre activities	9	198
43999 - Other specialised construction activities not elsewhere classified	8	3,931
43210 - Electrical installation	8	3,573