

Sunderland

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Sunderland when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Sunderland when compared to any half year in history.
- Q2 2012 saw a new record in company registrations in Sunderland when compared to any previous Q2.
- Q2 2012 was a record quarter for company registrations in Sunderland when compared to any quarter in history.
- May 2012 saw a new record in company registrations in Sunderland when compared to any previous May.
- April 2012 saw a new record in company registrations in Sunderland when compared to any previous April.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Sunderland when compared to any previous first half year.

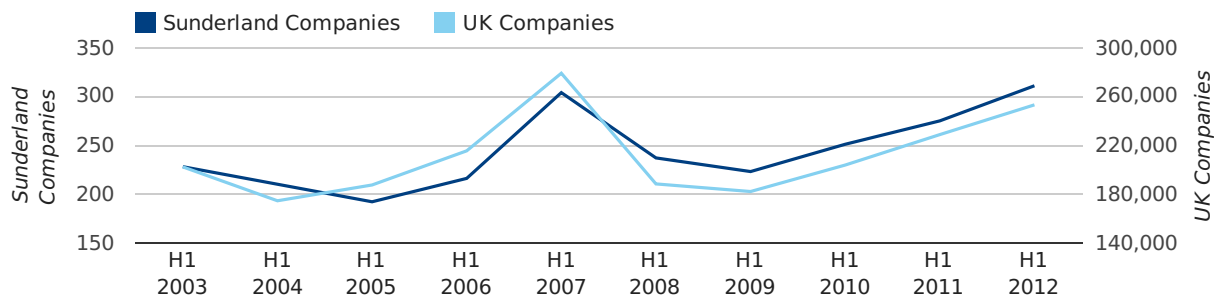
The first half of 2012 was a record first half year for company registrations in Sunderland when compared to any half year in history.

In the first half of 2012 a total of 311 companies were formed in Sunderland. This figure is 13.1% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Sunderland occurred in 2012 when a total of 311 were formed.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2012	311	253,150
2011	275	228,735
% CHANGE	13.1%	10.7%
RECORD YEAR	2012 (311)	2007 (279,097)

new companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company registrations in Sunderland when compared to any previous Q2.

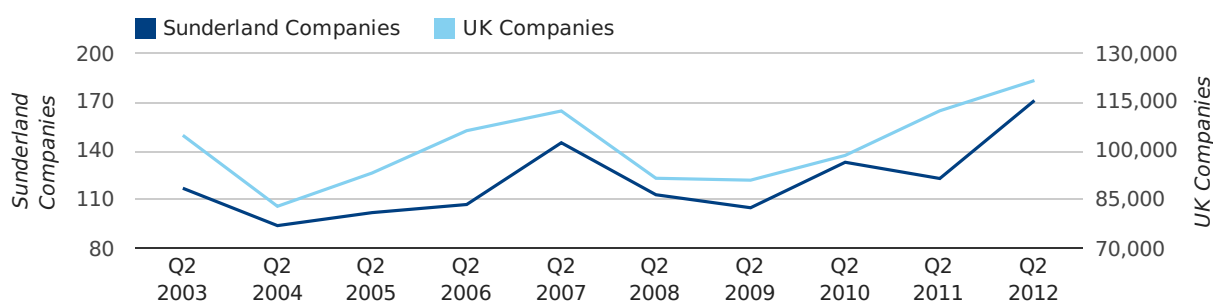
Q2 2012 was a record quarter for company registrations in Sunderland when compared to any quarter in history.

A total of 171 companies were registered in Sunderland during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 39.0% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SUNDERLAND	UK
2012	171	121,659
2011	123	112,344
% CHANGE	39.0%	8.3%
RECORD YEAR	2012 (171)	2012 (121,659)

new companies by quarter

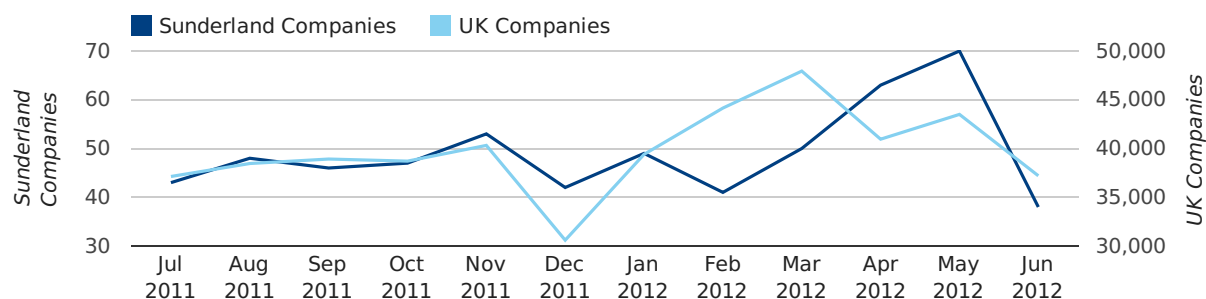


Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Sunderland when compared to any previous May.

April 2012 saw a new record in company registrations in Sunderland when compared to any previous April.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	63	70	38
NEW COMPANIES IN 2011	40	32	51
% CHANGE	57.5%	118.8%	-25.5%
RECORD YEAR	2012 (63)	2012 (70)	2011 (51)

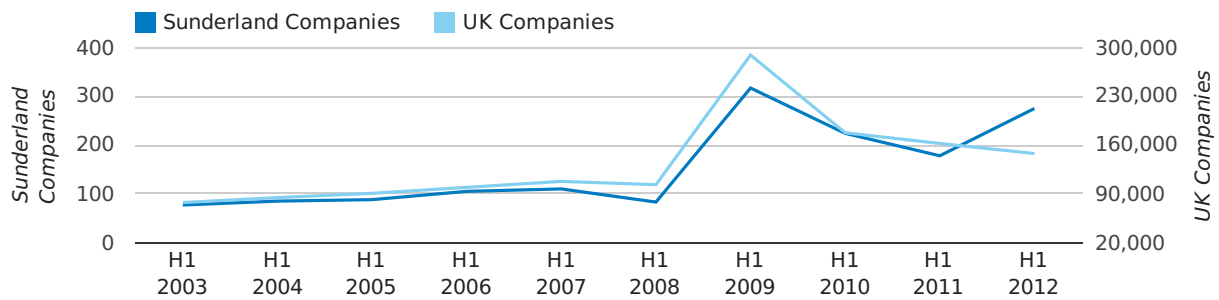
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 275 companies were dissolved in Sunderland. This figure is 54.5% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Sunderland occurred in 2009 when a total of 317 were closed.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2012	275	147,793
2011	178	162,310
% CHANGE	54.5%	-8.9%
RECORD YEAR	2009 (317)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

A total of 139 companies were dissolved in Sunderland during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 78.2% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

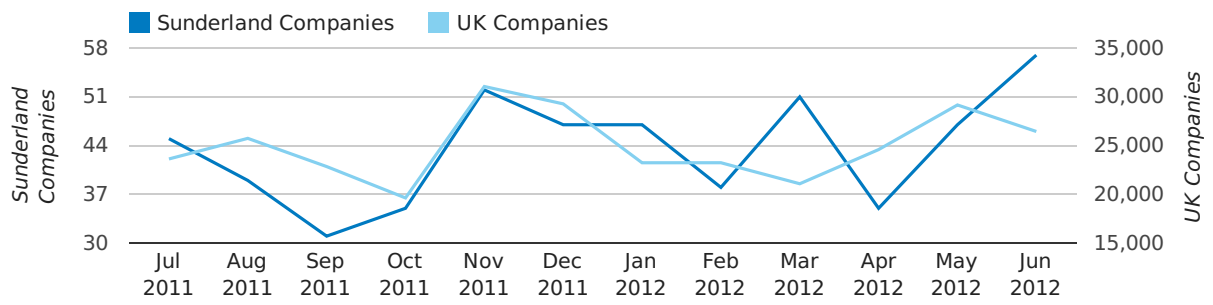
SECOND QUARTER (APR 2012 - JUN 2012)	SUNDERLAND	UK
2012	139	80,217
2011	78	71,324
% CHANGE	78.2%	12.5%
RECORD YEAR	2009 (212)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



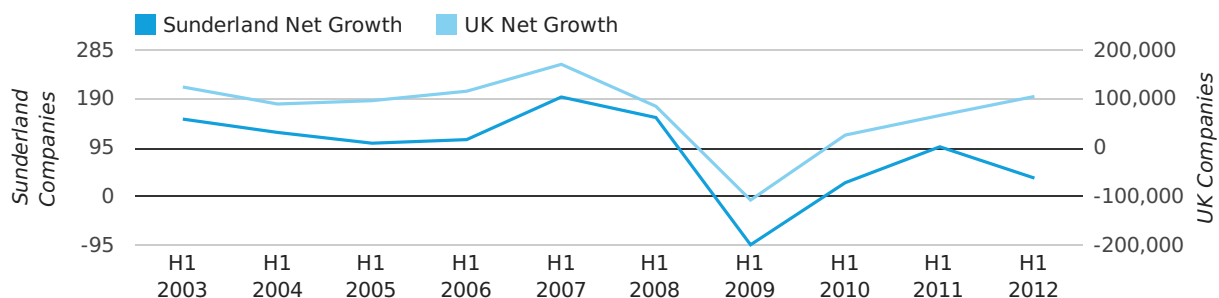
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	35	47	57
CLOSED COMPANIES IN 2011	24	33	21
% CHANGE	45.8%	42.4%	171%
RECORD YEAR	2009 (61)	2009 (87)	2009 (64)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Sunderland increased by 36 companies. This figure is 62.9% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SUNDERLAND	UK
2012	36	105,357
2011	97	66,425
% CHANGE	-62.9%	58.6%
RECORD YEAR	2007 (194)	2007 (171,296)

net growth by half year



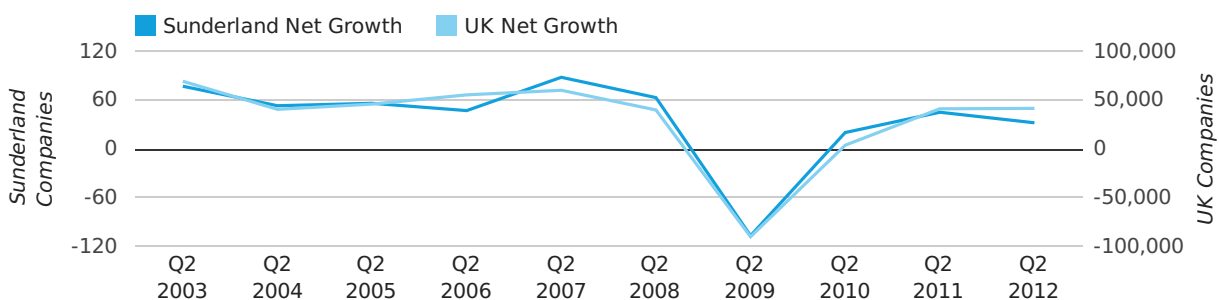
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Sunderland during the second quarter of 2012 (Apr 2012 - Jun 2012) was 32 companies.

This represents a decrease of 28.9% on the same period last year.

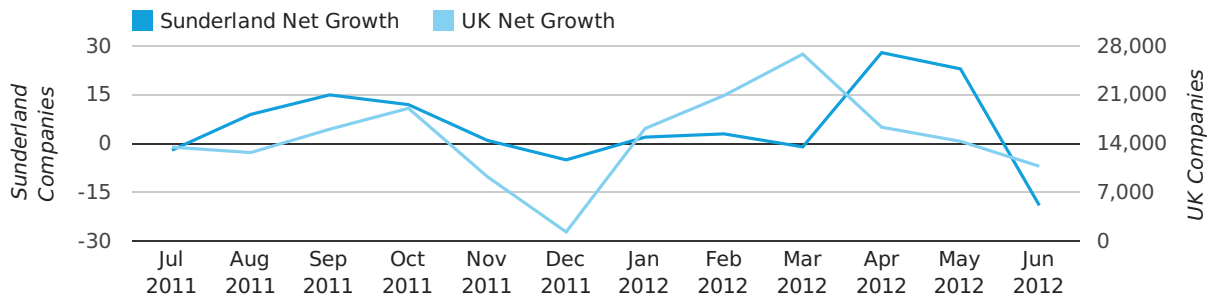
SECOND QUARTER (APR 2012 - JUN 2012)	SUNDERLAND	UK
2012	32	41,442
2011	45	41,020
% CHANGE	-28.9%	1.0%
RECORD YEAR	2007 (88)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



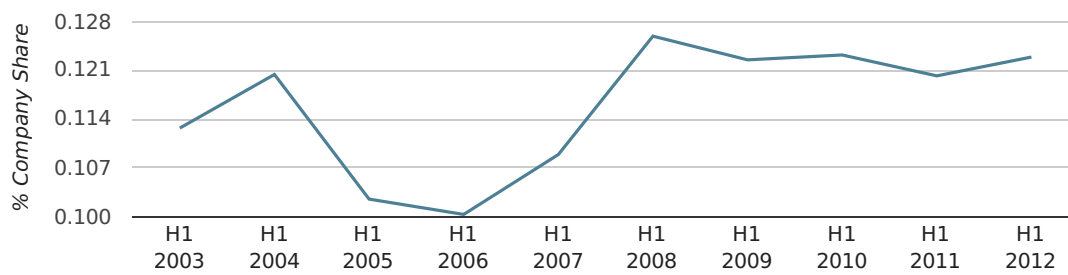
	APRIL	MAY	JUNE
NET GROWTH IN 2012	28	23	-19
NET GROWTH IN 2011	16	-1	30
% CHANGE	75.0%	-2,400.0%	-163.3%
RECORD YEAR	2007 (46)	2002 (34)	2008 (32)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Sunderland formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	SUNDERLAND
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1986 (0.3%)

company share by half year

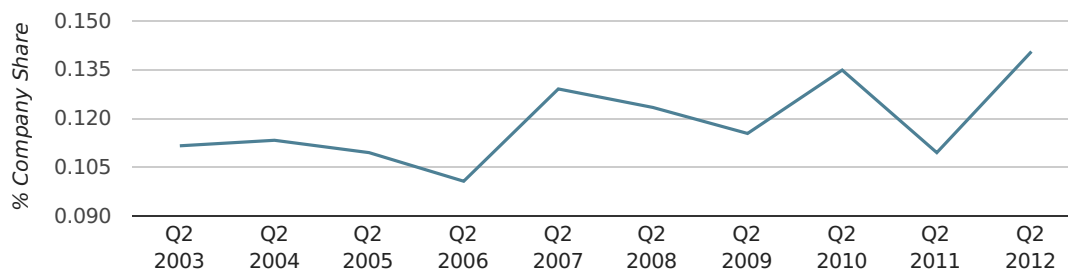


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Sunderland formed 0.1% of all UK companies.

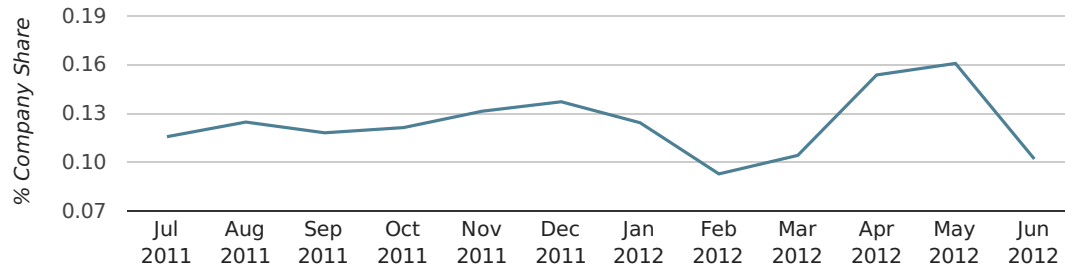
SECOND QUARTER (APR 2012 - JUN 2012)	SUNDERLAND
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1960 (0.3%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.2%	0.2%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	32.6%	91.8%	-20.5%
RECORD YEAR	1968 (0.5%)	1960 (0.4%)	1967 (0.4%)

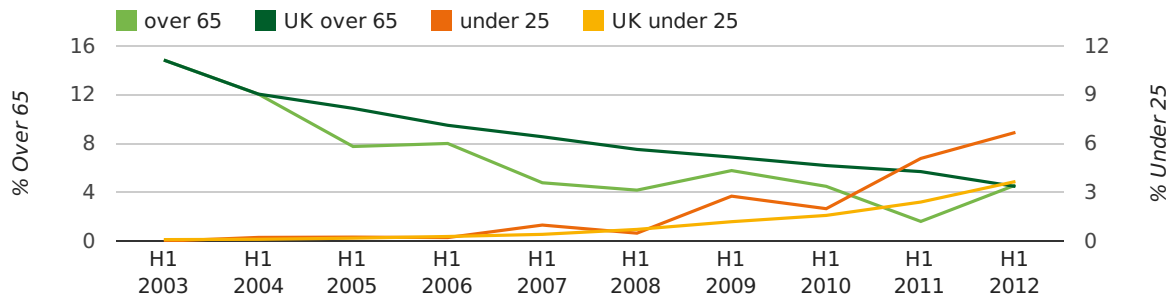
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.0.

The percentage of directors under the age of 25 was 6.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.6% compared to the UK figure of 3.4%.

director age by half year



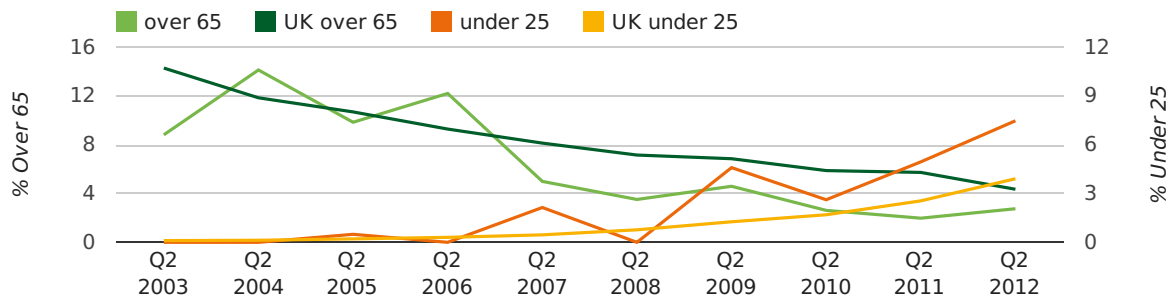
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 41.1.

The percentage of directors under the age of 25 was 7.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.3%.

director age by quarter

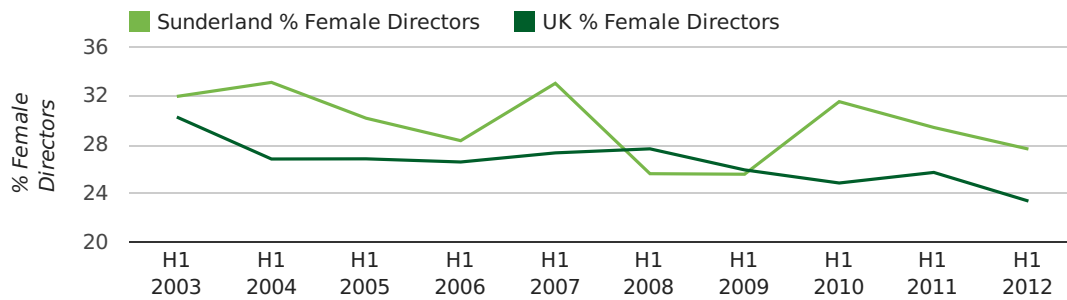


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Sunderland was 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Sunderland in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

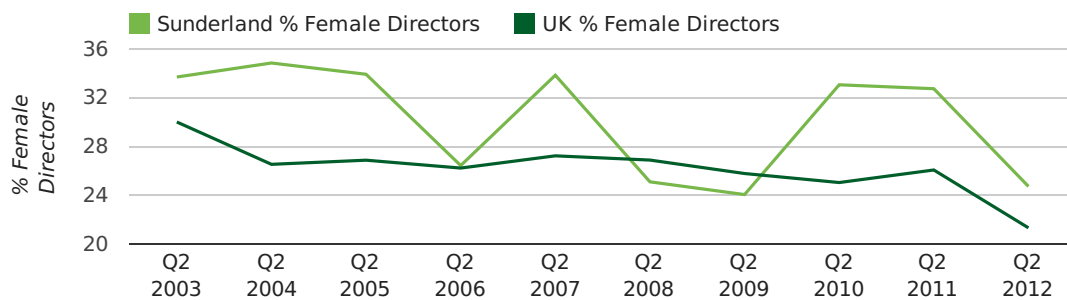


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Sunderland was in 1866 when 66.7% of all directors were female.

24.7% of all director appointments in Sunderland in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
EAST	1.60%	CONSULTING	5.07%
NORTH	1.50%	MANAGEMENT	4.74%
MANAGEMENT	1.50%	CONSULTANCY	3.28%
SUNDERLAND	1.40%	PROPERTY	2.35%
LEISURE	1.20%	TRADING	2.10%
(SUNDERLAND)	1.00%	DESIGN	1.89%
NE	0.90%	ENGINEERING	1.87%
DESIGN	0.90%	ASSOCIATES	1.82%
TRAINING	0.90%	CONSULTANTS	1.78%
MEDIA	0.90%	CONSTRUCTION	1.71%
CONSULTANTS	0.80%	BUSINESS	1.70%
ENGINEERING	0.80%	MEDIA	1.69%
CONSULTANCY	0.70%	LONDON	1.68%
SECURITY	0.70%	J	1.57%
(NE)	0.70%	GLOBAL	1.51%
CONSULTING	0.70%	INVESTMENTS	1.48%
ELECTRICAL	0.60%	IT	1.42%
CO	0.60%	CARE	1.31%
FOOD	0.60%	PROPERTIES	1.31%
CARPETS	0.60%	M	1.26%
COMMUNICATIONS	0.60%	ELECTRICAL	1.23%
PROPERTY	0.60%	BUILDING	1.23%
ACADEMY	0.60%	SECURITY	1.19%
J	0.60%	S	1.18%
CLUB	0.50%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	359	244,457
7487 - Other business activities	46	47,029
82990 - Other business support service activities not elsewhere classified	29	35,447
96090 - Other service activities not elsewhere classified	28	14,220
9305 - Other service activities	19	7,926
9999 - Dormant Company	18	16,469
74909 - Other professional, scientific and technical activities not elsewhere classified	18	10,271
99999 - Dormant Company	17	26,088
70229 - Management consultancy activities other than financial management	13	20,390
7499 - Non-trading company	12	8,023
86900 - Other human health activities	12	5,222
56302 - Public houses and bars	11	2,913
43999 - Other specialised construction activities not elsewhere classified	10	4,091
68209 - Other letting and operating of own or leased real estate	10	4,535
74990 - Non-trading company	10	9,706
85590 - Other education not elsewhere classified	10	2,921
62020 - Information technology consultancy activities	9	15,280
7486 - Call centre activities	9	175
43210 - Electrical installation	9	3,557
7414 - Business & management consultancy	9	10,978