

# Surbiton

q1 2011 business confidence report



## contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

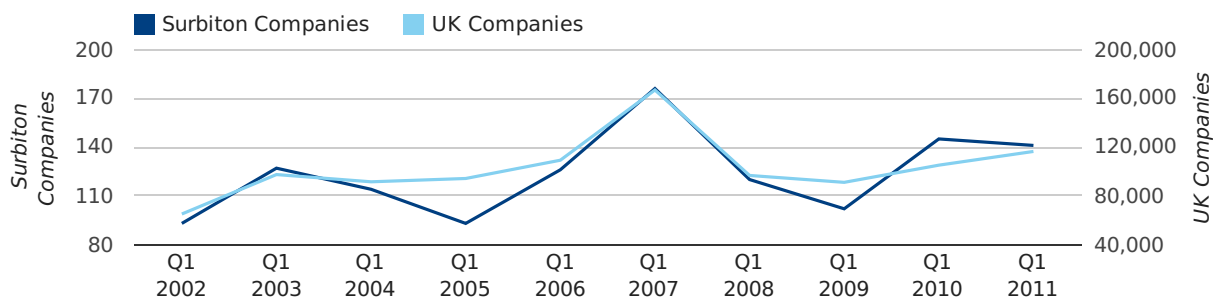
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 141 companies were registered in Surbiton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 2.8% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

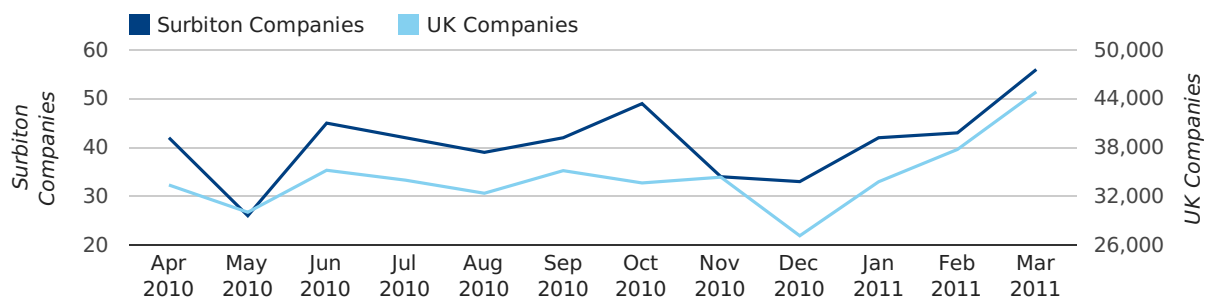
| FIRST QUARTER (JAN 2011 - MAR 2011) | SURBITON   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 141        | 116,391        |
| 2010                                | 145        | 105,137        |
| % CHANGE                            | -2.8%      | 10.7%          |
| RECORD YEAR                         | 2007 (176) | 2007 (166,814) |

### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### new companies by month



|                       | JANUARY   | FEBRUARY  | MARCH     |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 42        | 43        | 56        |
| NEW COMPANIES IN 2010 | 28        | 52        | 65        |
| % CHANGE              | 50.0%     | -17.3%    | -13.8%    |
| RECORD YEAR           | 2007 (47) | 2007 (59) | 2007 (70) |

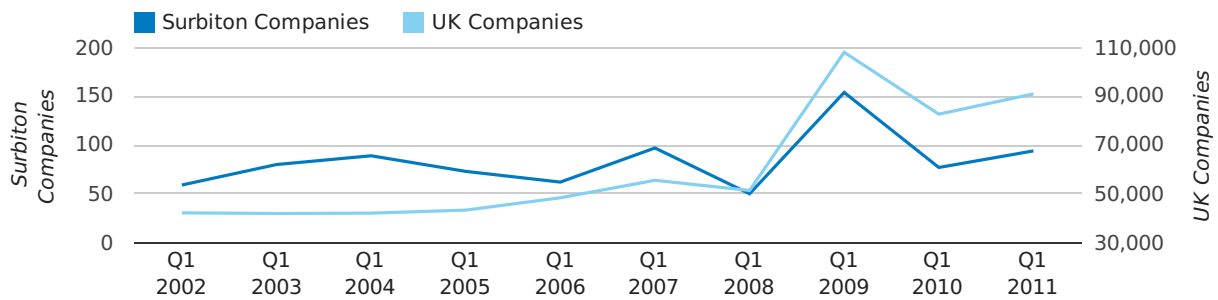
### Quarterly Data (Q1 Jan-Mar 2011)

A total of 94 companies were dissolved in Surbiton during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 22.1% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

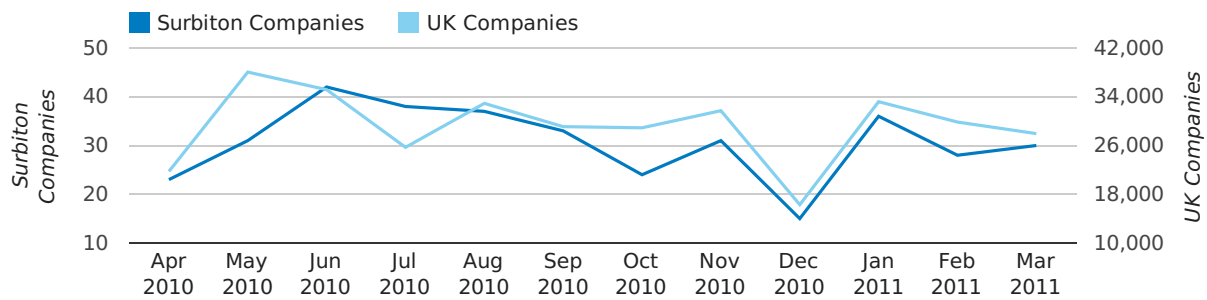
| FIRST QUARTER (JAN 2011 - MAR 2011) | SURBITON   | UK             |
|-------------------------------------|------------|----------------|
| 2011                                | 94         | 90,986         |
| 2010                                | 77         | 82,677         |
| % CHANGE                            | 22.1%      | 10.0%          |
| RECORD YEAR                         | 2009 (154) | 2009 (108,060) |

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### dissolved companies by month



|                          | JANUARY   | FEBRUARY  | MARCH      |
|--------------------------|-----------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 36        | 28        | 30         |
| CLOSED COMPANIES IN 2010 | 15        | 32        | 30         |
| % CHANGE                 | 140.0%    | -12.5%    | 0%         |
| RECORD YEAR              | 2007 (36) | 2004 (33) | 2009 (100) |

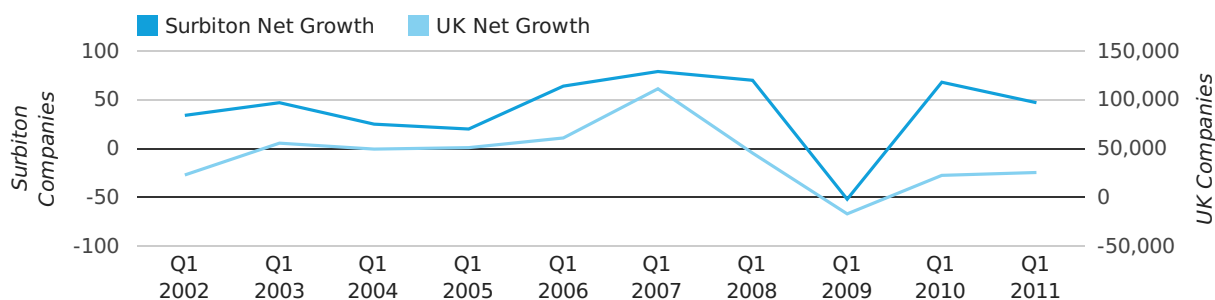
### Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Surbiton during the first quarter of 2011 (Jan 2011 - Mar 2011) was 47 companies.

This represents a decrease of 30.9% on the same period last year.

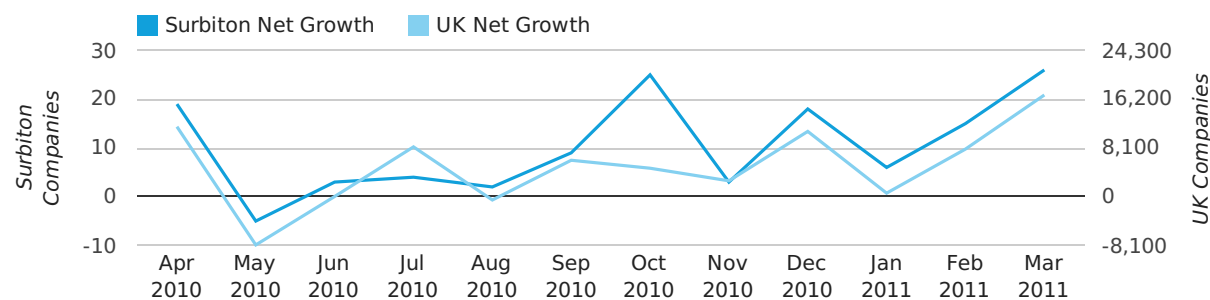
| FIRST QUARTER (JAN 2011 - MAR 2011) | SURBITON  | UK             |
|-------------------------------------|-----------|----------------|
| 2011                                | 47        | 25,405         |
| 2010                                | 68        | 22,460         |
| % CHANGE                            | -30.9%    | 13.1%          |
| RECORD YEAR                         | 2007 (79) | 2007 (111,282) |

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### net growth by month



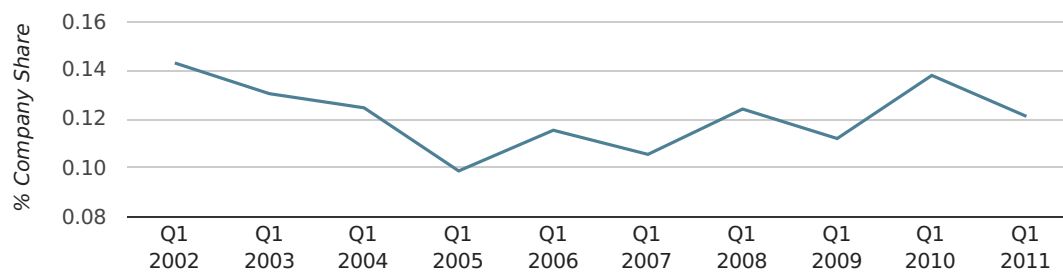
|                    | JANUARY   | FEBRUARY  | MARCH     |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 6         | 15        | 26        |
| NET GROWTH IN 2010 | 13        | 20        | 35        |
| % CHANGE           | -53.8%    | -25.0%    | -25.7%    |
| RECORD YEAR        | 2008 (17) | 2007 (29) | 2006 (48) |

### Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Surbiton formed 0.1% of all UK companies.

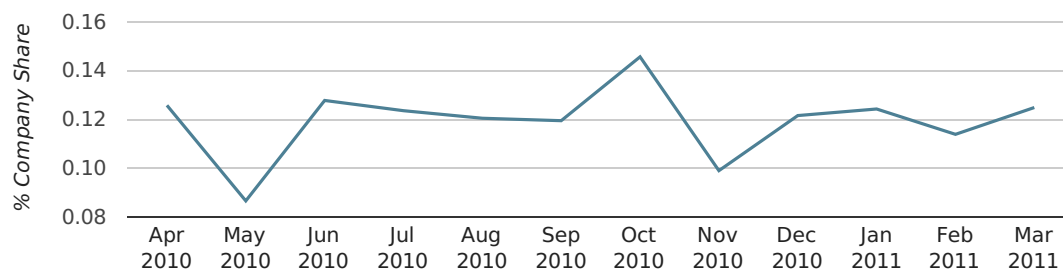
| FIRST QUARTER (JAN 2011 - MAR 2011) | SURBITON    |
|-------------------------------------|-------------|
| 2011                                | 0.1%        |
| 2010                                | 0.1%        |
| 2009                                | 0.1%        |
| 2008                                | 0.1%        |
| 2007                                | 0.1%        |
| RECORD YEAR (SINCE 1960)            | 1962 (0.4%) |

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2011)

### company share by month



|                            | JANUARY     | FEBRUARY    | MARCH       |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.1%        | 0.1%        | 0.1%        |
| UK FORMATION SHARE IN 2010 | 0.1%        | 0.2%        | 0.2%        |
| % CHANGE                   | 29.3%       | -27.3%      | -17.8%      |
| RECORD YEAR                | 1960 (0.4%) | 1967 (0.4%) | 1962 (0.5%) |

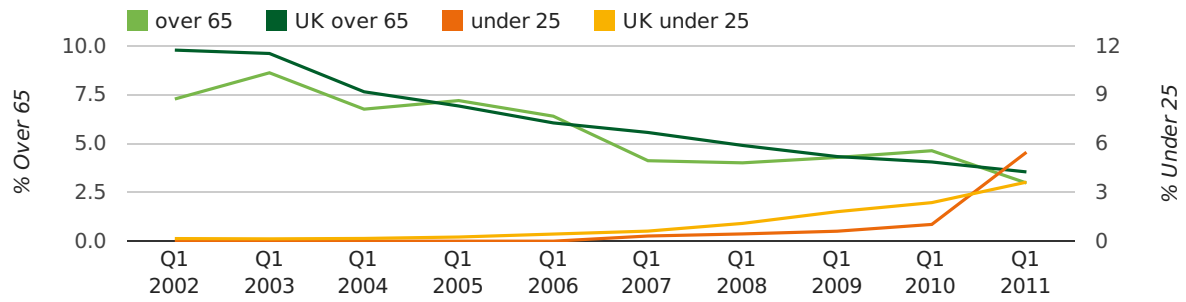
### Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 40.9.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.0% compared to the UK figure of 4.3%.

#### director age by quarter

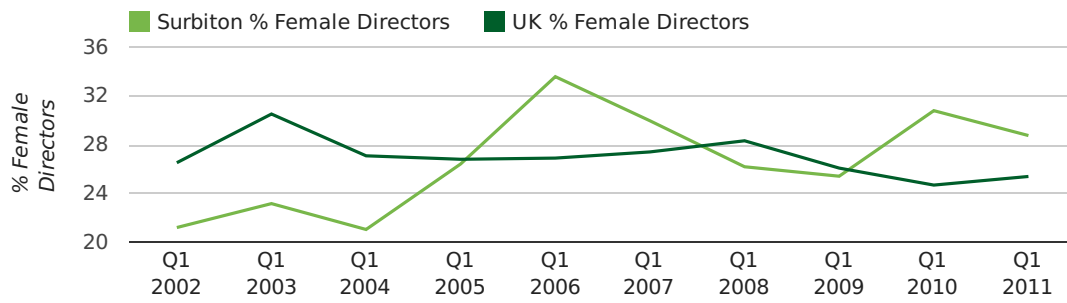


### Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Surbiton was in 1861 when 40.0% of all directors were female.

28.8% of all director appointments in Surbiton in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

#### director gender by quarter





## Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD       | UK PERCENTAGE |
|--------------|------------|---------------|---------------|
| CONSULTING   | 3.33%      | CONSULTING    | 5.04%         |
| CONSULTANCY  | 1.92%      | MANAGEMENT    | 4.97%         |
| MANAGEMENT   | 1.79%      | CONSULTANCY   | 3.16%         |
| DESIGN       | 1.41%      | PROPERTY      | 2.38%         |
| MEDIA        | 1.02%      | TRADING       | 2.10%         |
| ASSOCIATES   | 0.90%      | DESIGN        | 1.93%         |
| OPERATIONS   | 0.90%      | ASSOCIATES    | 1.92%         |
| GREEN        | 0.90%      | BUSINESS      | 1.87%         |
| PROJECTS     | 0.77%      | CONSTRUCTION  | 1.80%         |
| SURBITON     | 0.77%      | CONSULTANTS   | 1.76%         |
| LONDON       | 0.77%      | MEDIA         | 1.69%         |
| VIOLET       | 0.77%      | ENGINEERING   | 1.61%         |
| PIZZA        | 0.77%      | LONDON        | 1.60%         |
| CARS         | 0.77%      | CARE          | 1.45%         |
| BUSINESS     | 0.77%      | J             | 1.45%         |
| CONSTRUCTION | 0.77%      | GLOBAL        | 1.44%         |
| PRODUCTIONS  | 0.64%      | INVESTMENTS   | 1.43%         |
| SURREY       | 0.64%      | IT            | 1.41%         |
| IT           | 0.64%      | PROPERTIES    | 1.36%         |
| HOUSE        | 0.51%      | BUILDING      | 1.34%         |
| CATERING     | 0.51%      | M             | 1.30%         |
| ENGINEERING  | 0.51%      | ELECTRICAL    | 1.28%         |
| HEALTHCARE   | 0.51%      | S             | 1.24%         |
| (LONDON)     | 0.51%      | INTERNATIONAL | 1.23%         |
| RESTAURANT   | 0.51%      | SYSTEMS       | 1.23%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 180                 | 202,798      |
| 7487 - Other business activities   | 85                  | 60,968       |
| 70229 - Management consultancy activities other than financial management                | 36                  | 16,150       |
| 82990 - Other business support service activities not elsewhere classified               | 27                  | 30,253       |
| 7414 - Business & management consultancy   | 24                  | 12,916       |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 23                  | 7,788        |
| 62020 - Information technology consultancy activities                                    | 21                  | 10,246       |
| 62090 - Other information technology service activities                                  | 19                  | 6,996        |
| 7222 - Other software consultancy and supply   | 19                  | 7,000        |
| 9999 - Dormant Company   | 17                  | 19,765       |
| 96090 - Other service activities not elsewhere classified                                | 13                  | 10,085       |
| 99999 - Dormant Company  | 13                  | 18,336       |
| 69201 - Accounting and auditing activities   | 12                  | 3,436        |
| 7260 - Other computer related activities   | 12                  | 7,789        |
| 86900 - Other human health activities  | 11                  | 4,092        |
| 68209 - Other letting and operating of own or leased real estate                         | 10                  | 3,895        |
| 8514 - Other human health activities   | 9                   | 2,423        |
| 7499 - Non-trading company   | 9                   | 11,316       |
| 9800 - Residents Property Management   | 9                   | 1,503        |
| 62012 - Business and domestic software development                                       | 9                   | 3,168        |