

Sutton

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Sutton when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Sutton when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Sutton when compared to any previous Q4.
- Q4 2011 was a record quarter for company registrations in Sutton when compared to any quarter in history.
- December 2011 saw a new record in company registrations in Sutton when compared to any previous December.
- November 2011 saw a new record in company registrations in Sutton when compared to any previous November.
- October 2011 saw a new record in company registrations in Sutton when compared to any previous October.
- Q4 2011 saw a new record in company closures in Sutton when compared to any previous Q4.
- November 2011 saw a new record in company closures in Sutton when compared to any previous November.

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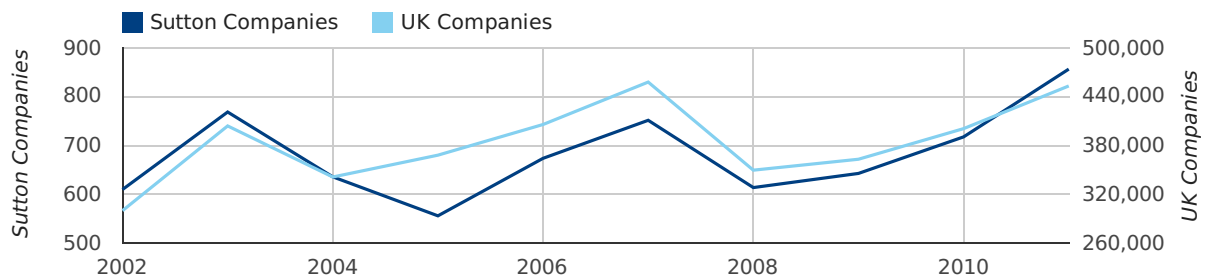
Annual Data (2011)

2011 was a record year for company registrations in Sutton when compared to any year in history.

A total of 856 companies were formed in Sutton in 2011. This total is 19.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SUTTON	UK
2011	856	452,870
2010	717	400,358
2009	642	362,675
2008	613	349,203
2007	751	457,649
RECORD YEAR	2011 (856)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

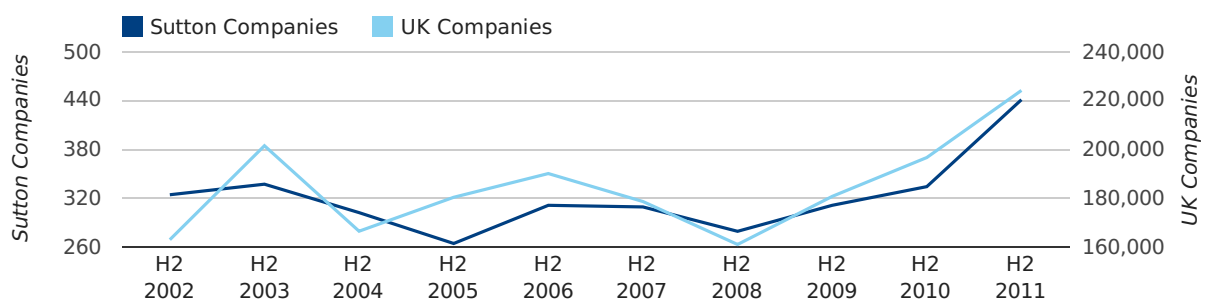
The second half of 2011 saw a new record in company registrations in Sutton when compared to any previous second half year.

In the second half of 2011 a total of 441 companies were formed in Sutton. This figure is 32.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Sutton occurred in 2011 when a total of 441 were formed.

HALF YEAR (JUL-DEC)	SUTTON	UK
2011	441	224,135
2010	334	196,609
% CHANGE	32.0%	14.0%
RECORD YEAR	2011 (441)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Sutton when compared to any previous Q4.

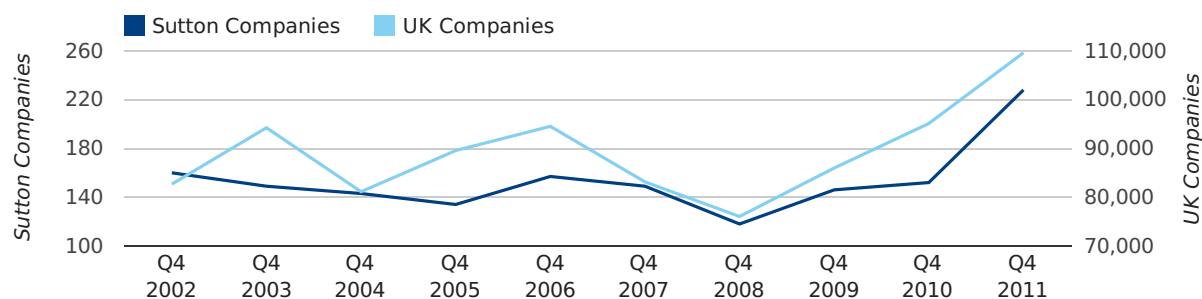
Q4 2011 was a record quarter for company registrations in Sutton when compared to any quarter in history.

A total of 228 companies were registered in Sutton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 50.0% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON	UK
2011	228	109,623
2010	152	95,117
% CHANGE	50.0%	15.3%
RECORD YEAR	2011 (228)	2011 (109,623)

new companies by quarter



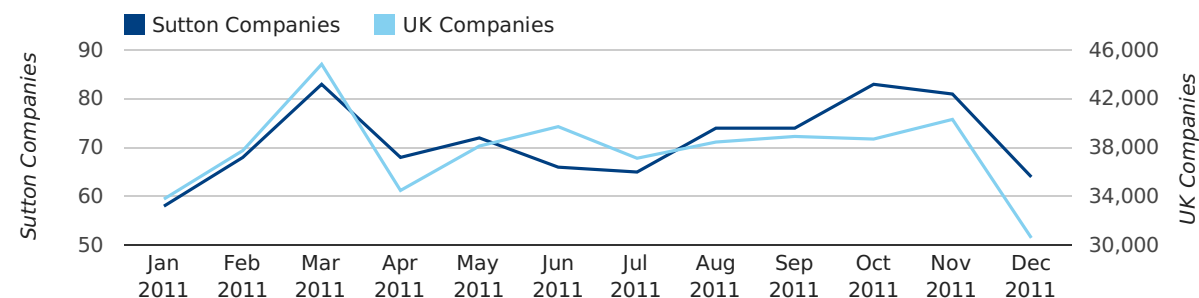
Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company registrations in Sutton when compared to any previous December.

November 2011 saw a new record in company registrations in Sutton when compared to any previous November.

October 2011 saw a new record in company registrations in Sutton when compared to any previous October.

new companies by month



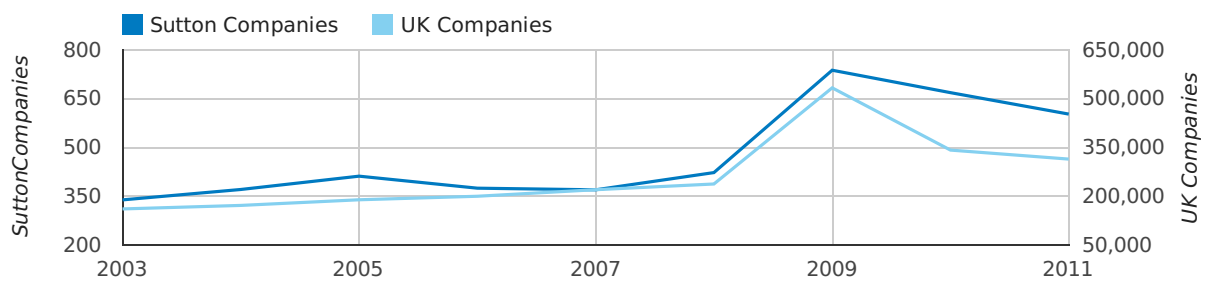
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	83	81	64
NEW COMPANIES IN 2010	47	59	46
% CHANGE	76.6%	37.3%	39.1%
RECORD YEAR	2011 (83)	2011 (81)	2011 (64)

Annual Data (2011)

A total of 603 companies were dissolved in Sutton in 2011. This total is 9.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SUTTON	UK
2011	603	314,523
2010	669	342,232
2009	738	533,773
2008	423	237,901
2007	370	220,295
RECORD YEAR	2009 (738)	2009 (533,773)

dissolved companies by year



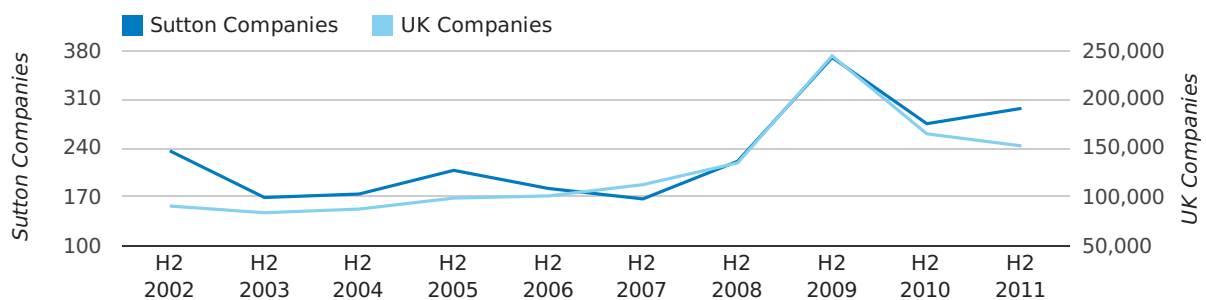
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 297 companies were dissolved in Sutton. This figure is 8.0% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Sutton occurred in 2009 when a total of 370 were closed.

HALF YEAR (JUL-DEC)	SUTTON	UK
2011	297	152,213
2010	275	164,601
% CHANGE	8.0%	-7.5%
RECORD YEAR	2009 (370)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

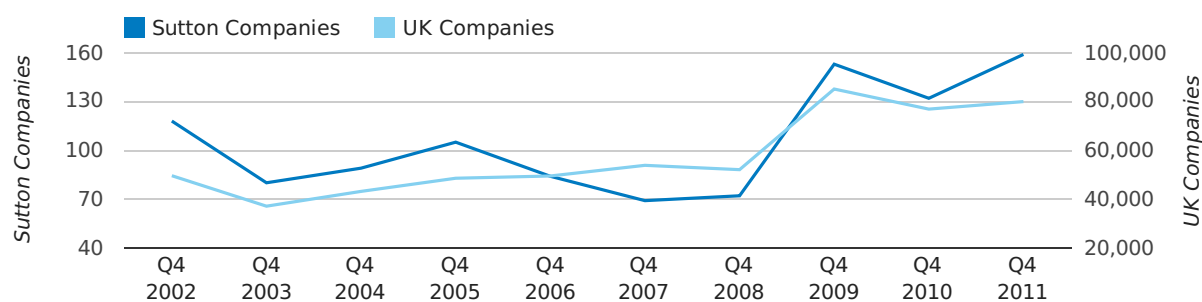
Q4 2011 saw a new record in company closures in Sutton when compared to any previous Q4.

A total of 159 companies were dissolved in Sutton during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 20.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON	UK
2011	159	79,983
2010	132	76,896
% CHANGE	20.5%	4.0%
RECORD YEAR	2011 (159)	2009 (85,136)

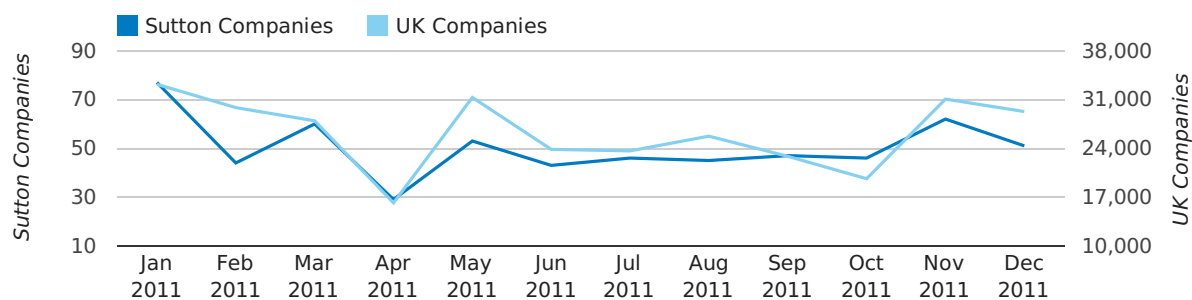
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Sutton when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	46	62	51
CLOSED COMPANIES IN 2010	51	55	26
% CHANGE	-9.8%	12.7%	96%
RECORD YEAR	2009 (53)	2011 (62)	2009 (60)

Annual Data (2011)

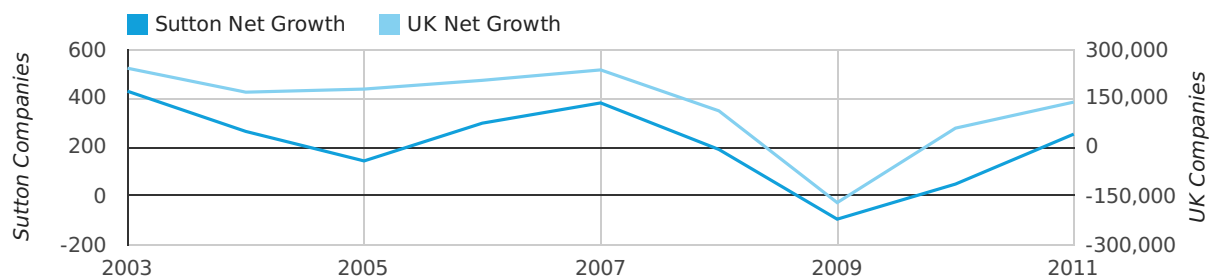
A total of 253 companies were added to the company register for Sutton in 2011. This number represents growth of 35.3% which compares favourably to the UK figure of 34.6%.

This number is 205 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Sutton company register grew by 429 companies.

YEAR	SUTTON	UK
2011	253	138,347
2010	48	58,126
2009	-96	-171,098
2008	190	111,302
2007	381	237,354
RECORD YEAR	2003 (429)	2003 (242,543)

net growth by year

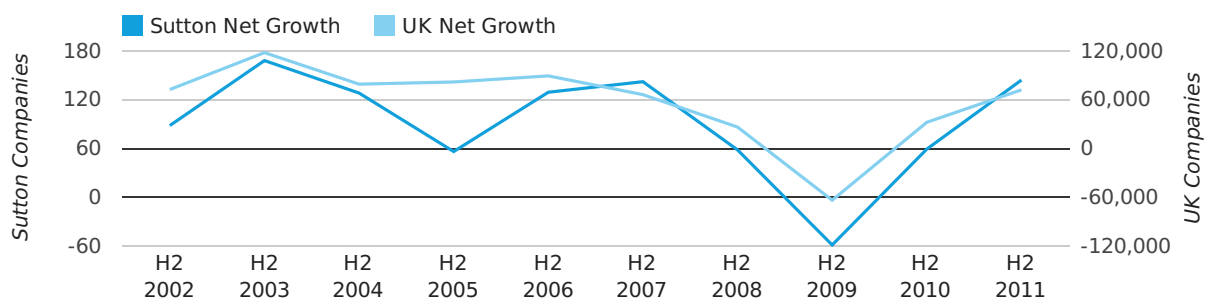


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sutton increased by 144 companies. This figure is 144.1% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SUTTON	UK
2011	144	71,922
2010	59	32,008
% CHANGE	144.1%	124.7%
RECORD YEAR	2003 (168)	2003 (117,772)

net growth by half year



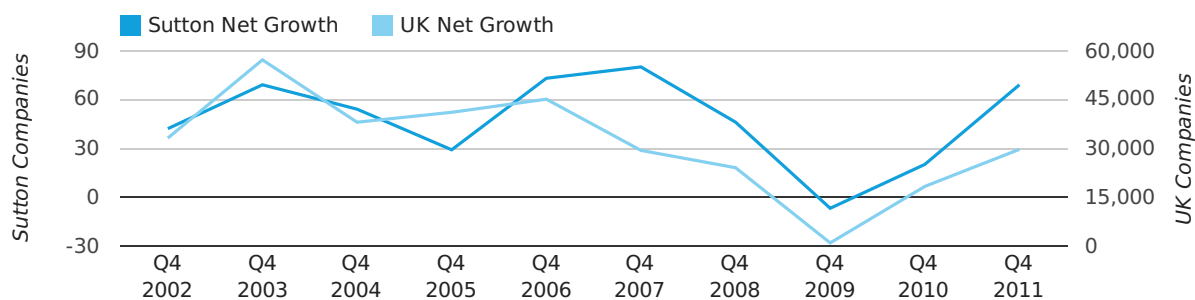
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Sutton during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 69 companies.

This represents an increase of 245.0% on the same period last year.

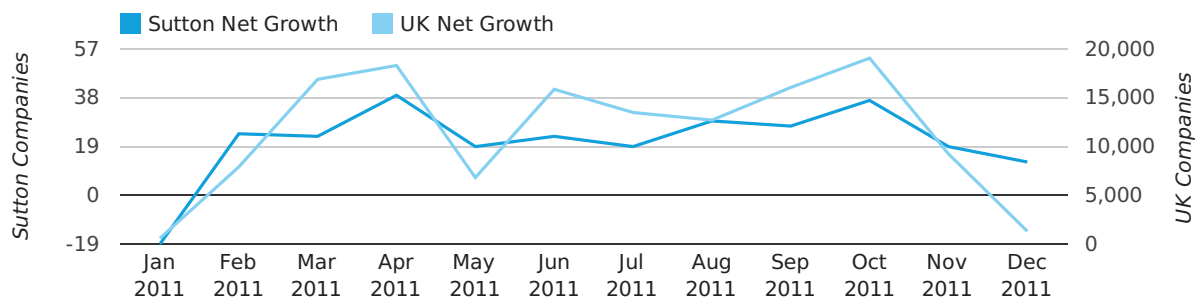
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON	UK
2011	69	29,640
2010	20	18,221
% CHANGE	245.0%	62.7%
RECORD YEAR	2007 (80)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



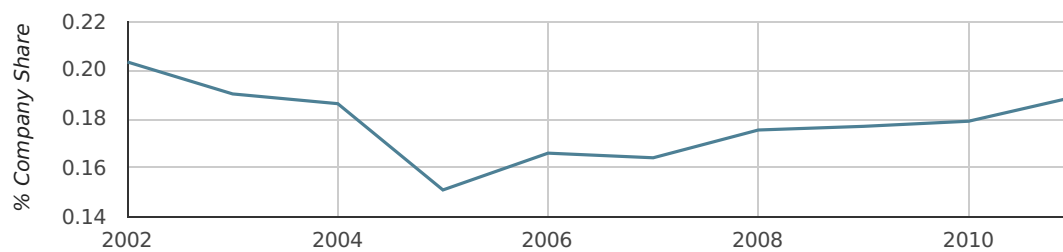
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	37	19	13
NET GROWTH IN 2010	-4	4	20
% CHANGE	-1,025.0%	375.0%	-35.0%
RECORD YEAR	2003 (39)	2000 (28)	1995 (31)

Annual Data (2011)

In 2011 Sutton formed 0.2% of all UK companies. This is no change on 2010 when Sutton was responsible for 0.2% of all UK companies.

YEAR	SUTTON
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1972 (0.4%)

company share by year

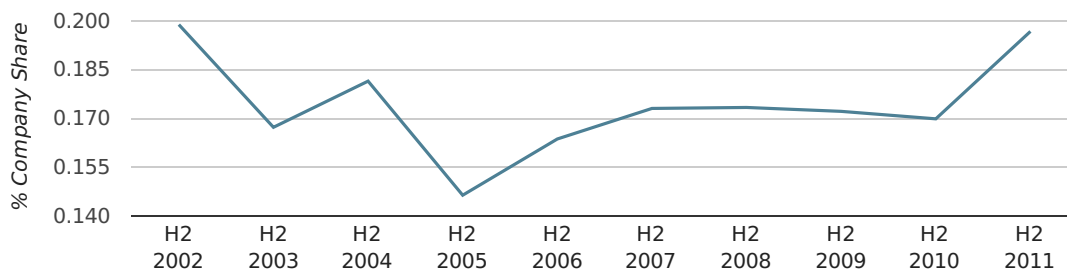


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sutton formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	SUTTON
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1972 (0.5%)

company share by half year

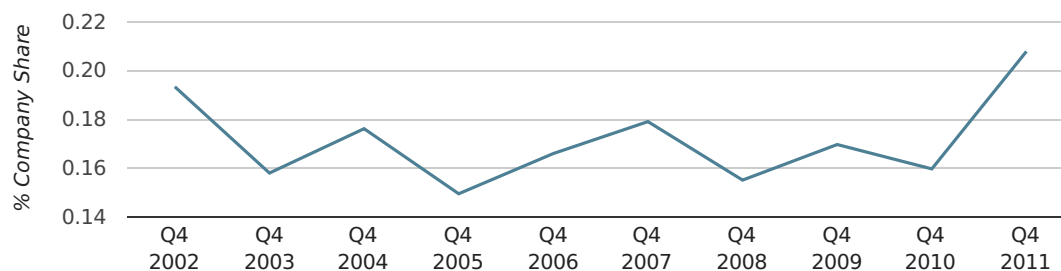


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Sutton formed 0.2% of all UK companies.

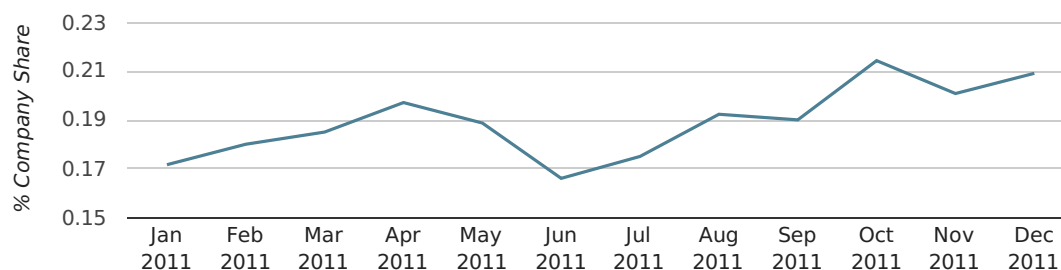
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1963 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.2%
% CHANGE	53.5%	16.9%	23.4%
RECORD YEAR	1969 (0.9%)	1970 (0.8%)	1983 (0.7%)

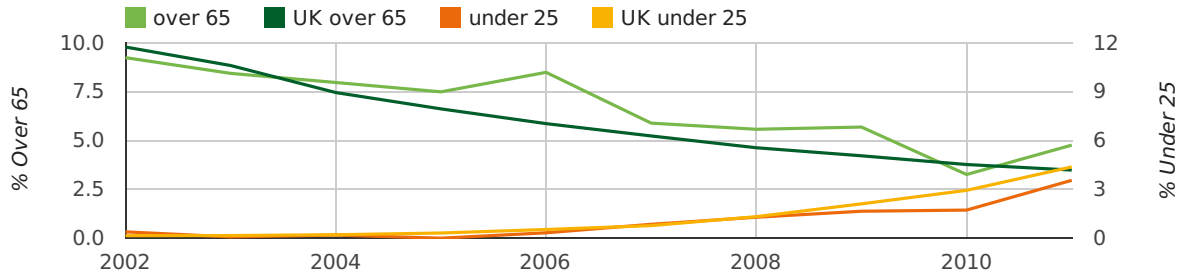
Annual Data (2011)

The average age of a director in 2011 was 43.8.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

director age by year



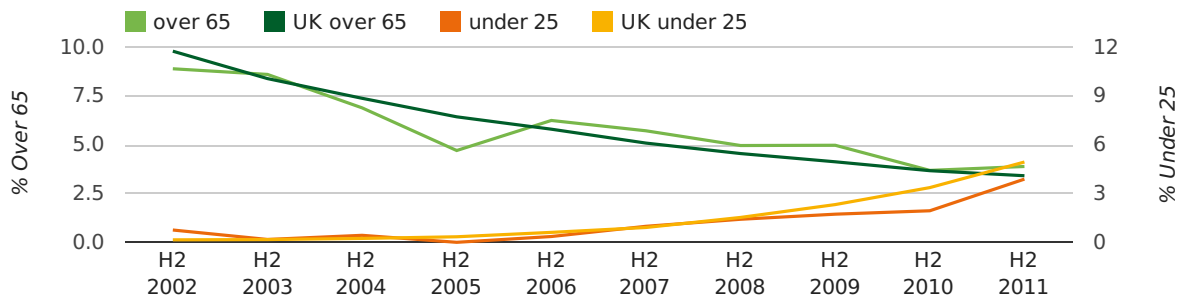
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by half year



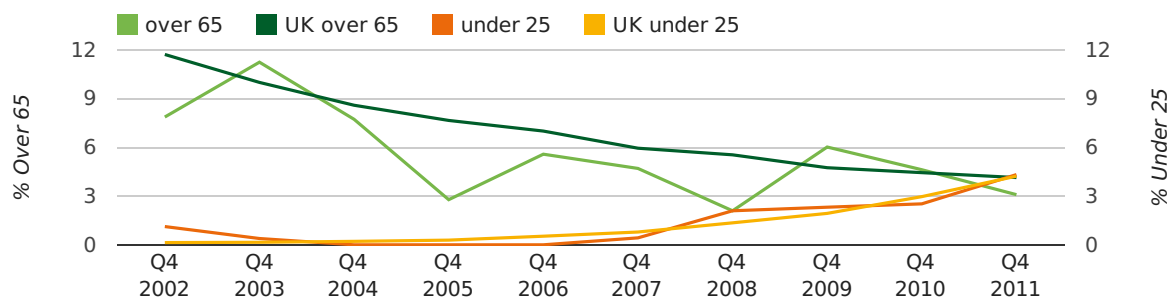
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.1.

The percentage of directors under the age of 25 was 4.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.1%.

director age by quarter

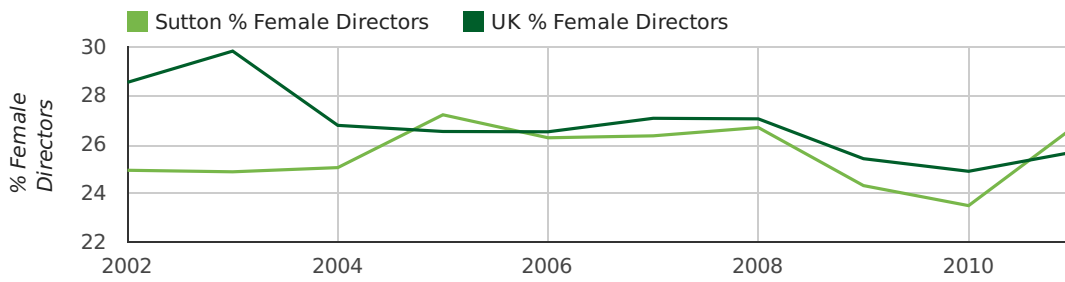


Annual Data (2011)

The record year for female directors in Sutton was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sutton in 2011 was 25.0%. The average for the UK during this time was 28.6%

director gender by year

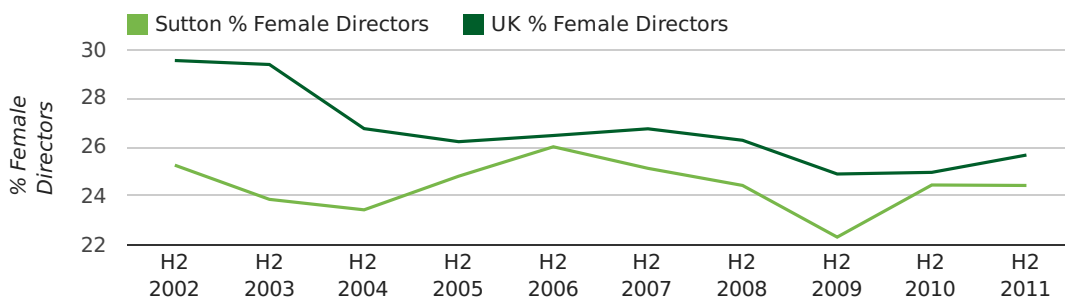


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sutton was 1860 when 42.9% of all directors were female.

24.4% of all director appointments in Sutton in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

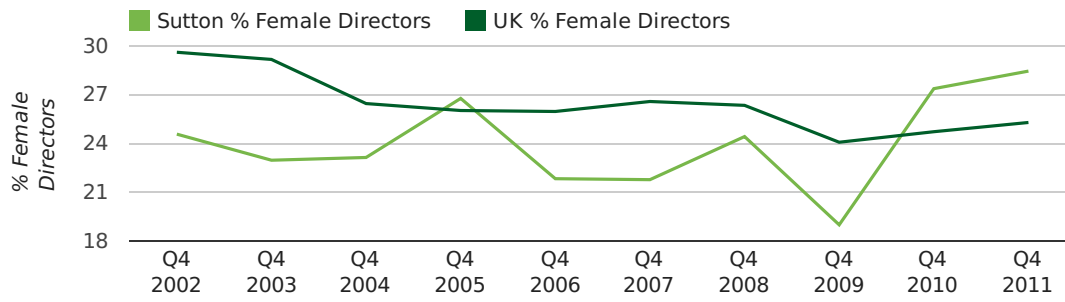


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Sutton was in 1977 when 31.1% of all directors were female.

28.5% of all director appointments in Sutton in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.74%	CONSULTING	5.07%
CONSULTANCY	1.30%	MANAGEMENT	4.74%
MANAGEMENT	1.09%	CONSULTANCY	3.26%
CONSULTANTS	0.94%	PROPERTY	2.37%
BUILDING	0.87%	TRADING	2.07%
PROPERTY	0.80%	DESIGN	1.92%
DESIGN	0.80%	ASSOCIATES	1.86%
CARE	0.72%	ENGINEERING	1.78%
CO	0.65%	BUSINESS	1.78%
SCHOOL	0.65%	CONSULTANTS	1.76%
TRADING	0.65%	CONSTRUCTION	1.73%
CONSTRUCTION	0.58%	MEDIA	1.71%
MEDICAL	0.58%	LONDON	1.63%
LONDON	0.58%	J	1.51%
D	0.51%	INVESTMENTS	1.48%
SURREY	0.51%	GLOBAL	1.46%
HOMES	0.51%	IT	1.41%
HIGH	0.51%	CARE	1.39%
SUTTON	0.51%	PROPERTIES	1.29%
G	0.51%	ELECTRICAL	1.29%
DEVELOPMENTS	0.51%	M	1.27%
ASSOCIATES	0.51%	BUILDING	1.26%
CLEANING	0.43%	ENERGY	1.25%
BUSINESS	0.43%	S	1.20%
IT	0.43%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	296	205,525
7487 - Other business activities	122	57,052
82990 - Other business support service activities not elsewhere classified	62	32,483
9999 - Dormant Company	30	20,199
99999 - Dormant Company	29	21,846
62020 - Information technology consultancy activities	27	12,072
7414 - Business & management consultancy	27	13,034
70229 - Management consultancy activities other than financial management	24	17,765
96090 - Other service activities not elsewhere classified	23	11,768
9305 - Other service activities	22	9,492
62090 - Other information technology service activities	21	7,493
43390 - Other building completion and finishing	20	2,832
4521 - General construction & civil engineering	19	5,558
74990 - Non-trading company	14	8,929
7222 - Other software consultancy and supply	14	7,398
5530 - Restaurants	13	5,013
68209 - Other letting and operating of own or leased real estate	12	4,082
7499 - Non-trading company	11	9,957
41100 - Development of building projects	10	4,331
68320 - Management of real estate on a fee or contract basis	10	3,194