Sutton Coldfield

q3 2011 business confidence report



headlines

• August 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous August.

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A total of 188 companies were registered in Sutton Coldfield during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 2.6% versus the same period last year (Q3 2010). This figure compares badly to the UK as a whole, which saw an increase of 12.8% against the same period last year.

| THIRD QUARTER (JUL 2011 - SEP 2011) | SUTTON COLDFIELD | UK |
|-------------------------------------|------------------|----------------|
| 2011 | 188 | 114,512 |
| 2010 | 193 | 101,492 |
| % CHANGE | -2.6% | 12.8% |
| RECORD YEAR | 2010 (193) | 2011 (114,512) |

new companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

August 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous August.

new companies by month



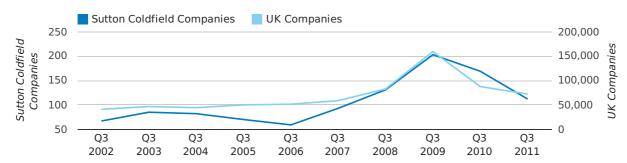
| | JULY | AUGUST | SEPTEMBER |
|-----------------------|-----------|-----------|-----------|
| NEW COMPANIES IN 2011 | 64 | 65 | 59 |
| NEW COMPANIES IN 2010 | 60 | 65 | 68 |
| % CHANGE | 6.7% | 0.0% | -13.2% |
| RECORD YEAR | 2009 (67) | 2010 (65) | 2010 (68) |

A total of 112 companies were dissolved in Sutton Coldfield during the third quarter of 2011 (Jul 2011 - Sep 2011).

This figure is a decrease of 33.7% versus the same period last year (Q3 2010). This figure compares well to the UK as a whole, which saw a decrease of 17.6% against the same period last year.

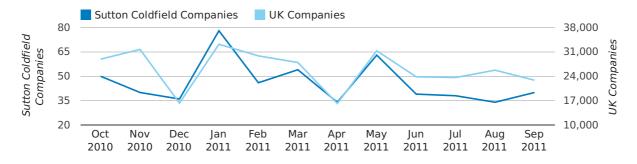
| THIRD QUARTER (JUL 2011 - SEP 2011) | SUTTON COLDFIELD | UK |
|-------------------------------------|------------------|----------------|
| 2011 | 112 | 72,230 |
| 2010 | 169 | 87,705 |
| % CHANGE | -33.7% | -17.6% |
| RECORD YEAR | 2009 (203) | 2009 (159,401) |

dissolved companies by quarter



Monthly Data (Jul, Aug & Sep 2011)

dissolved companies by month



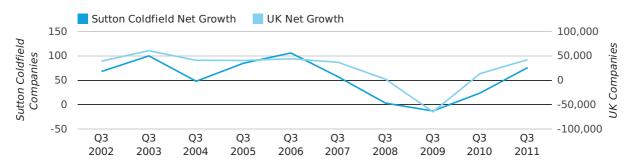
| | JULY | AUGUST | SEPTEMBER |
|--------------------------|-----------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 38 | 34 | 40 |
| CLOSED COMPANIES IN 2010 | 36 | 76 | 57 |
| % CHANGE | 5.6% | -55.3% | -30% |
| RECORD YEAR | 2009 (41) | 2008 (95) | 2009 (113) |

Net company growth for Sutton Coldfield during the third quarter of 2011 (Jul 2011 - Sep 2011) was 76 companies.

This represents an increase of 216.7% on the same period last year.

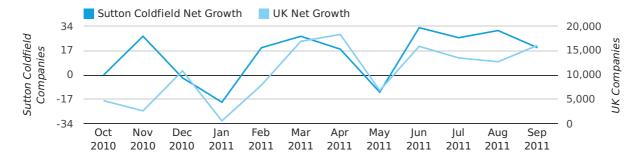
| THIRD QUARTER (JUL 2011 - SEP 2011) | SUTTON COLDFIELD | UK |
|-------------------------------------|------------------|---------------|
| 2011 | 76 | 42,282 |
| 2010 | 24 | 13,787 |
| % CHANGE | 216.7% | 206.7% |
| RECORD YEAR | 2006 (106) | 2003 (60,597) |

net growth by quarter



Monthly Data (Jul, Aug & Sep 2011)

net growth by month

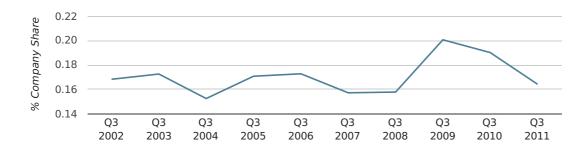


| | JULY | AUGUST | SEPTEMBER |
|--------------------|-----------|-----------|-----------|
| NET GROWTH IN 2011 | 26 | 31 | 19 |
| NET GROWTH IN 2010 | 24 | -11 | 11 |
| % CHANGE | 8.3% | -381.8% | 72.7% |
| RECORD YEAR | 2008 (40) | 2003 (40) | 2006 (43) |

In the third quarter of 2011, Sutton Coldfield formed 0.2% of all UK companies.

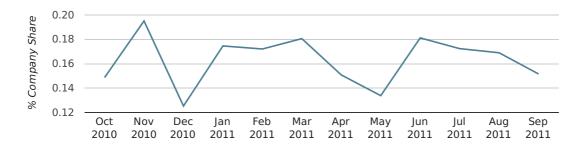
| THIRD QUARTER (JUL 2011 - SEP 2011) | SUTTON COLDFIELD |
|-------------------------------------|------------------|
| 2011 | 0.2% |
| 2010 | 0.2% |
| 2009 | 0.2% |
| 2008 | 0.2% |
| 2007 | 0.2% |
| RECORD YEAR (SINCE 1960) | 1965 (0.5%) |

company share by quarter



Monthly Data (Jul, Aug & Sep 2011)

company share by month



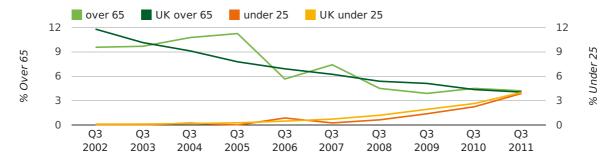
| | JULY | AUGUST | SEPTEMBER |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2% | 0.2% | 0.2% |
| UK FORMATION SHARE IN 2010 | 0.2% | 0.2% | 0.2% |
| % CHANGE | -2.4% | -15.8% | -21.7% |
| RECORD YEAR | 1962 (0.7%) | 1960 (0.8%) | 1965 (1.0%) |

The average age of a director in the third quarter of 2011 was 43.4.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.0%.

The percentage of directors over the age of 65 was 4.2% compared to the UK figure of 4.1%.

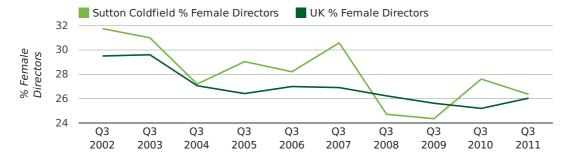
director age by quarter



The record third quarter for female directors in Sutton Coldfield was in 1862 when 50.0% of all directors were female.

26.3% of all director appointments in Sutton Coldfield in the third quarter of 2011 were female. This compares to a UK average of 26.0% for the same period.

director gender by quarter



Previous 12 months (Sep 2010-Sep 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD | PERCENTAGE | UK WORD | UK PERCENTAGE |
|-------------|------------|--------------|---------------|
| CONSULTING | 1.90% | CONSULTING | 5.11% |
| CONSULTANCY | 1.49% | MANAGEMENT | 4.75% |
| MANAGEMENT | 1.24% | CONSULTANCY | 3.19% |
| ELECTRICAL | 1.08% | PROPERTY | 2.41% |
| ASSOCIATES | 1.08% | TRADING | 2.06% |
| SUTTON | 1.08% | DESIGN | 1.94% |
| DESIGN | 0.91% | ASSOCIATES | 1.85% |
| SYSTEMS | 0.83% | BUSINESS | 1.82% |
| PROPERTY | 0.74% | CONSULTANTS | 1.76% |
| BUSINESS | 0.74% | ENGINEERING | 1.74% |
| SQUARE | 0.66% | MEDIA | 1.72% |
| CONSULTANTS | 0.66% | CONSTRUCTION | 1.72% |
| J | 0.58% | LONDON | 1.63% |
| MIDLANDS | 0.58% | J | 1.47% |
| BLUE | 0.58% | GLOBAL | 1.46% |
| MEDIA | 0.58% | INVESTMENTS | 1.43% |
| PROPERTIES | 0.58% | CARE | 1.42% |
| SUPPORT | 0.50% | IT | 1.38% |
| FINANCIAL | 0.50% | BUILDING | 1.30% |
| (MIDLANDS) | 0.50% | PROPERTIES | 1.28% |
| D | 0.50% | ELECTRICAL | 1.27% |
| MARKETING | 0.50% | M | 1.25% |
| INVESTMENTS | 0.50% | ENERGY | 1.22% |
| PROJECTS | 0.50% | TRAINING | 1.21% |
| TRANSPORT | 0.50% | S | 1.21% |

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Previous 36 months, excluding companies less than 12 months old

| SIC CODE | NUMBER OF COMPANIES | UK COMPANIES |
|--|------------------------|-----------------|
| None Supplied | 325 | 204,493 |
| 7487 - Other business activities | 99 | 65,177 |
| 82990 - Other business support service activities not elsewhere classified | 46 | 29,245 |
| 70229 - Management consultancy activities other than financial management | 43 | 15,760 |
| 9999 - Dormant Company | 41 | 22,587 |
| 62020 - Information technology consultancy activities | 34 | 10,137 |
| 7414 - Business & management consultancy | 33 | 14,755 |
| 99999 - Dormant Company | 32 | 18,281 |
| 7222 - Other software consultancy and supply | 26 | 8,345 |
| 7499 - Non-trading company | 24 | 11,543 |
| 9305 - Other service activities | 24 | 10,525 |
| 7411 - Legal activities | 23 | 1,428 |
| 74909 - Other professional, scientific and technical activities not elsewhere classified | 22 | 7,551 |
| 86210 - General medical practice activities | 19 | 1,986 |
| 96090 - Other service activities not elsewhere classified | 19 | 10,018 |
| 8512 - Medical practice activities | 18 | 2,427 |
| 7260 - Other computer related activities | 15 | 8,686 |
| 4521 - General construction & civil engineering | 14 | 6,321 |
| 74990 - Non-trading company | 12 | 8,064 |
| 9302 - Hairdressing & other beauty treatment | 11 | 1,706 |