Sutton Coldfield

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous Q4.
- November 2011 saw a new record in company closures in Sutton Coldfield when compared to any previous November.

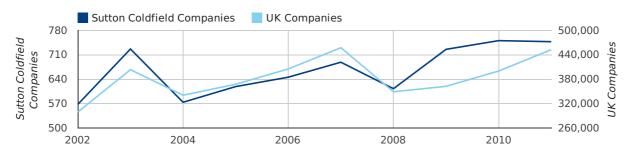
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A total of 748 companies were formed in Sutton Coldfield in 2011. This total is 0.4% lower than in 2010 and compares favourably to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SUTTON COLDFIELD	UK
2011	748	452,870
2010	751	400,358
2009	726	362,675
2008	613	349,203
2007	689	457,649
RECORD YEAR	2010 (751)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

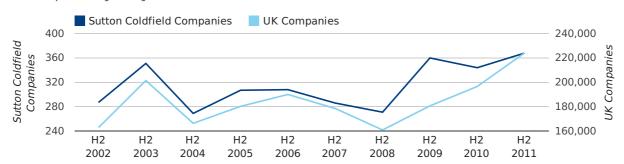
The second half of 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous second half year.

In the second half of 2011 a total of 368 companies were formed in Sutton Coldfield. This figure is 7.0% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Sutton Coldfield occurred in 2011 when a total of 368 were formed.

HALF YEAR (JUL-DEC)	SUTTON COLDFIELD	UK
2011	368	224,135
2010	344	196,609
% CHANGE	7.0%	14.0%
RECORD YEAR	2011 (368)	2011 (224,135)

new companies by half year



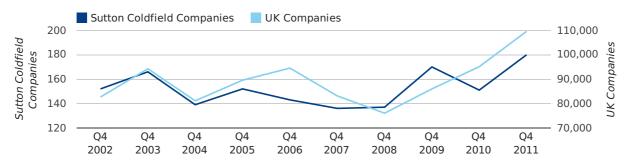
Q4 2011 saw a new record in company registrations in Sutton Coldfield when compared to any previous Q4.

A total of 180 companies were registered in Sutton Coldfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 19.2% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

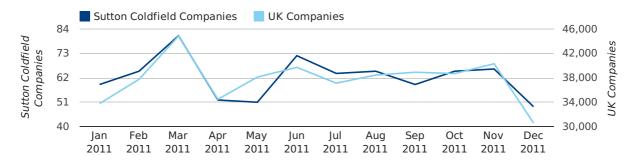
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON COLDFIELD	UK
2011	180	109,623
2010	151	95,117
% CHANGE	19.2%	15.3%
RECORD YEAR	2011 (180)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

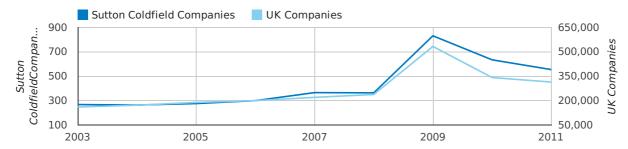


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	65	66	49
NEW COMPANIES IN 2010	50	67	34
% CHANGE	30.0%	-1.5%	44.1%
RECORD YEAR	2003 (76)	2010 (67)	2009 (50)

A total of 555 companies were dissolved in Sutton Coldfield in 2011. This total is 12.6% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SUTTON COLDFIELD	UK
2011	555	314,523
2010	635	342,232
2009	832	533,773
2008	364	237,901
2007	366	220,295
RECORD YEAR	2009 (832)	2009 (533,773)

dissolved companies by year



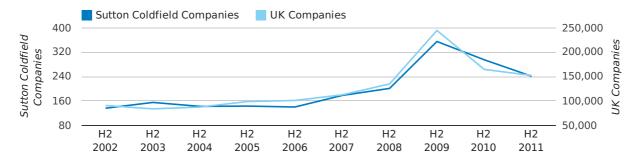
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 241 companies were dissolved in Sutton Coldfield. This figure is 18.3% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Sutton Coldfield occurred in 2009 when a total of 355 were closed.

HALF YEAR (JUL-DEC)	SUTTON COLDFIELD	UK
2011	241	152,213
2010	295	164,601
% CHANGE	-18.3%	-7.5%
RECORD YEAR	2009 (355)	2009 (244,537)

dissolved companies by half year

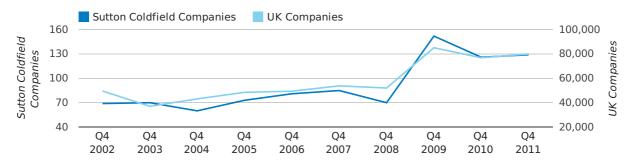


A total of 129 companies were dissolved in Sutton Coldfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 2.4% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON COLDFIELD	UK
2011	129	79,983
2010	126	76,896
% CHANGE	2.4%	4.0%
RECORD YEAR	2009 (152)	2009 (85,136)

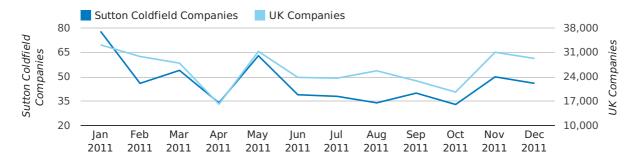
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Sutton Coldfield when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	33	50	46
CLOSED COMPANIES IN 2010	50	40	36
% CHANGE	-34.0%	25.0%	28%
RECORD YEAR	2010 (50)	2011 (50)	2009 (60)

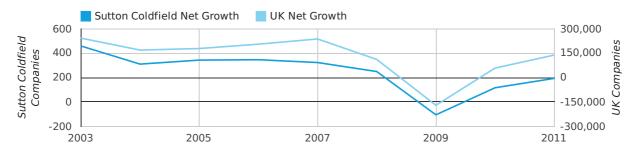
A total of 193 companies were added to the company register for Sutton Coldfield in 2011. This number represents growth of 25.7% which compares unfavourably to the UK figure of 34.6%.

This number is 77 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Sutton Coldfield company register grew by 459 companies.

YEAR	SUTTON COLDFIELD	UK
2011	193	138,347
2010	116	58,126
2009	-106	-171,098
2008	249	111,302
2007	323	237,354
RECORD YEAR	2003 (459)	2003 (242,543)

net growth by year

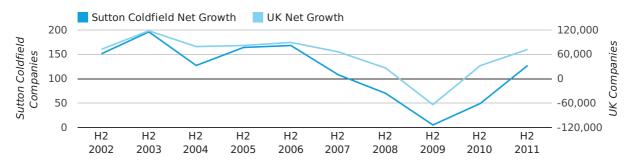


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Sutton Coldfield increased by 127 companies. This figure is 159.2% higher than last year, which compares well to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SUTTON COLDFIELD	UK
2011	127	71,922
2010	49	32,008
% CHANGE	159.2%	124.7%
RECORD YEAR	2003 (196)	2003 (117,772)

net growth by half year

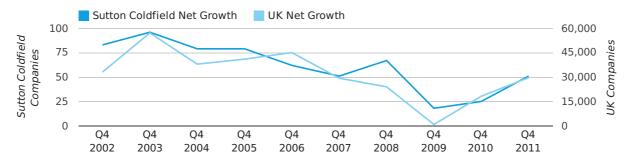


Net company growth for Sutton Coldfield during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 51 companies.

This represents an increase of 104.0% on the same period last year.

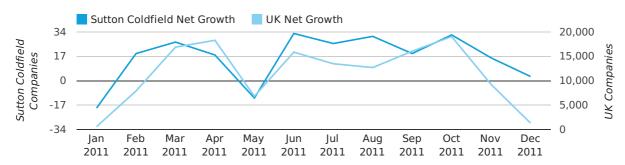
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON COLDFIELD	UK
2011	51	29,640
2010	25	18,221
% CHANGE	104.0%	62.7%
RECORD YEAR	2003 (96)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



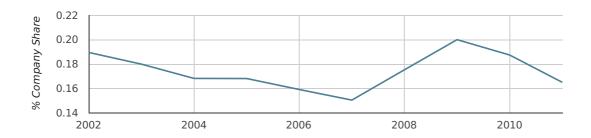
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	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	32	16	3
NET GROWTH IN 2010	0	27	-2
% CHANGE	0.0%	-40.7%	-250.0%
RECORD YEAR	2003 (58)	2008 (32)	2004 (27)

In 2011 Sutton Coldfield formed 0.2% of all UK companies. This is no change on 2010 when Sutton Coldfield was responsible for 0.2% of all UK companies.

YEAR	SUTTON COLDFIELD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1962 (0.3%)

company share by year

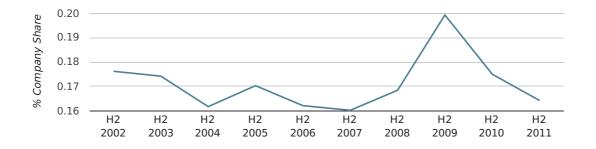


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Sutton Coldfield formed 0.2% of all UK companies. This is the same as the 2010 figure of 0.2%.

HALF YEAR (JUL-DEC)	SUTTON COLDFIELD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1960 (0.4%)

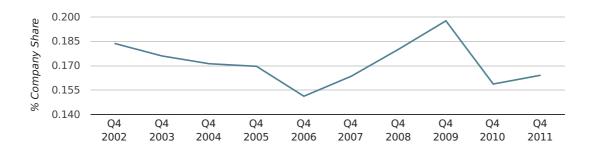
company share by half year



In the fourth quarter of 2011, Sutton Coldfield formed 0.2% of all UK companies.

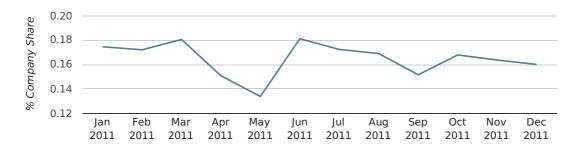
FOURTH QUARTER (OCT 2011 - DEC 2011)	SUTTON COLDFIELD
2011	0.2%
2010	0.2%
2009	0.2%
2008	0.2%
2007	0.2%
RECORD YEAR (SINCE 1960)	1969 (0.5%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



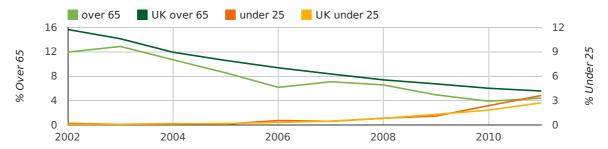
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.1%	0.2%	0.1%
% CHANGE	12.9%	-16.1%	27.8%
RECORD YEAR	1960 (0.6%)	1969 (0.6%)	1963 (0.5%)

The average age of a director in 2011 was 44.6.

The percentage of directors under the age of 25 was 3.6% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.4% compared to the UK figure of 4.2%.

director age by year



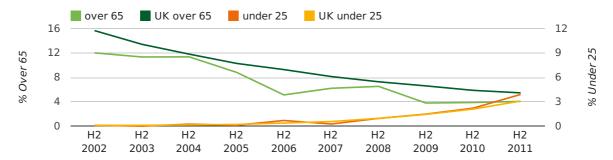
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.1.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 4.1%.

director age by half year

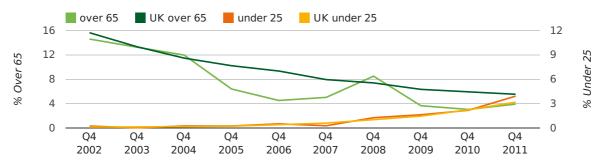


The average age of a director in the fourth quarter of 2011 was 44.8.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter



The record year for female directors in Sutton Coldfield was 1857 when 36.4% of all directors were female.

The percentage of female directors in Sutton Coldfield in 2011 was 31.3%. The average for the UK during this time was 28.6%

director gender by year

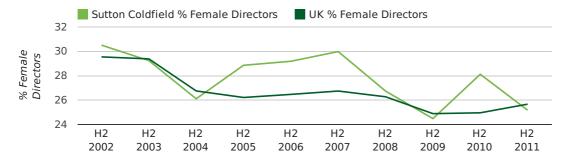


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Sutton Coldfield was 1860 when 42.9% of all directors were female.

25.2% of all director appointments in Sutton Coldfield in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

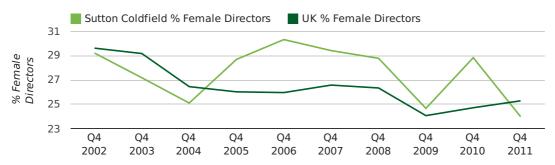


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The record fourth quarter for female directors in Sutton Coldfield was in 1977 when 31.1% of all directors were female.

24.0% of all director appointments in Sutton Coldfield in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.86%	CONSULTING	5.07%
CONSULTANCY	1.29%	MANAGEMENT	4.74%
ELECTRICAL	1.05%	CONSULTANCY	3.26%
MANAGEMENT	1.05%	PROPERTY	2.37%
SUTTON	0.89%	TRADING	2.07%
ASSOCIATES	0.81%	DESIGN	1.92%
SYSTEMS	0.81%	ASSOCIATES	1.86%
DESIGN	0.81%	ENGINEERING	1.78%
PROPERTY	0.73%	BUSINESS	1.78%
CONSULTANTS	0.73%	CONSULTANTS	1.76%
SQUARE	0.73%	CONSTRUCTION	1.73%
BLUE	0.65%	MEDIA	1.71%
(MIDLANDS)	0.65%	LONDON	1.63%
BUSINESS	0.65%	J	1.51%
TRANSPORT	0.65%	INVESTMENTS	1.48%
SUPPORT	0.57%	GLOBAL	1.46%
MIDLANDS	0.57%	IT	1.41%
PROPERTIES	0.49%	CARE	1.39%
GROUP	0.49%	PROPERTIES	1.29%
HOME	0.49%	ELECTRICAL	1.29%
FINANCIAL	0.49%	М	1.27%
D	0.40%	BUILDING	1.26%
М	0.40%	ENERGY	1.25%
SERVICE	0.40%	S	1.20%
MEDICAL	0.40%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	315	205,525
7487 - Other business activities	92	57,052
82990 - Other business support service activities not elsewhere classified	55	32,483
70229 - Management consultancy activities other than financial management	50	17,765
62020 - Information technology consultancy activities	38	12,072
9999 - Dormant Company	37	20,199
99999 - Dormant Company	34	21,846
7414 - Business & management consultancy	30	13,034
74909 - Other professional, scientific and technical activities not elsewhere classified	25	8,671
7222 - Other software consultancy and supply	24	7,398
7499 - Non-trading company	23	9,957
9305 - Other service activities	22	9,492
7411 - Legal activities	22	1,267
86210 - General medical practice activities	20	2,285
96090 - Other service activities not elsewhere classified	20	11,768
8512 - Medical practice activities	17	2,224
86900 - Other human health activities	16	4,457
64999 - Financial intermediation not elsewhere classified	14	2,946
7260 - Other computer related activities	14	7,667
62090 - Other information technology service activities	13	7,493