

Swanley

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Swanley when compared to any year in history.
- Q4 2011 saw a new record in company closures in Swanley when compared to any previous Q4.
- December 2011 saw a new record in company closures in Swanley when compared to any previous December.

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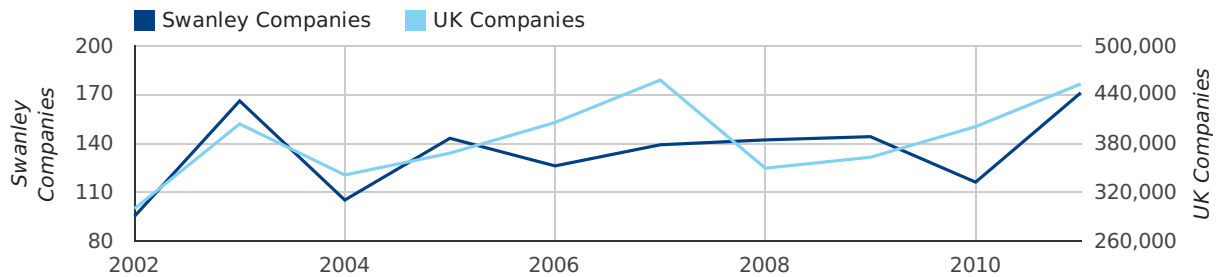
Annual Data (2011)

2011 was a record year for company registrations in Swanley when compared to any year in history.

A total of 171 companies were formed in Swanley in 2011. This total is 47.4% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	SWANLEY	UK
2011	171	452,870
2010	116	400,358
2009	144	362,675
2008	142	349,203
2007	139	457,649
RECORD YEAR	2011 (171)	2007 (457,649)

new companies by year



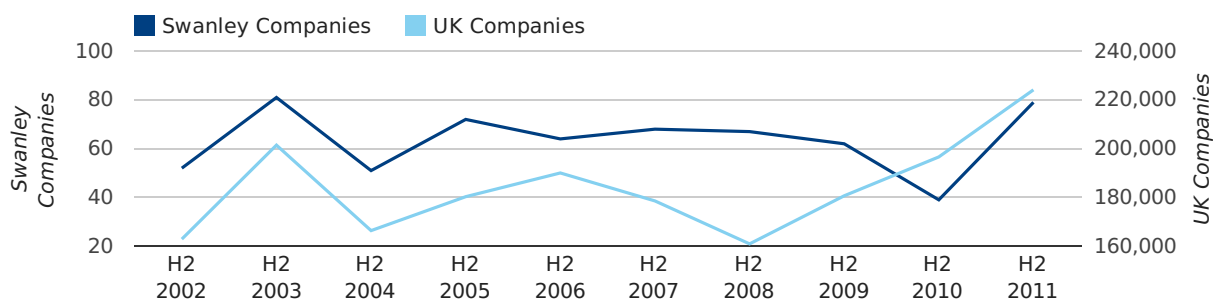
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 79 companies were formed in Swanley. This figure is 102.6% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Swanley occurred in 2003 when a total of 81 were formed.

HALF YEAR (JUL-DEC)	SWANLEY	UK
2011	79	224,135
2010	39	196,609
% CHANGE	102.6%	14.0%
RECORD YEAR	2003 (81)	2011 (224,135)

new companies by half year



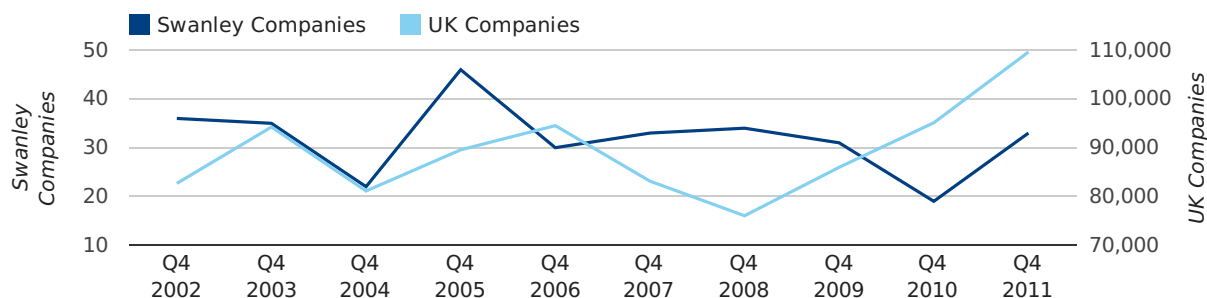
Quarterly Data (Q4 Oct-Dec 2011)

A total of 33 companies were registered in Swanley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 73.7% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

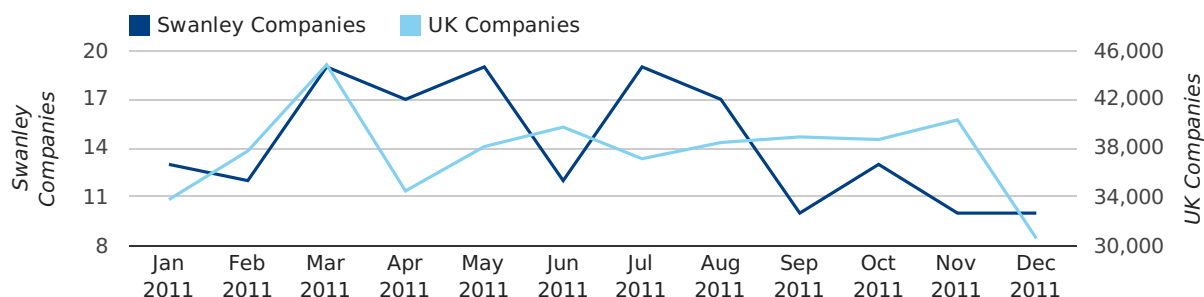
FOURTH QUARTER (OCT 2011 - DEC 2011)	SWANLEY	UK
2011	33	109,623
2010	19	95,117
% CHANGE	73.7%	15.3%
RECORD YEAR	2005 (46)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



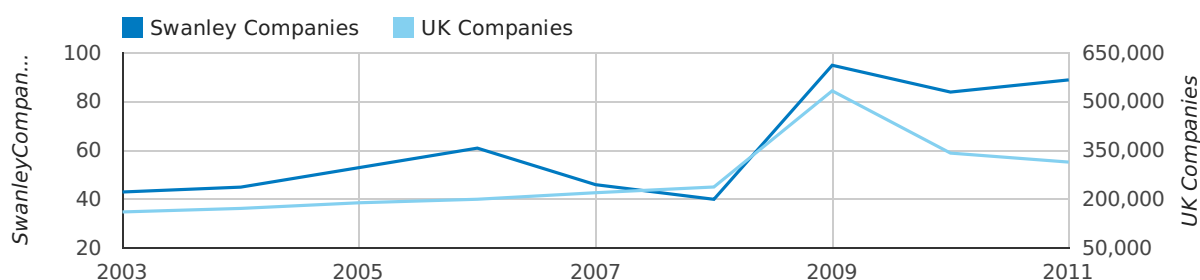
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	10	10
NEW COMPANIES IN 2010	4	4	11
% CHANGE	225.0%	150.0%	-9.1%
RECORD YEAR	2005 (18)	2005 (19)	2010 (11)

Annual Data (2011)

A total of 89 companies were dissolved in Swanley in 2011. This total is 6.0% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	SWANLEY	UK
2011	89	314,523
2010	84	342,232
2009	95	533,773
2008	40	237,901
2007	46	220,295
RECORD YEAR	2009 (95)	2009 (533,773)

dissolved companies by year



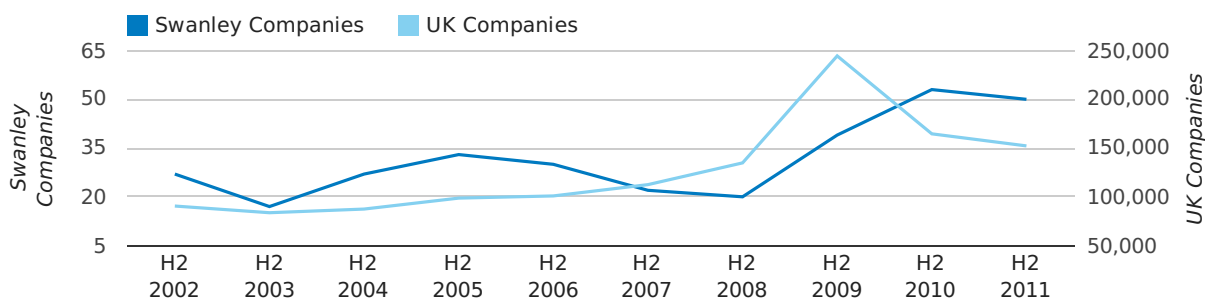
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 50 companies were dissolved in Swanley. This figure is 5.7% lower than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Swanley occurred in 2010 when a total of 53 were closed.

HALF YEAR (JUL-DEC)	SWANLEY	UK
2011	50	152,213
2010	53	164,601
% CHANGE	-5.7%	-7.5%
RECORD YEAR	2010 (53)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

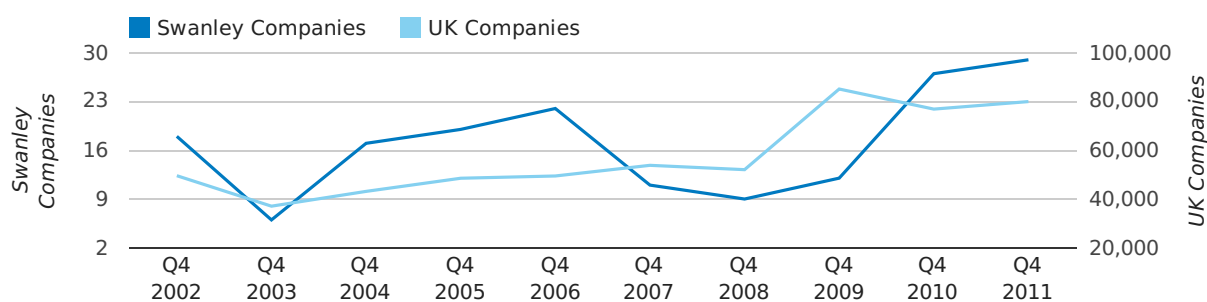
Q4 2011 saw a new record in company closures in Swanley when compared to any previous Q4.

A total of 29 companies were dissolved in Swanley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 7.4% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	SWANLEY	UK
2011	29	79,983
2010	27	76,896
% CHANGE	7.4%	4.0%
RECORD YEAR	2011 (29)	2009 (85,136)

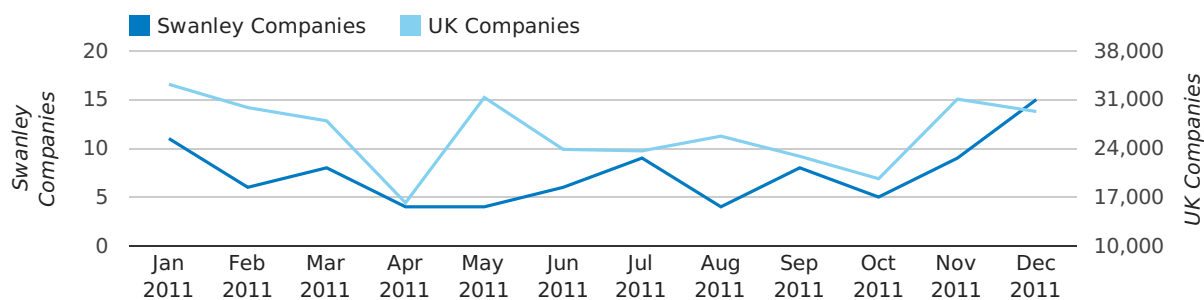
dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Swanley when compared to any previous December.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	5	9	15
CLOSED COMPANIES IN 2010	11	6	10
% CHANGE	-54.5%	50.0%	50%
RECORD YEAR	2006 (11)	2002 (10)	2011 (15)

Annual Data (2011)

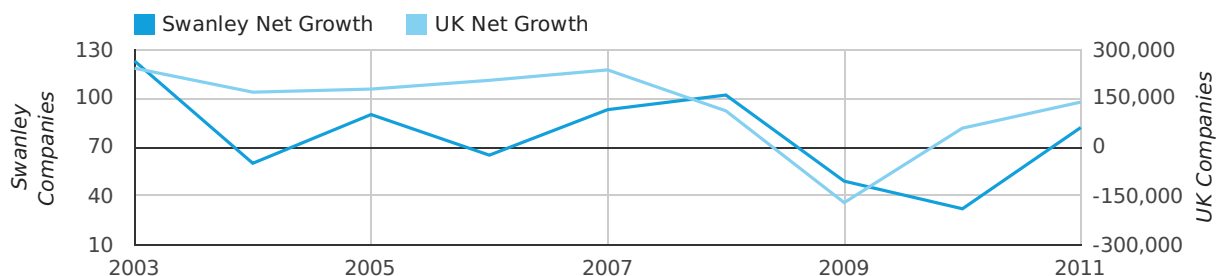
A total of 82 companies were added to the company register for Swanley in 2011. This number represents growth of 70.7% which compares favourably to the UK figure of 34.6%.

This number is 50 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Swanley company register grew by 123 companies.

YEAR	SWANLEY	UK
2011	82	138,347
2010	32	58,126
2009	49	-171,098
2008	102	111,302
2007	93	237,354
RECORD YEAR	2003 (123)	2003 (242,543)

net growth by year

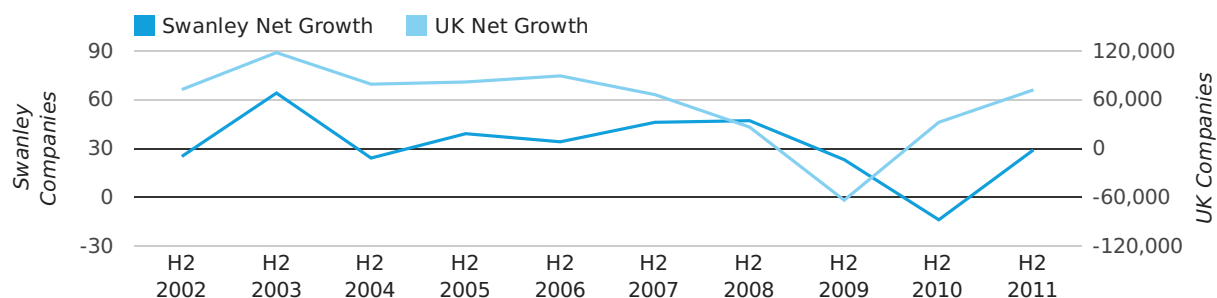


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Swanley increased by 29 companies. This figure is 307.1% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	SWANLEY	UK
2011	29	71,922
2010	-14	32,008
% CHANGE	-307.1%	124.7%
RECORD YEAR	2003 (64)	2003 (117,772)

net growth by half year



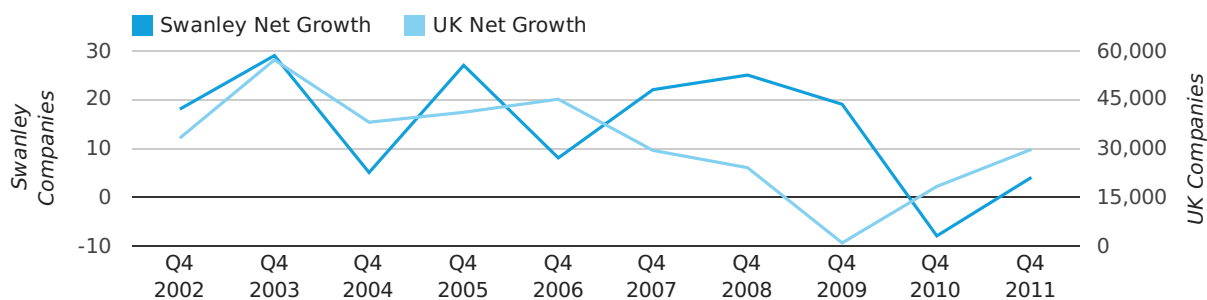
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Swanley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 4 companies.

This represents an increase of 150.0% on the same period last year.

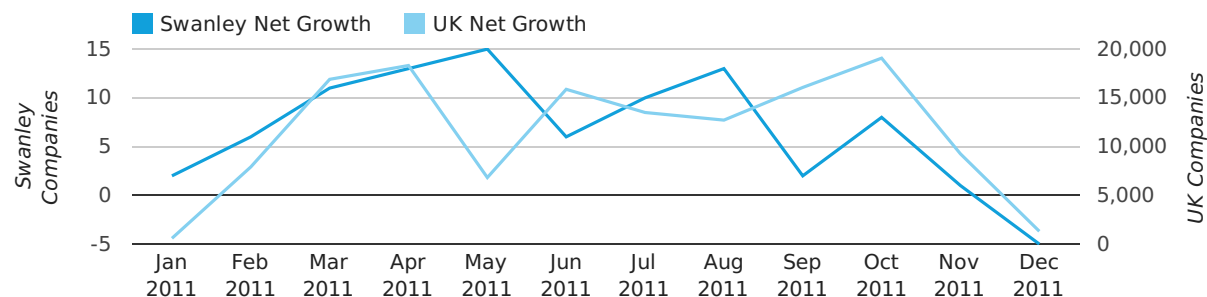
FOURTH QUARTER (OCT 2011 - DEC 2011)	SWANLEY	UK
2011	4	29,640
2010	-8	18,221
% CHANGE	-150.0%	62.7%
RECORD YEAR	2003 (29)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



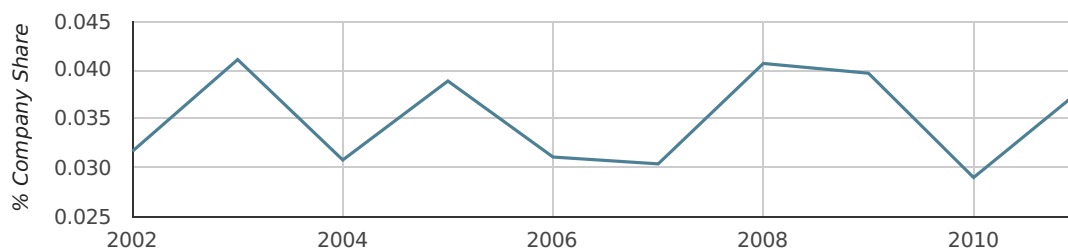
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	8	1	-5
NET GROWTH IN 2010	-7	-2	1
% CHANGE	-214.3%	-150.0%	-600.0%
RECORD YEAR	2007 (12)	2009 (14)	2000 (7)

Annual Data (2011)

In 2011 Swanley formed 0.0% of all UK companies. This is no change on 2010 when Swanley was responsible for 0.0% of all UK companies.

YEAR	SWANLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

company share by year

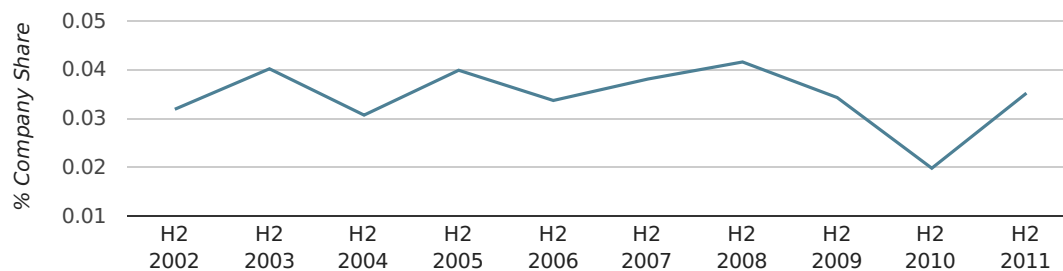


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Swanley formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	SWANLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	2008 (0.0%)

company share by half year

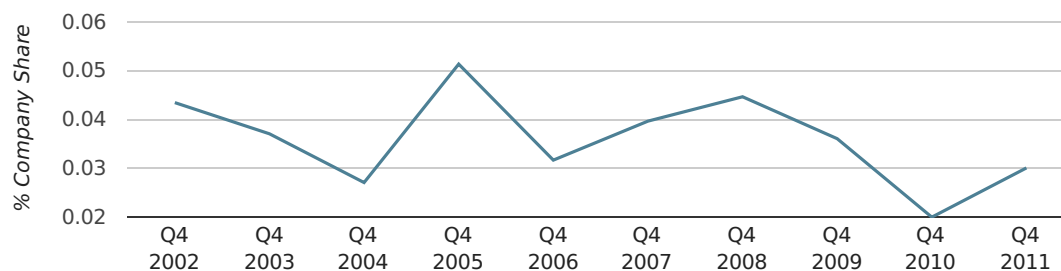


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Swanley formed 0.0% of all UK companies.

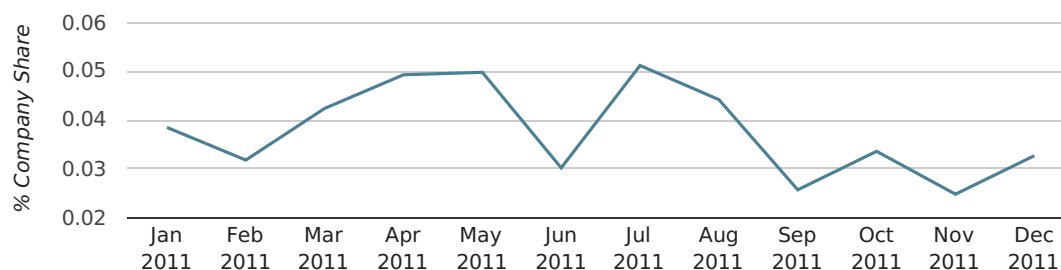
FOURTH QUARTER (OCT 2011 - DEC 2011)	SWANLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1979 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	182.4%	113.8%	-19.3%
RECORD YEAR	1975 (0.1%)	1972 (0.1%)	1979 (0.1%)

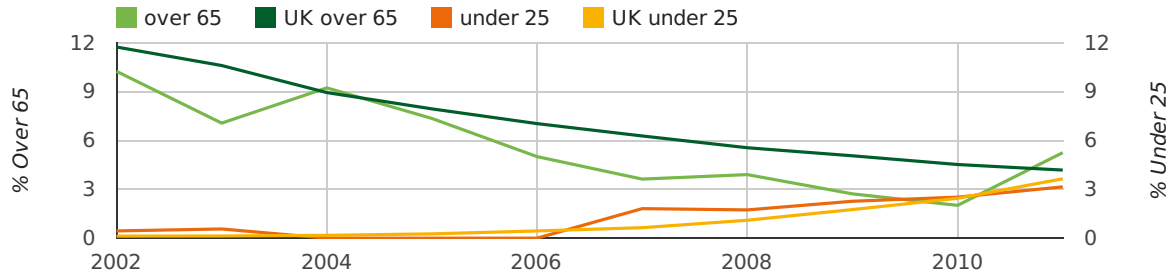
Annual Data (2011)

The average age of a director in 2011 was 45.4.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 5.3% compared to the UK figure of 4.2%.

director age by year



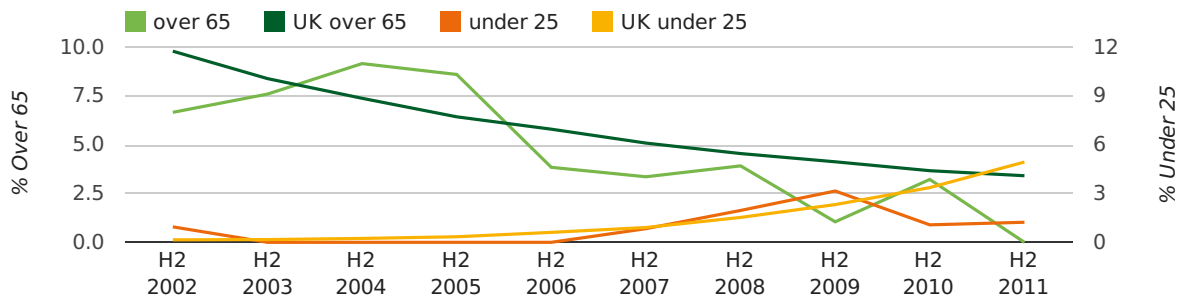
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 43.5.

The percentage of directors under the age of 25 was 1.2% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by half year



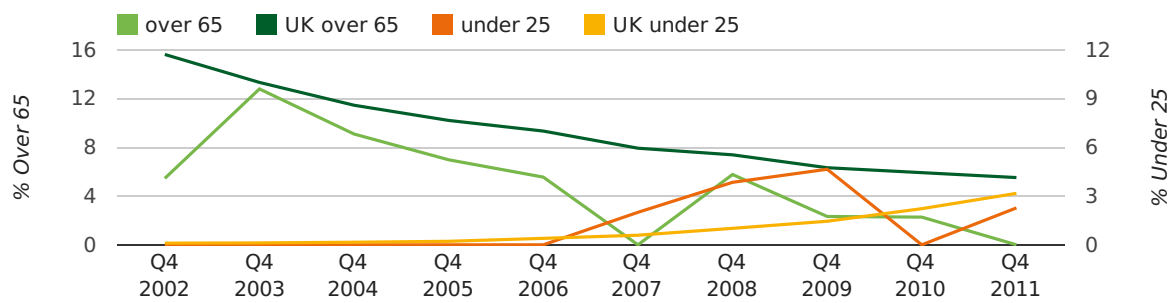
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.2.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

director age by quarter

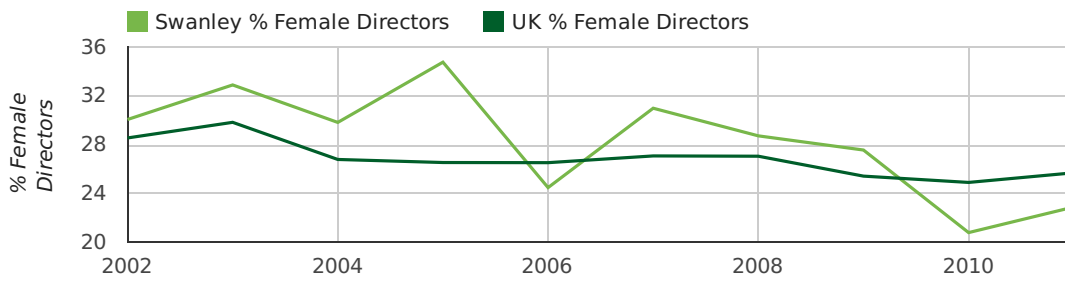


Annual Data (2011)

The record year for female directors in Swanley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Swanley in 2011 was 30.1%. The average for the UK during this time was 28.6%

director gender by year

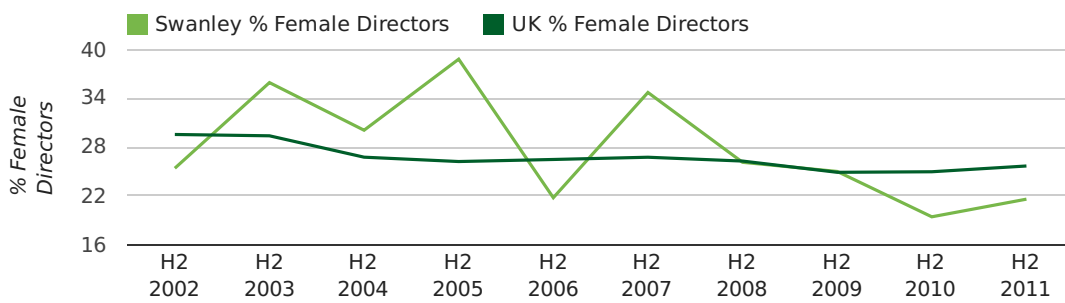


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Swanley was 1860 when 42.9% of all directors were female.

21.6% of all director appointments in Swanley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

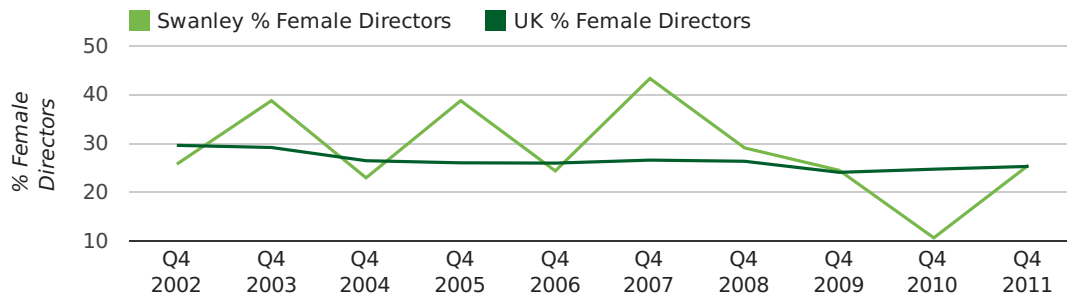


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Swanley was in 1977 when 31.1% of all directors were female.

25.5% of all director appointments in Swanley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
PROPERTY	2.17%	CONSULTING	5.07%
BUILDING	2.17%	MANAGEMENT	4.74%
MANAGEMENT	1.86%	CONSULTANCY	3.26%
ELECTRICAL	1.55%	PROPERTY	2.37%
J	1.55%	TRADING	2.07%
CONSULTANCY	1.24%	DESIGN	1.92%
DEVELOPMENTS	1.24%	ASSOCIATES	1.86%
C	1.24%	ENGINEERING	1.78%
DESIGN	1.24%	BUSINESS	1.78%
CONTRACTORS	1.24%	CONSULTANTS	1.76%
ENVIRONMENTAL	0.93%	CONSTRUCTION	1.73%
DEVELOPMENT	0.93%	MEDIA	1.71%
H	0.93%	LONDON	1.63%
G	0.93%	J	1.51%
MAINTENANCE	0.93%	INVESTMENTS	1.48%
S	0.93%	GLOBAL	1.46%
ENTERPRISES	0.93%	IT	1.41%
CONSULTING	0.93%	CARE	1.39%
N	0.62%	PROPERTIES	1.29%
HAULAGE	0.62%	ELECTRICAL	1.29%
PROJECT	0.62%	M	1.27%
ABOVE	0.62%	BUILDING	1.26%
B	0.62%	ENERGY	1.25%
TECHNOLOGIES	0.62%	S	1.20%
ROOFING	0.62%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	42	205,525
7487 - Other business activities	17	57,052
43999 - Other specialised construction activities not elsewhere classified	9	3,342
4534 - Other building installation	7	2,091
4545 - Other building completion	7	2,369
62090 - Other information technology service activities	6	7,493
9999 - Dormant Company	6	20,199
7499 - Non-trading company	6	9,957
82990 - Other business support service activities not elsewhere classified	6	32,483
7414 - Business & management consultancy	6	13,034
9302 - Hairdressing & other beauty treatment	5	1,516
64999 - Financial intermediation not elsewhere classified	5	2,946
43220 - Plumbing, heat and air-conditioning installation	5	2,372
62020 - Information technology consultancy activities	5	12,072
7260 - Other computer related activities	5	7,667
4531 - Installation electrical wiring etc.	4	1,967
41100 - Development of building projects	4	4,331
43390 - Other building completion and finishing	4	2,832
85590 - Other education not elsewhere classified	3	2,395
43290 - Other construction installation	3	1,559