

Swansea

q1 2011 business confidence report



headlines

- Q1 2011 saw a new record in company closures in Swansea when compared to any previous Q1.
- February 2011 saw a new record in company closures in Swansea when compared to any previous February.
- January 2011 saw a new record in company closures in Swansea when compared to any previous January.

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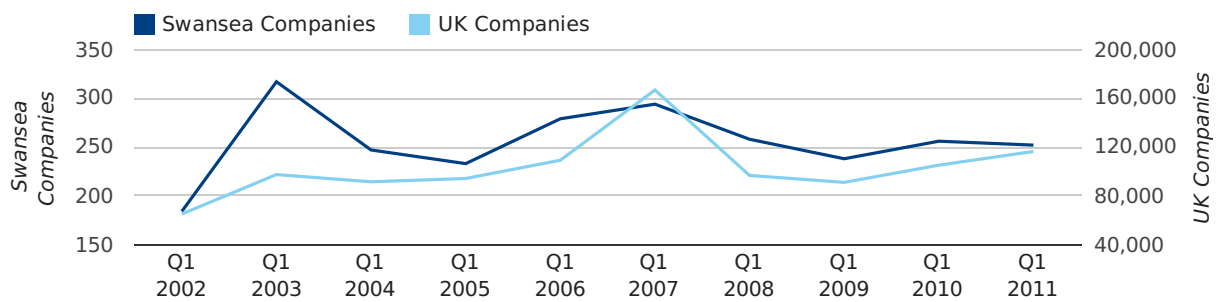
Quarterly Data (Q1 Jan-Mar 2011)

A total of 252 companies were registered in Swansea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 1.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

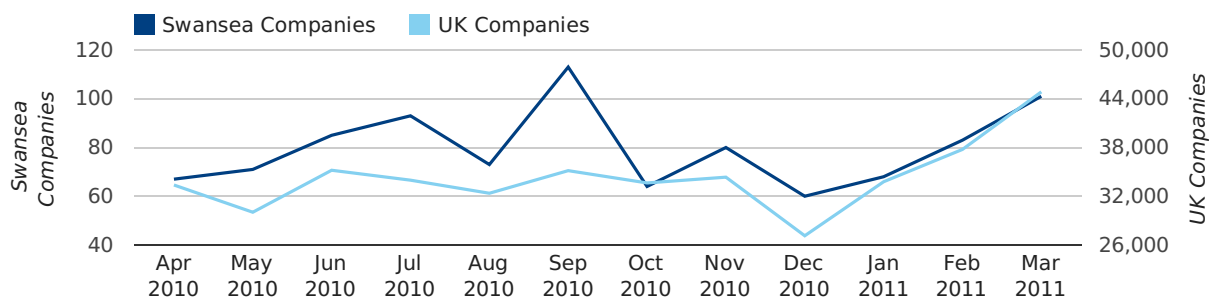
FIRST QUARTER (JAN 2011 - MAR 2011)	SWANSEA	UK
2011	252	116,391
2010	256	105,137
% CHANGE	-1.6%	10.7%
RECORD YEAR	2003 (317)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	68	83	101
NEW COMPANIES IN 2010	76	82	98
% CHANGE	-10.5%	1.2%	3.1%
RECORD YEAR	2003 (91)	2003 (112)	2007 (118)

Quarterly Data (Q1 Jan-Mar 2011)

Q1 2011 saw a new record in company closures in Swansea when compared to any previous Q1.

A total of 243 companies were dissolved in Swansea during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 39.7% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SWANSEA	UK
2011	243	90,986
2010	174	82,677
% CHANGE	39.7%	10.0%
RECORD YEAR	2011 (243)	2009 (108,060)

dissolved companies by quarter

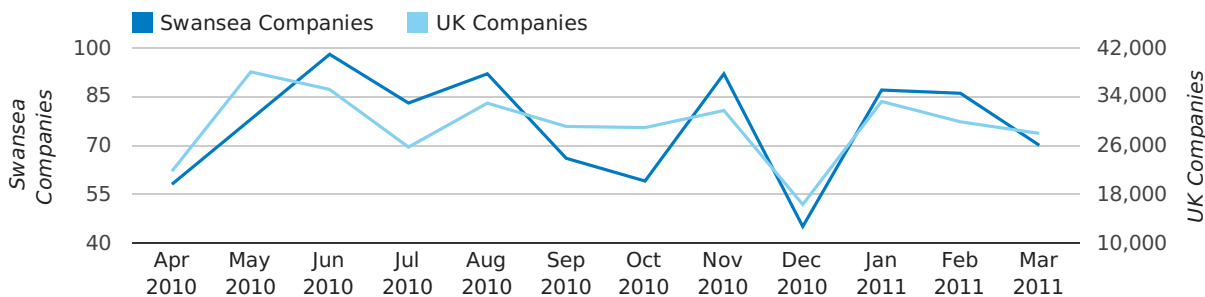


Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company closures in Swansea when compared to any previous February.

January 2011 saw a new record in company closures in Swansea when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	87	86	70
CLOSED COMPANIES IN 2010	44	55	75
% CHANGE	97.7%	56.4%	-7%
RECORD YEAR	2011 (87)	2011 (86)	2009 (143)

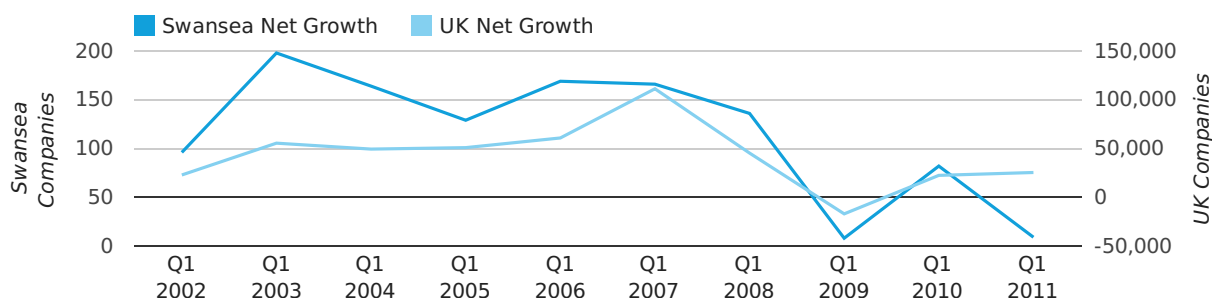
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Swansea during the first quarter of 2011 (Jan 2011 - Mar 2011) was 9 companies.

This represents a decrease of 89.0% on the same period last year.

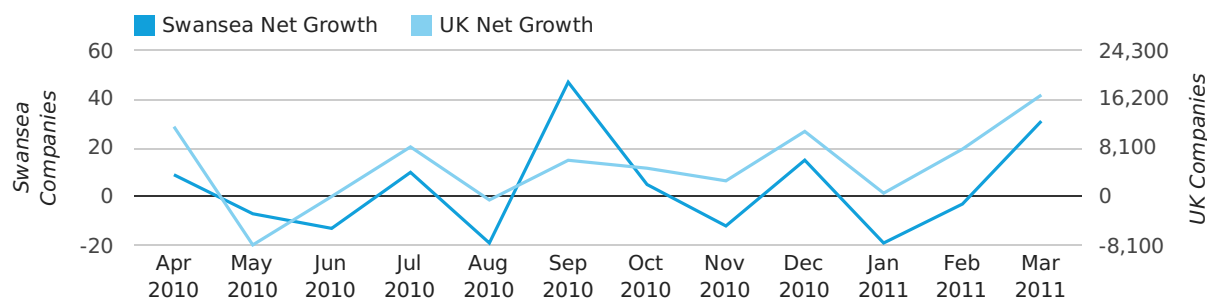
FIRST QUARTER (JAN 2011 - MAR 2011)	SWANSEA	UK
2011	9	25,405
2010	82	22,460
% CHANGE	-89.0%	13.1%
RECORD YEAR	2003 (198)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



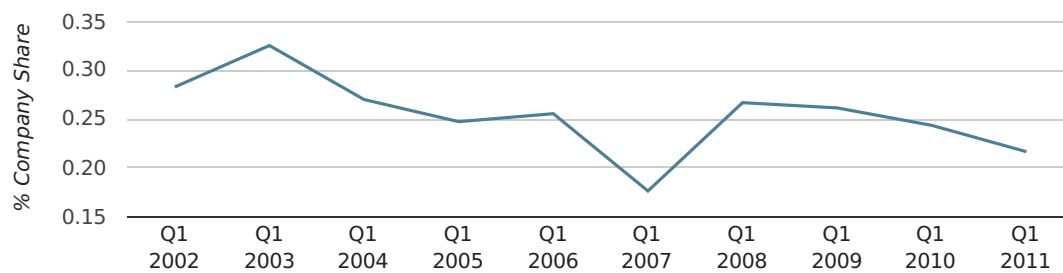
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-19	-3	31
NET GROWTH IN 2010	32	27	23
% CHANGE	-159.4%	-111.1%	34.8%
RECORD YEAR	2003 (58)	2005 (74)	2006 (87)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Swansea formed 0.2% of all UK companies.

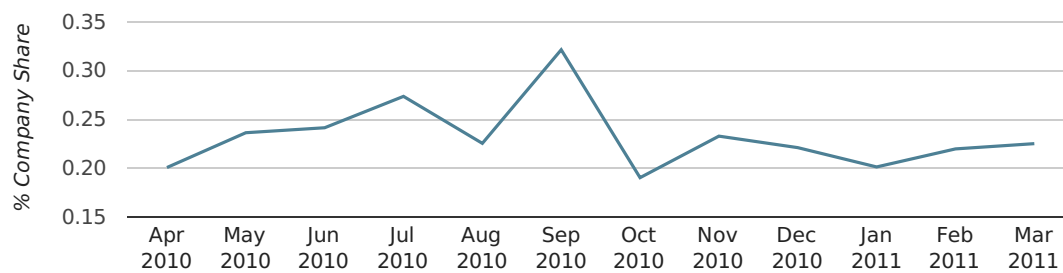
FIRST QUARTER (JAN 2011 - MAR 2011)	SWANSEA
2011	0.2%
2010	0.2%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1974 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
UK FORMATION SHARE IN 2010	0.3%	0.2%	0.2%
% CHANGE	-22.8%	-11.0%	-1.7%
RECORD YEAR	1965 (0.8%)	1963 (0.9%)	1962 (0.6%)

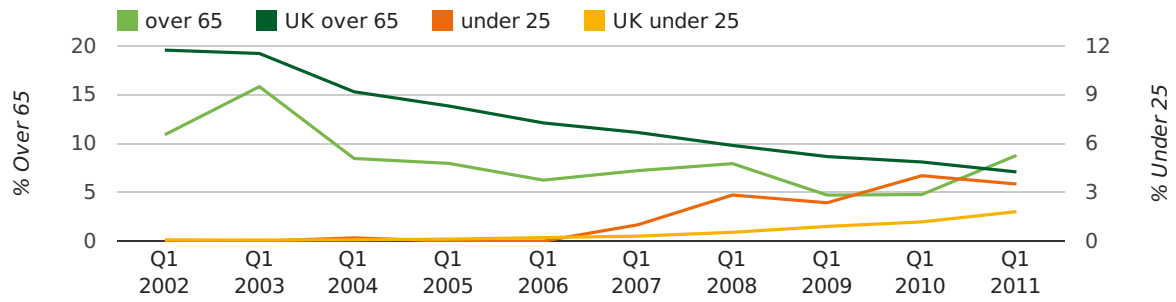
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 45.3.

The percentage of directors under the age of 25 was 3.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 8.8% compared to the UK figure of 4.3%.

director age by quarter

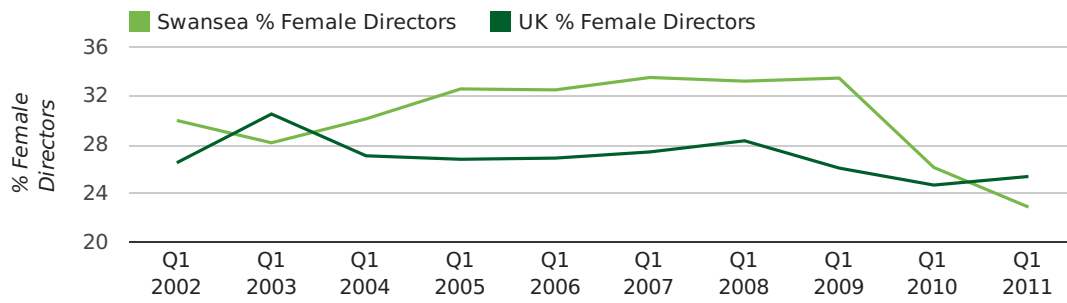


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Swansea was in 1861 when 40.0% of all directors were female.

22.9% of all director appointments in Swansea in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SWANSEA	2.49%	CONSULTING	5.04%
MATILDASPLANET	2.15%	MANAGEMENT	4.97%
(SWANSEA)	1.75%	CONSULTANCY	3.16%
MANAGEMENT	1.62%	PROPERTY	2.38%
(WALES)	1.14%	TRADING	2.10%
PROPERTIES	0.94%	DESIGN	1.93%
SYSTEMS	0.94%	ASSOCIATES	1.92%
CONSULTANCY	0.94%	BUSINESS	1.87%
CONSULTING	0.94%	CONSTRUCTION	1.80%
ELECTRICAL	0.94%	CONSULTANTS	1.76%
WALES	0.81%	MEDIA	1.69%
TRAINING	0.74%	ENGINEERING	1.61%
ENGINEERING	0.74%	LONDON	1.60%
PROPERTY	0.74%	CARE	1.45%
SOUTH	0.61%	J	1.45%
ASSOCIATES	0.61%	GLOBAL	1.44%
HOLDINGS	0.61%	INVESTMENTS	1.43%
HOME	0.61%	IT	1.41%
SOLAR	0.54%	PROPERTIES	1.36%
ENERGY	0.54%	BUILDING	1.34%
GOWER	0.54%	M	1.30%
SECURITY	0.54%	ELECTRICAL	1.28%
ENTERPRISES	0.47%	S	1.24%
WILLIAMS	0.47%	INTERNATIONAL	1.23%
BAR	0.47%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	542	202,798
7487 - Other business activities	91	60,968
9999 - Dormant Company	52	19,765
99999 - Dormant Company	46	18,336
82990 - Other business support service activities not elsewhere classified	41	30,253
96090 - Other service activities not elsewhere classified	25	10,085
4521 - General construction & civil engineering	20	6,183
9305 - Other service activities	19	8,740
74909 - Other professional, scientific and technical activities not elsewhere classified	19	7,788
7222 - Other software consultancy and supply	18	7,000
70229 - Management consultancy activities other than financial management	17	16,150
5540 - Bars	16	2,075
69201 - Accounting and auditing activities	16	3,436
7260 - Other computer related activities	15	7,789
62020 - Information technology consultancy activities	14	10,246
7414 - Business & management consultancy	14	12,916
41100 - Development of building projects	13	3,921
68209 - Other letting and operating of own or leased real estate	13	3,895
62090 - Other information technology service activities	13	6,996
5530 - Restaurants	12	4,898