

Swansea

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company registrations in Swansea when compared to any previous Q1.
- January 2012 saw a new record in company registrations in Swansea when compared to any previous January.

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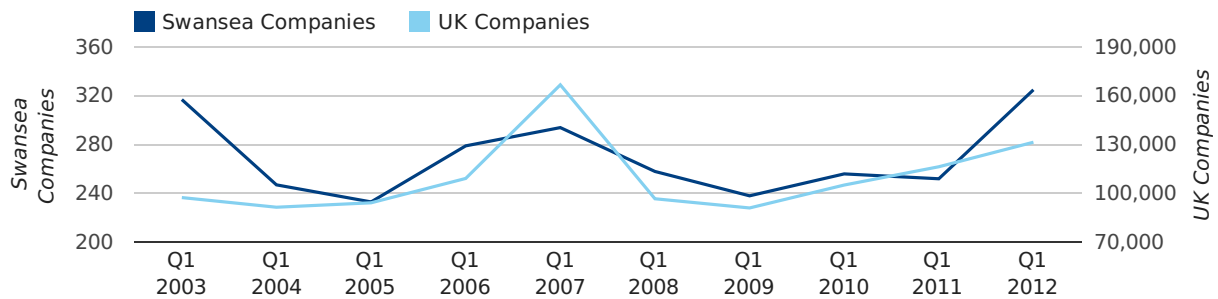
Q1 2012 saw a new record in company registrations in Swansea when compared to any previous Q1.

A total of 325 companies were registered in Swansea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 29.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SWANSEA	UK
2012	325	131,491
2011	252	116,391
% CHANGE	29.0%	13.0%
RECORD YEAR	2012 (325)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

January 2012 saw a new record in company registrations in Swansea when compared to any previous January.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	104	110	111
NEW COMPANIES IN 2011	68	83	101
% CHANGE	52.9%	32.5%	9.9%
RECORD YEAR	2012 (104)	2003 (112)	2007 (118)

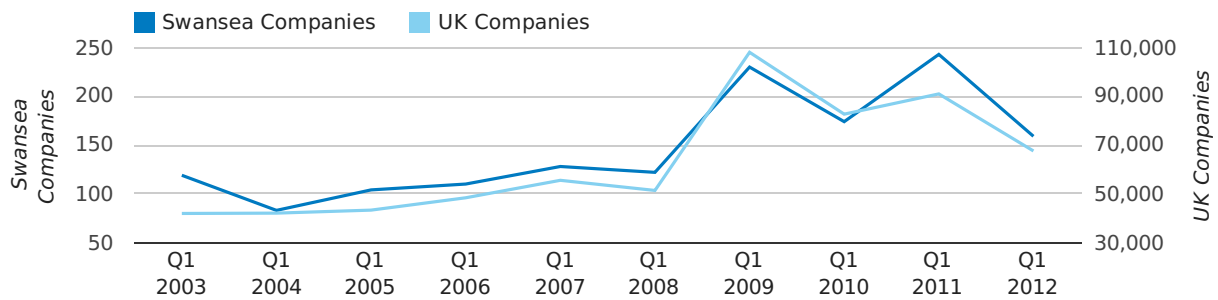
Quarterly Data (Q1 Jan-Mar 2012)

A total of 159 companies were dissolved in Swansea during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 34.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

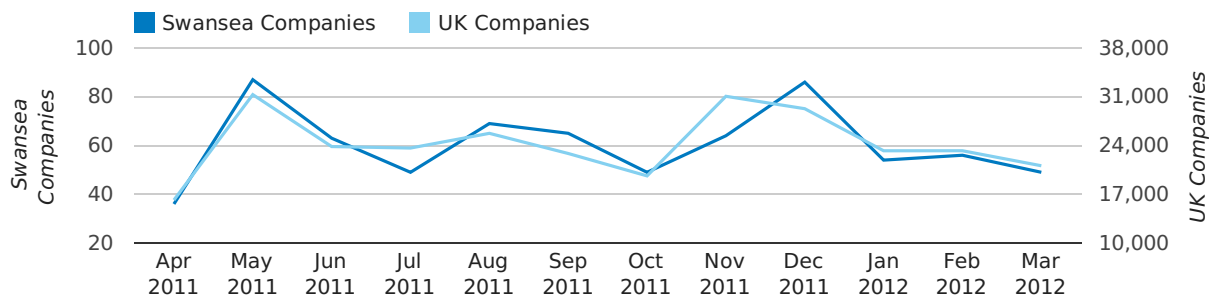
FIRST QUARTER (JAN 2012 - MAR 2012)	SWANSEA	UK
2012	159	67,576
2011	243	90,986
% CHANGE	-34.6%	-25.7%
RECORD YEAR	2011 (243)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	54	56	49
CLOSED COMPANIES IN 2011	87	86	70
% CHANGE	-37.9%	-34.9%	-30%
RECORD YEAR	2011 (87)	2011 (86)	2009 (143)

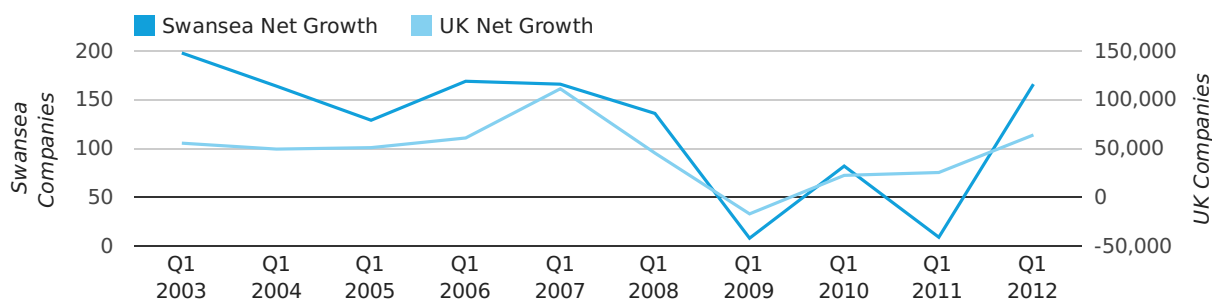
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Swansea during the first quarter of 2012 (Jan 2012 - Mar 2012) was 166 companies.

This represents an increase of 1,744.4% on the same period last year.

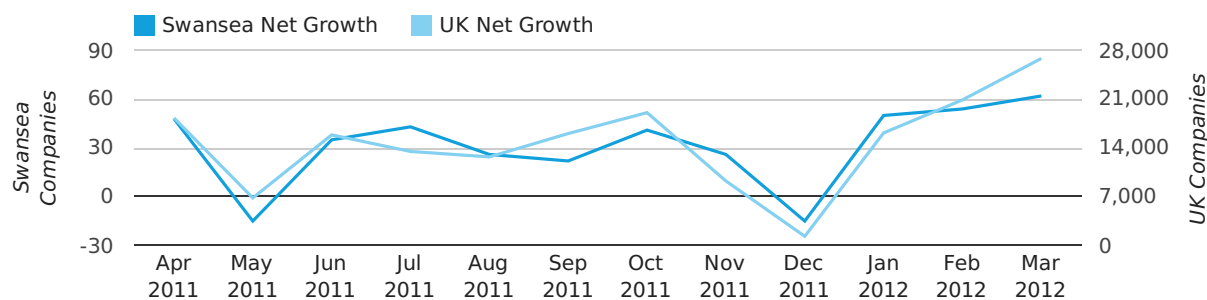
FIRST QUARTER (JAN 2012 - MAR 2012)	SWANSEA	UK
2012	166	63,915
2011	9	25,405
% CHANGE	1,744.4%	151.6%
RECORD YEAR	2003 (198)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



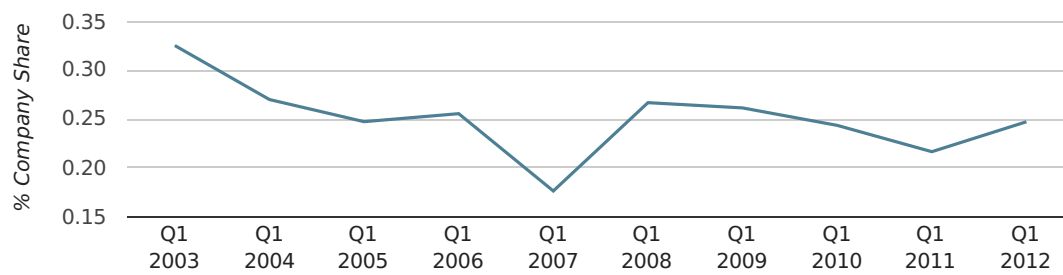
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	50	54	62
NET GROWTH IN 2011	-19	-3	31
% CHANGE	-363.2%	-1,900.0%	100.0%
RECORD YEAR	2003 (58)	2005 (74)	2006 (87)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Swansea formed 0.2% of all UK companies.

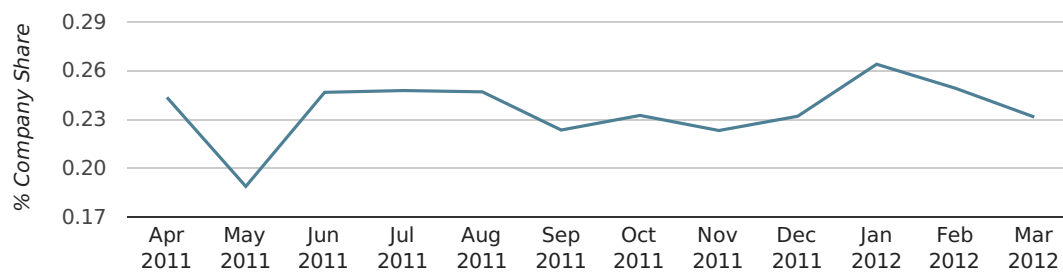
FIRST QUARTER (JAN 2012 - MAR 2012)	SWANSEA
2012	0.2%
2011	0.2%
2010	0.2%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1974 (0.5%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.2%	0.2%
UK FORMATION SHARE IN 2011	0.2%	0.2%	0.2%
% CHANGE	31.1%	13.4%	2.8%
RECORD YEAR	1965 (0.8%)	1963 (0.9%)	1962 (0.6%)

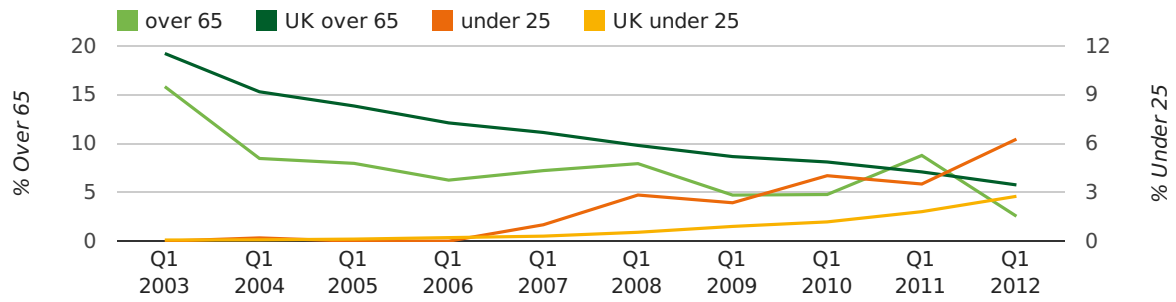
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 40.7.

The percentage of directors under the age of 25 was 6.3% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.6% compared to the UK figure of 3.5%.

director age by quarter

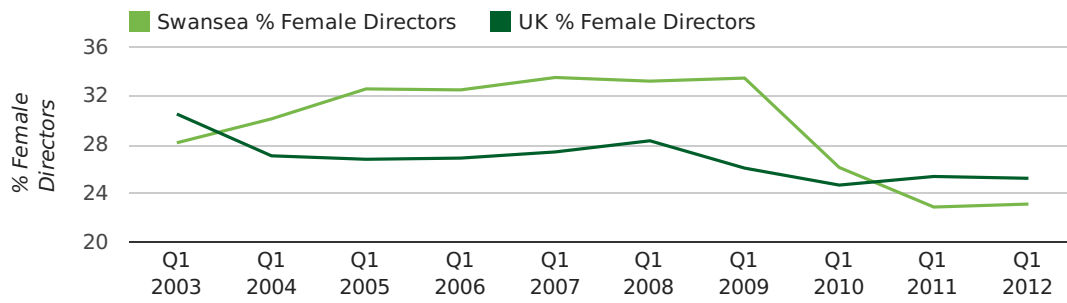


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Swansea was in 1861 when 40.0% of all directors were female.

23.1% of all director appointments in Swansea in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
SWANSEA	1.76%	CONSULTING	5.07%
MANAGEMENT	1.18%	MANAGEMENT	4.74%
GOWER	1.12%	CONSULTANCY	3.30%
CONSTRUCTION	0.94%	PROPERTY	2.37%
SYSTEMS	0.88%	TRADING	2.07%
ELECTRICAL	0.88%	DESIGN	1.93%
(SWANSEA)	0.82%	ENGINEERING	1.86%
ENGINEERING	0.82%	ASSOCIATES	1.84%
CONSULTANCY	0.76%	CONSULTANTS	1.79%
(WALES)	0.71%	BUSINESS	1.73%
DESIGN	0.71%	MEDIA	1.72%
ASSOCIATES	0.65%	CONSTRUCTION	1.72%
MEDIA	0.65%	LONDON	1.66%
CONSULTING	0.59%	J	1.54%
TRAINING	0.59%	INVESTMENTS	1.51%
ENERGY	0.53%	GLOBAL	1.50%
SOUTH	0.53%	IT	1.40%
PROPERTY	0.53%	CARE	1.34%
CATERING	0.53%	PROPERTIES	1.31%
LEISURE	0.53%	ELECTRICAL	1.27%
WALES	0.53%	M	1.27%
PROPERTIES	0.53%	BUILDING	1.24%
GLOBAL	0.47%	ENERGY	1.20%
CLEANING	0.47%	S	1.20%
SOLAR	0.47%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	531	216,665
7487 - Other business activities	91	52,735
99999 - Dormant Company	57	25,084
9999 - Dormant Company	50	18,617
82990 - Other business support service activities not elsewhere classified	49	35,233
96090 - Other service activities not elsewhere classified	26	13,637
5530 - Restaurants	18	4,633
74909 - Other professional, scientific and technical activities not elsewhere classified	18	9,892
41100 - Development of building projects	17	4,984
70229 - Management consultancy activities other than financial management	17	19,704
9305 - Other service activities	17	8,818
7260 - Other computer related activities	17	7,154
62020 - Information technology consultancy activities	16	14,303
86900 - Other human health activities	15	5,066
43210 - Electrical installation	15	3,573
4521 - General construction & civil engineering	15	5,169
85590 - Other education not elsewhere classified	13	2,786
62090 - Other information technology service activities	13	8,145
5540 - Bars	12	1,978
69201 - Accounting and auditing activities	12	4,132