

Swindon

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Swindon when compared to any previous February.
- January 2011 saw a new record in company closures in Swindon when compared to any previous January.

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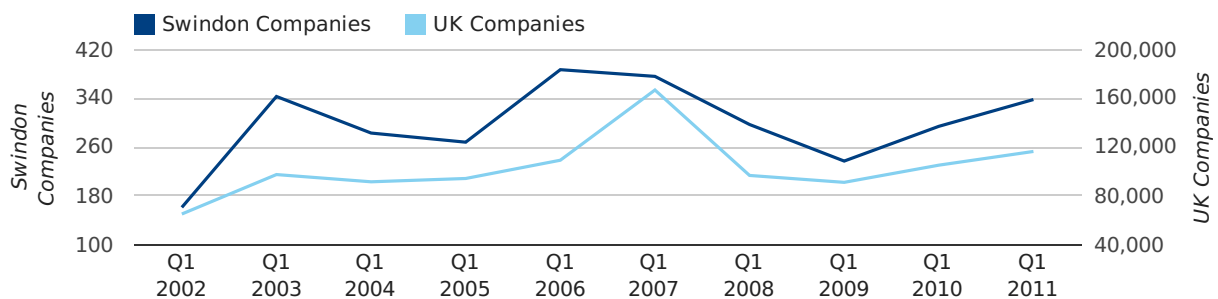
Quarterly Data (Q1 Jan-Mar 2011)

A total of 338 companies were registered in Swindon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 15.0% versus the same period last year (Q1 2010). This figure compares equally to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SWINDON	UK
2011	338	116,391
2010	294	105,137
% CHANGE	15.0%	10.7%
RECORD YEAR	2006 (387)	2007 (166,814)

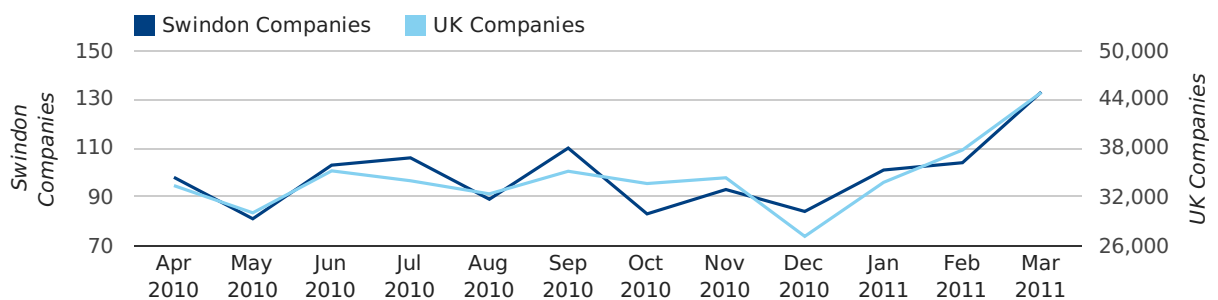
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Swindon when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	101	104	133
NEW COMPANIES IN 2010	79	86	129
% CHANGE	27.8%	20.9%	3.1%
RECORD YEAR	2003 (170)	2011 (104)	2007 (179)

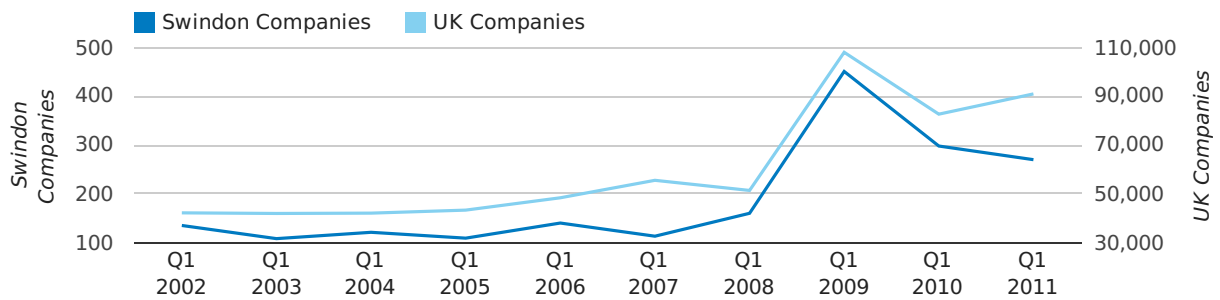
Quarterly Data (Q1 Jan-Mar 2011)

A total of 270 companies were dissolved in Swindon during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 9.4% versus the same period last year (Q1 2010). This figure compares well to the UK as a whole, which saw an increase of 10.0% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	SWINDON	UK
2011	270	90,986
2010	298	82,677
% CHANGE	-9.4%	10.0%
RECORD YEAR	2009 (451)	2009 (108,060)

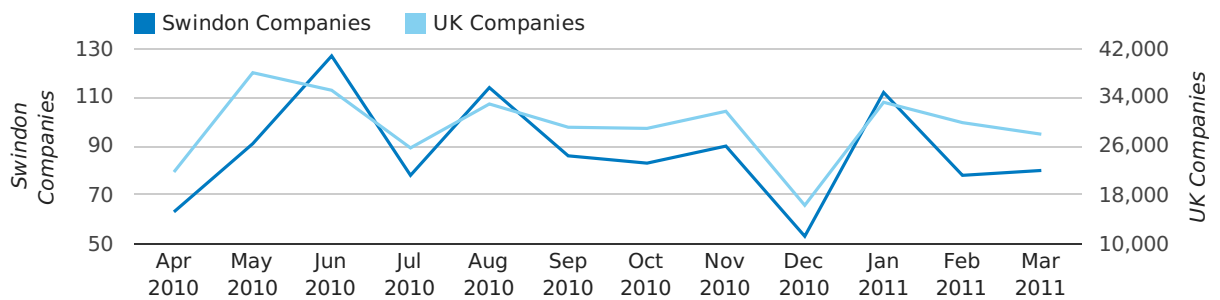
dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

January 2011 saw a new record in company closures in Swindon when compared to any previous January.

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	112	78	80
CLOSED COMPANIES IN 2010	90	74	134
% CHANGE	24.4%	5.4%	-40%
RECORD YEAR	2011 (112)	2009 (112)	2009 (258)

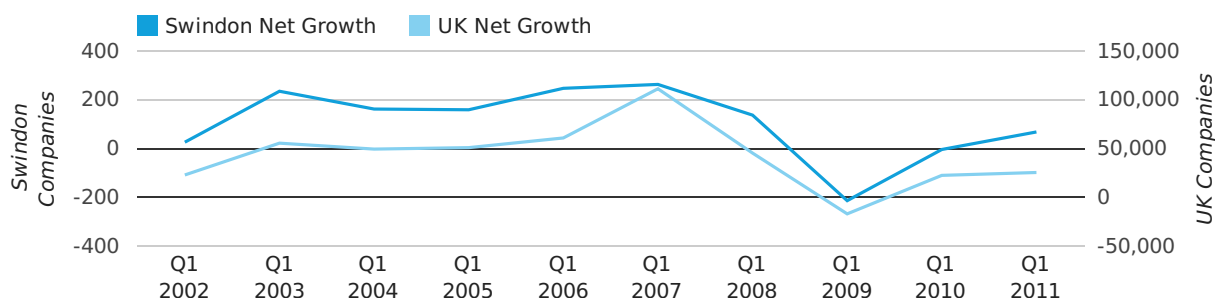
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Swindon during the first quarter of 2011 (Jan 2011 - Mar 2011) was 68 companies.

This represents an increase of 1,800.0% on the same period last year.

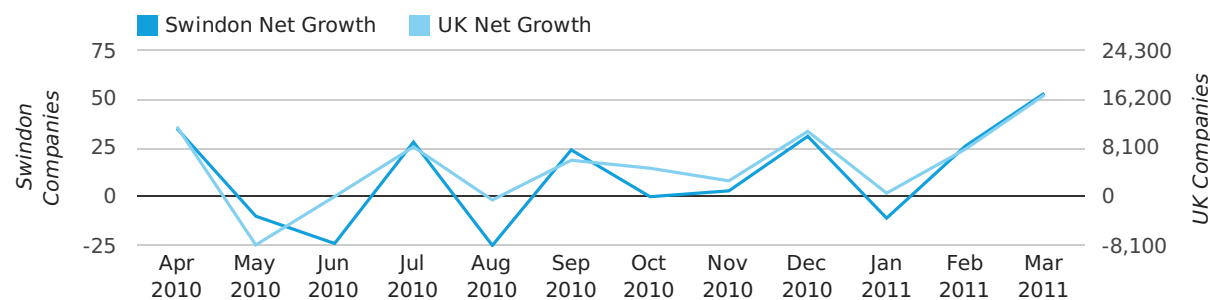
FIRST QUARTER (JAN 2011 - MAR 2011)	SWINDON	UK
2011	68	25,405
2010	-4	22,460
% CHANGE	-1,800.0%	13.1%
RECORD YEAR	2007 (263)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



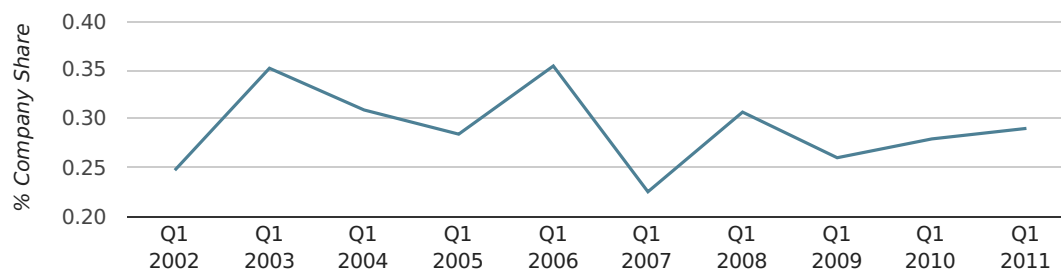
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	-11	26	53
NET GROWTH IN 2010	-11	12	-5
% CHANGE	0.0%	116.7%	-1,160.0%
RECORD YEAR	2003 (132)	2007 (68)	2007 (136)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Swindon formed 0.3% of all UK companies.

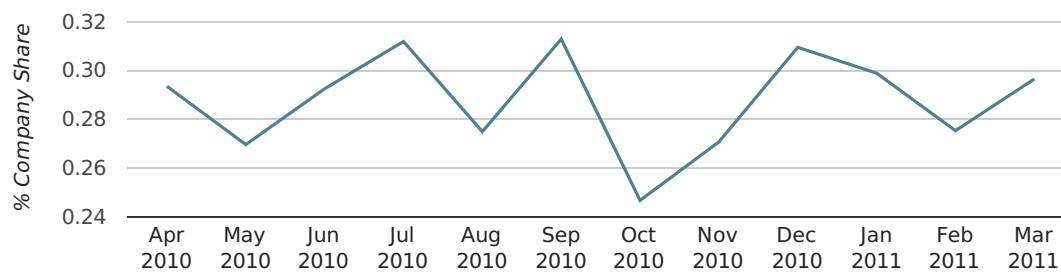
FIRST QUARTER (JAN 2011 - MAR 2011)	SWINDON
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
2007	0.2%
RECORD YEAR (SINCE 1960)	1996 (0.4%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2010	0.3%	0.3%	0.3%
% CHANGE	10.3%	6.4%	-1.6%
RECORD YEAR	2003 (0.6%)	1970 (0.6%)	1966 (0.7%)

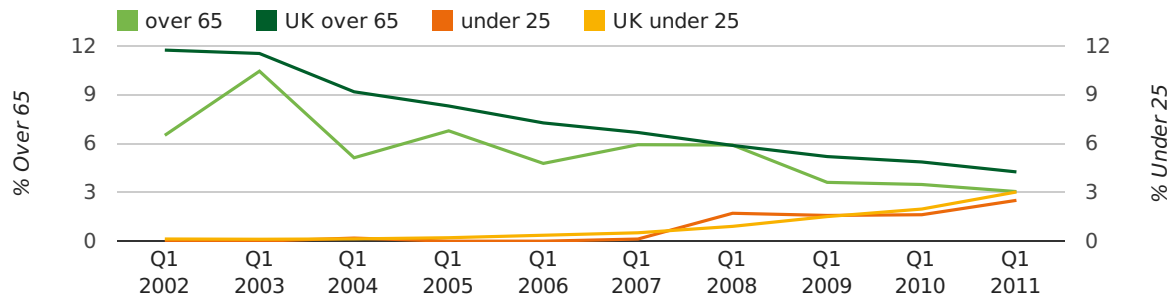
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 44.0.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 3.1% compared to the UK figure of 4.3%.

director age by quarter

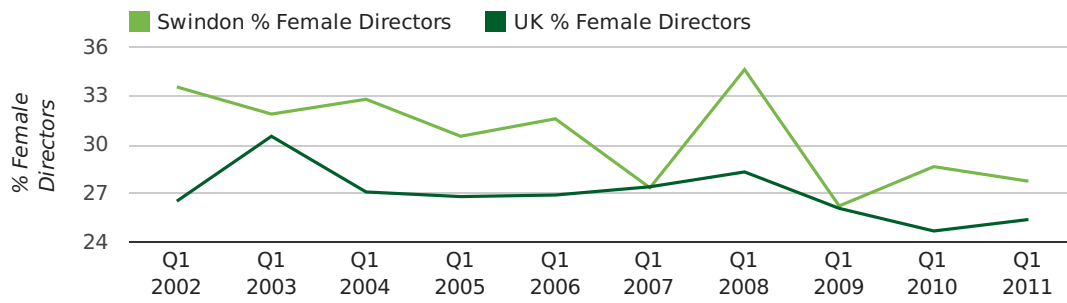


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Swindon was in 1861 when 40.0% of all directors were female.

27.8% of all director appointments in Swindon in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.67%	CONSULTING	5.04%
CONSULTANCY	1.78%	MANAGEMENT	4.97%
SWINDON	1.62%	CONSULTANCY	3.16%
MANAGEMENT	1.28%	PROPERTY	2.38%
(SWINDON)	0.95%	TRADING	2.10%
DESIGN	0.89%	DESIGN	1.93%
TRAINING	0.84%	ASSOCIATES	1.92%
IT	0.78%	BUSINESS	1.87%
TECHNOLOGIES	0.72%	CONSTRUCTION	1.80%
PROPERTY	0.67%	CONSULTANTS	1.76%
CONSULTANTS	0.67%	MEDIA	1.69%
ENGINEERING	0.67%	ENGINEERING	1.61%
ASSOCIATES	0.67%	LONDON	1.60%
MEDIA	0.61%	CARE	1.45%
BUSINESS	0.61%	J	1.45%
CONSTRUCTION	0.61%	GLOBAL	1.44%
COMMUNITY	0.56%	INVESTMENTS	1.43%
GROUP	0.56%	IT	1.41%
ELECTRICAL	0.50%	PROPERTIES	1.36%
C	0.50%	BUILDING	1.34%
MARKETING	0.50%	M	1.30%
SYSTEMS	0.50%	ELECTRICAL	1.28%
INVESTMENTS	0.50%	S	1.24%
ENTERPRISES	0.50%	INTERNATIONAL	1.23%
BUILDING	0.45%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	488	202,798
7487 - Other business activities	178	60,968
70229 - Management consultancy activities other than financial management	104	16,150
82990 - Other business support service activities not elsewhere classified	71	30,253
62020 - Information technology consultancy activities	66	10,246
7414 - Business & management consultancy	53	12,916
9999 - Dormant Company	49	19,765
62090 - Other information technology service activities	33	6,996
7499 - Non-trading company	33	11,316
7222 - Other software consultancy and supply	30	7,000
99999 - Dormant Company	27	18,336
7260 - Other computer related activities	26	7,789
4521 - General construction & civil engineering	21	6,183
9305 - Other service activities	21	8,740
74990 - Non-trading company	19	8,695
96090 - Other service activities not elsewhere classified	19	10,085
71129 - Other engineering activities	17	1,590
62012 - Business and domestic software development	16	3,168
41100 - Development of building projects	15	3,921
74909 - Other professional, scientific and technical activities not elsewhere classified	13	7,788