

# Swindon

2011 annual business confidence report



## headlines

- November 2011 saw a new record in company registrations in Swindon when compared to any previous November.
- November 2011 saw a new record in company closures in Swindon when compared to any previous November.

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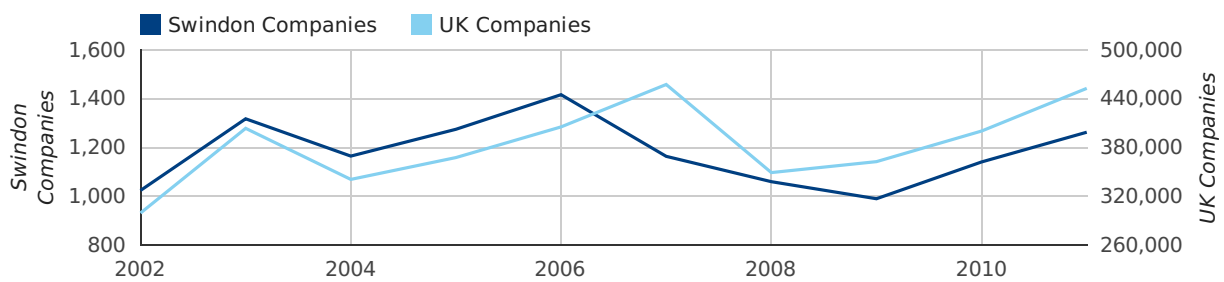
sic data

### Annual Data (2011)

A total of 1,263 companies were formed in Swindon in 2011. This total is 10.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

| YEAR        | SWINDON      | UK             |
|-------------|--------------|----------------|
| 2011        | 1,263        | 452,870        |
| 2010        | 1,141        | 400,358        |
| 2009        | 990          | 362,675        |
| 2008        | 1,060        | 349,203        |
| 2007        | 1,164        | 457,649        |
| RECORD YEAR | 2006 (1,417) | 2007 (457,649) |

### new companies by year



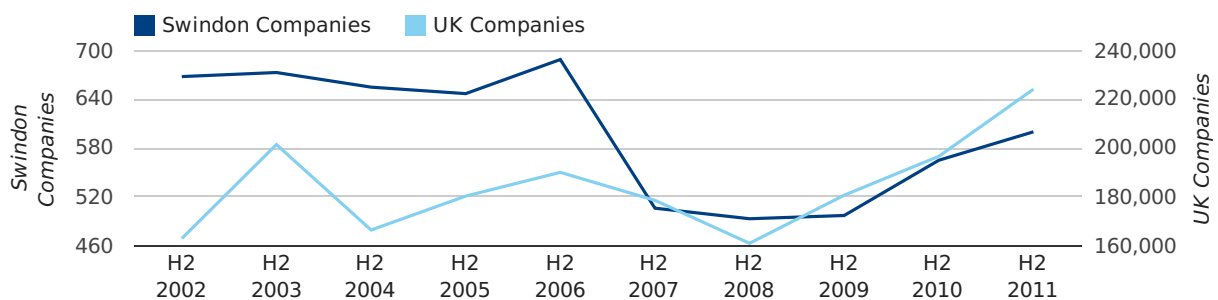
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 600 companies were formed in Swindon. This figure is 6.2% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Swindon occurred in 2006 when a total of 689 were formed.

| HALF YEAR (JUL-DEC) | SWINDON    | UK             |
|---------------------|------------|----------------|
| 2011                | 600        | 224,135        |
| 2010                | 565        | 196,609        |
| % CHANGE            | 6.2%       | 14.0%          |
| RECORD YEAR         | 2006 (689) | 2011 (224,135) |

### new companies by half year



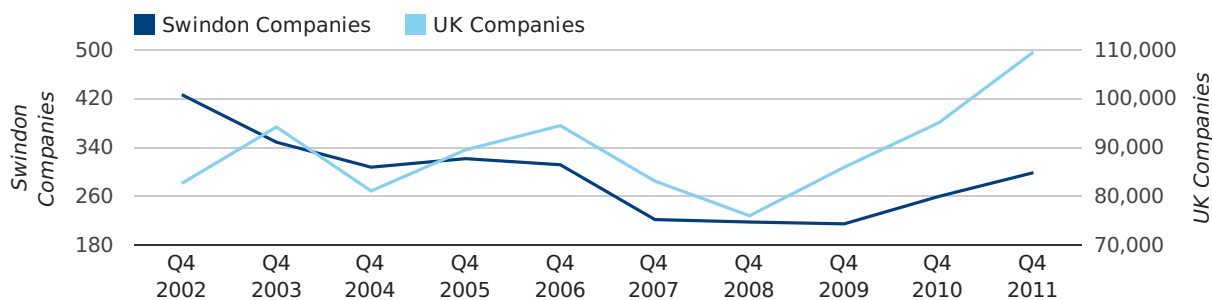
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 299 companies were registered in Swindon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 15.0% versus the same period last year (Q4 2010). This figure compares equally to the UK as a whole, which saw an increase of 15.3% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | SWINDON    | UK             |
|--------------------------------------|------------|----------------|
| 2011                                 | 299        | 109,623        |
| 2010                                 | 260        | 95,117         |
| % CHANGE                             | 15.0%      | 15.3%          |
| RECORD YEAR                          | 2002 (427) | 2011 (109,623) |

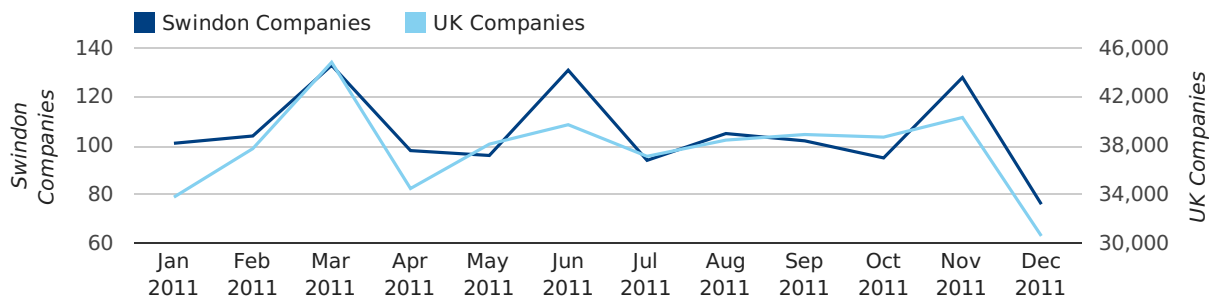
### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Swindon when compared to any previous November.

### new companies by month



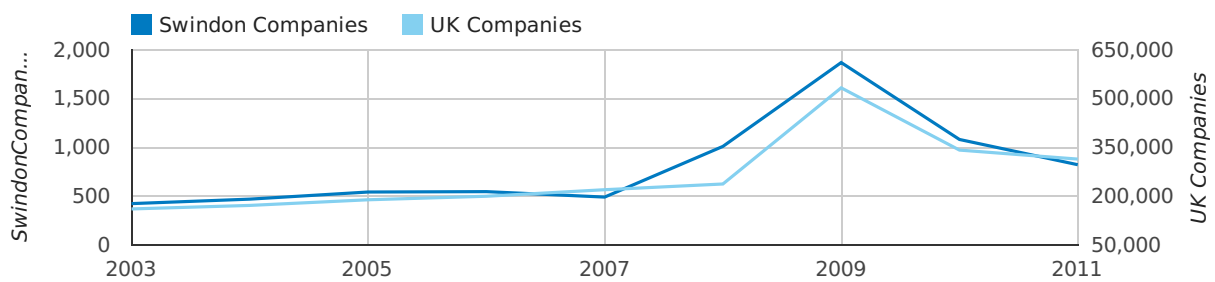
|                       | OCTOBER    | NOVEMBER   | DECEMBER   |
|-----------------------|------------|------------|------------|
| NEW COMPANIES IN 2011 | 95         | 128        | 76         |
| NEW COMPANIES IN 2010 | 83         | 93         | 84         |
| % CHANGE              | 14.5%      | 37.6%      | -9.5%      |
| RECORD YEAR           | 2003 (137) | 2011 (128) | 2002 (226) |

### Annual Data (2011)

A total of 824 companies were dissolved in Swindon in 2011. This total is 23.9% lower than in 2010 and compares unfavourably to the UK figure of 8.1% decrease compared to the previous year.

| YEAR        | SWINDON      | UK             |
|-------------|--------------|----------------|
| 2011        | 824          | 314,523        |
| 2010        | 1,083        | 342,232        |
| 2009        | 1,872        | 533,773        |
| 2008        | 1,012        | 237,901        |
| 2007        | 492          | 220,295        |
| RECORD YEAR | 2009 (1,872) | 2009 (533,773) |

### dissolved companies by year



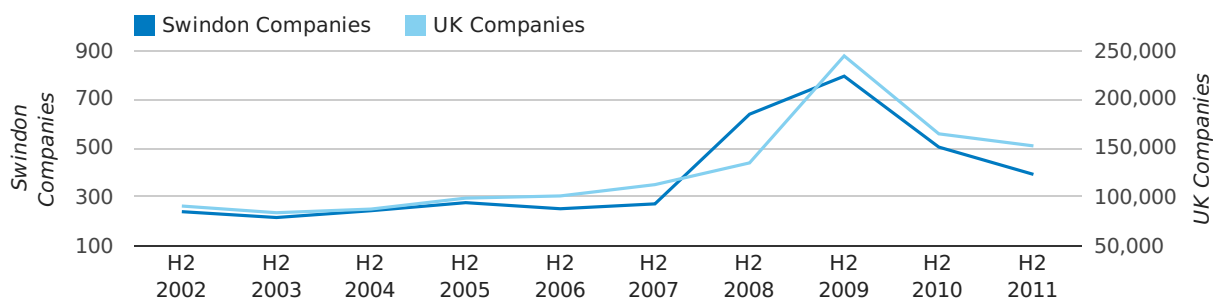
### Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 392 companies were dissolved in Swindon. This figure is 22.2% lower than last year, which compares well to the UK wide change of -7.5%.

The highest total for a second half year in Swindon occurred in 2009 when a total of 795 were closed.

| HALF YEAR (JUL-DEC) | SWINDON    | UK             |
|---------------------|------------|----------------|
| 2011                | 392        | 152,213        |
| 2010                | 504        | 164,601        |
| % CHANGE            | -22.2%     | -7.5%          |
| RECORD YEAR         | 2009 (795) | 2009 (244,537) |

### dissolved companies by half year



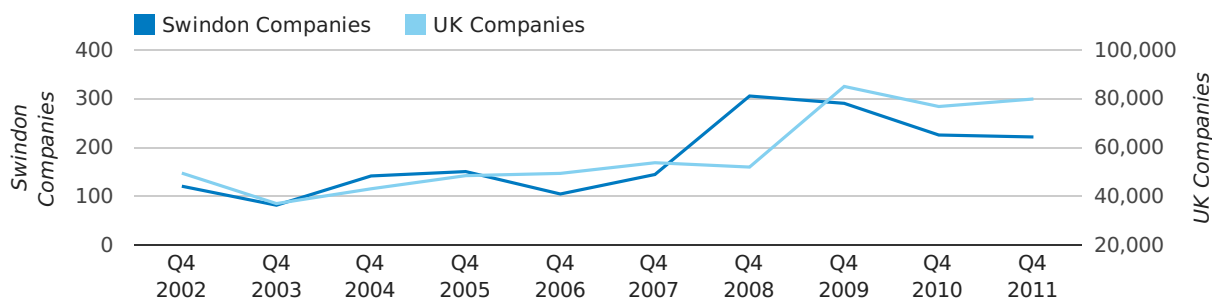
## Quarterly Data (Q4 Oct-Dec 2011)

A total of 222 companies were dissolved in Swindon during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 1.8% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 4.0% against the same period last year.

| FOURTH QUARTER (OCT 2011 - DEC 2011) | SWINDON    | UK            |
|--------------------------------------|------------|---------------|
| 2011                                 | 222        | 79,983        |
| 2010                                 | 226        | 76,896        |
| % CHANGE                             | -1.8%      | 4.0%          |
| RECORD YEAR                          | 2001 (310) | 2009 (85,136) |

### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company closures in Swindon when compared to any previous November.

### dissolved companies by month



|                          | OCTOBER    | NOVEMBER  | DECEMBER   |
|--------------------------|------------|-----------|------------|
| CLOSED COMPANIES IN 2011 | 46         | 92        | 84         |
| CLOSED COMPANIES IN 2010 | 83         | 90        | 53         |
| % CHANGE                 | -44.6%     | 2.2%      | 58%        |
| RECORD YEAR              | 2001 (158) | 2011 (92) | 2008 (173) |

### Annual Data (2011)

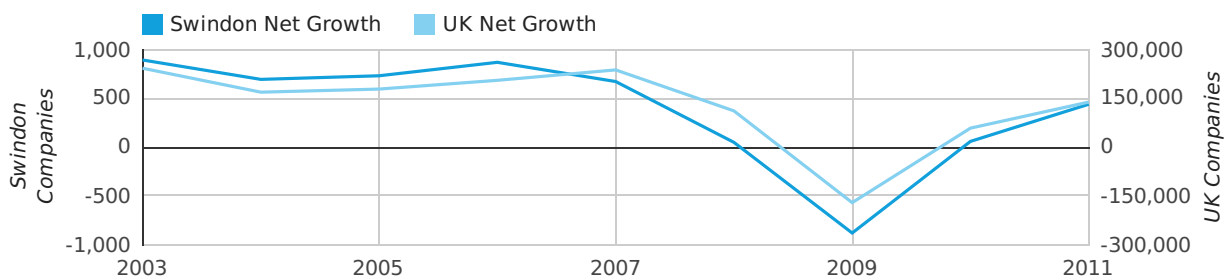
A total of 439 companies were added to the company register for Swindon in 2011. This number represents growth of 38.5% which compares favourably to the UK figure of 34.6%.

This number is 381 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Swindon company register grew by 893 companies.

| YEAR        | SWINDON    | UK             |
|-------------|------------|----------------|
| 2011        | 439        | 138,347        |
| 2010        | 58         | 58,126         |
| 2009        | -882       | -171,098       |
| 2008        | 48         | 111,302        |
| 2007        | 672        | 237,354        |
| RECORD YEAR | 2003 (893) | 2003 (242,543) |

### net growth by year

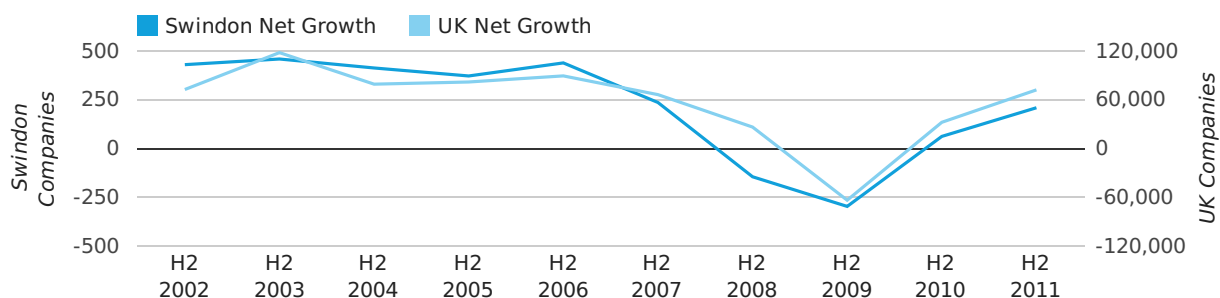


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Swindon increased by 208 companies. This figure is 241.0% higher than last year, which compares well to a UK increase of 124.7%.

| HALF YEAR (JUL-DEC) | SWINDON    | UK             |
|---------------------|------------|----------------|
| 2011                | 208        | 71,922         |
| 2010                | 61         | 32,008         |
| % CHANGE            | 241.0%     | 124.7%         |
| RECORD YEAR         | 2003 (458) | 2003 (117,772) |

### net growth by half year



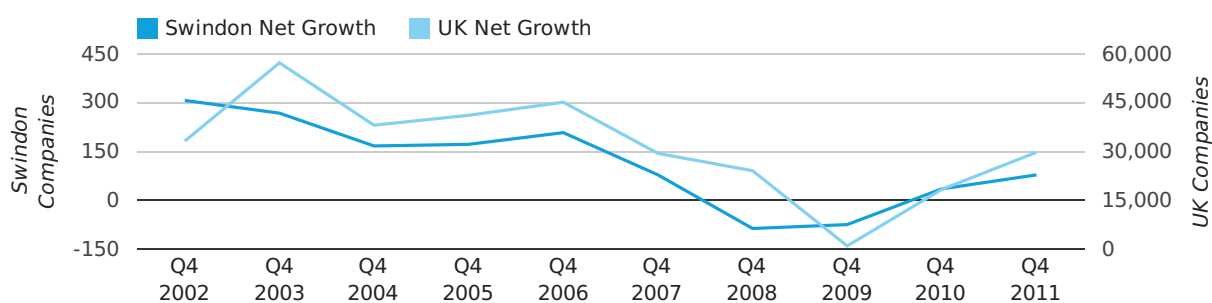
## Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Swindon during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 77 companies.

This represents an increase of 126.5% on the same period last year.

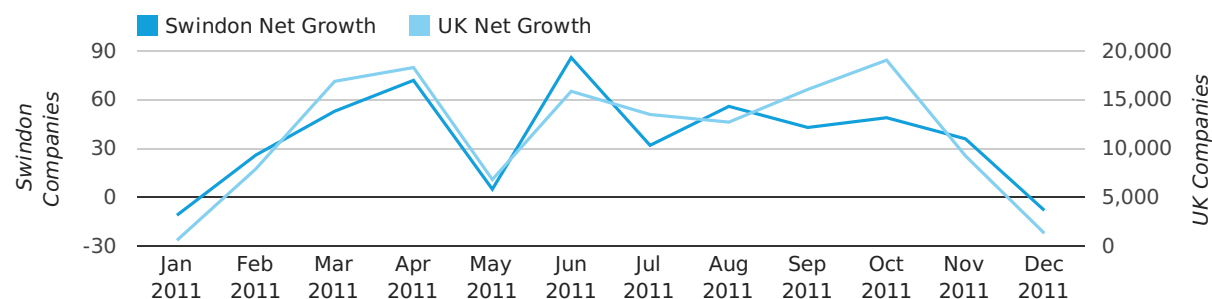
| FOURTH QUARTER (OCT 2011 - DEC 2011) | SWINDON    | UK            |
|--------------------------------------|------------|---------------|
| 2011                                 | 77         | 29,640        |
| 2010                                 | 34         | 18,221        |
| % CHANGE                             | 126.5%     | 62.7%         |
| RECORD YEAR                          | 2002 (306) | 2003 (57,175) |

### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### net growth by month



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|                    | OCTOBER    | NOVEMBER  | DECEMBER   |
|--------------------|------------|-----------|------------|
| NET GROWTH IN 2011 | 49         | 36        | -8         |
| NET GROWTH IN 2010 | 0          | 3         | 31         |
| % CHANGE           | 0.0%       | 1,100.0%  | -125.8%    |
| RECORD YEAR        | 2003 (108) | 2006 (96) | 2002 (194) |

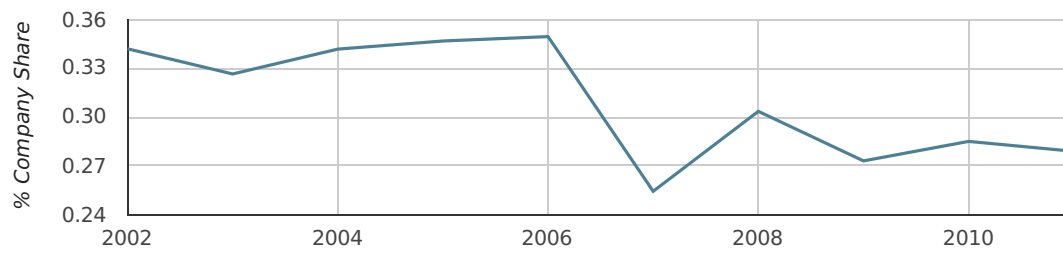


### Annual Data (2011)

In 2011 Swindon formed 0.3% of all UK companies. This is no change on 2010 when Swindon was responsible for 0.3% of all UK companies.

| YEAR                     | SWINDON     |
|--------------------------|-------------|
| 2011                     | 0.3%        |
| 2010                     | 0.3%        |
| 2009                     | 0.3%        |
| 2008                     | 0.3%        |
| 2007                     | 0.3%        |
| RECORD YEAR (SINCE 1960) | 1996 (0.4%) |

### company share by year

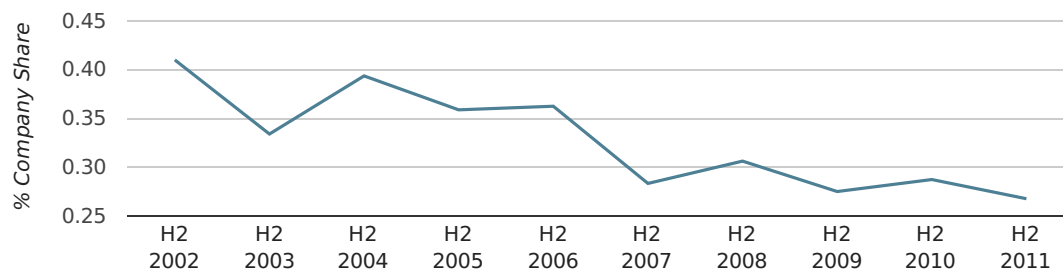


### Half Year Data (Jul-Dec 2011)

In the second half of 2011 Swindon formed 0.3% of all UK companies. This is the same as the 2010 figure of 0.3%.

| HALF YEAR (JUL-DEC)      | SWINDON     |
|--------------------------|-------------|
| 2011                     | 0.3%        |
| 2010                     | 0.3%        |
| 2009                     | 0.3%        |
| 2008                     | 0.3%        |
| 2007                     | 0.3%        |
| RECORD YEAR (SINCE 1960) | 2002 (0.4%) |

### company share by half year

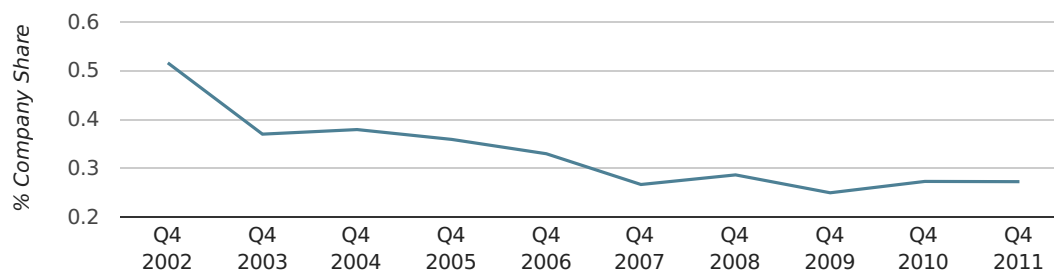


## Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Swindon formed 0.3% of all UK companies.

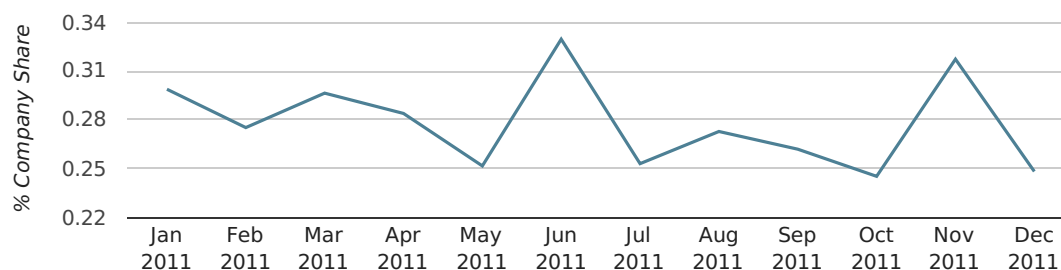
| FOURTH QUARTER (OCT 2011 - DEC 2011) | SWINDON     |
|--------------------------------------|-------------|
| 2011                                 | 0.3%        |
| 2010                                 | 0.3%        |
| 2009                                 | 0.3%        |
| 2008                                 | 0.3%        |
| 2007                                 | 0.3%        |
| RECORD YEAR (SINCE 1960)             | 2002 (0.5%) |

### company share by quarter



## Monthly Data (Oct, Nov & Dec 2011)

### company share by month



|                            | OCTOBER     | NOVEMBER    | DECEMBER    |
|----------------------------|-------------|-------------|-------------|
| UK FORMATION SHARE IN 2011 | 0.2%        | 0.3%        | 0.2%        |
| UK FORMATION SHARE IN 2010 | 0.2%        | 0.3%        | 0.3%        |
| % CHANGE                   | -0.6%       | 17.2%       | -19.8%      |
| RECORD YEAR                | 2000 (0.6%) | 1970 (0.7%) | 2002 (1.0%) |

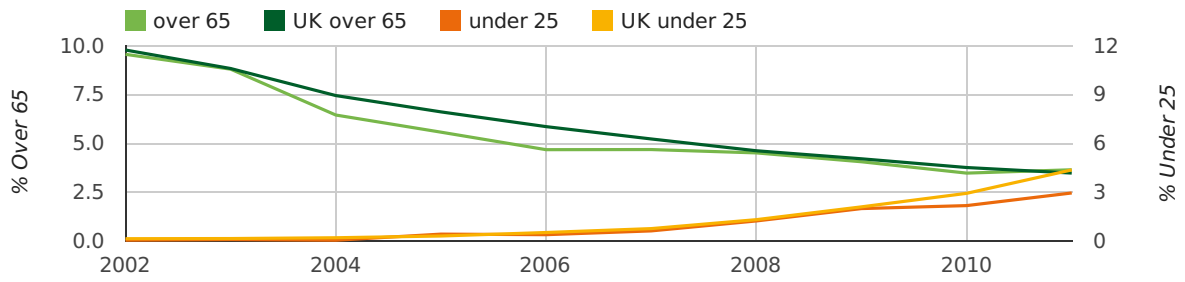
### Annual Data (2011)

The average age of a director in 2011 was 44.3.

The percentage of directors under the age of 25 was 3.0% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.7% compared to the UK figure of 4.2%.

#### director age by year



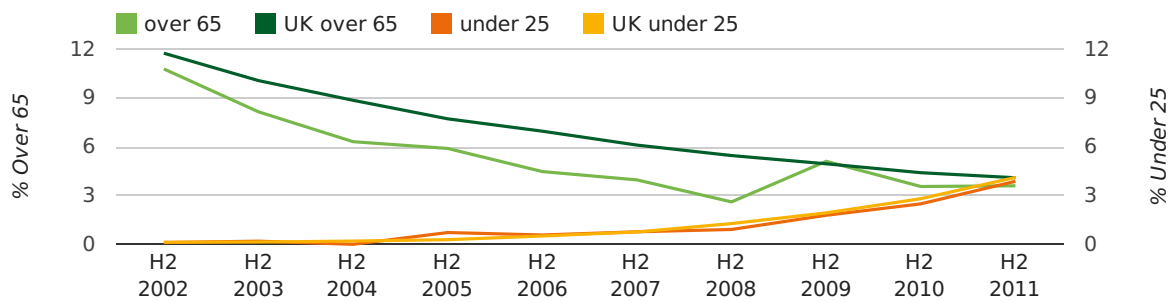
### Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 44.5.

The percentage of directors under the age of 25 was 3.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.6% compared to the UK figure of 4.1%.

#### director age by half year



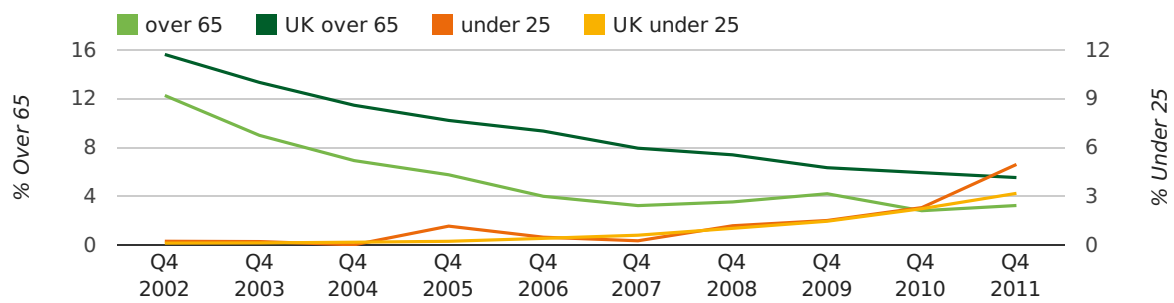
## Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 42.9.

The percentage of directors under the age of 25 was 4.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.2% compared to the UK figure of 4.1%.

### director age by quarter

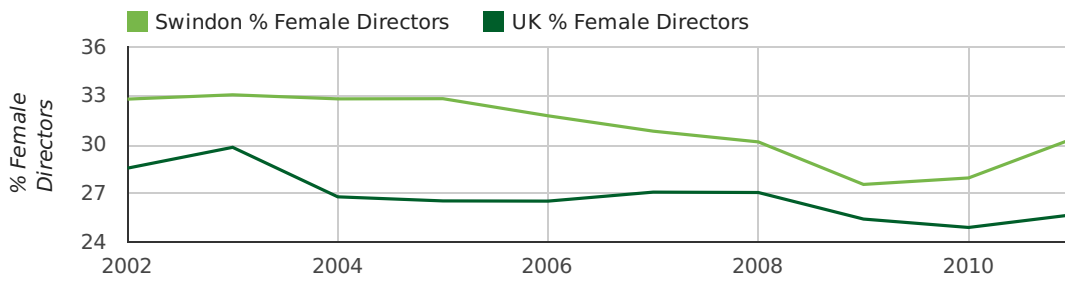


### Annual Data (2011)

The record year for female directors in Swindon was 1857 when 36.4% of all directors were female.

The percentage of female directors in Swindon in 2011 was 32.8%. The average for the UK during this time was 28.6%

#### director gender by year

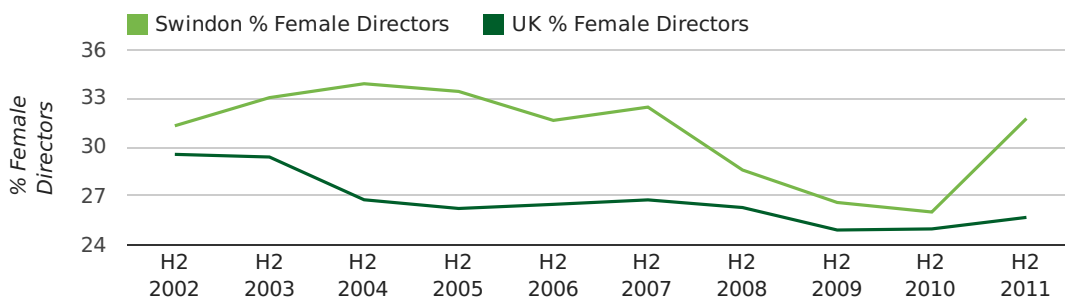


### Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Swindon was 1860 when 42.9% of all directors were female.

31.8% of all director appointments in Swindon in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

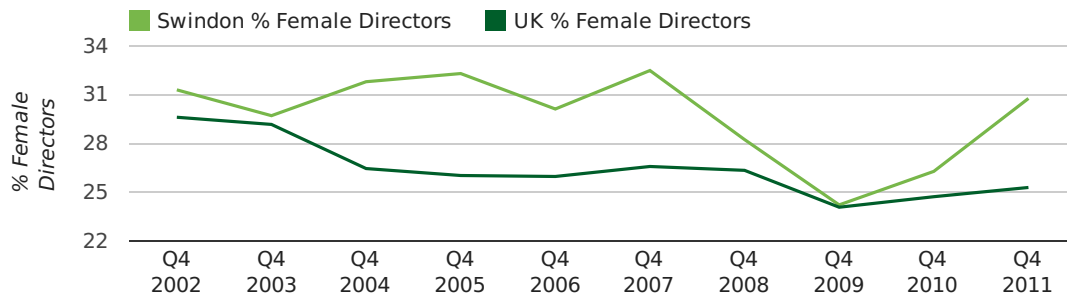


## Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Swindon was in 1977 when 31.1% of all directors were female.

30.8% of all director appointments in Swindon in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

| WORD         | PERCENTAGE | UK WORD      | UK PERCENTAGE |
|--------------|------------|--------------|---------------|
| CONSULTING   | 2.55%      | CONSULTING   | 5.07%         |
| CONSULTANCY  | 2.03%      | MANAGEMENT   | 4.74%         |
| SWINDON      | 1.40%      | CONSULTANCY  | 3.26%         |
| (SWINDON)    | 1.04%      | PROPERTY     | 2.37%         |
| MANAGEMENT   | 0.99%      | TRADING      | 2.07%         |
| DESIGN       | 0.88%      | DESIGN       | 1.92%         |
| ASSOCIATES   | 0.78%      | ASSOCIATES   | 1.86%         |
| BUSINESS     | 0.78%      | ENGINEERING  | 1.78%         |
| PROPERTY     | 0.78%      | BUSINESS     | 1.78%         |
| SCHOOL       | 0.73%      | CONSULTANTS  | 1.76%         |
| IT           | 0.68%      | CONSTRUCTION | 1.73%         |
| ENGINEERING  | 0.68%      | MEDIA        | 1.71%         |
| CONSULTANTS  | 0.62%      | LONDON       | 1.63%         |
| SYSTEMS      | 0.57%      | J            | 1.51%         |
| J            | 0.57%      | INVESTMENTS  | 1.48%         |
| TECHNOLOGIES | 0.57%      | GLOBAL       | 1.46%         |
| TRAINING     | 0.57%      | IT           | 1.41%         |
| PROJECT      | 0.52%      | CARE         | 1.39%         |
| CONSTRUCTION | 0.52%      | PROPERTIES   | 1.29%         |
| TRADING      | 0.47%      | ELECTRICAL   | 1.29%         |
| WEST         | 0.47%      | M            | 1.27%         |
| SECURITY     | 0.47%      | BUILDING     | 1.26%         |
| ELECTRICAL   | 0.42%      | ENERGY       | 1.25%         |
| D            | 0.42%      | S            | 1.20%         |
| TECHNICAL    | 0.42%      | ENTERPRISES  | 1.20%         |

## Previous 36 months, excluding companies less than 12 months old

| SIC CODE   | NUMBER OF COMPANIES | UK COMPANIES |
|--|---------------------|--------------|
| None Supplied  | 484                 | 205,525      |
| 7487 - Other business activities   | 176                 | 57,052       |
| 70229 - Management consultancy activities other than financial management  | 91                  | 17,765       |
| 62020 - Information technology consultancy activities                      | 78                  | 12,072       |
| 82990 - Other business support service activities not elsewhere classified | 72                  | 32,483       |
| 7414 - Business & management consultancy                                   | 55                  | 13,034       |
| 62090 - Other information technology service activities                    | 42                  | 7,493        |
| 9999 - Dormant Company   | 42                  | 20,199       |
| 7222 - Other software consultancy and supply                               | 41                  | 7,398        |
| 7260 - Other computer related activities                                   | 38                  | 7,667        |
| 99999 - Dormant Company  | 26                  | 21,846       |
| 7499 - Non-trading company   | 26                  | 9,957        |
| 74990 - Non-trading company  | 24                  | 8,929        |
| 9305 - Other service activities  | 24                  | 9,492        |
| 62012 - Business and domestic software development                         | 22                  | 3,714        |
| 96090 - Other service activities not elsewhere classified                  | 21                  | 11,768       |
| 4521 - General construction & civil engineering                            | 20                  | 5,558        |
| 71129 - Other engineering activities                                       | 17                  | 1,823        |
| 7032 - Manage real estate, fee or contract                                 | 14                  | 2,198        |
| 41100 - Development of building projects                                   | 14                  | 4,331        |