

# Swindon

q1 2012 business confidence report



## headlines

- Q1 2012 saw a new record in company registrations in Swindon when compared to any previous Q1.
- February 2012 saw a new record in company registrations in Swindon when compared to any previous February.

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### Quarterly Data (Q1 Jan-Mar 2012)

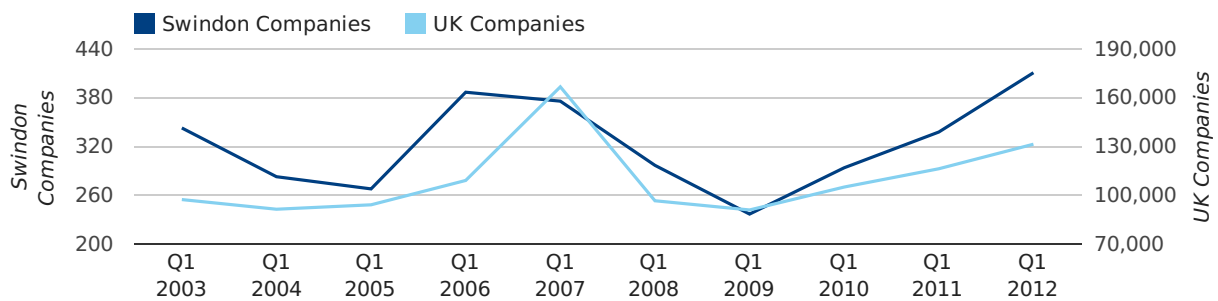
Q1 2012 saw a new record in company registrations in Swindon when compared to any previous Q1.

A total of 411 companies were registered in Swindon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 21.6% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	SWINDON	UK
2012	411	131,491
2011	338	116,391
% CHANGE	21.6%	13.0%
RECORD YEAR	2012 (411)	2007 (166,814)

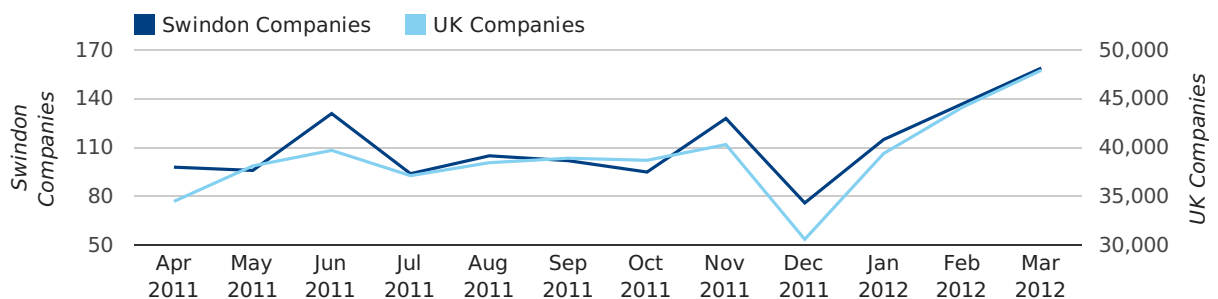
### new companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

February 2012 saw a new record in company registrations in Swindon when compared to any previous February.

### new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	115	137	159
NEW COMPANIES IN 2011	101	104	133
% CHANGE	13.9%	31.7%	19.5%
RECORD YEAR	2003 (170)	2012 (137)	2007 (179)

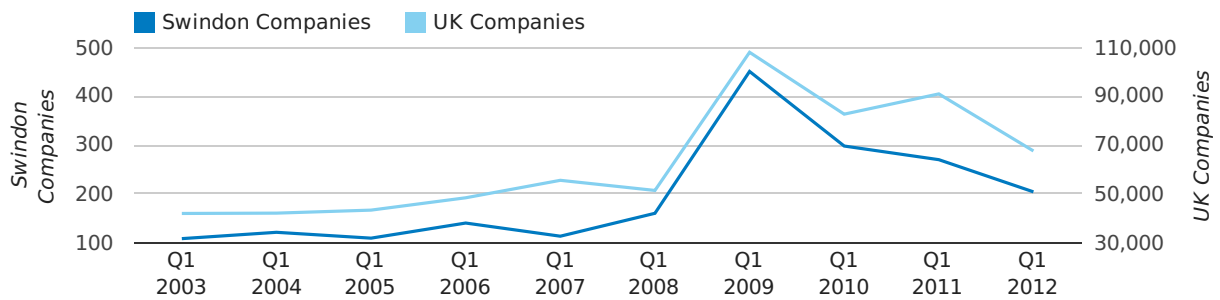
### Quarterly Data (Q1 Jan-Mar 2012)

A total of 204 companies were dissolved in Swindon during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is a decrease of 24.4% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

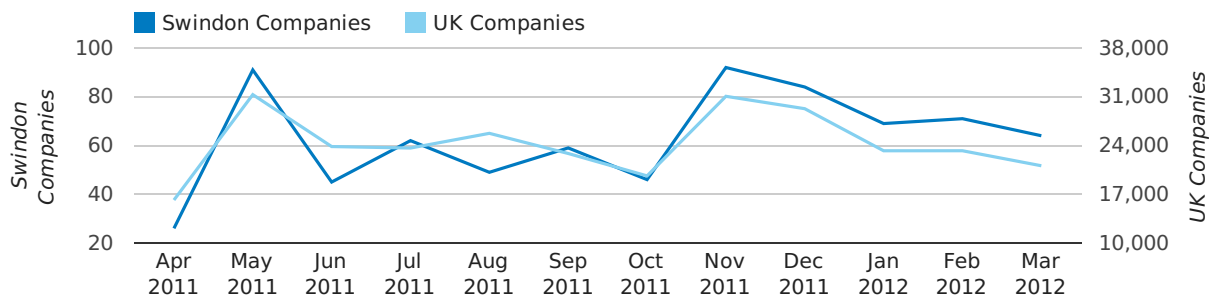
FIRST QUARTER (JAN 2012 - MAR 2012)	SWINDON	UK
2012	204	67,576
2011	270	90,986
% CHANGE	-24.4%	-25.7%
RECORD YEAR	2009 (451)	2009 (108,060)

### dissolved companies by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	69	71	64
CLOSED COMPANIES IN 2011	112	78	80
% CHANGE	-38.4%	-9.0%	-20%
RECORD YEAR	2011 (112)	2009 (112)	2009 (258)

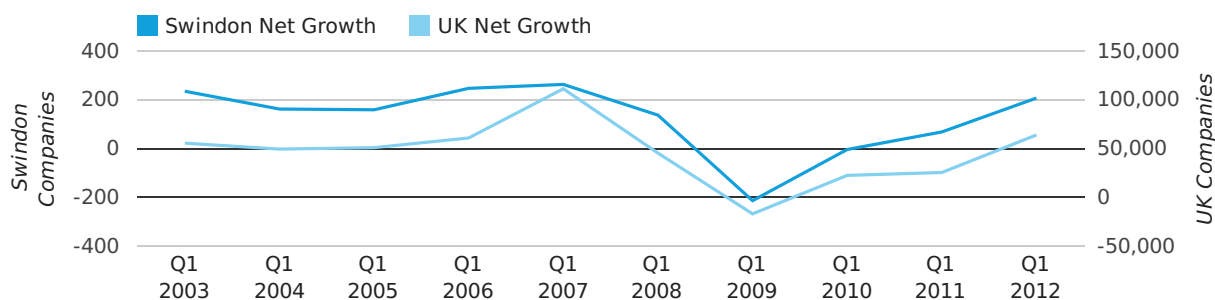
### Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Swindon during the first quarter of 2012 (Jan 2012 - Mar 2012) was 207 companies.

This represents an increase of 204.4% on the same period last year.

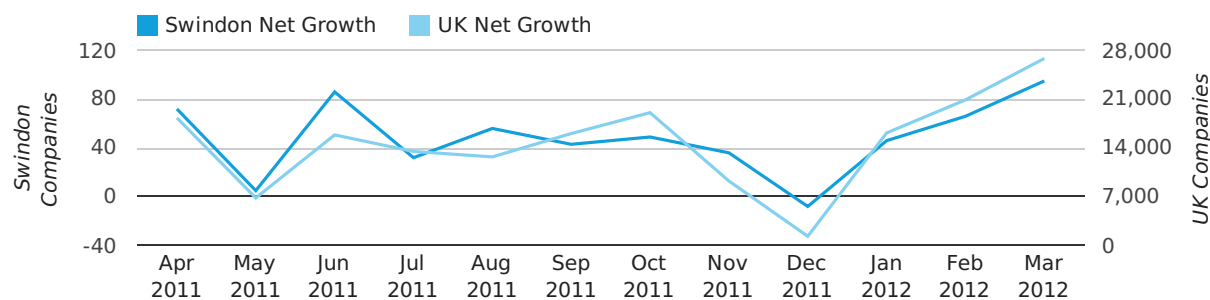
FIRST QUARTER (JAN 2012 - MAR 2012)	SWINDON	UK
2012	207	63,915
2011	68	25,405
% CHANGE	204.4%	151.6%
RECORD YEAR	2007 (263)	2007 (111,282)

### net growth by quarter



### Monthly Data (Jan, Feb & Mar 2012)

#### net growth by month



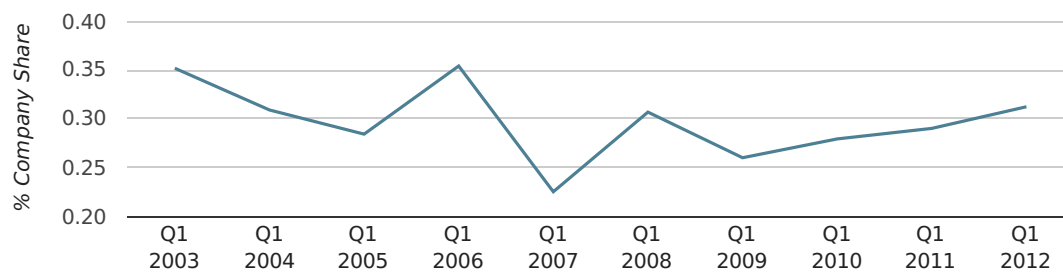
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	46	66	95
NET GROWTH IN 2011	-11	26	53
% CHANGE	-518.2%	153.8%	79.2%
RECORD YEAR	2003 (132)	2007 (68)	2007 (136)

### Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Swindon formed 0.3% of all UK companies.

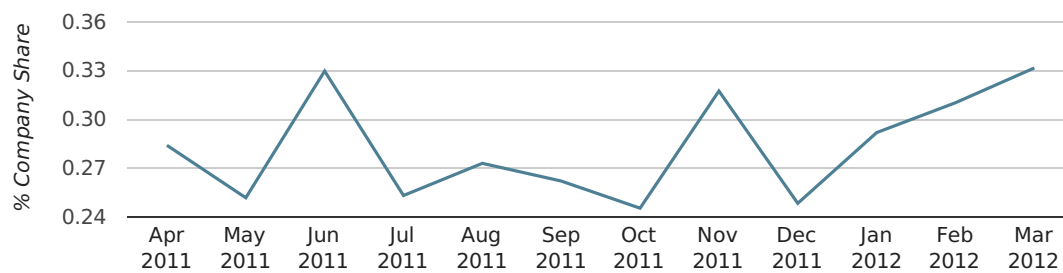
FIRST QUARTER (JAN 2012 - MAR 2012)	SWINDON
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1996 (0.4%)

### company share by quarter



### Monthly Data (Jan, Feb & Mar 2012)

### company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	-2.4%	12.7%	11.8%
RECORD YEAR	2003 (0.6%)	1970 (0.6%)	1966 (0.7%)

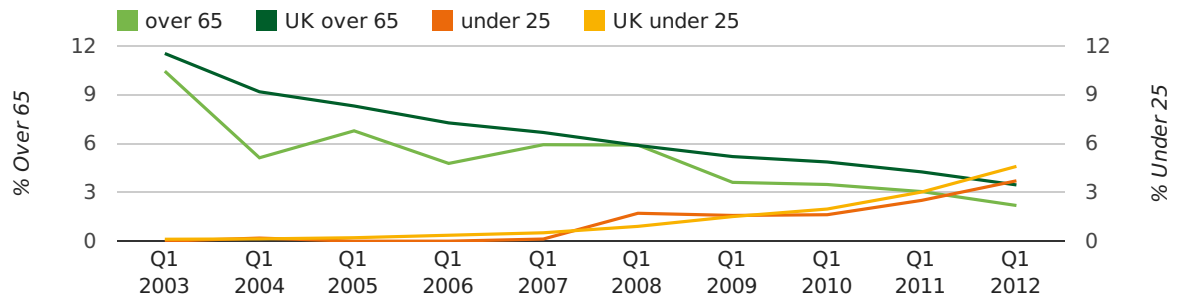
### Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 43.1.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 2.2% compared to the UK figure of 3.5%.

#### director age by quarter

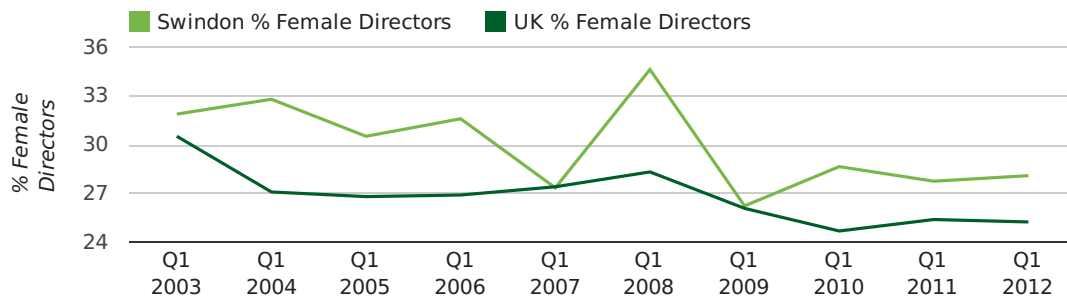


### Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Swindon was in 1861 when 40.0% of all directors were female.

28.1% of all director appointments in Swindon in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

### director gender by quarter





## Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.87%	CONSULTING	5.07%
CONSULTANCY	2.03%	MANAGEMENT	4.74%
MANAGEMENT	1.34%	CONSULTANCY	3.30%
SWINDON	1.19%	PROPERTY	2.37%
PROPERTY	1.04%	TRADING	2.07%
ASSOCIATES	1.04%	DESIGN	1.93%
(SWINDON)	0.99%	ENGINEERING	1.86%
BUSINESS	0.89%	ASSOCIATES	1.84%
PROJECT	0.84%	CONSULTANTS	1.79%
SCHOOL	0.79%	BUSINESS	1.73%
J	0.79%	MEDIA	1.72%
IT	0.79%	CONSTRUCTION	1.72%
DESIGN	0.74%	LONDON	1.66%
SYSTEMS	0.59%	J	1.54%
DOGGERBANK	0.59%	INVESTMENTS	1.51%
RWE	0.59%	GLOBAL	1.50%
TRAINING	0.54%	IT	1.40%
ELECTRICAL	0.49%	CARE	1.34%
WEST	0.45%	PROPERTIES	1.31%
TECHNOLOGIES	0.45%	ELECTRICAL	1.27%
ENGINEERING	0.45%	M	1.27%
TECHNICAL	0.45%	BUILDING	1.24%
S	0.45%	ENERGY	1.20%
CONSULTANTS	0.45%	S	1.20%
CONSTRUCTION	0.45%	ENTERPRISES	1.19%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	498	216,665
7487 - Other business activities	165	52,735
70229 - Management consultancy activities other than financial management	103	19,704
62020 - Information technology consultancy activities	94	14,303
82990 - Other business support service activities not elsewhere classified	83	35,233
7414 - Business & management consultancy	52	12,113
62090 - Other information technology service activities	47	8,145
7222 - Other software consultancy and supply	41	6,934
9999 - Dormant Company	41	18,617
7260 - Other computer related activities	38	7,154
99999 - Dormant Company	31	25,084
74990 - Non-trading company	29	9,729
62012 - Business and domestic software development	26	4,356
96090 - Other service activities not elsewhere classified	25	13,637
9305 - Other service activities	23	8,818
7499 - Non-trading company	22	9,102
71129 - Other engineering activities	21	2,217
4521 - General construction & civil engineering	17	5,169
41100 - Development of building projects	17	4,984
74909 - Other professional, scientific and technical activities not elsewhere classified	16	9,892