

Swindon

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company registrations in Swindon when compared to any previous first half year.
- The first half of 2012 was a record first half year for company registrations in Swindon when compared to any half year in history.

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Half Year Data (Jan-Jun 2012)

The first half of 2012 saw a new record in company registrations in Swindon when compared to any previous first half year.

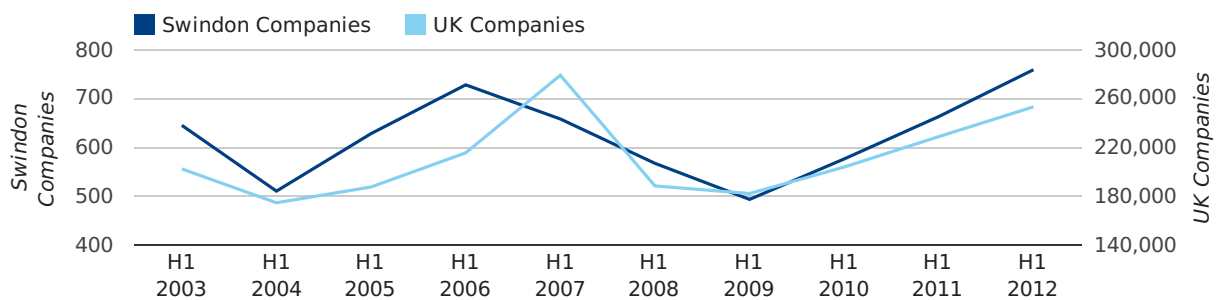
The first half of 2012 was a record first half year for company registrations in Swindon when compared to any half year in history.

In the first half of 2012 a total of 759 companies were formed in Swindon. This figure is 14.5% higher than last year, which compares well to the UK wide figure of 10.7%.

The highest total for a first half year in Swindon occurred in 2012 when a total of 759 were formed.

HALF YEAR (JAN-JUN)	SWINDON	UK
2012	759	253,150
2011	663	228,735
% CHANGE	14.5%	10.7%
RECORD YEAR	2012 (759)	2007 (279,097)

new companies by half year



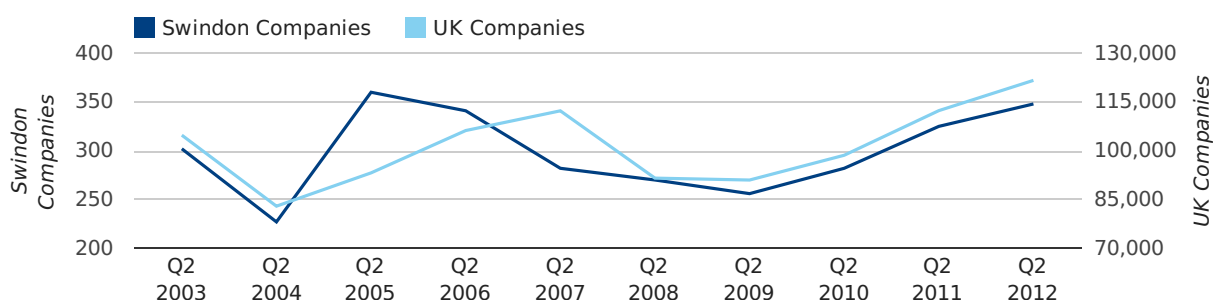
Quarterly Data (Q2 Apr-Jun 2012)

A total of 348 companies were registered in Swindon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 7.1% versus the same period last year (Q2 2011). This figure compares equally to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SWINDON	UK
2012	348	121,659
2011	325	112,344
% CHANGE	7.1%	8.3%
RECORD YEAR	2005 (360)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	127	124	97
NEW COMPANIES IN 2011	98	96	131
% CHANGE	29.6%	29.2%	-26.0%
RECORD YEAR	2005 (142)	2006 (133)	2011 (131)

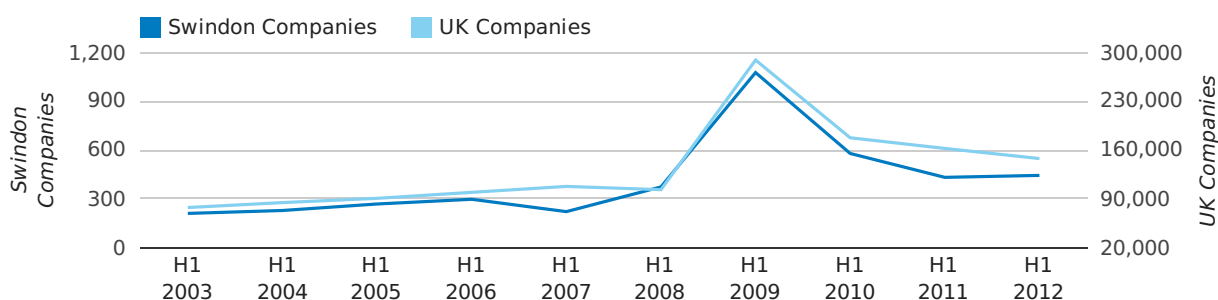
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 444 companies were dissolved in Swindon. This figure is 2.8% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Swindon occurred in 2009 when a total of 1,077 were closed.

HALF YEAR (JAN-JUN)	SWINDON	UK
2012	444	147,793
2011	432	162,310
% CHANGE	2.8%	-8.9%
RECORD YEAR	2009 (1,077)	2009 (289,236)

dissolved companies by half year



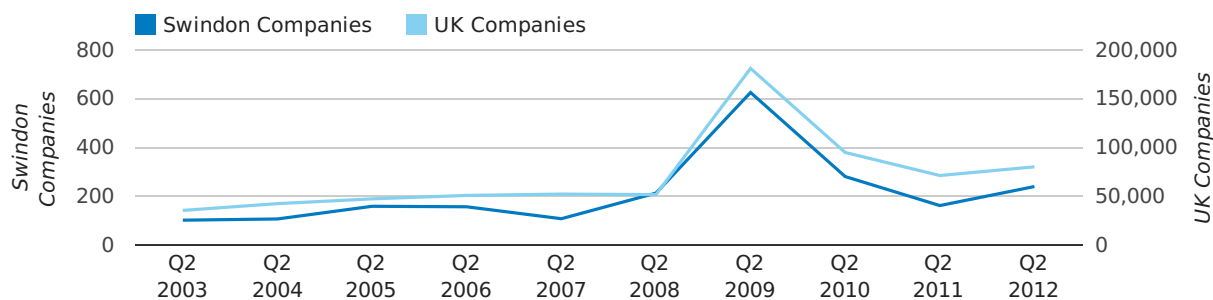
Quarterly Data (Q2 Apr-Jun 2012)

A total of 240 companies were dissolved in Swindon during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 48.1% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	SWINDON	UK
2012	240	80,217
2011	162	71,324
% CHANGE	48.1%	12.5%
RECORD YEAR	2009 (626)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



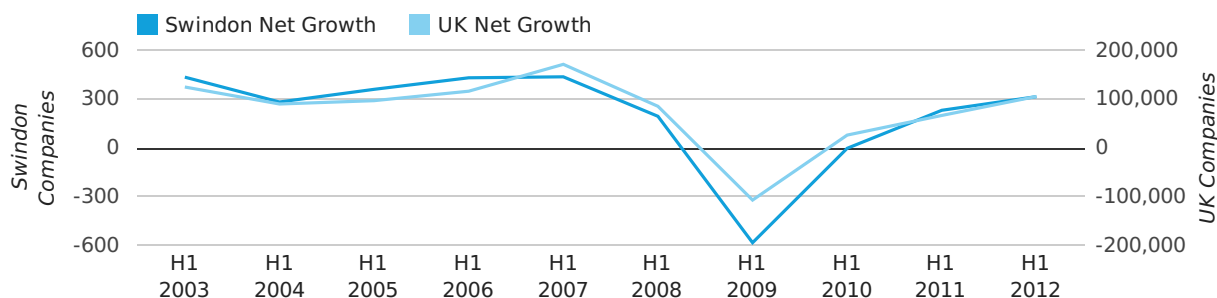
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	68	94	78
CLOSED COMPANIES IN 2011	26	91	45
% CHANGE	161.5%	3.3%	73%
RECORD YEAR	2009 (174)	2009 (270)	2009 (182)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Swindon increased by 315 companies. This figure is 36.4% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	SWINDON	UK
2012	315	105,357
2011	231	66,425
% CHANGE	36.4%	58.6%
RECORD YEAR	2007 (437)	2007 (171,296)

net growth by half year



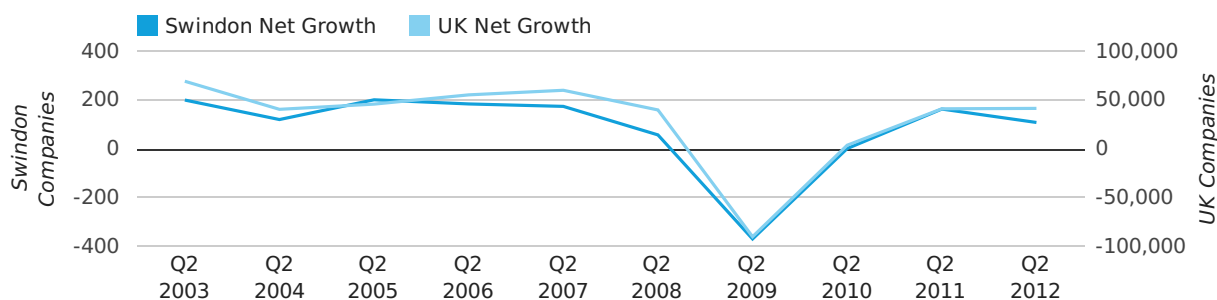
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Swindon during the second quarter of 2012 (Apr 2012 - Jun 2012) was 108 companies.

This represents a decrease of 33.7% on the same period last year.

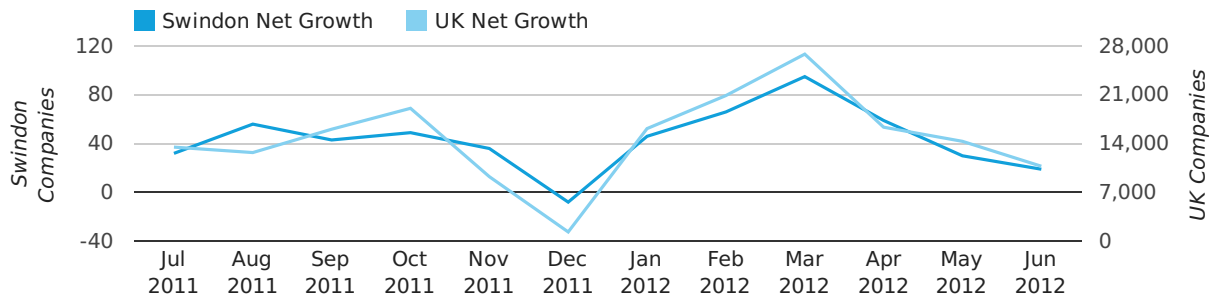
SECOND QUARTER (APR 2012 - JUN 2012)	SWINDON	UK
2012	108	41,442
2011	163	41,020
% CHANGE	-33.7%	1.0%
RECORD YEAR	2005 (201)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



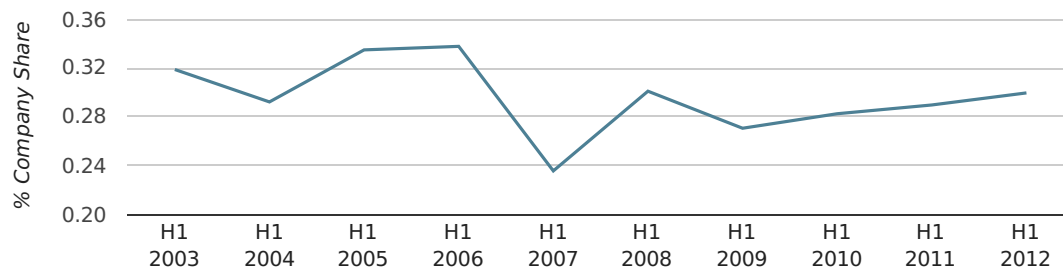
	APRIL	MAY	JUNE
NET GROWTH IN 2012	59	30	19
NET GROWTH IN 2011	72	5	86
% CHANGE	-18.1%	500.0%	-77.9%
RECORD YEAR	2005 (106)	2003 (98)	2011 (86)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Swindon formed 0.3% of all UK companies. This is the same as the 2011 figure of 0.3%.

HALF YEAR (JAN-JUN)	SWINDON
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1996 (0.4%)

company share by half year

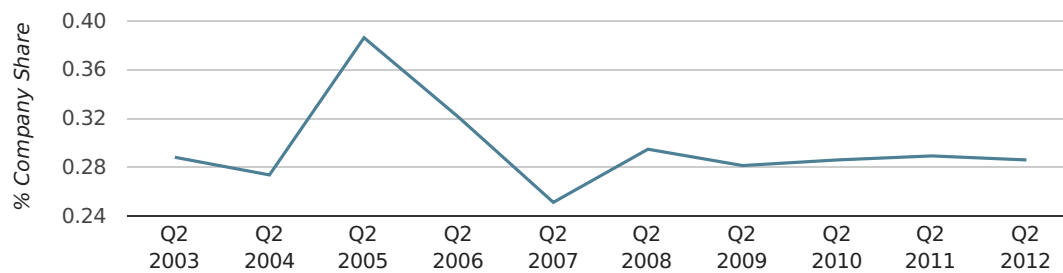


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Swindon formed 0.3% of all UK companies.

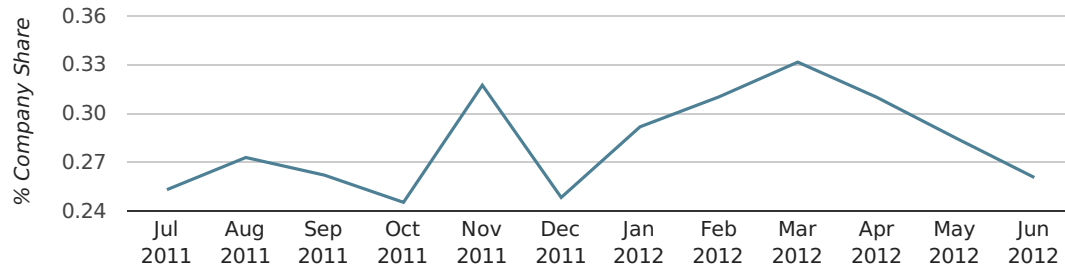
SECOND QUARTER (APR 2012 - JUN 2012)	SWINDON
2012	0.3%
2011	0.3%
2010	0.3%
2009	0.3%
2008	0.3%
RECORD YEAR (SINCE 1960)	1963 (0.4%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.3%	0.3%	0.3%
UK FORMATION SHARE IN 2011	0.3%	0.3%	0.3%
% CHANGE	9.2%	13.2%	-21.0%
RECORD YEAR	1987 (0.5%)	1963 (0.6%)	1969 (0.6%)

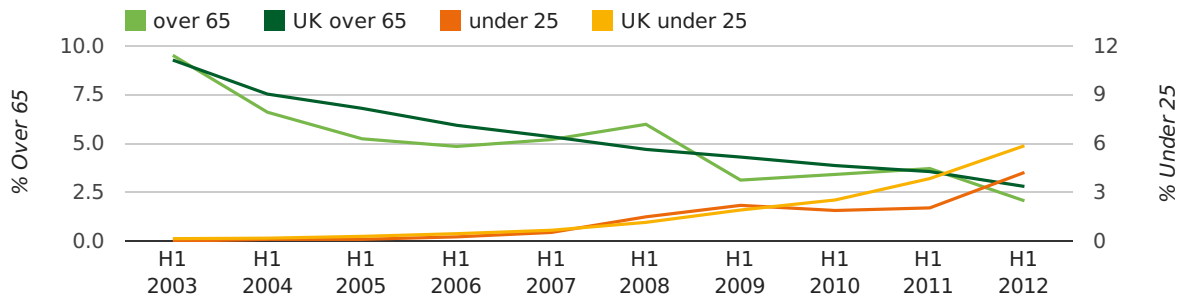
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 42.9.

The percentage of directors under the age of 25 was 4.2% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.1% compared to the UK figure of 3.4%.

director age by half year



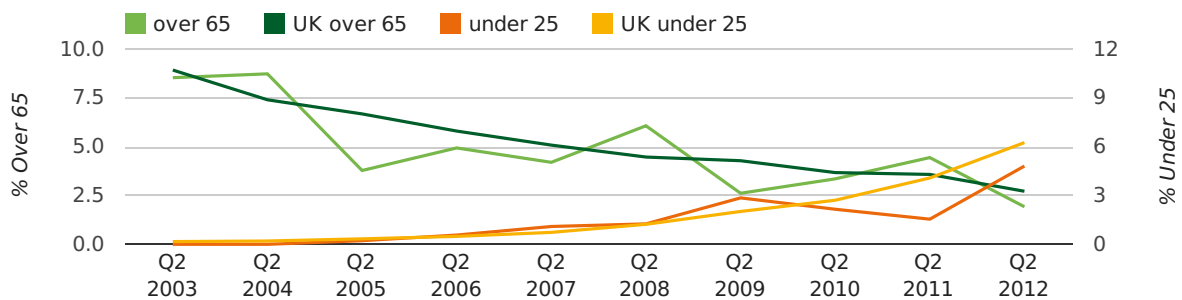
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 42.8.

The percentage of directors under the age of 25 was 4.8% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 3.3%.

director age by quarter

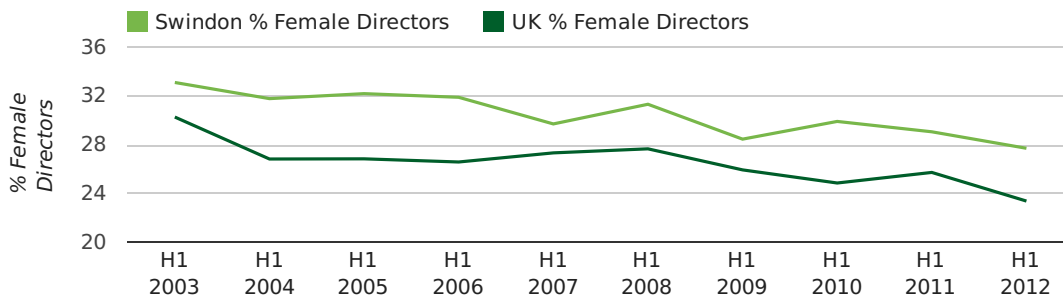


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Swindon was 1861 when 40.0% of all directors were female.

27.7% of all director appointments in Swindon in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

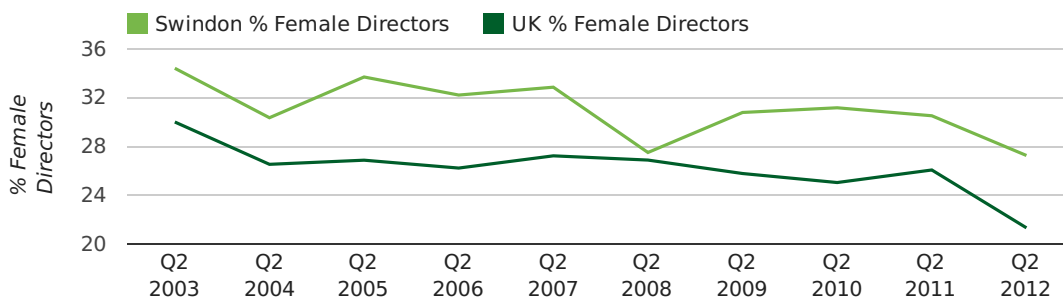


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Swindon was in 1866 when 66.7% of all directors were female.

27.3% of all director appointments in Swindon in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.79%	CONSULTING	5.07%
CONSULTANCY	1.61%	MANAGEMENT	4.74%
MANAGEMENT	1.42%	CONSULTANCY	3.28%
SWINDON	1.22%	PROPERTY	2.35%
IT	0.98%	TRADING	2.10%
PROJECT	0.88%	DESIGN	1.89%
PROPERTY	0.88%	ENGINEERING	1.87%
ASSOCIATES	0.83%	ASSOCIATES	1.82%
(SWINDON)	0.83%	CONSULTANTS	1.78%
J	0.73%	CONSTRUCTION	1.71%
BUSINESS	0.68%	BUSINESS	1.70%
SCHOOL	0.68%	MEDIA	1.69%
DESIGN	0.68%	LONDON	1.68%
DOGGERBANK	0.59%	J	1.57%
R	0.59%	GLOBAL	1.51%
RWE	0.59%	INVESTMENTS	1.48%
SYSTEMS	0.54%	IT	1.42%
MARKETING	0.49%	CARE	1.31%
CONSTRUCTION	0.49%	PROPERTIES	1.31%
S	0.49%	M	1.26%
TRAINING	0.49%	ELECTRICAL	1.23%
ENGINEERING	0.44%	BUILDING	1.23%
TRADING	0.44%	SECURITY	1.19%
ACADEMY	0.44%	S	1.18%
TECHNOLOGIES	0.44%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	567	244,457
7487 - Other business activities	153	47,029
70229 - Management consultancy activities other than financial management	107	20,390
62020 - Information technology consultancy activities	100	15,280
82990 - Other business support service activities not elsewhere classified	86	35,447
7414 - Business & management consultancy	47	10,978
62090 - Other information technology service activities	47	8,258
7222 - Other software consultancy and supply	40	6,356
9999 - Dormant Company	37	16,469
99999 - Dormant Company	35	26,088
7260 - Other computer related activities	34	6,456
96090 - Other service activities not elsewhere classified	32	14,220
74990 - Non-trading company	30	9,706
62012 - Business and domestic software development	24	4,742
9305 - Other service activities	22	7,926
74909 - Other professional, scientific and technical activities not elsewhere classified	21	10,271
7499 - Non-trading company	21	8,023
41100 - Development of building projects	19	5,149
71129 - Other engineering activities	18	2,453
49410 - Freight transport by road	17	2,912