# **Tadley**

2011 annual business confidence report





# headlines

- 2011 was a record year for company registrations in Tadley when compared to any year in history.
- The second half of 2011 saw a new record in company closures in Tadley when compared to any previous second half year.
- Q4 2011 saw a new record in company closures in Tadley when compared to any previous Q4.
- October 2011 saw a new record in company closures in Tadley when compared to any previous October.

## contents

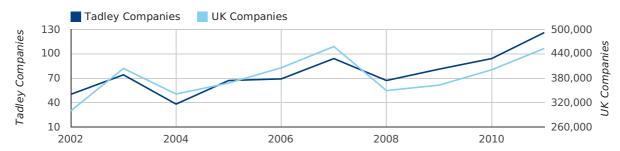
n	new company registrations
c	closed companies (dissolved)
n	net company growth
u	ak company share
d	director age
d	director gender
n	naming trends
S	ic data

2011 was a record year for company registrations in Tadley when compared to any year in history.

A total of 126 companies were formed in Tadley in 2011. This total is 34.0% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	TADLEY	UK
2011	126	452,870
2010	94	400,358
2009	81	362,675
2008	67	349,203
2007	94	457,649
RECORD YEAR	2011 (126)	2007 (457,649)

#### new companies by year



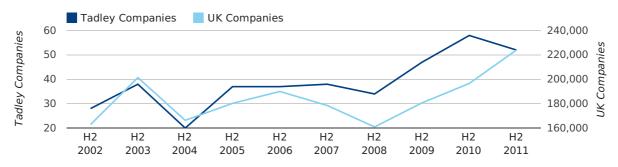
## Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 52 companies were formed in Tadley. This figure is 10.3% lower than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Tadley occurred in 2010 when a total of 58 were formed.

HALF YEAR (JUL-DEC)	TADLEY	UK
2011	52	224,135
2010	58	196,609
% CHANGE	-10.3%	14.0%
RECORD YEAR	2010 (58)	2011 (224,135)

#### new companies by half year

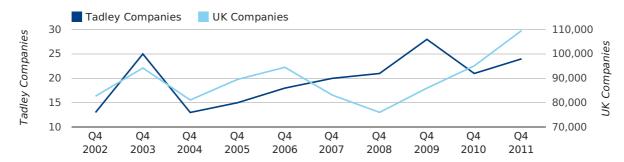


A total of 24 companies were registered in Tadley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 14.3% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

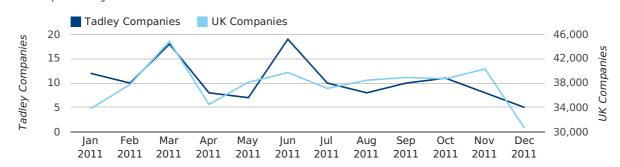
FOURTH QUARTER (OCT 2011 - DEC 2011)	TADLEY	UK
2011	24	109,623
2010	21	95,117
% CHANGE	14.3%	15.3%
RECORD YEAR	2009 (28)	2011 (109,623)

#### new companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

## new companies by month

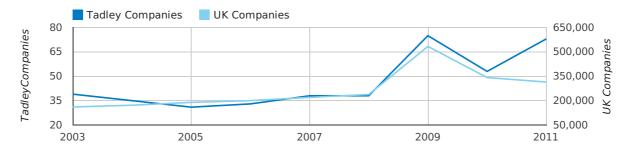


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	11	8	5
NEW COMPANIES IN 2010	8	5	8
% CHANGE	37.5%	60.0%	-37.5%
RECORD YEAR	2003 (11)	2009 (15)	2008 (9)

A total of 73 companies were dissolved in Tadley in 2011. This total is 37.7% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	TADLEY	UK
2011	73	314,523
2010	53	342,232
2009	75	533,773
2008	38	237,901
2007	38	220,295
RECORD YEAR	2009 (75)	2009 (533,773)

## dissolved companies by year



## Half Year Data (Jul-Dec 2011)

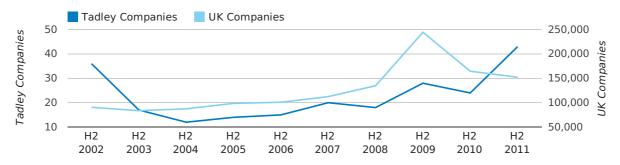
The second half of 2011 saw a new record in company closures in Tadley when compared to any previous second half year.

In the second half of 2011 a total of 43 companies were dissolved in Tadley. This figure is 79.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Tadley occurred in 2011 when a total of 43 were closed.

HALF YEAR (JUL-DEC)	TADLEY	UK
2011	43	152,213
2010	24	164,601
% CHANGE	79.2%	-7.5%
RECORD YEAR	2011 (43)	2009 (244,537)

## dissolved companies by half year



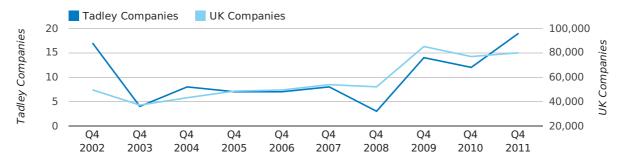
Q4 2011 saw a new record in company closures in Tadley when compared to any previous Q4.

A total of 19 companies were dissolved in Tadley during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 58.3% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	TADLEY	UK
2011	19	79,983
2010	12	76,896
% CHANGE	58.3%	4.0%
RECORD YEAR	2011 (19)	2009 (85,136)

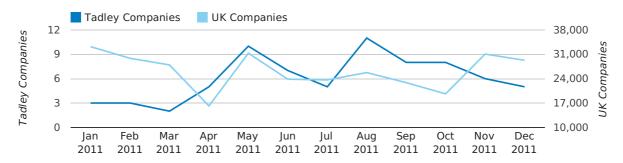
#### dissolved companies by quarter



## Monthly Data (Oct, Nov & Dec 2011)

October 2011 saw a new record in company closures in Tadley when compared to any previous October.

#### dissolved companies by month



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	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	8	6	5
CLOSED COMPANIES IN 2010	7	5	
% CHANGE	14.3%	20.0%	0%
RECORD YEAR	2011 (8)	2002 (11)	2009 (7)

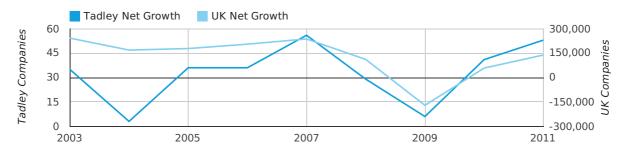
A total of 53 companies were added to the company register for Tadley in 2011. This number represents growth of 56.4% which compares favourably to the UK figure of 34.6%.

This number is 12 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2007 when the Tadley company register grew by 56 companies.

YEAR	TADLEY	UK
2011	53	138,347
2010	41	58,126
2009	6	-171,098
2008	29	111,302
2007	56	237,354
RECORD YEAR	2007 (56)	2003 (242,543)

## net growth by year

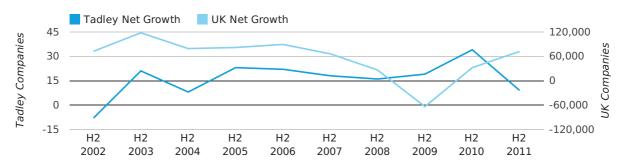


## Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Tadley increased by 9 companies. This figure is 73.5% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	TADLEY	UK
2011	9	71,922
2010	34	32,008
% CHANGE	-73.5%	124.7%
RECORD YEAR	2010 (34)	2003 (117,772)

#### net growth by half year

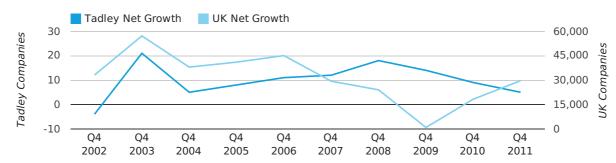


Net company growth for Tadley during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 5 companies.

This represents a decrease of 44.4% on the same period last year.

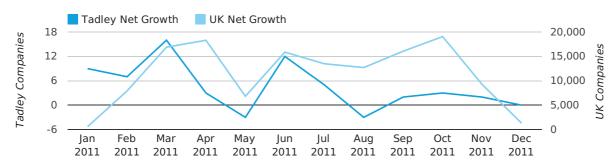
FOURTH QUARTER (OCT 2011 - DEC 2011)	TADLEY	UK
2011	5	29,640
2010	9	18,221
% CHANGE	-44.4%	62.7%
RECORD YEAR	2003 (21)	2003 (57,175)

#### net growth by quarter



## Monthly Data (Oct, Nov & Dec 2011)

#### net growth by month



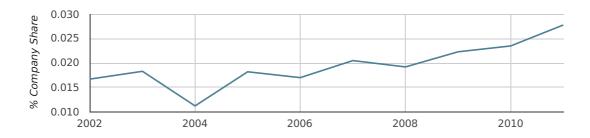
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	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	3	2	0
NET GROWTH IN 2010	1	0	
% CHANGE	200.0%	0.0%	0.0%
RECORD YEAR	2003 (10)	2009 (11)	2008 (8)

In 2011 Tadley formed 0.0% of all UK companies. This is no change on 2010 when Tadley was responsible for 0.0% of all UK companies.

YEAR	TADLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1964 (0.1%)

## company share by year

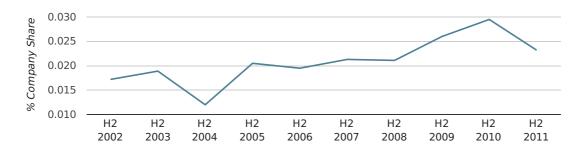


# Half Year Data (Jul-Dec 2011)

In the second half of 2011 Tadley formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	TADLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.0%)

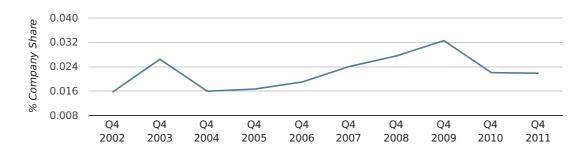
## company share by half year



In the fourth quarter of 2011, Tadley formed 0.0% of all UK companies.

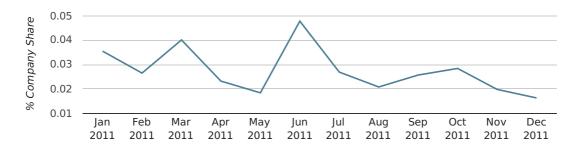
FOURTH QUARTER (OCT 2011 - DEC 2011)	TADLEY
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1976 (0.1%)

## company share by quarter



# Monthly Data (Oct, Nov & Dec 2011)

## company share by month



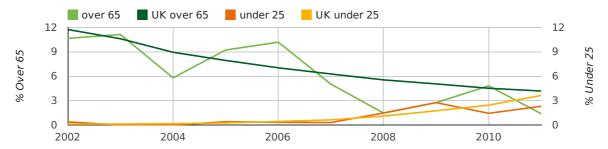
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	19.3%	35.6%	-44.7%
RECORD YEAR	1960 (0.2%)	1976 (0.1%)	1961 (0.2%)

The average age of a director in 2011 was 46.4.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 1.4% compared to the UK figure of 4.2%.

#### director age by year



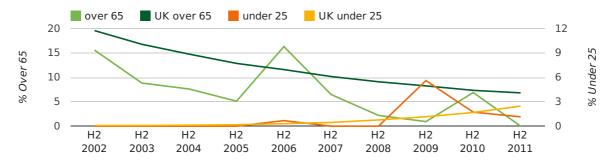
# Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 46.4.

The percentage of directors under the age of 25 was 1.1% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

#### director age by half year

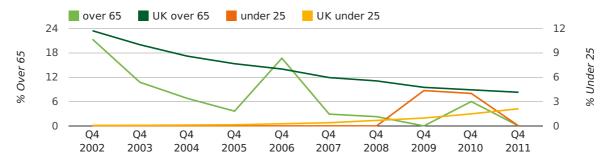


The average age of a director in the fourth quarter of 2011 was 42.3.

The percentage of directors under the age of 25 was 0.0% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 0.0% compared to the UK figure of 4.1%.

## director age by quarter



The record year for female directors in Tadley was 1857 when 36.4% of all directors were female.

The percentage of female directors in Tadley in 2011 was 31.8%. The average for the UK during this time was 28.6%

#### director gender by year

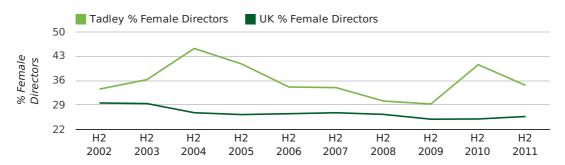


# Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Tadley was 1860 when 42.9% of all directors were female.

34.6% of all director appointments in Tadley in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

## director gender by half year



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The record fourth quarter for female directors in Tadley was in 1977 when 31.1% of all directors were female.

31.1% of all director appointments in Tadley in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

## director gender by quarter



# Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$ 

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.01%	CONSULTING	5.07%
TRAINING	1.61%	MANAGEMENT	4.74%
CONSULTANCY	1.61%	CONSULTANCY	3.26%
ENGINEERING	1.61%	PROPERTY	2.37%
S	1.20%	TRADING	2.07%
PHYSICS	1.20%	DESIGN	1.92%
DESIGN	1.20%	ASSOCIATES	1.86%
TECHNOLOGY	1.20%	ENGINEERING	1.78%
PROPERTY	1.20%	BUSINESS	1.78%
DIGITAL	0.80%	CONSULTANTS	1.76%
SYSTEMS	0.80%	CONSTRUCTION	1.73%
IN	0.80%	MEDIA	1.71%
INSPIRATION	0.80%	LONDON	1.63%
MARKETING	0.80%	J	1.51%
IT	0.80%	INVESTMENTS	1.48%
MANAGEMENT	0.80%	GLOBAL	1.46%
SUPPORT	0.80%	IT	1.41%
HEALTH	0.80%	CARE	1.39%
GAS	0.80%	PROPERTIES	1.29%
BRAMLEY	0.80%	ELECTRICAL	1.29%
MEDIA	0.80%	M	1.27%
SMART	0.80%	BUILDING	1.26%
PROJECT	0.80%	ENERGY	1.25%
В	0.80%	S	1.20%
INDIAN	0.80%	ENTERPRISES	1.20%

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# Previous 36 months, excluding companies less than 12 months old

		COMPANIES
None Supplied	47	205,525
7487 - Other business activities	11	57,052
62020 - Information technology consultancy activities	10	12,072
7414 - Business & management consultancy	9	13,034
62090 - Other information technology service activities	6	7,493
74909 - Other professional, scientific and technical activities not elsewhere classified	5	8,671
70229 - Management consultancy activities other than financial management	5	17,765
7011 - Development & sell real estate	5	2,287
7222 - Other software consultancy and supply	5	7,398
82990 - Other business support service activities not elsewhere classified	4	32,483
7260 - Other computer related activities	3	7,667
4521 - General construction & civil engineering	3	5,558
9305 - Other service activities	3	9,492
7499 - Non-trading company	3	9,957
9272 - Other recreational activities	2	1,054
81300 - Landscape service activities	2	755
9999 - Dormant Company	2	20,199
7420 - Architectural, technical consult	2	1,569
74100 - specialised design activities	2	1,530
41100 - Development of building projects	2	4,331