

Towcester

2011 annual business confidence report



headlines

- The second half of 2011 saw a new record in company registrations in Towcester when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Towcester when compared to any previous Q4.
- 2011 was a record year for company closures in Towcester when compared to any year in history.
- Q4 2011 saw a new record in company closures in Towcester when compared to any previous Q4.
- December 2011 saw a new record in company closures in Towcester when compared to any previous December.
- November 2011 saw a new record in company closures in Towcester when compared to any previous November.

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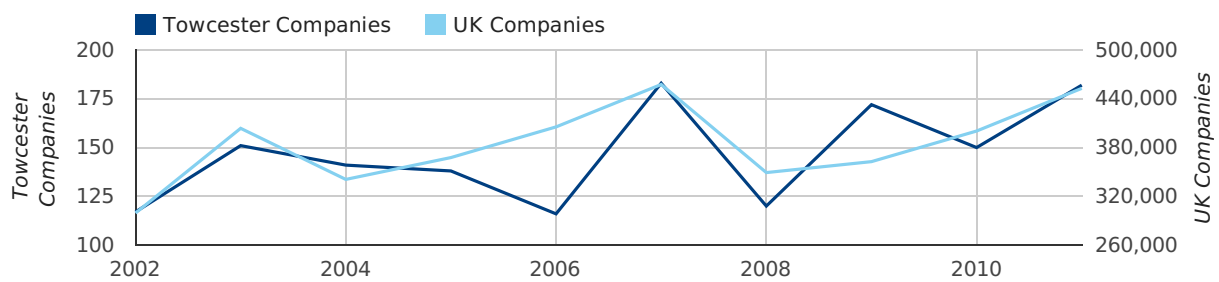
sic data

Annual Data (2011)

A total of 182 companies were formed in Towcester in 2011. This total is 21.3% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	TOWCESTER	UK
2011	182	452,870
2010	150	400,358
2009	172	362,675
2008	120	349,203
2007	183	457,649
RECORD YEAR	2007 (183)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

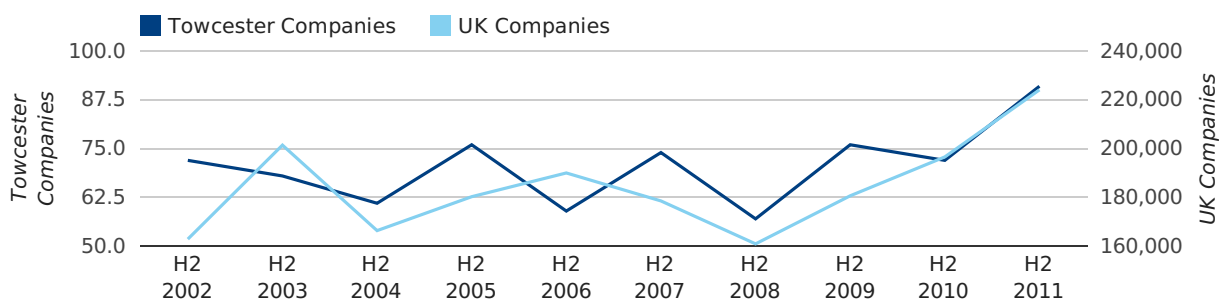
The second half of 2011 saw a new record in company registrations in Towcester when compared to any previous second half year.

In the second half of 2011 a total of 91 companies were formed in Towcester. This figure is 26.4% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Towcester occurred in 2011 when a total of 91 were formed.

HALF YEAR (JUL-DEC)	TOWCESTER	UK
2011	91	224,135
2010	72	196,609
% CHANGE	26.4%	14.0%
RECORD YEAR	2011 (91)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

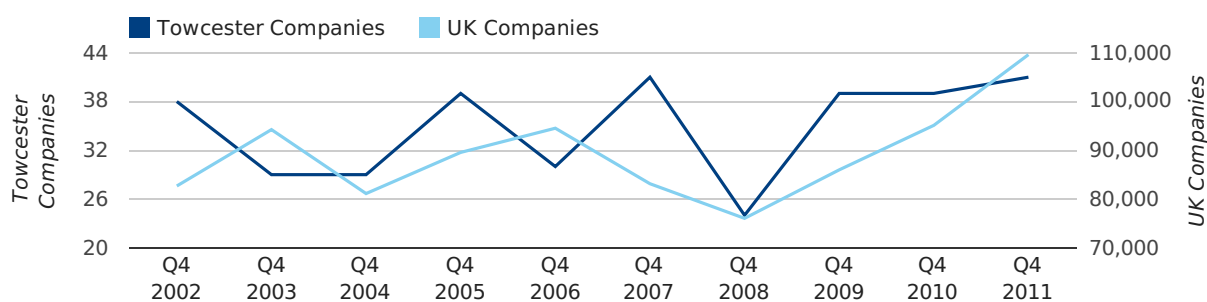
Q4 2011 saw a new record in company registrations in Towcester when compared to any previous Q4.

A total of 41 companies were registered in Towcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 5.1% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

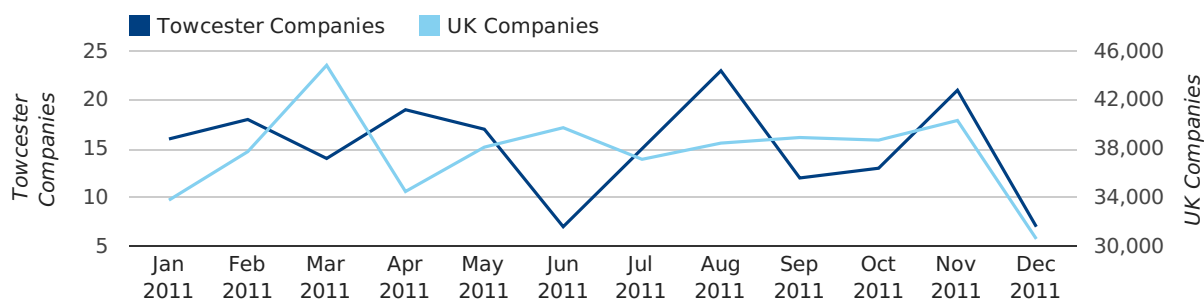
FOURTH QUARTER (OCT 2011 - DEC 2011)	TOWCESTER	UK
2011	41	109,623
2010	39	95,117
% CHANGE	5.1%	15.3%
RECORD YEAR	2007 (41)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month



	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	13	21	7
NEW COMPANIES IN 2010	14	18	7
% CHANGE	-7.1%	16.7%	0.0%
RECORD YEAR	2009 (16)	2005 (22)	2009 (12)

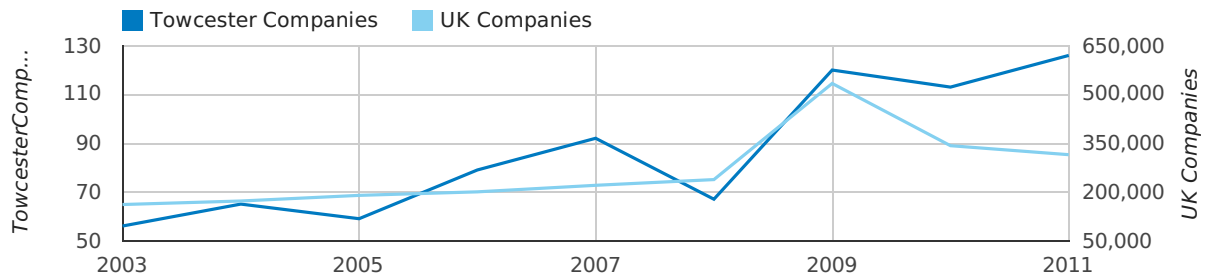
Annual Data (2011)

2011 was a record year for company closures in Towcester when compared to any year in history.

A total of 126 companies were dissolved in Towcester in 2011. This total is 11.5% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	TOWCESTER	UK
2011	126	314,523
2010	113	342,232
2009	120	533,773
2008	67	237,901
2007	92	220,295
RECORD YEAR	2011 (126)	2009 (533,773)

dissolved companies by year



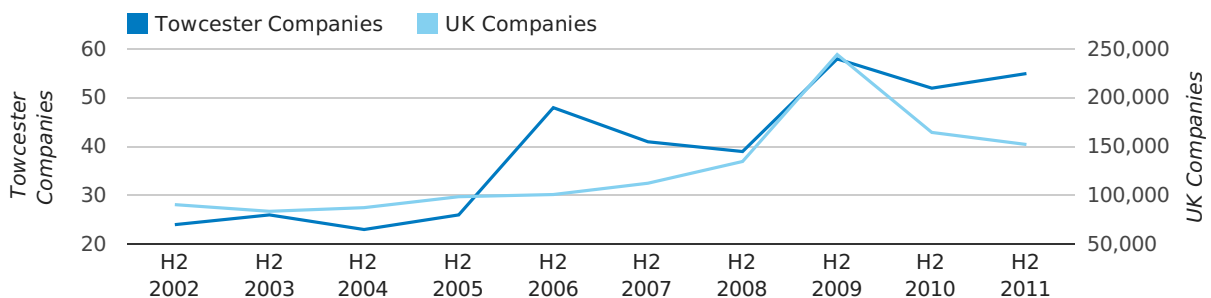
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 55 companies were dissolved in Towcester. This figure is 5.8% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Towcester occurred in 2009 when a total of 58 were closed.

HALF YEAR (JUL-DEC)	TOWCESTER	UK
2011	55	152,213
2010	52	164,601
% CHANGE	5.8%	-7.5%
RECORD YEAR	2009 (58)	2009 (244,537)

dissolved companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

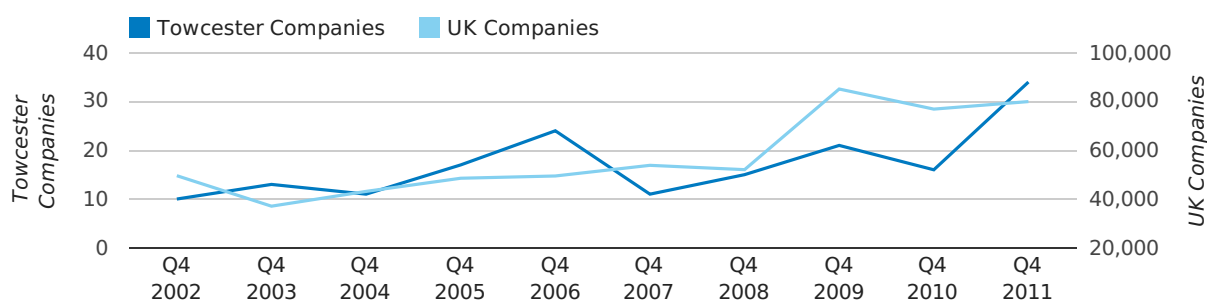
Q4 2011 saw a new record in company closures in Towcester when compared to any previous Q4.

A total of 34 companies were dissolved in Towcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 112.5% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	TOWCESTER	UK
2011	34	79,983
2010	16	76,896
% CHANGE	112.5%	4.0%
RECORD YEAR	2011 (34)	2009 (85,136)

dissolved companies by quarter

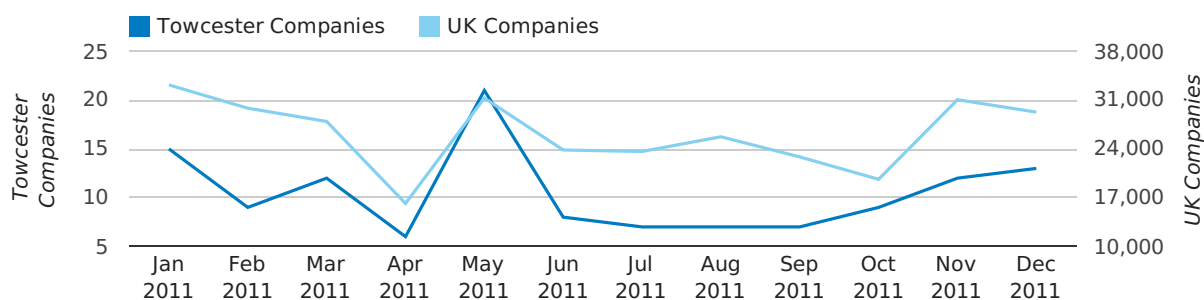


Monthly Data (Oct, Nov & Dec 2011)

December 2011 saw a new record in company closures in Towcester when compared to any previous December.

November 2011 saw a new record in company closures in Towcester when compared to any previous November.

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	12	13
CLOSED COMPANIES IN 2010	2	11	3
% CHANGE	350.0%	9.1%	333%
RECORD YEAR	2006 (17)	2011 (12)	2011 (13)

Annual Data (2011)

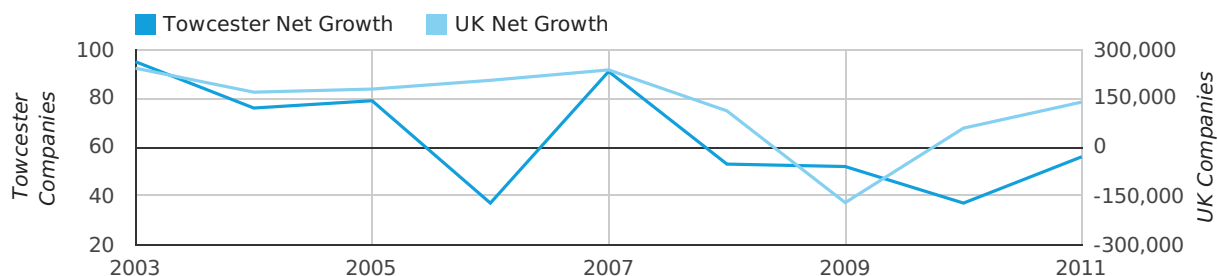
A total of 56 companies were added to the company register for Towcester in 2011. This number represents growth of 37.3% which compares favourably to the UK figure of 34.6%.

This number is 19 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Towcester company register grew by 95 companies.

YEAR	TOWCESTER	UK
2011	56	138,347
2010	37	58,126
2009	52	-171,098
2008	53	111,302
2007	91	237,354
RECORD YEAR	2003 (95)	2003 (242,543)

net growth by year

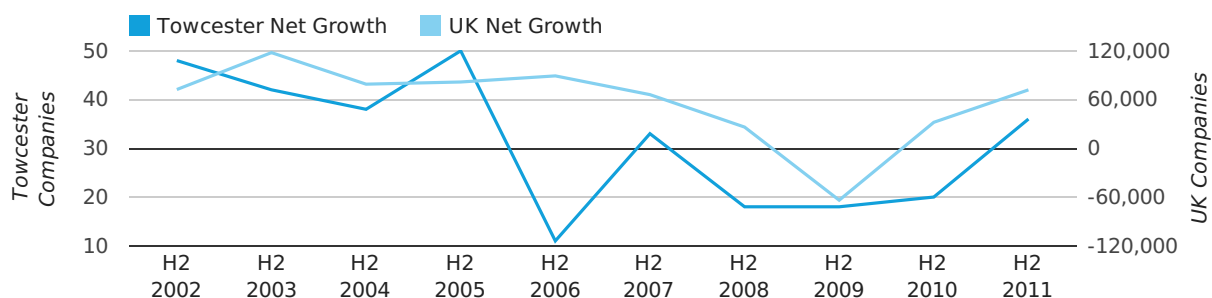


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Towcester increased by 36 companies. This figure is 80.0% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	TOWCESTER	UK
2011	36	71,922
2010	20	32,008
% CHANGE	80.0%	124.7%
RECORD YEAR	2005 (50)	2003 (117,772)

net growth by half year



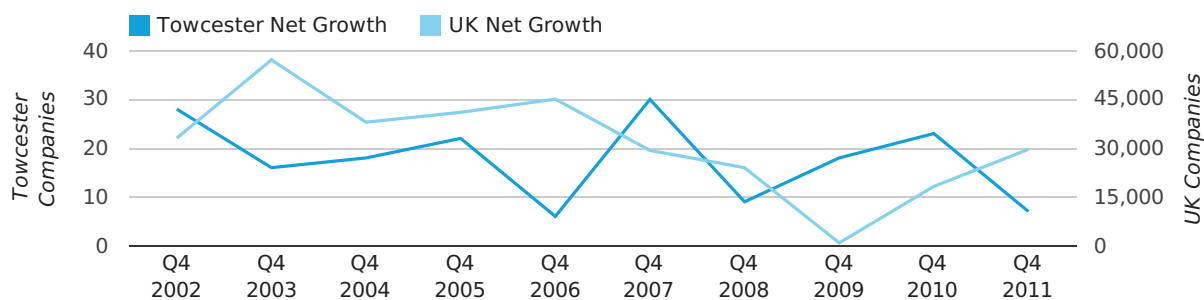
Quarterly Data (Q4 Oct-Dec 2011)

Net company growth for Towcester during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 7 companies.

This represents a decrease of 69.6% on the same period last year.

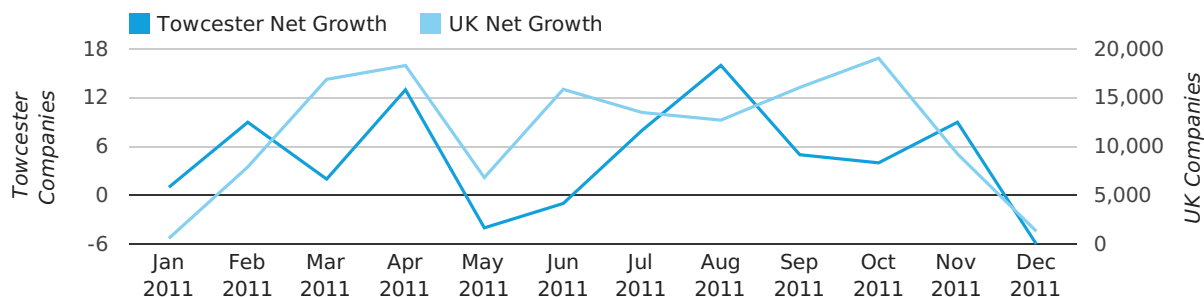
FOURTH QUARTER (OCT 2011 - DEC 2011)	TOWCESTER	UK
2011	7	29,640
2010	23	18,221
% CHANGE	-69.6%	62.7%
RECORD YEAR	2007 (30)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month



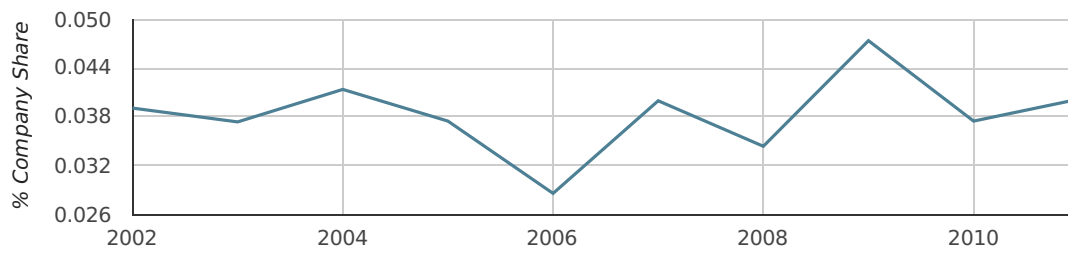
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	4	9	-6
NET GROWTH IN 2010	12	7	4
% CHANGE	-66.7%	28.6%	-250.0%
RECORD YEAR	2010 (12)	2005 (16)	2002 (9)

Annual Data (2011)

In 2011 Towcester formed 0.0% of all UK companies. This is no change on 2010 when Towcester was responsible for 0.0% of all UK companies.

YEAR	TOWCESTER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1992 (0.1%)

company share by year

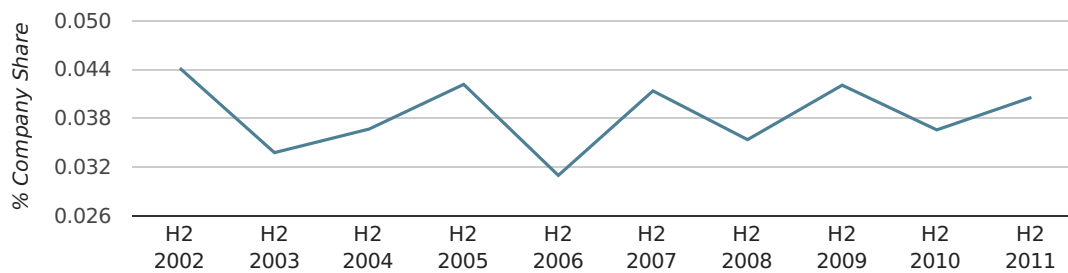


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Towcester formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	TOWCESTER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1992 (0.1%)

company share by half year

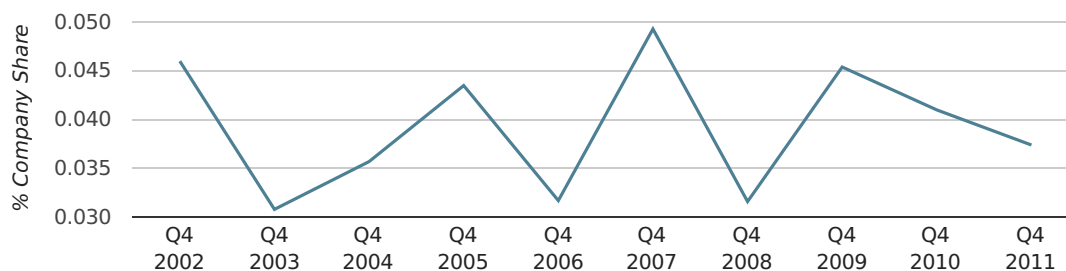


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Towcester formed 0.0% of all UK companies.

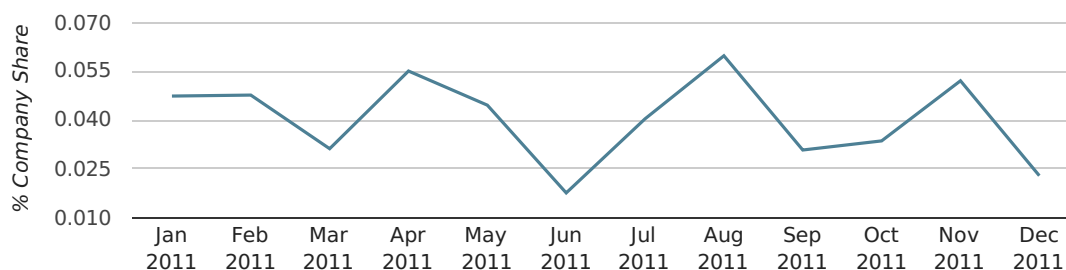
FOURTH QUARTER (OCT 2011 - DEC 2011)	TOWCESTER
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1992 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.1%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.1%	0.0%
% CHANGE	-19.2%	-0.6%	-11.2%
RECORD YEAR	1962 (0.2%)	1970 (0.2%)	1979 (0.1%)

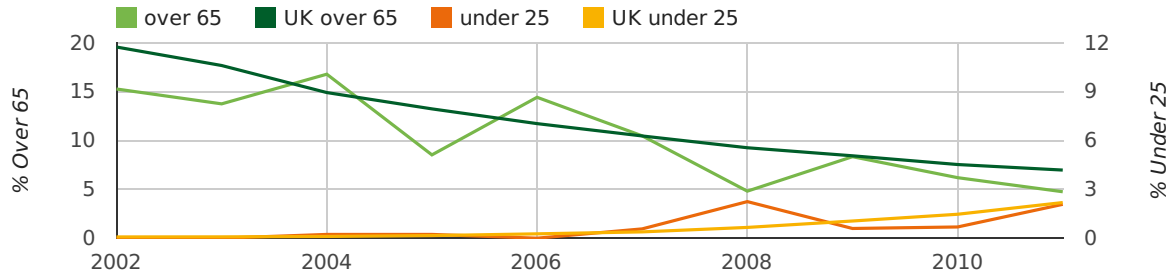
Annual Data (2011)

The average age of a director in 2011 was 47.0.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 4.8% compared to the UK figure of 4.2%.

director age by year



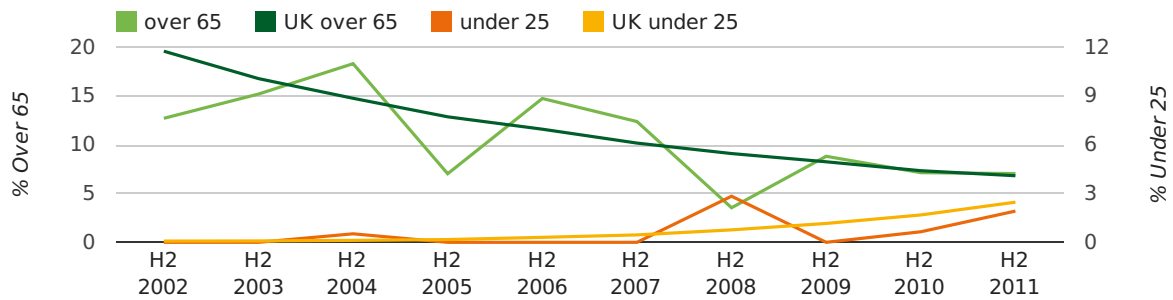
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 47.1.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 7.1% compared to the UK figure of 4.1%.

director age by half year



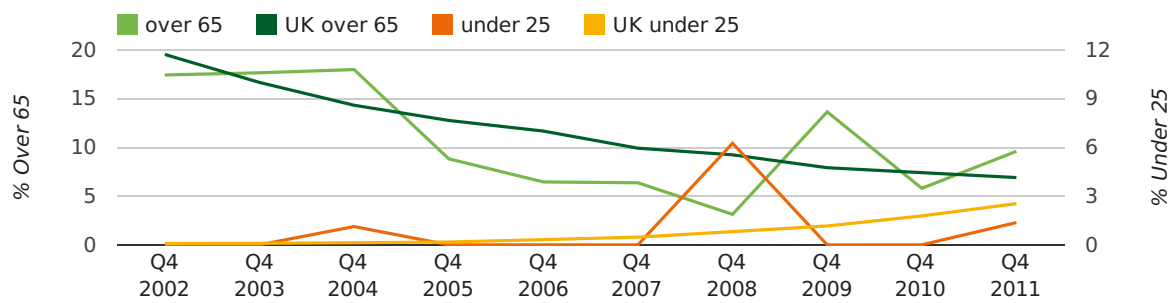
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 49.5.

The percentage of directors under the age of 25 was 1.4% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 9.6% compared to the UK figure of 4.1%.

director age by quarter

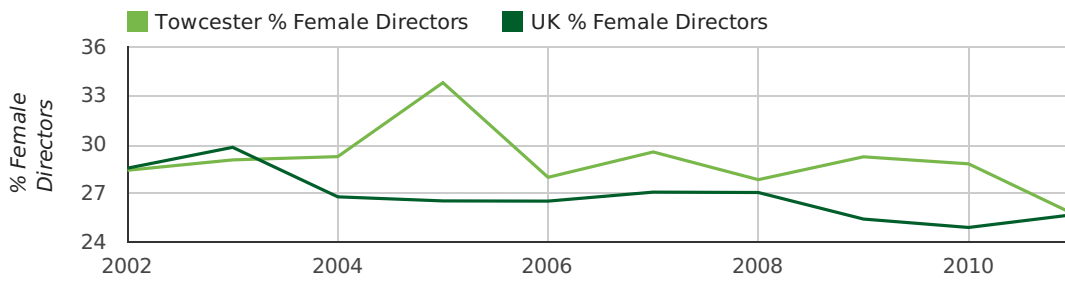


Annual Data (2011)

The record year for female directors in Towcester was 1857 when 36.4% of all directors were female.

The percentage of female directors in Towcester in 2011 was 28.4%. The average for the UK during this time was 28.6%

director gender by year

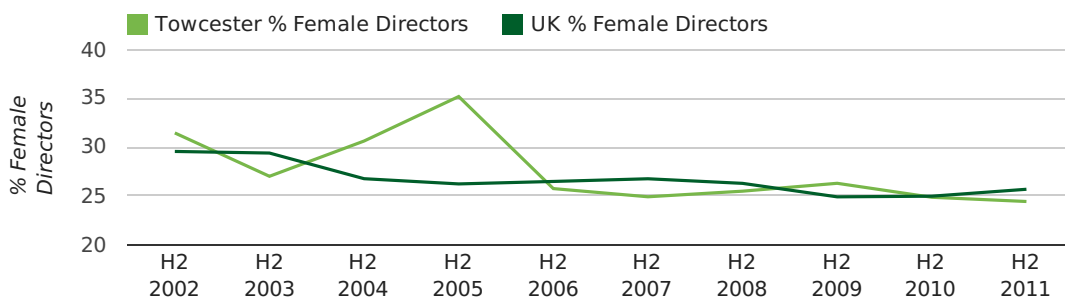


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Towcester was 1860 when 42.9% of all directors were female.

24.4% of all director appointments in Towcester in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

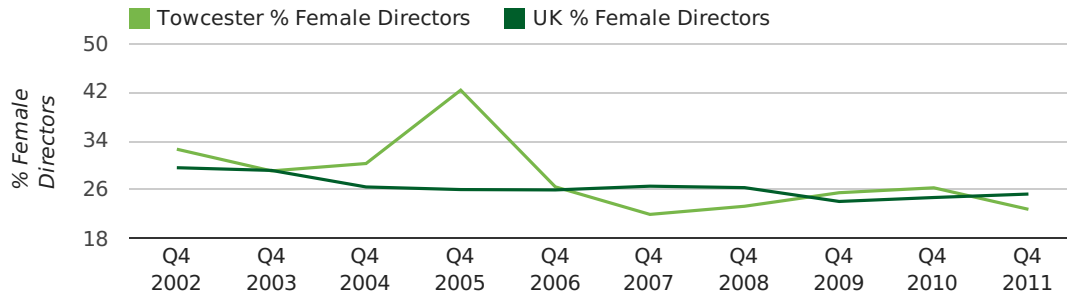


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Towcester was in 1977 when 31.1% of all directors were female.

22.8% of all director appointments in Towcester in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	2.23%	CONSULTING	5.07%
EWL	1.39%	MANAGEMENT	4.74%
CONSULTING	1.11%	CONSULTANCY	3.26%
WR	0.84%	PROPERTY	2.37%
CONSULTANTS	0.84%	TRADING	2.07%
PROPERTIES	0.84%	DESIGN	1.92%
SCHOOL	0.84%	ASSOCIATES	1.86%
CIMEX	0.84%	ENGINEERING	1.78%
ASSOCIATES	0.84%	BUSINESS	1.78%
ACADEMY	0.84%	CONSULTANTS	1.76%
MEDIA	0.84%	CONSTRUCTION	1.73%
CBG	0.84%	MEDIA	1.71%
SOLAR	0.56%	LONDON	1.63%
ACCOUNTS	0.56%	J	1.51%
EAST	0.56%	INVESTMENTS	1.48%
FLOORING	0.56%	GLOBAL	1.46%
IAN	0.56%	IT	1.41%
PLUS	0.56%	CARE	1.39%
DEVELOPMENTS	0.56%	PROPERTIES	1.29%
HOT	0.56%	ELECTRICAL	1.29%
HOUSE	0.56%	M	1.27%
INC	0.56%	BUILDING	1.26%
SCOTT	0.56%	ENERGY	1.25%
STYLISH	0.56%	S	1.20%
TECHNOLOGIES	0.56%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	56	205,525
70229 - Management consultancy activities other than financial management	19	17,765
7414 - Business & management consultancy	19	13,034
7487 - Other business activities	19	57,052
82990 - Other business support service activities not elsewhere classified	17	32,483
99999 - Dormant Company	9	21,846
74990 - Non-trading company	9	8,929
9999 - Dormant Company	9	20,199
62020 - Information technology consultancy activities	8	12,072
74909 - Other professional, scientific and technical activities not elsewhere classified	8	8,671
7222 - Other software consultancy and supply	7	7,398
62012 - Business and domestic software development	5	3,714
96090 - Other service activities not elsewhere classified	4	11,768
5530 - Restaurants	4	5,013
43390 - Other building completion and finishing	4	2,832
9305 - Other service activities	4	9,492
93199 - Other sports activities	3	1,768
47910 - Retail sale via mail order houses or via Internet	3	2,740
62090 - Other information technology service activities	3	7,493
47599 - Retail of furniture, lighting, and similar (not musical instruments or scores) in specialised store	3	741