

Truro

q1 2011 business confidence report



headlines

- February 2011 saw a new record in company registrations in Truro when compared to any previous February.

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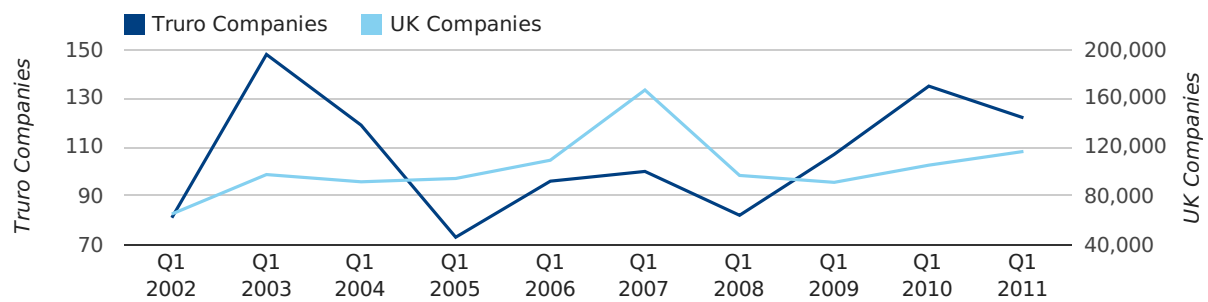
Quarterly Data (Q1 Jan-Mar 2011)

A total of 122 companies were registered in Truro during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is a decrease of 9.6% versus the same period last year (Q1 2010). This figure compares badly to the UK as a whole, which saw an increase of 10.7% against the same period last year.

FIRST QUARTER (JAN 2011 - MAR 2011)	TRURO	UK
2011	122	116,391
2010	135	105,137
% CHANGE	-9.6%	10.7%
RECORD YEAR	2003 (148)	2007 (166,814)

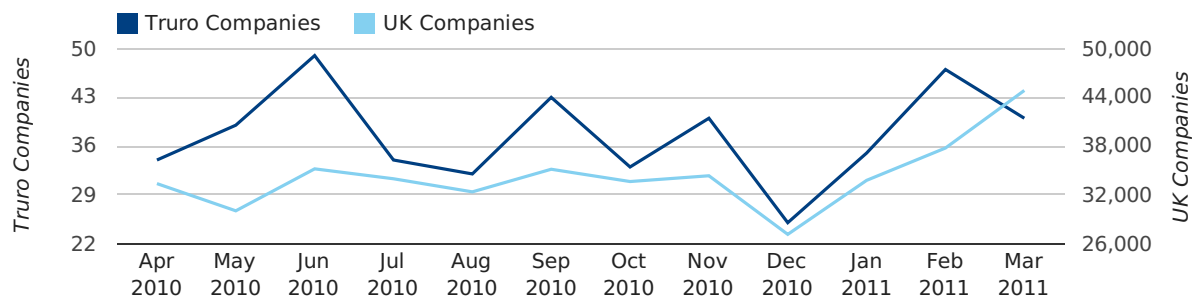
new companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

February 2011 saw a new record in company registrations in Truro when compared to any previous February.

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2011	35	47	40
NEW COMPANIES IN 2010	30	39	66
% CHANGE	16.7%	20.5%	-39.4%
RECORD YEAR	2004 (43)	2011 (47)	2003 (67)

Quarterly Data (Q1 Jan-Mar 2011)

A total of 60 companies were dissolved in Truro during the first quarter of 2011 (Jan 2011 - Mar 2011).

This figure is an increase of 15.4% versus the same period last year (Q1 2010). This figure compares poorly to the UK as a whole, which saw an increase of 10.0% against the same period last year.

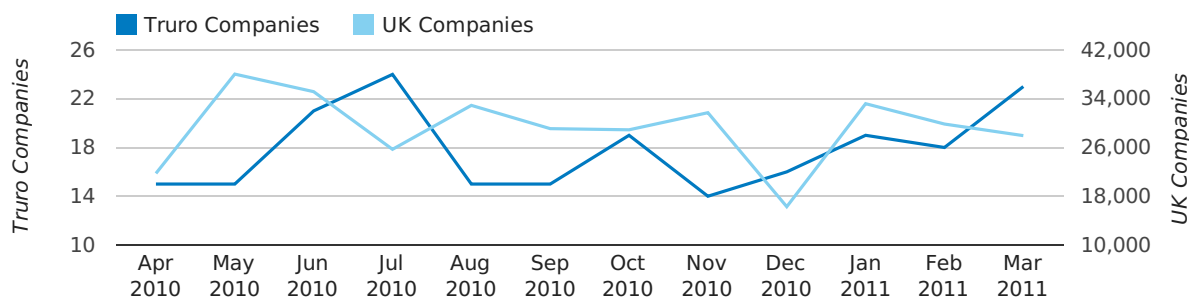
FIRST QUARTER (JAN 2011 - MAR 2011)	TRURO	UK
2011	60	90,986
2010	52	82,677
% CHANGE	15.4%	10.0%
RECORD YEAR	2006 (80)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2011)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2011	19	18	23
CLOSED COMPANIES IN 2010	11	18	23
% CHANGE	72.7%	0.0%	0%
RECORD YEAR	2006 (42)	2006 (24)	2009 (40)

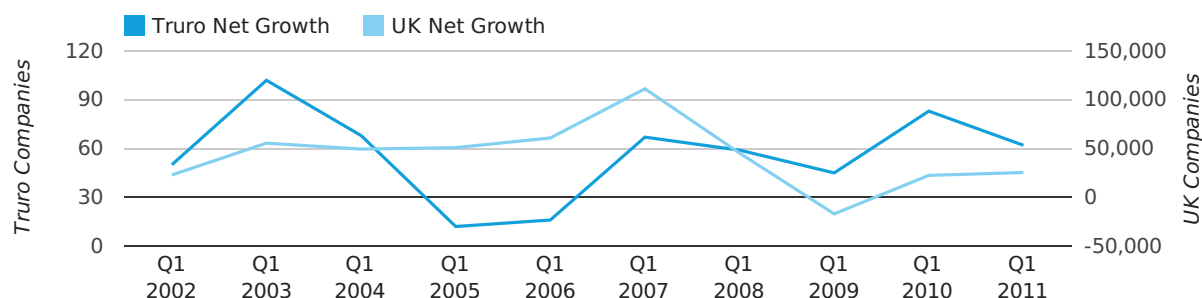
Quarterly Data (Q1 Jan-Mar 2011)

Net company growth for Truro during the first quarter of 2011 (Jan 2011 - Mar 2011) was 62 companies.

This represents a decrease of 25.3% on the same period last year.

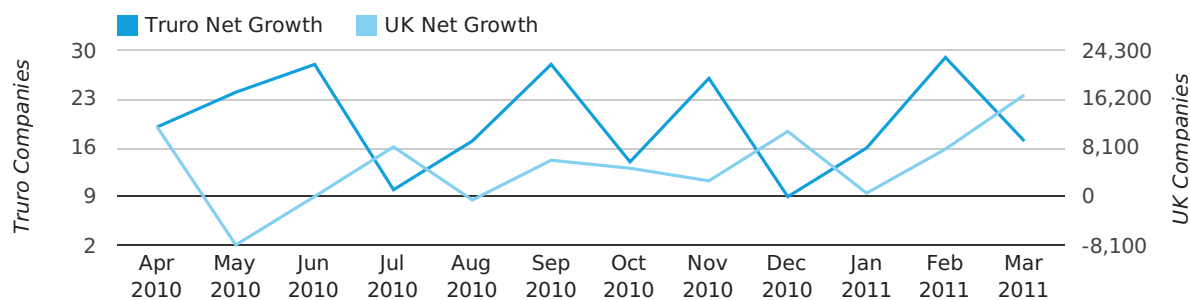
FIRST QUARTER (JAN 2011 - MAR 2011)	TRURO	UK
2011	62	25,405
2010	83	22,460
% CHANGE	-25.3%	13.1%
RECORD YEAR	2003 (102)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2011)

net growth by month



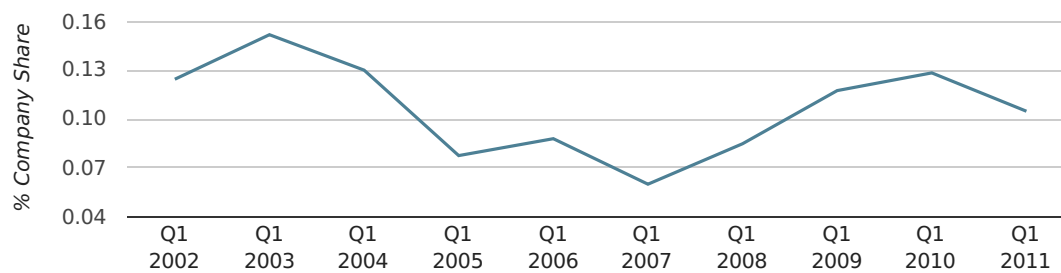
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2011	16	29	17
NET GROWTH IN 2010	19	21	43
% CHANGE	-15.8%	38.1%	-60.5%
RECORD YEAR	2003 (27)	2003 (33)	2010 (43)

Quarterly Data (Q1 Jan-Mar 2011)

In the first quarter of 2011, Truro formed 0.1% of all UK companies.

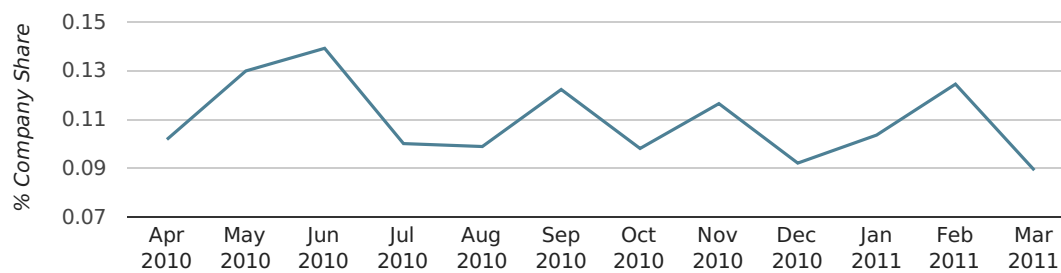
FIRST QUARTER (JAN 2011 - MAR 2011)	TRURO
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2011)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.2%
% CHANGE	0.7%	6.0%	-42.2%
RECORD YEAR	1964 (0.2%)	1985 (0.2%)	1961 (0.4%)

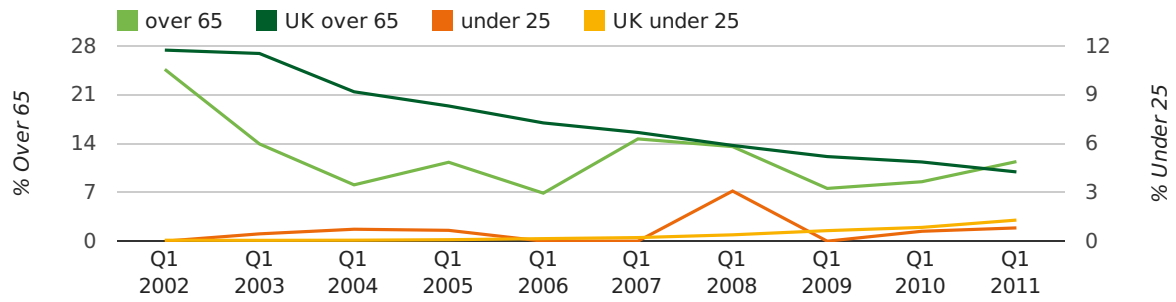
Quarterly Data (Q1 Jan-Mar 2011)

The average age of a director in the first quarter of 2011 was 48.8.

The percentage of directors under the age of 25 was 0.8% compared to the UK figure of 3.0%.

The percentage of directors over the age of 65 was 11.4% compared to the UK figure of 4.3%.

director age by quarter

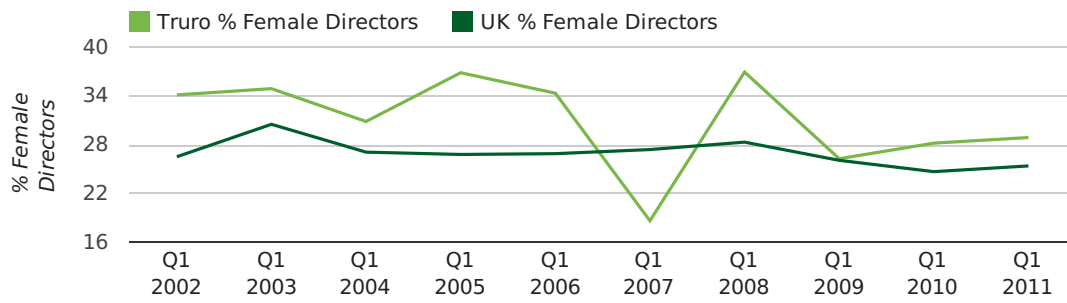


Quarterly Data (Q1 Jan-Mar 2011)

The record first quarter for female directors in Truro was in 1861 when 40.0% of all directors were female.

28.9% of all director appointments in Truro in the first quarter of 2011 were female. This compares to a UK average of 25.4% for the same period.

director gender by quarter



Previous 12 months (Mar 2010-Mar 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
MANAGEMENT	1.48%	CONSULTING	5.04%
CORNWALL	1.48%	MANAGEMENT	4.97%
SPV	1.35%	CONSULTANCY	3.16%
KS	1.35%	PROPERTY	2.38%
(CORNWALL)	1.11%	TRADING	2.10%
TRURO	0.86%	DESIGN	1.93%
COMMUNITY	0.74%	ASSOCIATES	1.92%
CIC	0.62%	BUSINESS	1.87%
TRADING	0.62%	CONSTRUCTION	1.80%
MEDICAL	0.62%	CONSULTANTS	1.76%
CONSULTING	0.62%	MEDIA	1.69%
B	0.62%	ENGINEERING	1.61%
HEALTH	0.49%	LONDON	1.60%
FARM	0.49%	CARE	1.45%
ASSOCIATES	0.49%	J	1.45%
DEVELOPMENT	0.49%	GLOBAL	1.44%
FALMOUTH	0.49%	INVESTMENTS	1.43%
PROPERTIES	0.49%	IT	1.41%
MEDIA	0.49%	PROPERTIES	1.36%
C	0.49%	BUILDING	1.34%
DESIGN	0.49%	M	1.30%
CORNISH	0.49%	ELECTRICAL	1.28%
ENTERTAINMENT	0.37%	S	1.24%
SOFTWARE	0.37%	INTERNATIONAL	1.23%
ADMINISTRATION	0.37%	SYSTEMS	1.23%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	132	202,798
7487 - Other business activities	90	60,968
74909 - Other professional, scientific and technical activities not elsewhere classified	52	7,788
82990 - Other business support service activities not elsewhere classified	25	30,253
9305 - Other service activities	24	8,740
74990 - Non-trading company	17	8,695
99999 - Dormant Company	16	18,336
96090 - Other service activities not elsewhere classified	15	10,085
98000 - Residents property management	13	3,154
9999 - Dormant Company	12	19,765
7414 - Business & management consultancy	12	12,916
86230 - Dental practice activities	10	1,418
68320 - Management of real estate on a fee or contract basis	9	3,220
70229 - Management consultancy activities other than financial management	9	16,150
86900 - Other human health activities	8	4,092
62090 - Other information technology service activities	7	6,996
7499 - Non-trading company	7	11,316
41202 - Construction of domestic buildings	7	2,290
7260 - Other computer related activities	6	7,789
70100 - Activities of head offices	6	2,849