

# Truro

2011 half year business confidence report



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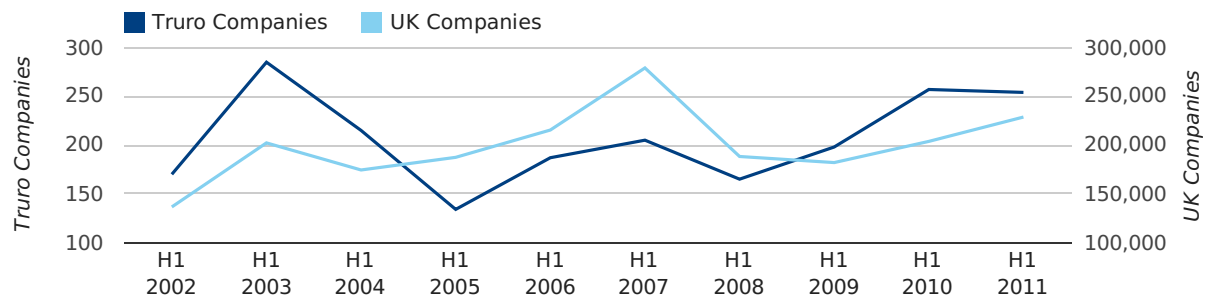
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 254 companies were formed in Truro. This figure is 1.2% lower than last year, which compares badly to the UK wide figure of 12.3%.

The highest total for a first half year in Truro occurred in 2003 when a total of 285 were formed.

HALF YEAR (JAN-JUN)	TRURO	UK
2011	254	228,735
2010	257	203,749
% CHANGE	-1.2%	12.3%
RECORD YEAR	2003 (285)	2007 (279,097)

### new companies by half year



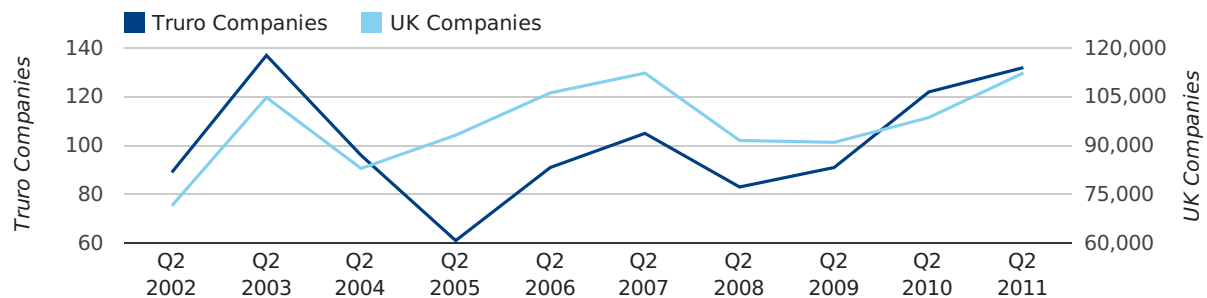
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 132 companies were registered in Truro during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 8.2% versus the same period last year (Q2 2010). This figure compares equally to the UK as a whole, which saw an increase of 13.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	TRURO	UK
2011	132	112,344
2010	122	98,612
% CHANGE	8.2%	13.9%
RECORD YEAR	2003 (137)	2011 (112,344)

### new companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2011	52	40	40
NEW COMPANIES IN 2010	34	39	49
% CHANGE	52.9%	2.6%	-18.4%
RECORD YEAR	2003 (53)	2003 (44)	2010 (49)

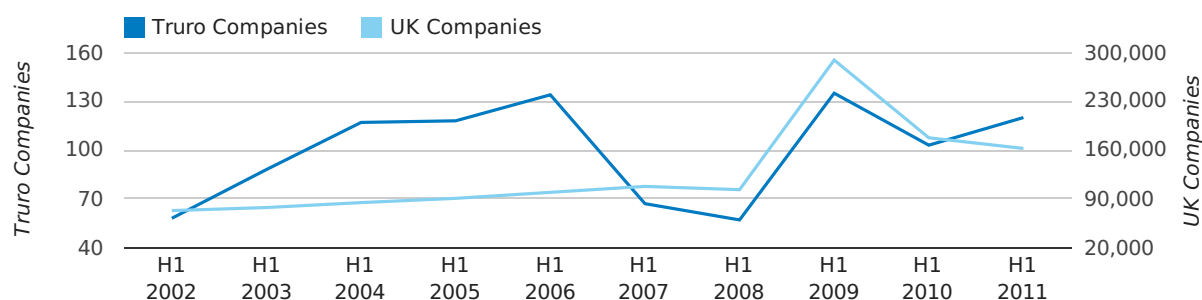
### Half Year Data (Jan-Jun 2011)

In the first half of 2011 a total of 120 companies were dissolved in Truro. This figure is 16.5% higher than last year, which compares badly to the UK wide change of -8.6%.

The highest total for a first half year in Truro occurred in 2009 when a total of 135 were closed.

HALF YEAR (JAN-JUN)	TRURO	UK
2011	120	162,310
2010	103	177,631
% CHANGE	16.5%	-8.6%
RECORD YEAR	2009 (135)	2009 (289,236)

### dissolved companies by half year



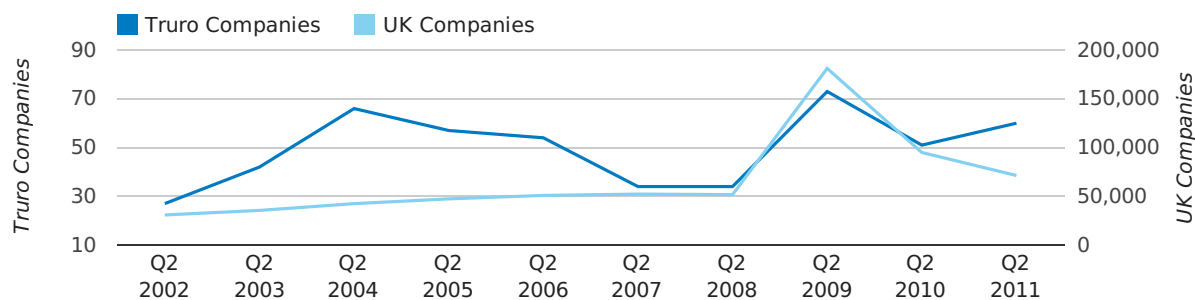
### Quarterly Data (Q2 Apr-Jun 2011)

A total of 60 companies were dissolved in Truro during the second quarter of 2011 (Apr 2011 - Jun 2011).

This figure is an increase of 17.6% versus the same period last year (Q2 2010). This figure compares poorly to the UK as a whole, which saw a decrease of 24.9% against the same period last year.

SECOND QUARTER (APR 2011 - JUN 2011)	TRURO	UK
2011	60	71,324
2010	51	94,954
% CHANGE	17.6%	-24.9%
RECORD YEAR	2009 (73)	2009 (181,176)

### dissolved companies by quarter



# Monthly Data (Apr, May & Jun 2011)

## dissolved companies by month



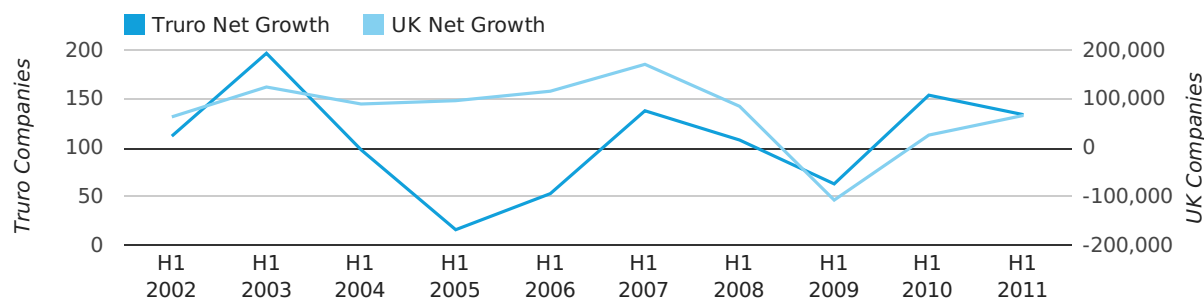
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2011	15	25	20
CLOSED COMPANIES IN 2010	15	15	21
% CHANGE	0.0%	66.7%	-5%
RECORD YEAR	2004 (25)	2009 (43)	2004 (31)

### Half Year Data (Jan-Jun 2011)

In the first half of 2011 the company register for Truro increased by 134 companies. This figure is 13.0% lower than last year, which compares badly to a UK increase of 154.3%.

HALF YEAR (JAN-JUN)	TRURO	UK
2011	134	66,425
2010	154	26,118
% CHANGE	-13.0%	154.3%
RECORD YEAR	2003 (197)	2007 (171,296)

### net growth by half year



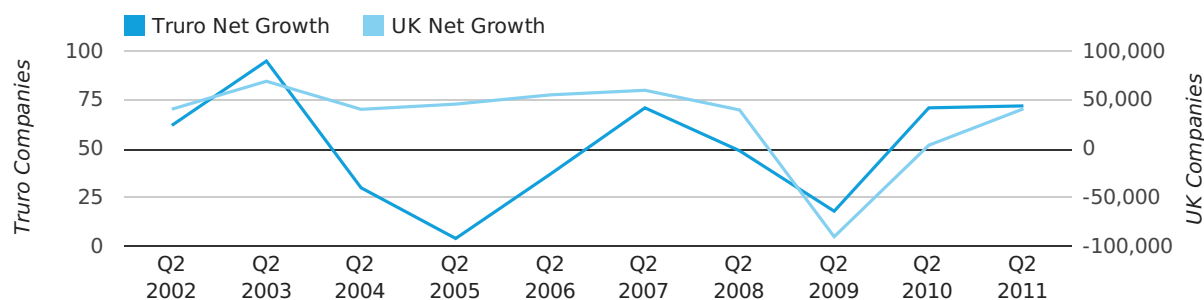
### Quarterly Data (Q2 Apr-Jun 2011)

Net company growth for Truro during the second quarter of 2011 (Apr 2011 - Jun 2011) was 72 companies.

This represents an increase of 1.4% on the same period last year.

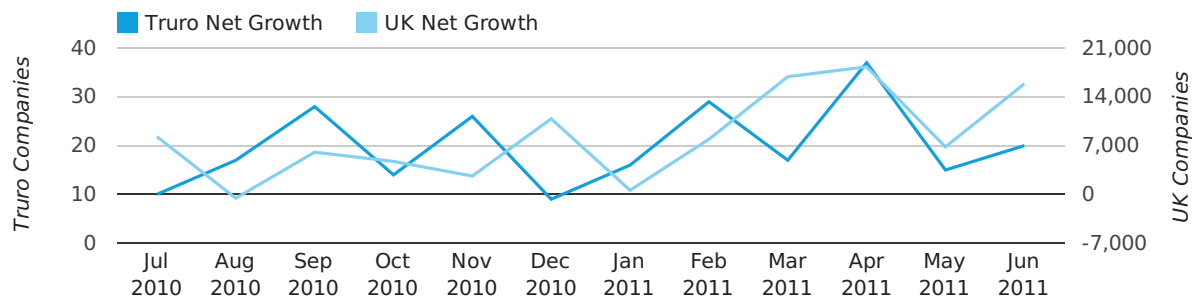
SECOND QUARTER (APR 2011 - JUN 2011)	TRURO	UK
2011	72	41,020
2010	71	3,658
% CHANGE	1.4%	1,021.4%
RECORD YEAR	2003 (95)	2003 (69,274)

### net growth by quarter



# Monthly Data (Apr, May & Jun 2011)

## net growth by month



	APRIL	MAY	JUNE
NET GROWTH IN 2011	37	15	20
NET GROWTH IN 2010	19	24	28
% CHANGE	94.7%	-37.5%	-28.6%
RECORD YEAR	2003 (39)	2003 (35)	2010 (28)

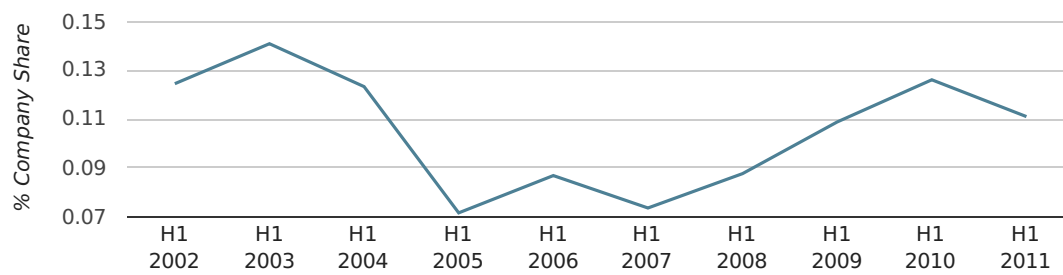


### Half Year Data (Jan-Jun 2011)

In the first half of 2011 Truro formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JAN-JUN)	TRURO
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

#### company share by half year

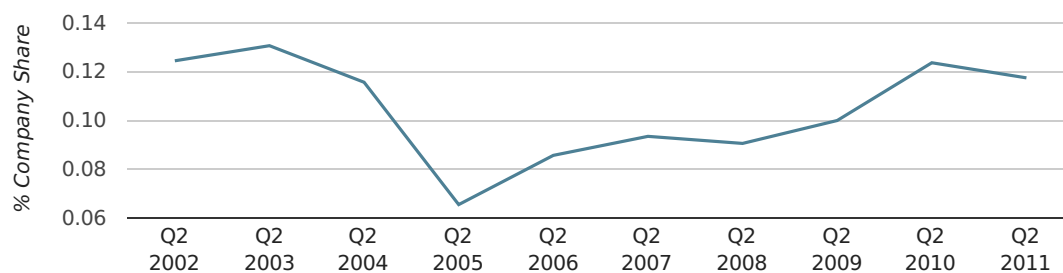


### Quarterly Data (Q2 Apr-Jun 2011)

In the second quarter of 2011, Truro formed 0.1% of all UK companies.

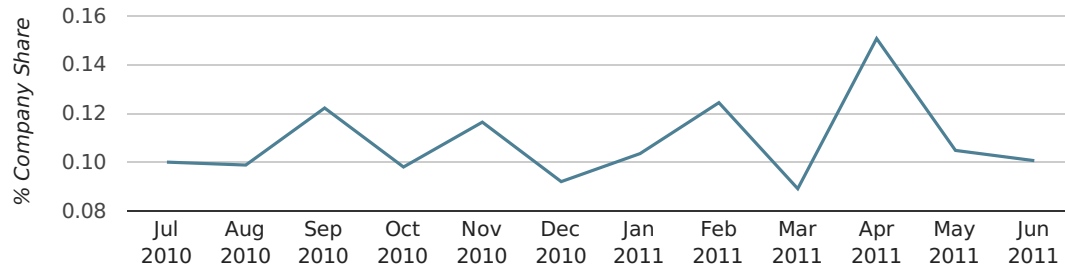
SECOND QUARTER (APR 2011 - JUN 2011)	TRURO
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
2007	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

#### company share by quarter



# Monthly Data (Apr, May & Jun 2011)

## company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.1%	0.1%
% CHANGE	48.1%	-19.2%	-27.7%
RECORD YEAR	1978 (0.2%)	1967 (0.4%)	1963 (0.4%)

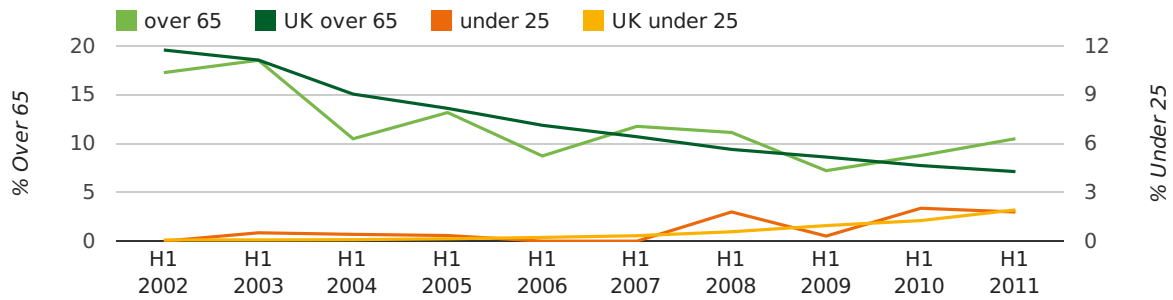
### Half Year Data (Jan-Jun 2011)

The average age of a director in the first half of 2011 was 47.3.

The percentage of directors under the age of 25 was 1.8% compared to the UK figure of 3.2%.

The percentage of directors over the age of 65 was 10.5% compared to the UK figure of 4.3%.

#### director age by half year



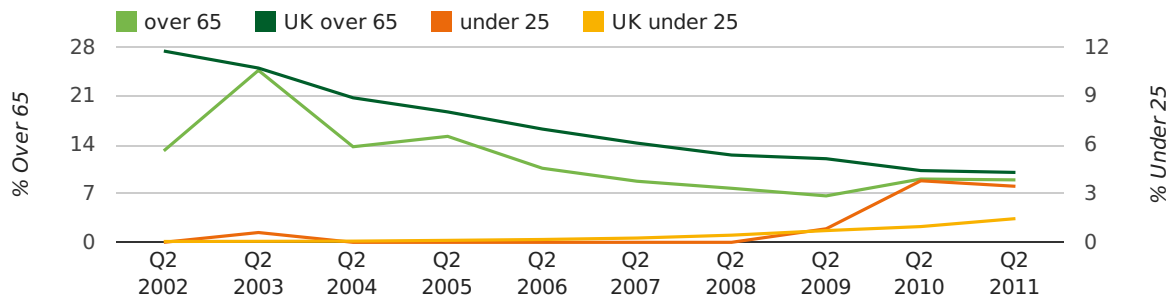
### Quarterly Data (Q2 Apr-Jun 2011)

The average age of a director in the second quarter of 2011 was 44.7.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 3.4%.

The percentage of directors over the age of 65 was 9.0% compared to the UK figure of 4.3%.

#### director age by quarter

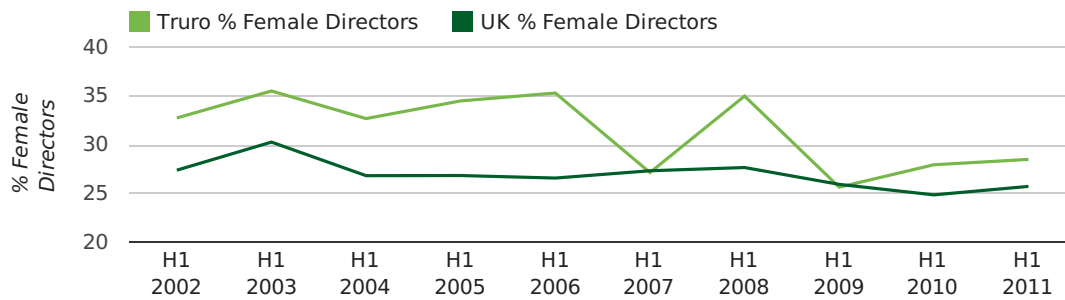


### Half Year Data (Jan-Jun 2011)

The record first half year for female directors in Truro was 1861 when 40.0% of all directors were female.

28.5% of all director appointments in Truro in the first half of 2011 were female. This compares to a UK average of 25.7% for the same period.

#### director gender by half year

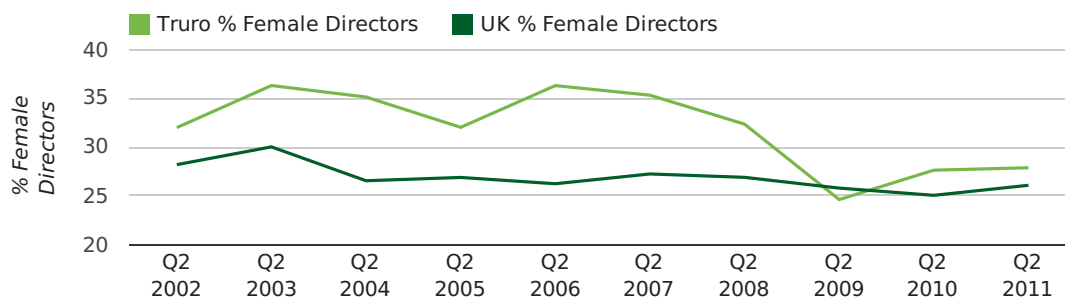


### Quarterly Data (Q2 Apr-Jun 2011)

The record second quarter for female directors in Truro was in 1866 when 66.7% of all directors were female.

27.9% of all director appointments in Truro in the second quarter of 2011 were female. This compares to a UK average of 26.1% for the same period.

#### director gender by quarter



## Previous 12 months (Jun 2010-Jun 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CORNWALL	2.21%	CONSULTING	5.09%
MANAGEMENT	1.47%	MANAGEMENT	4.86%
KS	1.10%	CONSULTANCY	3.17%
SPV	1.10%	PROPERTY	2.43%
(CORNWALL)	0.86%	TRADING	2.05%
CONSULTING	0.86%	DESIGN	1.94%
DESIGN	0.74%	ASSOCIATES	1.92%
TRADING	0.74%	BUSINESS	1.87%
MEDICAL	0.74%	CONSTRUCTION	1.77%
MEDIA	0.61%	CONSULTANTS	1.76%
TRURO	0.61%	MEDIA	1.73%
B	0.61%	ENGINEERING	1.67%
ADMINISTRATION	0.49%	LONDON	1.60%
SOFTWARE	0.49%	GLOBAL	1.46%
ENTERTAINMENT	0.49%	J	1.44%
CIC	0.49%	CARE	1.44%
PROPERTY	0.49%	INVESTMENTS	1.42%
S	0.49%	IT	1.39%
CONSTRUCTION	0.49%	BUILDING	1.32%
DEVELOPMENTS	0.49%	PROPERTIES	1.31%
COMMUNITY	0.49%	ELECTRICAL	1.30%
7	0.37%	M	1.27%
COAST	0.37%	S	1.23%
PARK	0.37%	ENTERPRISES	1.20%
BENNETTS	0.37%	SYSTEMS	1.20%

## Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	149	202,072
7487 - Other business activities	96	60,758
74909 - Other professional, scientific and technical activities not elsewhere classified	53	7,835
82990 - Other business support service activities not elsewhere classified	24	30,647
99999 - Dormant Company	23	18,918
9305 - Other service activities	22	9,063
96090 - Other service activities not elsewhere classified	15	10,322
74990 - Non-trading company	15	8,481
9999 - Dormant Company	14	20,111
7414 - Business & management consultancy	12	13,053
86230 - Dental practice activities	11	1,407
98000 - Residents property management	10	2,888
70229 - Management consultancy activities other than financial management	9	16,419
62020 - Information technology consultancy activities	8	10,545
41202 - Construction of domestic buildings	8	2,238
62090 - Other information technology service activities	8	7,095
7499 - Non-trading company	7	10,955
4525 - Other special trades construction	6	1,676
45200 - Maintenance and repair of motor vehicles	6	2,257
68320 - Management of real estate on a fee or contract basis	6	3,095