

Truro

q1 2012 business confidence report



headlines

- Q1 2012 saw a new record in company closures in Truro when compared to any previous Q1.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

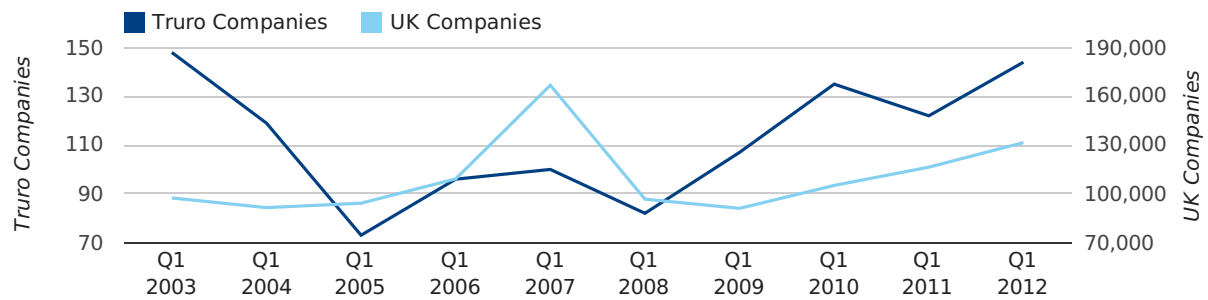
Quarterly Data (Q1 Jan-Mar 2012)

A total of 144 companies were registered in Truro during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 18.0% versus the same period last year (Q1 2011). This figure compares well to the UK as a whole, which saw an increase of 13.0% against the same period last year.

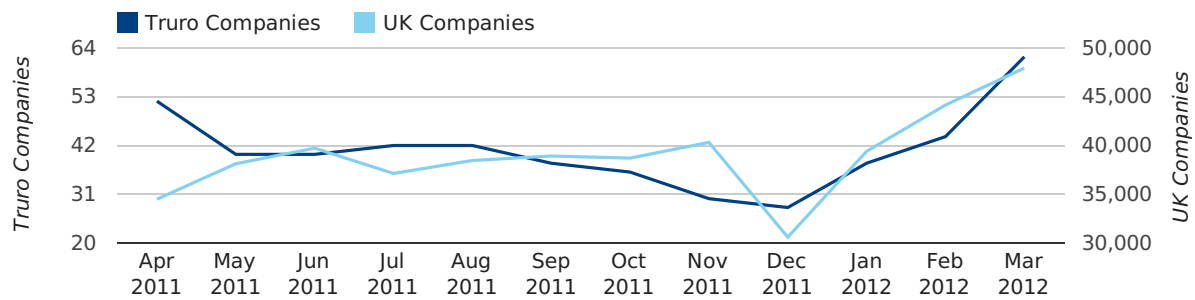
FIRST QUARTER (JAN 2012 - MAR 2012)	TRURO	UK
2012	144	131,491
2011	122	116,391
% CHANGE	18.0%	13.0%
RECORD YEAR	2003 (148)	2007 (166,814)

new companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

new companies by month



	JANUARY	FEBRUARY	MARCH
NEW COMPANIES IN 2012	38	44	62
NEW COMPANIES IN 2011	35	47	40
% CHANGE	8.6%	-6.4%	55.0%
RECORD YEAR	2004 (43)	2011 (47)	2003 (67)

Quarterly Data (Q1 Jan-Mar 2012)

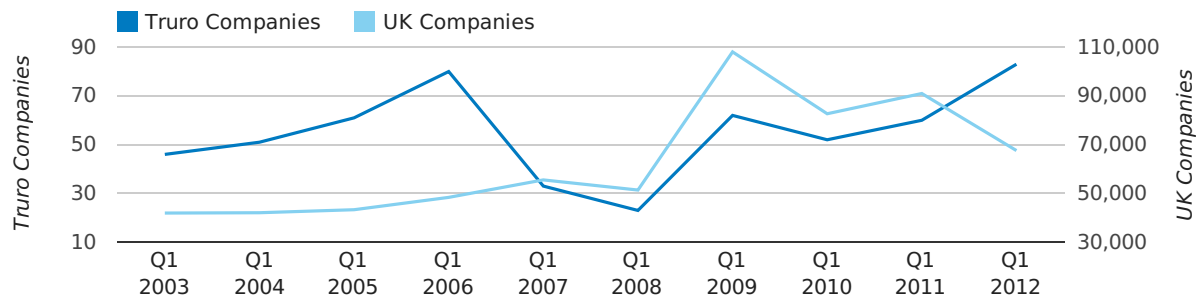
Q1 2012 saw a new record in company closures in Truro when compared to any previous Q1.

A total of 83 companies were dissolved in Truro during the first quarter of 2012 (Jan 2012 - Mar 2012).

This figure is an increase of 38.3% versus the same period last year (Q1 2011). This figure compares poorly to the UK as a whole, which saw a decrease of 25.7% against the same period last year.

FIRST QUARTER (JAN 2012 - MAR 2012)	TRURO	UK
2012	83	67,576
2011	60	90,986
% CHANGE	38.3%	-25.7%
RECORD YEAR	2012 (83)	2009 (108,060)

dissolved companies by quarter



Monthly Data (Jan, Feb & Mar 2012)

dissolved companies by month



	JANUARY	FEBRUARY	MARCH
CLOSED COMPANIES IN 2012	33	19	31
CLOSED COMPANIES IN 2011	19	18	23
% CHANGE	73.7%	5.6%	35%
RECORD YEAR	2006 (42)	2006 (24)	2009 (40)

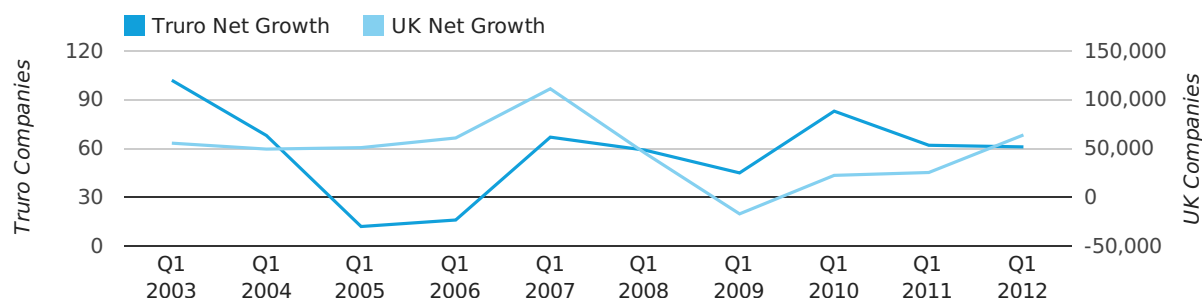
Quarterly Data (Q1 Jan-Mar 2012)

Net company growth for Truro during the first quarter of 2012 (Jan 2012 - Mar 2012) was 61 companies.

This represents a decrease of 1.6% on the same period last year.

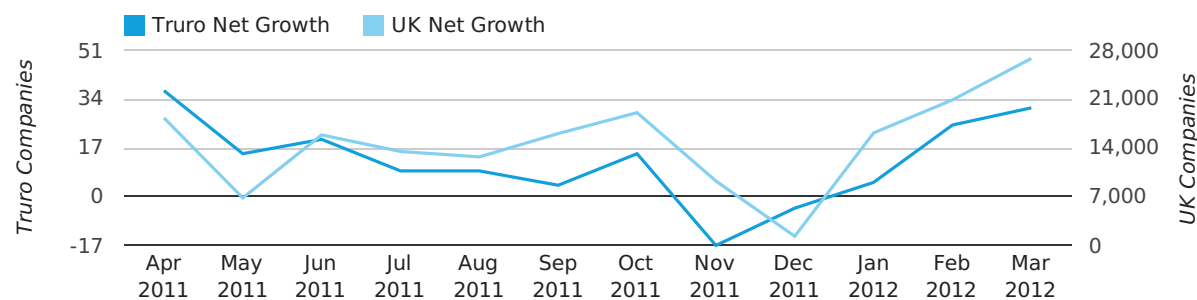
FIRST QUARTER (JAN 2012 - MAR 2012)	TRURO	UK
2012	61	63,915
2011	62	25,405
% CHANGE	-1.6%	151.6%
RECORD YEAR	2003 (102)	2007 (111,282)

net growth by quarter



Monthly Data (Jan, Feb & Mar 2012)

net growth by month



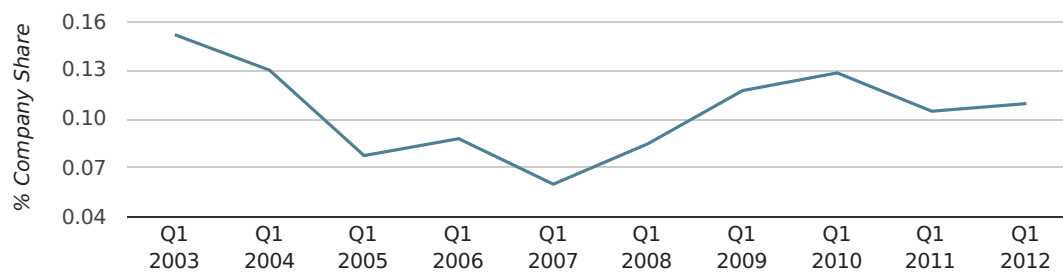
	JANUARY	FEBRUARY	MARCH
NET GROWTH IN 2012	5	25	31
NET GROWTH IN 2011	16	29	17
% CHANGE	-68.8%	-13.8%	82.4%
RECORD YEAR	2003 (27)	2003 (33)	2010 (43)

Quarterly Data (Q1 Jan-Mar 2012)

In the first quarter of 2012, Truro formed 0.1% of all UK companies.

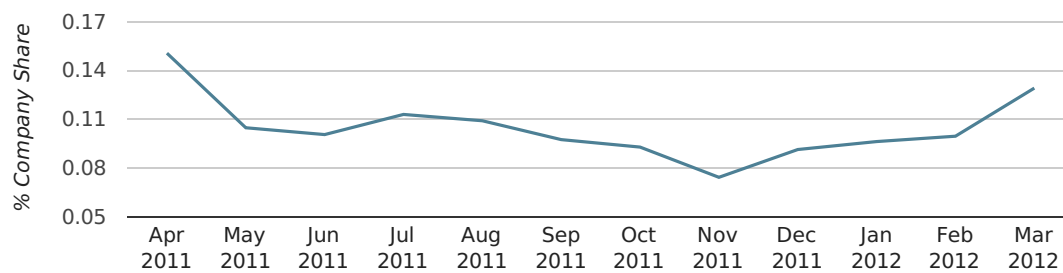
FIRST QUARTER (JAN 2012 - MAR 2012)	TRURO
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by quarter



Monthly Data (Jan, Feb & Mar 2012)

company share by month



	JANUARY	FEBRUARY	MARCH
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
% CHANGE	-6.9%	-19.9%	45.0%
RECORD YEAR	1964 (0.2%)	1985 (0.2%)	1961 (0.4%)

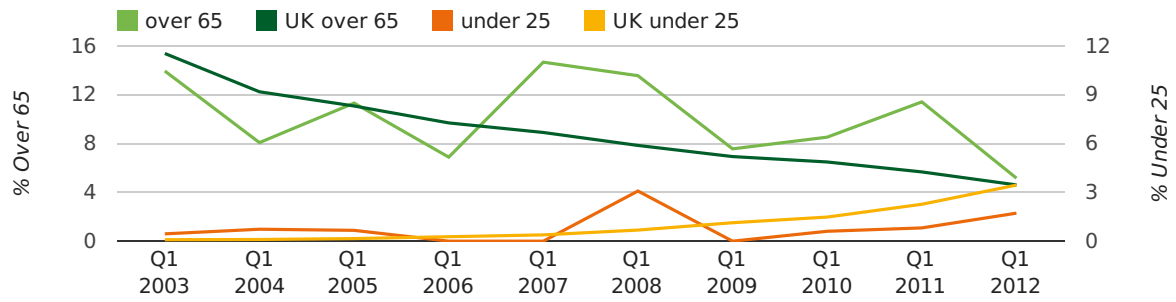
Quarterly Data (Q1 Jan-Mar 2012)

The average age of a director in the first quarter of 2012 was 44.6.

The percentage of directors under the age of 25 was 1.7% compared to the UK figure of 4.6%.

The percentage of directors over the age of 65 was 5.2% compared to the UK figure of 3.5%.

director age by quarter

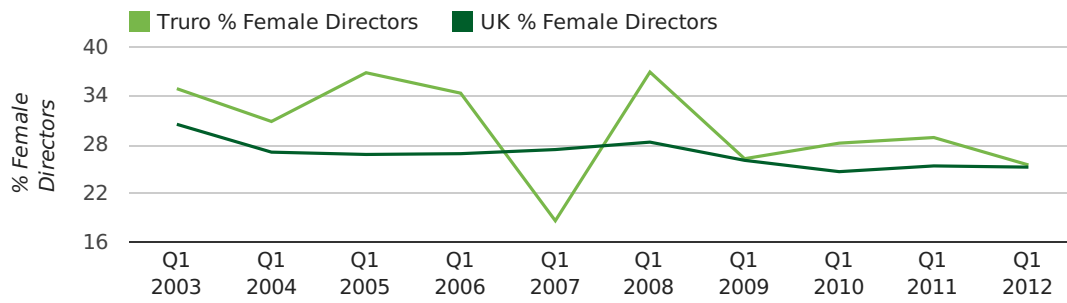


Quarterly Data (Q1 Jan-Mar 2012)

The record first quarter for female directors in Truro was in 1861 when 40.0% of all directors were female.

25.5% of all director appointments in Truro in the first quarter of 2012 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Mar 2011-Mar 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CORNWALL	3.50%	CONSULTING	5.07%
MANAGEMENT	1.29%	MANAGEMENT	4.74%
DEVELOPMENTS	1.17%	CONSULTANCY	3.30%
PROPERTY	1.17%	PROPERTY	2.37%
CONSULTING	0.93%	TRADING	2.07%
(CORNWALL)	0.82%	DESIGN	1.93%
ADMINISTRATION	0.70%	ENGINEERING	1.86%
DENTAL	0.70%	ASSOCIATES	1.84%
ENERGY	0.70%	CONSULTANTS	1.79%
CARE	0.58%	BUSINESS	1.73%
COMMUNITY	0.58%	MEDIA	1.72%
DESIGN	0.58%	CONSTRUCTION	1.72%
CATERING	0.58%	LONDON	1.66%
HOME	0.58%	J	1.54%
S	0.58%	INVESTMENTS	1.51%
TRURO	0.47%	GLOBAL	1.50%
ALPHA	0.47%	IT	1.40%
WEST	0.47%	CARE	1.34%
ESTATE	0.47%	PROPERTIES	1.31%
ST	0.47%	ELECTRICAL	1.27%
MANOR	0.47%	M	1.27%
ASSOCIATES	0.47%	BUILDING	1.24%
FALMOUTH	0.47%	ENERGY	1.20%
HOUSE	0.35%	S	1.20%
TRADING	0.35%	ENTERPRISES	1.19%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	205	216,665
7487 - Other business activities	70	52,735
74909 - Other professional, scientific and technical activities not elsewhere classified	51	9,892
82990 - Other business support service activities not elsewhere classified	29	35,233
99999 - Dormant Company	25	25,084
96090 - Other service activities not elsewhere classified	18	13,637
9305 - Other service activities	15	8,818
86230 - Dental practice activities	14	1,834
70229 - Management consultancy activities other than financial management	13	19,704
62090 - Other information technology service activities	11	8,145
62020 - Information technology consultancy activities	10	14,303
41202 - Construction of domestic buildings	10	3,052
86900 - Other human health activities	10	5,066
9999 - Dormant Company	10	18,617
74990 - Non-trading company	10	9,729
62012 - Business and domestic software development	8	4,356
56101 - Licenced restaurants	7	2,051
7414 - Business & management consultancy	7	12,113
5530 - Restaurants	7	4,633
41100 - Development of building projects	7	4,984