

Truro

2012 half year business confidence report



headlines

- The first half of 2012 saw a new record in company closures in Truro when compared to any previous first half year.
- Q2 2012 saw a new record in company closures in Truro when compared to any previous Q2.
- April 2012 saw a new record in company closures in Truro when compared to any previous April.

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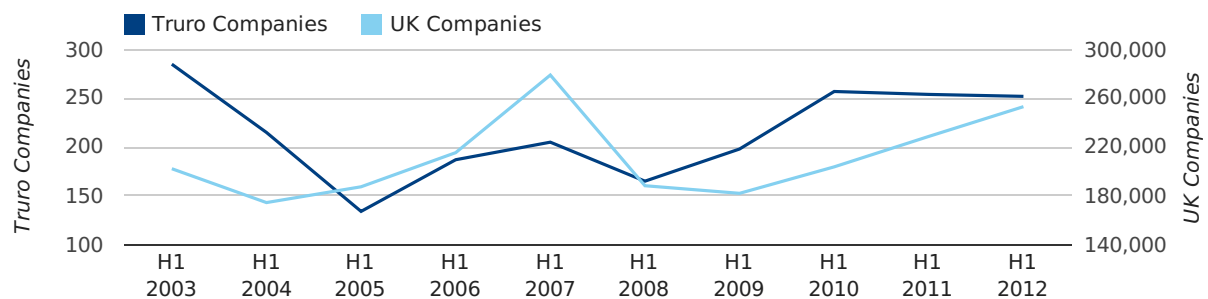
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 252 companies were formed in Truro. This figure is 0.8% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Truro occurred in 2003 when a total of 285 were formed.

HALF YEAR (JAN-JUN)	TRURO	UK
2012	252	253,150
2011	254	228,735
% CHANGE	-0.8%	10.7%
RECORD YEAR	2003 (285)	2007 (279,097)

new companies by half year



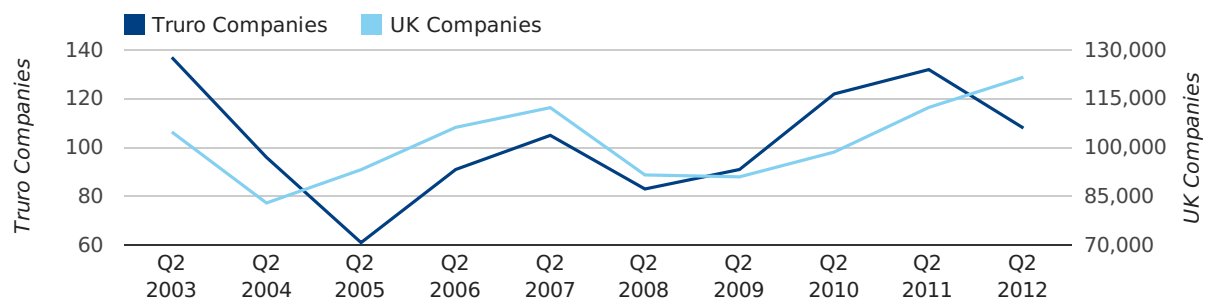
Quarterly Data (Q2 Apr-Jun 2012)

A total of 108 companies were registered in Truro during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 18.2% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	TRURO	UK
2012	108	121,659
2011	132	112,344
% CHANGE	-18.2%	8.3%
RECORD YEAR	2003 (137)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	43	34	31
NEW COMPANIES IN 2011	52	40	40
% CHANGE	-17.3%	-15.0%	-22.5%
RECORD YEAR	2003 (53)	2003 (44)	2010 (49)

Half Year Data (Jan-Jun 2012)

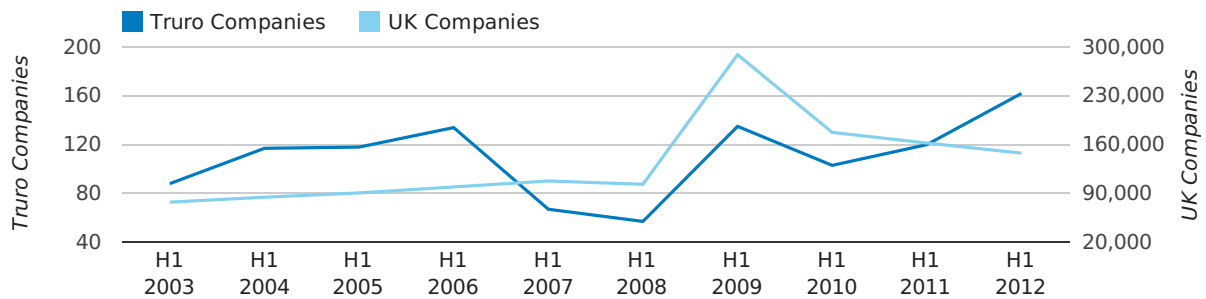
The first half of 2012 saw a new record in company closures in Truro when compared to any previous first half year.

In the first half of 2012 a total of 162 companies were dissolved in Truro. This figure is 35.0% higher than last year, which compares badly to the UK wide change of -8.9%.

The highest total for a first half year in Truro occurred in 2012 when a total of 162 were closed.

HALF YEAR (JAN-JUN)	TRURO	UK
2012	162	147,793
2011	120	162,310
% CHANGE	35.0%	-8.9%
RECORD YEAR	2012 (162)	2009 (289,236)

dissolved companies by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in company closures in Truro when compared to any previous Q2.

A total of 79 companies were dissolved in Truro during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is an increase of 31.7% versus the same period last year (Q2 2011). This figure compares poorly to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	TRURO	UK
2012	79	80,217
2011	60	71,324
% CHANGE	31.7%	12.5%
RECORD YEAR	2012 (79)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

April 2012 saw a new record in company closures in Truro when compared to any previous April.

dissolved companies by month



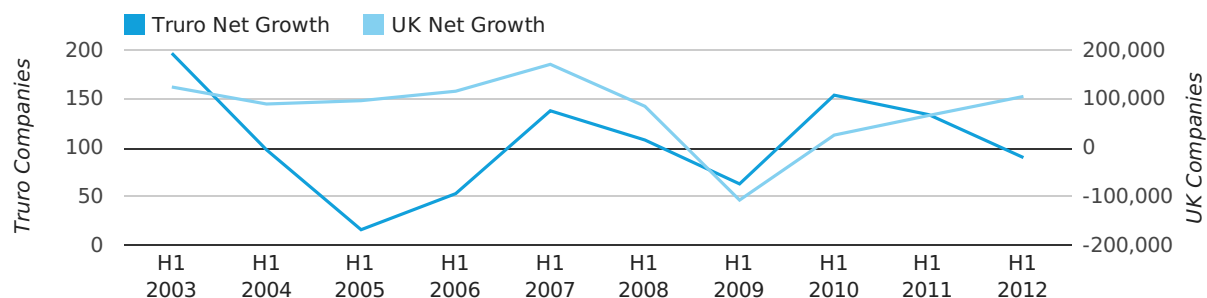
	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	30	28	21
CLOSED COMPANIES IN 2011	15	25	20
% CHANGE	100.0%	12.0%	5%
RECORD YEAR	2012 (30)	2009 (43)	2004 (31)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 the company register for Truro increased by 90 companies. This figure is 32.8% lower than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	TRURO	UK
2012	90	105,357
2011	134	66,425
% CHANGE	-32.8%	58.6%
RECORD YEAR	2003 (197)	2007 (171,296)

net growth by half year



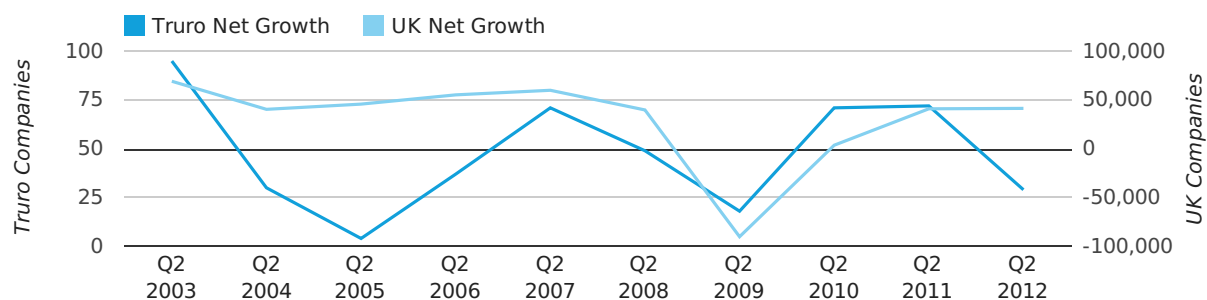
Quarterly Data (Q2 Apr-Jun 2012)

Net company growth for Truro during the second quarter of 2012 (Apr 2012 - Jun 2012) was 29 companies.

This represents a decrease of 59.7% on the same period last year.

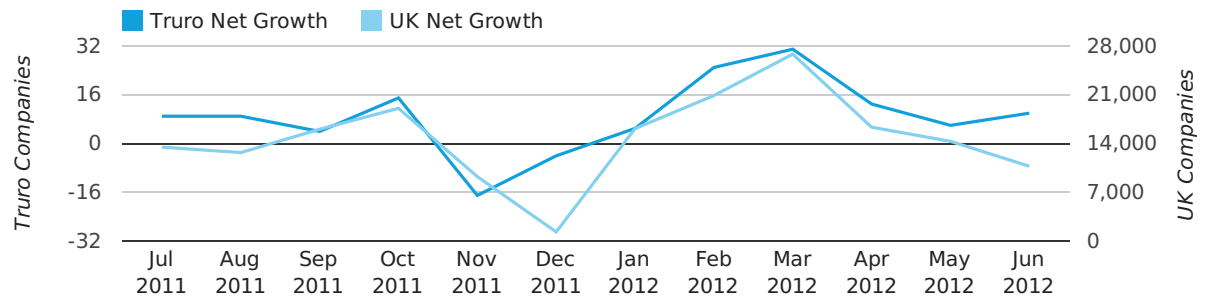
SECOND QUARTER (APR 2012 - JUN 2012)	TRURO	UK
2012	29	41,442
2011	72	41,020
% CHANGE	-59.7%	1.0%
RECORD YEAR	2003 (95)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



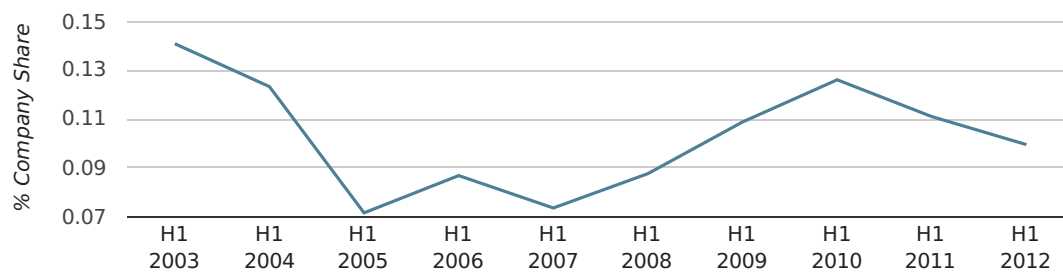
	APRIL	MAY	JUNE
NET GROWTH IN 2012	13	6	10
NET GROWTH IN 2011	37	15	20
% CHANGE	-64.9%	-60.0%	-50.0%
RECORD YEAR	2003 (39)	2003 (35)	2010 (28)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Truro formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	TRURO
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1964 (0.2%)

company share by half year

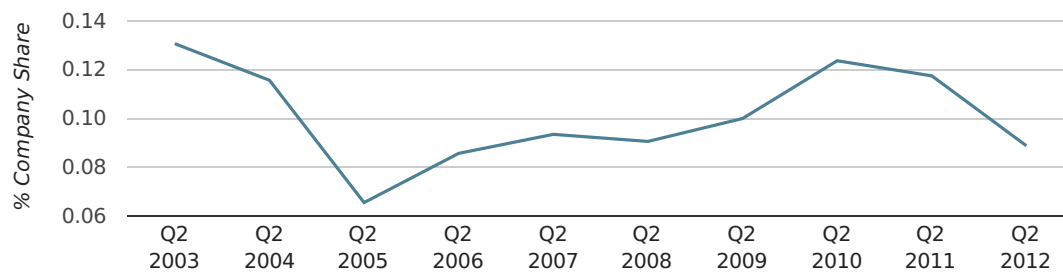


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Truro formed 0.1% of all UK companies.

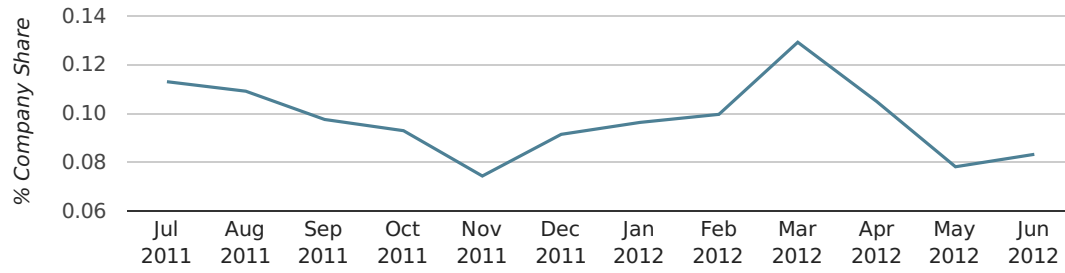
SECOND QUARTER (APR 2012 - JUN 2012)	TRURO
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.1%
RECORD YEAR (SINCE 1960)	1963 (0.2%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2011	0.2%	0.1%	0.1%
% CHANGE	-30.4%	-25.5%	-17.3%
RECORD YEAR	1978 (0.2%)	1967 (0.4%)	1963 (0.4%)

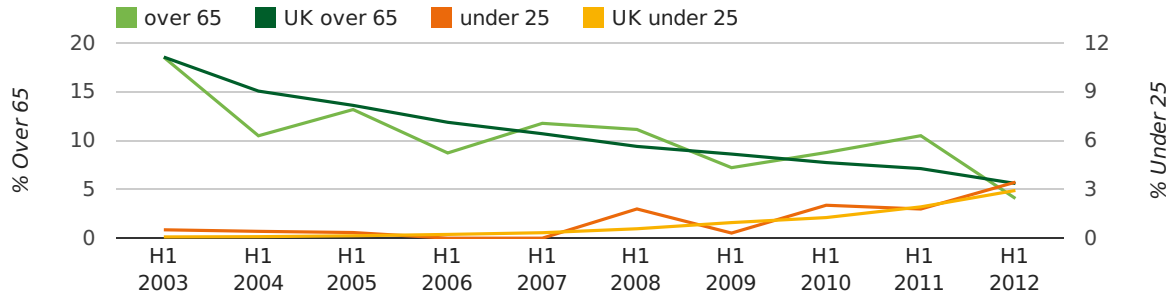
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.5.

The percentage of directors under the age of 25 was 3.4% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 4.1% compared to the UK figure of 3.4%.

director age by half year



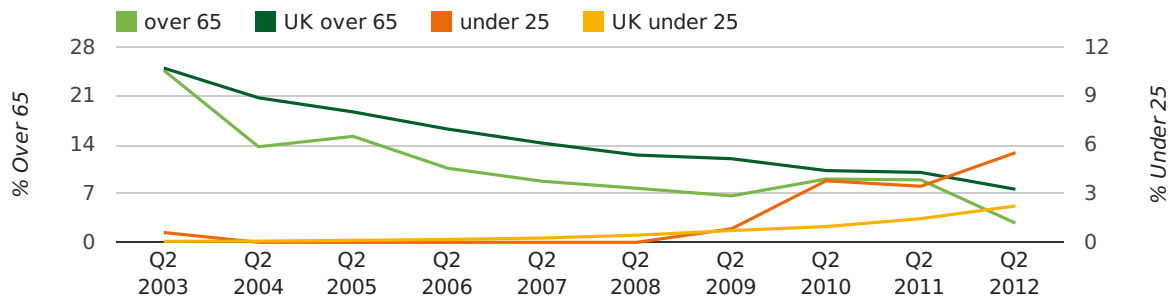
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 44.3.

The percentage of directors under the age of 25 was 5.5% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 3.3%.

director age by quarter

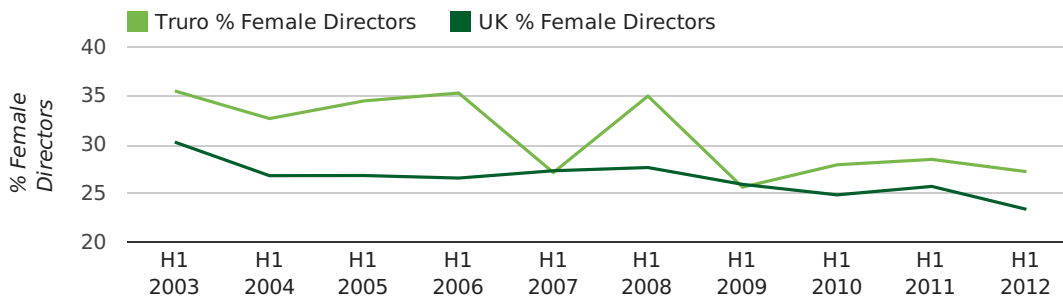


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Truro was 1857 when 40.0% of all directors were female.

27.2% of all director appointments in Truro in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

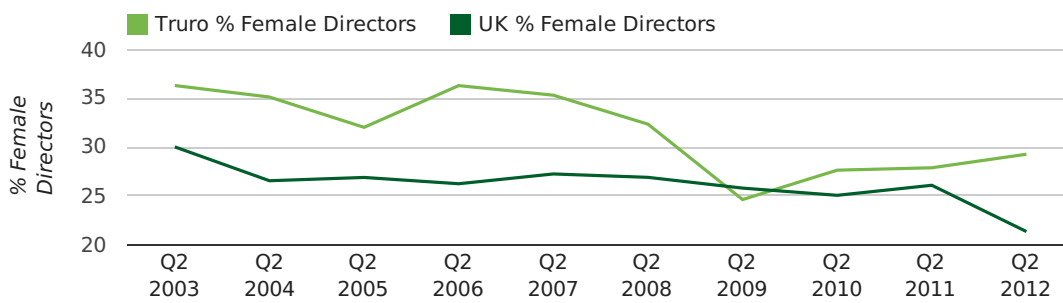


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Truro was in 1866 when 66.7% of all directors were female.

29.3% of all director appointments in Truro in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CORNWALL	3.13%	CONSULTING	5.07%
MANAGEMENT	1.68%	MANAGEMENT	4.74%
DEVELOPMENTS	1.08%	CONSULTANCY	3.28%
PROPERTY	1.08%	PROPERTY	2.35%
CONSULTING	0.96%	TRADING	2.10%
ENERGY	0.84%	DESIGN	1.89%
COMMUNITY	0.72%	ENGINEERING	1.87%
FALMOUTH	0.72%	ASSOCIATES	1.82%
(CORNWALL)	0.72%	CONSULTANTS	1.78%
ASSOCIATES	0.60%	CONSTRUCTION	1.71%
DENTAL	0.60%	BUSINESS	1.70%
BUSINESS	0.60%	MEDIA	1.69%
ADMINISTRATION	0.60%	LONDON	1.68%
ESTATE	0.48%	J	1.57%
KERNOW	0.48%	GLOBAL	1.51%
PROPERTIES	0.48%	INVESTMENTS	1.48%
SONS	0.48%	IT	1.42%
MANOR	0.48%	CARE	1.31%
SERVICE	0.48%	PROPERTIES	1.31%
DESIGN	0.48%	M	1.26%
WEST	0.48%	ELECTRICAL	1.23%
C	0.48%	BUILDING	1.23%
TRURO	0.48%	SECURITY	1.19%
SOUTH	0.48%	S	1.18%
CARE	0.48%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	252	244,457
7487 - Other business activities	56	47,029
74909 - Other professional, scientific and technical activities not elsewhere classified	46	10,271
82990 - Other business support service activities not elsewhere classified	30	35,447
99999 - Dormant Company	28	26,088
96090 - Other service activities not elsewhere classified	18	14,220
86230 - Dental practice activities	14	1,834
9305 - Other service activities	13	7,926
70229 - Management consultancy activities other than financial management	12	20,390
9999 - Dormant Company	10	16,469
41202 - Construction of domestic buildings	10	3,185
62090 - Other information technology service activities	10	8,258
74990 - Non-trading company	10	9,706
62020 - Information technology consultancy activities	9	15,280
56101 - Licenced restaurants	9	2,540
41100 - Development of building projects	9	5,149
86900 - Other human health activities	8	5,222
55100 - Hotels and similar accommodation	8	819
7414 - Business & management consultancy	7	10,978
62012 - Business and domestic software development	7	4,742