

Wallasey

2011 annual business confidence report



headlines

- 2011 was a record year for company registrations in Wallasey when compared to any year in history.
- The second half of 2011 saw a new record in company registrations in Wallasey when compared to any previous second half year.
- Q4 2011 saw a new record in company registrations in Wallasey when compared to any previous Q4.
- Q4 2011 was a record quarter for company registrations in Wallasey when compared to any quarter in history.
- November 2011 saw a new record in company registrations in Wallasey when compared to any previous November.
- October 2011 saw a new record in company registrations in Wallasey when compared to any previous October.
- 2011 was a record year for net growth in Wallasey when compared to any year in history.
- The second half of 2011 saw a new record in net growth in Wallasey when compared to any previous second half year.
- Q4 2011 saw a new record in net growth in Wallasey when compared to any previous Q4.
- November 2011 saw a new record in net growth in Wallasey when compared to any previous November.
- October 2011 saw a new record in net growth in Wallasey when compared to any previous October.

contents

new company registrations

closed companies (dissolved)

net company growth

uk company share

director age

director gender

naming trends

sic data

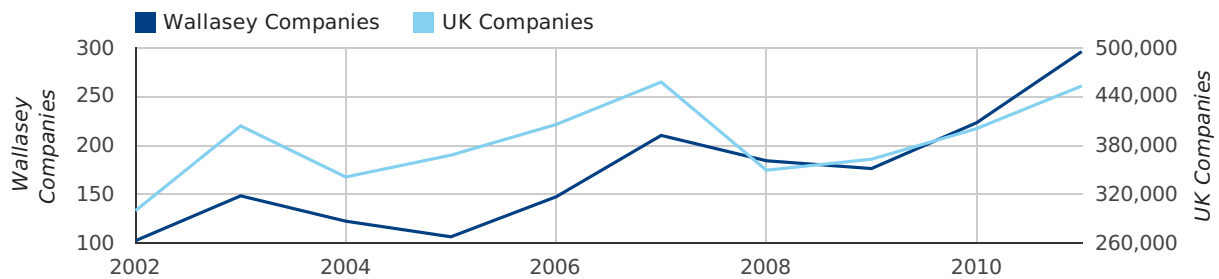
Annual Data (2011)

2011 was a record year for company registrations in Wallasey when compared to any year in history.

A total of 296 companies were formed in Wallasey in 2011. This total is 32.7% higher than in 2010 and compares poorly to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WALLASEY	UK
2011	296	452,870
2010	223	400,358
2009	176	362,675
2008	184	349,203
2007	210	457,649
RECORD YEAR	2011 (296)	2007 (457,649)

new companies by year



Half Year Data (Jul-Dec 2011)

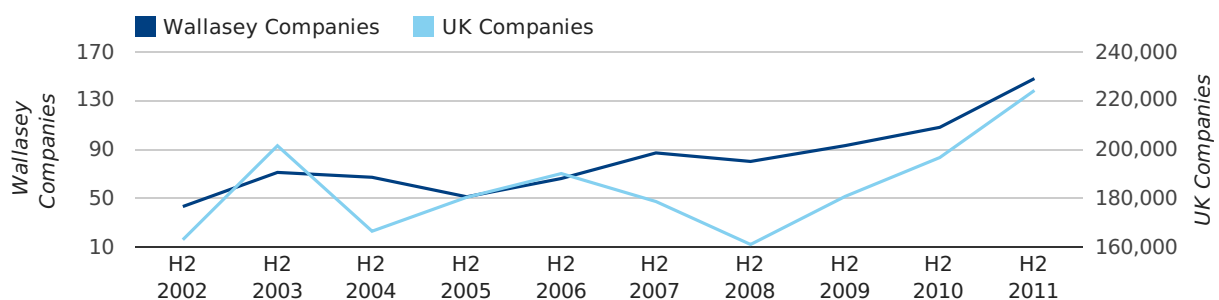
The second half of 2011 saw a new record in company registrations in Wallasey when compared to any previous second half year.

In the second half of 2011 a total of 148 companies were formed in Wallasey. This figure is 37.0% higher than last year, which compares well to the UK wide figure of 14.0%.

The highest total for a second half year in Wallasey occurred in 2011 when a total of 148 were formed.

HALF YEAR (JUL-DEC)	WALLASEY	UK
2011	148	224,135
2010	108	196,609
% CHANGE	37.0%	14.0%
RECORD YEAR	2011 (148)	2011 (224,135)

new companies by half year



Quarterly Data (Q4 Oct-Dec 2011)

Q4 2011 saw a new record in company registrations in Wallasey when compared to any previous Q4.

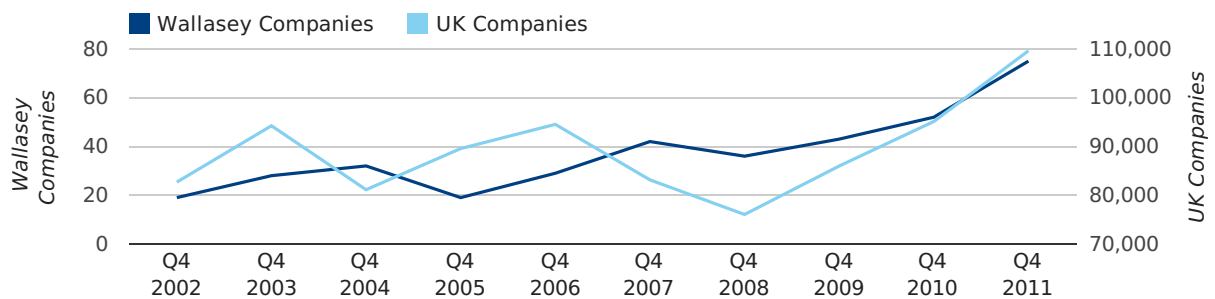
Q4 2011 was a record quarter for company registrations in Wallasey when compared to any quarter in history.

A total of 75 companies were registered in Wallasey during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 44.2% versus the same period last year (Q4 2010). This figure compares well to the UK as a whole, which saw an increase of 15.3% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLASEY	UK
2011	75	109,623
2010	52	95,117
% CHANGE	44.2%	15.3%
RECORD YEAR	2011 (75)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in company registrations in Wallasey when compared to any previous November.

October 2011 saw a new record in company registrations in Wallasey when compared to any previous October.

new companies by month



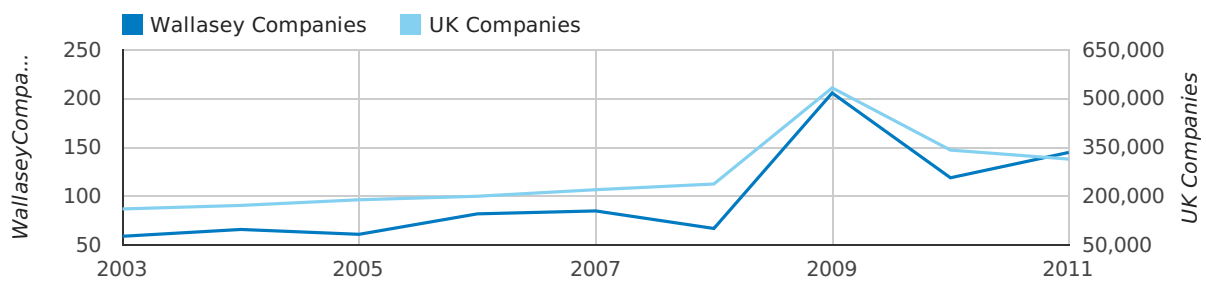
	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	29	28	18
NEW COMPANIES IN 2010	17	15	20
% CHANGE	70.6%	86.7%	-10.0%
RECORD YEAR	2011 (29)	2011 (28)	2010 (20)

Annual Data (2011)

A total of 145 companies were dissolved in Wallasey in 2011. This total is 21.8% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WALLASEY	UK
2011	145	314,523
2010	119	342,232
2009	206	533,773
2008	67	237,901
2007	85	220,295
RECORD YEAR	2009 (206)	2009 (533,773)

dissolved companies by year



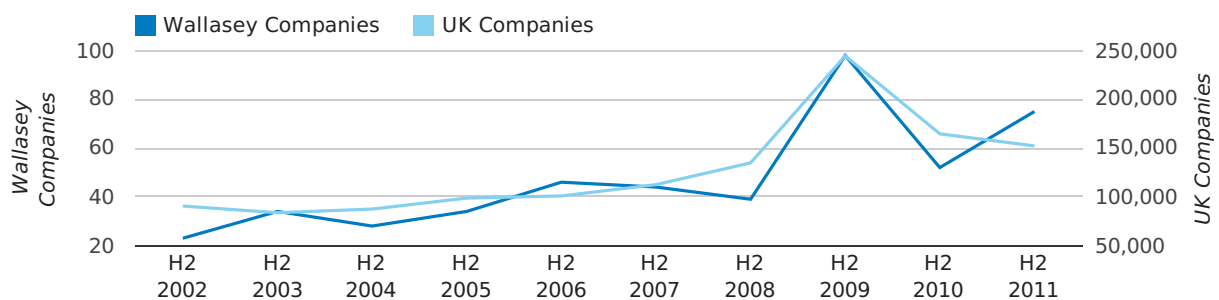
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 75 companies were dissolved in Wallasey. This figure is 44.2% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wallasey occurred in 2009 when a total of 98 were closed.

HALF YEAR (JUL-DEC)	WALLASEY	UK
2011	75	152,213
2010	52	164,601
% CHANGE	44.2%	-7.5%
RECORD YEAR	2009 (98)	2009 (244,537)

dissolved companies by half year



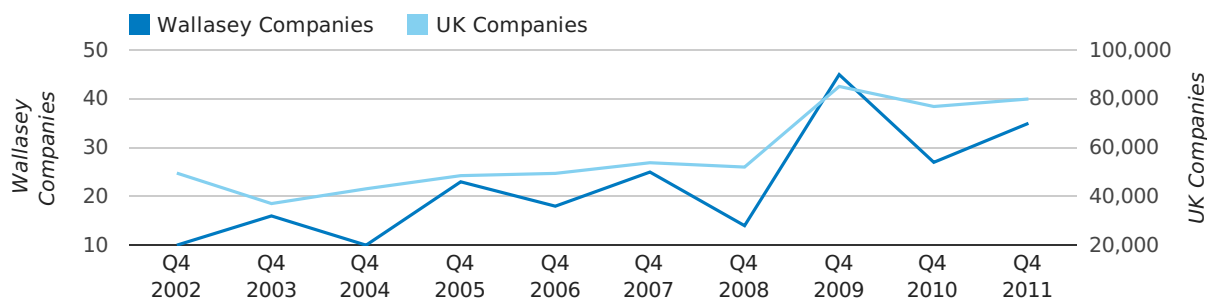
Quarterly Data (Q4 Oct-Dec 2011)

A total of 35 companies were dissolved in Wallasey during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 29.6% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLASEY	UK
2011	35	79,983
2010	27	76,896
% CHANGE	29.6%	4.0%
RECORD YEAR	2009 (45)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	14	12
CLOSED COMPANIES IN 2010	8	15	4
% CHANGE	12.5%	-6.7%	200%
RECORD YEAR	2009 (11)	2009 (19)	2009 (15)

Annual Data (2011)

2011 was a record year for net growth in Wallasey when compared to any year in history.

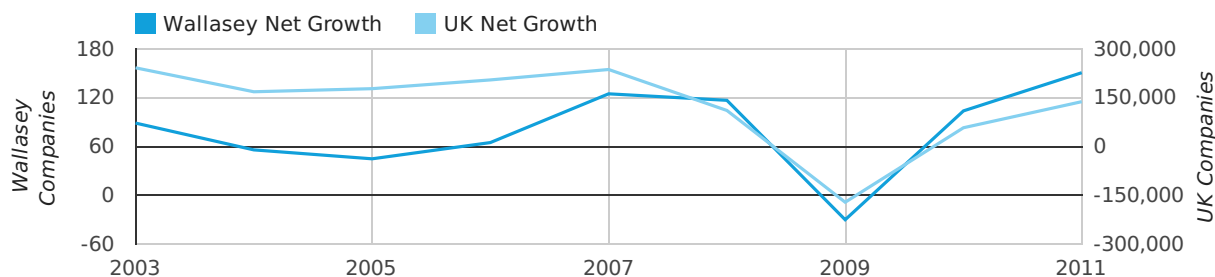
A total of 151 companies were added to the company register for Wallasey in 2011. This number represents growth of 67.7% which compares favourably to the UK figure of 34.6%.

This number is 47 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2011 when the Wallasey company register grew by 151 companies.

YEAR	WALLASEY	UK
2011	151	138,347
2010	104	58,126
2009	-30	-171,098
2008	117	111,302
2007	125	237,354
RECORD YEAR	2011 (151)	2003 (242,543)

net growth by year



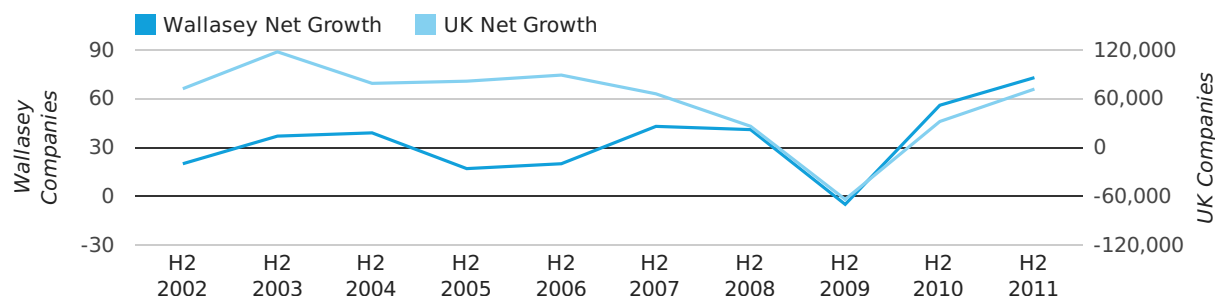
Half Year Data (Jul-Dec 2011)

The second half of 2011 saw a new record in net growth in Wallasey when compared to any previous second half year.

In the second half of 2011 the company register for Wallasey increased by 73 companies. This figure is 30.4% higher than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WALLASEY	UK
2011	73	71,922
2010	56	32,008
% CHANGE	30.4%	124.7%
RECORD YEAR	2011 (73)	2003 (117,772)

net growth by half year



Quarterly Data (Q4 Oct-Dec 2011)

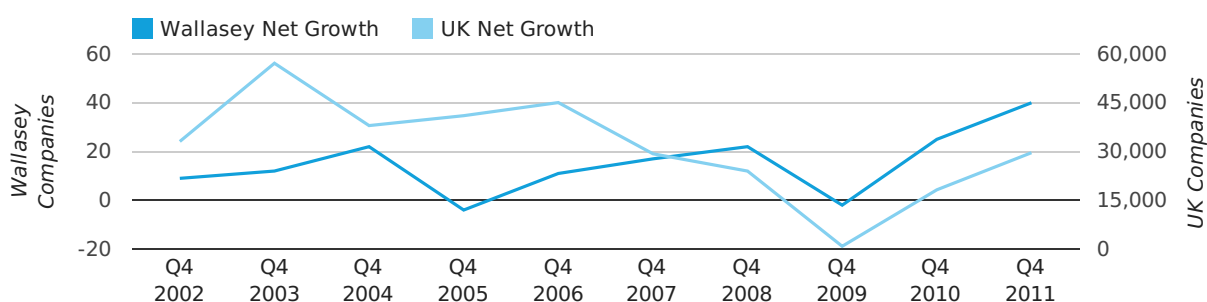
Q4 2011 saw a new record in net growth in Wallasey when compared to any previous Q4.

Net company growth for Wallasey during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 40 companies.

This represents an increase of 60.0% on the same period last year.

FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLASEY	UK
2011	40	29,640
2010	25	18,221
% CHANGE	60.0%	62.7%
RECORD YEAR	2011 (40)	2003 (57,175)

net growth by quarter

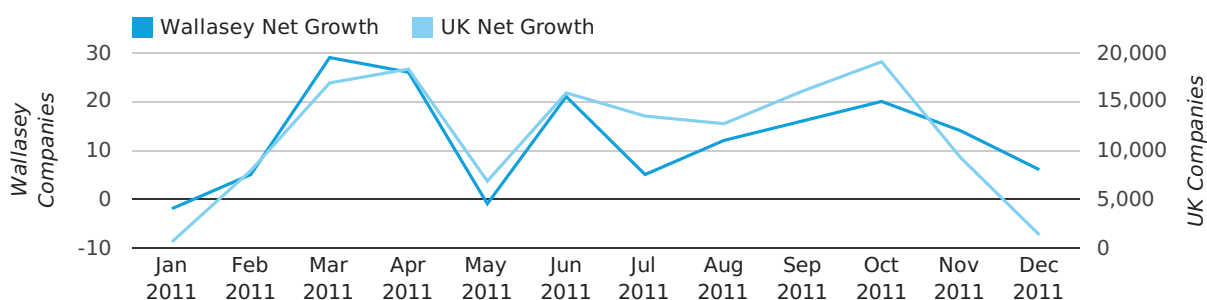


Monthly Data (Oct, Nov & Dec 2011)

November 2011 saw a new record in net growth in Wallasey when compared to any previous November.

October 2011 saw a new record in net growth in Wallasey when compared to any previous October.

net growth by month



Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1 Warning: Division by zero in /var/clients/duport/v3/website/confidence-reports/includes/parseBlurb.php(96) : eval()'d code on line 1

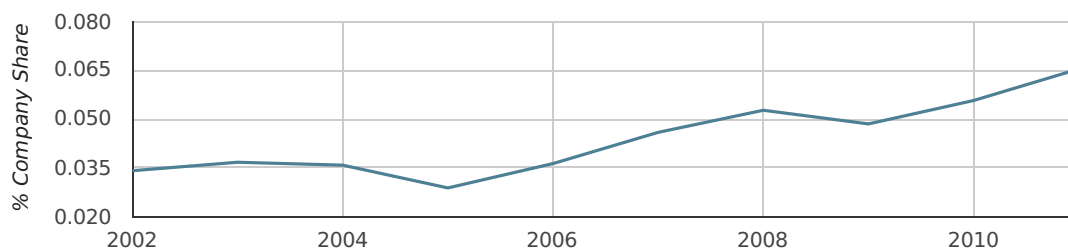
	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	20	14	6
NET GROWTH IN 2010	9	0	16
% CHANGE	122.2%	0.0%	-62.5%
RECORD YEAR	2011 (20)	2011 (14)	2010 (16)

Annual Data (2011)

In 2011 Wallasey formed 0.1% of all UK companies. This is no change on 2010 when Wallasey was responsible for 0.1% of all UK companies.

YEAR	WALLASEY
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by year

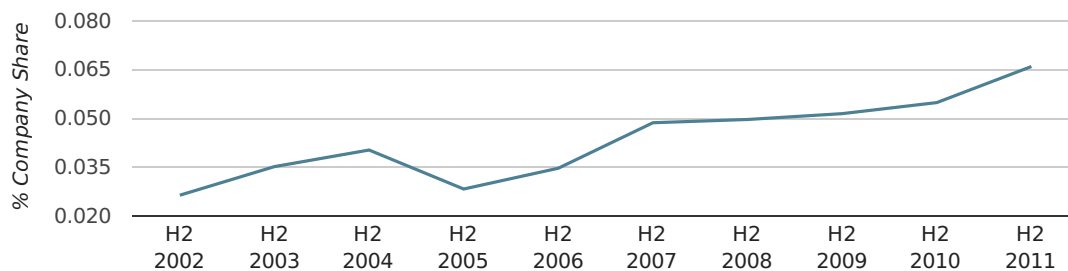


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wallasey formed 0.1% of all UK companies. This is the same as the 2010 figure of 0.1%.

HALF YEAR (JUL-DEC)	WALLASEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by half year

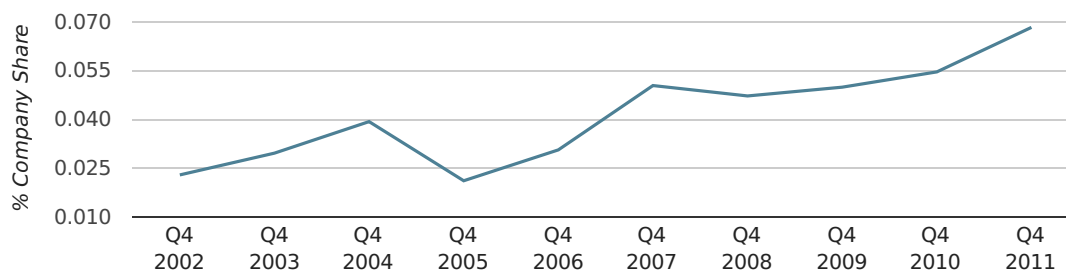


Quarterly Data (Q4 Oct-Dec 2011)

In the fourth quarter of 2011, Wallasey formed 0.1% of all UK companies.

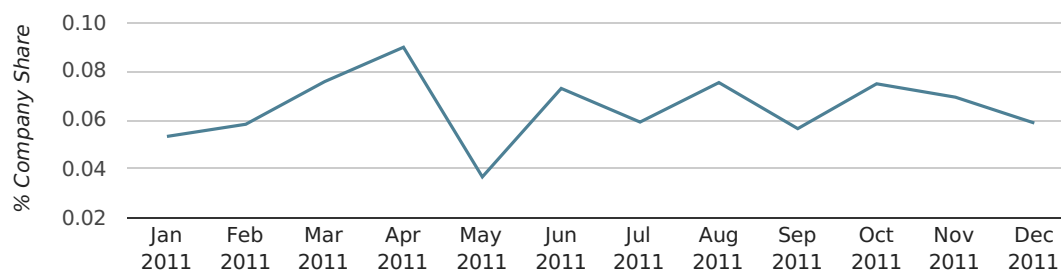
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLASEY
2011	0.1%
2010	0.1%
2009	0.1%
2008	0.0%
2007	0.1%
RECORD YEAR (SINCE 1960)	1961 (0.1%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.1%	0.1%	0.1%
UK FORMATION SHARE IN 2010	0.1%	0.0%	0.1%
% CHANGE	48.3%	58.8%	-20.2%
RECORD YEAR	1961 (0.2%)	1961 (0.2%)	1966 (0.2%)

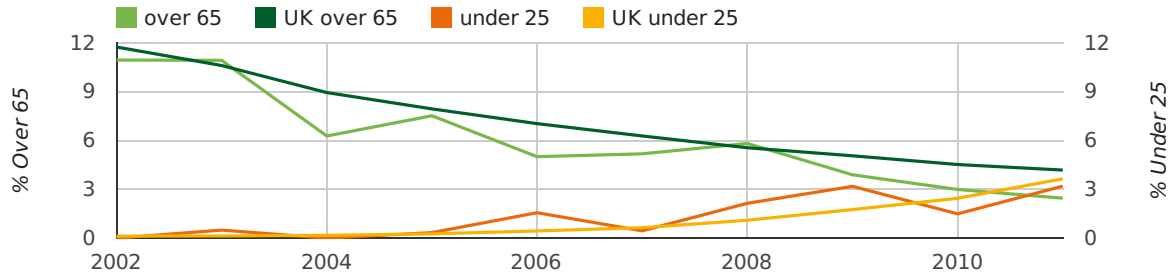
Annual Data (2011)

The average age of a director in 2011 was 42.9.

The percentage of directors under the age of 25 was 3.2% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 2.5% compared to the UK figure of 4.2%.

director age by year



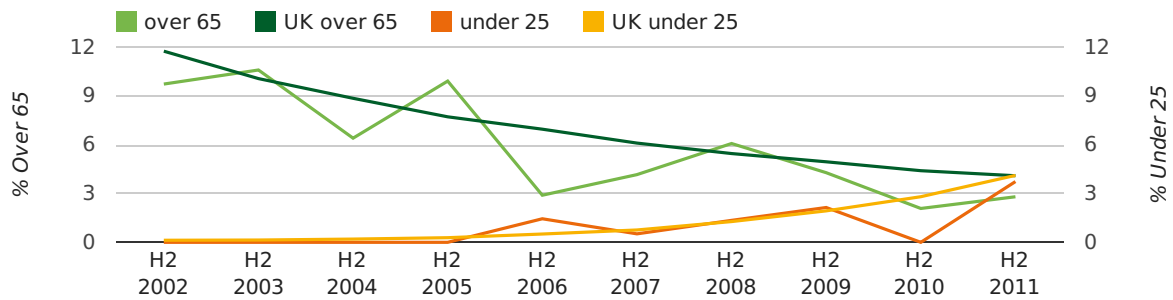
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 41.4.

The percentage of directors under the age of 25 was 3.7% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 2.8% compared to the UK figure of 4.1%.

director age by half year



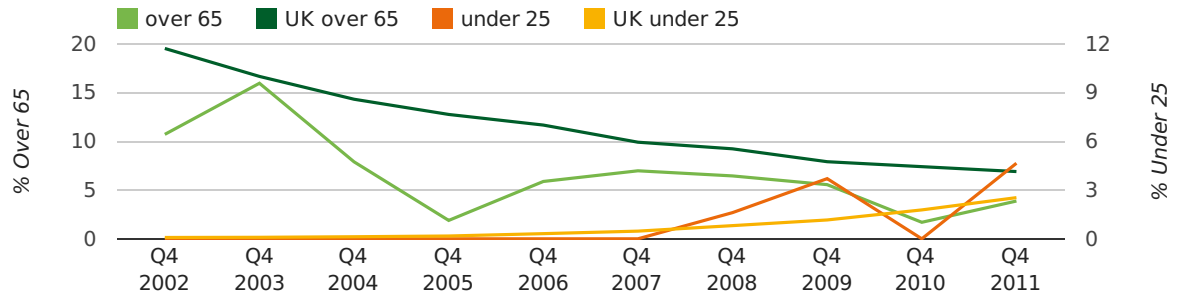
Quarterly Data (Q4 Oct-Dec 2011)

The average age of a director in the fourth quarter of 2011 was 41.7.

The percentage of directors under the age of 25 was 4.7% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 3.9% compared to the UK figure of 4.1%.

director age by quarter

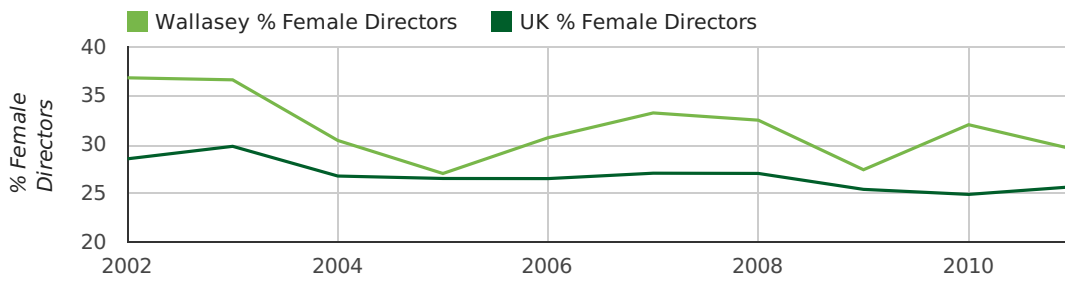


Annual Data (2011)

The record year for female directors in Wallasey was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wallasey in 2011 was 36.9%. The average for the UK during this time was 28.6%

director gender by year

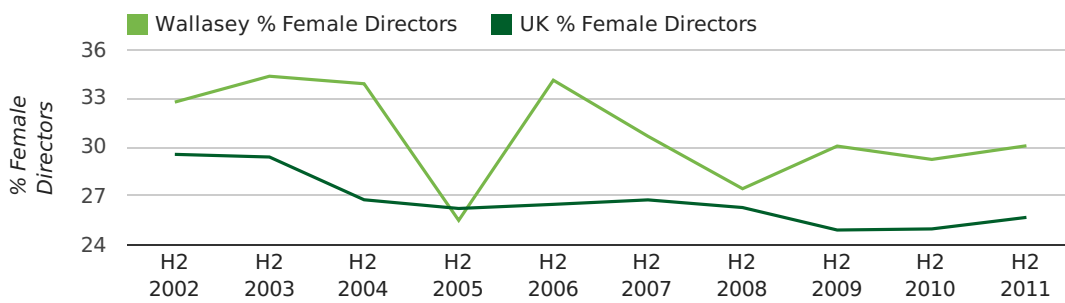


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wallasey was 1860 when 42.9% of all directors were female.

30.1% of all director appointments in Wallasey in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year

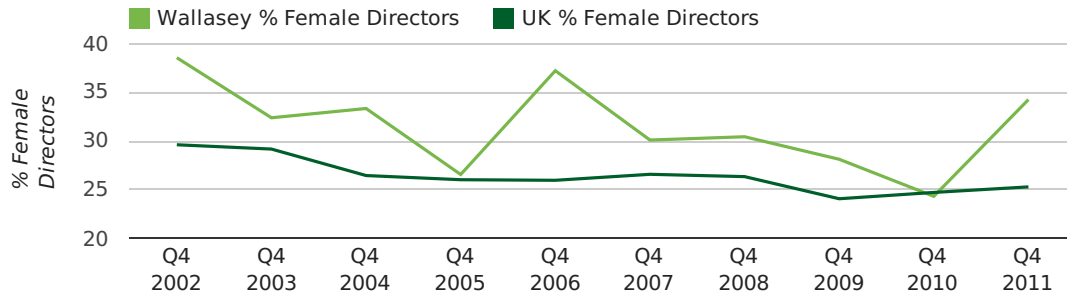


Quarterly Data (Q4 Oct-Dec 2011)

The record fourth quarter for female directors in Wallasey was in 1977 when 31.1% of all directors were female.

34.2% of all director appointments in Wallasey in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



Previous 12 months (Dec 2010-Dec 2011)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.58%	CONSULTING	5.07%
ENERGY	1.58%	MANAGEMENT	4.74%
WIRRAL	1.41%	CONSULTANCY	3.26%
SW	1.41%	PROPERTY	2.37%
CONSULTANCY	1.05%	TRADING	2.07%
SECURITY	0.88%	DESIGN	1.92%
TRAINING	0.88%	ASSOCIATES	1.86%
ENGINEERING	0.88%	ENGINEERING	1.78%
MANAGEMENT	0.88%	BUSINESS	1.78%
PROPERTY	0.88%	CONSULTANTS	1.76%
(WIRRAL)	0.70%	CONSTRUCTION	1.73%
MEDIA	0.70%	MEDIA	1.71%
ASSOCIATES	0.70%	LONDON	1.63%
WEST)	0.70%	J	1.51%
(NORTH	0.70%	INVESTMENTS	1.48%
M	0.53%	GLOBAL	1.46%
DAVIES	0.53%	IT	1.41%
PLUMBING	0.53%	CARE	1.39%
CREATIVE	0.53%	PROPERTIES	1.29%
INSTALLATIONS	0.53%	ELECTRICAL	1.29%
HOME	0.53%	M	1.27%
TRADING	0.53%	BUILDING	1.26%
SAFETY	0.53%	ENERGY	1.25%
CO	0.53%	S	1.20%
SYSTEMS	0.53%	ENTERPRISES	1.20%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	102	205,525
7487 - Other business activities	38	57,052
82990 - Other business support service activities not elsewhere classified	37	32,483
99999 - Dormant Company	8	21,846
70229 - Management consultancy activities other than financial management	7	17,765
9999 - Dormant Company	7	20,199
64999 - Financial intermediation not elsewhere classified	6	2,946
96020 - Hairdressing and other beauty treatment	5	2,380
7222 - Other software consultancy and supply	5	7,398
62090 - Other information technology service activities	4	7,493
9305 - Other service activities	4	9,492
4521 - General construction & civil engineering	4	5,558
7260 - Other computer related activities	4	7,667
7032 - Manage real estate, fee or contract	3	2,198
85590 - Other education not elsewhere classified	3	2,395
9262 - Other sporting activities	3	1,650
7414 - Business & management consultancy	3	13,034
56290 - Other food services	3	1,281
5242 - Retail sale of clothing	3	1,643
74990 - Non-trading company	3	8,929