

Wallasey

2012 half year business confidence report



headlines

- May 2012 saw a new record in company registrations in Wallasey when compared to any previous May.
- The first half of 2012 saw a new record in net growth in Wallasey when compared to any previous first half year.
- The first half of 2012 was a record first half year for net growth in Wallasey when compared to any half year in history.
- Q2 2012 saw a new record in net growth in Wallasey when compared to any previous Q2.
- Q2 2012 was a record quarter for net growth in Wallasey when compared to any quarter in history.

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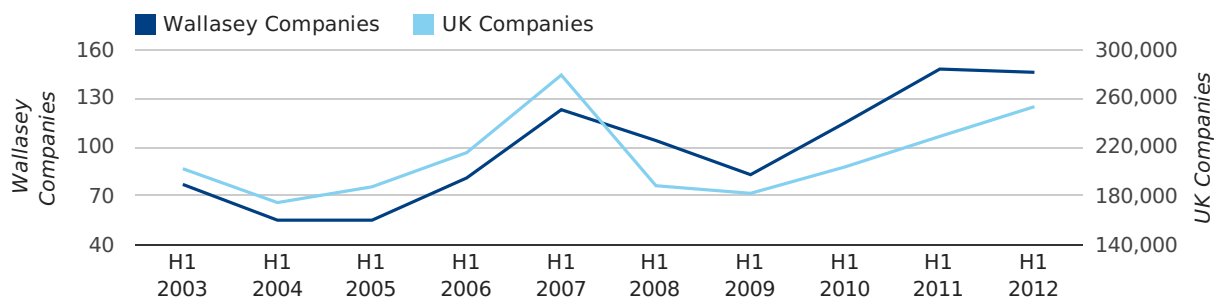
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 146 companies were formed in Wallasey. This figure is 1.4% lower than last year, which compares badly to the UK wide figure of 10.7%.

The highest total for a first half year in Wallasey occurred in 2011 when a total of 148 were formed.

HALF YEAR (JAN-JUN)	WALLASEY	UK
2012	146	253,150
2011	148	228,735
% CHANGE	-1.4%	10.7%
RECORD YEAR	2011 (148)	2007 (279,097)

new companies by half year



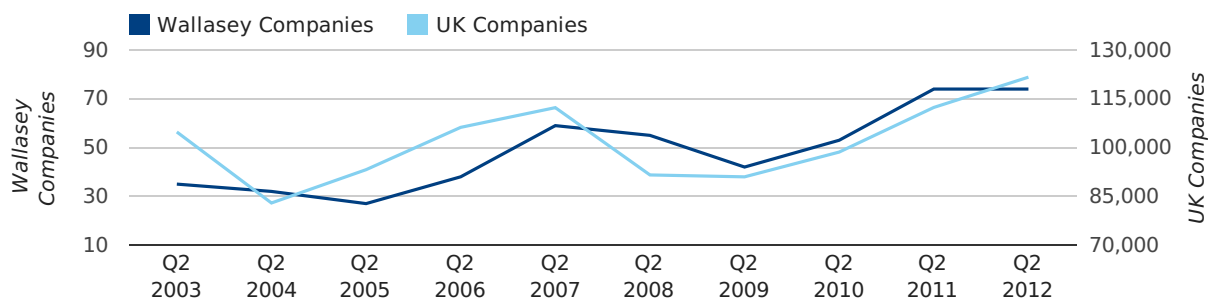
Quarterly Data (Q2 Apr-Jun 2012)

A total of 74 companies were registered in Wallasey during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a difference of 0.0% versus the same period last year (Q2 2011). This figure compares badly to the UK as a whole, which saw an increase of 8.3% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WALLASEY	UK
2012	74	121,659
2011	74	112,344
% CHANGE	0.0%	8.3%
RECORD YEAR	2011 (74)	2012 (121,659)

new companies by quarter



Monthly Data (Apr, May & Jun 2012)

May 2012 saw a new record in company registrations in Wallasey when compared to any previous May.

new companies by month



	APRIL	MAY	JUNE
NEW COMPANIES IN 2012	30	21	23
NEW COMPANIES IN 2011	31	14	29
% CHANGE	-3.2%	50.0%	-20.7%
RECORD YEAR	2011 (31)	2012 (21)	2011 (29)

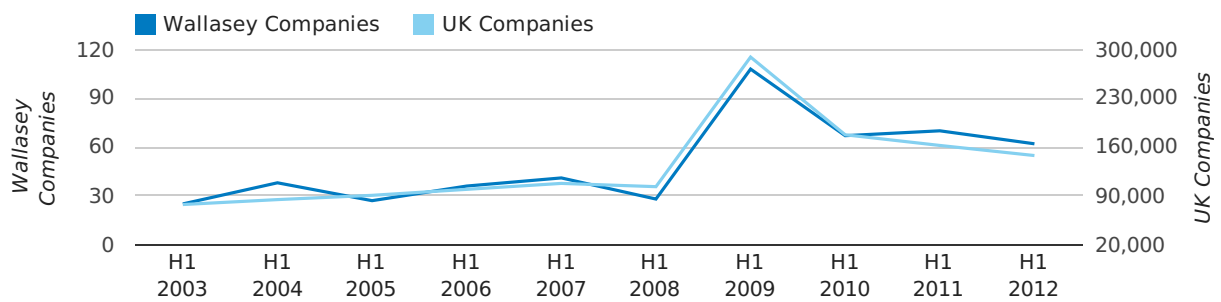
Half Year Data (Jan-Jun 2012)

In the first half of 2012 a total of 62 companies were dissolved in Wallasey. This figure is 11.4% lower than last year, which compares well to the UK wide change of -8.9%.

The highest total for a first half year in Wallasey occurred in 2009 when a total of 108 were closed.

HALF YEAR (JAN-JUN)	WALLASEY	UK
2012	62	147,793
2011	70	162,310
% CHANGE	-11.4%	-8.9%
RECORD YEAR	2009 (108)	2009 (289,236)

dissolved companies by half year



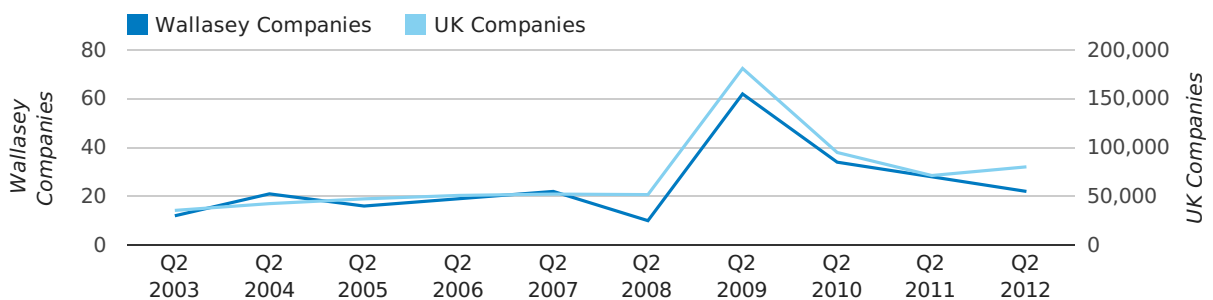
Quarterly Data (Q2 Apr-Jun 2012)

A total of 22 companies were dissolved in Wallasey during the second quarter of 2012 (Apr 2012 - Jun 2012).

This figure is a decrease of 21.4% versus the same period last year (Q2 2011). This figure compares well to the UK as a whole, which saw an increase of 12.5% against the same period last year.

SECOND QUARTER (APR 2012 - JUN 2012)	WALLASEY	UK
2012	22	80,217
2011	28	71,324
% CHANGE	-21.4%	12.5%
RECORD YEAR	2009 (62)	2009 (181,176)

dissolved companies by quarter



Monthly Data (Apr, May & Jun 2012)

dissolved companies by month



	APRIL	MAY	JUNE
CLOSED COMPANIES IN 2012	5	9	8
CLOSED COMPANIES IN 2011	5	15	8
% CHANGE	0.0%	-40.0%	0%
RECORD YEAR	2009 (18)	2009 (29)	2009 (15)

Half Year Data (Jan-Jun 2012)

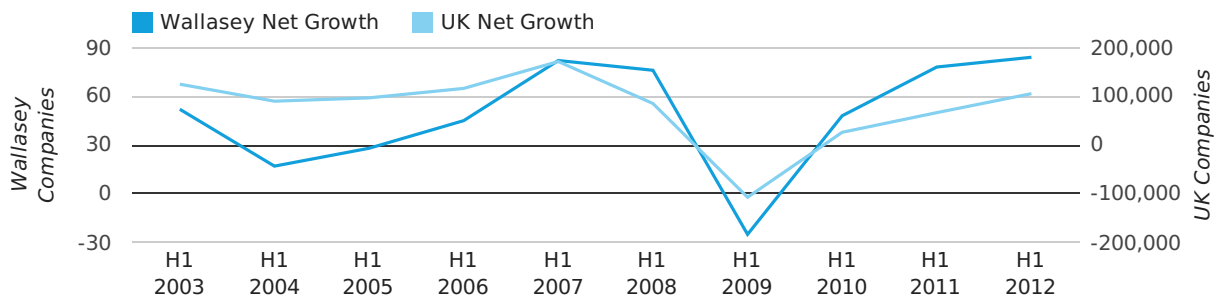
The first half of 2012 saw a new record in net growth in Wallasey when compared to any previous first half year.

The first half of 2012 was a record first half year for net growth in Wallasey when compared to any half year in history.

In the first half of 2012 the company register for Wallasey increased by 84 companies. This figure is 7.7% higher than last year, which compares badly to a UK increase of 58.6%.

HALF YEAR (JAN-JUN)	WALLASEY	UK
2012	84	105,357
2011	78	66,425
% CHANGE	7.7%	58.6%
RECORD YEAR	2012 (84)	2007 (171,296)

net growth by half year



Quarterly Data (Q2 Apr-Jun 2012)

Q2 2012 saw a new record in net growth in Wallasey when compared to any previous Q2.

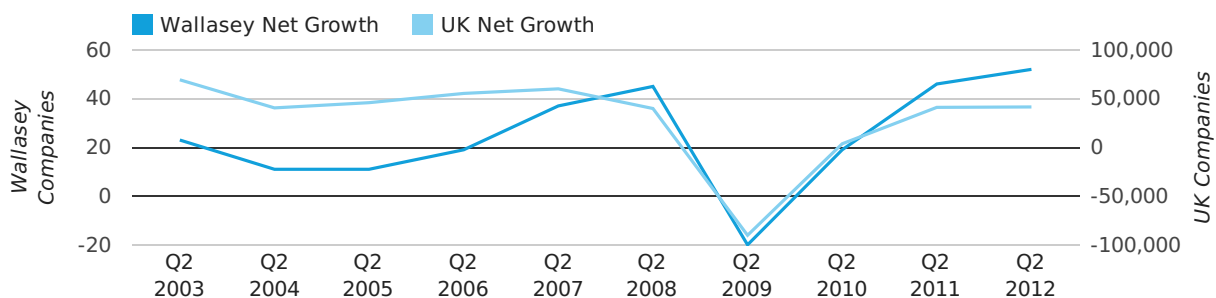
Q2 2012 was a record quarter for net growth in Wallasey when compared to any quarter in history.

Net company growth for Wallasey during the second quarter of 2012 (Apr 2012 - Jun 2012) was 52 companies.

This represents an increase of 13.0% on the same period last year.

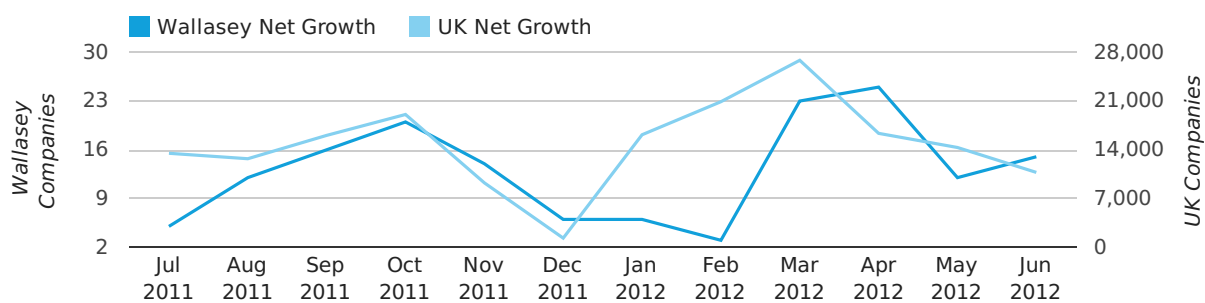
SECOND QUARTER (APR 2012 - JUN 2012)	WALLASEY	UK
2012	52	41,442
2011	46	41,020
% CHANGE	13.0%	1.0%
RECORD YEAR	2012 (52)	2003 (69,274)

net growth by quarter



Monthly Data (Apr, May & Jun 2012)

net growth by month



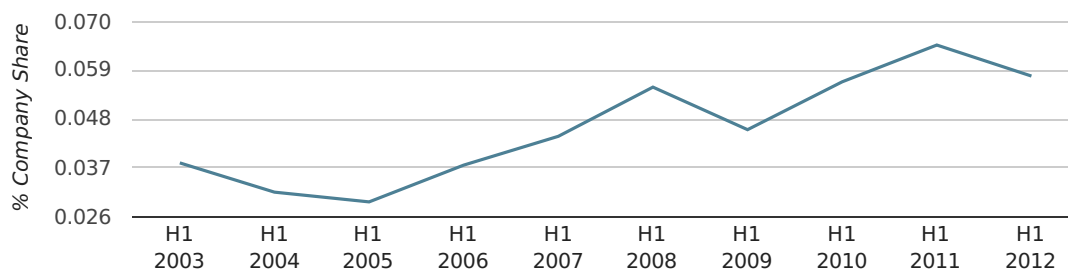
	APRIL	MAY	JUNE
NET GROWTH IN 2012	25	12	15
NET GROWTH IN 2011	26	-1	21
% CHANGE	-3.8%	-1,300.0%	-28.6%
RECORD YEAR	2011 (26)	2006 (13)	2011 (21)

Half Year Data (Jan-Jun 2012)

In the first half of 2012 Wallasey formed 0.1% of all UK companies. This is the same as the 2011 figure of 0.1%.

HALF YEAR (JAN-JUN)	WALLASEY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
RECORD YEAR (SINCE 1960)	1962 (0.1%)

company share by half year

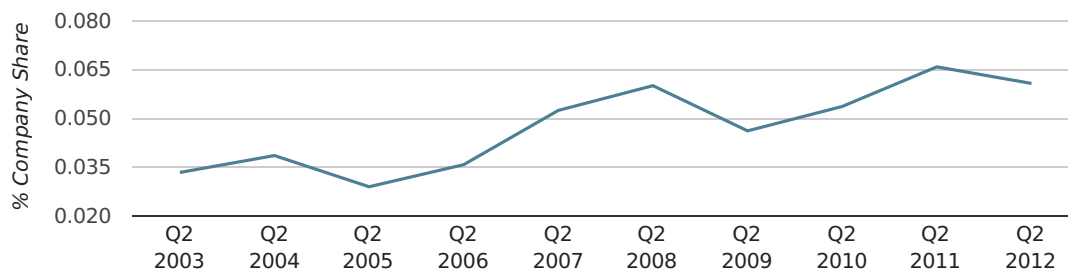


Quarterly Data (Q2 Apr-Jun 2012)

In the second quarter of 2012, Wallasey formed 0.1% of all UK companies.

SECOND QUARTER (APR 2012 - JUN 2012)	WALLASEY
2012	0.1%
2011	0.1%
2010	0.1%
2009	0.0%
2008	0.1%
RECORD YEAR (SINCE 1960)	1972 (0.1%)

company share by quarter



Monthly Data (Apr, May & Jun 2012)

company share by month



	APRIL	MAY	JUNE
UK FORMATION SHARE IN 2012	0.1%	0.0%	0.1%
UK FORMATION SHARE IN 2011	0.1%	0.0%	0.1%
% CHANGE	-18.6%	31.6%	-15.3%
RECORD YEAR	1969 (0.2%)	1960 (0.1%)	1966 (0.4%)

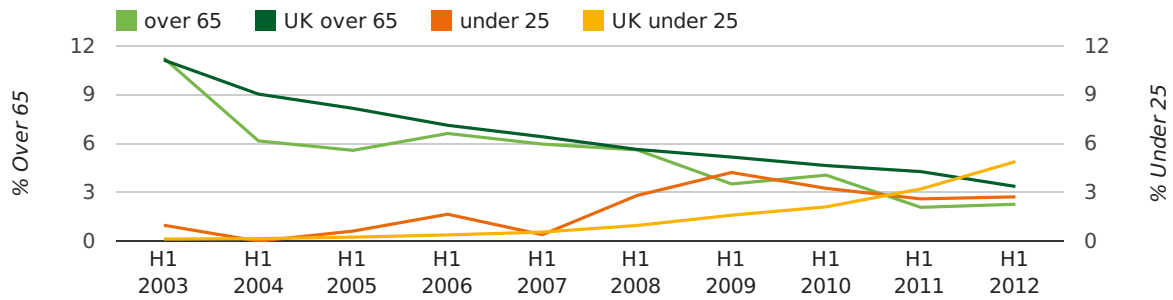
Half Year Data (Jan-Jun 2012)

The average age of a director in the first half of 2012 was 44.0.

The percentage of directors under the age of 25 was 2.7% compared to the UK figure of 4.9%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 3.4%.

director age by half year



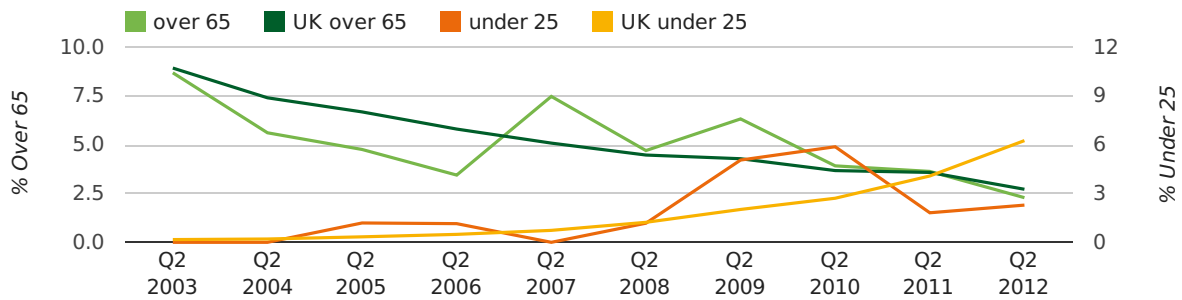
Quarterly Data (Q2 Apr-Jun 2012)

The average age of a director in the second quarter of 2012 was 43.7.

The percentage of directors under the age of 25 was 2.3% compared to the UK figure of 5.2%.

The percentage of directors over the age of 65 was 2.3% compared to the UK figure of 3.3%.

director age by quarter

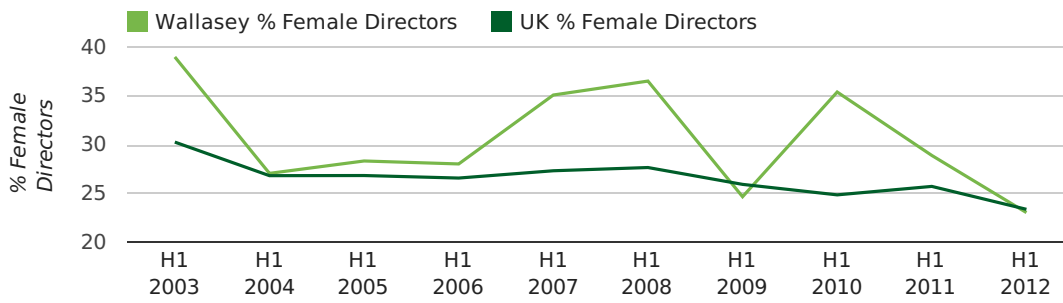


Half Year Data (Jan-Jun 2012)

The record first half year for female directors in Wallasey was 1857 when 40.0% of all directors were female.

23.0% of all director appointments in Wallasey in the first half of 2012 were female. This compares to a UK average of 23.4% for the same period.

director gender by half year

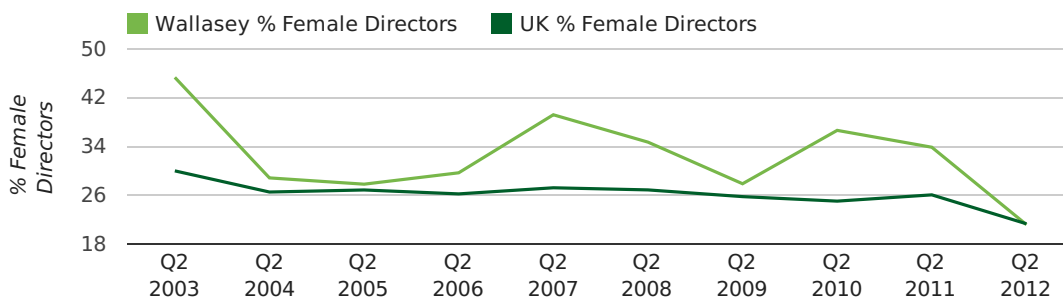


Quarterly Data (Q2 Apr-Jun 2012)

The record second quarter for female directors in Wallasey was in 1866 when 66.7% of all directors were female.

21.2% of all director appointments in Wallasey in the second quarter of 2012 were female. This compares to a UK average of 21.3% for the same period.

director gender by quarter



Previous 12 months (Jun 2011-Jun 2012)

Excluding: LIMITED, LTD, &, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	2.08%	CONSULTING	5.07%
WIRRAL	1.56%	MANAGEMENT	4.74%
ENERGY	1.38%	CONSULTANCY	3.28%
MANAGEMENT	1.38%	PROPERTY	2.35%
SECURITY	1.21%	TRADING	2.10%
SW	1.04%	DESIGN	1.89%
PROPERTY	0.87%	ENGINEERING	1.87%
ASSOCIATES	0.69%	ASSOCIATES	1.82%
SYSTEMS	0.69%	CONSULTANTS	1.78%
COMMUNITY	0.69%	CONSTRUCTION	1.71%
TRAINING	0.69%	BUSINESS	1.70%
PHOTOGRAPHY	0.69%	MEDIA	1.69%
MEDIA	0.52%	LONDON	1.68%
ELECTRICAL	0.52%	J	1.57%
GREEN	0.52%	GLOBAL	1.51%
CONSULTANCY	0.52%	INVESTMENTS	1.48%
WALLASEY	0.52%	IT	1.42%
TRANSPORT	0.52%	CARE	1.31%
SAFETY	0.52%	PROPERTIES	1.31%
J	0.52%	M	1.26%
(WIRRAL)	0.52%	ELECTRICAL	1.23%
INSTALLATIONS	0.52%	BUILDING	1.23%
DESIGN	0.52%	SECURITY	1.19%
(NW)	0.52%	S	1.18%
MARKETING	0.35%	ENTERPRISES	1.17%

Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	147	244,457
82990 - Other business support service activities not elsewhere classified	49	35,447
7487 - Other business activities	33	47,029
99999 - Dormant Company	7	26,088
64999 - Financial intermediation not elsewhere classified	7	3,151
70229 - Management consultancy activities other than financial management	6	20,390
9999 - Dormant Company	6	16,469
96090 - Other service activities not elsewhere classified	5	14,220
62090 - Other information technology service activities	5	8,258
74909 - Other professional, scientific and technical activities not elsewhere classified	5	10,271
7222 - Other software consultancy and supply	5	6,356
85590 - Other education not elsewhere classified	5	2,921
43390 - Other building completion and finishing	5	3,241
62012 - Business and domestic software development	5	4,742
56290 - Other food services	4	1,739
7260 - Other computer related activities	4	6,456
74990 - Non-trading company	4	9,706
7499 - Non-trading company	3	8,023
7032 - Manage real estate, fee or contract	3	1,933
46900 - Non-specialised wholesale trade	3	1,696