Wallingford

2011 annual business confidence report



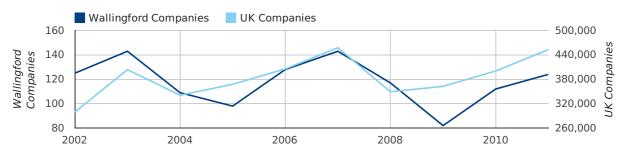
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A total of 124 companies were formed in Wallingford in 2011. This total is 10.7% higher than in 2010 and compares equally to the UK figure of a 13.1% growth compared to 400,358 the previous year.

YEAR	WALLINGFORD	UK
2011	124	452,870
2010	112	400,358
2009	82	362,675
2008	117	349,203
2007	143	457,649
RECORD YEAR	2007 (143)	2007 (457,649)

new companies by year



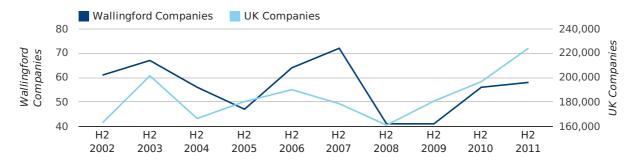
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 58 companies were formed in Wallingford. This figure is 3.6% higher than last year, which compares badly to the UK wide figure of 14.0%.

The highest total for a second half year in Wallingford occurred in 2007 when a total of 72 were formed.

HALF YEAR (JUL-DEC)	WALLINGFORD	UK
2011	58	224,135
2010	56	196,609
% CHANGE	3.6%	14.0%
RECORD YEAR	2007 (72)	2011 (224,135)

new companies by half year

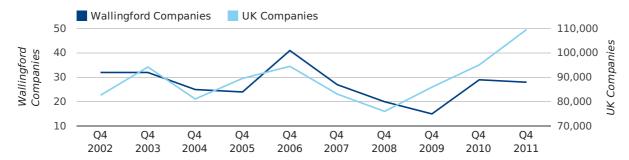


A total of 28 companies were registered in Wallingford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is a decrease of 3.4% versus the same period last year (Q4 2010). This figure compares badly to the UK as a whole, which saw an increase of 15.3% against the same period last year.

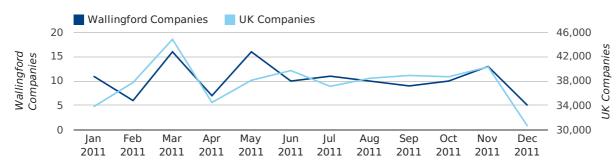
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLINGFORD	UK
2011	28	109,623
2010	29	95,117
% CHANGE	-3.4%	15.3%
RECORD YEAR	2006 (41)	2011 (109,623)

new companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

new companies by month

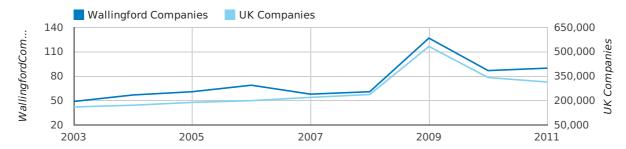


	OCTOBER	NOVEMBER	DECEMBER
NEW COMPANIES IN 2011	10	13	5
NEW COMPANIES IN 2010	5	17	7
% CHANGE	100.0%	-23.5%	-28.6%
RECORD YEAR	2006 (15)	2006 (18)	2002 (11)

A total of 90 companies were dissolved in Wallingford in 2011. This total is 3.4% higher than in 2010 and compares favourably to the UK figure of 8.1% decrease compared to the previous year.

YEAR	WALLINGFORD	UK
2011	90	314,523
2010	87	342,232
2009	127	533,773
2008	61	237,901
2007	58	220,295
RECORD YEAR	2009 (127)	2009 (533,773)

dissolved companies by year



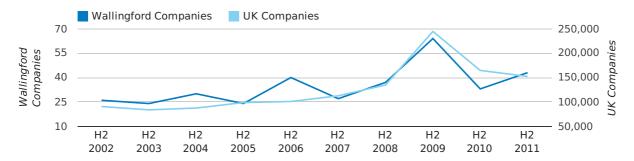
Half Year Data (Jul-Dec 2011)

In the second half of 2011 a total of 43 companies were dissolved in Wallingford. This figure is 30.3% higher than last year, which compares badly to the UK wide change of -7.5%.

The highest total for a second half year in Wallingford occurred in 2009 when a total of 64 were closed.

HALF YEAR (JUL-DEC)	WALLINGFORD	UK
2011	43	152,213
2010	33	164,601
% CHANGE	30.3%	-7.5%
RECORD YEAR	2009 (64)	2009 (244,537)

dissolved companies by half year

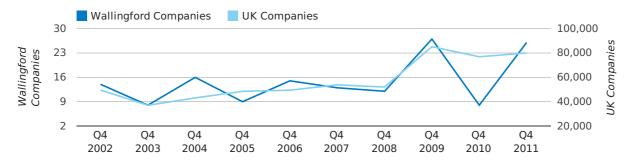


A total of 26 companies were dissolved in Wallingford during the fourth quarter of 2011 (Oct 2011 - Dec 2011).

This figure is an increase of 225.0% versus the same period last year (Q4 2010). This figure compares poorly to the UK as a whole, which saw an increase of 4.0% against the same period last year.

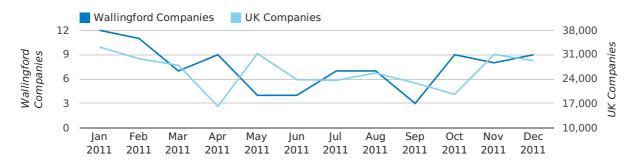
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLINGFORD	UK
2011	26	79,983
2010	8	76,896
% CHANGE	225.0%	4.0%
RECORD YEAR	2009 (27)	2009 (85,136)

dissolved companies by quarter



Monthly Data (Oct, Nov & Dec 2011)

dissolved companies by month



	OCTOBER	NOVEMBER	DECEMBER
CLOSED COMPANIES IN 2011	9	8	9
CLOSED COMPANIES IN 2010	3	4	1
% CHANGE	200.0%	100.0%	800%
RECORD YEAR	2006 (10)	2001 (10)	2009 (14)

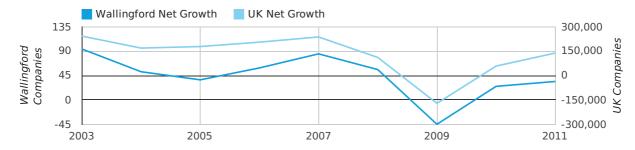
A total of 34 companies were added to the company register for Wallingford in 2011. This number represents growth of 30.4% which compares unfavourably to the UK figure of 34.6%.

This number is 9 companies higher than the previous year.

The highest net company growth figure ever seen in one year came in 2003 when the Wallingford company register grew by 94 companies.

YEAR	WALLINGFORD	UK
2011	34	138,347
2010	25	58,126
2009	-45	-171,098
2008	56	111,302
2007	85	237,354
RECORD YEAR	2003 (94)	2003 (242,543)

net growth by year

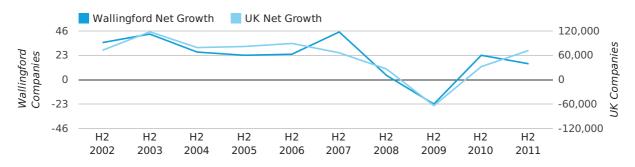


Half Year Data (Jul-Dec 2011)

In the second half of 2011 the company register for Wallingford increased by 15 companies. This figure is 34.8% lower than last year, which compares badly to a UK increase of 124.7%.

HALF YEAR (JUL-DEC)	WALLINGFORD	UK
2011	15	71,922
2010	23	32,008
% CHANGE	-34.8%	124.7%
RECORD YEAR	2007 (45)	2003 (117,772)

net growth by half year

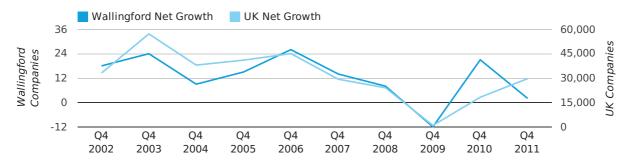


Net company growth for Wallingford during the fourth quarter of 2011 (Oct 2011 - Dec 2011) was 2 companies.

This represents a decrease of 90.5% on the same period last year.

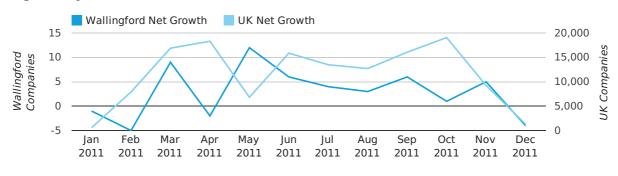
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLINGFORD	UK
2011	2	29,640
2010	21	18,221
% CHANGE	-90.5%	62.7%
RECORD YEAR	2006 (26)	2003 (57,175)

net growth by quarter



Monthly Data (Oct, Nov & Dec 2011)

net growth by month

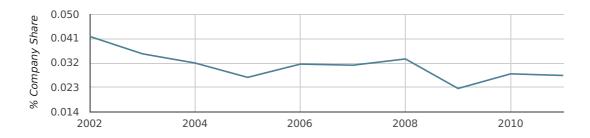


	OCTOBER	NOVEMBER	DECEMBER
NET GROWTH IN 2011	1	5	-4
NET GROWTH IN 2010	2	13	6
% CHANGE	-50.0%	-61.5%	-166.7%
RECORD YEAR	1999 (10)	2006 (14)	1996 (7)

In 2011 Wallingford formed 0.0% of all UK companies. This is no change on 2010 when Wallingford was responsible for 0.0% of all UK companies.

YEAR	WALLINGFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

company share by year

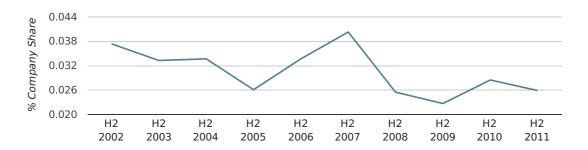


Half Year Data (Jul-Dec 2011)

In the second half of 2011 Wallingford formed 0.0% of all UK companies. This is the same as the 2010 figure of 0.0%.

HALF YEAR (JUL-DEC)	WALLINGFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.1%)

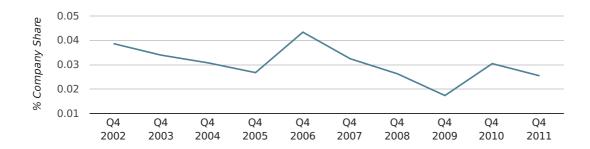
company share by half year



In the fourth quarter of 2011, Wallingford formed 0.0% of all UK companies.

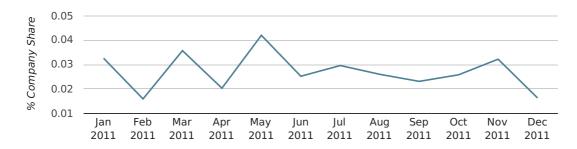
FOURTH QUARTER (OCT 2011 - DEC 2011)	WALLINGFORD
2011	0.0%
2010	0.0%
2009	0.0%
2008	0.0%
2007	0.0%
RECORD YEAR (SINCE 1960)	1970 (0.2%)

company share by quarter



Monthly Data (Oct, Nov & Dec 2011)

company share by month



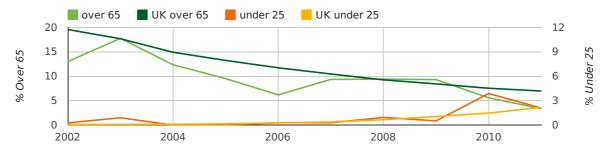
	OCTOBER	NOVEMBER	DECEMBER
UK FORMATION SHARE IN 2011	0.0%	0.0%	0.0%
UK FORMATION SHARE IN 2010	0.0%	0.0%	0.0%
% CHANGE	73.2%	-34.9%	-36.8%
RECORD YEAR	1968 (0.2%)	1970 (0.5%)	1966 (0.2%)

The average age of a director in 2011 was 45.9.

The percentage of directors under the age of 25 was 2.1% compared to the UK figure of 3.7%.

The percentage of directors over the age of 65 was 3.4% compared to the UK figure of 4.2%.

director age by year



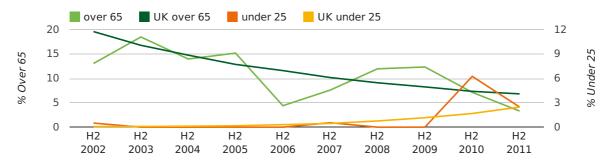
Half Year Data (Jul-Dec 2011)

The average age of a director in the second half of 2011 was 45.9.

The percentage of directors under the age of 25 was 2.5% compared to the UK figure of 4.1%.

The percentage of directors over the age of 65 was 3.3% compared to the UK figure of 4.1%.

director age by half year

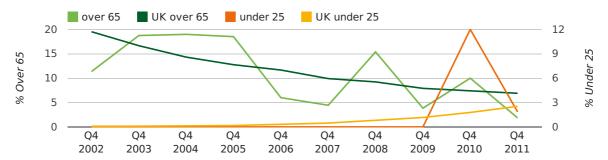


The average age of a director in the fourth quarter of 2011 was 46.0.

The percentage of directors under the age of 25 was 1.9% compared to the UK figure of 4.2%.

The percentage of directors over the age of 65 was 1.9% compared to the UK figure of 4.1%.

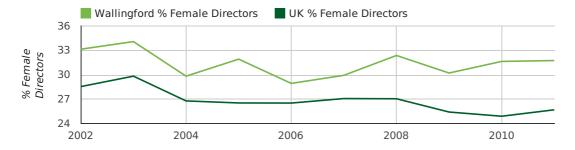
director age by quarter



The record year for female directors in Wallingford was 1857 when 36.4% of all directors were female.

The percentage of female directors in Wallingford in 2011 was 33.2%. The average for the UK during this time was 28.6%

director gender by year

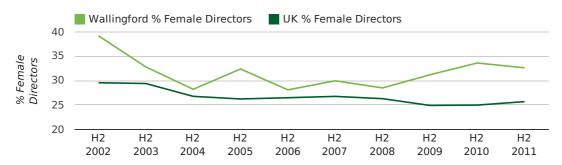


Half Year Data (Jul-Dec 2011)

The record second half year for female directors in Wallingford was 1860 when 42.9% of all directors were female.

32.6% of all director appointments in Wallingford in the second half of 2011 were female. This compares to a UK average of 25.7% for the same period.

director gender by half year



Т

The record fourth quarter for female directors in Wallingford was in 1977 when 31.1% of all directors were female.

42.6% of all director appointments in Wallingford in the fourth quarter of 2011 were female. This compares to a UK average of 25.3% for the same period.

director gender by quarter



naming trends $\operatorname{duport} \omega$

Previous 12 months (Dec 2010-Dec 2011)

 ${\sf Excluding: LIMITED, LTD, \&, UK, SERVICES, THE, (UK), AND, LTD., A, LLP, SOLUTIONS, COMPANY, OF.}\\$

WORD	PERCENTAGE	UK WORD	UK PERCENTAGE
CONSULTING	1.51%	CONSULTING	5.07%
WALLINGFORD	1.13%	MANAGEMENT	4.74%
ASSOCIATES	1.13%	CONSULTANCY	3.26%
ENGINEERING	1.13%	PROPERTY	2.37%
С	1.13%	TRADING	2.07%
J	1.13%	DESIGN	1.92%
PARTNERS	1.13%	ASSOCIATES	1.86%
(WALLINGFORD)	1.13%	ENGINEERING	1.78%
HOUSE	0.75%	BUSINESS	1.78%
ACG	0.75%	CONSULTANTS	1.76%
CAFE	0.75%	CONSTRUCTION	1.73%
PROJECT	0.75%	MEDIA	1.71%
AGENCY	0.75%	LONDON	1.63%
BETTER	0.75%	J	1.51%
CONSULTANTS	0.75%	INVESTMENTS	1.48%
JUICY	0.75%	GLOBAL	1.46%
ONE	0.75%	IT	1.41%
34	0.75%	CARE	1.39%
BRAND	0.75%	PROPERTIES	1.29%
MANAGEMENT	0.75%	ELECTRICAL	1.29%
MOBILE	0.75%	М	1.27%
FITNESS	0.75%	BUILDING	1.26%
CLUB	0.75%	ENERGY	1.25%
GREEN	0.75%	S	1.20%
SCH00L	0.75%	ENTERPRISES	1.20%

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Previous 36 months, excluding companies less than 12 months old

SIC CODE	NUMBER OF COMPANIES	UK COMPANIES
None Supplied	33	205,525
7487 - Other business activities	12	57,052
7414 - Business & management consultancy	8	13,034
96090 - Other service activities not elsewhere classified	5	11,768
70229 - Management consultancy activities other than financial management	4	17,765
62020 - Information technology consultancy activities	4	12,072
4534 - Other building installation	4	2,091
7450 - Labour recruitment	3	1,864
62090 - Other information technology service activities	3	7,493
86900 - Other human health activities	3	4,457
74909 - Other professional, scientific and technical activities not elsewhere classified	3	8,671
7499 - Non-trading company	3	9,957
7031 - Real estate agencies	2	1,365
9262 - Other sporting activities	2	1,650
71111 - Architectural activities	2	1,615
68100 - Buying and selling of own real estate	2	2,749
42990 - Construction of other civil engineering projects not elsewhere classified	2	1,441
41201 - Construction of commercial buildings	2	1,500
5111 - Agents agricultural & textile raw materials	2	159
82990 - Other business support service activities not elsewhere classified	2	32,483